

ACCELERATE COURSE MAPPING

YOUR PATHWAY TO UniSA BUSINESS

As a UniSA ACCELERATE student, you'll receive guaranteed entry into your preferred UniSA business degree once you have successfully completed your course(s). This matrix shows what study credit you'll be eligible for based on your chosen UniSA business degree.

ACCELERATE COURSES

UniSA BUSINESS DEGREES	Accounting for Business	Business Law	Communication and Media	Intercultural Communication	Management and Organisation	Marketing Principles: Trading and Exchange	Personal Finance	Principles of Economics	Retailing	Consumer Behaviour [^]	Digital Graphics and Imaging	Macroeconomics	Problem Solving and Programming	Professional Practice in Data Analytics	Psychology 1A	Public Relations: Theory and Practice
<i>Intake dates</i>	April	April	April	April	April	April	April	April	April	June	June	June	June	June	June	June
Bachelor of Accounting	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Design and Marketing)	●	●	▲	▲	●	●	▲	●	▲	●	●	▲	▲	▲	▲	▲
Bachelor of Business (Economics, Finance and Trade)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	●	▲	▲	▲	▲
Bachelor of Business (Financial Planning)	●	●	▲	▲	●	●	●	●	▲	▲	▲	●	▲	▲	▲	▲
Bachelor of Business (Human Resource Management)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Innovation and Entrepreneurship)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (International Business)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Legal Studies)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Logistics and Supply Chain Management)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Management)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Marketing)	●	●	▲	▲	●	●	▲	●	●	●	▲	▲	▲	▲	▲	▲
Bachelor of Business (Property)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Real Estate Practice)	●	●	▲	▲	●	●	●	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Sport and Recreation Management)	●	▲	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Business (Tourism, Event and Hospitality Management)	●	●	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Digital Business	●	▲	▲	▲	●	●	▲	●	▲	▲	▲	▲	▲	▲	▲	▲
Bachelor of Finance	●	●	▲	▲	●	●	▲	●	▲	▲	▲	●	▲	▲	▲	▲
Bachelor of Marketing and Communication	●	●	●	▲	▲	●	▲	▲	▲	●	●	▲	▲	▲	▲	●
<i>SACE Precluded combination – SACE has approved this course for inclusion in Recognised Learning, however please ensure that you check all subject selections for SACE precluded combinations</i>	Stage 2 Accounting		Stage 2 Media Studies	Stage 2 Language and Culture				Stage 2 Economics			Stage 2 Information Processing and Publishing	Stage 2 Economics		Stage 2 Digital Technologies	Stage 2 Psychology	

● Core course for Business degrees ▲ Elective course for Business degrees [^] Must have successfully completed Marketing Principles: Trading and Exchange



Accounting for Business

Develop the skills to turn numbers into meaning. Learn to record, report and interpret business transactions within the complete accounting lifecycle. You'll also discover how key accounting information can be used to inform strategic business decisions.

Assessment: Continuous assessment, supervised online exam
Start date: April
SACE precluded subject: Stage 2 Accounting
Course Code: ACCT 1011
Units: 4.5

Business Law

Explore and argue the fundamental legal and ethical principles that affect business operations. Learn about entering into commercial transactions and how business assets are protected.

Assessment: Case study, supervised online exam
Start date: April
Course Code: LAWS 1019
Units: 4.5

Communication and Media

Learn the fundamentals of human communication and the social, political and economic influences that shape the way we communicate. You'll also explore the role of media in today's world and its impacts on information sharing, building narratives and connecting communities.

Assessment: Continuous assessment, project
Start date: April
SACE precluded subject: Stage 2 Media Studies
Course Code: COMM 1072
Units: 4.5

Consumer Behaviour

Learn how buyers behave. From customer loyalty, motivations and perceptions, to brand recall, purchasing influences and patterns of behaviour. You'll discover how some of the biggest brands get us hooked.

Assessment: Continuous assessment, report
Start date: June
Course Code: MARK 1016
Units: 4.5

To study this subject, you must have successfully completed Marketing Principles: Trading and Exchange (MARK 1018).

Digital Graphics and Imaging

Got an eye for design? Gain skills in computer graphics and communication design to create solutions in print and digital contexts. You'll get to use industry standard illustration, image editing and page layout software.

Assessment: Creative work, project
Start date: June
SACE precluded subject: Stage 2 Information Processing and Publishing
Course Code: GRAP 1027
Units: 4.5

Intercultural Communication

Discover how cultural diversity and globalisation has impacted language, its meaning and the way we communicate in a contemporary world. Develop a cultural awareness in your own written, verbal and visual communication, and then analyse examples of intercultural communication that interest you most.

Assessment: Continuous assessment, essay
Start date: April
SACE precluded subject: Stage 2 Language and Culture
Course Code: LANG 1064
Units: 4.5

Macroeconomics

Analyse fundamental macroeconomic principles in the Australian economy and in an international setting. Look at the large-scale economy over time, the supply/demand model, economic policy and contemporary economic issues.

Assessment: Continuous assessment, supervised online exam
Start date: June
SACE precluded subject: Stage 2 Economics
Course Code: ECON 1011
Units: 4.5

Management and Organisation

Get an introduction into contemporary management theory and practice, including the main functions of planning, organising and leading. Explore culture, diversity and international dimensions, along with effective decision-making, motivational tools and managing change.

Assessment: Continuous assessment, case study
Start date: April
Course Code: BUSS 2081
Units: 4.5

Marketing Principles: Trading and Exchange

Discover the key marketing tools used by organisations and brands around the world. Learn the foundations of effective marketing strategies as well as the latest marketing insights and trends.

Assessment: Report, marketing plan
Start date: April
Course Code: MARK 1018
Units: 4.5

Personal Finance

Build your knowledge in important areas like individual budgeting and understanding financial statements, income tax and personal insurance. Explore credit and loans, financial planning, investing in shares and determining risk versus return.

Assessment: Problem-solving exercise, personal financial plan
Start date: April
Course Code: BANK 1010
Units: 4.5

Principles of Economics

Learn about the main principles of economics and how they apply to analysing individual behaviour, markets and government policy. Explore markets and incentives, market structures, trade, the role of public policy, and key issues like inflation and unemployment.

Assessment: Case study, supervised online exam
Start date: April
SACE precluded subject: Stage 2 Economics
Course Code: ECON 1010
Units: 4.5

Problem Solving and Programming

Interested in learning how to tell a computer or application how to perform? Learn the fundamental principles of computer programming and the different languages and codes used, including Python. Essential to programming success is understanding what problems you're trying to solve, so you'll also deep dive into problem solving techniques such as complex mind mapping.

Assessment: Continuous assessment, project
Start date: June
Course Code: COMP 1043
Units: 4.5

Professional Practice in Data Analytics

The modern world is built on data. Our digital transactions and online interactions generate a digital footprint that provides insights into our behaviour and trends. You'll learn to capture and analyse data in order to provide meaning and help inform decision-making. You'll also explore the challenges of data privacy and ethics as part of this practice.

Assessment: Continuous assessment, project
Start date: June
SACE precluded subject: Stage 2 Digital Technologies
Course Code: INFS 1028
Units: 4.5

Psychology 1A

The human brain is a fascinating thing. You'll unpack the biological bases of psychology, including the structure and function of the human nervous system and cerebral cortex, different states of consciousness, motivations, emotions and learning. You'll also start to explore research design, looking at how to approach meaningful research in this field.

Assessment: Continuous assessment, critical analysis, supervised online exam
Start date: June
SACE precluded subject: Stage 2 Psychology
Course Code: BEHL 1030
Units: 4.5

Public Relations: Theory and Practice

Learn the fundamentals of media relations, public relations and advertising. Explore the political, economic, social and technological influences that shape the way organisations communicate.

Assessment: Essay, presentation, summary
Start date: June
Course Code: COMM 1076
Units: 4.5

Retailing

Discover how retailers, manufacturers and service providers get their products to market. Learn about product availability, different distribution channels, consumer behaviour in stores and the factors that influence decision-making at the point-of-sale. You'll also explore online, mobile, and other retailing trends, challenges and opportunities.

Assessment: Continuous assessment, quizzes, retailer profile
Start date: April
Course Code: MARK 2036
Units: 4.5

If you choose to study a UniSA degree other than business, your ACCELERATE studies will not guarantee your entry, however you may still receive study credit. To find out more, contact accelerate@unisa.edu.au