

UniSA Acknowledgement of Peoples and Country

UniSA respects the Kaurna, Boandik and Barngarla Peoples' spiritual relationship with their country.



Artist: Ngupulya Puman

Find out more about the University's commitment to reconciliation at







Adelaide University

a new university for South Australia

We're planning for an exciting new future.

The new Adelaide University, which is targeted to open in January 2026, will combine the strengths of the University of South Australia (UniSA) and the University of Adelaide to offer contemporary curriculum aligned to industry and enterprise, provide more flexible and accessible ways to study, and aim to deliver the best in research, student experience and graduate outcomes.

There are no changes for 2025 entry. If you start your studies with UniSA or the University of Adelaide, you'll be highly supported in your transition to the new institution in either your existing or an equivalent program. Graduates from 2026 onwards will receive their award from the new Adelaide University.

A new 'Adelaide University' is subject to legal and regulatory approvals.



Discover more at adelaideuni.edu.au

YOUR FUTURE, GUARANTEED

We're here to back you. That's why we have a few ways to guarantee your place at UniSA.











 \cup



Make us your first preference

Achieve the guaranteed Year 12 subject grades

Achieve the guaranteed Selection Rank

Achieve the guaranteed TAFE/VET qualification

That's it. You're automatically in.

See what you might be eligible for with UniSA's Guaranteed Entry Calculators. Find out more ② unisa.edu.au/guaranteed

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Year 12 subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.



#1 IN SA FOR GRADUATE CAREERS

ComparED (QILT) Graduate Outcomes Survey 2021-23 – Full-time Employment Indicator (Domestic Undergraduate). SA public universities.



HOME OF CREATIVE

UniSA is the home of creative. It's in our DNA. We've got more than 600 connections to industry through partnerships, teaching and placements. We collaborate with some of Australia's best creative outlets and supporters, including Rising Sun Pictures, Matchbox Pictures, KOJO, Unreal Engine, Adelaide Film Festival, Adelaide Fringe, Channel 44, Helpmann Academy, Guildhouse, Solstice Media, and all major TV networks. Our creative connections also extend into the community, with active spaces like the Samstag Museum of Art and the South Australian School of Art (SASA) Gallery, which celebrate the creative talents of our students, alumni and local and international artists and creators.

TAKE CENTRE STAGE

There are plenty of ways to get involved and showcase your literary or artistic talents during your studies. Host your own radio show in our industry-standard studio on campus or become a published writer through our student publications, including On the Record and Verse Magazine. You can even contribute to one of the best national student publications – The Junction. There are opportunities to get on-camera or learn behind the scenes in our TV Studio. You can practise your news reporting or build your own showreel. You can also create live and recorded music using our production facilities or take to the stage in the Hartley Playhouse.

VISUALISE YOUR FUTURE

Interested in visual effects (VFX)? Study with world-renowned VFX artists from Rising Sun Pictures (RSP). Based in Adelaide and Brisbane, RSP has created sequences for blockbusters such as The Marvels, Indiana Jones and the Dial of Destiny, The Flash, Ant-Man and the Wasp: Quantumania, Elvis, and Thor: Love and Thunder. You'll get hands-on experience, use cutting-edge software and technologies, and develop the techniques needed to work in the global film industry. You'll even study 60% of your degree on-site at RSP in the Bachelor of Visual Effects. We also offer a range of postgraduate qualifications so you can further specialise in a VFX area of interest.





#1 IN SA FOR GRADUATE CAREERS IN FILM AND TELEVISION

ComparED (QILT) Graduate Outcomes Survey 2021-23, Communications — Full-time Employment Indicator (Domestic Undergraduate). SA public universities.



#1 IN SA FOR GRADUATE EMPLOYABILITY

ComparED (QILT) Employer Satisfaction Survey 2021-23. SA public universities.





"Channel 44 is incredibly proud of our longest running tertiary partnership with UniSA. Our flagship program, Our Time, is produced out of the Magill studios, crewed by students. This show has provided invaluable TV production experience and pathways to paid positions within the local media industry."

Lauren Hillman | General Manager | Channel 44 Adelaide



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GET IN THE GAME

UniSA offers South Australia's first ever course in front-end games design and development. Delivered through the Bachelor of Creative Industries, and with insights from industry heavyweight Unreal Engine, the course focuses on production elements like writing narratives and developing computer generated imagery and characters. Graduate with the latest skills needed to join the growing games industry, which generated approximately AUD \$360 billion in 2023, and is estimated to reach 3.1 billion gamers worldwide by 2027.*

*Statista, Video Games: market data & analysis, 2023.

CONNECT WITH CLIENTS

Study a communication degree at UniSA and practise your skills in a student-led PR agency, working with real not-for-profit clients. Through the Communication and Media Clinic you'll work on content creation, social media strategies, sponsorship proposals, and more.

EXPERIENCES THAT MATTER

Students within the creative disciplines at UniSA can complete a placement, internship or project work, connecting directly with industry. You can even travel overseas on a study tour, a student exchange at one of our partner institutions, or through opportunities like our Hawke Ambassador Volunteer Program. You'll benefit from an international perspective and experience a new culture, while earning study credit towards your degree.

ABORIGINAL PERSPECTIVES

The creative industries have the power to educate, raise awareness and tell stories. Building your understanding of Aboriginal Knowledges throughout your studies will add depth and diversify perspectives in your creative work, promoting cultural sensitivity and a more comprehensive understanding of the world. Depending on your chosen creative degree, there are opportunities to learn about working with diversity, communicating and engaging respectfully, and to attend cultural field trips to deepen your understanding of First Nations knowledges.



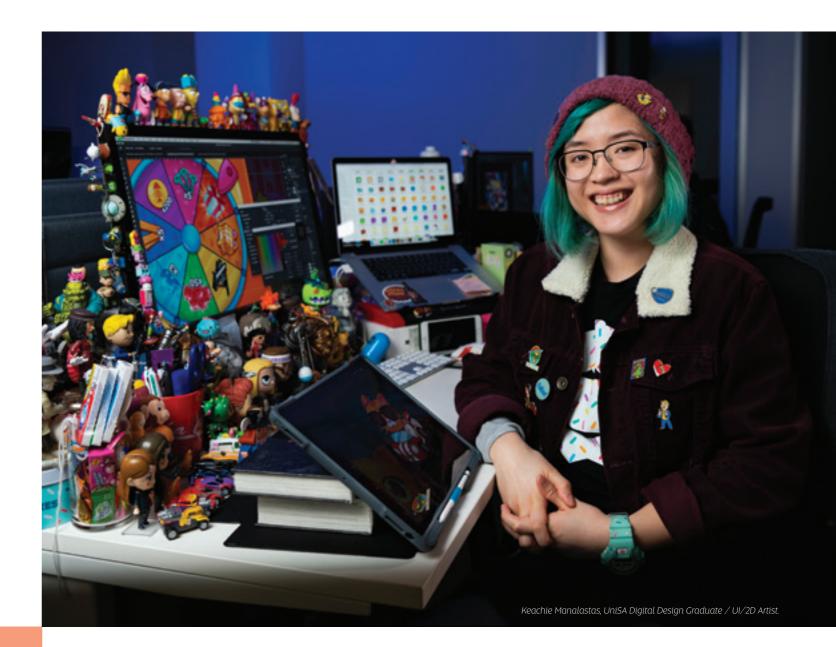
"I honestly feel like games can change the world. In the classroom I focus on creating safe and inclusive learning spaces. I love seeing students design and create games that explore topics they are passionate about."

Dr Susannah Emery | Lecturer, Games Design and Production Winner of the 2022 Women in Games Global Award for Games or ESports Educator

WRITE FOR ONE OF AUSTRALIA'S BEST STUDENT PUBLICATIONS – VERSE MAGAZINE

As voted in the Tag Campuslink Awards







MEET YOUR TEACHER

DID YOU KNOW?

UniSA graduates have worked on some of the largest global film franchises like Star Wars and Marvel.

"My approach to teaching and learning is to encourage students to find their own unique voice as a creative artist, while preparing them for industry. Students looking to break into the creative

workforce need to be highly motivated,

multi-skilled and hardworking,

so we start to prepare you from

first year. The best part of working at UniSA is watching students develop and seeing them transition into their first job."



SEE WHAT OUR STUDENTS ARE CREATING

@unisa_vfx_film



#1 IN SA FOR LEARNING RESOURCES IN CREATIVE ARTS

ComparED (QILT) Student Experience Survey 2021-22, Learning Resources Indicator (Undergraduate). SA public universities.



#1 IN SA FOR TEACHING QUALITY

ComparED (QILT) Student Experience Survey 2021-22, Teaching Quality Indicator (Postgraduate) SA nublic universities

Dr Josh McCarthy | Program Director: Visual Effects

STUDENT SHOWCASE







- 1) The Thin White Line, a creative production by Harry Verner (director), Alannah Underdown (cinematographer), Jonty Nokes (production manager), Milly Losasso (production designer), and Patrick Hornby (sound engineer).
- 2) Virtual Worlds, game stills by Harrison Buckland-Crook.
- (3) Untitled, creative production by Perryn Heyes.







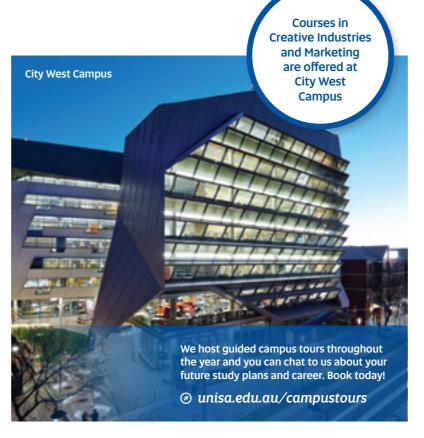


- 4 Spellbound, a short film produced by VFX students.
- 6 Visual effects by Bridget Dinning.

- (5) Live interviews by the UniCast team at Whyalla Campus.
- (7) Lucy and DiC, by Jeremy Kelly-Bakker and Tom Phillips et al. Production by We Made a Thing Studios.

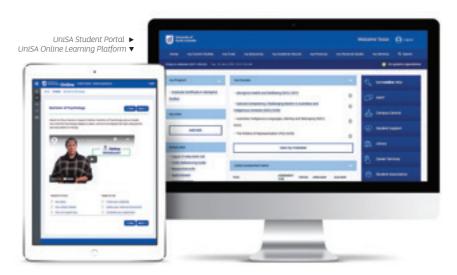
YOUR CAMPUS





VIRTUAL CAMPUS

We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.











BE UNSTOPPABLE

with Australia's University of Enterprise

PRACTICAL LEARNING

We offer more than 200 world-class degrees across a wide range of study and career areas. You'll learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

TOP RANKING TEACHERS

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. Our teachers are also researchers who bring new and emerging findings into the classroom – so you'll have access to incredible knowledge, which will help inform your studies and professional practice.

CONNECTED WITH INDUSTRY



















Calvary

E LUTHERAN

CARE

QANTAS GROUP

WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace.

POWERFUL PARTNERSHIPS

We collaborate with more than 2.500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry and build your professional networks while you study.

BECOME A UniSA GLOBAL CITIZEN

You can travel and complete a student exchange, short-term program, internship, volunteering opportunity or study tour. Or, develop your cultural intelligence through interactive online learning, including virtual project work

REAL RESEARCH

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You'll even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

EMBRACING ABORIGINAL KNOWLEDGES

At UniSA, we embrace the significance of nurturing respect and awareness of diverse First Nations knowledges. We are actively engaged in the process of weaving Aboriginal Knowledges into student learning. Our commitment stems from the belief that this inclusive approach enhances the educational experience and fosters a greater understanding of Australia's diverse heritage.

















SAAB

Jam

Factory

UniSA ACCELERATE

You can kickstart your university studies early through the UniSA ACCELERATE program. Study up to two courses, fully funded by a UniSA scholarship through UniSA Online while you're in Year 12. You can also choose to count this study towards your SACE Stage 2.

LEARN A LANGUAGE

Develop the skills you need to work internationally by studying French, Italian, Japanese or English through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree. Entry criteria apply.

GET CAREER READY

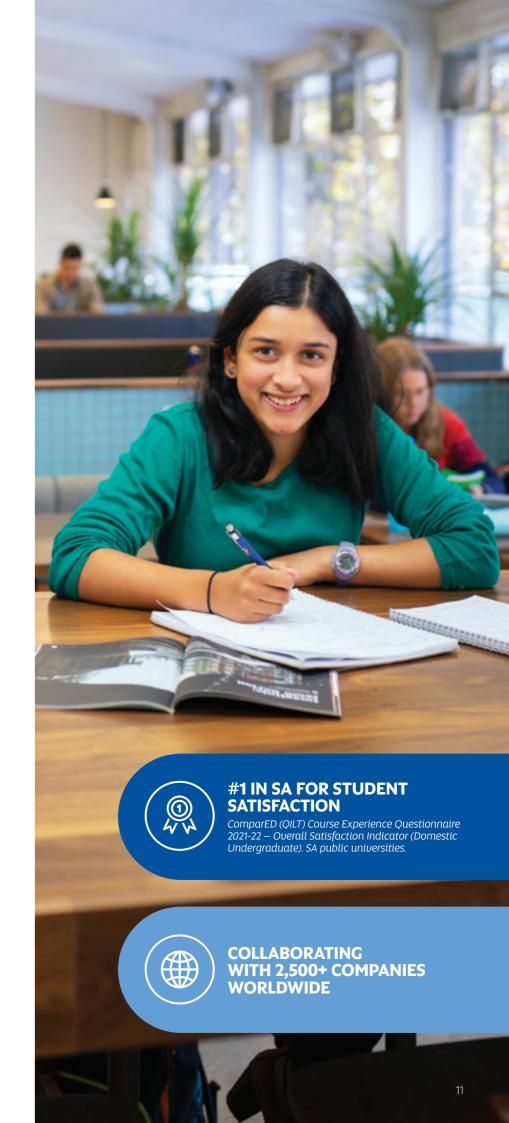
As a UniSA student, you'll have full access to the Career Services team. Their job is to get you career ready before you graduate. They lead a career development program, have active job boards, host workshops and produce online resources – like templates for creating awesome resumes. You can also connect with a career adviser, attend industry events or visit them on campus for on the spot advice.

⊕ unisa.edu.au/careers

MyCareerMatch

Complete a free personality and career profile before you start university to see what jobs might be best for you.

⊕ unisa.edu.au/mycareerprofile





Explore our range of 100% online career-focused degrees across a range of areas. All UniSA Online degrees have been designed specifically for online learning, so you can study on your schedule and on your terms.

- · Associate Degree in Data Analytics
- · Associate Degree in Engineering
- Associate Degree in Information Technology
- · Bachelor of Accounting
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- · Bachelor of Business (Marketing)
- · Bachelor of Business (Tourism, Event and Hospitality Management)
- · Bachelor of Communication
- · Bachelor of Community Health
- · Bachelor of Construction Management
- · Bachelor of Construction

- Management (Honours)
- Bachelor of Criminology and Criminal Justice
- · Bachelor of Data Analytics
- · Bachelor of Digital Business
- · Bachelor of Digital Media
- · Bachelor of Health Science
- · Bachelor of Health Science (Healthy Ageing)
- · Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Information Technology
- · Bachelor of Journalism
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- · Bachelor of Psychology
- · Bachelor of Public Health

- · Diploma in Digital Business
- · Diploma in Health
- Graduate Certificate in Business (Digital Transformation)
- Graduate Certificate in Childhood Trauma
- · Undergraduate Certificate in Business
- Undergraduate Certificate in Business (Digital Innovation)
- Undergraduate Certificate in Construction Management
- Undergraduate Certificate in Digital Technology for Business
- Undergraduate Certificate in Information Technology
- · Undergraduate Certificate in Mental Health
- Undergraduate Certificate in Psychology

SUPPORT SERVICES

UniSA Online provides personalised support services over extended hours – including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical support, you'll have access to a team ready to assist you every step of the way.

Access online academic support seven days a week

- Connect with a dedicated Student Adviser
- Access tech support 24/7
- 🕖 unisaonline.edu.au

DID YOU KNOW?

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.



STUDY A SINGLE COURSE

You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit towards a full degree.



UPSKILL FAST WITH AN UNDERGRADUATE CERTIFICATE

UniSA Online now offers six-month undergraduate certificates in business, digital innovation, IT, mental health and psychology. Developed by our experienced academics, you'll gain a tertiary qualification in just six months, and can even receive study credit into a bachelor degree.



BECOME A DIGITAL BUSINESS LEADER

The adoption of technology is changing every aspect of how we live and work, from delivering pizza faster to making surgery safer. Demand for employees with the unique combination of digital and business skills continues to grow, as emerging technologies are incorporated into organisations across all industries. UniSA has partnered with global professional services company, Accenture, to develop a range of qualifications that address the digital skills gap. No matter how fast technology changes, you'll be one step ahead when you study digital business.



unisaonline.edu.au/ digital-business

KICKSTART YOUR **CREATIVE CAREER**

Creative careers are diverse. When you graduate with a creative degree from UniSA, you'll be ready to:

- · Pursue your creative practice with confidence.
- · Take a lead role in the creative area that aligns with your studies.
- · Work in creative roles across a wide range of industries.
- · Launch your own creative venture or startup.

I want a career in...



SCREEN

Filmmaker, producer, cinematographer, scriptwriter, sound designer, illustrator, digital content creator, visual effects artist.



COMMUNICATION

Copywriter, media adviser, public relations specialist, journalist, social media manager, blogger, marketer.



CREATIVE AND CULTURAL PRACTICES

Author, foreign correspondent, cultural adviser, artist, performer, advocate, curator, festival director, arts administrator.



Bachelor of Arts (Cultural Studies)

Degrees to get you there

· Bachelor of Creative Industries

· Bachelor of Film and Television

· Bachelor of Illustration and Animation

· Bachelor of Communication and Media

Bachelor of Journalism and Professional Writing Bachelor of Marketing and Communication

Bachelor of Arts (Creative Writing and Literature)

· Bachelor of Digital Media

· Bachelor of Visual Effects

Bachelor of Communication

· Bachelor of Creative Industries

· Bachelor of Digital Media

Bachelor of Journalism

- Bachelor of Contemporary Art
- Bachelor of Creative Industries

DESIGN



Architect, interior designer, illustrator, animator, games designer, product designer, graphic designer, planner.

Explore your future in design:



- Bachelor of Architectural Studies
- · Bachelor of Design
- (Graphic and Communication Design)
- Bachelor of Design (Illustration and Animation)
- Bachelor of Design (Product Design)
- Bachelor of Interior Architecture

DID YOU KNOW?



The Australian Government established Creative Australia to support Australia's creative workforce that employs about 500,000 people.

Australia's Cultural Policy for the next five years. Revive. A place for every story, a story for every place, Australian Government, 2023.

Bachelor of Creative Industries

Want to work in the business of creativity?

Focus on combining two areas of creative study with a business mindset. Engage with leading industry collaborators. Graduate with the skills to be a creative lead across a wide range of industries or to launch your own creative startup.

- Develop enterprising skills by combining creativity with business.
- Select up to two Industry Majors and work with industry collaborators from first year.
- Ochoose a project/placement or creative venture/startup stream in your final year.
- Complete cross-disciplinary study with courses available in areas like marketing, tourism, journalism and design.
- Graduate with a practical portfolio of work.

STUDY

Six core courses



Choose

- · an Industry Major (eight courses)
- another Industry Major or a second Major (eight courses)
- two Electives (two courses)

The Industry Majors are:

- · Animation and Visual Effects
- · Comicbook Creation
- · Communication and Media
- · Contemporary Art Studies
- · Creative Writing and Literature
- · Digital Media
- Festivals
- Film and Television
- · Games Design and Production
- · Performing Arts
- · Screen Studies
- · Social Media

See page 16 for more information

Bachelor of Film and Television

Want a career in film and television?

Become a visual storyteller, exploring ideas from conceptualisation to production. See your work come to life on the screen through careers in directing, producing, cinematography, screenwriting, editing and more. Graduate with the skills to move straight into industry.

- Create content for screen from day one.
- Work with the latest industry-standard software, hardware and technology.
- Learn the complete professional production cycle and graduate with a portfolio of work.
- Join a group of award-winning alumni who create screen content for industries including film, television, online streaming, advertising, music, sports, and more.
- Work on real projects with industry partners, like Channel 44.

STUDY

First year: study eight core courses



Second and third year: choose stream

- Film and Television Production stream
- · Visual Effects stream
- study a combination of both Visual Effects and Film and Television Production stream

Film and Television Production Stream:

- · 12x Film and Television courses
- 4x Electives or a Minor (4 courses)

Visual Effects Stream:

- · 5x Visual Effects courses
- · 3x Film and Television courses
- · Apply to spend your third year at Rising Sun Pictures (eight courses)

See page 21 for more information

Bachelor of Visual Effects

Want to become a visual effects artist?

This innovative, industry-focussed degree will set you up with the skills, knowledge and professional practice needed to succeed in the visual effects (VFX) industry as a multi-disciplinary VFX artist.

- Study 60% of your degree onsite at world-renowned VFX studio Rising Sun Pictures (RSP).
- Learn from experienced VFX artists in a simulated studio environment.
- Work with the latest production software and technologies including Nuke, Houdini, Maya, and Unreal Engine.
- Gain specialist skills in compositing and tracking, dynamic effects and lighting, creature effects, 3D animation and 3D modelling.
- Graduate with your own industry-standard VFX showreel.

STUDY

First year: study eight core courses (including one on-site at RSP)



Second and third year: study two core courses

Plus:

- · a choice of Aboriginal Cultures, or Communication and Reciprocity, or UO Intercultural Communication
- · an Elective (one course) Plus three of the following four courses (on-site at RSP):
- · Visual Effects Placement: Compositing and Tracking
- · Visual Effects Project: Dynamic Effects and Lighting
- · Creature Effects
- · 3D Animation for Visual Effects

See page 20 for more information

UNDERGRADUATE DEGREES

Your tertiary learning and career starts with undergraduate study.

Explore our 200+ world-class degrees
unisa.edu.au/study

Learn more about how to apply **a unisa.edu.au/apply**



UniSA GUARANTEED ENTRY CALCULATORS

Explore your guaranteed entry options using your Year 12 subject grades, Selection Rank or TAFE/VET qualification.

unisa.edu.au/guaranteed

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Published Selection Rank scores are indicative of February 2024 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top three, 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other eligibility criteria.

Bachelor of Creative Industries

unisa.edu.au/creative-industries



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies or UniSA Foundation Studies

+ Undergraduate Certificate in University Studies (Creative Studies)

*Some courses will be delivered at Magill Campus depending on your chosen industry majors.

SATAC code 424930 Program c		code	DBCI		
Year 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV
Part-time study available Honours available					

Choose to study two distinct industry majors or select one industry major and one secondary major in a range of creative and business disciplines.

Take your creativity to the next level. Study a degree delivered with leading industry collaborators and explore your creativity in two areas that interest you most. Choose from 12 industry majors, each with a unique focus. You can then study a second industry major or a major from a range of creative and business-related disciplines. Engage with industry from day one as you develop your creative practice. You'll also study core courses in business, design and entrepreneurship, so that you can combine your creative talents with a solid business mindset. Complete an internship or placement, go on an international exchange, work on real-world projects through Match Studio and build a personal portfolio. You can also choose to study a startup/creative venture stream in your final year. Depending on your chosen majors, you'll also access different learning spaces, including the Hartley Playhouse Theatre, TV Studio, Sound Studio and Digital Radio Studio.

INDUSTRY MAJORS

- · Animation and Visual Effects
- · Comicbook Creation
- · Communication and Media
- · Contemporary Art Studies
- Creative Writing and Literature
- · Digital Media
- Festivals
- Film and Television
- · Games Design and Production
- Performing Arts
- Screen StudiesSocial Media

SECONDARY MAJORS

- Aboriginal Studies
- · Cultural Studies
- Design Studies
- · Event Management
 - · Games
- · Human Resource Management
- · Innovation and Entrepreneurship
- · Journalism
- Marketing
- · Tourism Management

YOU MIGHT ALSO LIKE

- Bachelor of Arts
- · Bachelor of Film and Television
- · Bachelor of Communication and Media
- · Bachelor of Contemporary Art
- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)
- · Bachelor of Visual Effects
- · Bachelor of Design (Illustration and Animation)

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- · Graduate Certificate in Compositing and Tracking
- · Graduate Certificate in Creature Effects
- · Graduate Certificate in 3D Animation
- · Graduate Certificate in Dynamic Effects and Lighting
- · Graduate Certificate in Film and Television
- · Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- · Master of Communication

DEGREE STRUCTURE

2x Major

2x Major

Creative Spaces and Places Industry Major

Introduction to Creative Industries Industry Major Major Elective 1	THIRD YEAR	Creative Ventures OR Enterprise Design and Value Creation 2x Industry Major Major		
Match Studio Projects Industry Major Major Flective 2		Internship or Project 2x Industry Major Major		
Freelance and Enterprise for the Creative Industries	on m	ee structure may change depending ajors selected		
	Ctudente mau ha required to attend an earnesia			

Students may be required to attend on-campus classes as part of their studies.

Connect with industry collaborators through your creative industries degree...























FAST-TRACK TO MASTERS

Package a Bachelor of Creative Industries with a Master of Communication and graduate in just four years.

SATAC code: 424953



HEAR FROM INDUSTRY

See where a creative industries degree car take you.



Animation and Visual Effects

Explore a range of animation forms and techniques, including pixilation, 3D modelling and animation, character design and performance, and experimental storytelling. You'll also have the opportunity to learn first-hand from VFX professionals at world-renowned Rising Sun Pictures, who have created visual effects for blockbusters, including The Marvels, Indiana Jones and the Dial of Destiny, and One Piece.

CAREERS

VFX generalist · CGI generalist · visual storyteller

FURTHER STUDY

- · Graduate Certificate in Dynamic Effects and Lighting
- · Graduate Certificate in Compositing and Tracking

INDUSTRY MAJOR COURSES

Dynamic Effects

Cinematic Design
Introduction to CGI
Hard Surface Modelling
Character Performance OR Development and Lighting
Digital Compositing
Experimental Studio
Creative Production

Comicbook Creation

Learn how to create and analyse storytelling techniques in oral, textual and visual forms as you develop an in-depth understanding of the historical, theoretical and cultural nature of comics, graphic narratives and cartoons. Tell your own stories as you study illustration and animation studio courses, and develop your skills in idea generation, design methodology, sequential storytelling skills and image-making to create your very own graphic novel.

CAREERS

Storyboard developer \cdot comic artist \cdot comic designer \cdot film storyboard artist \cdot illustrator

INDUSTRY MAJOR COURSES

Introduction to Comicbooks as Literature Illustration Animation Studio 1
The Power of Story
Creative Writing Theory and Practice
The Writer's World
Illustration Animation Studio 2

Communication and Media

Build your knowledge and skills in media relations, social media management, strategic communication, media technologies, public relations and professional writing. Learn how to apply these principles to develop targeted and integrated communication plans.

CAREERS

Communications officer \cdot content creator \cdot writer \cdot media adviser \cdot public relations coordinator \cdot marketing and communications officer \cdot strategic communications manager \cdot communications adviser

INDUSTRY MAJOR COURSES

Communication and Media
Public Relations Theory and Practice
Content Creation for Media
Communication Research Methods
Promotional Communication: Advertising,
Publicity and Marketing
Integrated Communication Planning
Professional and Technical Communication

Communication Management in Practice

Contemporary Art Studies

Explore the foundational concepts of art theory and practice. Expand your knowledge and skills in contemporary art disciplines such as ceramics, drawing, glass, jewellery, new media arts, painting, printmaking, sculpture, textiles, and contemporary art history and theory. Learn in custom-built studios and workshops on campus with practising artists and teachers.

CAREERS

Artist \cdot curator \cdot exhibitions manager \cdot arts administrator \cdot art director \cdot entrepreneur

INDUSTRY MAJOR COURSES

3D Contemporary Art Studio Reading Visual Culture 1 2D Contemporary Art Studio Reading Visual Culture 2 2x Contemporary Art Electives 2x Advanced Art Electives

Creative Writing and Literature

Examine creative writing techniques across fiction, poetry, creative non-fiction, autobiographies, essays, and plays. Discover the interplay between writers, readers and texts, and how literature both informs and challenges social constructs through the notions of narrative, genre and canon. Produce your own creative and analytical literature under the guidance of professional writers and poets.

CAREERS

Creative writer · author · content creator · publisher · editor · commentator · literary critic · teacher (with further study)

INDUSTRY MAJOR COURSES

Creative Writing and Literature: An Introduction Creative Writing Workshop Short Form Creative Writing Reworking the Canon The Writer's World World Literatures and English Creative Writing Theory and Practice

Digital Media

The Power of Story

Develop your knowledge of design principles, using industry-standard software to analyse, design and create a variety of digital media across print, video, web and mobile platforms. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

CAREERS

Digital marketing officer \cdot web designer \cdot digital content producer \cdot online editor \cdot videographer \cdot digital publisher \cdot digital coordinator \cdot digital project manager

INDUSTRY MAJOR COURSES

Introduction to Digital Media
Computer Graphics and Imaging for Design
OR UO Digital Graphics and Imaging OR
Introduction to Screen Sound
Design for Digital Technologies
Web Design and Development
Web Design Technology
Creative Production
Professional Writing
Digital Mediascapes

Festivals

Learn how to create, develop and manage festivals. Focus on core areas like event management, budgeting, effective programming, artist and volunteer management, audience development, and technology support. Develop an understanding of festival genres and their history, along with the importance of curation and sustainability for seasonal growth. Discover the cultural and economic impacts of festivals locally and globally, and participate in an immersive placement experience during your studies.

CAREERS

Festival manager \cdot festival director \cdot event programmer \cdot curator cultural liaison officer \cdot event coordinator \cdot event producer

INDUSTRY MAJOR COURSES

Introduction to Festivals
Intercultural Communication
Festivals Operational Management
Creative Tourism: Food, Wine and Festivals
Festivals Experience
Arts and Cultural Audiences
Arts Environment
The Power of Festivals

Film and Television

UniSA College pathways: Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Immerse yourself in the theory and practice of film and television and explore its communicative and creative possibilities. Ranging from documentary and narrative film through to experimental work, develop the storytelling skills, production values and creative techniques needed to inform and entertain an audience. From conceptualisation to post-production, gain hands-on experience and insight into the production cycle and learn what it takes to develop content for the screen.

CAREERS

Film editor · location manager · video editor · television director · camera operator · content producer · videographer · teacher (with further study)

INDUSTRY MAJOR COURSES

Hollywood Film and Television
Clobal Film and Television
Narrative Film
Documentary Film
Experimental Studio
Creative Production
Film, Entertainment and Aesthetics
Virtual Reality Storytelling

Games Design and Production

Build your expertise in games and interactive media development, along with skills in project management for game development, storytelling, as well as user experience and user interface design.

CAREERS

Came designer · game programmer · app designer · digital project manager · production manager · multimedia specialist

INDUSTRY MAJOR COURSES

Introduction to Games Design
UO Digital Graphics and Imaging
Game Asset Design
Game Environment Design
Digital Projects
Managing Games Design
Games Production Industry Lab

Performing Arts

Create live music and drama performance, and produce aural and visual media using the latest digital technologies and production facilities. Develop your own creative practice within a global context and in a collaborative environment guided by industry practitioners.

CAREERS

Performer \cdot stage technician \cdot stage designer \cdot arts administrator \cdot arts promoter \cdot teacher (with further study)

INDUSTRY MAJOR COURSES

Stage Performance
Music Performance
Cabaret: Context and Practice
Music Production OR State Theatre
Masterclass
Live Performance Production
World Music Theatre
Digital Performance OR Television
Performance

Screen Studies

UniSA College pathways: Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Explore the different creative contexts that shape filmmaking and contemporary screen cultures. Engage directly with the world of screen curatorship and film festival programming. Learn about Hollywood and the global diversity of film and media. Study contemporary world cinemas, screen media authorships, popular genres, experimental media and the age of digital convergence.

CAREERS

Film critic \cdot festival programmer \cdot publicist \cdot funding assistant \cdot arts administrator \cdot film researcher \cdot film distributor \cdot events manager \cdot curator \cdot museum programmer

INDUSTRY MAJOR COURSES

Hollywood Film and Television
Clobal Film and Television
Screen Genres and Media Hybrids
Understanding Popular Culture
Experimental Studio
Screen Media Authorships
Digital Mediascapes
Science Fiction Film and Television

Social Media

Study one of the only social media majors in Australia. Learn how to develop social media campaigns and online content, and understand how to manage and interpret social media data, optimisations and metrics. Develop your digital writing skills, ability to align social media platforms to target audiences, and knowledge of how to grow and manage online communities.

CAREERS

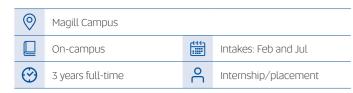
Digital communications officer \cdot digital content lead \cdot online editor \cdot marketing and communications officer \cdot social media officer \cdot strategic communications manager \cdot marketing coordinator

INDUSTRY MAJOR COURSES

Introduction to Digital Media
UO Introduction to Video Production
UO Introduction to Social Media
Media Law and Ethics
Content Creation for Media
UO Writing for Digital Media
Virtual Reality Storytelling OR Digital Marketing
Analytics and Big Data
UO Social Media Engagement

Bachelor of Visual Effects

unisa.edu.au/VFX



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies

Other pathways: You can also enter via a Diploma of Arts from SAIBT, and/or gain credit from previously completed study including Advanced Diplomas from TAFE SA and the Academy of Interactive Entertainment (AIE).

SATAC code		444606	444606 Program code		
Year 12 Selection Rank: Year 12 Grades:		TAFE/VET:			
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV
 ✓ Part-time study available (first 1.5 years only) ✓ Honours available 					

In association with



This degree does not require a portfolio for entry.

Developed with one of Australia's largest and most awarded visual effects (VFX) studios Rising Sun Pictures, this innovative, industry-focussed degree puts you at the cutting edge of VFX production. Gain an understanding of all stages of the professional production cycle, from conceptualisation through to post-production. Study 60% of your degree on-site at Rising Sun Pictures right from first year, this includes the entire final half of your degree where you'll immerse yourself in their purpose-built simulated studio environment. Learn from experienced VFX artists and access unparalleled industry-based learning opportunities. Explore theory and practice across core VFX areas including compositing, tracking, dynamic effects, lighting, creature FX, 3D animation and 3D modelling. Learn complex practices, processes and techniques, while building valuable career development skills. Engage with industry leaders, work on real projects, use the latest production software and technologies, and graduate career ready with a showreel of industry-standard VFX work. You can also choose to accelerate your studies and complete your degree in 2.5 years.

CAREERS

3D animator · FX artist · lighting artist · compositor · concept artist · paint and roto artist · matchmove artist · DMP artist · 3D modeller creature technical director · layout artist · production assistant · production coordinator · rigger · VFX editor

YOU MIGHT ALSO LIKE

- Bachelor of Film and Television
- Bachelor of Creative Industries
- Bachelor of Design (Illustration and Animation)
- · Bachelor of Design (Graphic and Communication Design)
- Bachelor of Information Technology (Games and Entertainment Design)

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- · Graduate Certificate in Film and Television
- · Graduate Certificate in Compositing and Tracking
- · Graduate Certificate in Dynamic Effects and Lighting
- · Graduate Certificate in Creature Effects
- · Graduate Certificate in 3D Animation

DEGREE STRUCTURE

Communication

Elective



Choose 3 of the following 4 options Visual Effects Placement: Compositing and Tracking Visual Effects Project: Dynamic Effects and Lighting* 3D Animation for Visual Effects* Creature Effects*

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures. *Taught on-site at Rising Sun Pictures.

DID YOU KNOW?

Sun Pictures, learning from experienced VFX artists and supervisors in a simulated production environment.

"My goal in life was to get my name in the credits of a big movie.

Learning from practicing VFX artists at Rising Sun Pictures (RSP) and using industry standard software during my degree meant I could step seamlessly into a job after graduating. I now work at RSP and was recently given the opportunity to lead the layout team for Ahsoka, a Star Wars Original series streaming on Disney+!"

Sash Elliott | VFX Graduate / Layout Artist, Rising Sun Pictures

Bachelor of Film and Television

unisa.edu.au/film-tv



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code 444471 Program cod			code	MBME	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV



Choose to major in Visual Effects, Film and Television Production, or a combination of both.

Spend the third year of your degree at Rising Sun Pictures in the Visual Effects specialisation.

Explore a range of film making skills in the Film and Television Production specialisation.

In association with



Enter the world of creative media production by studying film. television and visual effects (VFX) production. Explore theory and practice, combining traditional and digital forms required by industry. Learn about the professional production cycle from conceptualisation and scriptwriting through to production and post-production. Analyse film and media from around the globe to gain insight into different creative contexts, forms and practices. Develop professional knowledge in screenwriting, cinematic design, VFX, and the production of documentary, experimental and narrative film and television, as well as different media platforms and the end-user experience. Graduate career ready with your own portfolio of work, showcasing your practical skills and creativity across a variety of media forms. If you're interested in specialising in VFX, you'll have the opportunity to apply for a placement with Rising Sun Pictures, studying the third year of your degree at their studio located in the Adelaide CBD and working alongside world-class VFX artists. You can also package this degree with a Master of Teaching (Secondary) to become a media studies teacher.

Entry to specialise in visual effects and study your final year at Rising Sun Pictures

CAREERS

Filmmaker · director · producer · cinematographer · VFX artist · compositor · creative content producer · 3D modeller · film editor television director · television producer · digital content producer · scriptwriter · screen critic · production coordinator · production manager \cdot video blogger \cdot sound designer \cdot production designer location manager \cdot visual storyteller \cdot online editor \cdot videographer digital project manager

YOU MIGHT ALSO LIKE

- · Bachelor of Creative Industries
- · Bachelor of Design (Illustration and Animation)
- Bachelor of Design (Graphic and Communication Design)
- Bachelor of Information Technology (Games and Entertainment Design)
- Bachelor of Visual Effects

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- · Graduate Certificate in Film and Television
- Graduate Certificate in Compositing and Tracking
- Graduate Certificate in Dynamic Effects and Lighting
- · Graduate Certificate in Creature Effects
- · Graduate Certificate in 3D Animation

Hard Surface Modelling OR Elective

Understanding Popular Culture

Development and Lighting

Documentary Film

Dynamic Effects Character Performance OR

DEGREE STRUCTURE

Hollywood Film and Television Cinematic Design Introduction to Digital Media Introduction to Screenwriting	THIRD YEAR	Film, Entertainment and Aesthetics Experimental Studio Internship or Project Elective
Clobal Film and Television Introduction to CGI Introduction to Screen Sound Cinematography and Editing		Creative Production Science Fiction Film and Television Digital Mediascapes Elective
Narrative Film Screen Genres and Media Hybrids Digital Compositing	class	ents will be required to attend on-ca ies as part of their studies. Some clas

red to attend on-campus studies. Some classes may be completed online, including all lectures



PACKAGE THIS DEGREE

Package this degree with the Master of Teaching (Secondary) to become a media studies teacher.

SATAC code: 444531

Bachelor of Design (Illustration and Animation)

unisa.edu.au/design



Prereauisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Art and Design) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code		424791	Program o	code	DBIA
Year 12 Selection	ear 12 Selection Rank:		Year 12 Grades:		
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV

Honours available

Study Australia's only degree combining illustration and animation. Gain the technical skills to become a visual storyteller across a variety of mediums, exploring your own practice and creating your own visual identity. Learn a broad range of techniques needed to produce professional standard pictures for industries such as book and comic publishing, gaming, film, advertising, and animation and design. Develop your skills in free-hand and digital drawing, painting and printing, illustration and animation along with in-depth knowledge of digital software for moving and static pictures. This includes the opportunity to study 2D, 3D and stop motion animation including a unique industry led maguette (model) making course. Study in custom-built workshops on campus fitted with the latest tools and technologies. Complete an industry internship, mentorship or collaborative project in your final year.

CAREERS

Animator (2D, 3D or stop motion) · illustrator · cartoonist · game designer · digital content creator · tattoo artist · visual effects artist · mural artist

YOU MIGHT ALSO LIKE

- · Bachelor of Design (Graphic and Communication Design)
- · Bachelor of Contemporary Art
- · Bachelor of Creative Industries
- · Bachelor of Film and Television
- · Bachelor of Visual Effects

FURTHER STUDY

- · Bachelor of Creative Arts (Honours)
- · Master of Design various specialisations

DEGREE STRUCTURE

FIRST YEAR	Illustration Animation Studio 1 Introductory Drawing for Design Creative Thinking Methods
Ŕ	Illustration Animation Studio 2 Computer Graphics and Imaging for Design Introduction to CGI
SECOND YEAR	Life Drawing Cinematic Design Character, Prop and Scene Development Animation Design
R	Dynamic Effects Illustration Animation Studio 3

THIRD YEAR	Illustration Animation Studio 4 Advanced Life Drawing Elective
Ŕ	Visual Narrative

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Bachelor of Digital Media

unisaonline.edu.au/digital-media



Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work experience

UniSA College pathways: Diploma in Creative Studies (Art and Design) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Program code	XBDM	TAFE/VET guaranteed:	CIV
	available		

STUDY ON DEMAND

Study a 100% online digital media degree designed specifically for flexible learning. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation, and digital storytelling. Get hands-on experience using the latest digital software and graduate with an industry-standard portfolio of work. Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museum) sector and changed the way organisations interact with audiences around the world. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

Digital content creator · social media manager · online journalist · digital content strategist \cdot web designer \cdot digital storyteller \cdot freelancer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- 3 Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

UO Animation Design

FIRST	UO Critical Approaches to Online Learning OR Elective
YEAR	UO Introduction to Digital Media
R	UO Introduction to Video Production
	UO Intercultural Communication
	UO Introduction to Social Media
	UO Digital Graphics and Imaging
	UO Introduction to the GLAM sector — Galleries, Libraries, Archives and Museums
	UO Digital Media Project 1

UO Archives and the Digital World UO Writing for Digital Media

UO Design for Digital Technologies

UO Innovative Curatorial Studies

UO Digital Media Project 2

2x Flectives

UO Web Design **UO Digital Documentary** UO Narrating Objects, Art and Archives UO Integrated Communication Planning UO Digital Mediascapes UO Digital Media Project 3 2x Electives

Bachelor of Communication and Media

unisa.edu.au/communication



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code 444421 Program cod			code	MBCD	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV

Study a major in Communication and Media and then choose a sub-major in an area of interest, including Social Media, Journalism, Digital Media, Marketing, Film and Television, or Event Management.

Develop your professional writing skills for a range of platforms, and learn how to create content for online and traditional media. Learn to manage media and public relations in the contemporary world, including the analytical thinking required for strategic planning and communication management. Study emerging trends within the communications industry, along with media law and ethics. Complete a major in Communication and Media focusing on key areas such as professional communication, social media, content creation and public relations, along with a sub-major in an area that interests you most. Gain valuable professional experience by completing an industry placement or project in your final year, and work with real non-profit clients through our Communication and Media Clinic. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

CAREERS

Communications officer · media adviser · public relations consultant · marketing and communications officer · copywriter content developer · corporate communications manager public relations account manager \cdot stakeholder engagement adviser \cdot internal communications adviser · social media coordinator

YOU MIGHT ALSO LIKE

- · Bachelor of Journalism and Professional Writing
- · Bachelor of Marketing and Communication
- Bachelor of Creative Industries
- · Bachelor of Film and Television

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- Diploma in Languages
- · Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- Master of Communication

DEGREE STRUCTURE

Social Media and Society
Communication and Media Communication and Media Professional and Technical Communication Sub-major Intercultural Communication Public Relations Theory and Practice Computer Graphics and Imaging for Design OR UO Digital Graphics and Sub-major

Content Creation for Media Professional Writing Sub-major Sub-major

Communication Research Methods Media Law and Ethics Sub-major Sub-major

Promotional Communication: Advertising, Publicity and Marketing Internship or Project Communication and Media: Advanced Professional Communication

Integrated Communication Planning Communication Management in Practice Campaigns and Crises Managing Digital Design

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures

FAST-TRACK TO MASTERS

Package a Bachelor of Communication and Media with a Master of Communication and graduate in just four years.

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SATAC code: 444601

(a) unisa.edu.au/fast-track-to-masters

"This degree has helped to develop my strategic communication skills across the fields of media and public relations. During my studies, I completed a placement at SA Power Networks where I worked on a social media strategy and was also involved in a recruitment process, which combined learnings with my sub-major in human resource management."

Joshua Honeychurch | Communication and Media Graduate / People and Development Assistant, Maptek



REEL SPEED



Dwayne Blee Senior Creative Producer at Formula 1® Bachelor of Arts Communication, Media & Culture Igniting audiences around the world, taking them trackside and behind the scenes of F1 races through unique content creation, is UniSA media grad, Dwayne Blee.

This *UNSTOPPABLE* force and UK-based broadcaster is pulling back the curtain, helping motorsport fans get one step closer to the F1 world and its drivers, producing candid interviews and special features — everything the TV broadcast doesn't cover!

Hear more from our unstoppable



Bachelor of Marketing and Communication

unisa.edu.au/marketing



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code			424451	424451 Program code			
	Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:		
	guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip	
	cut-off 2024	68.00			cut-off 2024	CIV	

❷ Part-time study available

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marcomms expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program, or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer \cdot corporate communications adviser \cdot marketing assistant \cdot brand manager \cdot campaigns manager \cdot market researcher \cdot copywriter \cdot media buyer \cdot social media manager sponsorship manager \cdot media planner \cdot digital marketer \cdot advertising account manager \cdot public relations officer

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- · Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- · Bachelor of Creative Industries

FURTHER STUDY

- · Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- · Master of Communication
- · Master of Management (Marketing)

Design for Digital Technologies Content Creation for Media

Media Law and Ethics

Communication Research Methods

Essentials of Marketing Planning

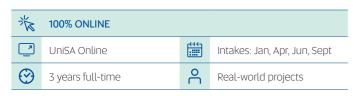
· Master of Management (Advertising and Brand Management)

DEGREE STRUCTURE

Marketing Principles: Trading and Promotional Communication: Advertising, Publicity and Marketing Exchange Accounting for Business
Social Media and Society Social Media and Society Professional Writing Communication and Media Marketing Elective Integrated Marketing Consumer Behaviour Integrated Communication Planning Public Relations Theory and Practice Communication Management in Practice Computer Graphics and Imaging for Marketing Elective Students may be required to attend on-campus Marketing Analytics classes as part of their studies. Professional Development in Marketing

Bachelor of Marketing and Communication

unisaonline.edu.au/marketing-communication



Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or Diploma in Creative Studies (Communication): or UniSA Foundation Studies + Undergraduate Certificate in

University Studies (Business) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)					
Certificate in Onibersity Staties (Creatibe Staties)					
Program	code	XBMN	TAFE,	/VET guaranteed:	CIV

STUDY ON DEMAND

Study a 100% online marketing and communication degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about digital marketing tactics that help businesses reach their customers, including online advertising, mobile marketing, and customer relationship management (CRM) tools. Build your understanding of marketing and communication strategies, and use data and insights to quantify a campaign's success. Tailor your electives and graduate with a minor in social media. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional · communications professional · brand manager · advertising executive · media planner digital and social media manager · PR coordinator content creator · market analyst

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3 Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

UO Critical Approaches to Online Learning OR Elective UO Introduction to Social Media UO Marketing Principles: Trading and Exchange UO Accounting for Business UO Introduction to Digital Media UO Consumer Behaviour

UO Business Law UO Communication and Media UO Marketing Analytics UO Public Relations: Theory and Practice UO Content Creation for Media UO Advertising UO Media Law and Ethics

UO Communication Research Methods UO Essentials of Marketing Planning

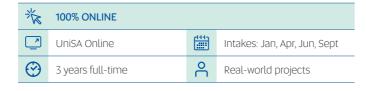
UO Digital Marketing UO Promotional Communication: Advertising, Publicity and Marketing UO Retailino UO Web Design UO Communication Management in Practice UO Integrated Marketing

UO Integrated Communication Planning

UO Branding

Bachelor of Communication

unisaonline.edu.au/communication



Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies

Program code	XBCD	TAFE/VET guaranteed:	CIV
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STUDY ON DEMAND

Study a 100% online communications degree designed specifically for flexible learning. Learn how to develop effective communication strategies across a range of traditional and emerging media channels, with a strong focus on social media and content creation. Develop the critical and analytical thinking skills required for strategic planning and communications management. Build your understanding of public relations and learn to manage reputations in a crisis. Benefit from a degree developed in consultation with industry experts and be guided by academics who are leaders in their field. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

Communications officer · content creator · PR coordinator digital and social media manager · media liaison officer marketing and communications officer · online editor

Fast-track your degree and receive credit for past study and/or work experience.

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

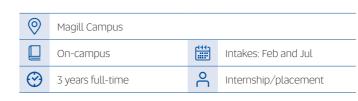
UO Critical Approaches to Online UO Introduction to Social Media UO Communication and Media UO Intercultural Communication UO News Reporting UO Public Relations: Theory and Practice UO Introduction to Digital Media UO Professional and Technical

Communication UO Content Creation for Media UO Radio and Audio Journalism UO Writing for Digital Media UO Communication Research Methods UO Media Law and Ethics UO Digital Photography 2x Electives

UO Promotional Communication: Advertising, Publicity and Marketing UO Web Design UO Social Media Engagement UO Communication Management in UO Integrated Communication Planning UO Feature Writing 2x Electives

Bachelor of Arts (Creative Writing and Literature)

unisa.edu.au/arts



Prereauisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code		444351	MBAA		
Year 12 Selectio	n Rank:	Year 12 Grade	?S:	TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV

Honours available

Study an arts degree majoring in Creative Writing and Literature and select a second major depending on your interests and career goals. Explore historical and contemporary fiction, non-fiction, poetry, autobiographies. films and plays. Develop a comprehensive understanding of the contexts and cultural influences of different literature types. Graduate with the skills to produce creative and critical texts across a wide range of genres and written media, along with a defined set of editing, research, and analytical skills. Enrich your learning experience through community and industry engagement opportunities and gain an international perspective through programs like the Hawke Ambassador Volunteer Program. You can also engage with industry and apply your knowledge across a variety of sectors through the Professional Directions Program in second year. Depending on your selected majors, you can also continue your studies to become a high school teacher through the Master of Teaching (Secondary).

OTHER MAJORS

Aboriginal Studies · Applied Linguistics · Cultural Studies · Criminology and Criminal Justice · History and Global Politics · Languages · Law, Policy and Politics · Psychology · Sociology

CAREERS

Depending on your combination of majors, your career options can include: Author · editor · publisher · public relations officer · copywriter

researcher · media adviser · policy adviser · teacher (with further study)

To learn more about how to become a teacher, visit unisa.edu.au/become-a-teacher

YOU MIGHT ALSO LIKE

· Bachelor of Journalism and Professional Writing

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- Master of Teaching (Secondary)

DEGREE STRUCTURE

Truth, Lies and Being Human Creative Writing and Literature An Introduction An Introd Minor Intercultural Communication Creative Writing Workshop Major 2 Minor Short Form Creative Writing Major 2 Minor

Professional Directions Program 1 OR Elective

Professional Directions Program 2 OR

Reworking the Canon

Major 2

Minor

The Writer's World World Literatures and English 2x Major 2 Creative Writing Theory and Practice The Power of Story 2x Major 2

Students will be required to attend on-campus classes as part of their studies. Some classes

Bachelor of Arts (Cultural Studies)

unisa.edu.au/arts



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

	SATAC code		444593 Program code			MBAA
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:		
	guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
	cut-off 2024	65.00			cut-off 2024	CIV

❷ Part-time study available
❷ Honours available

Study an arts degree majoring in Cultural Studies and select a second major depending on your interests. Uncover the nature and diversity of contemporary cultures and develop an in-depth understanding of how key influences shape our behaviour and impact our everyday lives. Explore modern cultural and political contexts such as placemaking, computer games, music and popular culture. Build research and analytical skills by considering current cultural issues and challenges and consider the varying perspectives. Benefit from international experiences through opportunities like the Hawke Ambassador Volunteer Program or engage with industry through the Professional Directions Program in final year – focusing on your career goals.

OTHER MAJORS

Aboriginal Studies · Applied Linguistics · Creative Writing and Literature · Criminology and Criminal Justice · History and Global Politics · Languages Law, Policy and Politics · Psychology · Sociology

CAREERS

Pursue a career across a range of industries, including:

Media arts · creative arts · arts management · project management · government · research

YOU MIGHT ALSO LIKE

- · Bachelor of Creative Industries
- Bachelor of Arts (Sociology)
- Bachelor of Arts (Psychology)
- · Bachelor of Laws (Honours), Bachelor of Arts

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- · Master of Social Work
- Master of Research

DEGREE STRUCTURE

· Doctor of Philosophy (PhD)

FIRST YEAR	Truth, Lies and Being Human Introduction to Cultural Studies Major 2 Minor
	Intercultural Communication Everyday Cultures Now and Then Major 2 Minor
SECOND	Cultural Policy, Activism and Advocacy Major 2 Minor

Professional Directions Program 1 OR

Professional Directions Program 2 OR

Understanding Popular Culture

Major 2

Elective

2x Major 2 Space, Place and Culture Contemporary Ideas in Creative Arts and Humanities 2x Major 2 Students will be required to attend on-campus

Researching Culture

classes as part of their studies. Some classes may be completed online, including all lectures.

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Gender, Sexuality, and the Queer Image

Elective 26



ON-SCREEN



Media Liaison Officer at the South Australian Bachelor of Journalism

When a disaster strikes, it's our journalists that are there to unpack the story. UniSA grad, Brittany Evins, was front and centre at the South Australian bushfires, connecting with local residents and volunteers in the Adelaide Hills as the flames took hold.

This UNSTOPPABLE force is an emerging star in her field and snagged the highly coveted Best TV/Video News Report at the Rural Media Awards for her bushfire coverage while working for the ABC, after just five years in the industry.



Bachelor of Journalism and Professional Writing

unisa.edu.au/journalism



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code		444431	code	MBJR	
Year 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV

Study a major in Journalism and Professional Writing, and then choose a sub-major or two minors in areas such as Applied Economics, Communication and Media, Digital Media, Film and Television, Global Politics, Languages, Legal Studies, Marketing, Psychology or Sociology.

Prepare for a career as a journalist or professional writer. Learn about the fundamental principles and practices of journalism, along with ethics in journalism, technical writing, feature writing, podcasting, editing, scriptwriting and producing strategic communication materials. Develop the production skills required for news and online media including project management, audio and video recording, and editing. Complete a major in Journalism and Professional Writing covering topics such as journalism principles and practices, news writing, radio news podcasting, TV news and video, feature writing and intercultural communication. Explore journalistic areas of interest, including data and investigative journalism, environment and sustainability, government and politics, travel writing, and sport. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication On the Record, our award-winning Verse magazine, the national student publication The Junction, or our internet radio station UniCast. Participate in an internship or industry project during your final year. Third year students can also join the Media, Entertainment and Arts Alliance as adjunct members.

CAREERS

Journalist \cdot communications officer \cdot copywriter \cdot editor \cdot sub-editor reporter · scriptwriter · TV presenter · submissions writer foreign correspondent · specialist reporter · podcaster · blogger · media adviser · public relations specialist · media adviser

YOU MIGHT ALSO LIKE

- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media
- Bachelor of Creative Industries

FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- · Diploma in Languages
- · Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

DEGREE STRUCTURE

Ideas, Innovation and Communication

Journalism: Principles and Practices Journalism: Principles and Practices News rec.
Sub-major News Reporting Intercultural Communication Production for News and Social Media Media Contexts Sub-major

Radio Journalism and Podcasts Writing and Editing for Publication Sub-major Elective Media Law and Ethics

Professional Writing Elective OR Virtual Reality Storytelling Feature Writing Advanced Writing and Editing for Publication Sub-major

Television and Video Journalism Internship or Project Advanced Professional Writing

Students will be required to attend on-campus may be completed online, including all lectures.

FAST-TRACK TO MASTERS

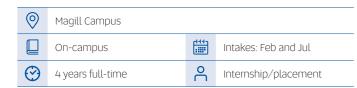
Package a Bachelor of Journalism and Professional Writing with a Master of Communication and graduate in just four years.

SATAC code: 444604

(a) unisa.edu.au/fast-track-to-masters

Bachelor of Journalism and Professional Writing Bachelor of Arts (Creative Writing and Literature)

unisa.edu.au/journalism



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Communication) or Diploma in Social Sciences; or UniSA Foundation Studies + Undergraduate
Certificate in University Studies (Creative Studies) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code		444461 Program code			MBJC
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2024	65.00			cut-off 2024	CIV

❷ Part-time study available

Honours available

Study the only double degree in South Australia combining journalism and creative writing. Learn about the fundamental principles of journalism and develop professional skills for news and feature writing, coupled with the exploration of different literature types, including historical and contemporary fiction, non-fiction, poetry and plays. Discover how different oral and written texts have had an impact on culture around the world, and learn how to create, author and edit written and visual texts. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication *On the Record*, our award-winning *Verse magazine*, the national student publication *The Junction*, or our internet radio station *UniCast*. Participate in an internship or industry project during your final year. Third year students can also join the Media, Entertainment and Arts Alliance as adjunct members.

CAREERS

Journalist · publisher · author · poet · novelist · creative non-fiction writer · essayist · copywriter · editor · sub-editor · reporter · scriptwriter · TV presenter · foreign correspondent · blogger · media adviser · communications officer · creative startup publisher

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media
- Bachelor of Arts (Creative Writing and Literature)

FURTHER STUDY

- · Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- · Master of Communication

DEGREE STRUCTURE

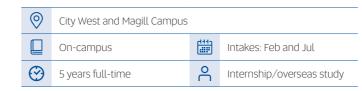
FIRST YEAR	Ideas, Innovation and Communication Journalism: Principles and Practices News Reporting Creative Writing and Literature: An Introduction
	Intercultural Communication
	Production for News and Social Media
	Media Contexts
	Creative Writing Workshop
SE	Radio Journalism and Podcasts
0	Short Form Creative Writing
SECOND YEAR	Writing and Editing for Publication
Æ	Sub-major
R	Media Law and Ethics
	Reworking the Canon
	Professional Writing
	Sub-major

THIRD YEAR	Feature Writing The Writer's World World Literatures and English Sub-major
	Television and Video Journalism Advanced Professional Writing Elective Sub-major
FOURTH YEAR	Journalism Research Capstone Advanced Writing and Editing for Publication Elective Sub-major
	Internship or Project Creative Writing Theory and Practice The Power of Story Sub-major

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures

Bachelor of Laws (Honours) Bachelor of Journalism and Professional Writing

unisa.edu.au/law

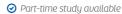


Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code		424831	424831 Program code			
Year 12 Selection	n Rank:	Year 12 Grades:		TAFE/VET:		
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip	
cut-off 2024	90.00			cut-off 2024	Dip	



Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the fundamental principles of journalism, along with technical writing, editing, scriptwriting, and producing strategic communication materials. And, you'll develop the production skills required for news and online media, including filming and editing. Contribute to our online student publication On the Record, our award-winning Verse magazine, national student publication The Junction, or our internet radio station UniCast. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll have the opportunity to undertake the GDLP, a compulsory qualification needed to practise as a barrister or solicitor in South Australia. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD).

The Graduate Diploma in Legal Practice (GDLP) is deliwered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Journalism and Professional Writing as your second preference. If you're offered a place in the journalism degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · court reporter · political commentator · opinion writer · media adviser · communications director · political chief of staff · political campaign manager · investigative journalist · industry spokesperson · stakeholder engagement manager

YOU MIGHT ALSO LIKE

- · Bachelor of Laws (Honours), Bachelor of Arts (History and Global Politics)
- · Bachelor of Laws (Honours), Bachelor of Psychology
- · Bachelor of Communication and Media

FURTHER STUDY

- · Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- · Master of Communication

Media Law and Ethics

Internship or Project

DEGREE STRUCTURE

FIRST YEAR	Law, Covernance and Citizenship Lawyering and Leadership Torts Common Law in Context Legal Policy, Lawmaking and Justice Community Justice Project Contracts	FOURTH YEAR	Televi Journa Featur Lawye Evider Equity 2x Lay	
	Intercultural Communication, Interviewing and Negotiation	FIFTH YEAR	Civil D	
SECOND YEAR	Criminal Law and Procedure Constitutional Law Journalism: Principles and Practices News Reporting		Capst Gradu Resea Hono	
æ	Administrative Law International Law and Environmental Justice Production for News and Social Media Media Contexts	Students w classes as may be con		
THIRD YEAR	Writing and Editing for Publication Radio Journalism and Podcasts Property Law Law Elective			
	Legal Analytics and Research			

FOURTH YEAR	Television and Video Journalism Journalism Research Capstone Feature Writing Lawyers, Ethics and Society
70	Evidence
	Equity and Trusts
	2x Law Electives
퓌	Civil Dispute Resolution
로	Corporate Law
FIFTH YEAR	Capstone Law Elective
Ŕ	Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.



TRUMP TELLERS







Roscoe Whalan Author & Deputy Director, International at ABC News Bachelor of Laws (Honours), Bachelor of Journalism

Imagine having a front-row seat, watching the rise of Donald Trump from unlikely candidate to president of the United States?

UniSA journalism grads, Zoe Daniel and Roscoe Whalan, followed his every move – from historic summits with North Korean dictator Kim Jong-un, to the steel mills of Pennsylvania. These UNSTOPPABLE forces were ringside during his time in the Oval Office and published a book about their experience, Greetings from Trumpland.

Hear more



Bachelor of Journalism

unisaonline.edu.au/journalism

+	常	100% ONLINE		
	_^	UniSA Online		Intakes: Jan, Apr, Jun, Sept
(9	3 years full-time	<u>^</u>	Real-world projects

Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Creative Studies (Communication), or UniSA Foundation Studies + Undergraduate Certificate in Uni Studies (Creative Studies)

Program code	XBJO	TAFE/VET guaranteed:	CIV

⊘ Part-time study available

STUDY ON DEMAND

Study a 100% online journalism degree designed specifically for flexible learning. Study a journalism degree that gives you the foundational knowledge and digital proficiency to work effectively across the contemporary media landscapes. Combine the fundamental principles of journalism with essential technical and creative skills to publish compelling stories and content. Build your audio and video production capabilities, knowledge of media law and copyright, investigative reporting practices, and knowledge of social media in the age of disinformation. Understand the impact of media ownership and technological disruption on the rapidly changing world of news. Develop an understanding of entrepreneurial journalism, and learn how to research, write, edit and design content for multiple platforms to effectively engage diverse audiences. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Journalist · communications officer · copywriter · editor · sub-editor reporter · scriptwriter · TV presenter · submissions writer · foreign correspondent \cdot blogger \cdot media adviser \cdot public relations specialist

Fast-track your degree and receive credit for past study and/or work experience

HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

UO Critical Approaches to Online Learning OR Elective

UO News Reporting

UO Introduction to Broadcasting UO Journalism: Principles and Practices UO Emerging Media Contexts

UO Writing for Digital Media

UO Intercultural Communication

UO Media Law and Fthics LIO Radio and Audio Journalism UO Digital Photography UO Television and Video Journalism UO Social Media for Journalists

UO Innovations in Visual Journalism UO Journalism Theory and Practice Flective

UO Digital Documentary UO Feature Writing UO Travel Writing

UO Investigative and Long Form UO Entrepreneurial Journalism

UO Journalism Capstone 2x Electives

Bachelor of Creative Arts (Honours)

unisa.edu.au/arts



Prereauisites: none Assumed knowledge: none

SATAC code 4BH019 Program code DHAD

❷ Part-time study available

Continue your studies with a one-year honours program following your undergraduate degree, aimed at further developing your knowledge and research skills in a chosen subject area. You can explore the creative industries, including contemporary art, graphic and communication design, illustration, animation, product design, cultural studies, film and television, journalism and professional writing, communication and media, creative writing, social media, screen studies, and more. Prepare an in-depth honours thesis which can include a creative practice component in your discipline, and be guided by up to two academic supervisors who are well-established in their field. Graduate with a competitive advantage and a qualification that will broaden your career opportunities or prepare you for postgraduate study.

CAREERS

Depending on your chosen area of focus, this qualification can lead to a variety of careers in the following settings:

Publishing · creative industries · media · the arts · arts management · community and social services · policy development · research

- Entry is available to students who have successfully completed an undergraduate degree or an equivalent qualification with an overall Grade Point Average (GPA) of 5 or above in the topic area they wish to study at the honours level.
- Applicants from alternatively approved avalifications must have a record of academic achievement equal to a credit level average or above in the topic area they wish to study at the
- Applications are considered on the basis of academic merit and the availability of a supervisor in the proposed area of research.

FURTHER STUDY

- · Master of Research
- · Doctor of Philosophy (PhD)

DEGREE STRUCTURE

Research Methods (Creative) Research Practices (Creative) Honours Research 1 (Creative) Honours Research 2 (Creative) Honours Research 3 (Creative)

Students will be required to attend on-campus may be completed online, including all lectures

POSTGRADUATE AND RESEARCH DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

You can also make a positive and lasting contribution to your field through a research degree.

Explore our full range of postgraduate degrees *unisa.edu.au/study*

Learn more about our research degrees *unisa.edu.au/researchdegrees*

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Master of Research Doctor of Philosophy (PhD)

unisa.edu.au/researchdegrees

Our research degrees are designed to make a difference. You'll be at the forefront of solving real-world problems, by studying a project-based research degree where you'll partner with end-users to develop solutions for the challenges of today and tomorrow.

We want you to thrive in a vibrant postgraduate culture at the forefront of creativity and innovation. You'll develop new knowledge to meet contemporary challenges, and spark new ways of thinking and producing. Choose between a traditional or practice-based thesis, based on your topic of research. Engage in thought-provoking symposiums, work-in-progress seminars and critiques.

Film and Television

Performing Arts

Music

Politics

Sociology

· Media and Communication

TOPICS OF RESEARCH

- Creative Writing
- Creative Industries
- Cultural Studies
- Digital Arts and Humanities
- Screen Studies
- Journalism
- · Applied Linguistics

Entry requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At UniSA, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions.

research.degrees@unisa.edu.au

Master of Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- · Relevant master's degree.

Doctor of Philosophy (PhD)

- Honours degree or bachelor degree with honours of at least class 2A standard in an appropriate discipline: or
- Relevant master's degree.

Alternative entry

Other applicants may be considered for admission if their previous education, professional
experience and published research work is of sufficient quality and relevance to prepare the
applicant for a research degree.

EXPLORE OUR RESEARCH PROJECTS

Apply for a research degree and choose from one of our many research projects, or design your own. Scholarships and fee-waivers are available. Conditions apply.

unisa.edu.au/research-projects

Connect with Enterprise Hub

Get yourself into a research degree and connect with industry through UniSA's Enterprise Hub. Home to our research portfolio, it's an online gateway and physical shopfront where our research community connects with industry to solve end-user challenges. By joining our unstoppable research talent you'll be part of a globally connected university, collaborating with more than 2,500 companies worldwide.

(a) unisa.edu.au/enterprisehub

Master of Communication

Nested with:

- · Graduate Certificate in Strategic Communication
- · Graduate Certificate in Social and Digital Media Management
- · Graduate Diploma in Communication

4CM221

unisa.edu.au/communication

0	City West Campus	111	Intakes: Feb and Jul
	On-campus/online	$\overset{\circ}{\cap}$	Real-world projects
②	2 years full-time	\$	AUD \$24,400* indicative 2024

❷ Part-time study available

SATAC code

e *see page 45 for more on fees

Program code DMCO

Develop the advanced knowledge needed for management roles in the media and communications sector. Build your professional skills in social and digital media management, public relations, and strategic and professional communication. Learn how to navigate a time of extreme digital disruption, big data, artificial intelligence and platform economies, and how to apply these to your sector. Study in a workshop-based environment with connections to industry. In final year, you'll have the opportunity to complete 320 professional placement hours or real-world project. Benefit from flexible learning options, including part-time and online study.

CAREERS

Strategic communications manager · social media manager · marketing manager · public relations manager · media adviser · online editor · content creator · copywriter

ntry requirement

Elective

Bachelor degree, graduate certificate or graduate diploma from a recognised higher education institution.

DEGREE STRUCTURE

Communication Contexts
Communication and Media: Advanced
Social Media Management
Professional Communication
Content Creation
Managing Digital Design
Campaigns and Crises

Research for Business Decision Making
Professional Project 1
Masters Elective

Match Studio Projects: Advanced Professional Project 2 Masters Elective

Students may be required to attend on-campus classes as part of their studies.



"I'm really interested in working in the sports industry, so during my studies I was given the chance to work in the Media Centre at the Santos Tour Down Under. I gained great practical public relations experience and could see my knowledge being applied in a fast-paced international media environment."

Braden Stewart | Communication Graduate / Sports Coach, Ready Steady Go Kids (China)

Graduate Certificate in Film and Television

4GC105

unisa.edu.au/film-tv

	0	Magill Campus	1111	Intakes: Feb
		On-campus	0	Industry masterclasses
	②	0.5 years full-time	(\$)	AUD \$17,350* indicative 2024
ľ				

Program code MCFT

*see page 45 for more on fees

In association with:

SATAC code



Study a unique qualification and develop the technical knowledge and skills to transition into a career in film and television. Delivered over 12 weeks, you'll learn from some of Australia's most successful production executives and creatives in an immersive, real-world business environment. Benefit from working alongside highly skilled production professionals. You'll focus on understanding the screen industry, the role of creative producer, idea generation, pitching and financing, pre-production and post-production, and marketing. You'll also have the opportunity to pitch directly to a major industry broadcaster and graduate with a professional portfolio of work.

CAREER

Production manager \cdot location manager \cdot screen producer \cdot screenwriter \cdot screen director \cdot production designer \cdot screen production assistant

Entry requirements

- Bachelor degree from a recognised higher education institution in film, television or a related discipline: or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from graduates holding a completed bachelor degree from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and/or television, in their showreel and curriculum vitiae submissions.

DEGREE STRUCTURE

The Screen Industry: Business, Creativity and Content
Screen Content Project 1
Screen Content Project 2
Professional Film and Television Practice

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Graduate Certificate in 3D Animation



unisa.edu.au/VFX

Rising Sun Pictures Intakes: Jun Located in the Adelaide CBD On-campus Internship/placement (\$) 0.5 years full-time AUD \$13,200* indicative 2024

SATAC code 4GC115 Program code ICTD

*see page 41 for more on fees

In association with:



Bring worlds and characters to life with the photorealistic 3D animation skills needed to animate humans, creatures, props and vehicles for live-action feature films. Learn how to use key animation toolsets and layers, and develop an expert understanding of the motion capture pipeline as well as the fundamentals of human and creature rigs. Access industry mentoring opportunities and learn in a simulated production environment on-site at Rising Sun Pictures — one of the world's best visual effects (VFX) companies who has worked on motion pictures like *The Maruels*, and Ant-Man and the Wasp: Quantumania. Learn from experienced VFX artists and supervisors, study in their state-of-the-art studios, and gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks through industry events and showcases, and graduate career ready with your own VFX showreel.

CAREERS

3D animator · rigger · production coordinator

Entru requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in visual effects, film and television, creative arts or a related discipline: or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.

DEGREE STRUCTURE

Assets A...
Creature Animation
Human Animation
Visual Effects Professional Practice Students will be required to attend on-campus classes as part of their studies. Some class may be completed online, including all lectures.

Graduate Certificate in Compositing and Tracking

4GC102

unisa.edu.au/VFX

0	Rising Sun Pictures Located in the Adelaide CBD	111	Intakes: Feb and Sep	
	On-campus	0	Internship/placement	
9	0.5 years full-time	\$	AUD \$13,450* indicative 2024	

Program code ICVE

*see page 41 for more on fees

In association with



SATAC code

Master the theory and techniques needed to produce visual effects (VFX) for film sequences through a 12-week intensive qualification. Develop industry-level skills in compositing, rotoscoping and tracking. Learn alongside highly-experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world's best visual effects companies, who have worked on motion pictures like Indiana Jones and the Dial of Destiny, and The Flash. Study in their state-of-the-art studio located in Adelaide's CBD and work with the latest industry tools such as Nuke, 3DEqualizer, Maya and Shotgun. Gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks by joining company meetings and events at Rising Sun Pictures, and graduate with a finished showreel of screen shots and a professional resume.

CAREERS

Compositor · concept artist · digital preparation artist · layout artist · VFX producer · roto artist · matchmove artist · digital matte painter

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Dynamic Effects and Lighting (ICDL) from UniSA; or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.

DEGREE STRUCTURE

Visual Effects Professional Practice Plate Preparation Techniques Introduction to 3D Tracking Compositing Production Project

Students will be required to attend on-campus classes as part of their studies. Some clas may be completed online including all lectures



"There is an incredible variety of roles in the visual effects industry. Through studying with Rising Sun Pictures (RSP) and UniSA, I was able to learn different skills and find my niche. Now I am employed at RSP and have contributed to several high-profile projects."

Morgan Petrie | VFX Graduate / Junior Production Coordinator, **Rising Sun Pictures**

Graduate Certificate in Creature Effects



*see page 41 for more on fees

In association with:



Master the tools and techniques needed to work as a creature technical director in the visual effects (VFX) industry. Learn how to create complex creature effects, and realistically simulate hair, fur, cloth and other garments for creatures, digital doubles, and props. Use the latest industry tools, access industry mentoring opportunities, and learn in a simulated production environment on-site at Rising Sun Pictures – one of the world's best visual effects companies who has worked on motion pictures like Thor: Love and Thunder and Mortal Kombat. Learn from experienced VFX artists and supervisors, study in their state-of-the-art studios, and gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks through industry events and showcases, and graduate career ready with your own VFX showreel.

CAREERS

Creature technical director · FX artist · production coordinator

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in visual effects, film and television, creative arts or a related discipline: or
- Three or more years of relevant work experience.

Students will be required to attend on-campus

may be completed online, including all lectures.

classes as part of their studies. Some class

- Annlicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects. demonstrable in the showreel and curriculum vitae submissions

DEGREE STRUCTURE

Cloth Simulation

Hair Simulation Shot Finalling Visual Effects Professional Practice

unisa.edu.au/VFX

Dynamic Effects and Lighting unisa.edu.au/VFX Rising Sun Pictures Located in the Adelaide CBD

SATAC code 4GC103 Program code ICDL

(\$)

Intakes: Feb and Sep

Internship/placement

AUD \$13,450* indicative 2024

*see page 41 for more on fees

On-campus

0.5 years full-time

In association with:



Graduate Certificate in

Master the theory and techniques needed to produce industry-level 3D visual effects (VFX) through a 12-week intensive qualification. Learn how to create explosions, water effects and clouds, as well as generated environments such as cities, beaches and forests; and how to use computer generated lighting applications. Learn alongside highly experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world's best VFX companies who have worked on motion pictures like The Marvels, and Indiana Jones and the Dial of Destiny. Study in their state-of-the-art studios located in either Adelaide or Brisbane, and work with the latest industry tools such as Shotgun. Gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks by joining company meetings and events at Rising Sun Pictures, and graduate with a finished showreel of screen shots and a professional resume.

CAREERS

VFX artist · lighting artist · digital preparation artist · VFX producer · lighting technical director · technical effects director

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Compositing and Tracking (ICVE) from UniSA; or
- Three or more years of relevant work experience
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.

DEGREE STRUCTURE

Visual Effects Professional Practice Visual Effects Professional P Effects Skills Development Effects Element Develop......
Look Development and Lighting

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online including all lectures



DID YOU KNOW?

Pictures' state-of-the-art VFX studio in Brisbane.

SATAC code: 4GC108

HOW TO UNLOCK YOUR UNSTOPPABLE CAREER

GET THE COMPETITIVE EDGE

In the next five years, more than 90% of new jobs will need post-secondary qualifications like a university degree.

Latest federal government reporting shows that there'll be jobs growth across a wide range of industries and job types, but the most growth will be careers that demand higher skill levels. Professional roles alone are on the rise, with projected growth sitting at 14.7% between 2021 and 2026.

This means furthering your education has never been more important. Developing soft skills in communication, computing, cognitive ability and care will also be essential ingredients to your future success.

It's in our DNA to produce unstoppable graduates, and with more than 200 world-class degrees to choose from, we'll help you become a force of the future in Australia's workforce and beyond.

Information Source: 2021–2026 Australian Government National Skills Commission, Emploument Outlook

PREFERENCE BY PASSION

We know that choosing your preferences can be confusing, but we're here to help. Applications to study at UniSA are made through SATAC and you can select up to six preferences (degrees).

SATAC make offers by working down your preference list, so it's important to preference in order of what you want to study most. Don't forget, SATAC will also look at your eligibility criteria (for example, does the degree have any prerequisites?).

There are also some other things to consider when narrowing down your six choices:

1. By preferencing UniSA first, you might also be eligible for guaranteed entry. All you need to do is meet the guaranteed Selection Rank, Year 12 subject grades or TAFE/VET qualification (and any other academic criteria).

2. Do you need a back-up option? Alternative pathways offered through UniSA College can be included as part of your preference list.

That's the hard work done!

You'll automatically receive an offer from SATAC for the first preference you're eligible for in the list. It's also good to remember that there are multiple offer rounds so don't worry if you miss out on your top pick first go.

Don't just settle, follow your passion we'll help get you into your preferred degree and you'll be on your way to that unstoppable career.



Submit an enquiry or book a 1:1 appointment.





City West and City East Sunday 11 August 2024

Mount Gambier Campus 4 August 2024 Mawson Lakes Campus 25 August 2024 Whyalla Campus 25 August 2024 Magill Campus 28 August 2024

unisa.edu.au/openday

UniSA STUDENT EXPERIENCE

Orientation is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

Campus Central teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

Support services are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

USASA (University of South Australia Student Association) is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

Career Services will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

UniSA+ and ASPIRE will help to shape your personal and professional journey through leadership and self-development work while you study, so you can become the best version of vourself.

Student lounges feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

UniSA Sport has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

24-hour security services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

Accommodation services are available to help you set up a home away from home.



STUDY AT UniSA — THE BASICS

APPLYING WITH YEAR 12 RESULTS

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR inclusive of adjustment factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

🗇 unisa.edu.au/Year-12

ADJUSTMENT FACTORS

Australian high school students applying for university study may be eligible for adjustment factors. These are based on set equity factors and/or subject choices (see below). SATAC will combine them with your ATAR to improve your Selection Rank for entry.

- The Universities Equity Scheme provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.
- unisa.edu.au/adjustmentfactors

GUARANTEED ENTRY

There are a few ways to guarantee your place at UniSA:

Year 12 Grades Guaranteed Entry — UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

Selection Rank Guaranteed Entry –

UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Application timelines and fees also apply.

TAFE/VET Guaranteed Entry -

UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you have listed the degree as your first preference, you're guaranteed an offer.



Try UniSA's Guaranteed Entry Calculators

unisa.edu.au/guaranteed

ALTERNATIVE PATHWAYS

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College — there are a variety of pathway options offered through UniSA College, including Diplomas, Undergraduate Certificates in University Studies, Foundation Studies, and the Aboriginal Pathway Program. You'll be enrolled as a UniSA student and build the academic skills needed for university study, along with introductory knowledge for your preferred UniSA degree.

Find out more about the full range of UniSA College programs at:

UniStart – Study a tailored and supportive, fee-free university pathway program designed to prepare you to succeed in university study. In just six months full-time study you will build fundamental academic skills, gaining the confidence and competitive results to transition into a degree to pursue your goals. UniStart is offered 100% online, commencing in 2025.

STAT — a competitive Skills for Tertiary Admissions Test (STAT) score, based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.

TAFE/VET — many UniSA degrees will accept applicants who hold an AQF Certificate IV or higher from TAFE or another Registered Training Organisation. UniSA Diplomas accept Certificate III and higher.

SAIBT – there are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

Tertiary transfer — completion of at least half a year of full-time equivalent study towards an undergraduate degree at a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

RELOCATING TO ADELAIDE

If you're interested in relocating to Adelaide to study, there's a few things to think about before making the move.

SCHOLARSHIPS

Each year, more than 2,500 students from all walks of life benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

unisa.edu.au/scholarships

HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Visit our website for all the information you need about applying.



For all UniSA Online degrees, you can apply directly.

🕝 unisaonline.edu.au

FEES

All UniSA domestic undergraduate students are in Commonwealth-supported places. Students pay a contribution of their fees depending on their program and the associated contribution band (see table below). Student contributions also depend on the unit value courses. As per the Australian Government guidelines, the student contribution amounts for 2024 are:

Band	Field of education	Student contribution For one year of full-time load (1 EFTSL)	Student contribution For each subject (0.125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology [^] , languages and nursing.	\$4,445	\$555
2 (2 & 2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology, professional pathway social work and clinical psychology^.	\$8,948	\$1,118
3	Dentistry, medicine and veterinary science.	\$12,720	\$1,590
4 (4A, 4C, 4P, 4S & 4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology, professional pathway social work and clinical psychology.	\$16,323	\$2,040

Some postgraduate programs are Commonwealth-supported, while others are full fee-paying. These details are listed under each program in this guide. For programs under one year full-time study, fees are listed as the whole program. For programs over one year of full-time study, fees are listed based on the cost per annum.

This table should be used as a guide only (indicative 2024 only). Total costs can vary depending on the courses you study and the band they fall into. For more information about fees, including eligibility for Commonwealth-supported places and deferring your student contributions through HECS-HELP or FEE-HELP loans, visit unisaedu.au/fees

^ Band determined by program/plan.

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Australia's University of Enterprise

We're here to help

P: (08) 8302 2376

E: unisa.edu.au/enquire









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