



University of
South Australia

2025 BUSINESS

99.99

5.412

71.45

ACCOUNTING // BUSINESS // DIGITAL BUSINESS
ENTREPRENEURSHIP // FINANCE // HUMAN RESOURCE MANAGEMENT
LOGISTICS AND SUPPLY CHAINS // MARKETING // PROPERTY // REAL ESTATE PRACTICE
SPORT AND RECREATION MANAGEMENT // TOURISM, EVENT AND HOSPITALITY MANAGEMENT

UniSA Acknowledgement
of Peoples and Country

UniSA respects the Kaurna, Boandik and Barngarla
Peoples' spiritual relationship with their country.



Artist: Ngupulya Pumani

Find out more about the University's
commitment to reconciliation at

unisa.edu.au/RAP



Adelaide University
a new university for South Australia

We're planning for an exciting
new future.

The new Adelaide University, which is targeted to
open in January 2026, will combine the strengths
of the University of South Australia (UniSA) and
the University of Adelaide to offer contemporary
curriculum aligned to industry and enterprise, provide
more flexible and accessible ways to study, and aim to
deliver the best in research, student experience and
graduate outcomes.

There are no changes for 2025 entry. If you start
your studies with UniSA or the University of Adelaide,
you'll be highly supported in your transition to the
new institution in either your existing or an equivalent
program. Graduates from 2026 onwards will receive
their award from the new Adelaide University.

A new 'Adelaide University' is subject to legal and regulatory approvals.



Discover more at
adelaideuni.edu.au

YOUR FUTURE, GUARANTEED

We're here to back you. That's why we have a
few ways to guarantee your place at UniSA.



Make us your
first preference

+



Achieve the guaranteed
Year 12 subject grades

or



Achieve the guaranteed
Selection Rank

or



Achieve the guaranteed
TAFE/VET qualification

That's it. You're automatically in.

See what you might be eligible for with UniSA's Guaranteed Entry Calculators.

Find out more unisa.edu.au/guaranteed

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet.
Year 12 subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.



#1 IN SA FOR GRADUATE CAREERS

ComparED (QILT) Graduate Outcomes Survey 2021-23 –
Full-time Employment Indicator (Domestic Undergraduate).
SA public universities.

STARTUP YOUR FUTURE

Join one of Australia's premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world's leading accreditation bodies. We're focused on preparing unstoppable graduates for an inclusive and sustainable world. Get the knowledge and skills to become a leader for change and growth, creating lasting impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 65,000 global alumni who are enterprising managers, business owners, executives and entrepreneurs.

🔗 unisa.edu.au/study

**#1 IN AUSTRALIA FOR
GRADUATE EMPLOYABILITY**

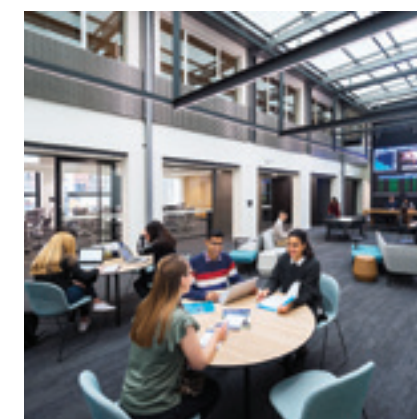
QILT Employer Satisfaction Survey,
2020-22 – Employability Skills Indicator.
Public universities.



GET INDUSTRY-READY

Employers look for graduates with real-world experience, which is why we offer internship and mentorship opportunities as part of your degree. As an undergraduate or postgraduate student, you can enhance your employability and career prospects while you study through a range of industry experiences, including the Business Career Mentor Program. Receive one-on-one mentoring from an established business professional, develop your professional networks and immediately apply your learnings to real-world environments during your degree. You can also complete a face-to-face or virtual internship locally or nationally, or gain a global perspective by participating in an international semester exchange, study tour or internship.

🔗 [unisa.edu.au/
business-internships](https://unisa.edu.au/business-internships)



UniSA ACCELERATE: KICKSTART YOUR BUSINESS DEGREE

Do you want to start your business degree while you're still at school? Well, you can kickstart your university studies early through the UniSA ACCELERATE program. Study up to two courses fully funded by a UniSA scholarship through UniSA Online, while you're in Year 12. You can also choose to count this study towards your SACE Stage 2. This is open to all Year 12 students living in South Australia, so we encourage you to apply. There are no upfront costs with successful applicants fully funded for up to two subjects.

🔗 unisa.edu.au/accelerate

MEAN BUSINESS

Our Bachelor of Business degrees have common first year courses, so you'll learn the fundamentals in areas like accounting, economics, marketing and management. You can then tailor your studies by choosing a specialisation that interests you most. In fact, you can choose up to three areas of focus from the broadest range of business-related courses in South Australia. Make sure you connect with our dedicated team at the Business Student Hub located on campus so you can get support with individual study plans, course selections, elective choices and more.

FAST-TRACK TO MASTERS

Expand your career opportunities and skills by studying two degrees, typically with only one extra year of study. You can apply for a double degree on entry or explore different combinations during your studies through a combined degree, giving you the ultimate flexibility. For select degrees, our Fast-track to Masters program also allows you to fast-track your studies and complete a bachelor's and master's qualification in just four years.

🔗 [unisa.edu.au/
fast-track-to-masters](https://unisa.edu.au/fast-track-to-masters)



UniSA BUSINESS RANKED IN THE TOP 1% WORLDWIDE

UniSA Business is one of just 13 institutions in Australia and approximately 200 globally (from over 25,000 universities) to be EQUIS accredited. EFMD, March 2024.

WHAT'S INDUSTRY SAYING?



"I don't think there's ever been a better time to do a business degree. The world's moving very fast and today's business challenges are complex and broad; diversity of thought is crucial. The foundation of a business degree creates the kind of well-rounded, broad scope thinking we're looking for in tackling these national and global issues."

Andrew Culley | Managing Partner, Deloitte Private



UniSA BUSINESS RATED FIVE STARS FOR EXCELLENCE

2023 QS Stars Ratings.



MEET YOUR TEACHER



"My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Procter & Gamble have led to its global fame. We pride ourselves on making our students career ready by offering a host of opportunities such as internships, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges and has also led to future employment."

Vivien Chanana | Program Director: Marketing

DID YOU KNOW?



The demand for management and organisation analysts is predicted to grow by 32.2% (approx. 28,200 jobs) between 2021 and 2026.

2021–2026 Australian Government National Skills Commission, Employment Outlook.

BUILD AN ENTERPRISING MINDSET

Being career ready is about developing transferable skills that you can take with you across your professional life. That's why we've created a suite of Enterprise Skills, which are integrated into your degree. You'll explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You'll also be able to upskill throughout your studies with short online resources that can be accessed any time, anywhere.

LEARN FROM BUSINESS EXPERTS

Our teachers are also researchers and thought leaders, who partner with more than 200 organisations worldwide to create solutions that shape industry, policy and the economy. Our findings help to directly transform businesses and communities; improving the way we live, work, think and grow. We're always contributing to new knowledge and building this into your curriculum, so you learn the very latest in business thinking.

STUDY BUSINESS YOUR WAY

Our flexible study options are designed so you can learn the way you want to. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.

ABORIGINAL KNOWLEDGES AND GLOBAL BUSINESS IMPACT

Grow your understanding of how Aboriginal knowledges intersect with business through building your awareness in sustainability, responsibility, and the impact of Aboriginal business in Australia and globally. Depending on your degree, you can choose a business study tour elective, developed by business researcher and Waljen woman Dr Skye Akbar, to take a field trip on Country to learn about Aboriginal business.



"My work focuses on how economic self-determination can support people, and communities, towards meaningful economic development. Being one of the people working towards including Aboriginal knowledges in business education and research is an absolute privilege."

Dr Skye Akbar (Waljen) | Enterprise Fellow: UniSA Business

#1 IN SA FOR GRADUATE CAREERS IN BUSINESS AND MANAGEMENT



ComparED (QILT) Graduate Outcomes Survey 2021-23 – Full-time Employment Indicator (Domestic Undergraduate). SA public universities.

#1 IN SA FOR QUALITY EDUCATION IN BUSINESS AND MANAGEMENT



ComparED (QILT) Student Experience Survey 2021-22, Overall Quality of Educational Experience Indicator (Undergraduate and Postgraduate). SA public universities.

#1 IN SA FOR TEACHING QUALITY IN BUSINESS AND MANAGEMENT



ComparED (QILT) Student Experience Survey 2021-22, Teaching Quality Indicator (Undergraduate and Postgraduate). SA public universities.

AWARD-WINNING SERVICE



We've been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.

GIVE REAL ADVICE



We want you to graduate career ready, with real skills that go beyond the classroom setting. That's why we've got an on-campus Marketing Clinic and Tax Clinic, so you can connect and provide real advice to clients under the guidance of professional experts.

unisa.edu.au/communityclinics

LEADERS IN BUSINESS

THE MARKETING EDGE

UniSA is home to the Ehrenberg-Bass Institute for Marketing Science – the world’s largest centre for research into marketing. Based at City West Campus, Ehrenberg-Bass has more than 60 Marketing Scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by the Institute’s key findings, and you’ll learn directly from the same experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé.

🔗 marketingscience.info



Professor Byron Sharp, Director of the Ehrenberg-Bass Institute for Marketing Science.



INNOVATION ACADEMY

UniSA has joined forces with global professional services company, Accenture, to transform business education in Australia and address known and emerging digital skills gaps. The Innovation Academy in Digital Business combines Accenture’s industry expertise and insights with our proven leadership in business teaching and research, and delivers a range of digital business-focused qualifications. See page 48.



REAL WORKPLACE INSIGHTS

Did you know that we have world-class researchers who partner with businesses to improve productivity and employee wellbeing? With working from home and flexible work arrangements becoming the new norm, there’s lots more to learn in this space.

The Centre for Workplace Excellence (CWEx) based at City West Campus is helping to uncover valuable insights and best practice in areas like employee health and safety, workforce diversity and inclusion, bullying and harassment prevention, leadership, culture, performance, and human resource management. They’re addressing the workplace challenges of today, while also influencing future landscapes.

🔗 unisa.edu.au/CWEx



A SUCCESSFUL START

Do you have a great idea for a business or product? Accelerate your ideas and launch a startup business with in-house support from UniSA’s Innovation & Collaboration centre (ICC). Located at UniSA’s Enterprise Hub, the ICC has a renowned incubator service which provides access to office spaces, mentoring, internships, community events and an ecosystem of like-minded entrepreneurs. Stay up to date on regular events and hackathons by subscribing to the ICC newsletter.

🔗 icc.unisa.edu.au



Startup students with the ICC Entrepreneur in Residence.



#1 IN SA FOR BUSINESS AND ECONOMICS

2024 THE Subject Rankings.



TOP 10 BUSINESS SCHOOL IN AUSTRALIA

Ranked #6, Australian Financial Review BOSS Best Business Schools List 2023.

YOUR CAMPUS

YOUR HOME CAMPUS IS CITY WEST

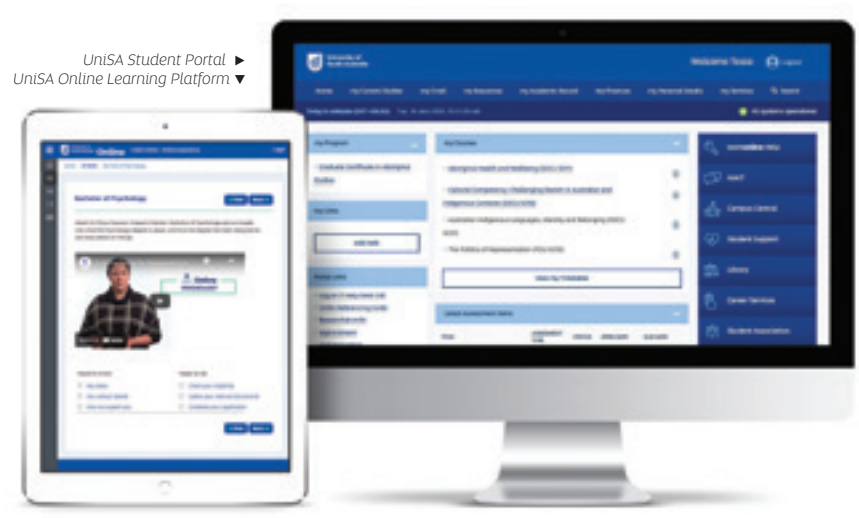


We host guided campus tours throughout the year and you can chat to us about your future study plans and career. Book today!

unisa.edu.au/campustours

VIRTUAL CAMPUS

We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.



TAKE A VIRTUAL CAMPUS TOUR

unisa.edu.au/virtualcampustours



IRESS TRADING ROOM / UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.



Be welcomed by our Concierge every time you step into the Yungondi Building – home to our business student support services. Our Concierge is a friendly face who can say hello, help you with any questions or point you in the right direction.



BUSINESS HUB / UniSA business students can connect in this corporate-style lounge space on campus with access to next generation learning areas, walk-up PCs, the Concierge and the Business Student Hub, a support service that provides expert advice on study options, elective choices, and other program information.



TOP 5 IN AUSTRALIA FOR BUSINESS AND MANAGEMENT FACILITIES

Ranked #4 (Undergraduate) and #5 (Postgraduate), Compared (QILT) Student Experience Survey 2021-22, Learning Resources Indicator. Public universities.

BE UNSTOPPABLE

with Australia's University of Enterprise

PRACTICAL LEARNING

We offer more than 200 world-class degrees across a wide range of study and career areas. You'll learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

TOP RANKING TEACHERS

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. Our teachers are also researchers who bring new and emerging findings into the classroom – so you'll have access to incredible knowledge, which will help inform your studies and professional practice.

CONNECTED WITH INDUSTRY



WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace.

POWERFUL PARTNERSHIPS

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry and build your professional networks while you study.

BECOME A UniSA GLOBAL CITIZEN

You can travel and complete a student exchange, short-term program, internship, volunteering opportunity or study tour. Or, develop your cultural intelligence through interactive online learning, including virtual project work

REAL RESEARCH

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You'll even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

EMBRACING ABORIGINAL KNOWLEDGES

At UniSA, we embrace the significance of nurturing respect and awareness of diverse First Nations knowledges. We are actively engaged in the process of weaving Aboriginal Knowledges into student learning. Our commitment stems from the belief that this inclusive approach enhances the educational experience and fosters a greater understanding of Australia's diverse heritage.

UniSA ACCELERATE

You can kickstart your university studies early through the UniSA **ACCELERATE** program. Study up to two courses, fully funded by a UniSA scholarship through UniSA Online while you're in Year 12. You can also choose to count this study towards your SACE Stage 2.

unisa.edu.au/accelerate

LEARN A LANGUAGE

Develop the skills you need to work internationally by studying French, Italian, Japanese or English through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree. Entry criteria apply.

unisa.edu.au/languages

GET CAREER READY

As a UniSA student, you'll have full access to the Career Services team. Their job is to get you career ready before you graduate. They lead a career development program, have active job boards, host workshops and produce online resources – like templates for creating awesome resumes. You can also connect with a career adviser, attend industry events or visit them on campus for on the spot advice.

unisa.edu.au/careers

MyCareerMatch

Complete a free personality and career profile before you start university to see what jobs might be best for you.

unisa.edu.au/mycareerprofile



#1 IN SA FOR STUDENT SATISFACTION







ComparED (QILT) Course Experience Questionnaire 2021-22 – Overall Satisfaction Indicator (Domestic Undergraduate). SA public universities.



COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE

STUDY ON DEMAND

with **UniSA Online**

-  Degrees designed specifically for online learning
-  Assessments are 100% online
-  Four start dates per year (Jan, Apr, Jun, Sep)
-  Learn in 10-week blocks
-  24/7 access to learning resources
-  Flexible around your life
-  Credit for previous study and relevant work experience
-  Scholarships and grants available



Online

Explore our range of 100% online career-focused degrees across a range of areas. All UniSA Online degrees have been designed specifically for online learning, so you can study on your schedule and on your terms.

- Associate Degree in Data Analytics
- Associate Degree in Engineering
- Associate Degree in Information Technology
- Bachelor of Accounting
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Communication
- Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction
- Management (Honours)
- Bachelor of Criminology and Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Business
- Bachelor of Digital Media
- Bachelor of Health Science
- Bachelor of Health Science (Healthy Ageing)
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Information Technology
- Bachelor of Journalism
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- Bachelor of Psychology
- Bachelor of Public Health
- Diploma in Digital Business
- Diploma in Health
- Graduate Certificate in Business (Digital Transformation)
- Graduate Certificate in Childhood Trauma
- Undergraduate Certificate in Business
- Undergraduate Certificate in Business (Digital Innovation)
- Undergraduate Certificate in Construction Management
- Undergraduate Certificate in Digital Technology for Business
- Undergraduate Certificate in Information Technology
- Undergraduate Certificate in Mental Health
- Undergraduate Certificate in Psychology

SUPPORT SERVICES

UniSA Online provides personalised support services over extended hours – including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical support, you'll have access to a team ready to assist you every step of the way.

Access online academic support seven days a week

- Connect with a dedicated Student Adviser

- Access tech support 24/7

unisaonline.edu.au

DID YOU KNOW?

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.



STUDY A SINGLE COURSE

You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit towards a full degree.



UPSKILL FAST WITH AN UNDERGRADUATE CERTIFICATE

UniSA Online now offers six-month undergraduate certificates in business, digital innovation, IT, mental health and psychology. Developed by our experienced academics, you'll gain a tertiary qualification in just six months, and can even receive study credit into a bachelor degree.



BECOME A DIGITAL BUSINESS LEADER

The adoption of technology is changing every aspect of how we live and work, from delivering pizza faster to making surgery safer. Demand for employees with the unique combination of digital and business skills continues to grow, as emerging technologies are incorporated into organisations across all industries. UniSA has partnered with global professional services company, Accenture, to develop a range of qualifications that address the digital skills gap. No matter how fast technology changes, you'll be one step ahead when you study digital business.

accenture

unisaonline.edu.au/digital-business

UNDERGRADUATE DEGREES

Your tertiary learning and future career starts with undergraduate study.

Explore our 200+ world-class degrees
unisa.edu.au/study

Learn more about how to apply
unisa.edu.au/apply

UniSA GUARANTEED ENTRY CALCULATORS

Explore your guaranteed entry options using your Year 12 subject grades, Selection Rank or TAFE/VET qualification.

unisa.edu.au/guaranteed

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Published Selection Rank scores are indicative of February 2024 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top three, 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other eligibility criteria.

YOU’LL MEAN BUSINESS

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You'll also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.

Elective options can include:

Business internship

Complete a face-to-face or virtual internship in a real business setting.

Simulation projects

Learn how to run a business, focusing on all areas of operation and key decision making.

Community clinics

Provide advice to clients through our on-campus tax and marketing clinics.






Overseas study

Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.

unisa.edu.au/business-management

Bachelor of Business

unisa.edu.au/business-management

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424571	Program code		DBBN
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	CIV
cut-off 2024	68.00			cut-off 2024	CIV

Part-time study available

Build your own degree by completing a mix of courses across a wide range of study areas to create tailored minors or sub-majors; or Transfer into one of 16 business specialisations with study credit.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through your course selection. Complete an industry internship during your degree or connect with an experienced business mentor to build your practical skills and professional network. Gain an international perspective by choosing to participate in a one-year international exchange with the Rennes School of Business in France and graduate with a second qualification. You can also choose to explore other UniSA Bachelor of Business degrees and apply to transfer with study credit for most successfully completed courses into your preferred specialisation, including Innovation and Entrepreneurship, Marketing, Finance, Management, Tourism and Events, and more. There's also the option to complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Business owner · entrepreneur · business adviser · business consultant · business development manager · human resources adviser · marketing and communications officer

YOU MIGHT ALSO LIKE

- Bachelor of Business + Master of Management (*various specialisations*)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Innovation and Entrepreneurship)

DEGREE STRUCTURE

FIRST YEAR	Career Development in Business Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Principles of Economics	THIRD YEAR	Strategic Management Minor 1 Minor 2 Elective International Business Environments OR International Elective 3x Electives
	Marketing Principles: Trading and Exchange Business Law Elective Minor 1		
SECOND YEAR	Business Intelligence Management and Organisation Minor 1 Minor 2		
	Entrepreneurship for Social and Market Impact Minor 1 Minor 2 Minor 2		

Students may be required to attend on-campus classes as part of their studies.








FAST-TRACK TO MASTERS

Package a Bachelor of Business with a Master of Management in your chosen specialisation and graduate in just four years.

- Management**
SATAC code: 424871
- Management (Advertising and Brand Management)**
SATAC code: 424926
- Management (Business Analytics)**
SATAC code: 424941
- Management (Human Resource Management)**
SATAC code: 424881
- Management (Marketing)**
SATAC code: 424891
- Management (Tourism and Event Management)**
SATAC code: 424911
- unisa.edu.au/fast-track-to-masters


Bachelor of Digital Business

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424949	Program code	DBDB
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

In association with:



Study a degree in digital business developed and delivered in partnership with global professional services company, Accenture. Learn business fundamentals with a digital edge through industry-led curriculum designed and delivered by some of the top digital minds in the world. Discover how to evaluate key business challenges and opportunities, develop innovative digital solutions, and adapt to the rapid rate of tech advancement. A strong focus on work-integrated learning means you'll be able to apply your new skills from day one. Graduate with a game-changing resume filled with practical experience and be ready to help any business capture opportunities by embracing new and emerging technologies. Complete a paid internship in your final year to build your industry networks and you'll also be invited to apply to Accenture's exceptional graduate program.

CAREERS

Business technologist · business analyst · systems or process analyst · business development manager · digital transformation lead · business change consultant · client account manager · digital innovator · entrepreneur

STUDY ON DEMAND

You can study the Bachelor of Digital Business through UniSA Online, giving you ultimate flexibility. It's delivered 100% online and you can choose from four start dates in January, April, June or September. See page 49.

 unisaonline.edu.au/digital-business

DID YOU KNOW?

Australia needs 600,000 more people to join the tech sector by 2030 to meet the demand created by increased technology adoption. *Tech Council of Australia, 2023.*

YOU MIGHT ALSO LIKE

- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Information Technology
- Bachelor of Information Technology (Software Development)

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Information Technology Fundamentals Accounting for Business Introduction to Digital Disruption in Business	THIRD YEAR	Managing Decision Making UO Digital Business Value Security Principles UO Digital Business Solutions
SECOND YEAR	Principles of Economics Management and Organisation Exploring Digital Technology in Business Elective Entrepreneurship for Social and Market Impact Management Accounting Project Management: Principles and Strategies Elective Organisational Behaviour Cloud Platforms Digital Solution Methodologies UO Designing Digital Solutions		International Business Environments Strategic Management Plus one of the following 3 options: Option 1: Solving Business Challenges Virtual Industry Internship OR Business Practicum Option 2: Solving Business Challenges OR Virtual Industry Internship OR Business Practicum AND Elective Option 3: Business Internship 30 Days

Students may be required to attend on-campus classes as part of their studies.



FAST-TRACK TO MASTERS

Package a Bachelor of Digital Business with a Master of Management in your chosen specialisation and graduate in just four years.

Management
SATAC code: 424962

Management (Business Analytics)
SATAC code: 424959

Management (Human Resource Management)
SATAC code: 424960

Management (Marketing)
SATAC code: 424961

 unisa.edu.au/fast-track-to-masters

TRANSFORMING BUSINESS EDUCATION






UniSA and Accenture have joined forces to teach and inspire the next generation of business leaders. Through the Innovation Academy in Digital Business, we are transforming the way Australia delivers business education, addressing known and emerging digital skill gaps.

Accenture is a global professional services company helping to solve problems for business, with more than 700,000 employees across 50 countries. Powered by the world's largest network of advanced technology and intelligent operations centres, Accenture services clients in more than 120 countries. As a UniSA digital business student, you will become part of the Accenture global business network.

theinnovationacademy.com.au


Bachelor of Business (International Business)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424681	Program code	DBBN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Establish an international career by learning about different businesses, from micro-organisations to large multinational and high-growth organisations. Develop professional skills and an understanding of how to navigate the challenges these organisations face in their daily operations. Learn about business environments across different socio-economic and institutional environments, state-owned enterprises and trade systems. Study fundamental courses in law, economics and marketing. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. Enhance your learning by studying an additional language (French, Italian or Japanese) through the Diploma in Languages, which can be studied at the same time as your degree.

CAREERS

Business analyst · international economist · import and export coordinator · public relations specialist · foreign policy adviser · foreign services officer · international business development officer · international project manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Arts (Cultural Studies)

FURTHER STUDY

- Graduate Certificate in Leadership
- Diploma in Languages
- Master of Management – *various specialisations*






DEGREE STRUCTURE

FIRST YEAR	Career Development in Business Principles of Economics Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Business Law Business and Society OR International Study Tour OR Elective Specialisation Elective	THIRD YEAR	International Management Ethics and Values Strategic Management International Business Environments OR International Elective Elective International and Comparative Human Resource Management Entrepreneurship and Strategy in Asia Specialisation Elective
SECOND YEAR	Business Intelligence Business across Asian Community Global Power in the Indo-Pacific Region Management and Organisation Entrepreneurship for Social and Market Impact Specialisation 2x Electives		

Students may be required to attend on-campus classes as part of their studies.


Bachelor of Business (Innovation and Entrepreneurship)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424591	Program code	DBBN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	68.00	cut-off 2024	CIV

 Part-time study available

Launch your career as an entrepreneur or influential business leader. Identify and develop new business ideas and turn them into a commercial reality. Discover how to set up and market a successful business venture with courses in economics, marketing and entrepreneurship. Then, dive into cross-disciplinary courses that explore creativity and digital innovation, design thinking, and project management. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* program.

CAREERS

Entrepreneur · business owner · business development manager · business strategist · project innovation manager · business consultant · franchise development manager · project manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Principles of Economics Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Creativity and Innovation Marketing Principles: Trading and Exchange Career Development in Business Design Thinking Studio Elective	THIRD YEAR	Strategic Management Enterprise Design and Value Creation Project Management: Principles and Strategies International Business Environments OR International Elective Organisational Entrepreneurship International Management Ethics and Values 2x Electives
SECOND YEAR	Business Law Management and Organisation Small Business for Professionals Elective Entrepreneurship for Social and Market Impact Business Intelligence Human-Centred Design: Research and Analysis Elective		

Students may be required to attend on-campus classes as part of their studies.








FAST-TRACK TO MASTERS

Package a Bachelor of Business (Innovation and Entrepreneurship) with a Master of Management and graduate in just four years.

SATAC code: 424943
 unisa.edu.au/fast-track-to-masters


Bachelor of Accounting

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424181	Program code	DBCO
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	Dip

 Part-time study available

Prepare for a career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis, business law, finance, economics, quantitative methods for business, and marketing. You'll then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop critical skills in problem-solving, reporting, decision making, communication and teamwork. Learn about the economic, legal and political influences that impact global business. Complete an industry internship, a mentor program, or an overseas study experience. Provide advice to the community under the supervision of qualified tax professionals in our on-campus Tax Clinic. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. You can complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Accounting that will go towards career development opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)
- Bachelor of Accounting, Bachelor of Finance
- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE






FIRST YEAR	Quantitative Methods for Business Accounting for Business Career Development in Business Marketing Principles: Trading and Exchange	THIRD YEAR	Taxation Law 1 Sustainability Accounting and Reporting 2x Electives
	Financial Accounting 1 Business and Society OR International Study Tour OR Elective Business Law Principles of Economics		Auditing Theory and Practice Contemporary Issues in Accounting Strategic Financial Analysis Elective
SECOND YEAR	Financial Accounting 2 Management Accounting Business Finance Business Intelligence		
	Companies and Partnership Law Cost Management and Control Systems OR Elective Management and Organisation Financial Accounting 3		

Students may be required to attend on-campus classes as part of their studies.

Bachelor of Accounting


Bachelor of Finance

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	4 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424191	Program code	DBCN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	Dip

 Part-time study available

Study a double degree combining accounting with finance. Build strong knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Complete an industry internship, a mentor program, or an overseas study experience. Provide advice to the community under the supervision of qualified tax professionals in our on-campus Tax Clinic. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

CAREERS

Accountant · management accountant · business adviser · investment banker · financial analyst · auditor · portfolio manager · stockbroker · risk consultant · accounting analyst



“UniSA listens to what employers need then provides you with the tools and education to prepare you for your future career. As a student, I participated in the Business Career Mentor Program, which allowed me to learn first-hand from industry professionals who had previously walked in my shoes. I was then fortunate enough to be offered a graduate position at a big four accounting firm before graduating.”

Nicholas Abela | Accounting and Finance Graduate / Group Tax Manager, ASC Pty Ltd

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Accounting, SACE Stage 2 Specialist Mathematics or SACE Stage 2 Mathematical Methods that will go towards career development opportunities during your studies.

Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)
- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Finance + Master of Professional Accounting

DEGREE STRUCTURE

FIRST YEAR	Business and Society OR International Study Tour OR Elective Accounting for Business Quantitative Methods for Business Principles of Economics	THIRD YEAR	Introduction to Financial Planning Taxation Law 1 Sustainability Accounting and Reporting Marketing Principles: Trading and Exchange
	Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions		International Currency and Banking Markets Empirical Business Analysis Auditing Theory and Practice Entrepreneurship for Social and Market Impact
SECOND YEAR	Financial Accounting 2 Management Accounting Business Finance Business Intelligence	FOURTH YEAR	Portfolio and Fund Management Management and Organisation International Business Environments OR International Elective Elective
	Career Development in Business Financial Accounting 3 Companies and Partnership Law Cost Management and Control Systems OR Elective		Financial Risk Analysis Strategic Financial Analysis Contemporary Issues in Accounting Corporate Valuation and Risk Management

Students may be required to attend on-campus classes as part of their studies.

Bachelor of Laws (Honours)
Bachelor of Accounting

unisa.edu.au/law

Table with 4 columns: Location, Mode, Intakes, Duration. Row 1: City West Campus, On-campus, Intakes: Feb and Jul, 5.5 years full-time. Row 2: Internship/overseas study.

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Table with 6 columns: SATAC code, Year 12 Selection Rank, Year 12 Grades, Program code, TAFE/VET, DHLF. Row 1: 424955, guaranteed 90.00, guaranteed A, A, A, guaranteed AdvDip. Row 2: cut-off 2024 90.00, cut-off 2024 Dip.

Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just 5.5 years of study, fast-tracking your legal career. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and learn what it's like to present before a judge. Engage in a community justice project in your first year. Later in your degree you can participate in our student-run Legal Advice Clinic, working with clients under the supervision of a qualified legal practitioner, or you can undertake an industry placement. There are also opportunities to go on an overseas study experience. In the final year, you can choose to complete your GDLP — a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Legal Practitioners Education and Admission Council along with Chartered Accountants Australia and New Zealand, and CPA Australia.

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Accounting as your second preference. If you're offered a place in the accounting degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · commercial lawyer · corporate lawyer · external auditor · tax manager · accountant · management accountant · finance manager · forensic accountant · corporate counsel · investment banker · tax lawyer · procurement manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management — various specialisations

DEGREE STRUCTURE

Table with 4 columns: Year, Courses, Electives, and Notes. Rows for First Year, Second Year, and Third Year. Includes courses like Accounting for Business, Law, Governance and Citizenship, Financial Accounting 2, etc.

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Bachelor of Finance

unisa.edu.au/accounting-and-finance

Table with 4 columns: Location, Mode, Intakes, Duration. Row 1: City West Campus, On-campus/online, Intakes: Feb and Aug, 3 years full-time. Row 2: Internship/overseas study.

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Table with 6 columns: SATAC code, Year 12 Selection Rank, Year 12 Grades, Program code, TAFE/VET, DBFI. Row 1: 424051, guaranteed 68.00, guaranteed B, B, B, guaranteed Dip. Row 2: cut-off 2024 68.00, cut-off 2024 CIV.

Part-time study available

Develop the confidence to succeed in the fast-paced financial sector. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, macroeconomics, corporate valuation and financial risk management. Broaden your knowledge through electives in marketing, management and international business. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world's leading banks and investment firms. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

CAREERS

Trader · equity analyst · financial analyst · investment banker · investment fund manager · portfolio manager · asset allocation consultant · stockbroker · commercial banker · corporate loan manager · business adviser

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Specialist Mathematics or SACE Stage 2 Mathematical Methods that will go towards career development opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Finance + Master of Professional Accounting
- Bachelor of Accounting, Bachelor of Finance
- Bachelor of Accounting
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE






Table with 4 columns: Year, Courses, Electives, and Notes. Rows for First Year, Second Year, and Third Year. Includes courses like Accounting for Business, Business Finance, International Currency and Banking Markets, etc.

Students may be required to attend on-campus classes as part of their studies.

FAST-TRACK TO MASTERS
Package a Bachelor of Finance with a Master of Professional Accounting and graduate in just four years.
SATAC code: 424861
unisa.edu.au/fast-track-to-masters


Bachelor of Business (Financial Planning)

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424921	Program code	DBRF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Graduate with a degree approved by Financial Adviser Standards, and meet the education requirements to enter the financial advice profession. Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory and legislative requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. You can also complete your bachelor’s degree and a master’s qualification in just four years through our *Fast-track to Masters* package.

Treasury have taken on the responsibilities of the Financial Adviser Standards and Ethics Authority (FASEA) as of 1 January 2022. The degree is a Financial Adviser Standards and Ethics Authority (FASEA) accredited program.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager



"UniSA really helped me to develop my confidence as an accounting professional. The courses gave me a fundamental understanding of accounting and the theory behind it, so it made sense when applying it in the workforce. I'm now an auditor at Deloitte – I visit client sites and get to understand business processes within a company, and investigate the procedures and controls to ensure the company produces accurate and reliable information."

Jessica Ballard | Accounting and Finance Graduate / Analyst – Audit & Assurance, Deloitte Australia

YOU MIGHT ALSO LIKE

- Bachelor of Business (Financial Planning) + Master of Professional Accounting
- Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Principles of Economics Personal Finance	THIRD YEAR	Portfolio and Fund Management Taxation Law 1 Superannuation Elective
	Business Law Career Development in Business Business and Society OR International Study Tour OR Elective Financial Markets and Institutions		Risk Management and Insurance Estate Planning Applied Financial Planning Strategic Financial Analysis OR Strategic Management
SECOND YEAR	Marketing Principles: Trading and Exchange Entrepreneurship for Social and Market Impact Introduction to Financial Planning Macroeconomics	Students may be required to attend on-campus classes as part of their studies.	
	Companies and Partnership Law Business Intelligence Ethics and Financial Advice Management and Organisation		



FAST-TRACK TO MASTERS






Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years.

SATAC code: 424928

 unisa.edu.au/fast-track-to-masters

Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424091	Program code	DBIB
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Develop an in-depth understanding of the global business environment, focusing on national and international economies, public policies, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis; portfolio and fund management; and international currency and banking markets. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Graduate career ready by undertaking an industry internship, a mentor program or an overseas study experience as part of your degree. You can also complete your bachelor’s degree and a master’s qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Economist · policy analyst · market research analyst · investment adviser · financial risk analyst · policy adviser · trade and investment adviser · business adviser · business forecaster · business development manager

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Economics that will go towards career development opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (*various specialisations*)
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR	Principles of Economics Accounting for Business Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective	THIRD YEAR	Portfolio and Fund Management 3x Electives
	Business Law Quantitative Methods for Business Career Development in Business Macroeconomics		Economics of Public Policy International Economics International Currency and Banking Markets Strategic Financial Analysis
SECOND YEAR	Entrepreneurship for Social and Market Impact Growth Development and the Macroeconomy Economic Analysis of Business Decisions Management and Organisation	Students may be required to attend on-campus classes as part of their studies.	
	International Business Environments OR International Elective Empirical Business Analysis Business Finance Elective		



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance or Master of Finance (Financial Planning) and graduate in just four years.






Finance
SATAC code: 424841

Finance (Financial Planning)
SATAC code: 424942

 unisa.edu.au/fast-track-to-masters

Bachelor of Laws (Honours)
Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/law

	City West Campus		
	On-campus		Intakes: Feb and Jul
	5 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2024	90.00	cut-off 2024	Dip

Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the global business environment, national and international economics, public policy, economics exchange and global trade activities. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In the final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Legal Practitioners Education and Admission Council.

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Economics, Finance and Trade) as your second preference. If you're offered a place in the economics degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · international trade lawyer · corporate lawyer · commercial lawyer · business analyst · economist · policy analyst · investment banker · policy adviser · investor relations manager · corporate counsel · treasury manager · immigration consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (*various specialisations*)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – *various specialisations*






DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Business Finance Growth Development and the Macroeconomy Portfolio and Fund Management Lawyers, Ethics and Society
	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Accounting for Business Principles of Economics	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Macroeconomics Legal Analytics and Research		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Quantitative Methods for Business Economic Analysis of Business Decisions Property Law Law Elective		
	Economics of Public Policy Strategic Financial Analysis International Currency and Banking Markets International Economics		

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Bachelor of Business (Property)

unisa.edu.au/property

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424131	Program code	DBPY
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

Part-time study available

Study Australia's longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and complete an industry internship, a mentor program, or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Land and property valuer · property developer · commercial property analyst · property funds manager · sales and leasing consultant · portfolio manager



"I chose to study the Bachelor of Business (Property) at UniSA as it has a reputation of being one of the best property degrees nationally. My studies helped me to connect and network with fellow peers and staff, which is such a transferable skill that has flowed into my everyday work life."

Ellen Newberry | Property and Finance Graduate / Valuer, M3 Property

YOU MIGHT ALSO LIKE

- Bachelor of Business (Property) + Master of Finance (*various specialisations*)
- Bachelor of Business (Real Estate Practice)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Professional Development in Property Accounting for Business Discovering Opportunities in Property Principles of Economics	THIRD YEAR	Entrepreneurship for Social and Market Impact Statutory Valuations Property Development Property Investment
	Marketing Principles: Trading and Exchange Business Law Quantitative Methods for Business Business and Society OR International Study Tour OR Elective		Property Practice International Business Environments OR International Elective Commercial Property Valuation Elective
SECOND YEAR	Business Finance Management and Organisation Property Economics Elective		
	Empirical Business Analysis Fundamentals of Property Law Building Evaluation for Property Property Asset Management		

Students may be required to attend on-campus classes as part of their studies.



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Property) with a Master of Finance in your chosen specialisation and graduate in just four years.

Finance
SATAC code: 424929

Finance (Financial Planning)
SATAC code: 424945

Finance (Global Investment and Trade)
SATAC code: 424946

unisa.edu.au/fast-track-to-masters

Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424922	Program code	DBRF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed 68.00	guaranteed B, B, B	guaranteed	Dip
cut-off 2024 68.00		cut-off 2024	CIV

Part-time study available

Study the only bachelor degree of its kind in South Australia, which prepares you to practise as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as analytics, accounting and economics, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. You can also choose to complete a minor in marketing to gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events and complete an industry internship, a mentor program, or an overseas study experience. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government's Consumer and Business Services.

CAREERS

Real estate agent · property manager · property agency manager · property developer · sales and leasing consultant · portfolio manager · agency owner

YOU MIGHT ALSO LIKE

- Bachelor of Business (Property)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Professional Development in Property Principles of Economics Discovering Opportunities in Property Quantitative Methods for Business Business Law Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective	THIRD YEAR	Small Business for Professionals International Business Environments OR International Elective 2x Electives Real Estate Practice Strategic Financial Analysis OR Strategic Management 2x Electives
SECOND YEAR	Entrepreneurship for Social and Market Impact Property Economics Business Intelligence Business Finance OR Personal Finance Fundamentals of Property Law Building Evaluation for Property Property Asset Management Management and Organisation	Students may be required to attend on-campus classes as part of their studies.	



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Real Estate Practice) with a Master of Finance in your chosen specialisation and graduate in just four years.

Finance
SATAC code: 424950

Finance (Financial Planning)
SATAC code: 424951

Finance (Global Investment and Trade)
SATAC code: 424952

unisa.edu.au/fast-track-to-masters

The Unstoppables



THE INCREDIBLE BULK



Aizat Rahim
Founder & Managing Director of Dropee
Bachelor of Management (Marketing)

Named as a *Forbes 30 Under 30*, UniSA marketing grad, Aizat Rahim, is an entrepreneur based in Kuala Lumpur, leading a B2B marketplace that connects more than 170,000 retailers, suppliers, manufacturers and distributors to buy and sell in bulk.






This *UNSTOPPABLE* force has created Borong – a platform where businesses can see their performance across the global supply chain network in real-time. They were also the first e-commerce platform in the country to partner up with Malaysia's top financial institutions to enable investment and issue credit loans to retailers.

Hear more
from our
unstoppable
people




Bachelor of Business (Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424101	Program code	DBBG
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You'll also gain critical skills in problem-solving and leadership to achieve key business objectives. Study core courses in international business, economics and entrepreneurship. Boost your learning with an industry internship, a mentor program, a business simulation project, or an overseas study experience.

CAREERS

Project manager · general manager · management consultant · risk manager · business development manager · account director · sales manager · business analyst · project lead · management consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Innovation and Entrepreneurship)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – *various specialisations*

DEGREE STRUCTURE






FIRST YEAR	Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Elective	THIRD YEAR	Managing Decision Making Strategic Management International Management Ethics and Values International Business Environments OR International Elective
	Business Law Principles of Economics Business and Society OR International Study Tour OR Elective Career Development in Business		Organisational Entrepreneurship Organisational Leadership 2x Electives
SECOND YEAR	Communication and Organisational Practices Project Management: Principles and Strategies Business Intelligence Management and Organisation		
	Entrepreneurship for Social and Market Impact Organisational Behaviour 2x Electives		

Students may be required to attend on-campus classes as part of their studies.

Bachelor of Laws (Honours)

Bachelor of Business (Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Jul
	5 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2024	90.00	cut-off 2024	Dip

 Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You'll also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and learn what it's like to present before a judge. Engage in a community justice project in your first year. Later in your degree you can participate in our student-run Legal Advice Clinic, working with clients under the supervision of a qualified legal practitioner, or you can undertake an industry placement. There are also opportunities to go on an overseas study experience. In the final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Legal Practitioners Education and Admission Council.

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Management) as your second preference. If you're offered a place in the management degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · business analyst · general manager · project manager · management consultant · risk manager · business development manager · contract lawyer · corporate governance adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Laws (Honours), Bachelor of Psychology

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – *various specialisations*






DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	International Management Ethics and Values Communication and Organisational Practices Management and Organisation Lawyers, Ethics and Society
	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Accounting for Business OR Quantitative Methods for Business Project Management: Principles and Strategies	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Organisational Behaviour Foundations of Human Resource Management		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Strategic Management Managing Decision Making Property Law Law Elective		
	Legal Analytics and Research Entrepreneurship for Social and Market Impact Organisational Entrepreneurship Organisational Leadership		

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.


Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424351	Program code	DBBH
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Investigate the latest discoveries in human resource management across recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and organisational behaviour. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture, and the health and wellbeing of employees. Benefit from curriculum informed by world-class research in human resource management and learn from industry guest speakers throughout your studies. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an industry internship to build your practical skills. You could also participate in a mentor program or complete an overseas study experience during your degree. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) – the world’s largest professional HRM body.

CAREERS

Recruitment consultant · learning and development officer · human resources adviser · human resources manager · people, talent and culture manager · health and wellbeing adviser · organisational change consultant · employment relations consultant · human resources business partner

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Foundations of Human Resource Management Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Managing the Employment Relationship Strategic Management Recruitment and Selection International Business Environments OR International Elective
SECOND YEAR	Principles of Economics Career Development in Business Business Law Elective Management and Organisation Business Intelligence Training and Development Elective Performance and Compensation Management Entrepreneurship for Social and Market Impact Organisational Behaviour Elective		Strategic Human Resource Management HR Analytics 2x Electives

Students may be required to attend on-campus classes as part of their studies.








“Being able to learn from industry professionals was definitely a highlight of my degree. I have taken all that knowledge and applied it in my career. I aspire to become a human resources manager with a strong focus on the training and development of employees.”

Nicholas Parrella | HRM Graduate / Human Resources Business Partner, BADGE Constructions

Bachelor of Laws (Honours)

Bachelor of Business (Human Resource Management)

unisa.edu.au/law

	City West Campus		
	On-campus		Intakes: Feb and Jul
	5 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2024	90.00	cut-off 2024	Dip

 Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You’ll also explore the latest discoveries in human resource management covering recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and employment law. Experience practical learning in a moot court and learn what it’s like to present before a judge. Engage in a community justice project in your first year. Later in your degree you can participate in our student-run Legal Advice Clinic, working with clients under the supervision of a qualified legal practitioner, or you can undertake an industry placement. There are also opportunities to go on an overseas study experience. In the final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You’ll also graduate with a degree accredited by the Legal Practitioners Education and Admission Council.

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you’re interested in one of our popular law double degrees, there’s a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Human Resource Management) as your second preference. If you’re offered a place in the human resources degree, you’ll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · employment lawyer · employment relations specialist · human resource manager · people, talent and culture manager · organisational change consultant · employee relations adviser · workplace relations lawyer · mediator · negotiation consultant · industrial relations adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE






FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation	FOURTH YEAR	Strategic Management Training and Development Recruitment and Selection Lawyers, Ethics and Society Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Foundations of Human Resource Management Quantitative Methods for Business	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Administrative Law International Law and Environmental Justice Performance and Compensation Management Management and Organisation Managing the Employment Relationship Property Law Employment Law Business Intelligence Legal Analytics and Research Strategic Human Resource Management Organisational Behaviour HR Analytics		

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Bachelor of Psychology (Counselling and Interpersonal Skills)

Bachelor of Business (Human Resource Management)

unisa.edu.au/psychology

	Magill and City West Campus		
	On-campus		Intakes: Feb
	4 years full-time		Real-world projects

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Psychology), or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		444541	Program code		MBCH
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	67.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2024	67.00			cut-off 2024	CIV

 Part-time study available

Study the only undergraduate double degree in South Australia that combines courses in psychology, counselling, interpersonal skills and human resource management. Explore core psychology courses, including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics, accounting, business law and employment relations. Develop the knowledge and skills needed to effectively support and counsel staff, lead recruitment and selection, build staff rewards and effective remuneration, explore human resource analytics and create employment strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Gain practical skills through an industry placement in your final year. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI).

Students are required to undertake Criminal History Checks through the Department of Human Services (DHS), obtain a SAPOL National Police Record Check and complete a one-day Safe Environments for Children and Young People course. To be eligible for placement, providers may also require students to be screened and provide evidence of their vaccination status, hold a driver's licence, and/or meet additional requirements.
To become an accredited counsellor, registered psychologist or research psychologist, further study is required.

CAREERS

Human resources manager · people, talent and culture manager · recruitment consultant · training and development coordinator · change management consultant · mediator · accredited counsellor, registered psychologist or research psychologist (with further study)

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Exercise and Sport Science, Bachelor of Psychology (Counselling and Interpersonal Skills)

FURTHER STUDY

- Bachelor of Psychology (Honours)
- Master of Psychology (Clinical)
- Master of Social Work






DEGREE STRUCTURE

FIRST YEAR	Psychology 1A Counselling Foundations Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Personality Psychology Recruitment and Selection Managing the Employment Relationship Training and Development Clinical and Abnormal Psychology Work and Organisational Psychology Performance and Compensation Management Group Work
SECOND YEAR	Psychology 1B Introductory Research Methods Business Law Effective Communication Cognitive Psychology Developmental Psychology Counselling Skills Management and Organisation Social and Community Psychology Biological and Learning Psychology Counselling Interventions Business Intelligence	FOURTH YEAR	Entrepreneurship for Social and Market Impact Strategic Management Business Practicum OR Elective Advanced Research Methods OR Health Psychology Language, Context and Social Behaviour Strategic Human Resource Management Working with Community HR Analytics

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/business-management

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424511	Program code		DBBL
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2024	68.00			cut-off 2024	CIV

 Part-time study available

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today's evolving supply chains, including key areas such as circular economies, digital transformation, operational strategies, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an industry internship, a mentor program, or an overseas study experience. Graduate with a degree accredited as world-class by the Chartered Institute of Procurement & Supply (CIPS), reflecting a focus on current and future needs of the global procurement and supply management profession. You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Supply chain coordinator · procurement executive · operations manager · demand or inventory planner · warehouse and distribution executive · logistics analyst · operations controller · production manager · business development manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Logistics and Supply Chain Management) + Master of Management (Business Analytics)
- Bachelor of Finance
- Bachelor of Business (Management)
- Bachelor of Accounting

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Career Development in Business Elective Principles of Logistics and Supply Chain Management Principles of Economics Business Intelligence Business and Society OR International Study Tour OR Elective	THIRD YEAR	International Business Environments OR International Elective Integrated Supply Networks Procurement for Strategic Advantage Managing Sustainability in Supply Chains International Management Ethics and Values Strategic Management Business Practicum Virtual Industry Internship
SECOND YEAR	Business Law Operations Management for Business Entrepreneurship for Social and Market Impact Managing Services Project Management: Principles and Strategies Management and Organisation 2x Electives	<i>Students may be required to attend on-campus classes as part of their studies.</i>	



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Logistics and Supply Chain Management) with a Master of Management (Business Analytics) and graduate in just four years.

SATAC code: 424944

 unisa.edu.au/fast-track-to-masters

The Unstoppables



KICKING CAREER GOALS



Sarah Campbell
Venue General Manager — Adelaide for
FIFA Women's World Cup Australia &
New Zealand 2023™
Bachelor of Applied Science (Recreation
Planning and Management)
Master of Business Administration

Perhaps one of the greatest sporting moments our nation has seen in recent years is the celebration of women's football and unwavering support behind Australia's Matilda's in the FIFA Women's World Cup 2023 — in part made possible by UniSA grad, Sarah Campbell.

This **UNSTOPPABLE** force was responsible for managing the operations within Hindmarsh Stadium, serving as the conduit between FIFA and the venue, and partnering with stakeholders to make the Adelaide qualifying rounds a huge success.

Hear more
from our
unstoppable
people



Bachelor of Business (Legal Studies)

unisa.edu.au/law

	City West Campus
	On-campus/online
	Intakes: Feb and Jul
	3 years full-time
	Internship/overseas study

Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code	424611	Program code	DBLS
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed 65.00	guaranteed B, B, C	guaranteed Dip	
cut-off 2024 65.00		cut-off 2024 CIV	

Part-time study available

Prepare for a professional career in the private or public legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses in public law, torts and contracts. You'll also study a range of business and law electives to tailor your degree, focusing on areas that interest you most. Gain valuable practical experience through an industry internship, a mentor program, or an overseas study experience. If you wish to practise law, you can explore direct pathways into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree — *criteria apply*.

This degree does not provide the educational requirements to practise law, however students may have the opportunity to apply to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if they meet the eligibility criteria.

CAREERS

Legal clerk · legal secretary · paralegal · legal adviser · government affairs adviser · policy adviser · policy analyst · solicitor (with further study)

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours)
- Bachelor of Laws (Honours) Double Degree
 - > Accounting
 - > Arts
 - > Arts (History and Global Politics)
 - > Business (Economics, Finance and Trade)
 - > Business (Human Resource Management)
 - > Business (Management)
- Bachelor of Arts (Law, Policy and Politics)
 - > Business (Marketing)
 - > Business (Sport and Recreation Management)
 - > Business (Tourism, Event and Hospitality Management)
 - > Journalism and Professional Writing
 - > Psychology

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Law, Governance and Citizenship Lawyering and Leadership Principles of Economics	THIRD YEAR	Strategic Management Community Justice Project International Business Environments OR International Elective Legal Studies Elective
	Marketing Principles: Trading and Exchange Business Law Business and Society OR International Study Tour OR Elective Career Development in Business		International Law and Environmental Justice Advanced Legal Studies Elective Experiential Elective Advanced Elective
SECOND YEAR	Business Intelligence Management and Organisation Common Law in Context Elective		
	Intercultural Communication, Interviewing and Negotiation Entrepreneurship for Social and Market Impact Legal Policy, Lawmaking and Justice Elective		

Students may be required to attend on-campus classes as part of their studies.

Bachelor of Business (Design and Marketing)

unisa.edu.au/marketing

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424920	Program code	DBMD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed 68.00	guaranteed B, B, B	guaranteed Dip	
cut-off 2024 68.00		cut-off 2024 CIV	

Part-time study available

Study electives in business, advertising, marketing or animation; or complete an overseas study tour, major marketing project or placement in our on-campus Marketing Clinic.

Prepare for a specialist marketing career in digital and print design. Develop foundation knowledge in design and evidence-based marketing; and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an industry internship, a mentor program, or an overseas study experience. Learn from experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research.

CAREERS

Marketing coordinator · campaigns manager · advertising manager · visual communications manager · publications coordinator · brand manager · digital content creator

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Design (Graphic and Communication Design)
- Bachelor of Creative Industries






DEGREE STRUCTURE

FIRST YEAR	Design Foundation Studio Principles of Economics Marketing Principles: Trading and Exchange	THIRD YEAR	Essentials of Marketing Planning Branding Digital Marketing Design for Web
	Computer Graphics and Imaging for Design Business and Society OR International Study Tour OR Elective Accounting for Business Consumer Behaviour		Integrated Marketing International Marketing Marketing Elective Marketing or Design Elective
SECOND YEAR	Design for Publication Market Research Business Law Professional Development in Marketing		
	Marketing Elective Entrepreneurship for Social and Market Impact Management and Organisation Marketing Analytics		

Students may be required to attend on-campus classes as part of their studies.


Bachelor of Marketing and Communication

unisa.edu.au/marketing

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code	424451	Program code	DBMN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed B, B, B	guaranteed Dip
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marcomms expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program, or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer · corporate communications adviser · marketing assistant · brand manager · campaigns manager · market researcher · copywriter · media buyer · social media manager · sponsorship manager · media planner · digital marketer · advertising account manager · public relations officer

YOU MIGHT ALSO LIKE






- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Accounting for Business Social Media and Society Communication and Media Business Law Consumer Behaviour Public Relations Theory and Practice Computer Graphics and Imaging for Design	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Professional Writing Marketing Elective Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective
SECOND YEAR	Marketing Analytics Professional Development in Marketing Design for Digital Technologies Content Creation for Media Advertising Communication Research Methods Media Law and Ethics Essentials of Marketing Planning	Students may be required to attend on-campus classes as part of their studies.	

Bachelor of Business (Marketing)

unisa.edu.au/marketing

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424111	Program code	DBBM
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed B, B, B	guaranteed Dip
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies by completing an industry internship, a mentor program, or an overseas study experience. Learn from experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). Complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

CAREERS

Marketing coordinator · marketing manager · campaigns manager · sponsorship manager · fundraising manager · marketing insights analyst · media planner · brand manager · account manager · sales and marketing manager · business development manager · market analyst · market researcher · international marketer

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Tourism, Event and Hospitality Management)

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business Consumer Behaviour Marketing Analytics Business Law Elective	THIRD YEAR	Branding Essentials of Marketing Planning 2x Electives Integrated Marketing 3x Electives
SECOND YEAR	Market Research Management and Organisation Professional Development in Marketing Entrepreneurship for Social and Market Impact Retailing Business Intelligence Advertising International Business Environments OR International Elective	Students may be required to attend on-campus classes as part of their studies.	








FAST-TRACK TO MASTERS

Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.

SATAC code: 424925
 unisa.edu.au/fast-track-to-masters


Bachelor of Laws (Honours)
Bachelor of Business (Marketing)

unisa.edu.au/law

	City West Campus
	On-campus
	5 years full-time
	Intakes: Feb and Jul
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2024	90.00	cut-off 2024	Dip

 Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. Learn from experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You may also get the opportunity to complete a community justice project and participate in our on-campus Marketing Clinic where you'll provide advice to small businesses. In the final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. You can undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Legal Practitioners Education and Admission Council.

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Marketing) as your second preference. If you're offered a place in the marketing degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · in-house counsel · corporate lawyer · marketing executive · brand consultant · copyright lawyer · competitor and consumer act adviser · data analyst · talent manager · sponsorship manager · advertising executive · brand manager · marketing manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management (Marketing)
- Master of Management (Advertising and Brand Management)






DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Branding Integrated Marketing Management and Organisation Lawyers, Ethics and Society
SECOND YEAR	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation	FIFTH YEAR	Evidence Equity and Trusts 2x Law Electives
THIRD YEAR	Criminal Law and Procedure Constitutional Law Marketing Principles: Trading and Exchange Principles of Economics		Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Marketing Analytics Consumer Behaviour		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.


Bachelor of Business (Tourism, Event and Hospitality Management)

unisa.edu.au/tourism-sport-events

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424956	Program code	DBBE
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2024	68.00	cut-off 2024	CIV

 Part-time study available

Enjoy a career in travel, tourism, hospitality or events. Focus on key areas such as tourism and policy planning, event marketing and management, destination management and international business. Learn effective problem-solving, strategic thinking and communication skills, and gain an understanding of central business operations. Tailor your studies through career-focused electives such as The Hospitality Experience; Creative Tourism: Food, Wine and Festivals; and Tourism and Indigenous Peoples. Complete an industry internship, a mentor program, or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the South Australian Tourism Hall of Fame. You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Event manager · festival producer · destination marketing manager · tourism policy planner · events and exhibitions coordinator · professional conference coordinator · hotel manager · venue manager · strategic partnerships manager · marketing manager · sponsorship manager · community development officer · economic development officer · tourism experience planner · attractions coordinator · tourism operator · hospitality manager · tourism development manager



"Studying at UniSA provided me with valuable opportunities that advanced my career and prepared me for industry. Through the various extra-curricular activities available at the University, such as internships, exchanges, mentorship programs, and student clubs, I was able to build foundational knowledge, experience and connections that opened doors to greater possibilities."

Catherine Hughes | Tourism and Marketing Graduate / Business Development Manager, Sydney Opera House

YOU MIGHT ALSO LIKE

- Bachelor of Business (Tourism, Event and Hospitality Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Fundamentals of Global Tourism & Hospitality Foundations of Event Management Marketing Principles: Trading and Exchange Accounting for Business	THIRD YEAR	Sustainable Tourism Destination Management Digital Technologies in Tourism, Events and Hospitality Business Practicum OR Elective International Business Environments OR International Elective
SECOND YEAR	Career Development in Business Principles of Economics Business and Society OR International Study Tour OR Elective Elective		Tourism, Events and Hospitality Industry Research Project Strategic Management 2x Electives
	Management and Organisation Managing Hospitality Operations Entrepreneurship for Social and Market Impact Experiential Product Design for Tourism, Events and Hospitality		
	Business Intelligence Eventful Cities and Event Leveraging Business Law Elective		

Students may be required to attend on-campus classes as part of their studies.



FAST-TRACK TO MASTERS






Package a Bachelor of Business (Tourism, Event and Hospitality Management) with a Master of Management (Marketing) and graduate in just four years.

SATAC code: 424957
 unisa.edu.au/fast-track-to-masters

Bachelor of Laws (Honours)

Bachelor of Business (Tourism, Event and Hospitality Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Jul
	5 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed A, A, A	guaranteed AdvDip
cut-off 2024	90.00		cut-off 2024 Dip

 Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the world of travel, tourism, hospitality and events, focusing on courses in event and destination management, experience design, marketing and sustainable tourism. Experience practical learning in a moot court and learn what it's like to present before a judge. Engage in a community justice project in your first year. Later in your degree you can participate in our student-run Legal Advice Clinic, working with clients under the supervision of a qualified legal practitioner, or you can undertake an industry placement. There are also opportunities to go on an overseas study experience. In the final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Legal Practitioners Education and Admission Council, which is also recognised by the South Australian Tourism Commission (SATC).

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Tourism, Event and Hospitality Management) as your second preference. If you're offered a place in the tourism degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · corporate lawyer · event manager · festival director · sponsorship manager · tourism policy planner · project manager · strategic partnerships manager · exhibition coordinator · event producer · event operations manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Business (Tourism, Event and Hospitality Management) + Master of Management (Marketing)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management (Tourism and Event Management)
- Master of Management (Marketing)






DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation	FOURTH YEAR	Sustainable Tourism Destination Management Managing Hospitality Operations Digital Technologies in Tourism, Events and Hospitality Lawyers, Ethics and Society Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Fundamentals of Global Tourism & Hospitality Marketing Principles: Trading and Exchange Administrative Law International Law and Environmental Justice Entrepreneurship for Social and Market Impact Management Elective	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Foundations of Event Management Experiential Product Design for Tourism, Events and Hospitality Property Law Law Elective Legal Analytics and Research Eventful Cities and Event Leveraging Tourism, Events and Hospitality Industry Research Project Strategic Management		

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.


Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code	434191	Program code	DBBS
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed B, B, B	guaranteed Dip
cut-off 2024	68.00		cut-off 2024 CIV

 Part-time study available

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, and manage financial and physical resources. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses focusing on sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an industry internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

CAREERS

Sport development officer · club development officer · sport and recreation officer · event manager · community development coordinator · recreation facilities coordinator · business development manager · sports program officer · leisure planner · membership services manager · sports marketing coordinator · sponsorship coordinator



“One of the best things while studying my Bachelor of Sport and Recreation Management at UniSA was the industry placements. These internships set me up for success as I got to learn vital sport and recreation management skills on the job. The future of this industry is bright and has great scope for growth.”

Parth Suri | Sport and Recreation Management Graduate / Community Engagement Manager, Adelaide Football Club

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Exercise and Sport Science
- Bachelor of Outdoor and Environmental Leadership

DEGREE STRUCTURE






FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Leisure Concepts Fundamentals of Sport and Recreation Recreation and Sport Event Programming Marketing Principles: Trading and Exchange Career Development in Business Elective	THIRD YEAR	Strategic Management Commercial Operations in Sport International Business Environments OR International Elective Business Intelligence Leadership in Recreation and Sport Recreation Planning in the Urban Environment 2x Electives
SECOND YEAR	Entrepreneurship for Social and Market Impact Principles of Economics Sports Law Sport, Tourism and Event Practicum Sport Governance Management and Organisation 2x Electives		

Students may be required to attend on-campus classes as part of their studies.

Bachelor of Laws (Honours)

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

	City West Campus		
	On-campus		Intakes: Feb and Jul
	5 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: *Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)*

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed A, A, A	guaranteed AdvDip
cut-off 2024	90.00		cut-off 2024 Dip

 Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore specialist courses focusing on sports law and governance, business development, and recreation leadership and planning. Experience practical learning in a moot court and learn what it's like to present before a judge. Engage in a community justice project in your first year. Later in your degree you can participate in our student-run Legal Advice Clinic, working with clients under the supervision of a qualified legal practitioner, or you can undertake an industry placement. There are also opportunities to go on an overseas study experience. In the final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Legal Practitioners Education and Admission Council.

The Graduate Diploma in Legal Practice (GDLP) is delivered by arrangement with the College of Law during your final year. Following completion of the GDLP, you can claim 4 course credits towards your law degree, shortening your pathway to practice.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Sport and Recreation Management) as your second preference. If you're offered a place in the sport and recreation degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · sports lawyer · sport development manager · club development manager · in-house counsel · sport and recreation coordinator · sponsorship manager · player operations manager · policy adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE






FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Commercial Operations in Sport Sport, Tourism and Event Practicum Strategic Management Lawyers, Ethics and Society
	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
		FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
SECOND YEAR	Criminal Law and Procedure Constitutional Law Fundamentals of Sport and Recreation Leisure Concepts		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
	Administrative Law International Law and Environmental Justice Recreation and Sport Event Programming Management and Organisation		
THIRD YEAR	Sport and Recreation Facilities Management Sport Governance Property Law Sports Law		
	Legal Analytics and Research Sport and Event Management Leadership in Recreation and Sport Recreation Planning in the Urban Environment		

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.

Bachelor of Human Movement

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/human-movement

	City East and City West Campus		
	On-campus		Intakes: Feb and Jul
	4 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: *Diploma in Health (Sport) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Health), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)*

SATAC code	414524	Program code	IBHB
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	75.00	guaranteed A, B, B	guaranteed Dip
cut-off 2024	70.00		cut-off 2024 Dip

 Part-time study available

Study a four-year double degree and combine your passion for health and exercise with business. Become equipped to provide consultancy and advice to clients as a health, physical activity and business specialist. You'll complete core courses in human movement and sport and recreation management, and choose to complete either a sub-major in Sports Coaching or four elective courses to further specialise in Exercise and Sport Science, Outdoor Education or Nutrition. Develop in-demand expertise in areas such as human anatomy, group and team psychology, biomechanics, exercise physiology and sport science. Further your business acumen in sport governance, sports law, business development in sport, strategic management, marketing, and leadership in sport. Be taught by world-class experts, including some of Australia's leading exercise scientists and physical activity specialists. Learn alongside elite athletes and industry experts in purpose-built facilities, including biomechanics and exercise physiology laboratories and an environmental chamber for athlete testing. Graduate career ready by completing an industry placement focused on either 75+ hours in human movement, or 120 hours in the sport and recreation management field.

Students will be required to hold a current National Police Certificate and Department of Human Services (DHS) Working With Children Check. Visit unisa.edu.au/clinical-placements for more information.

CAREERS

Sports manager · sport coach · sport analyst and researcher · business adviser · community program manager · entrepreneur · club development officer · membership services manager · sports marketing coordinator · business development manager

YOU MIGHT ALSO LIKE

- Bachelor of Exercise and Sport Science
- Bachelor of Clinical Exercise Physiology (Honours)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Management)

FURTHER STUDY

- Master of Physiotherapy (Graduate Entry)
- Master of Occupational Therapy (Graduate Entry)
- Master of Health Services Management
- Master of Research (Health Sciences)



DEGREE STRUCTURE

FIRST YEAR	Human Anatomy 100 Foundations in Human Movement, Exercise and Sport Science Physical Activity and Health Physiology Essentials 100	FOURTH YEAR	Professional Practice in Human Movement OR Sport, Tourism and Event Practicum Sports Law Commercial Operations in Sport Advanced Health Elective OR Performance Analysis and Player Monitoring
	Group and Team Leadership Motor Development and Ageing Quantitative Methods for Business Leisure Concepts		Strategic Management Leadership in Recreation and Sport Recreation Planning in the Urban Environment International Business Environments OR International Management Ethics and Values
SECOND YEAR	Exercise Physiology 1 Marketing Principles: Trading and Exchange Principles of Economics Fundamentals of Sport and Recreation		
	Biomechanics of Human Movement Recreation and Sport Event Programming Elective OR Principles of Teaching and Coaching Advanced Health Elective OR Game, Sports Theory, Practice and Participation		
THIRD YEAR	Motor Control and Learning Human Nutrition Management and Organisation Business Intelligence		
	Sociology of Health, Physical Activity and Sport Sport Governance Entrepreneurship for Social and Market Impact Advanced Health Elective OR Health, Exercise and Sport Psychology		

Students will be required to attend on-campus classes as part of their studies. Some classes may be completed online, including all lectures.


Bachelor of Accounting

unisaonline.edu.au/accounting

 100% ONLINE	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XBCO	TAFE/VET guaranteed:	CIV
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 Part-time study available

STUDY ON DEMAND

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance and management. Explore the economic, legal and political influences that impact global business and operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Accountant · tax adviser · forensic accountant · business adviser · risk consultant · insolvency and reconstruction adviser · management accountant · corporate tax consultant · auditor

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Critical Approaches to Online Learning OR Elective UO Business and Society OR Elective UO Accounting for Business UO Business Law UO Quantitative Methods for Business UO Financial Accounting 1 UO Marketing Principles: Trading and Exchange UO Principles of Economics	THIRD YEAR	UO Sustainability Accounting and Reporting UO Auditing Theory and Practice UO Contemporary issues in Accounting UO Taxation Law 1 UO Strategic Financial Analysis 3x Electives
SECOND YEAR	UO Financial Accounting 2 UO Career Development in Business UO Management Accounting UO Business Finance UO Business Intelligence UO Financial Accounting 3 UO Companies and Partnership Law UO Management and Organisation		


Bachelor of Business (Financial Planning)

unisaonline.edu.au/financial-planning

 100% ONLINE	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XBFP	TAFE/VET guaranteed:	CIV
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 Part-time study available

STUDY ON DEMAND

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by Financial Adviser Standards (Treasury Department). Build the technical and professional skills needed to work with a range of clients to reach their short and long-term financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. You'll also learn how to use XPlan, the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

Treasury have taken on the responsibilities of the Financial Adviser Standards and Ethics Authority (FASEA) as of 1 January 2022. The degree is a Financial Adviser Standards and Ethics Authority (FASEA) accredited program.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Critical Approaches to Online Learning OR Elective UO Quantitative Methods for Business UO Accounting for Business UO Personal Finance UO Career Development in Business UO Business and Society OR Elective UO Business Law UO Principles of Economics	THIRD YEAR	UO Superannuation UO Portfolio and Fund Management UO Taxation Law 1 UO Entrepreneurship for Social and Market Impact UO Risk Management and Insurance UO Strategic Management OR Strategic Financial Analysis UO Applied Financial Planning UO Estate Planning
SECOND YEAR	UO Financial Markets and Institutions UO Introduction to Financial Planning UO Marketing Principles: Trading and Exchange UO Management and Organisation UO Macroeconomics UO Business Intelligence UO Companies and Partnership Law UO International Business Environments		

Bachelor of Business (Economics, Finance and Trade)

unisaonline.edu.au/econ-fin-trade

 100% ONLINE	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XBIB	TAFE/VET guaranteed:	CIV
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 Part-time study available

STUDY ON DEMAND

Study a 100% online economics, finance and trade degree designed specifically for flexible learning. Develop your understanding of the global business environment as you learn about complex economic and financial environments. Discover how and why people, businesses and governments make decisions. Explore the historical, cultural, social and political factors affecting trade and investment. Learn how to apply data-driven solutions to key business problems. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Economist · business adviser · business development manager · market research analyst · policy adviser · financial risk analyst · trade and investment adviser

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Critical Approaches to Online Learning OR Elective UO Principles of Economics UO Accounting for Business UO Marketing Principles: Trading and Exchange UO Business and Society OR Elective UO Business Law UO Quantitative Methods for Business UO Career Development in Business	THIRD YEAR	UO Portfolio and Fund Management 3x Electives UO Economics of Public Policy UO International Economics UO International Currency and Banking Markets UO Strategic Financial Analysis
SECOND YEAR	UO Macroeconomics UO Entrepreneurship for Social and Market Impact UO Growth Development and the Macroeconomy UO Economic Analysis of Business Decisions UO Management and Organisation UO International Business Environments UO Empirical Business Analysis UO Business Finance		


Bachelor of Business (Management)

unisaonline.edu.au/management

 100% ONLINE	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XBBG	TAFE/VET guaranteed:	CIV
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 Part-time study available

STUDY ON DEMAND

Study a 100% online management degree designed specifically for flexible learning. Discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to succeed. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Project manager · general manager · management consultant · risk manager · business development manager · entrepreneur · innovation manager · account director · sales manager · business analyst · project lead

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Critical Approaches to Online Learning OR Elective UO Business and Society OR Elective UO Accounting for Business UO Business Law UO Quantitative Methods for Business UO Career Development in Business UO Marketing Principles: Trading and Exchange UO Principles of Economics	THIRD YEAR	UO Strategic Management UO International Management Ethics and Values UO Organisational Entrepreneurship UO Organisational Leadership UO Managing Decision Making UO International Business Environments 2x Electives
SECOND YEAR	UO Foundations of Human Resource Management UO Business Intelligence UO Management and Organisation UO Communication and Organisational Practices UO Organisational Behaviour UO Project Management: Principles and Strategies UO Entrepreneurship for Social and Market Impact Elective		

Bachelor of Business
(Human Resource Management)

unisaonline.edu.au/hr

Table with 4 columns: Online status, UniSA Online, Intakes, and Duration. Row 1: 100% ONLINE, 3 years full-time. Row 2: UniSA Online, Intakes: Jan, Apr, Jun, Sept.

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Table with 4 columns: Program code, XBBH, TAFE/VET guaranteed, CIV.

Part-time study available

STUDY ON DEMAND

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to think strategically and align human resources with business objectives. Focus on core HR areas, including recruitment, learning and development, workforce planning, employee performance management and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students

CAREERS

Human resources adviser · human resources manager · recruitment consultant · learning and development adviser · people and culture manager · change management consultant · industrial relations consultant · workforce planning adviser · work health and safety consultant

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

Table with 2 columns: Year, Courses. Row 1 (First Year): UO Critical Approaches to Online Learning OR Elective, UO Business and Society OR Elective, UO Accounting for Business, UO Business Law, UO Quantitative Methods for Business, UO Career Development in Business, UO Marketing Principles: Trading and Exchange, UO Principles of Economics. Row 2 (Second Year): UO Foundations of Human Resource Management, UO Training and Development, UO Entrepreneurship for Social and Market Impact, UO Performance and Compensation Management, UO Business Intelligence, UO Management and Organisation, 2x Electives.

Bachelor of Business
(Tourism, Event and Hospitality Management)

unisaonline.edu.au/tourism-events-hospo

Table with 4 columns: Online status, UniSA Online, Intakes, and Duration. Row 1: 100% ONLINE, 3 years full-time. Row 2: UniSA Online, Intakes: Jan, Apr, Jun, Sept.

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Table with 4 columns: Program code, XBBT, TAFE/VET guaranteed, CIV.

Part-time study available

STUDY ON DEMAND

Study a 100% online tourism, event and hospitality management degree designed specifically for flexible learning. Build fundamental business knowledge across strategic thinking, communication and business intelligence, as well as specialist courses in event management strategy, designing experiences, and hospitality management. Learn about emerging trends in sustainable destination management, digital innovation, and the impact of tourism on Indigenous peoples. Apply your learning to a real-world problem by undertaking a virtual internship and gain practical experience while you study. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Event manager · tourism and hospitality business owner · conference coordinator · destination marketing manager · hotel or restaurant manager · business development manager · tourism development officer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

Table with 3 columns: Year, Courses. Row 1 (First Year): UO Critical Approaches to Online Learning OR Elective, UO Fundamentals of Global Tourism and Hospitality, UO Marketing Principles: Trading and Exchange, UO Foundations of Event Management, UO Accounting for Business, UO Career Development in Business, UO Principles of Economics, UO Business and Society OR Elective. Row 2 (Second Year): UO Managing Hospitality Operations, UO Management and Organisation, UO Business Intelligence, UO Experiential Product Design for Tourism, Events and Hospitality, UO Entrepreneurship for Social and Market Impact, UO Business Law, UO Eventful Cities and Event Leveraging, UO Strategic Management.

Bachelor of Business (Marketing)

unisaonline.edu.au/marketing

Table with 4 columns: Online status, UniSA Online, Intakes, and Duration. Row 1: 100% ONLINE, 3 years full-time. Row 2: UniSA Online, Intakes: Jan, Apr, Jun, Sept.

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Table with 4 columns: Program code, XBBM, TAFE/VET guaranteed, CIV.

Part-time study available

STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts at the Ehrenberg-Bass Institute for Marketing Science, who conduct world-class research and advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing coordinator · marketing manager · campaign manager · fundraising and development officer · marketing insights analyst · media planner · brand manager · market researcher · account manager · sales and marketing manager · digital marketer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

Table with 3 columns: Year, Courses. Row 1 (First Year): UO Critical Approaches to Online Learning OR Elective, UO Business and Society OR Elective, UO Marketing Principles: Trading and Exchange, UO Business Law, UO Quantitative Methods for Business OR UO Accounting for Business, UO Consumer Behaviour, UO Principles of Economics, UO Marketing Analytics. Row 2 (Second Year): UO Professional Development in Marketing, Marketing Elective, UO Market Research, UO Retailing, UO Advertising, UO Business Intelligence, UO Entrepreneurship for Social and Market Impact, UO Management and Organisation.

Bachelor of Marketing
and Communication

unisaonline.edu.au/marketing-communication

Table with 4 columns: Online status, UniSA Online, Intakes, and Duration. Row 1: 100% ONLINE, 3 years full-time. Row 2: UniSA Online, Intakes: Jan, Apr, Jun, Sept.

Prerequisites: none
Assumed knowledge: none
Time commitment: 10 – 15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience
UniSA College pathways: Diploma in Business or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Table with 4 columns: Program code, XBMN, TAFE/VET guaranteed, CIV.

Part-time study available

STUDY ON DEMAND

Study a 100% online marketing and communication degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about digital marketing tactics that help businesses reach their customers, including online advertising, mobile marketing, and customer relationship management (CRM) tools. Build your understanding of marketing and communication strategies, and use data and insights to quantify a campaign's success. Tailor your electives and graduate with a minor in social media. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional · communications professional · brand manager · advertising executive · media planner · digital and social media manager · PR coordinator · content creator · market analyst

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

Table with 3 columns: Year, Courses. Row 1 (First Year): UO Critical Approaches to Online Learning OR Elective, UO Introduction to Social Media, UO Marketing Principles: Trading and Exchange, UO Accounting for Business, UO Introduction to Digital Media, UO Consumer Behaviour, UO Business Law, UO Communication and Media. Row 2 (Second Year): UO Marketing Analytics, UO Public Relations: Theory and Practice, UO Content Creation for Media, UO Advertising, UO Media Law and Ethics, UO Communication Research Methods, UO Essentials of Marketing Planning, UO Integrated Communication Planning.

Diploma in Digital Business

unisaonline.edu.au/dip-digital-business

	100% ONLINE		1 year full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept

Prerequisites: none
Assumed knowledge: none
Time commitment: 10-15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience
UniSA College pathways: UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XDDB	TAFE/VET guaranteed:	Cert III
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 Part-time study available

In association with:



STUDY ON DEMAND

Gain essential digital literacy skills complemented by contemporary IT and business knowledge. Learn to investigate design thinking solutions, support business growth, and use critical thinking to analyse digital business challenges. Build valuable industry connections and learn from Accenture's digital experts and tech specialists. Tailor your studies to your career goals by choosing an elective across economics, marketing, accounting, law or advanced business. Your diploma could earn you credit into the Bachelor of Digital Business, or a range of related degrees across business, IT, data analytics, and more. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Digital communications officer · business liaison · digital marketing assistant · business systems support officer · junior digital business analyst



CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Critical Approaches to Online Learning OR UO Business and Society OR UO Marketing Principles: Trading and Exchange OR UO Macroeconomics UO Exploring Digital Technology in Business UO Introduction to Digital Disruption in Business UO Management and Organisation UO Information Technology Fundamentals OR UO Design Thinking and Digital Innovation UO Digital Solution Methodologies UO Cloud Platforms Elective
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STUDY A 100% ONLINE UNDERGRADUATE CERTIFICATE

Upskill, reskill or advance your career with a six-month undergraduate certificate in business, digital innovation, or digital technology for business. You'll gain foundation business skills and knowledge, along with credit that can be applied to a range of business degrees.

 unisaonline.edu.au

Bachelor of Digital Business

unisaonline.edu.au/digital-business

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept

Prerequisites: none
Assumed knowledge: none
Time commitment: 10-15 hours per week per course
UniSA Online pathways: Literacy and Numeracy Test with relevant work experience or UniSA Online Undergraduate Certificate in Business (Digital Innovation) or UniSA Online Undergraduate Certificate in Digital Technology for Business or Diploma in Digital Business
UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XBDB	TAFE/VET guaranteed:	CIV
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 Part-time study available

In association with:



STUDY ON DEMAND

Study a 100% online degree in digital business that combines the best of global professional services company Accenture's expertise with UniSA's proven leadership in business education. Explore business fundamentals and digital technology, and build broad and enduring skills that will future-proof your career. You'll learn directly from some of Accenture's top digital and business minds in a degree co-designed and co-taught by industry. Learn how to use marketing automation to convert customers, when to use artificial intelligence to streamline processes, why cloud systems can make collaboration easier, and how technology can make the difference between business growth and decline. Build a suite of creative problem-solving tools and apply them to industry case studies and work integrated learning experiences. Final year students will also be invited to apply for Accenture's enviable graduate program. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Business technologist · business analyst · systems or process analyst · business development manager · digital transformation lead · business change consultant · client account manager · digital innovator · entrepreneur

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Marketing Principles: Trading and Exchange UO Information Technology Fundamentals UO Accounting for Business UO Introduction to Digital Disruption in Business UO Principles of Economics Elective UO Management and Organisation UO Exploring Digital Technology in Business	THIRD YEAR	UO Managing Decision Making UO Digital Business Value UO Security Foundations UO Digital Business Solutions UO International Business Environments UO Strategic Management Plus one of the following 3 options: Option 1: Solving Business Challenges AND Virtual Industry Internship OR Business Practicum Option 2: Solving Business Challenges OR Virtual Industry Internship OR Business Practicum Elective Option 3: Business Internship (30 days)
SECOND YEAR	UO Entrepreneurship for Social and Market Impact UO Cloud Platforms UO Management Accounting UO Digital Solution Methodologies UO Organisational Behaviour Elective UO Project Management: Principles and Strategies UO Designing Digital Solutions		



STUDY DIGITAL BUSINESS YOUR WAY

You can also study the Bachelor of Digital Business through a blend of on-campus/online learning. See page 16.

SATAC code: 424949

 unisa.edu.au/business-management



JOBS GROWTH

Australia needs 600,000 more people to join the tech sector by 2030 to meet the demand created by increased technology adoption.
Tech Council of Australia, 2023.

Accenture is a global professional services company that helps businesses solve problems, with more than 700,000 employees across 50 countries. They offer strategy, consulting, interactive, technology and operations services to some of the world's biggest brands and organisations, delivering on the promise of technology and ingenuity. Accenture is powered by the world's largest network of advanced technology and intelligent operations centres and serves clients in more than 120 countries.

POSTGRADUATE AND RESEARCH DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

You can also make a positive and lasting contribution to your field through a research degree.

Explore our full range of postgraduate degrees

[unisa.edu.au/study](#)

Learn more about our research degrees

[unisa.edu.au/researchdegrees](#)

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Graduate Certificate in Business

[unisa.edu.au/business-management](#)

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Real-world projects
	0.5 years full-time		AUD \$16,250* <i>indicative 2024</i>

SATAC code	4GC084	Program code	DCBZ
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 *Part-time study available* **see page 61 for more on fees*

Study a six-month postgraduate qualification focusing on developing the skills needed by contemporary business professionals, including key areas such as accounting, marketing, economics and global business trends. You'll also build important skills in interpreting business information, problem-solving, business collaboration and informed decision making. Join the Executive Partners Program for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your learning through additional postgraduate studies.

CAREERS

Business adviser · business analyst · organisational analyst · business development consultant · business owner · entrepreneur · project manager · project lead · risk manager

FURTHER STUDY

- Master of Management – *various specialisations*
- International Master of Business Administration – *various specialisations*

Entry requirements

- Bachelor degree from a recognised higher education institution or equivalent; or
- Advanced diploma (or associate degree), along with one year of professional experience; or
- Diploma, along with two years of professional experience; or
- Three years of professional experience.






DEGREE STRUCTURE

FIRST YEAR	Accounting for Management M Marketing Management Economic Principles for Business OR Elective Global Business Environment
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Students may complete their studies online or on-campus.

Graduate Certificate in Business (Digital Transformation)

[unisaonline.edu.au/gc-digital-transformation](#)

	100% ONLINE		
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
	0.5 years full-time		AUD \$15,250* <i>indicative 2024</i>

Program code	XCDT
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 *Part-time study available* **see page 61 for more on fees*

In association with:



STUDY ON DEMAND

Accenture's digital transformation specialists and UniSA's expert business academics have come together to create an advanced qualification that supports the exponential growth in Australia's tech sector. Develop industry-informed skills to manage the impact of emerging and disruptive technologies, lead digital projects, and deliver transformational business outcomes. Learn how digital transformation supports business growth and explore design thinking, artificial intelligence, cloud technologies and cybersecurity. Benefit from Accenture's real-world experience implementing digital transformation strategies for some of the world's leading organisations, and apply your knowledge to develop a business case for a digital solution. Graduate with highly valued skills to lead digital business transformation, and be ready to respond to emerging challenges using technology solutions. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Digital transformation program manager · business analyst · chief digital officer · product owner · digital project manager · management consultant

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](#)
2. Gather your relevant documents
3. Complete your application and send through your documents







Apply directly at [unisaonline.edu.au](#) or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	UO Applying Digital Technologies in Business UO Delivering Digital Transformation UO Leading Digital Innovation UO Prototyping a Digital Solution
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Graduate Certificate in Leadership

[unisa.edu.au/business-management](#)

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	0.5 years full-time		AUD \$16,250* <i>indicative 2024</i>

SATAC code	4GC107	Program code	DCLD
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 *Part-time study available* **see page 61 for more on fees*

Learn to lead high-performance teams and manage organisational change through this six-month postgraduate qualification. Explore current, practical case studies and confidently apply your new leadership skills to real-world business environments. You'll develop the foundational skills and knowledge needed to effectively lead in changing environments, manage dispersed and diverse teams, provide leadership in online workplaces, and make good business decisions under pressure. You'll study courses in project management, negotiation, managing employee performance and global leadership. Connect with a senior business leader through the Executive Partners Program. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery.

CAREERS

Management consultant · general manager · project manager · project lead · business development manager · team leader · operations manager · change management adviser

Entry requirements

- Bachelor degree from a recognised higher education institution or equivalent; or
- Advanced diploma (or associate degree), along with one year of professional experience; or
- Diploma, along with two years of professional experience; or
- Three years of professional experience.

FURTHER STUDY

- Master of Management – various specialisations
- International Master of Business Administration – *various specialisations*

DEGREE STRUCTURE







FIRST YEAR	People, Leadership and Performance Responsible Leadership Leading and Managing Organisational Change Elective
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Students may be required to attend on-campus classes as part of their studies.

Master of Finance

- Degrees:
- Master of Finance
 - Master of Finance (Global Investment and Trade)

unisa.edu.au/accounting-and-finance

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	2 years full-time		AUD \$32,500 pa* <i>indicative 2024</i>

	Finance		Global Investment and Trade	
	2 years	1.5 years	2 years	1.5 years
SATAC code	4CM164	4CM165	4CM226	4CM227
Program code	DMFC	DMFC	DMFC	DMFC

 *Part-time study available* **see page 61 for more on fees*

Develop the technical skills to work in the fast-paced finance industry by studying an advanced qualification with a general focus or a specialisation in Global Investment and Trade. Explore core courses in financial markets, investment banking, behavioural finance, investment management and corporate finance, along with electives in areas like global banking and financial technologies. In the Global Investment and Trade specialisation, you'll also examine developments in FinTech and Blockchain technologies and their impact on the global economy. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Gain practical experience through 150 internship hours with a local or international organisation. Join one of our mentor programs for industry insights and expert advice from a senior business leader, or complete an optional overseas study experience. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and finish in 1.5 years full-time. Graduate with a qualification recognised by leading professional bodies, including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP).

CAREERS

Commercial banker · investment banker · treasury analyst · finance manager · financial controller · financial broker · global fund manager · tax accountant · auditor · client relationship manager · international financial adviser · global policy analyst

Entry requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.







DEGREE STRUCTURE

CORE COURSES		GLOBAL INVESTMENT AND TRADE		
FIRST YEAR	Statistics for Data Science	SECOND YEAR	Global Banking and Financial Management	
	Accounting for Management M		Issues in International Trade	
	Economic Principles for Business		Specialisation Elective	
	Commercial Law M		Elective	
	Corporate Finance		Money, Banking and Global Financial Markets	
Investment Management	International Perspectives in FinTech			
International Finance	Specialisation Elective			
Financial Theory and Financial Markets	Elective			
FINANCE (GENERAL)			<i>Students may be required to attend on-campus classes as part of their studies.</i>	
SECOND YEAR	Managing Financial Risk			
	Behavioural Finance			
	Advanced Corporate Finance			
	Applied Research in Finance			
	The Econometrics of Financial Markets			
Advanced Investment Management				
Finance Elective				
Elective				

Students may be required to attend on-campus classes as part of their studies.

Master of Finance (Financial Planning)

unisa.edu.au/financial-planning

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Real-world projects
	2 years full-time		AUD \$28,700 pa* <i>indicative 2024</i>

	2 years	1.5 years
SATAC code	4CM216	4CM218
Program code	DMFP	DMFP

 *Part-time study available* **see page 61 for more on fees*

Graduate with a degree approved by Financial Adviser Standards, and meet the education requirements to enter the financial advice profession. This program is designed for professionals who already have a qualification, but are seeking a career change in the financial services sector. Meet new education requirements required for financial planners and develop solid foundation knowledge through core business and finance courses, along with specialist expertise in areas such as ethics, financial regulation and applied financial planning. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world's leading banks and investment firms. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time.

Treasury have taken on the responsibilities of the Financial Adviser Standards and Ethics Authority (FASEA) as of 1 January 2022. The degree is a Financial Adviser Standards and Ethics Authority (FASEA) accredited program.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager

Entry requirements

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.







DEGREE STRUCTURE

FIRST YEAR	Statistics for Data Science	SECOND YEAR	Personal Finance G
	Accounting for Management M		Ethics and Professionalism
	Economic Principles for Business		Financial Advice Regulatory and Legal Obligations
	Introduction to Financial Planning G		Superannuation G
SECOND YEAR	Financial Theory and Financial Markets		Risk Management and Insurance G
	Corporate Finance		Estate Planning G
	Investment Management		Applied Financial Planning G
	Marketing Management		Taxation

Students may be required to attend on-campus classes as part of their studies.

Master of Professional Accounting

unisa.edu.au/accounting-and-finance

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	2 years full-time		AUD \$32,500 pa* <i>indicative 2024</i>

	2 years	1.5 years
SATAC code	4CM183	4CM184
Program code	DMPC	DMPC

 *Part-time study available* **see page 61 for more on fees*

Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, problem-solving, teamwork and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, law, financial and management accounting, and corporate finance. Get career ready by completing more than 100 internship hours or an optional overseas study experience. You can also provide advice to the community under the supervision of qualified tax professionals in our student-run Tax Clinic. Join the Executive Partners Program for invaluable mentoring, industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia, and Chartered Accountants Australia and New Zealand. This degree is also recognised by the Association of Chartered Certified Accountants.

CAREERS

Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

Entry requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.







DEGREE STRUCTURE

FIRST YEAR	People, Leadership and Performance	SECOND YEAR	Advanced Accounting
	Marketing Management		Information Systems for Business
	Accounting for Management M		Management Accounting M
	Commercial Law M		Elective
SECOND YEAR	Corporate Finance		Auditing Principles
	Economic Principles for Business		Research for Business Decision Making
	Financial Accounting		Contemporary Issues in Accounting M
	Elective		Taxation

Students may be required to attend on-campus classes as part of their studies.

Master of Management

unisa.edu.au/business-management

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	1.5 years full-time		AUD \$32,500 pa* <i>indicative 2024</i>

SATAC code	4CM171	Program code	DMMX
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 *Part-time study available* **see page 61 for more on fees*

Advance your knowledge and skills in contemporary management practice, project management, leadership and strategy. Choose to study a general management qualification (that can be studied on-campus, completely online or in a mixed mode) or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Business manager · general manager · business executive · corporate affairs manager · operations manager · business development manager · corporate sponsorship manager · corporate social responsibility manager · risk manager

Entry requirements

Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

DEGREE STRUCTURE

CORE COURSES	<i>Students have the opportunity to study the general management degree on campus, completely online or in a mixed mode. For all specialisations, students may be required to attend on-campus classes (some study may be able to be completed online).</i>
Fundamentals of Data Analytics for Business	
Business Ethics	
People, Leadership and Performance Strategic Concepts	
SPECIALISATION COURSES	
Managing the Global Workforce	
Entrepreneurship and Innovation	
Project Management for Business	
Leading and Managing Organisational Change	
2x Specialisation Electives	
2x Business Electives	

Master of Management
(Advertising and Brand Management)

SATAC code	4CM219	Program code	DMMX
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Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. Extend your knowledge through real-life case studies and develop the expertise to address global business challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Advertising manager · digital marketer · social media manager · media planner · campaigns manager · brand manager · marketing coordinator · marketing manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Advertising: Theory and Practice eMarketing Advertising: Planning and Buying Media Brand Management 2x Specialisation Electives Marketing Management OR Business Elective Business Elective

Master of Management (Business Analytics)

SATAC code	4CM230	Program code	DMMX
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Advance your career as a data-driven decision maker and leader by extending your skills in management theory and business intelligence. Learn how to unpack complex organisational data, find new insights into operational efficiency and growth, and effectively communicate findings. Prepare for Industry 4.0 by gaining the expertise to analyse datasets, identify trends, and provide the valuable insights that help drive organisational competitive advantage. Delve into the future of big data and explore areas such as business ethics, data privacy, enterprise analytics and machine learning for business professionals. Join the Executive Partners Program for industry insights and expert advice from a senior business leader, undertake an optional industry internship, complete an industry project or go on an overseas study experience. You can also benefit from flexible study options.

CAREERS

Data analyst · business intelligence analyst · management consultant · market research analyst · customer experience manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Enterprise Analytics for Business Professionals Data Privacy, Governance and Quality for Business Professionals Data Visualisation and Communication for Business Professionals Machine Learning for Business Professionals 2x Specialisation Electives 2x Business Electives

Master of Management
(Human Resource Management)

SATAC code	4CM198	Program code	DMMX
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Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data, leadership and performance, employee performance and rewards, and the global workforce. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Human resources manager · chief human resources officer · people, talent and culture manager · change management consultant · training and development manager · employment relations manager · health and wellbeing manager · human resources business partner

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Talent Acquisition and Development Managing Employee Performance and Rewards People Analytics Strategic Management of Human Resources Managing the Global Workforce Specialisation Elective 2x Business Electives



“Apart from being a surgeon, I've got a couple of other interests that are entrepreneurial in nature. UniSA's MBA has been crucial in developing my business career. It's given me an understanding of how to build a company and to take it forward. I now have an idea of constitutions, board of directors, human resource management, having a marketing strategy, and how to protect my intellectual property. The strategy behind running a business is something I've never learned through any of my medical training.”

Dr Abhilash (Abe) Chandra | MBA Graduate / Academic Vascular and General Surgeon

Master of Management (Marketing)

SATAC code	4CM199	Program code	DMMX
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Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You'll then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science and learn from experts who advise global brands like Colgate-Palmolive, Mondelez International and Nestlé. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Marketing manager · business development manager · marketing insights manager · sales and marketing manager · digital marketing manager · marketing and communications manager · brand manager · visual communications manager · customer experience manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Marketing Management Buyer Behaviour Insights Marketing Strategy and Planning Advanced Marketing Analytics 2x Specialisation Electives 2x Business Electives

Master of Management
(Tourism and Event Management)

SATAC code	4CM179	Program code	DMMX
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Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You'll then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the South Australian Tourism Hall of Fame. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS







Tourism and event manager · tourism development manager · strategic partnerships manager · hotel manager · functions manager · event director · regional tourism manager · conference coordinator · destination marketing manager · tourism experience manager · events and exhibitions manager · venue manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	The Business of Tourism Sustainable Destination Management Festival and Event Management Managing Venues and EventScapes 2x Specialisation Electives 2x Business Electives

International Master of
Business Administration

unisa.edu.au/business-management

 City West Campus	 Intakes: Feb and Aug
 On-campus/online	 Internship/overseas study
 2 years full-time	 AUD \$32,500 pa* <i>indicative 2024</i>

	2 years	1.5 years
SATAC code	4CM201	4CM202
Program code	DMIN	DMIN

 *Part-time study available* **see page 61 for more on fees*

Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply strategy, leadership, data analytics, international marketing and management. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Business Analytics, Finance, Human Resource Management, Marketing, or Tourism and Event Management. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today's global business challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by undertaking an industry internship or project, or through an overseas study experience. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time, or learn through intensive courses in Summer or Winter School.

CAREERS

Depending on your specialisation, your career options can include:
Global business manager · general manager · business executive · brand manager · marketing manager · corporate affairs manager · event manager · operations manager · people, talent and culture manager · chief human resources officer · business development manager · tourism and event director · corporate sponsorship manager · corporate social responsibility manager · advertising executive · project manager · business intelligence analyst · market research analyst · financial controller · finance manager

- Entry requirements**
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
 - Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Global Supply Chain Management Managing Across Cultures Global Marketing International Finance 2x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics

Students may be required to attend on-campus classes as part of their studies

Advertising and Brand Management

	2 years	1.5 years
SATAC code	4CM213	4CM214
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Advertising: Theory and Practice eMarketing Advertising: Planning and Buying Media Brand Management 2x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Business Analytics

	2 years	1.5 years
SATAC code	4CM229	4CM228
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Enterprise Analytics for Business Professionals Data Privacy, Governance and Quality for Business Professionals Data Visualisation and Communication for Business Professionals Machine Learning for Business Professionals 2x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Finance

	2 years	1.5 years
SATAC code	4CM203	4CM204
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Corporate Finance Managing Financial Risk International Finance Money, Banking and Global Financial Markets 2x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Human Resource Management

	2 years	1.5 years
SATAC code	4CM190	4CM191
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Talent Acquisition and Development Managing Employee Performance and Rewards People Analytics Strategic Management of Human Resources Leading and Managing Organisational Change Specialisation Elective Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Marketing

	2 years	1.5 years
SATAC code	4CM192	4CM193
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Buyer Behaviour Insights Marketing Strategy and Planning Advanced Marketing Analytics Brand Management 2 x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Supply Chain Management






	2 years	1.5 years
SATAC code	4CM194	4CM195
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	Global Supply Chain Management Integrated Logistics Management Strategic Procurement Managing Sustainable Value Chains 2x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Tourism and Event Management


	2 years	1.5 years
SATAC code	4CM196	4CM197
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce People, Leadership and Performance	The Business of Tourism Managing Venues and EventScapes Festival and Event Management Sustainable Destination Management 2x Specialisation Electives Business Elective Professional Consulting Project OR Business Practicum G International Business: Strategy and Ethics	

Master of Business Administration (MBA)

unisa.edu.au/mba

	City West Campus		Intakes: Jan, Apr, Jun, Sept
	On-campus/online		Unique capstone course/ overseas study
	1.5 years full-time		AUD \$39,000 pa* indicative 2024

SATAC code	n/a	Program code	DMMA
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 Part-time study available *see page 61 for more on fees

Discover more about our award-winning and fully-flexible MBA, designed for experienced managers and enterprising leaders. Learn on campus, completely online or a combination of both to make your studies work for you. Study a general MBA or specialise in Finance, Human Resource Management or Marketing. You'll explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams, and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Network with a diverse group of highly experienced peers who bring extensive management expertise to the classroom. Participate in an optional two-week global study experience, as well as exclusive MBA events designed to provide you with invaluable industry insights. You can also complete the Company Directors Course as part of your degree through our unique partnership with the Australian Institute of Company Directors (AICD) – the only collaboration of its kind in Australia. Recognised and respected for excellence, our MBA is ranked in the top 10 in Australia.[^] Our online MBA has also been ranked number one in South Australia and in the top 15 worldwide.[#]

[^] Ranked 8th, 2023 QS Global MBA Rankings: Oceania.

[#] Ranked #15, 2023 CEO Magazine Global MBA Rankings.

CAREERS

This qualification can lead to a variety of opportunities in:

Senior management · executive leadership · board directorship · business management · entrepreneurship

Entry requirements

- Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
- Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DCMA) from UniSA with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university.
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

Apply directly at unisa.edu.au/mba

DEGREE STRUCTURE

CORE COURSES	CAPSTONE OPTIONS
Strategic Thinking: Concepts and Tools Accounting for Decision Making Data Visualisation and Communication for Business Professionals Managing People and Organisations International Business Strategic Marketing Ethics, Governance and Sustainability Leadership for Growth Elective 1 Elective 2 Elective 3	Select one of the following (generally taken when all compulsory courses have been completed successfully): Strategic Industry Project Company Directors Course
	<i>Students have the flexibility to study the MBA on campus, completely online or in a mixed mode.</i>

Master of Research
Doctor of Philosophy (PhD)

unisa.edu.au/researchdegrees

Our research degrees are designed to make a difference. You'll be at the forefront of solving real-world problems, by studying a project-based research degree where you'll partner with end-users to develop solutions for the challenges of today and tomorrow.

Join an academic community recognised for first-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Join the Executive Partners Program for industry insights and expert advice from a senior business leader. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by more than 200 external partners who support our research in these fields.

TOPICS OF RESEARCH

- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

Entry requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At UniSA, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions.

research.degrees@unisa.edu.au

Master of Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- Relevant master's degree.

Doctor of Philosophy (PhD)

- Honours degree or bachelor degree with honours of at least class 2A standard in an appropriate discipline; or
- Relevant master's degree.

Alternative entry

- Other applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.



EXPLORE OUR RESEARCH PROJECTS

Apply for a research degree and choose from one of our many research projects, or design your own. Scholarships and fee-waivers are available. Conditions apply.

 unisa.edu.au/research-projects



DID YOU KNOW?

We offer a tailored 18-month Global Executive Master of Business Administration (Defence and Space) to senior leaders shaping the future of defence and space. Delivered across Australia, the US and UK, you will study a mix of face-to-face intensives and high quality online courses.

 unisa.edu.au/gemba-defence-space

HOW TO UNLOCK YOUR UNSTOPPABLE CAREER

GET THE COMPETITIVE EDGE

In the next five years, more than 90% of new jobs will need post-secondary qualifications like a university degree. Latest federal government reporting shows that there'll be jobs growth across a wide range of industries and job types, but the most growth will be careers that demand higher skill levels. Professional roles alone are on the rise, with projected growth sitting at 14.7% between 2021 and 2026.

This means furthering your education has never been more important. Developing soft skills in communication, computing, cognitive ability and care will also be essential ingredients to your future success. It's in our DNA to produce unstoppable graduates, and with more than 200 world-class degrees to choose from, we'll help you become a force of the future in Australia's workforce and beyond.

Information Source: 2021–2026 Australian Government National Skills Commission, Employment Outlook

PREFERENCE BY PASSION

We know that choosing your preferences can be confusing, but we're here to help. Applications to study at UniSA are made through SATAC and you can select up to six preferences (degrees). SATAC make offers by working down your preference list, so it's important to preference in order of what you want to study *most*. Don't forget, SATAC will also look at your eligibility criteria (for example, does the degree have any prerequisites?). There are also some other things to consider when narrowing down your six choices:

1. By preferencing UniSA first, you might also be eligible for guaranteed entry. All you need to do is meet the guaranteed Selection Rank, Year 12 subject grades or TAFE/VET qualification (and any other academic criteria).

2. Do you need a back-up option? Alternative pathways offered through UniSA College can be included as part of your preference list.

That's the hard work done! You'll automatically receive an offer from SATAC for the first preference you're eligible for in the list. It's also good to remember that there are multiple offer rounds so don't worry if you miss out on your top pick first go. Don't just settle, follow your passion – we'll help get you into your preferred degree and you'll be on your way to that unstoppable career.



NEED HELP WITH YOUR APPLICATION?

Submit an enquiry or book a 1:1 appointment.
unisa.edu.au/enquire



#1 IN SA FOR STUDENT SUPPORT

ComparED (QILT) Student Experience Survey 2021-22, Student Support Indicator (Postgraduate), SA public universities.

UniSA STUDENT EXPERIENCE

Orientation is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

Campus Central teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

Support services are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

USASA (University of South Australia Student Association) is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

Career Services will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

UniSA+ and ASPIRE will help to shape your personal and professional journey through leadership and self-development work while you study, so you can become the best version of yourself.

Student lounges feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

UniSA Sport has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports! **24-hour security** services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

Accommodation services are available to help you set up a home away from home.

unisa.edu.au/studentlife



OPEN DAY

City West and City East Sunday 11 August 2024

Mount Gambier Campus 4 August 2024
Mawson Lakes Campus 25 August 2024
Whyalla Campus 25 August 2024
Magill Campus 28 August 2024

unisa.edu.au/openday

STUDY AT UniSA – THE BASICS

APPLYING WITH YEAR 12 RESULTS

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR inclusive of adjustment factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

unisa.edu.au/Year-12

ADJUSTMENT FACTORS

Australian high school students applying for university study may be eligible for adjustment factors. These are based on set equity factors and/or subject choices (see below). SATAC will combine them with your ATAR to improve your Selection Rank for entry.

- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

unisa.edu.au/adjustmentfactors

GUARANTEED ENTRY

There are a few ways to guarantee your place at UniSA:


Year 12 Grades Guaranteed Entry – UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

Selection Rank Guaranteed Entry – UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Application timelines and fees also apply.

TAFE/VET Guaranteed Entry – UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you have listed the degree as your first preference, you're guaranteed an offer.

 Try UniSA's Guaranteed Entry Calculators

unisa.edu.au/guaranteed

ALTERNATIVE PATHWAYS

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College – there are a variety of pathway options offered through UniSA College, including Diplomas, Undergraduate Certificates in University Studies, Foundation Studies, and the Aboriginal Pathway Program. You'll be enrolled as a UniSA student and build the academic skills needed for university study, along with introductory knowledge for your preferred UniSA degree.

Find out more about the full range of UniSA College programs at:

unisa.edu.au/college

UniStart – Study a tailored and supportive, fee-free university pathway program designed to prepare you to succeed in university study. In just six months full-time study you will build fundamental academic skills, gaining the confidence and competitive results to transition into a degree to pursue your goals. UniStart is offered 100% online, commencing in 2025.

unisaonline.edu.au/unistart

STAT – a competitive Skills for Tertiary Admissions Test (STAT) score, based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.

TAFE/VET – many UniSA degrees will accept applicants who hold an AQF Certificate IV or higher from TAFE or another Registered Training Organisation. UniSA Diplomas accept Certificate III and higher.

SAIBT – there are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

Tertiary transfer – completion of at least half a year of full-time equivalent study towards an undergraduate degree at a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

unisa.edu.au/pathways

RELOCATING TO ADELAIDE

If you're interested in relocating to Adelaide to study, there's a few things to think about before making the move.

unisa.edu.au/regional-relocation

SCHOLARSHIPS

Each year, more than 2,500 students from all walks of life benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

unisa.edu.au/scholarships

HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Visit our website for all the information you need about applying.

unisa.edu.au/apply



For all UniSA Online degrees, you can apply directly.

unisaonline.edu.au

FEES

All UniSA domestic undergraduate students are in Commonwealth-supported places. Students pay a contribution of their fees depending on their program and the associated contribution band (see table below). Student contributions also depend on the unit value courses. As per the Australian Government guidelines, the student contribution amounts for 2024 are:

Band	Field of education	Student contribution	Student contribution
		For one year of full-time load (1 EFTSL)	For each subject (0.125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology^, languages and nursing.	\$4,445	\$555
2 (2 & 2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology, professional pathway social work and clinical psychology^.	\$8,948	\$1,118
3	Dentistry, medicine and veterinary science.	\$12,720	\$1,590
4 (4A, 4C, 4P, 4S & 4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology, professional pathway social work and clinical psychology.	\$16,323	\$2,040

Some postgraduate programs are Commonwealth-supported, while others are full fee-paying. These details are listed under each program in this guide. For programs under one year full-time study, fees are listed as the whole program. For programs over one year of full-time study, fees are listed based on the cost per annum.

This table should be used as a guide only (indicative 2024 only). Total costs can vary depending on the courses you study and the band they fall into. For more information about fees, including eligibility for Commonwealth-supported places and deferring your student contributions through HECS-HELP or FEE-HELP loans, visit unisa.edu.au/fees

^ Band determined by program/plan.



University of South Australia

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