

# 2024 SCREEN, CREATIVE INDUSTRIES AND COMMUNICATION



CREATIVE INDUSTRIES // COMMUNICATION AND MEDIA // DIGITAL MEDIA FILM AND TELEVISION // JOURNALISM AND WRITING // VISUAL EFFECTS Jarrod French, UniSA Film and Television and Secondary Education Graduate / Teacher, Endeavour College.

# #1 IN SA FOR GRADUATE CAREERS



# YOUR FUTURE, GUARANTEED

We're here to back you. That's why we have a few ways to guarantee your place at UniSA.





Make us your first preference Achieve the required Year 12 subject grades

That's it. You're automatically in.



See what you might be eligible for with UniSA's Guaranteed Entry Calculators.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Year 12 subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.







Achieve the guaranteed Selection Rank

Achieve the guaranteed TAFE/VET qualification



Caleb Knoll. UniSA Performing Arts Graduate / Performance Capture Artist.

# CREATE MORE BETTER DIFFERENT

Develop your creative thinking in a dynamic and connected learning environment. Prepare for an unstoppable career in today's creative economy, learning how to transform your ideas into commercial products and services, or bringing new knowledge into communities and society more broadly. Benefit from world-class industry partners and influential connections as you gain the knowledge to design, innovate and create change. Explore diverse areas such as film and television, journalism, communications, digital media, creative writing, and more.

⊘ unisa.edu.au/study

# **#1 IN SA FOR GRADUATE CAREERS** IN FILM AND TELEVISION

ComparED (QILT) Graduate Outcomes Survey 2020-22, Communications – Overall Employment Indicator (Domestic Postgraduate). SA public universities.

# JOIN THE FILM CONCEPT LAB

Explore a range of filmmaking skills learning alongside industry professionals from We Made a Thing Studios. ⊘ unisa.edu.au/film-concept-lab



# HOME OF CREATIVE

UniSA is the home of creative. It's in our DNA. We've got more than 600 connections to industry through partnerships, teaching and placements. We collaborate with some of Australia's best creative outlets, including Rising Sun Pictures, Matchbox Pictures, KOJO, Unreal Engine, Adelaide Film Festival, Channel 44, Festivals Adelaide, Guildhouse, Solstice Media, and all major TV networks. Our creative connections also extend into the community, with active spaces like the Samstag Museum of Art and the South Australian School of Art (SASA) Gallery, which celebrate the creative talents of our students, alumni and local and international artists and creators.

# TAKE CENTRE STAGE

There are plenty of ways to get involved and showcase your literary or artistic talents during your studies. Host your own radio show in our industry-standard studio on campus or become a published writer through our student publications, including On the Record and Verse Magazine. You can even contribute to one of the best national student publications -The Junction. There are opportunities to get on-camera or learn behind the scenes in our TV Studio. You can practise your news reporting or build your own showreel. You can also create live and recorded music using our production facilities or take to the stage in the Hartley Playhouse.

# WHAT'S INDUSTRY SAYING?



Lauren Hillman | General Manager Channel 44 Adelaide

# **VISUALISE YOUR FUTURE**

Interested in visual effects (VFX)? Study with world-renowned VFX artists from Rising Sun Pictures (RSP), a global company based in Adelaide, which has created sequences for blockbusters such as Elvis, Thor: Love and Thunder, Black Widow, Captain Marvel and Mortal Kombat. You can study our industry engaged Bachelor of Visual Effects or specialise in visual effects through the Bachelor of Film and Television. You'll get hands-on experience on real projects, use cutting-edge software and technologies, and develop the techniques needed to work in the global film industry. You have the potential to study up to 60% of your degree with RSP! We also offer a range of postgraduate gualifications so you can further specialise in an area of interest.



# AND...ACTION!

Get the opportunity to see the creation of a professional film production from start to finish, working alongside local and national industry experts. Through the Bachelor of Film and Television and Bachelor of Visual Effects, there are opportunities to complete a four-week intensive course with the Film Concept Lab in conjunction with We Made a Thing Studios. You'll explore a range of fillmmaking skills and even see the creation come to life through a screening at a maior Film Festival.



"Channel 44 is incredibly proud of our longest running tertiary partnership with UniSA. Every week, flagship programs Our Time, The SA Sport Show and now The Divide, are produced out of the Magill studios, crewed by students. These weekly shows have provided invaluable TV production experience and pathways to paid positions within the local media industry."



**#1 IN SA FOR GRADUATE EMPLOYABILITY** 

QILT Employer Satisfaction Survey, 2020-22 – Employability Skills Indicator

# GET IN THE GAME

UniSA offers South Australia's first ever course in front-end games design and development. Delivered through the Bachelor of Creative Industries, and with insights from industry heavyweight Unreal Engine, the course focuses on production elements like writing narratives and developing computer generated imagery and characters. Graduate with the latest skills needed to join the growing games industry, with an estimated 3.2 billion gamers worldwide, generating approximately AUD \$320 billion a year.\*

\*Statista, Number of video gamers worldwide by region, August 2021. Games market revenue share worldwide by region, May 2022.



# CONNECT WITH CLIENTS

Study a communications degree at UniSA and practise your skills in a simulated PR agency, working with real not-for-profit clients. Through the Communication and Media Clinic you'll work on content creation, social media strategies, sponsorship proposals, and more.

# **EXPERIENCES THAT MATTER**

Students within the creative disciplines at UniSA can complete a placement, internship or project work, connecting directly with industry. You can even travel overseas and earn study credit through the Hawke Ambassador Volunteer Program, where you'll volunteer your time and skills with a non-government organisation such as Oxfam or World Vision. Benefit from an international perspective while you strengthen your leadership skills and experience a new culture.

"I honestly feel like games can change the world. In the classroom I focus on creating safe and inclusive learning spaces. I love seeing students design and create games that explore topics they are passionate about."

Dr Susannah Emery | Lecturer, Games Design and Production Winner of the 2022 Women in Games Global Award for Games or ESports Educator



# WRITE FOR ONE OF AUSTRALIA'S BEST STUDENT PUBLICATIONS - VERSE MAGAZINE

As voted in the Tag Campuslink Awards





**DID YOU KNOW?** 

More than 50 UniSA graduates worked on the Mortal Kombat reboot?

# SEE WHAT OUR STUDENTS ARE CREATING

@unisa\_film

@unisacreativeindustries

# **MEET YOUR TEACHER**



to encourage students to find their own unique voice as a creative artist, while preparing them for industry. Students looking to break into the creative workforce need to be highly motivated, multi-skilled and hardworking, so we start to prepare you from first year. The best part of working at UniSA is watching students develop and seeing them transition into their first job."

Dr Josh McCarthy | Senior Lecturer: Film and Television



# **CREATIVE REBOOT**

As South Australia continues to grow its base in major creative enterprises and startups, UniSA is leading the charge in creative education. Several cutting-edge companies have now made Adelaide their home, bringing new creative expertise and opportunities to the state.

The appetite for creative content from audiences around the world continues to grow, with the demand for new series, reboots, movies and games all reaching new heights. UniSA offers a range of degrees at the forefront of creative thinking, producing career ready graduates that can be part of this major creative movement.

UniSA graduate Jodie Kirkbride has firsthand experience in the current creative wave, working in various roles across the film industry, including a stint in Los Angeles in film sales and distribution. They currently run their own production company, Get Back JoJo Productions, which recently received funding from Screen Australia, YouTube and the South Australian Film Corporation to make a six-part web series.

From Tinseltown to South Australia, the future of the creative sector is bright.

👩 @getbackjojo\_



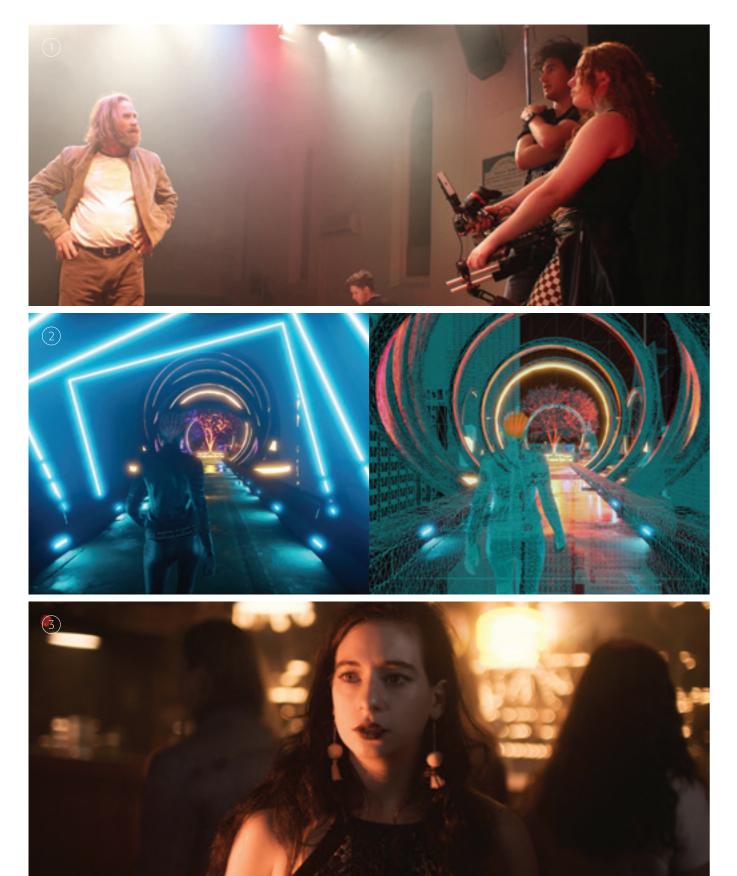
# **#1 IN SA FOR STARTING SALARIES IN CREATIVE ARTS**



# **#1 IN SA FOR OUALITY EDUCATION AND EXPERIENCE**

ComparED (QILT) Student Experience Survey 2020-21, Overall Quality of

# **STUDENT SHOWCASE**



- (1) The Thin White Line, a creative production by Harry Verner (director), Alannah Underdown (cinematographer), Jonty Nokes (production manager), Milly Losasso (production designer), and Patrick Hornby (sound engineer).
- 2) Virtual Worlds, game stills by Harrison Buckland-Crook.
   3) Creative production by Declan Wall.





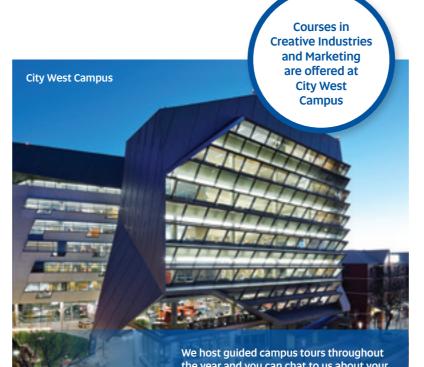


④ Spellbound, a short film produced by VFX students.⑥ Visual effects by Bridget Dinning.



(7) Lucy and DiC, by Jeremy Kelly-Bakker and Tom Phillips et al. Production by We Made a Thing Studios.

# **YOUR CAMPUS**



YOUR HOME CAMPUS IS MAGILL

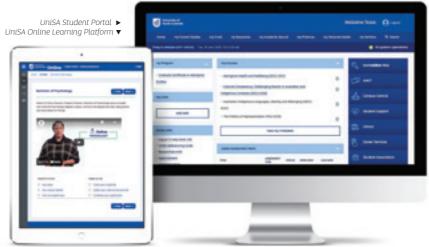
**ON-CAMPUS** PARKING AVAILABLE FOR LESS THAN \$2 A DAY

> TV STUDIO / This space is home to one of South Australia's largest green screens and the very latest production technologies.

Magill Campus

# **VIRTUAL CAMPUS**

We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.



We host guided campus tours throughout the year and you can chat to us about your future study plans and career. Book today!

⊘ unisa.edu.au/campustours





**RADIO STUDIO /** Become a reporter or producer for our on-campus radio station, UniCast. Develop the skills you need to be a top-rating broadcaster with technical assistance and support from teaching staff with extensive industry experience.

# **TAKE A VIRTUAL CAMPUS TOUR**

ℑ unisa.edu.au/virtualcampustours





# **#1 IN SA FOR CAMPUS FACILITIES**

ComparED (QILT) Student Experience Survey 2020-21, Learning Resources Indicator (Undergraduate and Postgraduate). SA public universities.

# **BE UNSTOPPABLE**

# with Australia's University of Enterprise

# **PRACTICAL LEARNING**

We offer more than 200 world-class degrees across a wide range of study and career areas. You'll learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

# **TOP RANKING TEACHERS**

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. Our teachers are also researchers who bring new and emerging findings into the classroom – so you'll have access to incredible knowledge, which will help inform your studies and professional practice.

# CONNECTED WITH INDUSTRY

# WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

# POWERFUL PARTNERSHIPS

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry during your studies and build your professional networks before you graduate.

# **GLOBAL OPPORTUNITIES**

Become a UniSA Global Citizen through a range of overseas opportunities and virtual experiences. You can travel and complete a student exchange, short-term program, internship, volunteering opportunity or study tour. Or, you can develop your cultural intelligence through interactive online learning, including virtual project work.

# **REAL RESEARCH**

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You'll even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.



# UniSA ACCELERATE

You can kickstart your UniSA business degree early through the UniSA *ACCELERATE* program. Study up to two courses through UniSA Online while you're in Year 12 and guarantee your place into one of our many business degrees with study credit. You can also choose to count this study towards your SACE Stage 2.

# ⊘ unisa.edu.au/accelerate

# LEARN A LANGUAGE

Develop the skills you need to work internationally by studying French Italian, Japanese or English through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree. Entry criteria apply.

# ∅ unisa.edu.au/languages

# **GET CAREER READY**

As a UniSA student, you'll have full access to the Career Services team. Their job is to get you career ready before you graduate. They lead a career development program, have active job boards, host workshops and produce online resources – like templates for creating awesome resumes. You can also connect with a career adviser, attend industry events or visit them on campus for on the spot advice.

# ⊘ unisa.edu.au/careers

# **MyCareerMatch**

Complete a free personality and career profile before you start university to see what jobs might be best for you.

∅ unisa.edu.au/mycareerprofile





# #1 IN SA FOR STUDENT SATISFACTION

ComparED (QILT) Course Experience Questionnaire 2021-22 – Overall Satisfaction Indicator (Domestic Undergraduate). SA public universities.



COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE

# **STUDY ON DEMAND**



Explore our range of 100% online career-focused degrees across a range of areas. All UniSA Online degrees have been designed specifically for online learning, so you can study on your schedule and on your terms.

- Associate Degree in Data Analytics
- Associate Degree in Engineering
- Associate Degree in Information Technology
- Bachelor of Accounting
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Financial Planning)
- · Bachelor of Business (Human Resource Management)
- · Bachelor of Business (Management)
- · Bachelor of Business (Marketing)
- · Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Communication
- · Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction Management (Honours)

- Bachelor of Criminology and Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Business
- · Bachelor of Digital Media
- · Bachelor of Health Science
- Bachelor of Health Science (Healthy Ageing)
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Information Technology
- Bachelor of Journalism
- Bachelor of Marketing and Communication
- · Bachelor of Psychological Science and Sociology
- · Bachelor of Psychology
- Bachelor of Public Health
- Diploma in Health

# SUPPORT SERVICES

UniSA Online provides personalised support services over extended hours including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical support, you'll have access to a team ready to assist you every step of the way.

# Access online academic support seven days a week

- · Connect with a dedicated **Student Adviser**
- Access tech support 24/7
- 🔊 unisaonline.edu.au



You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit towards a full degree.

> Linked in Learning



# **DID YOU KNOW?**

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.

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# LINK YOUR LEARNING

UniSA has teamed up with LinkedIn as its exclusive Asia Pacific pilot partner to provide students with the opportunity to complete LinkedIn Learning courses that can be counted towards their UniSA degree. This is a great way to upskill in unique areas like graphic design, data analytics and project management.





# **BECOME A DIGITAL BUSINESS LEADER**

Designed and taught by UniSA's experts and global professional services firm Accenture, the Bachelor of Digital Business is the best of both worlds: an industry-led academic degree. Learn to evaluate business challenges, develop digital solutions, and adapt to rapid tech advancements. Cement your industry relationships with a paid internship, plus you'll be invited to apply to Accenture's exceptional graduate program. No matter how fast technology changes, you'll be one step ahead with a degree designed for the future.



digital-business

# **KICKSTART YOUR CREATIVE CAREER**

Creative careers are diverse. When you graduate with a creative degree from UniSA, you'll be ready to:

- Pursue your creative practice with confidence.
- Take a lead role in the creative area that aligns with your studies.
- Work in creative roles across a wide range of industries.
- Launch your own creative venture or startup.

# I want a career in...

# Degrees to get you there



# **Bachelor of Creative Industries**

# Want to work in the business of creativity?

Focus on combining two areas of creative study with a business mindset. Engage with leading industry collaborators. Graduate with the skills to be a creative lead across a wide range of industries or to launch your own creative startup.

- O Develop enterprising skills by combining creativity with business.
- Select up to two industry majors and work with industry collaborators from first year.
- ⊘ Choose a project/placement or creative venture/startup stream in your final year.
- Ocomplete cross-disciplinary study with courses available in areas like marketing, tourism, journalism and design.
- ⊘ Graduate with a practical portfolio of work.

Core courses (six co	ourses)	
	+	
Choose an industry	major (eight courses	5)
<ul> <li>Animation and Visual Effects</li> <li>Comicbook Creation</li> <li>Communication and Media</li> </ul>	<ul> <li>Contemporary Art Studies</li> <li>Creative Writing and Literature</li> <li>Digital Media</li> <li>Festivals</li> </ul>	<ul> <li>Film and Television</li> <li>Games Design and Production</li> <li>Performing Arts</li> <li>Screen Studies</li> <li>Social Media</li> </ul>
	- <b>+</b>	
	dustry major from ab eight courses) from:	oove (eight courses)
<ul> <li>Aboriginal Studies</li> <li>Cultural Studies</li> <li>Design Studies</li> <li>Event Managemer</li> </ul>	Human Resource     Management	<ul> <li>Journalism</li> <li>Management</li> <li>Marketing</li> <li>Tourism Management</li> </ul>
	- <b>+</b> -	

See page 16 for more information

# **DID YOU KNOW?**

The Australian Government is establishing Creative Australia with \$199 million of funding to support Australia's creative workforce that employs more than 700,000 people.

Australia's Cultural Policy for the next five years. Revive. A place for every story, a story for every place, Australian Government, 2023.

# **Bachelor of Film and Television**

# Want a career in film, television or visual effects?

Become a visual storyteller, exploring ideas from conceptualisation to production. See your work come to life on the screen through careers in directing, producing, cinematography, screenwriting, VFX, editing and more. Graduate with the skills to move straight into industry.

- ⊘ Create content for screen from day one.
- ⊘ Work with the latest industry-standard software, hardware and technology
- ⊘ Learn the complete professional production cycle and graduate with a portfolio of work.
- ⊘ Join a group of alumni who have worked on Star Wars, Game of Thrones, Marvel and other Academy Award winning films.
- ⊘ Work on real projects with industry partners, including Rising Sun Pictures and We Made a Thing Studios.

# First year: Core courses (eight total)



Second year: Choose a stream or study a combination of courses in both disciplines.

# VFX Stream:

- 5x VFX courses
- Film and Television Stream:
- 3x Film and Television courses
- 6x Film and Television courses (including Film Concept Lab)
- 2x Electives or Minor



Third year: Choose a stream or study a combination of courses

# VFX Stream:

· Apply to spend your final year at Rising Sun Pictures (eight courses)

# Film and Television Stream:

- 6x Film and Television courses (including Film Concept Lab)
- 2x Electives or Minor

# Film and Television Minor (four courses):

- Design Studies
- Digital Media
- Cultural Studies Journalism
- Communication and Media
   Performing Arts
- Creative Writing and Literature · Social Media

# Film and Television Electives (four courses). Choose from a variety of areas such as:

- $\cdot\,$  Aboriginal Studies
- Storytelling • Digital Media

# See page 21 for more information

Still and Moving Images

# **UNDERGRADUATE** DEGREES

# Your tertiary learning and career starts with undergraduate study.

Explore our 200+ world-class degrees Ø unisa.edu.au∕study

Learn more about how to apply ✓ unisa.edu.au/apply

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# UniSA GUARANTEED ENTRY CALCULATORS

Explore your guaranteed entry options using your Year 12 subject grades, Selection Rank or TAFE/VET qualification. 

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Published Selection Rank scores are indicative of February 2023 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top three, 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other eligibility criteria.

# **Bachelor of Creative Industries**

# unisa.edu.au/BCI

0	City West Campus*		
	On-campus/online		Intakes: Feb and Jul
$\odot$	3 years full-time	ĉ	Internship/placement

# Prerequisites: none

# Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

\*Some courses will be delivered at Magill Campus depending on your chosen industry majors.

SATAC code 424930			Program o	code	DBCI
Year 12 Selection Rank:		Year 12 Grade	Year 12 Grades:		
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

⊘ Part-time study available
⊘ Honours available

# Choose to study two distinct industry majors or select one industry major and one secondary major in a range of creative and business disciplines.

Take your creativity to the next level. Study a degree delivered with leading industry collaborators and explore your creativity in two areas that interest you most. Choose from 12 industry majors, each with a unique focus. You can then study a second industry major or a major from a range of creative and business-related disciplines. Engage with industry from day one as you develop your creative practice. You'll also study core courses in business, design and entrepreneurship, so that you can combine your creative talents with a solid business mindset. Complete an internship or placement, go on an international exchange, work on real-world projects through Match Studio and build a personal portfolio. You can also choose to study a startup/creative venture stream in your final year. Depending on your chosen majors, you'll also access different learning spaces, including the Hartley Playhouse Theatre, TV Studio, Sound Studio and Digital Radio Studio.

## INDUSTRY MAJORS

• Digital Media

Film and Television

Performing Arts

Screen Studies

Social Media

Festivals

- · Animation and Visual Effects
- Comicbook Creation
- Communication and Media
- Contemporary Art Studies

Games Design and Production

- Event Management Creative Writing and Literature
  - Games Human Resource Management
    - Innovation and Entrepreneurship

    - Management
    - Marketing
    - Tourism Management

SECONDARY MAJORS

 Aboriginal Studies Cultural Studies

Design Studies

# YOU MIGHT ALSO LIKE

- Bachelor of Arts
- · Bachelor of Film and Television
- · Bachelor of Communication and Media
- Bachelor of Contemporary Art
- · Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)

# FURTHER STUDY

- Bachelor of Creative Arts (Honours) one year
- · Graduate Certificate in Compositing and Tracking
- · Graduate Certificate in Creature Effects
- Graduate Certificate in 3D Animation
- Graduate Certificate in Dynamic Effects and Lighting
- · Graduate Certificate in Film and Television
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

## DEGREE STRUCTURE

FIRST YEAR	Introduction to Creative Industries Industry Major Major Elective 1 Match Studio Projects Industry Major Major	THIRD YEAR	Creative Ventures OR Enterprise Design and Value Creation 2x Industry Major Major Internship or Project 2x Industry Major Major
SECOND YEAR	Elective 2 Freelance and Enterprise for the Creative Industries Industry Major 2x Major	on m Studi comi Studi	ee structure may change depending lajors selected. ents may be required to undertake a bination of on-campus and online study. ents may be required to attend on-campus
R	Creative Spaces and Places Industry Major 2x Major	lectu	res, tutorials and practicals.

# Journalism

# Connect with industry collaborators through your creative industries degree...



communikate et al

growing reputations

















# FAST-TRACK TO MASTERS





# **HEAR FROM** INDUSTRY

See where a creative industries degree can take you.



# **Animation and Visual Effects**

Explore a range of animation forms and techniques, including pixilation, 3D modelling and animation, character design and performance, and experimental storytelling. You'll also have the opportunity to learn first-hand from VFX professionals at the world-renowned Rising Sun Pictures, who have created visual effects for blockbusters, including Thor: Love and Thunder, Elvis, the Harry Potter franchise, and The Lord of the Rings: Rings of Power series.

# CAREERS

VFX generalist  $\cdot$  CGI generalist  $\cdot$  visual storyteller

## FURTHER STUDY

- · Graduate Certificate in Dynamic Effects and Lighting
- Graduate Certificate in Compositing and Tracking

## INDUSTRY MAJOR COURSES

Cinematic Design Introduction to CGI Hard Surface Modelling Character Performance OR Development and Lighting Digital Compositing Experimental Studio Creative Production Dynamic Effects

# **Comicbook Creation**

Learn how to create and analyse storytelling techniques in oral, textual and visual forms as you develop an in-depth understanding of the historical, theoretical and cultural nature of comics, graphic narratives and cartoons. Tell your own stories as you study illustration and animation studio courses, and develop your skills in idea generation, design methodology, sequential storytelling skills and image-making to create your very own graphic novel.

# CAREERS

Storyboard developer  $\cdot$  comic artist  $\cdot$  comic designer  $\cdot$  film storyboard artist  $\cdot$  illustrator

# INDUSTRY MAJOR COURSES

Introduction to Comicbooks as Literature Illustration Animation Studio 1 The Power of Story Creative Writing Theory and Practice The Writer's World Illustration Animation Studio 2

# **Communication and Media**

Build your knowledge and skills in media relations, social media management, strategic communication, media technologies, public relations and professional writing. Learn how to apply these principles to develop targeted and integrated communication plans.

# CAREERS

Communications officer · content creator · writer · media adviser · public relations coordinator · marketing and communications officer · strategic communications manager · communications adviser

### INDUSTRY MAJOR COURSES

Communication and Media Public Relations Theory and Practice Content Creation for Media Communication Research Methods Promotional Communication: Advertising, Publicity and Marketing Integrated Communication Planning Professional and Technical Communication Communication Management in Practice

# **Contemporary Art Studies**

Explore the foundational concepts of art theory and practice. Expand your knowledge and skills in contemporary art disciplines such as ceramics, drawing, glass, jewellery, new media arts, painting, printmaking, sculpture, textiles, and contemporary art history and theory. Learn in custom-built studios and workshops on campus with practising artists and teachers.

# CAREERS

## INDUSTRY MAJOR COURSES

3D Contemporary Art Studio Reading Visual Culture 1 2D Contemporary Art Studio Reading Visual Culture 2 2x Contemporary Art Electives 2x Advanced Art Electives

# **Creative Writing and Literature**

Examine creative writing techniques across fiction, poetry, creative non-fiction, autobiographies, essays, and plays. Discover the interplay between writers, readers and texts, and how literature both informs and challenges social constructs through the notions of narrative, genre and canon. Produce your own creative and analytical literature under the guidance of professional writers and poets.

# CAREERS

Creative writer · author · content creator · publisher · editor · commentator · literary critic · teacher (with further study)

## INDUSTRY MAJOR COURSES

Creative Writing and Literature: An Introduction Creative Writing Workshop Short Form Creative Writing Reworking the Canon The Writer's World World Literatures and English Creative Writing Theory and Practice The Power of Story

# **Digital Media**

Develop your knowledge of design principles, using industry-standard software to analyse, design and create a variety of digital media across print, video, web and mobile platforms. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

# CAREERS

Digital marketing officer  $\cdot$  web designer  $\cdot$  digital content producer  $\cdot$  online editor  $\cdot$  videographer  $\cdot$  digital publisher  $\cdot$  digital coordinator  $\cdot$  digital project manager

### INDUSTRY MAJOR COURSES

Introduction to Digital Media Computer Graphics and Imaging for Design OR UO Digital Graphics and Imaging OR Introduction to Screen Sound Design for Digital Technologies Web Design and Development Web Design Technology Creative Production Professional Writing Digital Mediascapes

# **Festivals**

Learn how to create, develop and manage festivals. Focus on core areas like event management, budgeting, effective programming, artist and volunteer management, audience development, and technology support. Develop an understanding of festival genres and their history, along with the importance of curation and sustainability for seasonal growth. Discover the cultural and economic impacts of festivals locally and globally, and participate in an immersive placement experience during your studies.

# CAREERS

Festival manager  $\cdot$  festival director  $\cdot$  event programmer  $\cdot$  curator  $\cdot$  cultural liaison officer  $\cdot$  event coordinator  $\cdot$  event producer

### INDUSTRY MAJOR COURSES

Introduction to Festivals Intercultural Communication Festivals Operational Management Creative Tourism: Food, Wine and Festivals Festivals Experience Arts and Cultural Audiences Arts Environment The Power of Festivals

# **Film and Television**

**UniSA College pathways:** Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Immerse yourself in the theory and practice of film and television and explore its communicative and creative possibilities. Ranging from documentary and narrative film through to experimental work, develop the storytelling skills, production values and creative techniques needed to inform and entertain an audience. From conceptualisation to post-production, gain hands-on experience and insight into the production cycle and learn what it takes to develop content for the screen.

# CAREERS

Film editor · location manager · video editor · television director · camera operator · content producer · videographer · teacher (with further study)

## INDUSTRY MAJOR COURSES

Hollywood Film and Television Clobal Film and Television Narrative Film Documentary Film Experimental Studio Creative Production Film, Entertainment and Aesthetics Virtual Reality Storytelling

# **Games Design and Production**

Build your expertise in games and interactive media development, along with skills in project management for game development, storytelling, as well as user experience and user interface design.

# CAREERS

Game designer · game programmer · app designer · digital project manager · production manager · multimedia specialist

INDUSTRY MAJOR COURSES

Introduction to Games Design Introduction to CGI Designing for Games Character Performance Digital Projects Managing Games Design Games Production Industry Lab

# **Performing Arts**

Create live music and drama performance, and produce aural and visual media using the latest digital technologies and production facilities. Develop your own creative practice within a global context and in a collaborative environment guided by industry practitioners.

# CAREERS

 $\begin{array}{l} {\sf Performer}\,\cdot\,{\sf stage \ technician}\,\cdot\,{\sf stage \ designer}\,\cdot\,{\sf arts \ administrator}\,\cdot\,\\ {\sf arts \ promoter}\,\cdot\,{\sf teacher \ (with \ further \ study)} \end{array}$ 

INDUSTRY MAJOR COURSES Stage Performance Music Performance Cabaret: Context and Practice Music Production OR State Theatre Masterclass Live Performance Production World Music Theatre Digital Performance OR Television Performance

# **Screen Studies**

**UniSA College pathways:** Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Explore the different creative contexts that shape filmmaking and contemporary screen cultures. Engage directly with the world of screen curatorship and film festival programming. Learn about Hollywood and the global diversity of film and media. Study contemporary world cinemas, screen media authorships, popular genres, experimental media and the age of digital convergence.

# CAREERS

 $\label{eq:Film} \mbox{Critic} \cdot \mbox{festival programmer} \cdot \mbox{publicist} \cdot \mbox{funding assistant} \cdot \\ \mbox{arts administrator} \cdot \mbox{film researcher} \cdot \mbox{film distributor} \cdot \mbox{events manager} \cdot \\ \mbox{curator} \cdot \mbox{museum programmer} \\ \mbox{film constraint} \cdot \mbox{film distributor} \cdot \mbox{film distributor} \cdot \mbox{events manager} \cdot \\ \mbox{curator} \cdot \mbox{museum programmer} \\ \mbox{film constraint} \cdot \mbox{film distributor} \cdot \mbox{film distributor} \cdot \mbox{film distributor} \cdot \mbox{events manager} \cdot \\ \mbox{curator} \cdot \mbox{museum programmer} \\ \mbox{film constraint} \cdot \mbox{film distributor} \cdot \mbox{film$ 

INDUSTRY MAJOR COURSES Hollywood Film and Television Global Film and Television Screen Genres and Media Hybrids Understanding Popular Culture Experimental Studio Screen Media Authorships Digital Mediascapes Science Fiction Film and Television

# Social Media

Study one of the only social media majors in Australia. Learn how to develop social media campaigns and online content, and understand how to manage and interpret social media data, optimisations and metrics. Develop your digital writing skills, ability to align social media platforms to target audiences, and knowledge of how to grow and manage online communities.

# CAREERS

Digital communications officer · digital content lead · online editor · marketing and communications officer · social media officer · strategic communications manager · marketing coordinator

INDUSTRY MAJOR COURSES Introduction to Digital Media UO Introduction to Video Production UO Introduction to Social Media Media Law and Ethics Content Creation for Media

Applications of Social Media Data Virtual Reality Storytelling

UO Social Media Engagement

# **Bachelor of Visual Effects**

# unisa.edu.au/VFX

0	Magill Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	Å	Internship/placement

# Prerequisites: none

## Assumed knowledge: none

UniSA College pathways: Diploma in Arts or UniSA Foundation Studies +

Undergraduate Certificate in University Studies (Creative Studies)

**Other pathways:** You can also enter via a Diploma of Arts from SAIBT, and/or gain credit from previously completed study including Advanced Diplomas from TAFE SA and the Academy of Interactive Entertainment (AIE).

SATAC code		444606 Program c		code	MBVE
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	N/A			cut-off 2023	N/A

⊘ Part-time study available (first 1.5 years only)

In association with:



Developed with one of Australia's largest and most awarded visual effects (VFX) studios Rising Sun Pictures (RSP), this innovative, industry focussed degree puts you at the cutting edge of VFX production. Gain an understanding of all stages of the professional production cycle. from conceptualisation through to post-production. Study at RSP from year one and spend the entire final half of your degree in their purposebuilt simulated studio environment. Learn from experienced VFX artists and access unparalleled industry-based learning opportunities. Explore theory and practice across core VFX areas including compositing, tracking, dynamic effects, lighting, creature FX, 3D animation and 3D modelling. Learn complex practices, processes and techniques, while developing active career management and career development skills. Engage with industry leaders, work on real projects in collaboration with We Made A Thing Studios, use the latest production software and technologies, and graduate career ready with a showreel of industry-standard VFX work. You can also choose to accelerate your studies and complete your degree in 2.5 years.

# CAREERS

3D animator · FX artist · lighting artist · compositor · concept artist · paint and roto artist · matchmove artist · DMP artist · 3D modeller · creature technical director · layout artist · production assistant · production coordinator · rigger · VFX editor

# **DID YOU KNOW?**

You will study 60% of your degree at Rising Sun Pictures, learning from experienced VFX artists and supervisors in a simulated production environment





Visual Effects Project: Dynamic Effects

3D Animation for Visual Effects (RSP) OR

and Lighting

Creature Effects\*

\*Taught onsite at Rising Sun Pictures

YOU MIGHT ALSO LIKE

FURTHER STUDY

DEGREE STRUCTURE

Digital Compositing

Cinematic Design

Introduction to Games Design

Development and Lighting\*

Cinematography and Editing

Aboriginal Cultures OR Communication

Visual Effects Placement: Compositing

Character Performance

Hard Surface Modelling

Introduction to CGI

Dynamic Effects

and Reciprocity

and Lighting\*

Elective

Hollywood Film and Television

Bachelor of Film and Television

Bachelor of Creative Industries

Bachelor of Design (Illustration and Animation)

· Bachelor of Creative Arts (Honours) - one year

Graduate Certificate in Compositing and Tracking

Graduate Certificate in Dynamic Effects and Lighting

· Graduate Certificate in Film and Television

Graduate Certificate in Creature Effects

Graduate Certificate in 3D Animation

Bachelor of Design (Graphic and Communication Design)

Bachelor of Information Technology (Games and Entertainment Design)

# **Bachelor of Film and Television**

unisa.edu.au/film-tv

0	Magill Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	ĉ	Internship/placement

### Prerequisites: none

## Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Screen) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code 44		444471 [	Program o	code	MBME
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

⊘ Part-time study available
Ø Honours available

Choose to major in Visual Effects, Film and Television, or a combination of both.

Spend the third year of your degree at Rising Sun Pictures in the VFX specialisation.

Participate in Film Concept Lab and work on professional films in the Film and Television production specialisation.

In association with:





Enter the world of creative media production by studying film. television and visual effects (VFX) production. Explore theory and practice, combining traditional and digital forms required by industry. Learn about the professional production cycle from conceptualisation and scriptwriting through to production and post-production. Analyse film and media from around the globe to gain insight into different creative contexts, forms and practices. Develop professional knowledge in screenwriting, cinematic design, VFX, and the production of documentary, experimental and narrative film and television, as well as different media platforms and the end-user experience. Engage with industry leaders and work on real-world projects, including through the Film Concept Lab, using the latest production software and technologies. Graduate career ready with your own portfolio of work, showcasing your practical skills and creativity across a variety of media forms. If you're interested in specialising in VFX, you'll have the opportunity to apply for a placement with Rising Sun Pictures, studying the third year of your degree at their studio located in the Adelaide CBD and working alongside world-class VFX artists. You can also package this degree with a Master of Teaching (Secondary) to become a media studies teacher

Entry to specialise in visual effects and study your final year at Rising Sun Pictures is competitive.

# CAREERS

Filmmaker · director · producer · cinematographer · VFX artist · compositor · creative content producer · 3D modeller · film editor · television director · television producer · digital content producer · scriptwriter · screen critic · production coordinator · production manager · video blogger · sound designer · production designer · location manager · visual storyteller · online editor · videographer · digital project manager

# YOU MIGHT ALSO LIKE

- Bachelor of Creative Industries
- Bachelor of Design (Illustration and Animation)
- Bachelor of Design (Graphic and Communication Design)
- · Bachelor of Information Technology (Games and Entertainment Design)
- Bachelor of Visual Effects

# FURTHER STUDY

- Bachelor of Creative Arts (Honours) one year
- · Graduate Certificate in Film and Television
- · Graduate Certificate in Compositing and Tracking
- · Graduate Certificate in Dynamic Effects and Lighting
- · Graduate Certificate in Creature Effects
- Graduate Certificate in 3D Animation

# DEGREE STRUCTURE

- Hollywood Film and Television
   Cinematic Design
   Introduction to Digital Media
   Introduction to Screenwriting
   Clobal Film and Television
   Introduction to CCI
   Introduction to Screen Sound
   Cinematography and Editing
   Screen Cenres and Media Hybrids
   Digital Compositing
- Hard Surface Modelling (RSP) OR Elective
- Documentary Film
- Dynamic Effects

Character Performance OR

>

- Understanding Popular Culture Development and Lighting (RSP)
- OR Elective

- Film, Entertainment and Aesthetics
- Experimental Studio Internship or Project
- Elective
- U \_

Creative Production Science Fiction Film and Television Digital Mediascapes Elective

# PACKAGE THIS DEGREE

Package this degree with the Master of Teaching (Secondary) to become a media studies teacher. SATAC code: 444531

Ø unisa.edu.au/become-a-teacher



# **DID YOU KNOW?**

If you choose to specialise in VFX, you have the potential to study up to 40% of your degree with Rising Sun Pictures. Or, if you specialise in Film and Television, you have the potential to study 25% of your degree with We Made a Thing Studios.

"I have always had a passion for storytelling, art and filmmaking. I gained practical experience in CGI, film and digital production during my studies and enjoyed exploring my talents by using the green screen and television studios on campus. I was also fortunate to win the 2019 Helpmann Academy 25th Anniversary Judith Roberts Award, where I received \$10,000 to create a short film."

Grace Miles | Film and Television Graduate / Digital Media Tutor and Honours Student

# **Bachelor of Design** (Illustration and Animation)

# unisa.edu.au/design

0	City West Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	Å	Internship/placement

# Prereauisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Art and Design) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code		424791 Program code			DBIA
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

### ⊘ Part-time study available Honours available

Study Australia's only degree combining illustration and animation. Gain the technical skills to become a visual storyteller across a variety of mediums, exploring your own practice and creating your own visual identity. Learn a broad range of techniques needed to produce professional standard pictures for industries such as book and comic publishing, gaming, film, advertising, and animation and design. Develop your skills in free-hand and digital drawing, painting and printing, illustration and animation along with in-depth knowledge of digital software for moving and static pictures. This includes the opportunity to study 2D, 3D and Stop motion animation including a unique industry led maquette (model) making course. Study in custom-built workshops on campus fitted with the latest tools and technologies. Complete an industry internship, mentorship or collaborative project in your final year.

# CAREERS

Animator (2D, 3D or stop motion) · illustrator · technical illustrator · cartoonist · storyboard artist · game designer · digital content creator tattoo artist · visual effects artist

# YOU MIGHT ALSO LIKE

- Bachelor of Design (Graphic and Communication Design)
- Bachelor of Contemporary Art
- Bachelor of Creative Industries
- Bachelor of Film and Television
- Bachelor of Visual Effects

# FURTHER STUDY

- Bachelor of Creative Arts (Honours)
- Master of Design various specialisations

# DEGREE STRUCTURE



Life Drawing Cinematic Design Character, Prop and Scene Development Animation Design Dynamic Effects Illustration Animation Studio 3 Character Performance Illustration Animation Studio 4 Advanced Life Drawing Elective Visual Narrative Integrated Studio Practice

# **Bachelor of Digital Media**

# unisaonline.edu.au/digital-media

${\sim}$	100% ONLINE		
_	UniSA Online	(+++ 	Intakes: Jan, Apr, Jun, Sept
$\odot$	3 years full-time	ĉ	Real-world projects

## Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course UniSA Online pathways: Literacy and Numeracy Test with relevant work

# experience)

UniSA College pathways: Diploma in Creative Studies (Art and Design) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies

Program code	XBDM	TAFE/VET guaranteed:	CIV

# ⊘ Part-time study available

# STUDY ON DEMAND

Study a 100% online digital media degree designed specifically for flexible learning. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation, and digital storytelling. Get hands-on experience using the latest digital software and graduate with an industry-standard portfolio of work. Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museum) sector and changed the way organisations interact with audiences around the world. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

# CAREERS

Digital content creator · social media manager · online journalist · digital content strategist · videographer · digital storyteller · freelancer

# CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

# HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3 Complete your application and send through your documents
- Applu directlu at unisaonline.edu.au or call 1800 531 962

# DEGREE STRUCTURE

UO Critical Approaches to Online Learning OR Elective UO Introduction to Digital Media UO Introduction to Video Production UO Intercultural Communication UO Introduction to Social Media UO Digital Graphics and Imaging UO Introduction to the GLAM sector -Galleries Libraries Archives and Museums UO Digital Media Project 1

### UO Animation Design

- UO Archives and the Digital World UO Writing for Digital Media UO Design for Digital Technologies UO Innovative Curatorial Studies
- UO Digital Media Project 2 2x Electives

UO Narrating Objects, Art and Archives

# **Bachelor of Communication and Media**

unisa.edu.au/communication

0	Magill and City West Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	ĉ	Internship/placement

# Prerequisites: none

### Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code 444421 Program c			code	MBCD	
Year 12 Selection	on Rank:	Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV
Part-time study available     O Honours available					

Study a major in Communication and Media and then choose a sub-major in an area of interest, including Social Media, Journalism, Digital Media, Marketing, Film and Television, or Event Management.

Develop your professional writing skills for a range of platforms, and learn how to create content for online and traditional media. Learn to manage media and public relations in the contemporary world, including the analytical thinking required for strategic planning and communication management. Study emerging trends within the communications industry, along with media law and ethics. Complete a major in Communication and Media focusing on key areas such as professional communication, social media, content creation and public relations, along with a sub-major in an area that interests you most. Gain valuable professional experience by completing an industry placement or project in your final year, and work with real non-profit clients through our Communication and Media Clinic. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

# CAREERS

Communications officer · media adviser · public relations consultant · marketing and communications officer · copywriter content developer · corporate communications manager public relations account manager · stakeholder engagement adviser · internal communications adviser · social media coordinator



"This degree has helped to develop my strategic communication skills across the fields of media and public relations. During my studies, I completed a placement at SA Power Networks where I worked on a social media strategy and was also involved in a recruitment process, which combined learnings with my sub-major in human resource management."

Joshua Honeychurch | Communication and Media Graduate / People and Development Assistant, Maptek

# UO Web Design R UO Digital Documentary ➡ UO Integrated Communication Planning UO Digital Mediascapes UO Digital Media Project 3 2x Electives

# YOU MIGHT ALSO LIKE

- · Bachelor of Journalism and Professional Writing
- Bachelor of Marketing and Communication
- · Bachelor of Creative Industries
- Bachelor of Film and Television

# FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- Diploma in Languages
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

# DEGREE STRUCTURE

220			
FIRST YEAR	Social Media and Society Communication and Media Professional and Technical Communication Sub-major Intercultural Communication Public Relations Theory and Practice Computer Graphics and Imaging for Design OR UO Digital Graphics and Imaging Sub-major	THIRD YEAR	Promotional Communication: Advertising, Publicity and Marketing Internship or Project Advanced Professional Writing Sub-major Integrated Communication Planning Communication Management in Practice UO Social Media Engagement Sub-major
SECOND YEAR	Content Creation for Media Professional Writing Sub-major Elective		
Ø	Communication Research Methods Media Law and Ethics Sub-major Elective		

# **FAST-TRACK TO MASTERS**

Package a Bachelor of Communication and Media with a Master of Communication and graduate in just four years.

SATAC code: 444601

() unisa.edu.au/fast-track-to-masters





Alana Giaccio Director at All Abilities Cheer and Dance Bachelor of Communication and Media

A bad back injury dashed the hopes of a professional dance career for Alana Giaccio, but it was the initial spark that inspired her to open South Australia's only dance and cheer studio for people of all ages with all types of disabilities.

This UniSA grad and UNSTOPPABLE force has danced around the world at places like Disneyland and Universal Studios, but nothing has been more rewarding than leading an all-inclusive dance company that celebrates true diversity.





# **Bachelor of Marketing and Communication**

unisa.edu.au/marketing

0	City West and Magill Campus		
	On-campus/online		Intakes: Feb and Aug
$\odot$	3 years full-time	ĉ	Real-world projects

# Prerequisites: none

# Assumed knowledge: none

UniSA College pathways: Diploma in Business or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code 424451 Program code			DBMN		
Year 12 Selection	on Rank:	Year 12 Grades:		TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

⊘ Part-time study available

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marcomms expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program, or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

# CAREERS

Marketing and communications officer · corporate communications adviser · marketing assistant · brand manager · campaigns manager market researcher · copywriter · media buyer · social media manager · sponsorship manager  $\cdot$  media planner  $\cdot$  digital marketer  $\cdot$  advertising account manager · public relations officer

# YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- · Bachelor of Business (Design and Marketing)
- · Bachelor of Communication and Media
- · Bachelor of Creative Industries

# FURTHER STUDY

- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication
- Master of Management (Marketing)
- · Master of Management (Advertising and Brand Management)

# DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Accounting for Business Social Media and Society Communication and Media	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Professional Writing Marketing Elective
	Business Law Consumer Behaviour Public Relations Theory and Practice Computer Graphics and Imaging for Design		Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective
SECOND YEAR	Marketing Analytics Professional Development in Marketing Design for Digital Technologies Content Creation for Media	comi Stud	ents may be required to undertake a bination of on-campus or online study. ents may be required to attend on-campus res, tutorials and practicals.
R	Advertising Communication Research Methods Media Law and Ethics Essentials of Marketing Planning		

# **Bachelor of Marketing** and Communication

unisaonline.edu.au/marketing-communication

**	100% ONLINE		
7	UniSA Online		Intakes: Jan, Apr, Jun, Sept
$\odot$	3 years full-time	പ്പ	Real-world projects

Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course UniSA Online pathways: Literacy and Numeracy Test with relevant work

experience

UniSA College pathways: Diploma in Business, Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code	XBMN	TAFE/VET guaranteed:	CIV

⊘ Part-time study available

# STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM) strategies. Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You'll also learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

# CAREERS

Marketing professional · communications professional · brand manager · advertising executive · media planner · digital and social media manager · PR coordinator content creator · market analyst

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY
- 1. Check your eligibility at unisgonline.edu.au/eligibility
- 2. Gather your relevant documents

3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

# DEGREE STRUCTURE

FIRST YEAR	UO Critical Approaches to Online Learning OR Elective UO Introduction to Social Media UO Marketing Principles: Trading and Exchange UO Accounting for Business UO Introduction to Digital Media UO Consumer Behaviour UO Business Law UO Communication and Media	THIRD YEAR	UO Digital Marketing UO Promotional Communication: Advertising, Publicity and Marketing UO Retailing UO Design for Digital Technologies UO Communication Management in Practice UO Integrated Marketing UO Branding UO Integrated Communication Planning
SECOND YEAR	UO Marketing Analytics UO Public Relations: Theory and Practice UO Content Creation for Media Elective UO Advertising		

# UO Media Law and Ethics UO Communication Research Methods

UO Essentials of Marketing Planning

# **Bachelor of Communication**

# unisaonline.edu.au/communication

${\sim}$	100% ONLINE		
_	UniSA Online	(+++ 	Intakes: Jan, Apr, Jun, Sept
$\odot$	3 years full-time	ĉ	Real-world projects

## Prereauisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

# experience

UniSA College pathways: Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies

Program code	XBCD	TAFE/VET guaranteed:	CIV

# ⊘ Part-time study available

# STUDY ON DEMAND

Study a 100% online communications degree designed specifically for flexible learning. Learn how to develop effective communication strategies across a range of traditional and emerging media platforms with a strong focus on journalism, social media and content creation. Develop the critical and analytical thinking skills required for strategic planning and communications management. Benefit from a degree developed in consultation with industry experts and be guided by academics who are leaders in their field. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

# CAREERS

Communications officer · content creator · copywriter · digital and social media manager · media liaison officer marketing and communications officer · online editor

# CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience

### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

# DEGREE STRUCTURE

- UO Critical Approaches to Online Learning OR Elective H UO Introduction to Social Media UO Communication and Media UO Intercultural Communication UO News Reporting
- UO Public Relations: Theory and Practice UO Introduction to Digital Media
- UO Professional and Technical Communication
- UO Language and the Media
- UO Writing for Digital Media
- UO Communication Research Methods
- UO Media Law and Ethics
- UO Broadcast Journalism 2x Electives

# **Bachelor of Arts** (Creative Writing and Literature)

unisa.edu.au/arts

0	Magill Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	ĉ	Internship/placement

### Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code		444351 Program code			MBAA
Year 12 Selection	12 Selection Rank: Year 12 Grades:		TAFE/VET:		
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

# ⊘ Part-time study available ⊘ Honours available

Study an arts degree majoring in Creative Writing and Literature and select a second major depending on your interests and career goals. Explore historical and contemporary fiction, non-fiction, poetry, autobiographies, films and plays. Develop a comprehensive understanding of the contexts and cultural influences of different literature types. Graduate with the skills to produce creative and critical texts across a wide range of genres and written media, along with a defined set of editing, research, and analytical skills. Enrich your learning experience through community and industry engagement opportunities and connect with international NGOs through the prestigious Hawke Ambassador Volunteer Program. You can also engage with industry and apply your knowledge across a variety of sectors through the Professional Directions Program in second year. Depending on your selected majors, you can also continue your studies to become a high school teacher through the Master of Teaching (Secondary).

# OTHER MAJORS

Aboriginal Studies · Applied Linguistics · Cultural Studies · Criminology and Criminal Justice · History and Global Politics · Languages Law, Policy and Politics · Psychology · Sociology

# CAREERS

Depending on your combination of majors, your career options can include: Author  $\cdot$  editor  $\cdot$  publisher  $\cdot$  public relations officer  $\cdot$  copywriter researcher · media adviser · policy adviser · teacher (with further study) To learn more about how to become a teacher, visit unisa.edu.au/become-a-teacher

# YOU MIGHT ALSO LIKE

- · Bachelor of Journalism and Professional Writing
- · Bachelor of Communication and Media

# FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- Master of Communication
- Master of Teaching (Secondary)

# DEGREE STRUCTURE

FIRST YEAR

	Truth, Lies and Being Human Creative Writing and Literature: An Introduction Major 2 Minor	SECOND YEAR	Short Form Creative Writing Major 2 Minor Professional Directions Program 1 OR Elective
	Intercultural Communication Creative Writing Workshop Major 2 Minor		Reworking the Canon Major 2 Minor Professional Directions Program 2 OR Elective
	THIRD YEAR	The Writer's World World Literatures and English 2x Major 2	
		AR	Creative Writing Theory and Practice The Power of Story 2x Maior 2

UO Web Desian UO Social Media Engagement UO Communication Management in Practice UO Advanced News Writing

2x Electives

UO Promotional Communication: Advertising, Publicity and Marketing

UO Integrated Communication Planning

# **Bachelor of Arts (Cultural Studies)**

# unisa.edu.au/arts

0	Magill Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	ĉ	Internship/placement

Prereauisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code		444593	Program o	code	MBAA
Year 12 Selection	on Rank:	Year 12 Grades	6:	TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

⊘ Part-time study available
⊘ Honours available

Study an arts degree majoring in Cultural Studies and select a second major depending on your interests. Uncover the nature and diversity of contemporary cultures and develop an in-depth understanding of how key influences shape our behaviour and impact our everyday lives. Explore modern cultural and political contexts such as placemaking, computer games, music and popular culture. Build research and analytical skills by considering current cultural issues and challenges and consider the varying perspectives. Connect with international NGOs and volunteer overseas through the prestigious Hawke Ambassador Volunteer Program or engage with industry through the Professional Directions Program in final year focusing on your career goals.

# OTHER MAJORS

Aboriginal Studies  $\,\cdot\,$  Applied Linguistics  $\,\cdot\,$  Creative Writing and Literature  $\,\cdot\,$ Criminology and Criminal Justice · History and Global Politics · Languages Law, Policy and Politics · Psychology · Sociology

# CAREERS

Pursue a career across a range of industries, including:

Media arts · creative arts · arts management · project management · government · research

# YOU MIGHT ALSO LIKE

- · Bachelor of Creative Industries
- Bachelor of Arts (Sociology)
- Bachelor of Arts (Psychology)
- · Bachelor of Laws (Honours), Bachelor of Arts

# FURTHER STUDY

- Bachelor of Creative Arts (Honours) one year
- Master of Social Work
- Master of Research
- · Doctor of Philosophy (PhD)

# DEGREE STRUCTURE

Minor

Elective

Professional Directions Program 2 OR

FIRST YEAR	Truth, Lies and Being Human Introduction to Cultural Studies Major 2	THIRD YEAR	Gender, Sexuality, and Representation Researching Culture 2x Major 2
R	Minor Intercultural Communication Everyday Cultures Now and Then Major 2 Minor	Ŕ	Space, Place and Culture Contemporary Ideas in Creative Arts and Humanities 2x Major 2
SECOND YEAR	Cultural Policy, Activism and Advocacy Major 2 Minor Professional Directions Program 1 OR Elective		
	Understanding Popular Culture Major 2		



# **ON-SCREEN** SUCCESS



When a disaster strikes, it's our journalists that are there to unpack the story. UniSA grad, Brittany Evins, was front and centre at the South Australian bushfires, connecting with local residents and volunteers in the Adelaide Hills as the flames took hold.

This UNSTOPPABLE force is an emerging star in her field and snagged the highly coveted Best TV/Video News Report at the Rural Media Awards for her bushfire coverage while working for the ABC, after just five years in the industry.

Brittany Evins Media Liaison Officer at the South Australian Country Fire Service (CFS) Bachelor of Journalism

Hear mor



# **Bachelor of Journalism and Professional Writing**

unisa.edu.au/journalism

0	Magill Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	3 years full-time	Å	Internship/placement

# Prerequisites: none

# Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code	444431	Program o	code	MBJR	
Year 12 Selection Rank: Year		Year 12 Grades	5:	TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV
Part-time studu quailable     A Honours quailable					

Study a major in Journalism and Professional Writing, and then choose a sub-major or two minors in areas such as Applied Economics, Communication and Media, Digital Media, Film and Television, Global Politics, Languages, Legal Studies, Marketing, Psychology or Sociology.

Prepare for a career as a journalist or professional writer. Learn about the fundamental principles and practices of journalism, along with ethics in journalism, technical writing, feature writing, podcasting, editing, scriptwriting and producing strategic communication materials. Develop the production skills required for news and online media including project management, audio and video recording, and editing. Complete a major in Journalism and Professional Writing covering topics such as journalism principles and practices, news writing, radio news podcasting, TV news and video, feature writing and intercultural communication. Explore journalistic areas of interest, including data and investigative journalism, environment and sustainability, government and politics, travel writing, and sport. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication On the Record, our award-winning Verse magazine, the national student publication *The Junction*, or our internet radio station *UniCast*. Participate in an internship or industry project during your final year. Third year students can also join the Media, Entertainment and Arts Alliance as adjunct members.

# CAREERS

Journalist  $\,\cdot\,$  communications officer  $\,\cdot\,$  copywriter  $\,\cdot\,$  editor  $\,\cdot\,$  sub-editor  $\,\cdot\,$ reporter · scriptwriter · TV presenter · submissions writer foreign correspondent · specialist reporter · podcaster · blogger · media adviser · public relations specialist · media adviser

# YOU MIGHT ALSO LIKE

- · Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)
- · Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- · Bachelor of Communication and Media
- Bachelor of Creative Industries

# FURTHER STUDY

- · Bachelor of Creative Arts (Honours) one year
- Diploma in Languages
- Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- Master of Communication

# DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Journalism: Principles and Practices News Reporting Sub-major	THIRD YEAR	Journalism Research Capstone Advanced News Writing Advanced Writing and Editing for Publication Sub-major
	Intercultural Communication Production for News and Social Media Media Contexts Sub-major		Television and Video Journalism Internship or Project Advanced Professional Writing
SECOND YEAR	Radio Journalism and Podcasts Writing and Editing for Publication Sub-major Elective Media Law and Ethics		Sub-major
	Professional Writing Sub-major		



Elective OR Virtual Reality Storytelling

# **FAST-TRACK TO MASTERS**

Package a Bachelor of Journalism and Professional Writing with a Master of Communication and graduate in just four years. SATAC code: 444604

(7) unisa.edu.au/fast-track-to-masters

# **Bachelor of Journalism and Professional Writing Bachelor of Arts (Creative Writing and Literature)**

unisa.edu.au/journalism

0	Magill Campus		
	On-campus		Intakes: Feb and Jul
$\odot$	4 years full-time	Å	Internship/placement

## Prerequisites: none

## Assumed knowledge: none

UniSA College pathways: Diploma in Creative Studies (Communication) or Diploma in Social Sciences; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code		444461 Program code			MBJC
Year 12 Selection	on Rank:	Year 12 Grades:		TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

⊘ Part-time study available ⊘ Honours available

Study the only double degree in South Australia combining journalism and creative writing. Learn about the fundamental principles of journalism and develop professional skills for news and feature writing, coupled with the exploration of different literature types, including historical and contemporary fiction, non-fiction, poetry and plays. Discover how different oral and written texts have had an impact on culture around the world, and learn how to create, author and edit written and visual texts. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication On the Record, our award-winning Verse magazine, the national student publication The Junction, or our internet radio station UniCast. Participate in an internship or industry project during your final year. Third year students can also join the Media, Entertainment and Arts Alliance as adjunct members.

# CAREERS

Journalist  $\cdot$  publisher  $\cdot$  author  $\cdot$  poet  $\cdot$  novelist  $\cdot$  creative non-fiction writer · essayist · copywriter · editor · sub-editor · reporter scriptwriter · TV presenter · foreign correspondent · blogger media adviser · communications officer · creative startup publisher

# YOU MIGHT ALSO LIKE

- · Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- · Bachelor of Communication and Media
- · Bachelor of Arts (Creative Writing and Literature)

# FURTHER STUDY

- · Graduate Certificate in Strategic Communication
- · Graduate Diploma in Communication
- Master of Communication

# DEGREE STRUCTURE



# **Bachelor of Laws (Honours) Bachelor of Journalism and Professional Writing**

unisa.edu.au/law

0	City West and Magill Campus				
	On-campus		Intakes: Feb and Jul		
$\odot$	5 years full-time	Å	Internship/overseas study		

## Prerequisites: none

## Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code 424831 Program co		ode	DHLD		
Year 12 Selection	on Rank:	Year 12 Grades:		TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

# ⊘ Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the fundamental principles of journalism, along with technical writing, editing, scriptwriting, and producing strategic communication materials. And, you'll develop the production skills required for news and online media, including filming and editing. Contribute to our online student publication On the Record, our award-winning Verse magazine, national student publication The Junction, or our internet radio station UniCast. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll have the opportunity to undertake the GDLP, a compulsory qualification needed to practise as a barrister or solicitor in South Australia. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD).

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee

# HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Journalism and Professional Writing as your second preference. If you're offered a place in the journalism degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

# CAREERS

Solicitor  $\cdot$  barrister  $\cdot$  court reporter  $\cdot$  political commentator  $\cdot$ opinion writer · media adviser · communications director · political chief of staff  $\cdot$  political campaign manager  $\cdot$  investigative journalist · industry spokesperson · stakeholder engagement manager



# YOU MIGHT ALSO LIKE

- · Bachelor of Laws (Honours), Bachelor of Arts (History and Global Politics)
- Bachelor of Laws (Honours), Bachelor of Psychology
- · Bachelor of Communication and Media

# FURTHER STUDY

- · Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

# DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Television and Radio Journalism Journalism Research Capstone Advanced News Writing Lawyers, Ethics and Society
	Legal Policy, Lawmaking and Justice Community Justice Project Contracts	Ŕ	Evidence Equity and Trusts 2x Law Electives
0	Intercultural Communication, Interviewing and Negotiation	FIFTH YEAR	Civil Dispute Resolution Corporate Law
SECOND YEAR	Constitutional Law Journalism: Principles and Practices News Reporting	/EAR	Capstone Law Elective Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
	Administrative Law International Law and Environmental Justice Production for News and Social Media Media Contexts		
THIRD YEAR	Writing and Editing for Publication Radio Journalism and Podcasts Property Law Law Elective Legal Analytics and Research Media Law and Ethics		

Professional Writing

Internship or Project



# **TRUMP TELLERS**





Zoe Daniel Author & Former ABC News US Bureau Chief Bachelor of Journalism

Roscoe Whalan Author & Deputy Director, International at ABC News Bachelor of Laws (Honours), Bachelor of Journalism Imagine having a front-row seat, watching the rise of Donald Trump from unlikely candidate to president of the United States?

UniSA journalism grads, Zoe Daniel and Roscoe Whalan, followed his every move – from historic summits with North Korean dictator Kim Jong-un, to the steel mills of Pennsylvania. These UNSTOPPABLE forces were ringside during his time in the Oval Office and published a book about their experience, Greetings from Trumpland.

Hear more from our unstoppable people



# **Bachelor of Journalism**

unisaonline.edu.au/journalism

怸	100% ONLINE		
_	UniSA Online	(+++ 	Intakes: Jan, Apr, Jun, Sept
$\odot$	3 years full-time	Å	Real-world projects

Prerequisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work experience

UniSA College pathways: Diploma in Creative Studies (Communication), or UniSA Foundation Studies + Undergraduate Certificate in Uni Studies (Creative Studies)

Program code	XBJO	TAFE/VET guaranteed:	CIV

⊘ Part-time study available

# STUDY ON DEMAND

Study a journalism degree that gives you the foundational knowledge and digital proficiency to work effectively across the contemporary media landscapes. Combine the fundamental principles of journalism with essential technical and creative skills to publish compelling stories and content. Build your audio and video production capabilities, knowledge of media law and copyright, investigative reporting practices, and knowledge of social media in the age of disinformation. Understand the impact of media ownership and technological disruption on the rapidly changing world of news. Develop an understanding of entrepreneurial journalism, and learn how to research, write, edit and design content for multiple platforms to effectively engage diverse audiences. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

# CAREERS

Journalist · communications officer · copywriter · editor · sub-editor · reporter · scriptwriter · TV presenter · submissions writer · foreign correspondent · blogger · media adviser · public relations specialist

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents
- Apply directly at unisaonline.edu.au or call 1800 531 962

# DEGREE STRUCTURE

- UO Critical Approaches to Online Learning OR Elective

   UO News Reporting

   UO Introduction to Broadcasting

   UO Journalism: Principles and Practices

   UO Emerging Media Contexts

   UO Writing for Digital Media

   UO Intercultural Communication

   Elective

   Yet

   UO Media Law and Ethics
- UO Digital Documentary UO Advanced News Writing UO Travel Writing UO Investigative and Long Form Journalism UO Entrepreneurial Journalism UO Journalism Capstone 2x Electives

UO Radio and Audio Journalism UO Digital Photography

- UO Television and Video Journalism
- UO Social Media for Journalists UO Innovations in Visual Journalism
- UO Journalism Theory and Practice Elective

# **Bachelor of Creative Arts (Honours)**

unisa.edu.au/arts

0	City West Campus		
	On-campus		Intakes: Feb
$\odot$	1 year full-time	Å	Research project

# Prerequisites: none

Assumed knowledge: none

SATAC code 4BH019 Program code DHAE	SATAC code	4BH019	Program code	DHAD
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# ⊘ Part-time study available

Continue your studies with a one-year honours program following your undergraduate degree, aimed at further developing your knowledge and research skills in a chosen subject area. You can explore the creative industries, including contemporary art, graphic and communication design, illustration animation, product design, cultural studies, film and television, journalism and professional writing, communication and media, creative writing, social media, screen studies, and more. Prepare an in-depth honours thesis which can include a creative practice component in your discipline, and be guided by up to two academic supervisors who are well-established in their field. Graduate with a competitive advantage and a qualification that will broaden your career opportunities or prepare you for postgraduate study.

# CAREERS

Depending on your chosen area of focus, this qualification can lead to a variety of careers in the following settings:

Publishing · creative industries · media · the arts · arts management · community and social services · policy development · research

### Entry requirements

- Entry is available to students who have successfully completed an undergraduate degree or an equivalent qualification with an overall Grade Point Average (GPA) of 5 or above in the topic area they wish to study at the honours level.
- Applicants from alternatively approved qualifications must have a record of academic achievement equal to a credit level average or above in the topic area they wish to study at the honours level.
- Applications are considered on the basis of academic merit and the availability of a supervisor in the proposed area of research.

# FURTHER STUDY

- Master of Research
- · Doctor of Philosophy (PhD)

# DEGREE STRUCTURE

- Research Methods (Creative)
- Research Practices (Creative)
- Honours Research 1 (Creative)
- Honours Research 2 (Creative)
- Honours Research 3 (Creative)

# POSTGRADUATE **AND RESEARCH** DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

You can also make a positive and lasting contribution to your field through a research degree.

Explore our full range of postgraduate degrees 🔊 unisa.edu.au/study

Learn more about our research degrees (?) unisa.edu.au/researchdegrees

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# **Master of Communication**

Nested with:

- Graduate Certificate in Strategic Communication
- · Graduate Certificate in Social and Digital Media Management
- Graduate Diploma in Communication

# unisa.edu.au/communication

0	City West Campus		Intakes: Feb and Jul	
	On-campus/online	Å	Real-world projects	
$\odot$	2 years full-time	\$	AUD \$23,200 pa* indicative 2023	
SATAC code 4CM221		Progr	ram code DMCO	

### ⊘ Part-time study available \*see page 45 for more on fees

Develop the advanced knowledge needed for management roles in the media and communications sector. Build your professional skills in social and digital media management, public relations, and strategic and professional communication. Learn how to navigate a time of extreme digital disruption, big data, artificial intelligence and platform economies, and how to apply these to your sector. Study in a workshop-based environment with connections to industry. In final year, you'll have the opportunity to complete 320 professional placement hours or real-world project. Benefit from flexible learning options, including part-time and online study.

# CAREERS

Strategic communications manager · social media manager marketing manager · public relations manager · media adviser online editor  $\cdot$  content creator  $\cdot$  copywriter

## Entru requirements

Bachelor degree, graduate certificate or graduate diploma from a recognised higher education institution

# DEGREE STRUCTURE

- Communication Contexts Communication and Media: Advanced
- Social Media Manager. Professional Communication
  - Content Creation Managing Digital Design
- Campaigns and Crises Elective

Research for Business Decision Making Professional Project 1 Match Studio Projects: Advanced Professional Project 2 2x Masters Elective

Students may be required to undertake a combination of on-campus or online study Students may be required to attend on-campus lectures, tutorials and practicals.



"I'm really interested in working in the sports industry, so during my studies I was given the chance to work in the Media Centre at the Santos Tour Down Under. I gained great practical public relations experience and could see my knowledge being applied in a fast-paced international media environment."

Braden Stewart | Communication Graduate / Sports Coach, Ready Steady Go Kids (China)

# **Graduate Certificate in Film and Television**

unisa.edu.au/film-tv

0	Magill Campus		Intakes: Feb and Jul	
	On-campus	പ്പ	Industry masterclasses	
$\odot$	0.5 years full-time	\$	AUD \$17,300* indicative 2023	
SATAC code 4GC105 Program code MCFT				

\*see page 45 for more on fees

In association with:

# match

Study a unique qualification and develop the technical knowledge and skills to transition into a career in film and television. Delivered over 12 weeks, you'll learn from some of Australia's most successful production executives and creatives in an immersive, real-world business environment. Benefit from working alongside highly skilled production professionals. You'll focus on understanding the screen industry, the role of creative producer, idea generation, pitching and financing, pre-production and post-production, and marketing. You'll also have the opportunity to pitch directly to a major industry broadcaster and graduate with a professional portfolio of work.

# CAREERS

Production manager  $\cdot$  location manager  $\cdot$  screen producer  $\cdot$  screenwriter  $\cdot$ screen director · production designer · screen production assistant

# Entry requirements

- Bachelor degree from a recognised higher education institution in film, television or a related discipline; o
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from graduates holding a completed bachelor degree from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and/or television, in their showreel and curriculum vitae submissions

# DEGREE STRUCTURE

- The Screen Industry: Business, Creativity
- and Content
- Screen Content Project 1 Screen Content Project 2
- Professional Film and Television Practice

# **Graduate Certificate in Compositing and Tracking**

unisa.edu.au/VFX

0	Rising Sun Pictures Located in the Adelaide CBD		Intakes: Feb and Jul	
	On-campus	Å	Internship/placement	
$\odot$	0.5 years full-time		AUD \$12,800* indicative 2023	
SATAC code 4GC102			ram code ICVE	

\*see page 45 for more on fees

In association with-



Master the theory and techniques needed to produce visual effects for film sequences through a 12-week intensive qualification. Develop industry-level skills in compositing, rotoscoping and tracking. Learn alongside highly-experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world's best visual effects companies. who have worked on motion pictures like Black Widow and Elvis. Study in their state-of-the-art studio located in Adelaide's CBD and work with the latest industry tools such as Nuke, 3DEqualizer, Maya and Shotgun. Gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks by joining company meetings and events at Rising Sun Pictures, and graduate with a finished showreel of screen shots and a professional resume.

This program complements the Graduate Certificate in Dynamic Effects and Lighting (ICDL).

# CAREERS

Compositor · concept artist · digital preparation artist · layout artist · VFX producer · roto artist · matchmove artist · digital matte painter

## Entru requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Dynamic Effects and Lighting (ICDL) from UniSA; or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.

# DEGREE STRUCTURE

- Visual Effects Professional Practice
- Plate Preparation Techniques
- ₩ Introduction to 3D Tracking
- Compositing Production Project

# **Graduate Certificate in Creature Effects**

unisa.edu.au/VFX

0	Rising Sun Pictures Located in the Adelaide CBD		Intakes: Feb and Jul	
	On-campus	Å	Internship/placement	
$\odot$	0.5 years full-time	\$	AUD \$13,200* indicative 2023	
SATAC code 4GC116		Prog	ram code ICCR	

\*see page 45 for more on fees

In association with



Master the tools and techniques needed to work as a creature technical

director in the visual effects (VFX) industry. Learn how to create complex creature effects, and realistically simulate hair, fur, cloth and other garments for creatures, digital doubles, and props. Use the latest industry tools, access industry mentoring opportunities, and learn in a simulated production environment on-site at Rising Sun Pictures - one of the world's best visual effects companies who has worked on motion pictures like Thor: Love and Thunder and Mortal Kombat. Learn from experienced VFX artists and supervisors, study in their state-of-the-art studios, and gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks through industry events and showcases, and graduate career ready with your own VFX showreel.

# CAREERS

Creature technical director · FX artist · production coordinator

### Entry requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts. visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in visual effects. film and television, creative arts or a related discipline: or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternativelu. applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects. demonstrable in the showreel and curriculum vitae submissions.

### DEGREE STRUCTURE

Cloth Simulation -IRST Hair Simulation

Shot Finalling

Visual Effects Professional Practice

# **Graduate Certificate in 3D Animation**

unisa.edu.au/VFX

0	Rising Sun Pictures Located in the Adelaide CBD		Intakes: Feb and Jul	
	On-campus	$\stackrel{\circ}{\leftarrow}$	Internship/placement	
$\odot$	0.5 years full-time	\$	AUD \$13,200* indicative 2023	

Program code ICTD

\*see page 45 for more on fees

4GC115

In association with-

SATAC code

PICTURES

Bring worlds and characters to life with the photorealistic 3D animation skills needed to animate humans, creatures, props and vehicles for live-action feature films. Learn how to use key animation toolsets and layers, and develop an expert understanding of the motion capture pipeline as well as the fundamentals of human and creature rigs. Access industry mentoring opportunities and learn in a simulated production environment on-site at Rising Sun Pictures - one of the world's best visual (VFX) effects companies who has worked on motion pictures like Thor: Love and Thunder and Mortal Kombat. Learn from experienced VFX artists and supervisors, study in their state-of-the-art studios, and gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks through industry events and showcases, and graduate career ready with your own VFX showreel.

# CAREERS

3D animator · rigger · production coordinator

### Entry requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in visual effects. film and television, creative arts or a related discipline: or Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.

## DEGREE STRUCTURE

- Assets Animation
- Creature Animation
- Human Animation
- Visual Effects Professional Practice



# **Graduate Certificate in Dynamic Effects and Lighting**

unisa.edu.au/VFX

0	Rising Sun Pictures Located in the Adelaide CBD		Intakes: Feb and Jul		
	On-campus		Internship/placement		
$\odot$	0.5 years full-time	\$	AUD \$12,800* indicative 2023		
SATAC code 4GC103 Program code ICDL					

\*see page 45 for more on fees

In association with



Master the theory and techniques needed to produce industry-level 3D visual effects through a 12-week intensive qualification. Learn how to create explosions, water effects and clouds, as well as generated environments such as cities, beaches and forests; and how to use computer generated lighting applications. Learn alongside highly experienced VFX artists through a unique partnership with Rising Sun Pictures - one of the world's best visual effects companies who have worked on motion pictures like Thor: Love and Thunder and Mortal Kombat. Study in their state-of-the-art studios located in either Adelaide or Brisbane, and work with the latest industry tools such as Shotgun. Gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks by joining company meetings and events at Rising Sun Pictures, and graduate with a finished showreel of screen shots and a professional resume.

This program complements the Graduate Certificate in Compositing and Tracking (ICVE).

# CAREERS

VFX artist · lighting artist · digital preparation artist · VFX producer · lighting technical director · technical effects director

### Entry requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Compositing and Tracking (ICVE) from UniSA; or
- Three or more years of relevant work experience.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions

## DEGREE STRUCTURE

Visual Effects Professional Practice Effects Skills Development Effects Element Development

Look Development and Lighting

# **DID YOU KNOW?**

Dynamic Effects and Lighting at Rising Sun Pictures new state-of-the-art VFX studio in Brisbane.

SATAC code: 4GC108



# **Master of Research Doctor of Philosophy (PhD)**

# unisa.edu.au/researchdegrees

Our research degrees are designed to make a difference. You'll be at the forefront of solving real-world problems, by studying a project-based research degree where you'll partner with end-users to develop solutions for the challenges of today and tomorrow.

We want you to thrive in a vibrant postgraduate culture at the forefront of creativity and innovation. You'll develop new knowledge to meet contemporary challenges, and spark new ways of thinking and producing. Choose between a traditional or practice-based thesis, based on your topic of research. Engage in thought-provoking symposiums, work-in-progress seminars and critiques.

# TOPICS OF RESEARCH

- Creative Writing
- Creative Industries
- Cultural Studies
- Digital Arts and Humanities
- Screen Studies
- Journalism
- Applied Linguistics

# Entry requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At UniSA, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions

research.degrees@unisa.edu.au

# Master of Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average: or
- Honours degree or bachelor degree with honours; or
- Relevant master's degree.

# Doctor of Philosophy (PhD

- Honours degree or bachelor degree with honours of at least class 2A standard in an appropriate discipline; o
- Relevant master's degree.

# Alternative entry

Other applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.



# EXPLORE OUR RESEARCH PROJECTS

Apply for a research degree and choose from one of our many research projects, or design your own. Scholarships and fee-waivers are available. Conditions apply.

Inisa.edu.au/research-projects

# **Connect with Enterprise Hub**

Get yourself into a research degree and connect with industry through UniSA's Enterprise Hub. Home to our research portfolio, it's an online gateway and physical shopfront where our research community connects with industry to solve end-user challenges. By joining our unstoppable research talent you'll be part of a globally connected university, collaborating with more than 2,500 companies worldwide.

🔊 unisa.edu.au/enterprisehub/

- Film and Television
- Media and Communication
- Music
- Performing Arts
- Politics
- Sociology

# **HOW TO UNLOCK YOUR UNSTOPPABLE CAREER**

# GET THE COMPETITIVE EDGE

In the next five years, more than 90% of new jobs will need post-secondary qualifications like a university degree.

Latest federal government reporting shows that there'll be jobs growth across a wide range of industries and job types, but the most growth will be careers that demand higher skill levels. Professional roles alone will rise by 14.7% between now and 2026.

This means, furthering your education has never been more important. Developing soft skills in communication, computing, cognitive ability and care will also be essential ingredients to your future success.

It's in our DNA to produce unstoppable graduates, and with more than 200 world-class degrees to choose from, we'll help you become a force of the future in Australia's workforce and beyond.

Information Source: Australian Government National Skills Commission, Employment Outlook – March 2022.

# PREFERENCE BY PASSION

We know that choosing your preferences can be confusing, but we're here to help. Applications to study at UniSA are made through SATAC and you can select up to six preferences (degrees).

SATAC make offers by working down your preference list, so it's important to preference in order of what you want to study most. Don't forget, SATAC will also look at your eligibility criteria (for example, does the degree have any prerequisites?).

There are also some other things to consider when narrowing down your six choices:

1. By preferencing UniSA first, you might also be eligible for guaranteed entry. All you need to do is meet the set Selection Rank, Year 12 subject grades or TAFE/VET qualification (and any other academic criteria).

2. Do you need a back-up option? Alternative pathways offered through UniSA College can be included as part of your preference list.

# That's the hard work done!

You'll automatically receive an offer from SATAC for the first preference vou're eligible for in the list. It's also good to remember that there are multiple offer rounds in January and February, so don't worry if you miss out on your top pick first go.

Don't just settle, follow your passion we'll help get you into your preferred degree and you'll be on your way to that unstoppable career.



⊘ unisa.edu.au/applicationcheck



# **#1 IN AUSTRALIA FOR GRADUATE EMPLOYABILITY**

QILT Employer Satisfaction Survey, 2020-22 – lity Skills Indicator. Public universities

# **UniSA STUDENT** EXPERIENCE

**Orientation** is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

Campus Central teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

Support services are available to you throughout your time at university, including study support, personal counselling and peer mentoring. along with access to a range of community clinics located on campus.

**USASA** is your student association and voice at university. They also organise

**Career Services** will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

**UniSA+ and ASPIRE** will help to shape your personal and professional journey through leadership and self-development work while you study, so you can become the best version of vourself.

Student lounges feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.





# **Unisa Open Day**

**City West Campus and City East Campus** Sunday 13 August

**Magill Campus** Wednesday 30 August

Sunday 6 August

Mount Gambier Campus

Mawson Lakes Campus Sunday 27 August

Whyalla Campus Sunday 27 August

⊘ unisa.edu.au/opendays

**UniSA Sport** has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

24-hour security services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

Accommodation services are available to help you set up a home away from home.

⊘ unisa.edu.au/studentlife

# STUDY AT UniSA – **THE BASICS**

# **APPLYING WITH YEAR 12 RESULTS**

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR inclusive of adjustment factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

# ⊘ unisa.edu.au/Year-12

# **ADJUSTMENT FACTORS**

Australian high school students applying for university study may be eligible for adjustment factors. These are based on set equity factors and/or subject choices (see below). SATAC will combine them with your ATAR to improve your Selection Rank for entry.

- The Universities Equity Scheme provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

Ø unisa.edu.au/adjustmentfactors

# **GUARANTEED ENTRY**

There are a few ways to guarantee your place at UniSA:

# Year 12 Grades Guaranteed Entry -

UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

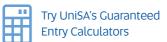
# Selection Rank Guaranteed Entry -

UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Application timelines and fees also apply.

# TAFE/VET Guaranteed Entry -

UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you have listed the degree as your first preference, you're guaranteed an offer.



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# **ALTERNATIVE PATHWAYS**

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College – there are a variety of pathway options offered through UniSA College, including Diplomas, Undergraduate Certificates in University Studies, Foundation Studies, and the Aboriginal Pathway Program. You'll be enrolled as a UniSA student and build the academic skills needed for university study, along with introductory knowledge for your preferred UniSA degree.

Find out more about the full range of UniSA College programs at:

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**STAT** – a competitive Special Tertiary Admissions Test (STAT) score, based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.

TAFE/VET – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.

SAIBT - There are a range of bridging gualifications offered through the South Australian Institute of Business & Technology.

**Tertiary transfer** – completion of at least half a year of full-time equivalent study towards an undergraduate degree at a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

unisa.edu.au/pathways

# **RELOCATING TO ADELAIDE**

We offer a range of in-demand degrees at our regional campuses in Mount Gambier and Whyalla. If you're interested in relocating to Adelaide to study at one of our metro campuses, then start your planning early – there's a few things to think about before making the move.

# Ø unisa.edu.au/regional-relocation

# **SCHOLARSHIPS**

We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

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# HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Visit our website for all the information you need about how to apply.

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For all UniSA Online degrees, you can apply directly.

🕢 unisaonline.edu.au

FEES

for 2023 are:

Band	Field of education	Student contribution For one year of full-time load (1 EFTSL)	Student contribution For each subject (0125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology^, languages and nursing.	\$4,124	\$515
2 (2 & 2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology, professional pathway social work and clinical psychology^.	\$8,301	\$1,037
3	Dentistry, medicine and veterinary science.	\$11,800	\$1,475
4 (4A, 4C, 4P, 4S & 4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology, professional pathway social work and clinical psychology.	\$15,142	\$1,892

FEE-HELP loans, visit unisa.edu.au/fees

All UniSA domestic undergraduate students are in Commonwealth-supported places. Students pay a contribution of their fees depending on their program and the associated contribution band (see table below). Student contributions also depend on the unit value courses. As per the Australian Government guidelines, the student contribution amounts

\*Some postgraduate programs are Commonwealth-supported, while others are full fee-paying. These details are listed under each program in this guide. For programs under one year full-time study, fees are listed as the whole program. For programs over one year of full-time study, fees are listed based on the cost per annum.

This table should be used as a guide only (indicative 2023 only). Total costs can vary depending on the courses you study and the band they fall into. For more information about fees, including eligibility for Commonwealth-supported places and deferring your student contributions through HECS-HELP or



Australia's University of Enterprise

We're here to help
P: (08) 8302 2376
E: unisa.edu.au/enquire
@ unisa.edu.au/study

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# Acknowledgement of Country

UniSA respects the Kaurna, Boandik and Barngarla Peoples' spiritual relationship with their country.

unisa.edu.au/RAP
 Artist: Ngupulya Pumani