

ACCOUNTING // BUSINESS // DIGITAL BUSINESS
ENTREPRENEURSHIP // FINANCE // HUMAN RESOURCE MANAGEMENT
LOGISTICS AND SUPPLY CHAINS // MARKETING // PROPERTY // REAL ESTATE PRACTICE
SPORT AND RECREATION MANAGEMENT // TOURISM, EVENT AND HOSPITALITY MANAGEMENT



# YOUR FUTURE, GUARANTED

We're here to back you. That's why we have a few ways to guarantee your place at UniSA.



Make us your first preference



Achieve the required Year 12 subject grades



Achieve the guaranteed Selection Rank



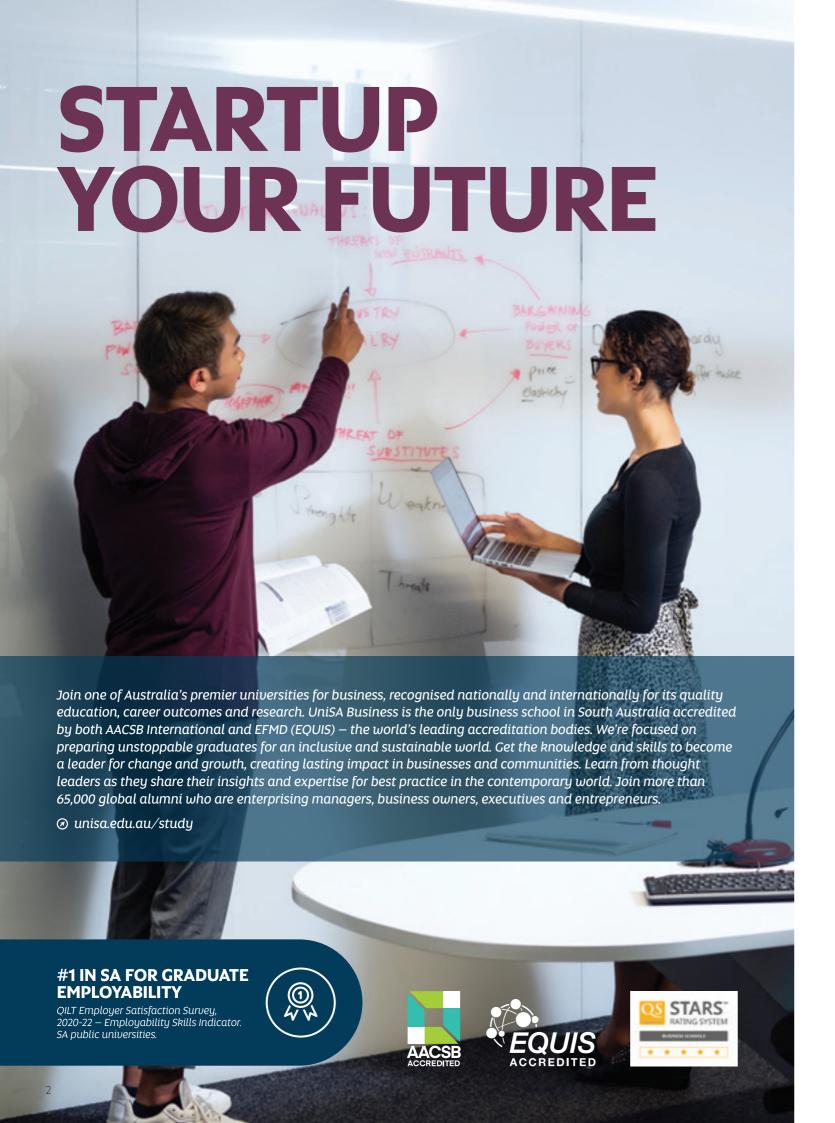
Achieve the guaranteed TAFE/VET qualification

That's it. You're automatically in.



See what you might be eligible for with UniSA's Guaranteed Entry Calculators.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Year 12 subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.





#### **GET INDUSTRY-READY**

Employers look for graduates with real-world experience, which is why we offer internship and mentorship opportunities as part of your degree. As an undergraduate or postgraduate student, you can enhance your employability and career prospects while you study through a range of industry experiences, including the Business Career Mentor Program. Receive one-on-one mentoring from an established business professional, develop your professional networks and immediately apply your learnings to real-world environments during your degree. You can also complete a face-to-face or virtual internship locally or nationally, or gain a global perspective by participating in an international semester exchange, study tour or internship.

unisa.edu.au/ business-internships



# Unisa Accelerate: Kickstart Your Business Degree

Do you want to start your business degree while you're still at school? Well, you can kickstart your UniSA business degree early through the UniSA ACCELERATE program. Study up to two courses through UniSA Online while you're in Year 12 and guarantee your place into one of our many business degrees with study credit. You can also choose to count this study towards your SACE Stage 2. This is open to all Year 12 students living in South Australia, so we encourage you to apply. There are no upfront costs with successful applicants fully funded for up to two subjects.

unisa.edu.au/accelerate

#### **MEAN BUSINESS**

Our Bachelor of Business degrees have common first year courses, so you'll learn the fundamentals in areas like accounting, economics, marketing and management. You can then tailor your studies by choosing a specialisation that interests you most. In fact, you can choose up to three areas of focus from the broadest range of business-related courses in South Australia. Make sure you connect with our dedicated team at the Business Student Hub located on campus so you can get support with individual study plans, course selections, elective choices and more.

#### **FAST-TRACK TO MASTERS**

Expand your career opportunities and skills by studying two degrees, typically with only one extra year of study. You can apply for a double degree on entry or explore different combinations during your studies through a combined degree, giving you the ultimate flexibility. For select degrees, our Fast-track to Masters program also allows you to fast-track your studies and complete a bachelor's and master's qualification in just four years.

unisa.edu.au/ fast-track-to-masters

#### WHAT'S INDUSTRY SAYING?



"I don't think there's ever been a better time to do a business degree. The world's moving very fast and today's business challenges are complex and broad; diversity of thought is crucial. The foundation of a business degree creates the kind of well-rounded, broad scope thinking we're looking for in tackling these national and global issues."

Andrew Culley | Managing Partner, Deliotte Private



# UniSA BUSINESS RANKED IN THE TOP 1% WORLDWIDE

UniSA Business is one of just 12 institutions in Australia and approximately 200 globally (from over 25,000 universities) to be EQUIS accredited. EFMD, March 2022.









#### POWER NETWORKS

After meeting in their final year at UniSA, marketing graduates Corey DeCandia and Jordan Kallios struck up a life-changing business partnership.

The entrepreneurial duo now run the male swim and resort wear label, Vacay Swimwear.

"Our marketing degrees allowed us to build our brand with a strong framework and we learned about the power of networking, which we continue to utilise in our day-to-day operations.

"We can't stress enough how important relationship building is in business and opportunities to do this at UniSA really put us on the path to excel.

"Anyone looking to take on an internship or exchange should go for it — it's an experience of a lifetime and you never know where it may lead you."

Stocked nationwide at David Jones, conquering the online market and partnering with big names like The Yacht Week, the brand is growing at rapid speed.

#### **BUILD AN ENTERPRISING MINDSET**

Being career ready is about developing transferable skills that you can take with you across your professional life. That's why we've created a suite of Enterprise Skills, which are integrated into your degree. You'll explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You'll also be able to upskill throughout your studies with short online resources that can be accessed any time, anywhere.

#### **LEARN FROM BUSINESS EXPERTS**

Our teachers are also researchers and thought leaders, who partner with more than 200 organisations worldwide to create solutions that shape industry, policy and the economy. Our findings help to directly transform businesses and communities; improving the way we live, work, think and grow. We're always contributing to new knowledge and building this into your curriculum, so you learn the very latest in business thinking.

#### STUDY BUSINESS YOUR WAY

Our flexible study options are designed so you can learn the way you want to. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.

#### **MEET YOUR TEACHER**



"My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Procter & Gamble have led to its global fame. We pride ourselves on making our students career ready by offering a host of opportunities such as internships, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges and has also led to future employment."

Vivien Chanana | Program Director: Marketing



# #1 IN SA FOR GRADUATE CAREERS IN BUSINESS AND MANAGEMENT

ComparED (QILT) Graduate Outcomes Survey 2020-22 — Full-time Employment Indicator (Domestic Undergraduate). SA public universities.



# #1 IN SA FOR QUALITY EDUCATION IN BUSINESS AND MANAGEMENT

ComparED (QILT) Student Experience Survey 2020-21, Overall Quality of Educational Experience Indicator (Undergraduate). SA public universities.



# #1 IN SA FOR QUALITY EDUCATION AND EXPERIENCE

ComparED (QILT) Student Experience Survey 2020-21, Overall Quality of Educational Experience Indicator (Undergraduate). SA public universities.

#### AWARD-WINNING SERVICE



We've been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.



#### **GIVE REAL ADVICE**

We want you to graduate career ready, with real skills that go beyond the classroom setting. That's why we've got an on-campus Marketing Clinic and Tax Clinic, so you can connect and provide real advice to clients under the guidance of professional experts.

(a) unisa.edu.au/communityclinics

# **LEADERS IN BUSINESS**

#### THE MARKETING EDGE

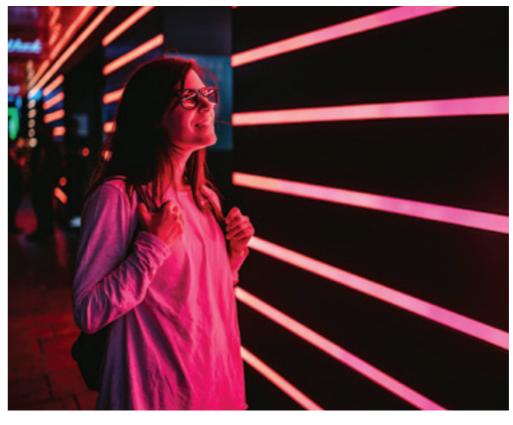
UniSA is home to the Ehrenberg-Bass Institute for Marketing Science — the world's largest centre for research into marketing. Based at City West Campus, Ehrenberg-Bass has more than 60 Marketing Scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by the Institute's key findings, and you'll learn directly from the same experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's.

#### 









#### INNOVATION ACADEMY

UniSA has joined forces with global professional services company, Accenture, to transform business education and digital skills in Australia. The Innovation Academy in Digital Business combines industry best practice with our proven leadership in business teaching and research, delivering innovative curriculum and training programs, including the Bachelor of Digital Business. This partnership will see new and established workforces upskilled through leading-edge digital business practice. See page 47.



#### **REAL WORKPLACE INSIGHTS**

Did you know that we have world-class researchers who partner with businesses to improve productivity and employee wellbeing? With working from home and flexible work arrangements becoming the new norm, there's lots more to learn in this space.

The Centre for Workplace Excellence (CWeX) based at City West Campus is helping to uncover valuable insights and best practice in areas like employee health and safety, workforce diversity and inclusion, bullying and harassment prevention, leadership, culture, performance, and human resource management. They're addressing the workplace challenges of today, while also influencing future landscapes.

#### 



Centre for Workplace Excellence

#### A SUCCESSFUL START

Do you have a great idea for a business or product? You can accelerate your idea and launch a startup business with in-house support from our Innovation & Collaboration Centre (ICC). Located at UniSA's new Enterprise Hub, the ICC has a renowned incubator service, which gives you access to office spaces, mentoring, internships, community events and an ecosystem of like-minded entrepreneurs. The Student2Startup events are a regular feature on the ICC calendar, with the sole purpose of connecting students to leading industry experts and startup founders.

#### 



INNOVATION & COLLABORATION CENTRE

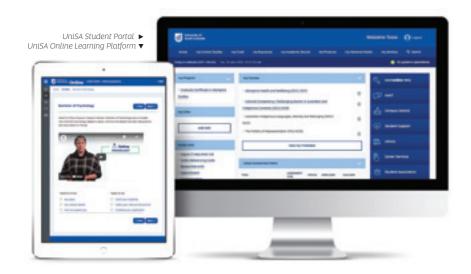


# **YOUR CAMPUS**



#### **VIRTUAL CAMPUS**

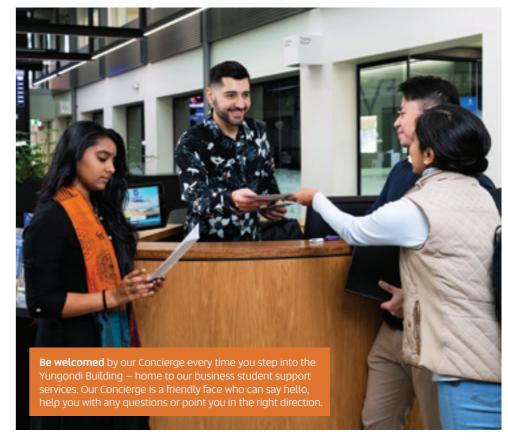
We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.













# **BE UNSTOPPABLE**

## with Australia's University of Enterprise

#### **PRACTICAL LEARNING**

We offer more than 200 world-class degrees across a wide range of study and career areas. You'll learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

#### **TOP RANKING TEACHERS**

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. Our teachers are also researchers who bring new and emerging findings into the classroom – so you'll have access to incredible knowledge, which will help inform your studies and professional practice.

#### **WORLD-CLASS FACILITIES**

Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

#### **POWERFUL PARTNERSHIPS**

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry during your studies and build your professional networks before you graduate.

#### **GLOBAL OPPORTUNITIES**

Become a UniSA Global Citizen through a range of overseas opportunities and virtual experiences. You can travel and complete a student exchange, short-term program, internship, volunteering opportunity or study tour. Or, you can develop your cultural intelligence through interactive online learning, including virtual project work.

#### **REAL RESEARCH**

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You'll even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

#### **CONNECTED WITH INDUSTRY**

















































#### UniSA ACCELERATE

You can kickstart your UniSA business degree early through the UniSA *ACCELERATE* program. Study up to two courses through UniSA Online while you're in Year 12 and guarantee your place into one of our many business degrees with study credit. You can also choose to count this study towards your SACE Stage 2.

#### **LEARN A LANGUAGE**

Develop the skills you need to work internationally by studying French Italian, Japanese or English through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree. Entry criteria apply.

#### **GET CAREER READY**

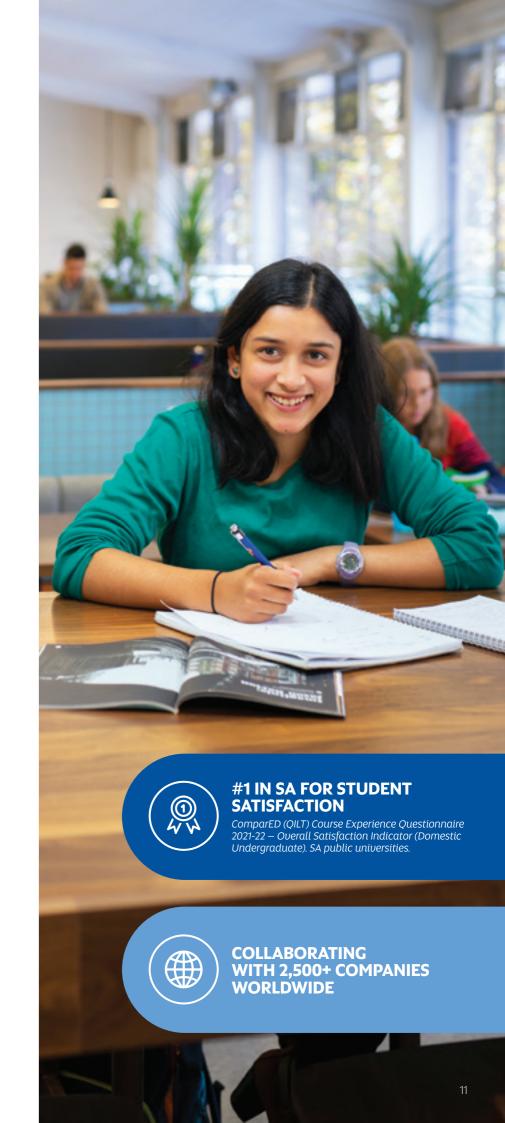
As a UniSA student, you'll have full access to the Career Services team. Their job is to get you career ready before you graduate. They lead a career development program, have active job boards, host workshops and produce online resources — like templates for creating awesome resumes. You can also connect with a career adviser, attend industry events or visit them on campus for on the spot advice.

→ unisa.edu.au/careers

#### MyCareerMatch

Complete a free personality and career profile before you start university to see what jobs might be best for you.

⊕ unisa.edu.au/mycareerprofile





Explore our range of 100% online career-focused degrees across a range of areas. All UniSA Online degrees have been designed specifically for online learning, so you can study on your schedule and on your terms.

- · Associate Degree in Data Analytics
- · Associate Degree in Engineering
- · Associate Degree in Information Technology
- · Bachelor of Accounting
- · Bachelor of Business (Economics, Finance and Trade)
- · Bachelor of Business (Financial Planning)
- · Bachelor of Business (Human Resource Management)
- · Bachelor of Business (Management)
- · Bachelor of Business (Marketing)
- · Bachelor of Business (Tourism, Event and Hospitality Management)
- · Bachelor of Communication
- · Bachelor of Community Health
- · Bachelor of Construction Management
- · Bachelor of Construction Management (Honours)

- · Bachelor of Criminology and Criminal Justice
- · Bachelor of Data Analytics
- Bachelor of Digital Business
- · Bachelor of Digital Media
- · Bachelor of Health Science
- · Bachelor of Health Science (Healthy Ageing)
- · Bachelor of Health Science (Nutrition and Exercise)
- · Bachelor of Information Technology
- Bachelor of Journalism
- · Bachelor of Marketing and Communication
- · Bachelor of Psychological Science and Sociology
- · Bachelor of Psychology
- Bachelor of Public Health
- · Diploma in Health

#### **SUPPORT SERVICES**

UniSA Online provides personalised support services over extended hours including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical support, you'll have access to a team ready to assist you every step

of the way.

Access online academic support seven days a week

- · Connect with a dedicated Student Adviser
- Access tech support 24/7

muisaonline.edu.au



#### **UPSKILL IN** 10 WEEKS

You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit towards a full degree.



**LINK YOUR LEARNING** 

UniSA has teamed up with LinkedIn as its exclusive Asia Pacific pilot partner to provide students with the opportunity to complete LinkedIn Learning courses that can be counted towards their UniSA degree. This is a great way to upskill in unique areas like graphic design, data analytics and project management.





#### **DID YOU KNOW?**

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.



Designed and taught by UniSA's experts

and global professional services firm Accenture, the Bachelor of Digital Business is the best of both worlds: an industry-led academic degree. Learn to evaluate business challenges, develop digital solutions, and adapt to rapid tech advancements. Cement your industry relationships with a paid internship, plus you'll be invited to apply to Accenture's exceptional graduate program. No matter how fast technology changes, you'll be one step ahead with a degree designed for the future.



digital-business

## **UNDERGRADUATE DEGREES**

Your tertiary learning and future career starts with undergraduate study.

Explore our 200+ world-class degrees 

Learn more about how to apply a unisa.edu.au/apply



#### **UniSA GUARANTEED ENTRY CALCULATORS**

Explore your guaranteed entry options using your Year 12 subject grades, Selection Rank or TAFE/VET qualification.

unisa.edu.au/guaranteed

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Published Selection Rank scores are indicative of February 2023 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top three 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other

### YOU'LL MEAN **BUSINESS**

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You'll also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.

Elective options can include:



**Business internship** / Complete a face-to-face or virtual internship in a real business setting.



**Startup Studio** / Develop a new business concept and learn how you can be your own boss through our startup incubator, the Innovation & Collaboration Centre.



**Simulation projects** / Learn how to run a business, focusing on all areas of operation and key decision making.



**Community clinics** / Provide advice to clients through our on-campus tax and marketing clinics.



Overseas study / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.

unisa.edu.au/business-management

#### **Bachelor of Business**

unisa.edu.au/business-management



#### Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424571	Program o	code	DBBN
Year 12 Selectio	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	CIV
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Build your own degree by completing a mix of courses across a wide range of study areas to create tailored minors or sub-majors; or Transfer into one of 16 business specialisations with study credit.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through your course selection. Complete an industry internship during your degree or connect with an experienced business mentor to build your practical skills and professional network. Learn how to develop an innovative business concept from start to finish through the Startup Studio elective delivered by our startup incubator, the Innovation & Collaboration Centre. Gain an international perspective by choosing to participate in a one-year international exchange with the Rennes School of Business in France and graduate with a second qualification. You can also choose to explore other UniSA Bachelor of Business degrees and transfer with study credit for most successfully completed courses into your preferred specialisation, including Innovation and Entrepreneurship, Marketing, Finance, Management, Tourism and Events, and more. There's also the option to complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Business owner · entrepreneur · business adviser · business consultant · business development manager human resources adviser · marketing and communications officer

#### YOU MIGHT ALSO LIKE

- · Bachelor of Business + Master of Management (various specialisations)
- · Bachelor of Business (Management)
- Bachelor of Business (Marketing)

Management and Organisation

Entrepreneurship for Social and

Minor 1

Minor 2

Minor 2

Market Impact

· Bachelor of Business (Innovation and Entrepreneurship)

#### **DEGREE STRUCTURE**

Career Development in Business Strategic Management Accounting for Business OR Quantitative Minor 1 Methods for Business Minor 2 Business and Society OR Inter Study Tour OR Elective Principles of Economics Marketing Principles: Trading and Business Law Elective Minor 1 Business Intelligence

R Elective International Business Environments OR International Flective 3 x Electives Students may be required to undertake a

combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business with a Master of Management in your chosen specialisation and graduate in just four years.

Management SATAC code: 424871

Management (Advertising and Brand Management) SATAC code: 424926

Management (Business Analytics) SATAC code: 424941

Management (Human Resource Management) SATAC code: 424881

Management (Marketing) SATAC code: 424891

Management (Tourism and Event Management) SATAC code: 424911

#### **Bachelor of Digital Business**

unisa.edu.au/business-management



#### Prerequisites: none

Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424949 Program code		DBDB	
Year 12 Selection	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	CIV
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

In association with:

# accenture

Study a degree in digital business developed and delivered in partnership with global professional services company, Accenture. Learn business fundamentals with a digital edge through industry-led curriculum designed and delivered by some of the top digital minds in the world. Discover how to evaluate key business challenges and opportunities, develop innovative digital solutions, and adapt to the rapid rate of tech advancement.

A strong focus on work-integrated learning means you'll be able to apply your new skills from day one. Graduate with a game-changing resume filled with practical experience and be ready to help any business capture opportunities by embracing new and emerging technologies. Complete a paid internship in your final year to build your industry networks and you'll also be invited to apply to Accenture's exceptional graduate program.

#### CAREERS

Business technologist · business manager · operational manager · business analyst · business development manager · management consultant · digital transformation lead · business change consultant · business systems analyst · business process analyst · client account manager · entrepreneur · digital innovator

#### YOU MIGHT ALSO LIKE

- · Bachelor of Business (Innovation and Entreprenurship)
- Bachelor of Information Technology
- Bachelor of Information Technology (Software Development)

#### **DEGREE STRUCTURE**

- Marketing Principles: Trading and Exchange Information Technology Fundamentals Accounting for Business

  UO Introduction to Digital Disruption in Business
- Business
  Principles of Economics
  Management and Organisation
  UO Exploring Digital Technology in
  Business
  Elective
- Entrepreneurship for Social and Market

  Entrepreneurship for Social and Market

  Cloud Platforms

  Management Accounting

  UO Digital Solution Methodologies
- Organisational Behaviour Project Management: Principles and Strategies UO Designing Digital Solutions Flective
- Managing Decision Making
  UO Digital Business Value
  Security Principles
  UO Digital Business Solutions
  International Business Environments
  Strategic Management
  Plus one of the following 3 options:
  Option 1:
  Solving Business Challenges
  Virtual Industry Internship OR Business
  Practicum
  Option 2:
  Solving Business Challenges OR
  Virtual Industry Internship OR Business
  Practicum AND Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and practicals.

Business Internship 30 Days

#### **STUDY ON DEMAND**

You can study the Bachelor of Digital Business through UniSA Online, giving you ultimate flexibility. It's delivered 100% online and you can choose from four start dates in January, April, June or September. See page 47.



unisaonline.edu.au/digital-business

#### **DID YOU KNOW?**

The average worker will need to gain seven new digital skills to keep pace, and the number of newly skilled and reskilled technology workers will need to increase 79% by 2025.



Australian Financial Review, 2021.

#### TRANSFORMING BUSINESS EDUCATION

UniSA and Accenture have joined forces to teach and inspire the next generation of business leaders. Through The Innovation Academy in Digital Business, we are transforming the way Australia delivers business education, addressing known and emerging digital skill gaps.

Accenture is a global professional services company helping to solve problems for business, with more than 700,000 employees across 50 countries. Powered by the world's largest network of advanced technology and intelligent operations centres, Accenture services clients in more than 120 countries. As a UniSA digital business student, you will become part of the Accenture global business network.

theinnovationacademy.com.au

# Bachelor of Business (International Business)

unisa.edu.au/business-management



#### Prerequisites: none

Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424681 Program code			DBBN
Year 12 Selection	n Rank:	Year 12 Grade	?S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	CIV
cut-off 2023	68.00			cut-off 2023	CIV

Establish an international career by learning about different businesses, from micro-organisations to large multinational and high-growth organisations. Develop professional skills and an understanding of how to navigate the challenges these organisations face in their daily operations. Learn about business environments across different socio-economic and institutional environments, state-owned enterprises and trade systems. Study fundamental courses in law, economics and marketing. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. Enhance your learning by studying an additional language (French, Italian or Japanese) through the Diploma in Languages, which can be studied at the same time as your degree.

#### CAREERS

Business analyst · international economist · import and export coordinator · public relations specialist · foreign policy adviser · foreign services officer · international business development officer international project manager

#### YOU MIGHT ALSO LIKE

- $\cdot$   $\,$  Bachelor of Business (Economics, Finance and Trade)
- · Bachelor of Business (Innovation and Entrepreneurship)
- · Bachelor of Business (Logistics and Supply Chain Management)
- · Bachelor of Arts (Cultural Studies)

#### **FURTHER STUDY**

· Graduate Certificate in Leadership

Global Power in the Indo-Pacific Region

Management and Organisation

Entrepreneurship for Social and

Market Impact

Specialisation 2x Flectives

- · Diploma in Languages
- · Master of Management various specialisations

#### DEGREE STRUCTURE

FIRST YEAR	Career Development in Business Principles of Economics Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange	THIRD YEAR	International Management Ethics and Values Strategic Management International Business Environments Of International Elective Elective
	Business Law Business and Society OR International Study Tour OR Elective Specialisation Elective		International and Comparative Human Resource Management Entrepreneurship and Strategy in Asia Specialisation Elective
SECO	Business Intelligence Business across Asian Community		ents may be required to undertake a

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# **Bachelor of Business** (Innovation and Entrepreneurship)

unisa.edu.au/business-management



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424591	Program o	code	DBBN
Year 12 Selectio	n Rank:	Year 12 Grades	5:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	CIV
cut-off 2022	68.00			cut-off 2023	CIV

❷ Part-time study available

Launch your career as an entrepreneur or influential business leader. Identify and develop new business ideas and turn them into a commercial reality. Discover how to set up and market a successful business venture with courses in economics, marketing and entrepreneurship. Then, dive into cross-disciplinary courses that explore creativity and digital innovation, design thinking, and project management. Learn how to develop a business concept from start to finish through the Startup Studio elective delivered by our startup incubator, the Innovation & Collaboration Centre. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters program.

#### CAREERS

Entrepreneur  $\cdot$  business owner  $\cdot$  business development manager  $\cdot$  business strategist  $\cdot$  project innovation manager  $\cdot$  business consultant franchise development manager  $\cdot$  project manager

#### YOU MIGHT ALSO LIKE

· Bachelor of Business (Marketing)

#### DEGREE STRUCTURE

Principles of Economics

Accounting for Business OR Quantitative
Methods for Business

Business and Society OR International
Study Tour OR Elective
Creativity and Innovation

Marketing Principles: Trading and Exchange
Career Development in Business
Design Thinking Studio

Business Law
Management and Organisation
Management and Organisation
Small Business for Professionals
Elective

Elective

Entrepreneurship for Social and Market Impact
Business Intelligence
Human-Centred Design: Research and

Strategic Management
Enterprise Design and Value Creation
Project Management: Principles and
Strategies
International Business Environments OR
International Elective

Organisational Entrepreneurship
International Management Ethics and
Values
2x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and practicals



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Innovation and Entrepreneurship) with a Master of Management and graduate in just four years.

SATAC code: 424943

#### **Bachelor of Accounting**

unisa.edu.au/accounting-and-finance



#### Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424181	424181 Program code		DBCO
Year 12 Selection	n Rank:	Year 12 Grades	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Prepare for a career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis. business law, finance, economics, quantitative methods for business, and marketing. You'll then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop critical skills in problem-solving, reporting, decision making, communication and teamwork. Learn about the economic, legal and political influences that impact global business. Complete an industry internship, a mentor program, or an overseas study experience. Provide advice to the community under the supervision of qualified tax professionals in our on-campus Tax Clinic. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. You can complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### **CAREERS**

Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

#### CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Accounting that will go towards career development opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

#### YOU MIGHT ALSO LIKE

- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)
- · Bachelor of Accounting, Bachelor of Finance
- · Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Finance
- · Bachelor of Business (Financial Planning)

#### **DEGREE STRUCTURE**

Business Intelligence

Financial Accounting 3

Companies and Partnership Law

Cost Management and Control Systems

퓌	Quantitative Methods for Business
TS	Accounting for Business
FIRST YEAR	Career Development in Business
Ŕ	Marketing Principles: Trading and Exchange
	Financial Accounting 1
	Business and Society OR International
	Study Tour OR Elective
	Business Law
	Principles of Economics
SE	Financial Accounting 2
SECOND	Management Accounting
6	Business Finance

Students may be required to undertake a combination of on-campus or online study.

Management and Organisation

#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Accounting with a Master of Management or Master of Finance in your chosen specialisation and graduate in just four years.

Taxation Law 1

2x Electives

Sustainability Accounting and Reporting

Auditing Theory and Practice

Strategic Financial Analysis

Contemporary Issues in Accounting

Finance SATAC code: 424934

Finance (Financial Planning) SATAC code: 424927

Finance (Global Investment and Trade) SATAC code: 424947

Management SATAC code: 424935

Management (Advertising and Brand Management) SATAC code: 424940

Management (Business Analytics) SATAC code: 424948

Management (Human Resource Management) SATAC code: 424936

Management (Marketing) SATAC code: 424939

Management (Tourism and Event Management) SATAC code: 424937

#### **Bachelor of Accounting Bachelor of Finance**

unisa.edu.au/accounting-and-finance



#### Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424191	Program o	code	DBCN
Year 12 Selectio	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Study a double degree combining accounting with finance. Build strong knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Complete an industry internship, a mentor program, or an overseas study experience. Provide advice to the community under the supervision of qualified tax professionals in our on-campus Tax Clinic. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

#### **CAREERS**

Accountant  $\cdot$  management accountant  $\cdot$  business adviser  $\cdot$  investment banker · financial analyst · auditor · portfolio manager · stockbroker risk consultant · accounting analyst

#### CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Accounting, SACE Stage 2 Specialist Mathematics or SACE Stage 2 Mathematical Methods that will go towards career development opportunities during your studies.

Criteria apply – visit unisa.edu.au/businessgrants

#### YOU MIGHT ALSO LIKE

- · Bachelor of Accounting + Master of Management (various specialisations)
- · Bachelor of Accounting + Master of Finance (various specialisations)
- Bachelor of Laws (Honours), Bachelor of Accounting
- · Bachelor of Finance + Master of Professional Accounting

#### **DEGREE STRUCTURE**

FIRST YEAR	Business and Society OR International Study Tour OR Elective Accounting for Business Quantitative Methods for Business Principles of Economics
	Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions
SECOND YEAR	Financial Accounting 2 Management Accounting Business Finance Business Intelligence
ZO T	Career Development in Business Financial Accounting 3 Companies and Partnership Law Cost Management and Control Systems OR Elective

Introduction to Financial Planning Taxation Law 1 Sustainability Accounting and Reporting Marketing Principles: Trading and Exchange International Currency and Banking Empirical Business Analysis Auditing Theory and Practice Entrepreneurship for Social and Market Impact Portfolio and Fund Management Management and Organisation International Business Environments OR International Elective Financial Risk Analysis Strategic Financial Analysis Contemporary Issues in Accounting Corporate Valuation and Risk Management

Students may be required to undertake a combination of on-campus or online study.

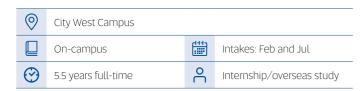


"UniSA listens to what employers need then provides you with the tools and education to prepare you for your future career. As a student, I participated in the Business Career Mentor Program, which allowed me to learn first-hand from industry professionals who had previously walked in my shoes. I was then fortunate enough to be offered a graduate position at a big four accounting firm before graduating."

Nicholas Abela | Accounting and Finance Graduate / Manager: Tax and Legal Service, Deloitte Australia

# **Bachelor of Laws (Honours) Bachelor of Accounting**

unisa.edu.au/law



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424955	424955 Program code		DHLF
Year 12 Selection	on Rank:	Year 12 Grade	?S:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	AdvDip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just 5.5 years of study, fast-tracking your legal career. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a double degree accredited by both the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD), along with Chartered Accountants Australia and New Zealand, and CPA Australia.

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Accounting as your second preference. If you're offered a place in the accounting degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### CAREERS

Solicitor  $\cdot$  barrister  $\cdot$  commercial lawyer  $\cdot$  corporate lawyer  $\cdot$  external auditor  $\cdot$  tax manager  $\cdot$  accountant  $\cdot$  management accountant  $\cdot$  finance manager  $\cdot$  forensic accountant  $\cdot$  corporate counsel  $\cdot$  investment banker  $\cdot$  tax lawyer  $\cdot$  procurement manager

#### YOU MIGHT ALSO LIKE

Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)

Lawvers. Ethics and Society

Criminal Law and Procedure

Legal Analytics and Research

Civil Dispute Resolution

Practical Capstone Course

International Law and Environmental

Graduate Diploma in Legal Practice OR

Constitutional Law

Administrative Law

Property Law

Law Elective

Corporate Law

Equity and Trusts

2x Law Electives

Honours Thesis 1

- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)

#### **FURTHER STUDY**

- Graduate Certificate in Leadership
- · Master of Management various specialisations

#### DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Business and Society OR Business Elective Principles of Economics Financial Accounting 1 Business Intelligence Business Finance Management and Organisation
SECOND YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context
R	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation
THIRD YEAR	Financial Accounting 2 Management Accounting Sustainability Accounting and Reporting Taxation Law 1
	Financial Accounting 3 Contemporary Issues in Accounting

Strategic Financial Analysis Auditing Theory and Practice

#### **Bachelor of Finance**

#### unisa.edu.au/accounting-and-finance



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424051	Program o	code	DBFI
Year 12 Selection	on Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

Develop the confidence to succeed in the fast-paced financial sector. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, macroeconomics, corporate valuation and financial risk management. Broaden your knowledge through electives in marketing, management and international business. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world's leading banks and investment firms. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Trader · equity analyst · financial analyst · investment banker · investment fund manager · portfolio manager · asset allocation consultant · stockbroker · commercial banker · corporate loan manager · business adviser

#### CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Specialist Mathematics or SACE Stage 2 Mathematical Methods that will go towards career development opportunities during your studies. Criteria apply — visit unisa.edu.au/businessgrants

#### YOU MIGHT ALSO LIKE

- · Bachelor of Finance + Master of Professional Accounting
- · Bachelor of Accounting, Bachelor of Finance
- · Bachelor of Accounting
- · Bachelor of Business (Financial Planning)
- · Bachelor of Business (Economics, Finance and Trade)

#### DEGREE STRUCTURE

Accounting for Business
Quantitative Methods for Business Principles of Economics Business and Society OR International Study Tour OR Elective Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions Business Finance Introduction to Financial Planning Marketing Principles: Trading Career Development in Business International Currency and Banking Markets Management and Organisation Empirical Business Analysis Entrepreneurship for Social and Market Impact

Portfolio and Fund Management
3x Electives

Corporate Valuation and Risk
Management
Financial Risk Analysis
Strategic Financial Analysis
International Business Environments OR
International Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures. Introdus and practicals



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Finance with a Master of Professional Accounting and graduate in just four years.

**SATAC code: 424861** 

#### **Bachelor of Business (Financial Planning)**

unisa.edu.au/accounting-and-finance



#### Prerequisites: none

Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424921	Program o	code	DBRF
Year 12 Selection	on Rank:	Year 12 Grades	5:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Study a Financial Adviser Standards-approved qualification, that meets the education requirements to enter the financial advice profession. Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory and legislative requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world's leading banks and investment firms. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

Treasury have taken on the responsibilities of the Financial Adviser Standards and Ethics Authority (FASEA) as of 1 January 2022. The degree is a Financial Adviser Standards and Ethics Authority (FASEA) accredited program.

#### CAREERS

Financial planner  $\cdot$  financial adviser  $\cdot$  investment adviser  $\cdot$  insurance broker  $\cdot$  estate planner  $\cdot$  superannuation adviser  $\cdot$  wealth manager client relationship manager

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Financial Planning) + Master of Professional Accounting
- · Bachelor of Accounting
- · Bachelor of Finance
- Bachelor of Business (Economics, Finance and Trade)

#### **DEGREE STRUCTURE**





#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years.

#### SATAC code: 424928

"UniSA really helped me to develop my confidence as an accounting professional. The courses gave me a fundamental understanding of accounting and the theory behind it, so it made sense when applying it in the workforce. I'm now an auditor at Deloitte — I visit client sites and get to understand business processes within a company, and investigate the procedures and controls to ensure the company produces accurate and reliable information."

 ${\it Jessica Ballard} \ | \ {\it Accounting and Finance Graduate} \ / \ {\it Analyst-Audit \& Assurance, Deloitte Australia}$ 

#### **Bachelor of Business (Economics, Finance and Trade)**

unisa.edu.au/accounting-and-finance



#### **Prerequisites:** none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424091	Program o	code	DBIB
Year 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

Develop an in-depth understanding of the global business environment, focusing on national and international economies, public policies, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis; portfolio and fund management; and international currency and banking markets. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world's leading banks and investment firms. Graduate career ready by undertaking an industry internship, a mentor program or an overseas study experience as part of your degree. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Economist · policy analyst · market research analyst · investment adviser · financial risk analyst · policy adviser · trade and investment adviser · business adviser · business forecaster · business development manager

#### CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Economics that will go towards career development opportunities during your studies. Criteria apply — visit unisa.edu.au/businessgrants

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (various specialisations)
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- · Bachelor of Accounting
- · Bachelor of Finance
- · Bachelor of Business (Financial Planning)

#### DEGREE STRUCTURE

Principles of Economics
Accounting for Business
Accounting for Business
Marketing Principles: Trading
and Exchange
Business and Society OR International
Study Tour OR Elective

Business Law
Quantitative Methods for Business
Career Development in Business
Macroeconomics

Entrepreneurship for Social and
Market Impact
Crowth Development and the
Macroeconomy
Economic Analysis of Business Decisions

Management and Organisation

Empirical Business Analysis

International Elective

Business Finance

Elective

International Business Environments OR

Portfolio and Fund Management

3x Electives

Economics of Public Policy
International Economics
International Currency and Banking
Markets
Strategic Financial Analysis

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and practicals.



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance or Master of Finance (Financial Planning) and graduate in just four years.

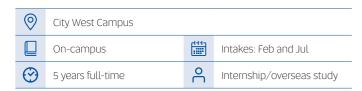
Finance SATAC code: 424841

Finance (Financial Planning) SATAC code: 424942

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# Bachelor of Laws (Honours) Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/law



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424831	Program o	code	DHLD
Year 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the global business environment, national and international economies, public policy, economics exchange and global trade activities. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD).

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Economics, Finance and Trade) as your second preference. If you're offered a place in the economics degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### CADEEDS

Solicitor  $\cdot$  barrister  $\cdot$  international trade lawyer  $\cdot$  corporate lawyer  $\cdot$  commercial lawyer  $\cdot$  business analyst  $\cdot$  economist  $\cdot$  policy analyst  $\cdot$  investment banker  $\cdot$  policy adviser  $\cdot$  investor relations manager  $\cdot$  corporate counsel  $\cdot$  treasury manager  $\cdot$  immigration consultant

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (various specialisations)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- Master of Management various specialisations

#### **DEGREE STRUCTURE**

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	
	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation	
SECOND YEAR	Criminal Law and Procedure Constitutional Law Accounting for Business Principles of Economics	
Ź	Administrative Law International Law and Environmental Justice Macroeconomics Legal Analytics and Research	
THIRD YEAR	Quantitative Methods for Business Economic Analysis of Business Decisions Property Law Law Elective Economics of Public Policy	
	ECOHOLLICS OF PUBLIC POLICY	

Strategic Financial Analysis

International Economics

International Currency and Banking

# Business Finance Crowth Development and the Macroeconomy Portfolio and Fund Management Lawyers, Ethics and Society Evidence Equity and Trusts 2x Law Electives Civil Dispute Resolution Corporate Law Capstone Law Elective Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1

#### **Bachelor of Business (Property)**

#### unisa.edu.au/property



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424131	Program o	code	DBPY
Year 12 Selection	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

Study Australia's longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and complete an industry internship, a mentor program, or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Land and property valuer · property developer · commercial property analyst · property funds manager · sales and leasing consultant · portfolio manager

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Property) + Master of Finance (various specialisations)
- · Bachelor of Business (Real Estate Practice)
- · Bachelor of Construction Management (Honours)
- · Bachelor of Business (Economics, Finance and Trade)

#### **DEGREE STRUCTURE**

FIRST YEAR	Professional Development in Property Accounting for Business Discovering Opportunities in Property Principles of Economics
	Marketing Principles: Trading and Exchange Business Law
	Quantitative Methods for Business
	Business and Society OR International Study Tour OR Elective
SE	Business Finance
Š	Management and Organisation
Ó	Property Economics
SECOND YEAR	Elective
ZO.	Empirical Business Analysis
	Fundamentals of Property Law
	Building Evaluation for Property

THIRD YEAR	Entrepreneurship for Social and Market Impact Statutory Valuations Property Development Property Investment
	Property Practice International Business Environments Of International Elective Commercial Property Valuation Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and practicals



Property Asset Management

#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Property) with a Master of Finance in your chosen specialisation and graduate in just four years.

#### Finance SATAC code: 424929

Finance (Financial Planning)
SATAC code: 424945

Finance (Global Investment and Trade) SATAC code: 424946

#### **Bachelor of Business (Real Estate Practice)**

#### unisa.edu.au/property



#### Prerequisites: none

Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424922	Program o	code	DBRF
Year 12 Selection	n Rank:	Year 12 Grades	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Study the only bachelor degree of its kind in South Australia, which prepares you to practise as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as analytics, accounting and economics, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. You can also choose to complete a minor in marketing to gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events and complete an industry internship, a mentor program, or an overseas study experience. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government's Consumer and Business Services.

#### CAREERS

Real estate agent  $\cdot$  property manager  $\cdot$  property agency manager  $\cdot$  property developer  $\cdot$  sales and leasing consultant  $\cdot$  portfolio manager agency owner

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Property)
- · Bachelor of Construction Management (Honours)
- · Bachelor of Business (Economics, Finance and Trade)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- · Master of Management various specialisations

#### **DEGREE STRUCTURE**

Accounting for Business
Professional Development in Property
Principles of Economics

Discovering Opportunities in Property

Quantitative Methods for Business

Business Law

Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective

Entrepreneurship for Social and Market Impact
Property Economics

Property Economics

Business Intelligence

Business Finance OR Personal Finance
Fundamentals of Property Law
Building Evaluation for Property
Property Asset Management

Management and Organisation

Small Business for Professionals International Business Environments OR International Elective 2x Electives

Real Estate Practice
Strategic Financial Analysis OR Strategic
Management
2x Flectives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Real Estate Practice) with a Master of Finance in your chosen specialisation and graduate in just four years.

Finance SATAC code: 424950

Finance (Financial Planning) SATAC code: 424951

Finance (Global Investment and Trade) SATAC code: 424952

"Thi

"This degree really sets you up and broadens your horizons from day one.

Learning all the fundamentals and being around fellow students really fosters creativity and aspirations.

Networking is also really important, especially in property. It's a very small world and the more people you know, the better; and at UniSA you're given lots of opportunities to connect."

Caelim Worthing | Property Graduate / Graduate Commercial Valuer, Opteon AUS & NZ



# THE INCREDIBLE BULK



Aizat Rahim
Founder & Managing Director of Drope
Bachelor of Management (Marketing)

Named as a *Forbes 30 Under 30*, UniSA marketing grad, Aizat Rahim, is an entrepreneur based in Kuala Lumpur, leading a B2B marketplace that connects more than 170,000 retailers, suppliers, manufacturers and distributors to buy and sell in bulk.

This UNSTOPPABLE force has created Dropee — a platform where businesses can see their performance across the global supply chain network in real-time. They were also the first e-commerce platform in the country to partner up with Malaysia's top financial institutions to enable investment and issue credit loans to retailers.

неаг more from our unstoppable people



#### **Bachelor of Business (Management)**

unisa.edu.au/business-management



#### Prerequisites: none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424101	Program o	code	DBBG
Year 12 Selection	on Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

#### 

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You'll also gain critical skills in problem-solving and leadership to achieve key business objectives. Study core courses in international business, economics and entrepreneurship. Boost your learning with an industry internship, a mentor program, a business simulation project, or an overseas study experience.

#### **CAREERS**

Project manager · general manager · management consultant · risk manager · business development manager · account director · sales manager · business analyst · project lead · management consultant

#### YOU MIGHT ALSO LIKE

- · Bachelor of Laws (Honours), Bachelor of Business (Management)
- · Bachelor of Business (Human Resource Management)
- · Bachelor of Business (Innovation and Entrepreneurship)

#### **FURTHER STUDY**

- Graduate Certificate in Leadership
- Master of Management various specialisations

#### **DEGREE STRUCTURE**

FIRST	Foundations of Human Resource Management
FIRST YEAR	Accounting for Business OR Quantitative Methods for Business
	Marketing Principles: Trading and Exchange
	Elective
	Business Law
	Principles of Economics
	Business and Society OR International Study Tour OR Elective
	Career Development in Business
SECO	Communication and Organisational Practices
SECOND YE	J
SECOND YEAR	Practices Project Management: Principles
SECOND YEAR	Practices Project Management: Principles and Strategies
SECOND YEAR	Practices Project Management: Principles and Strategies Business Intelligence
SECOND YEAR	Practices Project Management: Principles and Strategies Business Intelligence Management and Organisation Entrepreneurship for Social and

Managing Decision Making
Strategic Management
International Management Ethics
and Values
International Business Environments OR
International Elective
Organisational Entrepreneurship
Organisational Leadership
2x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# Bachelor of Laws (Honours) Bachelor of Business (Management)

unisa.edu.au/law

0	City West Campus		
	On-campus	***	Intakes: Feb and Jul
9	5 years full-time	<u>^</u>	Internship/overseas study

#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424831 Program code			DHLD
Year 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You'll also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD).

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Management) as your second preference. If you're offered a place in the management degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### CAREERS

Solicitor · barrister · business analyst · general manager · project manager · management consultant · risk manager · business development manager · contract lawyer · corporate governance adviser

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- · Bachelor of Laws (Honours), Bachelor of Accounting
- · Bachelor of Laws (Honours), Bachelor of Psychology

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- · Master of Management various specialisations

#### **DEGREE STRUCTURE**

FIRST YEAR	Law, Governance and Citizenship
ST )	Lawyering and Leadership
Ē	Torts
R	Common Law in Context
	Legal Policy, Lawmaking and Justice
	Community Justice Project
	Contracts
	Intercultural Communication,
	Interviewing and Negotiation
SE	Criminal Law and Procedure
Š	Constitutional Law
SECOND YEAR	Accounting for Business OR Quantitative
Ē	Methods for Business
R	Project Management: Principles and
	Strategies
	Administrative Law
	International Law and Environmental Justice
	Organisational Behaviour
	Foundations of Human Resource
	Management
ᅻ	Strategic Management
THIRD YEAR	Managing Decision Making
Ř	Property Law
AR	Law Elective
	Legal Analytics and Research
	Entrepreneurship for Social and Market
	Impact
	Organisational Entrepreneurship

Organisational Leadership

-	FOURTH YEAR	International Management Ethics and Values Communication and Organisational Practices Management and Organisation Lawyers, Ethics and Society
		Evidence Equity and Trusts 2x Law Electives
-	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
_	Ŕ	Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1

#### **Bachelor of Business (Human Resource Management)**

unisa.edu.au/business-management



#### Prerequisites: none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424351 Program code		DBBH	
Year 12 Selection	on Rank:	Year 12 Grades	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

#### ❷ Part-time study available

Investigate the latest discoveries in human resource management across recruitment and selection, staff rewards and renumeration, human resource analytics, employment relations and organisational behaviour. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture, and the health and wellbeing of employees. Benefit from curriculum informed by world-class research in human resource management and learn from industry guest speakers throughout your studies. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an industry internship to build your practical skills. You could also participate in a mentor program or complete an overseas study experience during your degree. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) — the world's largest professional HRM body.

#### **CAREERS**

Recruitment consultant · learning and development officer · human resources adviser · human resources manager · people, talent and culture manager · health and wellbeing adviser · organisational change consultant · employment relations consultant · human resources business partner

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills),
   Bachelor of Business (Human Resource Management)
- · Bachelor of Business (Management)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- Master of Management various specialisations

#### **DEGREE STRUCTURE**

Elective

Impact

Elective

FIRST	Marketing Principles: Trading and Exchange
FIRST YEAR	Foundations of Human Resource Management
	Business and Society OR International Study Tour OR Elective
	Accounting for Business OR Quantitative Methods for Business
	Principles of Economics
	Career Development in Business
	Business Law
	Elective
SE	Management and Organisation
SECOND	Business Intelligence
6	Training and Development

Performance and Compensation

Organisational Behaviour

Entrepreneurship for Social and Market

Managing the Employment Relationship
Strategic Management
Recruitment and Selection
International Business Environments OR
International Elective
Strategic Human Resource Management
HR Analytics
2x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and practicals



"Being able to learn from industry professionals was definitely a highlight of my degree. I have taken all that knowledge and applied it in my career. I aspire to become a human resources manager with a strong focus on the training and development of employees."

Nicholas Parrella | HRM Graduate / Human Resources Advisor, BADGE Constructions

# Bachelor of Laws (Honours)

# Bachelor of Business (Human Resource Management) unisa.edu.au/law

City West Campus

On-campus

Intakes: Feb and Jul

yes 5 years full-time

Internship/overseas study

#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424831 Program code			DHLD
Year 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You'll also explore the latest discoveries in human resource management covering recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and employment law. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In final year, you can choose to complete your GDLP - a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD).

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Human Resource Management) as your second preference. If you're offered a place in the human resources degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### CARFFRS

Solicitor  $\cdot$  barrister  $\cdot$  employment lawyer  $\cdot$  employment relations specialist  $\cdot$  human resource manager  $\cdot$  people, talent and culture manager  $\cdot$  organisational change consultant  $\cdot$  employee relations adviser  $\cdot$  workplace relations lawyer  $\cdot$  mediator  $\cdot$  negotiation consultant industrial relations adviser

#### YOU MIGHT ALSO LIKE

- · Bachelor of Laws (Honours), Bachelor of Business (Management)
- · Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Counselling and Interpersonal Skills),
   Bachelor of Business (Human Resource Management)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- · Master of Management various specialisations

#### **DEGREE STRUCTURE**

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership
EAR	Torts Common Law in Context
	Legal Policy, Lawmaking and Justice Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation
SECOND YEAR	Criminal Law and Procedure Constitutional Law Foundations of Human Resource Management Quantitative Methods for Business Administrative Law International Law and Environmental Justice
	Performance and Compensation Management Management and Organisation
THIRD YEAR	Managing the Employment Relationship Property Law Employment Law Business Intelligence
	Logal Applytics and Decearch

Legal Analytics and Research

Organisational Behaviour

HR Analytics

Strategic Human Resource Management

Strategic Management
Training and Development
Recruitment and Selection
Lawyers, Ethics and Society

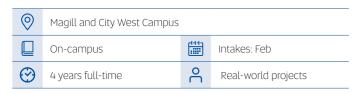
Evidence
Equity and Trusts
2x Law Electives

Civil Dispute Resolution
Corporate Law
Capstone Law Elective

Craduate Diploma in Legal Practice OR
Research Methodologies and Methods
Honours Thesis 1

# Bachelor of Psychology (Counselling and Interpersonal Skills) Bachelor of Business (Human Resource Management)

unisa.edu.au/psychology



#### **Prerequisites:** none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Social Sciences (Psychology), or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		444541 Program code			МВСН
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	67.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	67.00			cut-off 2023	CIV

**⊘** Part-time study available

Study the only undergraduate double degree in South Australia that combines courses in psychology, counselling, interpersonal skills and human resource management. Explore core psychology courses, including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics, accounting, business law and employment relations. Develop the knowledge and skills needed to effectively support and counsel staff, lead recruitment and selection, build staff rewards and effective renumeration, explore human resource analytics and create employment strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Gain practical skills through an industry placement in your final year. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI).

Students are required to undertake Criminal History Checks through the Department of Human Services (DHS), obtain a SAPOL National Police Record Check and complete a one-day Safe Environments for Children and Young People course. To be eligible for placement, providers may also require students to be screened and provide evidence of their vaccination status, hold a driver's licence and/or meet additional requirements.

To become an accredited counsellor, registered psychologist or research psychologist, further study is required.

#### **CAREERS**

Human resources manager · people, talent and culture manager · recruitment consultant · training and development coordinator · change management consultant · mediator · accredited counsellor, registered psychologist or research psychologist (with further study)

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Exercise and Sport Science, Bachelor of Psychology (Counselling and Interpersonal Skills)

#### **FURTHER STUDY**

- · Bachelor of Psychology (Honours)
- · Master of Psychology (Clinical)
- · Master of Social Work

#### **DEGREE STRUCTURE**

FIRST YEAR	Psychology 1A Counselling Foundations Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business
	Psychology 1B Introductory Research Methods Business Law Effective Communication
SECOND YEAR	Cognitive Psychology Developmental Psychology Counselling Skills Management and Organisation
ZD.	Social and Community Psychology Biological and Learning Psychology Counselling Interventions Business Intelligence

THIRD YEAR	Personality Psychology Recruitment and Selection Managing the Employment Relationship Training and Development
	Clinical and Abnormal Psychology Work and Organisational Psychology Performance and Compensation Management Group Work
FOURTH YEAR	Entrepreneurship for Social and Market Impact Strategic Management Business Practicum OR Elective Advanced Research Methods OR Health Psychology
	Language, Context and Social Behaviour Strategic Human Resource Management Working with Community HR Analytics

#### **Bachelor of Business (Logistics and Supply Chain Management)**

unisa.edu.au/business-management



#### Prerequisites: none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424511 Program code			DBBL
Year 12 Selection	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today's evolving supply chains, including key areas such as circular economies, digital transformation, operational strategies, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an industry internship, a mentor program, or an overseas study experience. Graduate with a degree accredited as world-class by the Chartered Institute of Procurement & Supply (CIPS), reflecting a focus on current and future needs of the global procurement and supply management profession. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Supply chain coordinator · procurement executive · operations manager · demand or inventory planner · warehouse and distribution executive · logistics analyst · operations controller · production manager · business development manager

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Logistics and Supply Chain Management) + Master of Management (Business Analytics)
- · Bachelor of Finance
- · Bachelor of Business (Management)

Accounting for Business OR Quantitative

Bachelor of Accounting

#### **DEGREE STRUCTURE**

러	Methods for Business
ST YEAR	Marketing Principles: Trading and
Ŕ	Exchange
	Career Development in Business
	Elective
	Principles of Logistics and Supply Chain Management
	Principles of Economics
	Business Intelligence
	Business and Society OR International Study Tour OR Elective
SE	Business Law
0	Operations Management for Business
SECOND YEAR	Entrepreneurship for Social and Market Impact
Ŕ	Managing Services
	Project Management: Principles and Strategies

Management and Organisation

International Business Environments OR International Elective Integrated Supply Networks Procurement for Strategic Advantage Managing Sustainability in Supply Chains International Management Ethics and Values Strategic Management Business Practicum OR Elective Virtual Industry Internship OR Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and practicals



2x Electives

#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Logistics and Supply Chain Management) with a Master of Management (Business Analytics) and graduate in just four years.

#### **SATAC code: 424944**

∅ unisa.edu.au/fast-track-to-masters



# SUSTAINABLE SISTERS







Group and CEO Detmold Medical Bachelor of Management

Stepping up to produce surgical masks in a global pandemic and developing next generation coating technologies to transform difficult-to-recycle packaging into truly circular items are just a few innovations behind sisters, Zoe Detmold and Sascha Detmold Cox.

Entrepreneurs at heart, these UNSTOPPABLE forces partnered with UniSA to transform local manufacturing and make things that matter.



#### **Bachelor of Business (Legal Studies)**

unisa.edu.au/law



Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences)

SATAC code		424611 Program code			DBLS
Year 12 Selection	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	65.00	guaranteed	В, В, С	guaranteed	Dip
cut-off 2023	65.00			cut-off 2023	CIV

**⊘** Part-time study available

Prepare for a professional career in the private or public legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses in public law, torts and contracts. You'll also study a range of business and law electives to tailor your degree, focusing on areas that interest you most. Gain valuable practical experience through an industry internship, a mentor program, or an overseas study experience. If you wish to practise law, you can explore direct pathways into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree – criteria apply.

This degree does not provide the educational requirements to practise law, however students may have the opportunity to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if they meet the eligibility criteria

#### **CAREERS**

Legal clerk · legal secretary · paralegal · legal adviser · government affairs adviser · policy adviser · policy analyst solicitor (with further study)

#### YOU MIGHT ALSO LIKE

- · Bachelor of Laws (Honours)
- · Bachelor of Laws (Honours) Double Degree
- > Accounting
- > Arts (History and Global Politics)
- > Business (Economics, Finance and Trade)
- > Business (Human Resource Management)

Accounting for Business OR

- > Business (Management)
- > Business (Marketing)
- > Business (Sport and Recreation Management)
- Business (Tourism, Event and Hospitality Management)
- > Journalism and Professional Writing
- > Psychology
- Bachelor of Arts (Law, Policy and Politics)

#### **DEGREE STRUCTURE**

Quantitative Methods for Business Law, Governance and Citizenship Lawyering and Leadership Principles of Economics Marketing Principles: Trading and Exchange Business Law

Business and Society OR International Study Tour OR Elective Career Development in Business

Business Intelligence Management and Organisation Common Law in Context Elective

Intercultural Communication Interviewing and Negotiation Entrepreneurship for Social and Market Impact Legal Policy, Lawmaking and Justice Elective

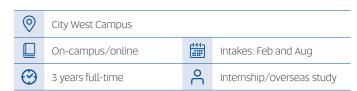
Strategic Management Community Justice Project International Business Environments OR International Elective Legal Studies Elective

Advanced Legal Studies Elective Experiential Elective Advanced Flective

Some study may be able to be

#### **Bachelor of Business** (Design and Marketing)

unisa.edu.au/marketing



Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424920 Program code			DBMD
Year 12 Selection	n Rank:	Year 12 Grades	6:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

Study electives in business, advertising, marketing or animation; or complete an overseas study tour, major marketing project or placement in our on-campus Marketing Clinic.

Prepare for a specialist marketing career in digital and print design. Develop foundation knowledge in design and evidence-based marketing; and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an industry internship, a mentor program, or an overseas study experience. Learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research.

Marketing coordinator · campaigns manager · advertising manager · visual communications manager · publications coordinator brand manager · digital content creator

#### YOU MIGHT ALSO LIKE

- · Bachelor of Business (Marketing)
- · Bachelor of Marketing and Communication
- · Bachelor of Design (Graphic and Communication Design)
- Bachelor of Creative Industries

#### **DEGREE STRUCTURE**

Design Foundation Studio Principles of Economics Marketing Principles: Trading and Exchange Computer Graphics and Imaging for Design Business and Society OR International Study Tour OR Elective Accounting for Business Consumer Behaviour

Design for Publication

Market Research Design for Web

Professional Development in Marketing Entrepreneurship for Social and Market Impact Management and Organisation

Essentials of Marketing Planning Branding Digital Marketing Marketing Elective Integrated Marketing International Marketing Marketing Elective Marketing or Design Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Marketing Analytics 35

#### **Bachelor of Marketing and Communication**

#### unisa.edu.au/marketing



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Business or Diploma in Creative Studies (Communication); or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

SATAC code		424451 Program code			DBMN
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marcomms expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program, or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

#### CAREERS

Marketing and communications officer  $\cdot$  corporate communications adviser  $\cdot$  marketing assistant  $\cdot$  brand manager  $\cdot$  campaigns manager  $\cdot$  market researcher  $\cdot$  copywriter  $\cdot$  media buyer  $\cdot$  social media manager  $\cdot$  sponsorship manager  $\cdot$  media planner  $\cdot$  digital marketer  $\cdot$  advertising account manager  $\cdot$  public relations officer

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- · Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- · Bachelor of Creative Industries

#### **DEGREE STRUCTURE**

	Marketing Principles: Trading and Exchange Accounting for Business Social Media and Society Communication and Media					
	Business Law Consumer Behaviour					
	Public Relations Theory and Practice					
	Computer Graphics and Imaging for Design					
	Marketing Analytics Professional Development in Marketing Design for Digital Technologies Content Creation for Media					
1	Advertising Communication Research Methods Media Law and Ethics					

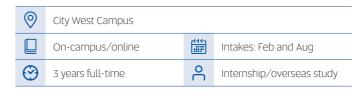
Essentials of Marketing Planning

THIRD YEAR	Digital Marketing Promotional Communication: Advertising Publicity and Marketing Professional Writing Marketing Elective
	Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campulectures, tutorials and practicals.

#### **Bachelor of Business (Marketing)**

#### unisa.edu.au/marketing



#### Prerequisites: none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424111	424111 Program code		
Year 12 Selection	on Rank:	Year 12 Grade	es:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies by completing an industry internship, a mentor program, or an overseas study experience. Learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). Complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Marketing coordinator · marketing manager · campaigns manager · sponsorship manager · fundraising manager · marketing insights analyst · media planner · brand manager · account manager · sales and marketing manager · business development manager · market analyst · market researcher · international marketer

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- · Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- · Bachelor of Marketing and Communication
- · Bachelor of Business (Design and Marketing)
- · Bachelor of Business (Tourism, Event and Hospitality Management)

#### DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange					
¥	Principles of Economics					
Ā	Business and Society OR International Study Tour OR Elective					
	Accounting for Business OR Quantitative Methods for Business					
	Consumer Behaviour					
	Marketing Analytics					
	Business Law					
	Elective					
SE	Market Research					
8	Management and Organisation					
B	Professional Development in Marketing					
SECOND YEAR	Entrepreneurship for Social and Market Impact					
	Retailing					
	Business Intelligence					
	Advertising					
	International Business Environments OR International Elective					

Branding
Essentials of Marketing Planning
2x Electives
Integrated Marketing
3x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures tutorials and oracticals.



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.

#### SATAC code: 424925



"My marketing degree gave me an insight into a great number of areas related to marketing, from business management to communications, public relations and law. Developing an understanding of these was beneficial in a number of ways and has helped my career working at a large national organisation.

Marketing is an amazingly dyanmic field, and if you're considering it — dive in. There's something for everyone."

Terri Feil | Marketing and Communications Graduate / Marketing Manager – Business Banking, Bendigo and Adelaide Bank

#### **Bachelor of Laws (Honours) Bachelor of Business (Marketing)**

unisa.edu.au/law



#### Prerequisites: none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424831 Program code			DHLD
Year 12 Selection	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. Learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You may also get the opportunity to complete a community justice project and participate in our on-campus Marketing Clinic where you'll provide advice to small businesses. In final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. You can undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD).

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### **HOW TO PREFERENCE**

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Marketing) as your second preference. If you're offered a place in the marketing degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### **CAREERS**

Solicitor  $\cdot$  barrister  $\cdot$  in-house counsel  $\cdot$  corporate lawyer  $\cdot$  marketing executive · brand consultant · copyright lawyer · competitor and consumer act adviser  $\cdot$  data analyst  $\cdot$  talent manager  $\cdot$  sponsorship manager · advertising executive · brand manager · marketing manager

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- · Master of Management (Marketing)
- · Master of Management (Advertising and Brand Management)

#### **DEGREE STRUCTURE**

퓌	Law, Governance and Citizenship
FIRST YEAR	Lawyering and Leadership
Æ	Torts
Ŕ	Common Law in Context
	Legal Policy, Lawmaking and Justice
	Community Justice Project
	Contracts
	Intercultural Communication,
	Interviewing and Negotiation
SE	Criminal Law and Procedure
SECOND YEAR	Constitutional Law
6	Marketing Principles: Trading and
ĒΑ	Exchange
R	Principles of Economics
	Administrative Law
	International Law and Environmental Justice
	Marketing Analytics
	Consumer Behaviour
₫	Accounting for Business OR Quantitative Methods for Business
RD	
THIRD YEAR	Market Research
R	Property Law Law Elective
	Legal Analytics and Research
	Essentials of Marketing Planning
	Advertising

Retailing

FOURTH YEAR	Branding Integrated Marketing
크	Management and Organisation
Ϋ́ΕΑ	Lawyers, Ethics and Society
æ	Evidence
	Equity and Trusts
	2x Law Electives
끆	Civil Dispute Resolution
로	Corporate Law
FIFTH YEAR	Capstone Law Elective
R	Graduate Diploma in Legal Practice OR Research Methodologies and Methods
	Honours Thesis 1

#### **Bachelor of Business (Tourism, Event and Hospitality Management)**

unisa.edu.au/tourism-sport-events



#### Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424956 Program code			DBBT
Year 12 Selection Rank:		Year 12 Grades:		TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
cut-off 2023	68.00			cut-off 2023	CIV

**⊘** Part-time study available

Enjoy a career in travel, tourism, hospitality or events. Focus on key areas such as tourism and policy planning, event marketing and management, destination management and international business. Learn effective problem-solving, strategic thinking and communication skills, and gain an understanding of central business operations. Tailor your studies through career-focused electives such as The Hospitality Experience; Creative Tourism: Food, Wine and Festivals; and Tourism and Indigenous Peoples. Complete an industry internship, a mentor program, or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the South Australian Tourism Hall of Fame. You can also complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

#### CAREERS

Event manager · festival producer · destination marketing manager · tourism policy planner · events and exhibitions coordinator · professional conference coordinator · hotel manager · venue manager · strategic partnerships manager · marketing manager · sponsorship manager community development officer · economic development officer tourism experience planner · attractions coordinator · tourism operator hospitality manager · tourism development manager

#### YOU MIGHT ALSO LIKE

- Bachelor of Business (Tourism, Event and Hospitality Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism, Event and Hospitality Management)
- Bachelor of Business (Sport and Recreation Management)
- · Bachelor of Business (Marketing)

Management and Organisation

Entrepreneurship for Social and

and Hospitality

Market Impact

Business Law

Elective

Business Intelligence

Events and Hospitality

Service Management in Tourism, Events

Experiential Product Design for Tourism,

Strategies for Events and Conventions

#### **DEGREE STRUCTURE**

FIRST YEAR	Understanding Travel and Tourism Foundations of Event Management Career Development in Business Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and		Destination Management New Technologies in Tourism, Events and Hospitality International Business Environments ( International Elective Elective
	Exchange Principles of Economics		Policy and Planning for Sustainable Tourism
	Business and Society OR International Study Tour OR Elective		Strategic Management 2x Electives
	Elective		

Students may be required to undertake a combination of on-campus or online study lectures tutorials and practicals



#### **FAST-TRACK TO MASTERS**

Package a Bachelor of Business (Tourism, Event and Hospitality Management) with a Master of Management (Marketing) and graduate in just four years.

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#### SATAC code: 424957

#### **Bachelor of Laws (Honours)**

#### **Bachelor of Business (Tourism, Event and Hospitality Management)**

unisa.edu.au/law



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424831 Program code			DHLD
Year 12 Selection Rank: Year 12 Gra		Year 12 Grade	?S:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the world of travel, tourism, hospitality and events, focusing on courses in event and destination management, experience design, marketing and sustainable tourism. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. Graduate with a double degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD), which is also recognised by the South Australian Tourism Commission (SATC)

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Tourism, Event and Hospitality Management) as your second preference. If you're offered a place in the tourism degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### CAREERS

Solicitor · barrister · corporate lawyer · event manager · festival director · sponsorship manager · tourism policy planner · project manager · strategic partnerships manager · exhibition coordinator · event producer · event operations manager

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Business (Tourism, Event and Hospitality Management) + Master of Management (Marketing)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- · Master of Management (Tourism and Event Management)
- · Master of Management (Marketing)

#### DEGREE STRUCTURE

Law Elective

Legal Analytics and Research

Strategic Management

Entrepreneurship for Social and Market

Policy and Planning for Sustainable

DEC	SKEE STRUCTURE
핅	Law, Governance and Citizenship
FIRST YEAR	Lawyering and Leadership
Ϋ́ΕΑ	Torts
æ	Common Law in Context
	Legal Policy, Lawmaking and Justice
	Community Justice Project
	Contracts
	Intercultural Communication,
	Interviewing and Negotiation
SECOND YEAR	Criminal Law and Procedure
8	Constitutional Law
ĒΥ	Understanding Travel and Tourism
Ε̈́	Foundations of Event Management
~	Administrative Law
	International Law and Environmental Justice
	Strategies for Events and Conventions
	Experiential Product Design for Tourism, Events and Hospitality
코	Marketing Principles: Trading and
RD	Exchange
THIRD YEAR	Management Elective
Ŕ	Property Law

FO	Destination Management
FOURTH YEAR	Service Management in Tourism, Events and Hospitality
YEAR	New Technologies in Tourism, Events and Hospitality
	Lawyers, Ethics and Society
	Evidence
	Equity and Trusts
	2x Law Electives
픢	Civil Dispute Resolution
FIFTH YEAR	Corporate Law
Æ	Capstone Law Elective
Ŕ	Graduate Diploma in Legal Practice OR Research Methodologies and Methods
	Honours Thesis 1

#### **Bachelor of Business (Sport and Recreation Management)**

unisa.edu.au/tourism-sport-events



#### Prerequisites: none

#### Assumed knowledge: none

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		434191 Program code			DBBS	
Υ	ear 12 Selection	n Rank:	Year 12 Grade	es:	TAFE/VET:	
Ç	guaranteed	68.00	guaranteed	B, B, B	guaranteed	Dip
C	cut-off 2023	68.00			cut-off 2023	CIV

❷ Part-time study available

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, and manage financial and physical resources. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses focusing on sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an industry internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

#### **CAREERS**

Sport development officer · club development officer · sport and recreation officer · event manager · community development coordinator · recreation facilities coordinator · business development manager · sports program officer · leisure planner · membership services manager · sports marketing coordinator · sponsorship coordinator

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- · Bachelor of Business (Tourism, Event and Hospitality Management)
- · Bachelor of Exercise and Sport Science
- · Bachelor of Outdoor and Environmental Leadership

#### **DEGREE STRUCTURE**

Sport Governance

Management and Organisation

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business
YEAR	Business and Society OR International Study Tour OR Elective Leisure Concepts
	Fundamentals of Sport and Recreation
	Recreation and Sport Event Programming
	Marketing Principles: Trading and Exchange
	Career Development in Business
	Elective
SECOND YEAR	Entrepreneurship for Social and Market Impact
Š	Principles of Economics
¥	Sports Law
₽	Sport, Tourism and Event Practicum
. •	Sport, Touristit and Everit Placticulti

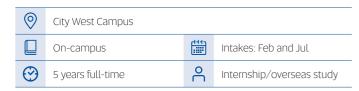
Strategic Management
Business Development in Sport
International Business Environments OR
International Elective
Business Intelligence
Leadership in Recreation and Sport
Recreation Planning in the Urban
Environment
2x Electives

Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed

#### **Bachelor of Laws (Honours)**

#### **Bachelor of Business (Sport and Recreation Management)**

unisa.edu.au/law



#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Social Sciences (Law) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Social Sciences), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		424831 Program code			DHLD
Year 12 Selection	r 12 Selection Rank: Year 12 Grades:		TAFE/VET:		
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2023	90.00			cut-off 2023	Dip

❷ Part-time study available

Graduate with a law double degree, including professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your legal career. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore specialist courses focusing on sports law and governance, business development in and recreation leadership and planning. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You can undertake an industry placement or community justice project, and there's opportunities to go on an overseas study experience. In final year, you can choose to complete your GDLP – a compulsory qualification needed to practise as a barrister or solicitor in South Australia. Attend classes on campus with the option to study some courses online. You'll also graduate with a degree accredited by the Australian Law School Standards Committee (ALSSC) of the Council of Australian Law Deans (CALD)

This double degree covers the academic requirements for admission to practise law (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

#### HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Sport and Recreation Management) as your second preference. If you're offered a place in the sport and recreation degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

#### CAREERS

Solicitor  $\cdot$  barrister  $\cdot$  sports lawyer  $\cdot$  sport development manager  $\cdot$  club development manager  $\cdot$  in-house counsel  $\cdot$  sport and recreation coordinator  $\cdot$  sponsorship manager  $\cdot$  player operations manager  $\cdot$  policy adviser

#### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism, Event and Hospitality Management)
- · Bachelor of Laws (Honours), Bachelor of Business (Marketing)

#### **FURTHER STUDY**

- · Graduate Certificate in Leadership
- · Master of Management various specialisations

#### **DEGREE STRUCTURE**



Recreation Planning in the Urban

Environment

FO	Business Development in Sport
Ę.	Sport, Tourism and Event Practicum
Ŧ	Strategic Management
FOURTH YEAR	Lawyers, Ethics and Society
Z	Evidence
	Equity and Trusts
	2x Law Electives
끆	Civil Dispute Resolution
보	Corporate Law
FIFTH YEAR	Capstone Law Elective
Ŕ	Graduate Diploma in Legal Practice OR
	Research Methodologies and Methods
	Honours Thesis 1

# Bachelor of Human Movement Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/human-movement

0	City East and City West Camp	US	
	On-campus	###	Intakes: Feb and Jul
<b>②</b>	4 years full-time	<u>^</u>	Internship/overseas study

#### Prerequisites: none

#### Assumed knowledge: none

UniSA College pathways: Diploma in Health (Sport) or Diploma in Business; or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Health), or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

SATAC code		414524 Program code			IBHB
Year 12 Selection	n Rank:	Year 12 Grade	S:	TAFE/VET:	
guaranteed	75.00	guaranteed	A, B, B	guaranteed	CIV
cut-off 2023	75.00			cut-off 2023	CIV

❷ Part-time study available

Study a four-year double degree and combine your passion for health and exercise with business. Become equipped to provide consultancy and advice to clients as a health, physical activity and business specialist. You'll complete core courses in human movement and sport and recreation management, and choose to complete either a sub-major in Sports Coaching or four elective courses to further specialise in Exercise and Sport Science, Outdoor Education or Nutrition. Develop in-demand expertise in areas such as human anatomy, group and team psychology, biomechanics, exercise physiology and sport science. Further your business acumen in sport governance, sports law, business development in sport, strategic management, marketing, and leadership in sport. Be taught by world-class experts, including some of Australia's leading exercise scientists and physical activity specialists. Learn in modern on-campus facilities, such as our exercise physiology laboratories and clinic, environmental chamber (used for altitude training), and UniSA Sport gyms. Graduate career ready by completing an industry placement focused on either 75+ hours with focus on human movement, or 120 hours in the sport and recreation management field

Students will be required to hold a current National Police Certificate and Department of Human Services (DHS) Working With Children Check Visit unisaedu.au/clinical-placements for more information.

#### CAREERS

Sports manager · sport coach · sport analyst and researcher · business adviser · community program manager · entrepreneur club development officer · membership services manager · sports marketing coordinator · business development manager

#### YOU MIGHT ALSO LIKE

- · Bachelor of Exercise and Sport Science
- · Bachelor of Clinical Exercise Physiology (Honours)
- · Bachelor of Business (Sport and Recreation Management)
- · Bachelor of Business (Management)

#### **FURTHER STUDY**

- · Master of Physiotherapy (Graduate Entry)
- Master of Occupational Therapy (Graduate Entry)
- · Master of Health Services Management
- · Master of Research (Health Sciences)

#### **DEGREE STRUCTURE**

Human Anatomy 100
Foundations in Human Movement,
Exercise and Sport Science
Foundations of Physical Activity and
Health
Physiology Essentials 100
Introduction to Group and Team
Psychology
Motor Development and Ageing

Quantitative Methods for Business

Leisure Concepts

Exercise Physiology 1

Marketing Principles: Trading and Exchange

Finciples of Economics

Fundamentals of Sport and Recreation

Biomechanics of Human Movement
Recreation and Sport Event Programming
Elective OR Principles of Teaching and

Advanced Health Elective OR Game, Sports Theory, Practice and Participation Motor Control and Learning Human Nutrition Management and Organisation Business Intelligence

Sociology of Health, Physical Activity and Sport Sport Governance Entrepreneurship for Social and Market

Advanced Health Elective OR Health, Exercise and Sport Psychology Professional Practice in Human

Movement OR Sport, Tourism and Event Practicum
Sports Law
Business Development in Sport
Advanced Health Elective OR
Performance Analysis and Player

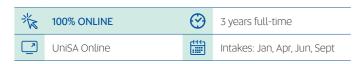
Monitoring

Strategic Management
Leadership in Recreation and Sport
Recreation Planning in the Urban
Environment
International Business Environments
OR International Management Ethics

Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed

#### **Bachelor of Accounting**

unisaonline.edu.au/accounting



Prerequisites: none

Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

**UniSA Online pathways:** Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code XBCO TAFE/VET guaranteed: ❷ Part-time study available

#### STUDY ON DEMAND

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance and management. Explore the economic, legal and political influences that impact global business and operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### CAREERS

Accountant · tax adviser · forensic accountant · business adviser · risk consultant · insolvency and reconstruction adviser · management accountant · corporate tax consultant · auditor

Fast-track your degree and receive credit for past study and/or work experience.

- 1. Check your eligibility at unisaonline eduau/eligibility
- 2. Gather your relevant documents

■ UO Critical Approaches to Online

Complete your application and send through your documents Apply directly at unisaonline.edu.au or call 1800 531 962

#### **DEGREE STRUCTURE**

TS	Learning OR Elective
RST YEAR	UO Business and Society OR Elective
AR	UO Accounting for Business
	UO Business Law
	UO Quantitative Methods for Business
	UO Financial Accounting 1
	UO Marketing Principles: Trading and
	Exchange
	UO Principles of Economics
SE	UO Financial Accounting 2

UO Career Development in Business UO Management Accounting UO Business Finance UO Business Intelligence UO Financial Accounting 3

UO Companies and Partnership Law

UO Management and Organisation

UO Sustainability Accounting and Reporting UO Auditing Theory and Practice UO Contemporary Issues in Accounting

UO Strategic Financial Analysis

UO Taxation Law 1

3x Electives

#### **Bachelor of Business** (Financial Planning)

unisaonline.edu.au/financial-planning



Prerequisites: none

Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code XBFP TAFE/VET guaranteed:

#### STUDY ON DEMAND

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by Financial Adviser Standards (Treasury Department). Build the technical and professional skills needed to work with a range of clients to reach their short and long-term financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. You'll also learn how to use XPlan, the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

Treasury have taken on the responsibilities of the Financial Adviser Standards and Ethics Authority (FASEA) as of 1 January 2022. The degree is a Financial Adviser Standards and Ethics Authority (FASEA) accredited program.

#### **CAREERS**

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

#### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2 Gather your relevant documents

3. Complete your application and send through your documents Apply directly at unisappline educy or call 1800 531 962

#### **DEGREE STRUCTURE**

UO Critical Approaches to Online Learning OR Elective UO Quantitative Methods for Business
UO Accounting for Business UO Personal Finance UO Career Development in Business UO Business and Society OR Elective UO Business Law

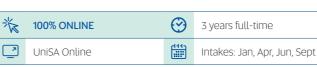
UO Principles of Economics UO Financial Markets and Institutions UO Introduction to Financial Planning UO Marketing Principles: Trading and Exchange UO Management and Organisation

UO Macroeconomics UO Business Intelligence UO Companies and Partnership Law UO International Business Environments UO Superannuation UO Portfolio and Fund Management UO Taxation Law 1 UO Entrepreneurship for Social and Market Impact

UO Risk Management and Insurance UO Strategic Management OR Strategic Financial Analysis UO Applied Financial Planning UO Estate Planning

#### **Bachelor of Business** (Economics, Finance and Trade)

unisaonline.edu.au/econ-fin-trade



Prerequisites: none Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code XBIB TAFE/VET guaranteed: CIV

❷ Part-time study available

#### STUDY ON DEMAND

Study a 100% online economics, finance and trade degree designed specifically for flexible learning. Develop your understanding of the global business environment as you learn about complex economic and financial environments. Discover how and why people, businesses and governments make decisions. Explore the historical, cultural, social and political factors affecting trade and investment. Learn how to apply data-driven solutions to key business problems. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### **CAREERS**

Economist · business adviser · business development manager · market research analyst · policy adviser · financial risk analyst · trade and investment adviser

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

#### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- 3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

#### **DEGREE STRUCTURE**

UO Critical Approaches to Online Learning OR Elective UO Principles of Economics UO Accounting for Business UO Marketing Principles: Trading and Exchange UO Business and Society OR Elective

UO Business Law UO Quantitative Methods for Business UO Career Development in Business

UO Macroeconomics UO Entrepreneurship for Social and UO Growth Development and the

Macroeconomy UO Economic Analysis of Business

UO Management and Organisation **UO International Business Environments** UO Empirical Business Analysis

UO Business Finance

x3 Electives UO Economics of Public Policy UO International Economics UO International Currency and Banking Markets UO Strategic Financial Analysis

UO Portfolio and Fund Management

#### **Bachelor of Business (Management)**

unisaonline.edu.au/management

100% ONLINE 3 years full-time UniSA Online Intakes: Jan, Apr, Jun, Sept

Prerequisites: none

Assumed knowledge: none

**Time commitment:** 10 – 15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code XBBG TAFE/VET guaranteed: CIV

❷ Part-time study available

#### STUDY ON DEMAND

Study a 100% online management degree designed specifically for flexible learning. You'll discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to succeed. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### **CARFFRS**

Project manager · general manager · management consultant · risk manager · business development manager · entrepreneur · innovation manager · account director · sales manager business analyst · project lead

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

#### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents Applu directlu at unisaonline.edu.au or call 1800 531 962

#### DEGREE STRUCTURE

Management

Practices

UO Business Intelligence

UO Critical Approaches to Online Learning OR Elective UO Business and Society OR Elective UO Accounting for Business UO Business Law UO Quantitative Methods for Business UO Career Development in Business UO Marketing Principles: Trading and Exchange UO Principles of Economics UO Foundations of Human Resource

UO Management and Organisation

UO Communication and Organisational

UO International Management Ethics and Values UO Organisational Entrepreneurship UO Organisational Leadership UO Managing Decision Making UO International Business Environments

UO Strategic Management

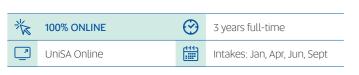
UO Project Management: Principles and UO Entrepreneurship for Social and Market Impact Elective

UO Organisational Behaviour

2x Electives

#### **Bachelor of Business** (Human Resource Management)

unisaonline.edu.au/hr



Prerequisites: none

Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

❷ Part-time study available

#### STUDY ON DEMAND

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to think strategically and align human resources with business objectives. Focus on core HR areas. including recruitment, learning and development, workforce planning, employee performance management and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students

#### **CAREERS**

Human resources adviser · human resources manager recruitment consultant · learning and development adviser change management adviser · change management consultant · industrial relations consultant · workforce planning adviser work health and safety consultant

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

#### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

#### **DEGREE STRUCTURE**

Learning OR Elective UO Business and Society OR Elective UO Accounting for Business UO Business Law UO Quantitative Methods for Business UO Career Development in Business UO Marketing Principles: Trading and Exchange UO Principles of Economics

UO Critical Approaches to Online

UO Foundations of Human Resource Management

UO Training and Development UO Entrepreneurship for Social and Market Impact

UO Performance and Compensation Management

UO Business Intelligence UO Management and Organisation 2x Electives

UO Recruitment and Selection of Organisational Talent UO Strategic Management

UO Managing the Employment

UO International Business Environments UO Strategic Human Resource Management

UO Organisational Behaviour UO HR Analytics Elective

#### **Bachelor of Business** (Tourism, Event and Hospitality Management)

unisaonline.edu.au/tourism-events-hospo

3 years full-time 100% ONLINE 7 UniSA Online Intakes: Jan, Apr, Jun, Sept

Prereauisites: none

Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

**UniSA College pathways:** Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code XBBT TAFE/VET guaranteed: CIV

#### STUDY ON DEMAND

Study a 100% online tourism, event and hospitality management degree designed specifically for flexible learning. Build fundamental business knowledge across strategic thinking, communication and business intelligence, as well as specialist courses in event management strategy, designing experiences, and hospitality management. Learn about emerging trends in sustainable destination management, digital innovation, and the impact of tourism on Indigenous peoples. Apply your learning to a real-world problem by undertaking a virtual internship and gain practical experience while you study.

Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### **CAREERS**

Event manager · tourism and hospitality business owner · conference coordinator · destination marketing manager · hotel or restaurant manager · business development manager · tourism development officer

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

#### HOW TO APPLY

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

#### **DEGREE STRUCTURE**

UO Critical Approaches to Online Learning OR Elective UO Fundamentals of Global Tourism and Hospitality

UO Marketing Principles: Trading and Exchange UO Foundations of Event Management

UO Accounting for Business **UO Career Development in Business** UO Principles of Economics

UO Business and Society OR Elective UO Managing Hospitality Operations

UO Management and Organisation UO Business Intelligence UO Experiential Product Design for Tourism, Events and Hospitality

UO Entrepreneurship for Social and Market Impact

UO Business Law UO Eventful Cities and Event Leveraging Elective

UO Digital Technologies in Tourism, Events and Hospitality UO International Business Environments

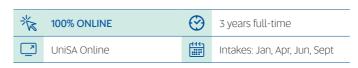
UO Business Practicum OR Elective

**UO Sustainable Tourism Destination** Management Elective

UO Tourism, Events and Hospitality UO Strategic Management

#### **Bachelor of Business (Marketing)**

unisaonline.edu.au/marketing



Prereauisites: none

Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

**UniSA Online pathways:** Literacy and Numeracy Test with relevant work

UniSA College nathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business)

Program code XBBM TAFE/VET guaranteed: CIV ❷ Part-time study available

#### STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### **CAREERS**

Marketing coordinator · marketing manager · campaign manager · fundraising and development officer · marketing insight analyst · media planner · brand manager · market researcher · account manager sales and marketing manager · digital marketer

Fast-track your degree and receive credit for past study and/or work experience.

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- Complete your application and send through your documents Apply directly at unisaonline.edu.au or call 1800 531 962

#### **DEGREE STRUCTURE**

Learning OR Elective UO Business and Society OR Elective UO Marketing Principles: Trading and Exchange UO Business Law UO Quantitative Methods for Business UO Professional Development in Marketing OR Elective UO Principles of Economics UO Accounting for Business

UO Critical Approaches to Online

LIO Consumer Behaviour UO Marketing Analytics

UO Market Research UO Retailing UO Advertisina UO Business Intelligence

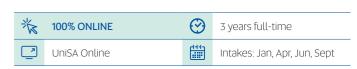
UO Entrepreneurship for Social and Market Impact UO Management and Organisation

UO Strategic Management UO Branding UO Essentials of Marketing Planning UO Integrated Marketing UO International Business Environments

3x Electives

#### **Bachelor of Marketing** and Communication

unisaonline.edu.au/marketing-communication



Prerequisites: none

Assumed knowledge: none

Time commitment: 10 – 15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work

UniSA College pathways: Diploma in Business or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Business); or Diploma in Creative Studies (Communication) or UniSA Foundation Studies + Undergraduate Certificate in University Studies (Creative Studies)

Program code XBMN TAFE/VET guaranteed: CIV

❷ Part-time study available

#### STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM) strategies. Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You'll also learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus - all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### **CAREERS**

Marketing professional · communications professional · brand manager · advertising executive · media planner · digital and social media manager · PR coordinator · content creator · market analyst

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

#### HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility 2. Gather your relevant documents

3. Complete your application and send through your documents Apply directly at unisaonline.edu.au or call 1800 531 962

#### **DEGREE STRUCTURE**

UO Critical Approaches to Online UO Critical Approache
Learning OR Elective UO Introduction to Social Media
UO Marketing Principles: Trading and Exchange UO Accounting for Business

UO Introduction to Digital Media UO Consumer Behaviour UO Business Law UO Communication and Media

UO Marketing Analytics UO Public Relations: Theory and Practice UO Content Creation for Media

UO Advertising

UO Media Law and Ethics UO Communication Research Methods UO Essentials of Marketing Planning Elective

UO Digital Marketing UO Promotional Communication: Advertising, Publicity and Marketing UO Retailing UO Design for Digital Technologies UO Communication Management in Practice UO Integrated Marketing UO Branding UO Integrated Communication Planning

#### **Bachelor of Digital Business**

unisaonline.edu.au/digital-business



Prerequisites: none

Assumed knowledge: none

Time commitment: 10-15 hours per week per course

UniSA Online pathways: Literacy and Numeracy Test with relevant work experience

UniSA College pathways: Diploma in Business or UniSA Foundation Studies +

Undergraduate Certificate in University Studies (Business)

Program code XBDB TAFE/VET guaranteed:

❷ Part-time study available

In association with:

# accenture

#### STUDY ON DEMAND

Study a 100% online degree in digital business that combines the best of global professional services company Accenture's expertise with UniSA's proven leadership in business education. Explore business fundamentals and digital technology, and build broad and enduring skills that will future-proof your career. You'll learn directly from some of Accenture's top digital and business minds in a degree co-designed and co-taught by industry. Learn how to use marketing automation to convert customers, when to use artificial intelligence to streamline processes, why cloud systems can make collaboration easier, and understand how technology can make the difference between business growth and decline. Build a suite of creative problem-solving tools and apply them to industry case studies and work integrated learning experiences. Final year students will also be invited to apply for Accenture's enviable graduate program.

Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

#### **CAREERS**

Business technologist · business manager · operational manager · business analyst · business development manager · management consultant · digital transformation lead · business change consultant business systems analyst · business process analyst · client account manager · entrepreneur · digital innovator

#### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

- 1. Check your eligibility at unisaonline.edu.au/eligibility
- 2. Gather your relevant documents
- 3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

#### DEGREE STRUCTURE

- UO Marketing Principles: Trading and Exchange
- UO Information Technology Fundamentals
- UO Accounting for Business UO Introduction to Digital Disruption in
- UO Principles of Economics Flective
- UO Management and Organisation UO Exploring Digital Technology in
- Business UO Entrepreneurship for Social and Market Impact
- UO Cloud Platforms
- UO Management Accounting
  UO Digital Solution Methodologies UO Organisational Behaviour
- Elective UO Project Management: Principles and
- UO Designing Digital Solutions

UO Managing Decision Making UO Digital Business Value UO Security Foundations UO Digital Business Solutions

**UO International Business Environments** UO Strategic Management

Plus one of the following 3 options:

Solving Business Challenges AND Virtual Industry Internship OR Business Practicum

Solving Business Challenges OR Virtual Industry Internship OR Business Practicum AND Elective

Ontion 3: Business Internship (30 days)



#### STUDY THROUGH A FLEXIBLE MODE

You can also study the Bachelor of Digital Business through a blend of on-campus/online learning. See page 16.

SATAC code: 424949

🕝 unisa.edu.au/business-management



#### **JOBS GROWTH**

"In Australia, we estimate that increased digitalisation could add some \$90 billion to our economy - as well as create some 250,000 jobs in the near future."

PM's address to Davos World Economic Forum, January 2022.

Accenture is a global professional services company, with more than 700,000 employees across 50 countries helping to solve problems for business. They offer strategy, consulting, interactive, technology and operations services to some of the world's biggest brands and organisations, delivering on the promise of technology and ingenuity. Accenture is powered by the world's largest network of advanced technology and intelligent operations centres and serves clients in more than 120 countries.

# **POSTGRADUATE AND RESEARCH DEGREES**

Take your career to the next level and develop your knowledge further through postgraduate study.

You can also make a positive and lasting contribution to your field through a research degree.

Explore our full range of postgraduate degrees 

Learn more about our research degrees

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#### **Graduate Certificate in Business**

unisa.edu.au/business-management



❷ Part-time study available

\*see page 61 for more on fees

Study a six-month postgraduate qualification focusing on developing the skills needed by contemporary business professionals, including key areas such as accounting, marketing, economics and global business trends. You'll also build important skills in interpreting business information, problem-solving, business collaboration and informed decision making. Join the Executive Partners Program for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your learning through additional postgraduate studies.

#### **CAREERS**

Business adviser  $\cdot$  business analyst  $\cdot$  organisational analyst  $\cdot$ business development consultant  $\cdot$  business owner  $\cdot$  entrepreneur  $\cdot$ project manager · project lead · risk manager

#### **FURTHER STUDY**

- · Master of Management various specialisations
- International Master of Business Administration various specialisations

- Bachelor degree from a recognised higher education institution or equivalent; or
- Advanced diploma (or associate degree), along with one year of professional experience, or
- Diploma, along with two years of professional experience; or
- Three years of professional experience.

#### **DEGREE STRUCTURE**

Accounting for Management M Accounting for Managen

Marketing Management Economic Principles for Business OR Elective Global Business Environment

Students may be required to undertake a combination of on-campus or online study

#### **Graduate Certificate** in Leadership

unisa.edu.au/business-management

0	City West Campus	111	Intakes: Feb and Aug	
	On-campus/online	2	Internship/overseas study	
<b>②</b>	0.5 years full-time	\$	AUD \$15,450* indicative 2023	
SATA	C code <b>4GC107</b>	Progra	am code <b>DCLD</b>	

\*see page 61 for more on fees

Learn to lead high-performance teams and manage organisational change through this six-month postgraduate qualification. Explore current, practical case studies and confidently apply your new leadership skills to realworld business environments. You'll develop the foundational skills and knowledge needed to effectively lead in changing environments, manage dispersed and diverse teams, provide leadership in online workplaces. and make good business decisions under pressure. You'll study courses in project management, negotiation, managing employee performance and global leadership. Connect with a senior business leader through the Executive Partners Program. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery.

#### **CAREERS**

Management consultant · general manager · project manager · project lead · business development manager · team leader · operations manager · change management adviser

- · Bachelor degree from a recognised higher education institution or equivalent; or
- Advanced diploma (or associate degree), along with one year of professional experience; or
- Diploma, along with two years of professional experience; or
- Three years of professional experience.

#### **FURTHER STUDY**

- · Master of Management various specialisations
- · International Master of Business Administration various specialisations

#### **DEGREE STRUCTURE**

People, Respons Leading Change People. Leadership and Performance Responsible Leadership Leading and Managing Organisational Elective

Students may be required to undertake a combination of on-campus or online study.

#### **Master of Finance**

#### Degrees:

- Master of Finance
- · Master of Finance (Global Investment and Trade)

#### unisa.edu.au/accounting-and-finance

0	City West Campus	<b>#</b>	Intakes: Feb and Aug
	On-campus/online	<u>^</u>	Internship/overseas study
<b>②</b>	2 years full-time	(\$)	AUD \$30,900 pa* indicative 2023

	Finance		Global Investme	nt and Trade
	2 years	1.5 years	2 years	1.5 years
SATAC code	4CM164	4CM165	4CM226	4CM227
Program code	DMFC	DMFC	DMFC	DMFC

\*see page 61 for more on fees

Develop the technical skills to work in the fast-paced finance industry by studying an advanced qualification with a general focus or a specialisation in Global Investment and Trade. Explore core courses in financial markets, investment banking, behavioural finance, investment management and corporate finance, along with electives in areas like global banking and financial technologies. In the Global Investment and Trade specialisation, you'll also examine developments in FinTech and Blockchain technologies and their impact on the global economy. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Gain practical experience through 150 internship hours with a local or international organisation. Join one of our mentor programs for industry insights and expert advice from a senior business leader, or complete an optional overseas study experience. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and finish in 1.5 years full-time. Graduate with a qualification recognised by leading professional bodies. including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP)

#### CARFFRS

Commercial banker  $\cdot$  investment banker  $\cdot$  treasury analyst  $\cdot$  finance manager  $\cdot$  financial controller  $\cdot$  financial broker  $\cdot$  global fund manager tax accountant · auditor · client relationship manager · international financial adviser · global policy analyst

#### Entru requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher
- Some applicants may be eligible for Advanced Standing and can complete the program in 15 years full-time study or equivalent part-time study

#### **DEGREE STRUCTURE**

Finance Flective Elective

RE COURSES	GLC	GLOBAL INVESTMENT AND TRADE	
Statistics for Data Science Accounting for Management M Economic Principles for Business Commercial Law M	SECOND YEAR	Clobal Banking and Financial Management Issues in International Trade Specialisation Elective Elective	
Investment Management International Finance Financial Theory and Financial Markets		Money, Banking and Clobal Financial Markets International Perspectives in FinTech Specialisation Elective Elective	
Managing Financial Risk Behavioural Finance Advanced Corporate Finance Applied Research in Finance The Econometrics of Financial Markets Advanced Investment Management	com! Stude	ents may be required to undertake a oination of on-campus or online study, ents may be required to attend on-camp res, tutorials and practicals.	
	Statistics for Data Science Accounting for Management M Economic Principles for Business Commercial Law M Corporate Finance Investment Management International Finance Financial Theory and Financial Markets  ANCE (GENERAL) Managing Financial Risk Behavioural Finance Advanced Corporate Finance Applied Research in Finance The Econometrics of Financial Markets	Statistics for Data Science Accounting for Management M Economic Principles for Business Commercial Law M  Corporate Finance Investment Management International Finance Financial Theory and Financial Markets  ANCE (GENERAL)  Managing Financial Risk Behavioural Finance Advanced Corporate Finance Applied Research in Finance The Econometrics of Financial Markets	

#### **Master of Finance (Financial Planning)**

unisa.edu.au/financial-planning

0	City West Campus		Intakes: Feb and Aug
	On-campus/online	<u>^</u>	Real-world projects
9	2 years full-time	(\$)	AUD \$27,300 pa* indicative 2023

	2 years	1.5 years
SATAC code	4CM216	4CM218
Program code	DMFP	DMFP

Study a Financial Adviser Standards-approved qualification, that meets the education requirements to enter the financial advice profession. This program is designed for professionals who already have a qualification. but are seeking a career change in the financial services sector. Meet new education requirements required for financial planners and develop solid foundation knowledge through core business and finance courses. along with specialist expertise in areas such as ethics, financial regulation and applied financial planning. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world's leading banks and investment firms. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time.

Treasury have taken on the responsibilities of the Financial Adviser Standards and Ethics Authority (FASEA) as of 1 January 2022. The degree is a Financial Adviser Standards and Ethics Authority (FASEA) accredited program

#### CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager client relationship manager

#### Entru requirements

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

#### **DEGREE STRUCTURE**

Statistics for Data Science Accounting for Management M Economic Principles for Business Introduction to Financial Planning G Financial Theory and Financial Markets Corporate Finance Investment Management Marketing Management

Personal Finance G Ethics and Professionalism Financial Advice Regulatory and Legal Obligations Superannuation ( Risk Management and Insurance G Estate Planning G

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus

Applied Financial Planning G

Taxation

#### **Master of Professional Accounting**

unisa.edu.au/accounting-and-finance



	2 years	1.5 years
SATAC code	4CM183	4CM184
Program code	DMPC	DMPC

\*see page 61 for more on fees

Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, problemsolving, teamwork and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, law, financial and management accounting, and corporate finance. Get career ready by completing more than 100 internship hours or an optional overseas study experience. You can also provide advice to the community under the supervision of qualified tax professionals in our student-run Tax Clinic. Join the Executive Partners Program for invaluable mentoring, industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia, and Chartered Accountants Australia and New Zealand. This degree is also recognised by the Association of Chartered Certified Accountants.

Accountant · tax accountant · corporate tax consultant · forensic accountant  $\cdot$  business adviser  $\cdot$  auditor  $\cdot$  risk consultant  $\cdot$  insolvency and reconstruction adviser · management accountant · tax manager

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

#### **DEGREE STRUCTURE**

Elective

People, Leadership and Performance Marketing Management Accounting for Management M Commercial Law M Corporate Finance Economic Principles for Business Financial Accounting

Advanced Accounting Information Systems for Business Management Accounting M Elective Auditing Principles Research for Business Decision Making Contemporary Issues in Accounting M Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus

#### **Master of Management**

unisa.edu.au/business-management



\*see page 61 for more on fees

SATAC code 4CM171 Program code DMMX

Advance your knowledge and skills in contemporary management practice, project management, leadership and strategy. Choose to study a general management qualification (that can be studied on-campus, completely online or in a mixed mode) or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

#### **CAREERS**

Business manager · general manager · business executive · corporate affairs manager · operations manager · business development manager · corporate sponsorship manager · corporate social responsibility manager · risk manager

#### Entru requirements

Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

#### DEGREE STRUCTURE

#### CORE COURSES

Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance

Strategic Concepts

#### SPECIALISATION COURSES

2x Business Electives

Managing the Global Workforce Entrepreneurship and Innovation Project Management for Business Leading and Managing Organisational Change 2x Specialisation Flectives

Students have the opportunity to study the eneral management degree on campus completely online or in a mixed mode. For all specialisations, students will attend on-campus lectures, tutorials, practicals, workshops or seminars (some study may be able to be completed online)

#### **Master of Management** (Advertising and Brand Management)

4CM219 SATAC code Program code DMMX

Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. Extend your knowledge through real-life case studies and develop the expertise to address global business challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

#### **CAREERS**

Advertising manager · digital marketer · social media manager · media planner · campaigns manager · brand manager marketing coordinator · marketing manager

#### **DEGREE STRUCTURE**

#### CORE COURSES

Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts

#### SPECIALISATION COURSES

Advertising: Theory and Practice eMarketing Advertising: Planning and Buying Media Brand Management 2x Specialisation Electives Marketing Management OR Business Elective Business Elective

#### **Master of Management (Business Analytics)**

4CM230 SATAC code Program code **DMMX** 

Advance your career as a data-driven decision maker and leader by extending your skills in management theory and business intelligence. Learn how to unpack complex organisational data, find new insights into operational efficiency and growth, and effectively communicate findings. Prepare for Industry 4.0 by gaining the expertise to analyse datasets, identify trends, and provide the valuable insights that help drive organisational competitive advantage. Delve into the future of big data and explore areas such as business ethics, data privacy, enterprise analytics and machine learning for business professionals. Join the Executive Partners Program for industry insights and expert advice from a senior business leader, undertake an optional industry internship, complete an industry project or go on an overseas study experience. You can also benefit from flexible study options.

#### **CAREERS**

Data analyst · business intelligence analyst · management consultant · market research analyst · customer experience manager

#### **DEGREE STRUCTURE**

#### CORE COURSES

Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts

#### SPECIALISATION COURSES

2x Business Electives

Enterprise Analytics for Business Professionals Data Privacy, Governance and Quality for Data Visualisation and Communication for **Business Professionals** Machine Learning for Business Professionals 2x Specialisation Electives

#### **Master of Management** (Human Resource Management)

SATAC code 4CM198 Program code **DMMX** 

Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data, leadership and performance, employee performance and rewards, and the global workforce. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

#### **CAREERS**

Human resources manager · chief human resources officer · people, talent and culture manager · change management consultant · training and development manager · employment relations manager · health and wellbeing manager · human resources business partner

#### **DEGREE STRUCTURE**

and General Surgeon

#### CORE COURSES

Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts

#### SPECIALISATION COURSES

"Apart from being a surgeon, I've got a

couple of other interests that are

entrepreneurial in nature. UniSA's

MBA has been crucial in developing

my business career. It's given me

an understanding of how to build

a company and to take it forward.

I now have an idea of constitutions,

board of directors, human resource

management, having a marketing

strategy, and how to protect my intellectual

property. The strategy behind running a business is something

Dr Abhilash (Abe) Chandra | MBA Graduate / Academic Vascular

I've never learned through any of my medical training."

Talent Acquisition and Development Managing Employee Performance and People Analytics Strategic Management of Human Resources Managing the Global Workforce Specialisation Elective 2x Business Electives

#### **Master of Management (Marketing)**

SATAC code 4CM199 Program code DMMX

Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You'll then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science and learn from experts who advise global brands like Colgate-Palmolive, McDonald's and Kellogg's. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

#### **CARFFRS**

Marketing manager  $\cdot$  business development manager  $\cdot$  marketing insights manager  $\cdot$  sales and marketing manager  $\cdot$  digital marketing manager · marketing and communications manager · brand manager · visual communications manager · customer experience manager

#### **DEGREE STRUCTURE**

#### CORE COURSES

Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts

#### SPECIALISATION COURSES

Marketing Management Buver Behaviour Insights Marketing Strategy and Planning Advanced Marketing Analytics 2x Specialisation Electives 2x Business Electives

DMMX

#### **Master of Management** (Tourism and Event Management)

SATAC code 4CM179 Program code

Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You'll then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the South Australian Tourism Hall of Fame. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

#### **CAREERS**

Tourism and event manager · tourism development manager strategic partnerships manager  $\cdot$  hotel manager  $\cdot$  functions manager  $\cdot$ event director · regional tourism manager · conference coordinator · destination marketing manager · tourism experience manager · events and exhibitions manager · venue manager

#### **DEGREE STRUCTURE**

#### CORE COURSES

Fundamentals of Data Analytics for Business Business Ethics People Leadership and Performance Strategic Concepts

#### SPECIALISATION COURSES

The Business of Tourism Sustainable Destination Management Festival and Event Management Managing Venues and EventScapes 2x Specialisation Electives 2x Business Electives

# **International Master of Business Administration**

unisa.edu.au/business-management



	2 years	1.5 years
SATAC code	4CM201	4CM202
Program code	DMIN	DMIN
	21	

\*see page 61 for more on fees

Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply strategy, leadership, data analytics, international marketing and management. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Business Analytics, Finance, Human Resource Management, Marketing, or Tourism and Event Management. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today's global business challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by undertaking an industry internship or project, or through an overseas study experience. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time, or learn through intensive courses in Summer or Winter School.

#### CAREERS

Depending on your specialisation, your career options can include:

Global business manager · general manager · business executive · brand manager · marketing manager · corporate affairs manager · event manager · operations manager · people, talent and culture manager · chief human resources officer · business development manager · tourism and event director · corporate sponsorship manager · corporate social responsibility manager · advertising executive · project manager · business intelligence analyst · market research analyst · financial controller · finance manager

#### Entry requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 15 years full-time study or equivalent part-time study.

#### DEGREE STRUCTURE

CORE COURSES
Marketing Management
Accounting for Management M
Economic Principles for Business
Global Business Environment
Fundamentals of Data Analytics for Business
Managing the Global Workforce
People, Leadership and Performance

#### SPECIALISATION COURSES Global Supply Chain Management

Managing Across Cultures
Clobal Marketing
International Finance
2x Specialisation Electives
Business Elective
Professional Consulting Project OR Business
Practicum G
International Business: Strategy and Ethics

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

#### **Advertising and Brand Management**

	2 years	i.5 years	
SATAC code	4CM213	4CM214	
CORE COURSES	SPECIALISATION COURS	ES	
Marketing Management Accounting for Management M	9 9	Advertising: Theory and Practice	
Economic Principles for Business	eMarketing Advertising: Planning and Buying Media		
Global Business Environment	Brand Management		
Fundamentals of Data Analytics for Business	2x Specialisation Electives		
Managing the Global Workforce	Business Elective		
		Professional Consulting Project OR Business	
	Practicum G	v i test:	
	International Business: S	strategy and Ethics	

#### **Business Analytics**

	2 years	1.5 years
SATAC code	4CM229	4CM228
CORE COURSES	SPECIALISATION COUR	SES
Marketing Management Accounting for Management M Economic Principles for Business Clobal Business Environment Fundamentals of Data Analytics for Business Managing the Clobal Workforce People, Leadership and Performance	Enterprise Analytics for Data Privacy, Covernan Business Professionals Data Visualisation and i Business Professionals Machine Learning for B 2x Specialisation Electi- Business Elective Professional Consulting Practicum G International Business:	Communication for usiness Professionals wes

#### **Finance**

SATAC code	4CM203	4CM204
CORE COURSES	SPECIALISATION COURSES	
Marketing Management Accounting for Management M Economic Principles for Business Global Business Environment Fundamentals of Data Analytics for Business Managing the Global Workforce	Corporate Finance Managing Financial Risk International Finance Money, Banking and Global Financial Markets 2x Specialisation Electives Business Elective	
People, Leadership and Performance	Professional Consulting Pro Practicum G International Business: Stra	

#### **Human Resource Management**

SATAC code	4CM190	4CM191
CORE COURSES	SPECIALISATION COURSES	S
Marketing Management	Talent Acquisition and De	velopment
Accounting for Management M	Managing Employee Performance and Reward	
Economic Principles for Business	People Analytics	
Global Business Environment	Strategic Management of	Human Resources
Fundamentals of Data Analytics for Business	Leading and Managing Organisational Change	
Managing the Global Workforce	Specialisation Elective	
People, Leadership and Performance	Business Elective	
	Professional Consulting Pr Practicum G	roject OR Business

2 years

International Business: Strategy and Ethics

#### **Marketing**

15 years

1.5 years

1.5 years

	2 years	1.5 years
SATAC code	4CM192	4CM193
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Buyer Behaviour Insights	
Accounting for Management M	Marketing Strategy and Plan	ning
Economic Principles for Business	Advanced Marketing Analytic	CS
Global Business Environment	Brand Management	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Proje	ect OR Business
	Practicum G	
	International Business: Strate	egy and Ethics

#### **Supply Chain Management**

	2 years	1.5 years
SATAC code	4CM194	4CM195
CORE COURSES	SPECIALISATION COURS	ES
Marketing Management Accounting for Management M Economic Principles for Business Clobal Business Environment Fundamentals of Data Analytics for Business Managing the Clobal Workforce People, Leadership and Performance	Global Supply Chain Management Integrated Logistics Management Strategic Procurement Managing Sustainable Value Chains 2x Specialisation Electives Business Elective Professional Consulting Project OR Busines Practicum G	
	International Business: 9	Strategy and Ethics

#### **Tourism and Event Management**

	2 years	1.5 years	
SATAC code	4CM196	4CM197	
CORE COURSES	SPECIALISATION COURS	SES	
Marketing Management	The Business of Tourism		
Accounting for Management M	Managing Venues and EventScapes		
Economic Principles for Business	Festival and Event Management		
Global Business Environment	Sustainable Destination Management		
Fundamentals of Data Analytics for Business	2x Specialisation Electives		
Managing the Global Workforce	Business Elective		
People, Leadership and Performance	Professional Consulting Practicum G	ng Project OR Business	
	International Business: 5	Strategy and Ethics	

# Master of Business Administration (MBA)

unisa.edu.au/mba

0	City West Campus	111	Intakes: Jan, Jun, Sept
	On-campus/online	$\stackrel{\diamond}{\cap}$	Unique capstone course/ overseas study
<b>②</b>	1.5 years full-time	\$	AUD \$37,100 pa* indicative 2023

SATAC code	n/a	Program code	DMMA

Discover more about our award-winning and fully-flexible MBA, designed for experienced managers and enterprising leaders. Learn on campus, completely online or a combination of both to make your studies work for you. Study a general MBA or specialise in Finance, Human Resource Management or Marketing. You'll explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams, and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Network with a diverse group of highly experienced peers who bring extensive management expertise to the classroom. Participate in an optional two-week global study experience, as well as exclusive MBA events designed to provide you with invaluable industry insights. You can also complete the Company Directors Course as part of your degree through our unique partnership with the Australian Institute of Company Directors (AICD) – the only collaboration of its kind in Australia. Recognised and respected for excellence, our MBA is ranked in the top 10 in Australia. Our online MBA has also been ranked number one in South Australia and in the top 15 worldwide.\*

#### CAREERS

This qualification can lead to a variety of opportunities in:

Senior management  $\cdot$  executive leadership  $\cdot$  board directorship  $\cdot$  business management  $\cdot$  entrepreneurship

#### Entry requirements

- Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
- Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DCMA) from UniSA with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university.
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

Apply directly at unisa.edu.au/MBA

#### DEGREE STRUCTURE

CORE COURSES
Strategic Thinking: Concepts and Tools
Accounting for Decision Making
Managerial Finance
Managing People and Organisations
International Business
Strategic Marketing
Ethics, Governance and Sustainability
Leadership for Growth
Elective 1
Elective 2
Flective 3

#### CAPSTONE OPTIONS

Select one of the following (generally taken when all compulsory courses have been completed successfully): Strategic Industry Project Company Directors Course

Students have the flexibility to study the MBA on campus, completely online or in a mixed mode.



#### **DID YOU KNOW?**

UniSA is number one in South Australia and number four in Australia for producing the greatest number of CEOs.

Forbes List of Global Companies – MBA News February, 2022.

<sup>^</sup>Ranked 8th, 2023 QS Global MBA Rankings: Oceania.

<sup>\*</sup>Ranked #15, 2023 CEO Magazine Global MBA Rankings.



# VIN-NOVATORS



Simon Schmidt
Co-Founder & Managing
Director, Vinnovate
Master of Business
Administration

@vinnovateau



Joshua Schmidt Co-Founder & Chief Innovation Officer, Vinnovate Master of Business Administration

Wine is full of preservatives, but what if you could remove the additives without changing the taste, colour or aroma?

UniSA MBA grads, Simon and Joshua Schmidt, are the *UNSTOPPABLE* brothers behind the patented Vinocap — a next-generation screwcap closure that allows consumers to remove preservatives from their favourite drop with the press of a button. Their entrepreneurial success has also seen them develop an emergency relief water purification system, designed to be deployed into disaster areas to save lives.

Hear more from our unstoppable people



# Master of Research Doctor of Philosophy (PhD)

unisa.edu.au/researchdegrees

Our research degrees are designed to make a difference. You'll be at the forefront of solving real-world problems, by studying a project-based research degree where you'll partner with end-users to develop solutions for the challenges of today and tomorrow.

Join an academic community recognised for first-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Join the Executive Partners Program for industry insights and expert advice from a senior business leader. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by more than 200 external partners who support our research in these fields.

#### TOPICS OF RESEARCH

- Accounting
- · Applied Economics
- · Finance
- · Human Resources and Organisational Behaviour
- International Business
- · Management and Corporate Social Responsibility
- Marketing
- Property
- · Sports, Tourism and Leisure Management

#### Entru requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At UniSA, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions.

research.degrees@unisa.edu.au

#### Master of Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- Relevant master's degree.

#### Doctor of Philosophy (PhD)

- Honours degree or bachelor degree with honours of at least class 2A standard in an appropriate discipline; or
- Relevant master's degree.

#### Alternative entru

Other applicants may be considered for admission if their previous education, professional
experience and published research work is of sufficient quality and relevance to prepare the
applicant for a research degree.



#### **EXPLORE OUR RESEARCH PROJECTS**

Apply for a research degree and choose from one of our many research projects, or design your own. Scholarships and fee-waivers are available. Conditions apply.

(7) unisa.edu.au/research-projects

#### **Connect with Enterprise Hub**

Get yourself into a research degree and connect with industry through UniSA's Enterprise Hub. Home to our research portfolio, it's an online gateway and physical shopfront where our research community connects with industry to solve end-user challenges. By joining our unstoppable research talent you'll be part of a globally connected university, collaborating with more than 2,500 companies worldwide.

unisa.edu.au/enterprisehub

# **HOW TO UNLOCK YOUR UNSTOPPABLE CAREER**

#### **GET THE COMPETITIVE EDGE**

In the next five years, more than 90% of new jobs will need post-secondary qualifications like a university degree.

Latest federal government reporting shows that there'll be jobs growth across a wide range of industries and job types, but the most growth will be careers that demand higher skill levels. Professional roles alone will rise by 14.7% between now and 2026.

This means, furthering your education has never been more important. Developing soft skills in communication, computing, cognitive ability and care will also be essential ingredients to your future success.

It's in our DNA to produce unstoppable graduates, and with more than 200 world-class degrees to choose from, we'll help you become a force of the future in Australia's workforce and beyond.

Information Source: Australian Government National Skills Commission, Employment Outlook – March 2022.

#### PREFERENCE BY PASSION

We know that choosing your preferences can be confusing, but we're here to help. Applications to study at UniSA are made through SATAC and you can select up to six preferences (degrees).

SATAC make offers by working down your preference list, so it's important to preference in order of what you want to study most. Don't forget, SATAC will also look at your eligibility criteria (for example, does the degree have any prerequisites?).

There are also some other things to consider when narrowing down your six choices:

1. By preferencing UniSA first, you might also be eligible for quaranteed entry. All you need to do is meet the set Selection Rank, Year 12 subject grades or TAFE/VET qualification (and any other academic criteria).

2. Do you need a back-up option? Alternative pathways offered through UniSA College can be included as part of your preference list.

That's the hard work done!

You'll automatically receive an offer from SATAC for the first preference vou're eligible for in the list. It's also good to remember that there are multiple offer rounds in January and February, so don't worry if you miss out on your top pick

Don't just settle, follow your passion we'll help get you into your preferred degree and you'll be on your way to that unstoppable career.







# **UniSA OPEN DAY**

**City West Campus and City East Campus** Sunday 13 August

**Magill Campus** Wednesday 30 August

**Mount Gambier Campus** Sunday 6 August

**Mawson Lakes Campus** Sunday 27 August

**Whyalla Campus** Sunday 27 August

# **UniSA STUDENT EXPERIENCE**

**Orientation** is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

**Campus Central** teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

**Support services** are available to you throughout your time at university, including study support, personal counselling and peer mentoring. along with access to a range of community clinics located on campus.

**USASA** is your student association and voice at university. They also organise clubs and publish our award-winning

**Career Services** will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

**UniSA+ and ASPIRE** will help to shape your personal and professional journey through leadership and self-development work while you study, so you can become the best version of vourself.

**Student lounges** feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

**UniSA Sport** has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

**24-hour security** services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

**Accommodation** services are available to help you set up a home away from home.



# STUDY AT UniSA — THE BASICS

#### **APPLYING WITH YEAR 12 RESULTS**

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR inclusive of adjustment factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

🗇 unisa.edu.au/Year-12

#### **ADJUSTMENT FACTORS**

Australian high school students applying for university study may be eligible for adjustment factors. These are based on set equity factors and/or subject choices (see below). SATAC will combine them with your ATAR to improve your Selection Rank for entry.

- The Universities Equity Scheme provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.
- unisa.edu.au/adjustmentfactors

#### **GUARANTEED ENTRY**

There are a few ways to guarantee your place at UniSA:

Year 12 Grades Guaranteed Entry — UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

#### Selection Rank Guaranteed Entry –

UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Application timelines and fees also apply.

#### TAFE/VET Guaranteed Entry -

UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you have listed the degree as your first preference, you're guaranteed an offer.



Try UniSA's Guaranteed Entry Calculators

#### **ALTERNATIVE PATHWAYS**

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College — there are a variety of pathway options offered through UniSA College, including Diplomas, Undergraduate Certificates in University Studies, Foundation Studies, and the Aboriginal Pathway Program. You'll be enrolled as a UniSA student and build the academic skills needed for university study, along with introductory knowledge for your preferred UniSA degree.

Find out more about the full range of UniSA College programs at:

#### 

STAT — a competitive Special Tertiary
Admissions Test (STAT) score, based on
70 multiple choice questions designed
to assess your aptitude for tertiary study.
A personal competencies statement
or relevant employment experience
alongside your STAT score may also be
considered for some degrees.

TAFE/VET — applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.

**SAIBT** – There are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

**Tertiary transfer** – completion of at least half a year of full-time equivalent study towards an undergraduate degree at a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

#### **RELOCATING TO ADELAIDE**

We offer a range of in-demand degrees at our regional campuses in Mount Gambier and Whyalla. If you're interested in relocating to Adelaide to study at one of our metro campuses, then start your planning early — there's a few things to think about before making the move.

unisa.edu.au/regional-relocation

#### **SCHOLARSHIPS**

We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

unisa.edu.au/scholarships

#### **HOW TO APPLY**

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Visit our website for all the information you need about how to apply.



For all UniSA Online degrees, you can apply directly.

🕢 unisaonline.edu.au

#### **FEES**

All UniSA domestic undergraduate students are in Commonwealth-supported places. Students pay a contribution of their fees depending on their program and the associated contribution band (see table below). Student contributions also depend on the unit value courses. As per the Australian Government guidelines, the student contribution amounts for 2023 are:

Band	Field of education	Student contribution For one year of full-time load (1 EFTSL)	Student contribution For each subject (0.125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology <sup>^</sup> , languages and nursing.	\$4,124	\$515
2 (2 & 2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology, professional pathway social work and clinical psychology <sup>^</sup> .	\$8,301	\$1,037
3	Dentistry, medicine and veterinary science.	\$11,800	\$1,475
4 (4A, 4C, 4P, 4S & 4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology, professional pathway social work and clinical psychology.	\$15,142	\$1,892

\*Some postgraduate programs are Commonwealth-supported, while others are full fee-paying. These details are listed under each program in this guide. For programs under one year full-time study, fees are listed as the whole program. For programs over one year of full-time study, fees are listed based on the cost per annum.

This table should be used as a guide only (indicative 2023 only). Total costs can vary depending on the courses you study and the band they fall into. For more information about fees, including eligibility for Commonwealth-supported places and deferring your student contributions through HECS-HELP or FEE-HELP loans, visit unisa.edu.au/fees



Australia's University of Enterprise

We're here to help

**P:** (08) 8302 2376

E: unisa.edu.au/enquire









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Information correct at time of publishing (August 2023)

CRICOS provider number 00121B / Australian University provider number PRV12107



#### Acknowledgement of Country

UniSA respects the Kaurna, Boandik and Barngarla Peoples' spiritual relationship with their country.