



University of  
South Australia

# 2022 CREATIVE, FILM, JOURNALISM AND ARTS

ARTS · CREATIVE INDUSTRIES · COMMUNICATION AND MEDIA ·  
VISUAL EFFECTS · FILM AND TELEVISION · JOURNALISM AND WRITING

**30**  
UNSTOPPABLE  
YEARS 1991 – 2021



# #1 IN SA FOR GRADUATE CAREERS

ComparED (QILT) Graduate Outcomes Survey 2018-20 –  
Full-time Employment Indicator (Undergraduate).  
Public SA-founded universities only.



Jarrod French,  
UniSA film and television  
graduate and current  
education student.





Caleb Knoll,  
UniSA performing arts student.

# CREATE MORE BETTER DIFFERENT

Develop your creative thinking in a dynamic and connected learning environment. Prepare for a career in today's creative economy, learning how to transform your ideas into commercial products and services, or bringing new knowledge into communities and society more broadly. Benefit from world-class industry partners and influential connections as you gain the knowledge to design, innovate and create change. Explore diverse areas such as media, communications, creative writing, film and television, screen studies, visual effects and virtual reality, journalism, social and digital media, performing arts, Aboriginal studies, history and politics, cultural studies and sociology.

📍 [unisa.edu.au/study](https://unisa.edu.au/study)

## JOIN THE FILM CONCEPT LAB

Explore a range of filmmaking skills learning alongside real experts from Rising Sun Pictures and We Made a Thing Studios



## HOME OF CREATIVE

UniSA is the home of creative. It's in our DNA. We've got more than 600 connections to industry through partnerships, teaching and placements. We collaborate with some of Australia's best creative outlets, including Rising Sun Pictures, Matchbox Pictures, KOJO, Mighty Kingdom, Adelaide Film Festival, Channel 44, Festivals Adelaide, Guildhouse, Solstice Media, Heesom Casting and all major TV networks. Our creative connections also extend into the community, with active spaces like the Samstag Museum of Art and the South Australian School of Art (SASA) Gallery, which celebrate the creative talents of our students, alumni and local and international artists and creators.

## TAKE CENTRE STAGE

There are plenty of ways to get involved and showcase your literary or artistic talents during your studies. Host your own radio show in our industry-standard studio on campus or become a published writer through our student publications, including *On the Record*, *Verse Magazine* and *Piping Shrike*. You can even contribute to one of the best national student publications – *The Junction*. There are opportunities to get on-camera or learn behind the scenes in our on-campus TV Studio. You can practise your news reporting or build your own showreel. You can also create live and recorded music using our production facilities or take to the stage in the Hartley Playhouse.

## VISUALISE YOUR FUTURE

Interested in visual effects? Study with world-renowned VFX artists from Rising Sun Pictures, a global company based in Adelaide, which has created sequences for blockbusters such as *Thor: Ragnarok*, *Game of Thrones*, *X-Men* and the *Harry Potter* series. You can apply for a placement or specialise in visual effects through the Bachelor of Film and Television. You will get hands-on experience on real projects, use cutting-edge software and technologies, and develop the techniques needed to work in the global film industry.



## AND...ACTION!

Get the opportunity to work on a real short film production, learning alongside industry professionals. Through the Bachelor of Film and Television, there are opportunities for students to complete a four-week intensive course with the Film Lab Concept – in conjunction with We Made a Thing Studios and Rising Sun Pictures. You will explore a range of filmmaking skills, including narrative development, story boarding, camera operating, audio/visual recording, visual effects, editing, directing, acting and more. You can even see your creation come to life through a screening at the Adelaide Film Festival.



*"In our growing knowledge economy, the creative industries is a growth area. What I love about working in the creative sector is the intellectual and aesthetic stimulation, the incredible people, and that every day is different. There is such a convergence of skills and capabilities, combining critical thinking, adaptability, resilience and curiosity."*

Emma Fey | Chief Executive Officer | Guildhouse



## #1 IN SA FOR EMPLOYER SATISFACTION

2019 QILT Employer Satisfaction Survey – Overall Satisfaction Indicator.



## CREATE YOUR OWN ADVENTURE

The more you can learn and follow your passions, the more options you will have as a graduate. That's why our Bachelor of Arts offers you the flexibility of a double major with more than 150 combinations to choose from. You will be able to deep dive into real areas of interest and draw connections to future career paths that you couldn't do in any other way. You could pair Languages with History and Global Politics and work as a diplomat, or pair Cultural Studies with Creative Writing to become an author. Or, you could use your knowledge in Psychology and Social Media to grow online communities, while Sociology and Applied Linguistics could see you developing government policies or working in security and intelligence. You can even combine Applied Linguistics and Psychology to explore art therapy.

## GET IN THE GAME

UniSA has partnered with leading games studio, Mighty Kingdom, to offer South Australia's first ever course in front-end games design and development. Offered through the Bachelor of Creative Industries, the course focuses on production elements like writing narratives and developing computer-generated imagery and characters. Graduate with the latest skills needed to join the growing games industry, with an estimated 2.6 billion gamers worldwide, generating approximately AS\$221 billion a year\*.

\*Statista, Active Video Gamers Worldwide from 2014-2021, August 2019.



Keachie Manalastas,  
UniSA digital design graduate.



## CREATIVE REBOOT

As South Australia continues to grow its base in major creative enterprises and startups, UniSA is leading the charge in creative education. Several cutting-edge companies have now made Adelaide their home, bringing new creative expertise and opportunities to the state.

The appetite for creative content from audiences around the world continues to grow, with the demand for new series, reboots, movies and games all reaching new heights. UniSA offers a range of degrees at the forefront of creative thinking, producing career ready graduates ready to be part of the creative movement.

UniSA graduate Jodie Kirkbride has firsthand experience in the current creative wave, working in various roles across the film industry, including a stint in Los Angeles in film sales and distribution. She currently runs her own production company, Get Back Jojo Productions, and recently received funding from Screen Australia and Google to make a six-part web series to be released on YouTube.

From Tinseltown to South Australia, the future of the creative sector is bright.

## WRITE FOR ONE OF AUSTRALIA'S BEST STUDENT PUBLICATIONS – VERSE MAGAZINE

Tag Campuslink Awards



STUDY SA's ONLY  
JOURNALISM AND  
PROFESSIONAL  
WRITING DEGREE



© versemag.com.au

## EXPERIENCES THAT MATTER

Complete an industry placement or internship during your studies or contribute to project work to solve industry problems. You can even travel overseas and earn study credit through the Hawke Ambassador Program, where you will volunteer your time and skills with a non-government organisation such as Oxfam or World Vision. Benefit from an international perspective while you strengthen your leadership skills and experience a new culture.



*"My approach to teaching and learning is to encourage students to find their own unique voice as a creative artist, while preparing them for industry. Students looking to break into the creative workforce need to be highly motivated, multi-skilled and hardworking, so we start to prepare you from first year. The best part of working at UniSA is watching students develop and seeing them transition into their first job."*

Dr Josh McCarthy | Program Director: Film and Television



## DID YOU KNOW?

That more than 50 UniSA graduates worked on the latest Mortal Kombat film.



## #1 IN SA FOR TEACHING QUALITY

ComparED (QILT) Student Experience Survey 2018-19. Public SA-founded universities only.



# STUDENT PROJECTS



① Staged performance by film and television students Alyce Taylor, Aaliyah Tabuena, Caitlin Byrne, Claudia Gregory and Jaimee Shurdington; and journalism student, Isobel Milne.

③ Performing arts student Dylan Tan in the theatre production, Codename: Mimic.

② Arts students Brayden Dixon and Michaela Keast in the theatre production, Codename: Mimic.

④ Creative production by media arts (film and television) student, Declan Wall.



⑤ Spellbound, a short film produced by undergraduate and postgraduate VFX students.

⑦ Visual effects work by film and television student, Bridget Dinning.

⑥ Arts students Sophie Trenholm, Rebekah Reeves and Karly Saunders in the theatre production, Codename: Mimic.

⑧ Visual production by postgraduate VFX graduates Jeremy Bakker et al.



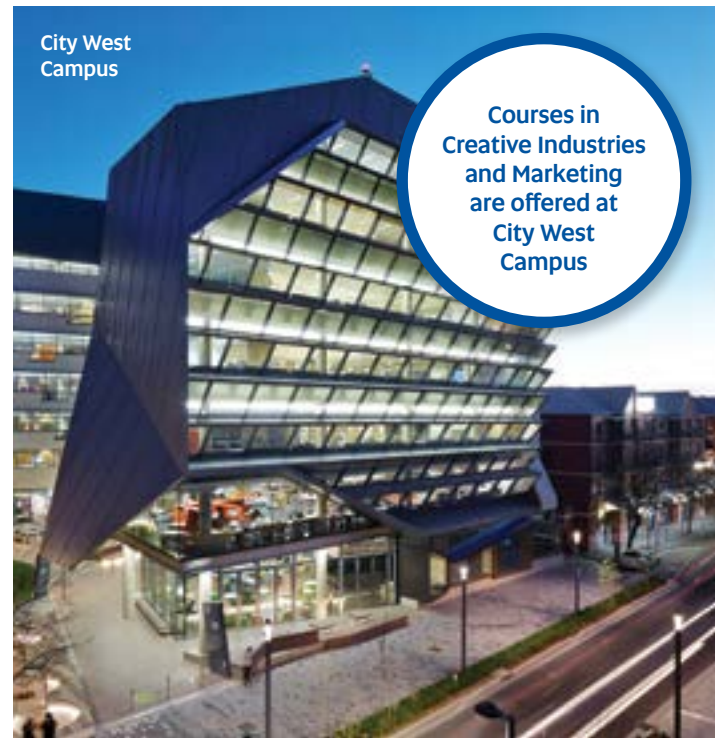
# YOUR CAMPUS



Magill Campus

YOUR HOME  
CAMPUS IS  
MAGILL

ON-CAMPUS  
PARKING  
AVAILABLE  
FOR LESS THAN  
\$2 A DAY



City West  
Campus

Courses in  
Creative Industries  
and Marketing  
are offered at  
City West  
Campus

## VIRTUAL CAMPUS

We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.



**TAKE A VIRTUAL CAMPUS TOUR**  
🔗 [unisa.edu.au/virtualcampustours](https://unisa.edu.au/virtualcampustours)



**TV STUDIO** / This space is home to one of South Australia's largest green screens and the very latest production technologies.



**RADIO STUDIO** / Become a reporter or producer for our on-campus radio station, UniCast. Develop the skills you need to be a top-rating broadcaster with technical assistance and support from teaching staff with extensive industry experience.



**#1 IN SA FOR  
CAMPUS FACILITIES**  
*ComparED (QILT) Student Experience Survey  
2018-2019 – Learning Resources Indicator.  
Public SA-founded universities only.*



# GET CONNECTED

## with Australia's University of Enterprise

### PRACTICAL LEARNING

We offer more than 200 world-class degrees across a wide range of study and career areas. You will learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

### TOP RANKING TEACHERS

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. In fact, we're ranked number one in South Australia (QILT: Student Experience Survey) and amongst the best young universities in Australia (THE Young University Rankings) for teaching quality.

### WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

### POWERFUL PARTNERSHIPS

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry during your studies and build your professional networks before you graduate.

### GLOBAL OPPORTUNITIES

Broaden your thinking and see the world through a range of global opportunities. Travel overseas through a student exchange, short-term program, internship, volunteering opportunity or study tour. Graduate with international experience and the skills to take on new challenges.

*International travel is subject to Australian Government guidelines.*

### REAL RESEARCH

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You will even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

### LEARN A LANGUAGE

Develop the skills you need to work internationally by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

[unisa.edu.au/languages](https://unisa.edu.au/languages)

### EXPERIENCE STUDENT LIFE

Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness facilities, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with USASA – your student association.

[unisa.edu.au/studentexperience](https://unisa.edu.au/studentexperience)

### GET CAREER READY

Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, or walk into one of our drop-in centres on campus for general advice.

[unisa.edu.au/careers](https://unisa.edu.au/careers)



### #1 IN SA FOR STUDENT SATISFACTION

ComparED (QILT) Course Experience Questionnaire 2019-20 – Overall Satisfaction Indicator (Undergraduate). Public SA-founded universities only.



### COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE



# STUDY 100% ONLINE

## Study On Demand

Do you want the ultimate flexibility? Then explore our range of 100% online degrees delivered through UniSA Online. You can study any time and on any device.

- Associate Degree in Engineering
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Commerce (Accounting)
- Bachelor of Communication
- Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction Management (Honours)
- Bachelor of Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Media
- Bachelor of Information Technology
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- Bachelor of Psychology
- Bachelor of Public Health Management

### SUPPORT SERVICES

UniSA Online provides personalised support services over extended hours – including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical supports, you'll have access to a team ready to assist you every step of the way.

- Access online academic support seven days a week
- Connect with a dedicated student adviser
- Access tech support 24/7

Learn more [unisaonline.edu.au](https://unisaonline.edu.au)



Degrees specifically designed for online learning



All assessments are 100% online



Four start dates per year (Jan, Apr, Jun, Sep)



Learn in 10-week blocks



24/7 access to learning resources



Flexible around your life



Credit for previous study and relevant work experience



Scholarships and grants available

### DID YOU KNOW?

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.



### UPSKILL WITH A SINGLE COURSE IN 10 WEEKS

You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit that you can put towards a full degree.



# CHOOSE YOUR CREATIVE JOURNEY

We offer a wide range of creative degrees, each with a unique focus. It's important to explore what interests you most so you can kickstart the right creative career for you.

## We also offer...

- Bachelor of Journalism and Creative Writing
- Bachelor of Communication and Media
- Bachelor of Marketing and Communication

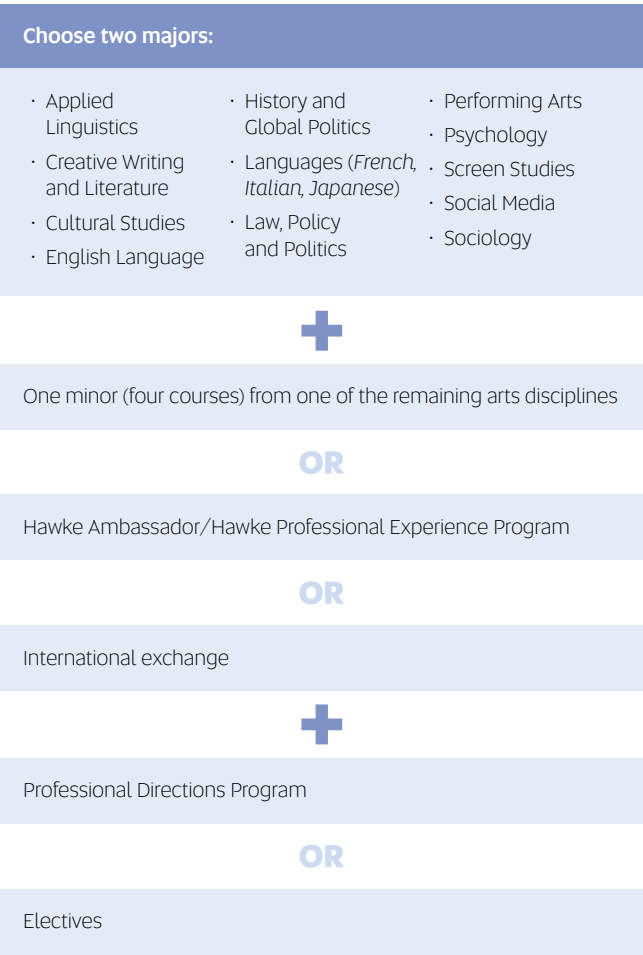
You can also pair the Bachelor of Arts or the Bachelor of Journalism and Professional Writing with a Bachelor of Laws (Honours) and graduate with a double degree in just five years of full-time study.

### Bachelor of Arts

*Do you have passion for learning?*

Take a deep dive into two study majors that interest you most and develop the knowledge and understanding that will diversify and push your thinking to new levels.

- ✔ Be prepared for a wide range of professional careers.
- ✔ Choose from over 150 possible study combinations.
- ✔ Connect with partners from over 100 organisations, including micro-placements.
- ✔ Go on an international placement or volunteering opportunity.
- ✔ Complete an international exchange with an overseas partner.
- ✔ Become a high school teacher through additional postgraduate study.



[unisa.edu.au/arts](https://unisa.edu.au/arts)

### Bachelor of Creative Industries

*Are you the next creative entrepreneur?*

Focus on combining creative study with a business mindset. Choose an industry major and work closely with industry collaborators. Graduate with the skills to begin your own creative startup or be a creative lead across a wide range of industries.

- ✔ Develop enterprising skills by combining creativity with business.
- ✔ Select an industry major and work with industry collaborators from first year.
- ✔ Choose a project/placement or creative venture/startup stream in your final year.
- ✔ Complete cross-disciplinary study with courses available in areas like marketing, sports management, tourism, law and social media.
- ✔ Graduate with a practical portfolio of work.



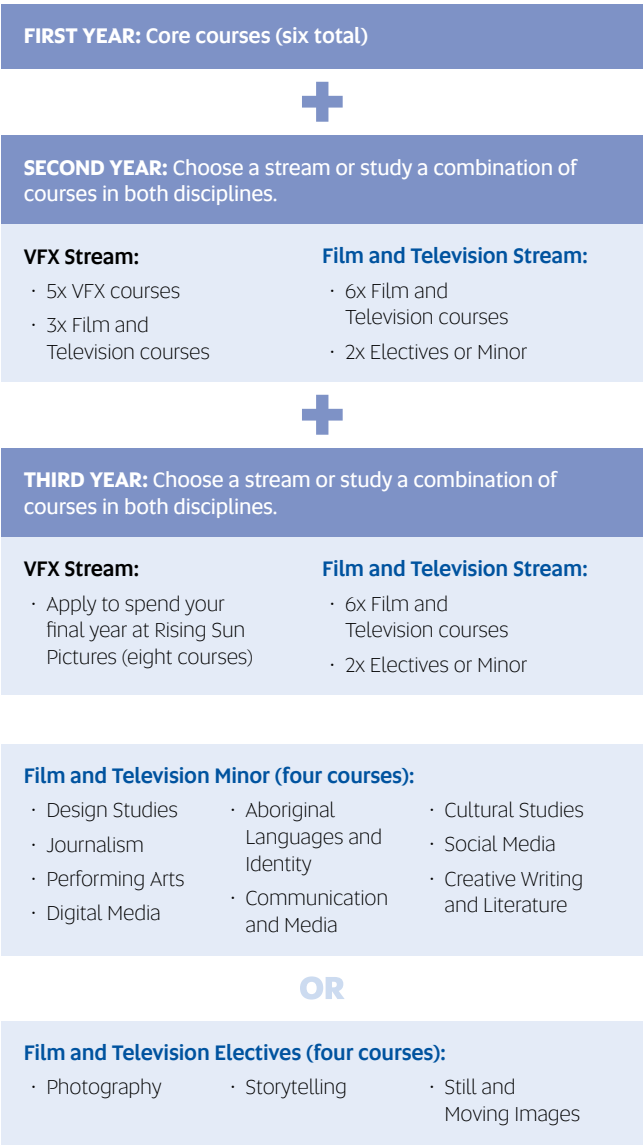
[unisa.edu.au/bci](https://unisa.edu.au/bci)

### Bachelor of Film and Television

*Want a career in film, television or visual effects?*

Become a visual storyteller, exploring ideas from conceptualisation to production. See your work come to life on the screen through careers in directing, producing, cinematography, screenwriting, VFX, editing and more. Graduate with the skills to move straight into industry.

- ✔ Create content for screen from day one.
- ✔ Work with the latest industry-standard software, hardware and technology.
- ✔ Learn the complete professional production cycle and graduate with a portfolio of work.
- ✔ Join a group of alumni who have worked on Star Wars, Game of Thrones, Spider-Man, X-Men, The Lion King and more.
- ✔ Work on real projects with industry partners, including Rising Sun Pictures and We Made a Thing Studios.



[unisa.edu.au/film-and-television](https://unisa.edu.au/film-and-television)



UNDERGRADUATE DEGREES

Your tertiary learningand career starts with undergraduate study.

Explore our 200+ world-class degrees

unisa.edu.au/study

Learn more about how to apply

unisa.edu.au/apply

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Published Selection Rank scores are indicative of February 2021 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top 3, 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other eligibility criteria.



GUARANTEED ENTRY CALCULATOR

Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades.

unisa.edu.au/guaranteed

Bachelor of Arts

unisa.edu.au/arts

Magill Campus

On-campus/online

Intakes: Feb and Jul

3 years full-time

Real-world projects

Part-time study available

Honours available

UniSA College pathways: Foundation Studies or Diploma in Arts

Prerequisites: none

Assumed knowledge: none

Choose two study majors.  
Choose one minor, or participate in an overseas volunteering program or international exchange.  
Choose to connect with industry through micro-placements across a range of sectors.

Study a flexible degree that you can tailor to your specific interests and career goals. Choose a double major combining two distinct but complementary fields. Develop your writing, communication, presentation, digital and research skills through practical learning and project-based work. Enrich your learning experience through community and industry engagement opportunities and connect with international NGOs through the prestigious Hawke Ambassador Volunteer Program. Access different learning spaces depending on your chosen majors, including an on-campus Multimedia Languages Lab, the Hartley Playhouse Theatre, TV Studio, Sound Studio, Digital Radio Studio and industry-standard Media Suite. Engage with industry and apply your knowledge across a variety of sectors through the Professional Directions Program in second year. Depending on your selected major, continue your studies to become a high school teacher through the Master of Teaching (Secondary).

- MAJORS
- Applied Linguistics

• Creative Writing and Literature

• Cultural Studies

• English Language

• History and Global Politics

• Languages

• Law, Policy and Politics

• Performing Arts

• Psychology

• Screen Studies

• Social Media

• Sociology
- CAREERS
- Depending on your degree combination, your career options can include:
- Community aid worker · community relations officer · performer · diplomat · art therapist · musician · policy adviser · arts administrator · copywriter · editorial assistant · publisher · writer · media adviser · researcher · social media officer · teacher (with further study)

- YOU MIGHT ALSO LIKE
- Bachelor of Creative Industries

• Bachelor of Laws (Honours), Bachelor of Arts

• Bachelor of Journalism and Professional Writing

• Bachelor of Communication and Media

• Bachelor of Arts (Aboriginal Cultures and Australian Society)

- FURTHER STUDY
- Bachelor of Arts (Honours) – one year

• Diploma in Languages

• Graduate Certificate in Social and Digital Media Management

• Graduate Certificate in Strategic Communication

• Graduate Diploma in Communication

• Master of Communication

• Master of Teaching (Secondary)

• Masters by Research

• Doctor of Philosophy (PhD)

Bachelor of Arts

SATAC code		444341	Program code		MBAA
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2021	63.50			cut-off 2021	CIV

Want to study an arts degree but not sure what to major in? Then get started with a broad degree that you can tailor to your personal interests and career goals. You will choose two majors as part of your study plan and will graduate with a general Bachelor of Arts.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Major 1 Major 2 Minor	THIRD YEAR	Major 1 Major 1 Major 2 Major 2
SECOND YEAR	Intercultural Communication Major 1 Major 2 Minor Elective OR Professional Directions Program 1	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online. This may vary depending on your chosen majors.	
	Major 1 Major 2 Minor Elective OR Professional Directions Program 2		

Bachelor of Arts (Applied Linguistics)

SATAC code		444391		Program code		MBAA	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:			
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip		
cut-off 2021	n/a			cut-off 2021	CIV		

Develop a sophisticated understanding of language and how it shapes every aspect of human life. Learn how to analyse language and its role in the contemporary world. Explore the ways in which language is fundamental to human understanding, experience, communication and culture. Discover the complexities of language as you develop strong analytical linguistic, problem-solving and research skills that can be applied to a range of culturally diverse settings. Explore careers in areas such as security and intelligence, annotation analysis, government, education and research.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Language and Communication in Applied Linguistics Major 2 Minor	THIRD YEAR	Language, Meaning and Discourse Language Ideology and Policy Major 2 Major 2
SECOND YEAR	Intercultural Communication Language in Society Major 2 Minor	Multilingualism: Contact, Change and Mobility Language Learning and Assessment Major 2 Major 2	
	Language and Identity Major 2 Minor Elective OR Professional Directions Program 1		
	Communication, Work and Organisations Major 2 Minor Elective OR Professional Directions Program 2		

PACKAGE THIS PROGRAM

Package the Bachelor of Arts and the Master of Teaching (Secondary) to become a humanities and social sciences, English, languages, media studies or drama teacher.

unisa.edu.au/become-a-teacher

SATAC code: 444521

LOOKING FOR ALTERNATIVE ENTRY?

Preference a packaged Diploma in Arts/ Bachelor of Arts.

unisa.edu.au/college

SATAC code: 424621

Bachelor of Arts (Creative Writing and Literature)

SATAC code		444351	Program code		MBAA
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2021	60.90			cut-off 2021	CIV

Explore historical and contemporary fiction, non-fiction, poetry, autobiographies, films and plays. Complete courses involving a combination of creative writing and literary studies. Develop a comprehensive understanding of the contexts and cultural influences of different literature types. Graduate with a defined set of writing, editing and analytical skills that can be applied to a broad range of professional contexts.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Creative Writing and Literature: An Introduction Major 2 Minor	THIRD YEAR	The Writer's World World Literatures and English Major 2 Major 2
SECOND YEAR	Intercultural Communication Creative Writing Workshop Major 2 Minor	Creative Writing Theory and Practice The Power of Story Major 2 Major 2	
	Writing and Reading Fiction and Poetry Major 2 Minor Elective OR Professional Directions Program 1		
	Reworking the Canon Major 2 Minor Elective OR Professional Directions Program 2		

Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.







Bachelor of Arts (Law, Policy and Politics)

SATAC code		444598		Program code		MBAA					
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:							
guaranteed		65.00		guaranteed		B, B, C		guaranteed		Dip	
cut-off 2021		64.60				cut-off 2021		CIV			

Develop a strong understanding of global legal and political systems, international and domestic law, the politics of environmental change, and marginalisation in world affairs. Study courses that explore public international law, Indigenous legal systems, environmental politics and human rights. Explore the law from a global perspective and analyse the impact of policy across different political environments. Build the expertise for a diverse career in roles such as policy adviser, historical analyst, ministeral adviser and humanitarian worker.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Global Politics and Development Major 2 Minor	THIRD YEAR	Law, Land and Peoples Human Rights Law Major 2 Major 2
	Intercultural Communication Foundations of Law Major 2 Minor		Villains, Victims and Outsiders: Marginalisation in World Affairs Public International Law Major 2 Major 2
SECOND YEAR	The Politics of Environmental Change in Australia and Asia Major 2 Minor Elective OR Professional Directions Program 1	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	
	Framing the International: Representations of Global Politics Major 2 Minor Elective OR Professional Directions Program 2		

Bachelor of Arts (Performing Arts)

SATAC code		444401		Program code		MBAA	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:			
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip		
cut-off 2021	62.65			cut-off 2021	CIV		

Develop your creative practice within drama and music. Study areas such as body and voice for the stage; naturalism and physical theatre; solo, ensemble music and conducting; music arrangement, recording and production; new media design and production; and musical theatre and cabaret. Follow your pathway as a creator, performer, musician, writer or producer, and contribute to original material for a variety of art forms.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Stage Performance Major 2 Minor	THIRD YEAR	Live Performance Production Major 2 Major 2
	Intercultural Communication Music Performance Major 2 Minor		World Music Theatre Digital Performance OR Television Performance Major 2 Major 2
SECOND YEAR	Cabaret: Context and Practice Major 2 Minor Elective OR Professional Directions Program 1	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	
	Music Production OR State Theatre Masterclass Major 2 Minor Elective OR Professional Directions Program 2		

Bachelor of Arts (Psychology)

SATAC code		444595	Program code		MBAA
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2021	64.05			cut-off 2021	CIV

Develop a broad knowledge of psychological science, including psychology, mental health, social services and human resources. Choose from a range of courses in areas like personality psychology, clinical and abnormal psychology, and social and community psychology. Build advanced skills in professional writing, communication, research and problem solving. Pursue a career in diverse fields such as case management, human resource management, marketing, research and policy work.

Note: Students who are considering postgraduate studies in psychology will need to complete the Bachelor of Psychology and the Bachelor of Psychology (Honours) to meet eligibility requirements

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Psychology 1A Major 2 Minor	THIRD YEAR	Personality Psychology Elective OR Professional Directions Program 2 Major 2 Major 2
	Introductory Research Methods Psychology 1B Major 2 Minor		Clinical and Abnormal Psychology Specialist Psychology Course Major 2 Major 2
SECOND YEAR	Cognitive Psychology OR Developmental Psychology Major 2 Minor Elective OR Professional Directions Program 1	SPECIALIST PSYCHOLOGY COURSES  Select one of the following: · Advanced Research Methods · Health Psychology · Psychophysiology of Sleep · Conservation Psychology · Psychological Assessment · Work and Organisational Psychology · Language, Context and Social Behaviour	
	Intercultural Communication Biological and Learning Psychology OR Social and Community Psychology Major 2 Minor		

Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.

Bachelor of Arts (Screen Studies)

SATAC code		444597	Program code		MBAA
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2021	n/a			cut-off 2021	CIV

Develop a deep understanding of the historic and contemporary contexts that inform film, television and digital media. Learn about the formal language of film and media through written and creative forms of assessment. Study courses that explore Hollywood, global cinema, film and media theory, authorship, genres, experimental media and popular culture. Prepare for a career in screen and arts-related programming, festivals, education, or in the film and television industry.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Hollywood Film and Television Major 2 Minor	THIRD YEAR	Experimental Studio Screen Media Authorships Major 2 Major 2
	Intercultural Communication Global Film and Television Major 2 Minor		Digital Mediascapes Science Fiction Film and Television Major 2 Major 2
SECOND YEAR	Screen Genres and Media Hybrids Major 2 Minor Elective OR Professional Directions Program 1	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	
	Understanding Popular Culture Major 2 Minor Elective OR Professional Directions Program 2		

Bachelor of Arts (Social Media)

SATAC code		444596		Program code		MBAA	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:			
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip		
cut-off 2021	n/a			cut-off 2021	CIV		

Study one of the only social media majors in Australia. Learn how to develop social media campaigns and online content, and understand how to manage and interpret social media data, optimisations and metrics. Develop your writing skills, ability to align social media platforms to target audiences and knowledge of how to grow and manage online communities.

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Introduction to Social Media Major 2 Minor	THIRD YEAR	Content Creation for Media Applications for Social Media Data Major 2 Major 2
	Intercultural Communication Public Relations Theory and Practice Major 2 Minor		Virtual Reality Storytelling Social Media Engagement Major 2 Major 2
SECOND YEAR	Introduction to Digital Media Major 2 Minor Elective OR Professional Directions Program 1	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	
	Media Law and Ethics Major 2 Minor Elective OR Professional Directions Program 2		

Bachelor of Arts (Sociology)

SATAC code		444411		Program code		MBAA	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:			
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip		
cut-off 2021	61.25			cut-off 2021	CIV		

Understand the forces that shape the social world. Learn how to critically analyse contemporary social issues and problems, such as crime, deviance, gender and the family structure. Develop an in-depth theoretical and empirical understanding of how societies are transforming, through the study of globalisation, culture, social identity and migration. Develop the expertise for a career in areas such as policy, youth work, public relations and marketing.






DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication The Social World Major 2 Minor	THIRD YEAR	Social Theory for the 21st Century Contemporary Culture and Social Change Major 2 Major 2
	Intercultural Communication Sociological Perspectives Major 2 Minor		Sociology of Gender and Intimacy Migration, Diversity and Belonging Major 2 Major 2
SECOND YEAR	Understanding Globalisation Major 2 Minor Elective OR Professional Directions Program 1	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	
	Sociology of Crime and Deviance Major 2 Minor Elective OR Professional Directions Program 2		





Bachelor of Creative Industries

unisa.edu.au/creative-industries

	City West Campus*		
	On-campus/online		Intakes: Feb and Jul
	3 years full-time		Internship/placement

SATAC code	424930	Program code	DBC1
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C
cut-off 2021	61.40	cut-off 2021	CIV

 Part-time study available

 Honours available

**UniSA College pathways:** Foundation Studies or Diploma in Arts

**Prerequisites:** none

**Assumed knowledge:** none

*\*Some courses will be delivered at Magill Campus depending on your chosen industry majors.*

*Choose from 12 distinct industry majors, along with a second industry major or two minors from a range of creative and business disciplines.*

Prepare for a career in the growing creative industries. Study a degree delivered with leading industry collaborators and explore your creativity in an area that interests you most. Design your own degree by choosing from 12 industry majors, each with a unique focus. You can then select either a secondary major, or two minors from across a range of creative and business disciplines depending on your areas of interest. Engage with industry from day one as you develop your creative practice while gaining professional knowledge and skills. You will also study core courses in business, design and entrepreneurship, providing you with highly practical and transferable skills to give your career a competitive head-start. Complete an internship or placement, go on an international exchange, work on real-world projects through Match Studio and build a portfolio of work. You can also choose to study a startup/creative venture stream in your final year.

- INDUSTRY MAJORS**

  - Animation and Visual Effects
  - Comicbook Creation
  - Communication and Media
  - Contemporary Art Studies
  - Creative Writing and Literature
  - Digital Media
  - Festivals
  - Film and Television
  - Games Design and Production
  - Performing Arts
  - Screen Studies
  - Social Media
- SECONDARY MAJORS**

  - Cultural Studies
  - Design Studies
  - English Language
  - Event Management
  - Games (Programming)
  - Innovation and Entrepreneurship
  - Journalism
  - Marketing
  - Sports Management
  - Tourism Management

YOU MIGHT ALSO LIKE

- Bachelor of Arts
- Bachelor of Film and Television
- Bachelor of Communication and Media
- Bachelor of Contemporary Art
- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)

FURTHER STUDY

- Graduate Certificate in Compositing and Tracking
- Graduate Certificate in Dynamic Effects and Lighting
- Graduate Certificate in Film and Television
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication
- Master of Management (Arts and Cultural Management)

DEGREE STRUCTURE

FIRST YEAR	Introduction to Creative Industries Industry Major Major or Minor 1 Elective 1	THIRD YEAR	UniSA Creative Negotiated Study OR Enterprise Design and Value Creation Industry Major Industry Major Major or Minor 2
	Match Studio Projects Industry Major Major or Minor 1 Elective 2		Internship or Project OR Creative Ventures Industry Major Industry Major Major or Minor 2
SECOND YEAR	Freelance and Enterprise for the Creative Industries Industry Major Major or Minor 1 Major or Minor 2	Degree structure may change depending on majors selected. Students may be required to undertake a combination of on-campus and online study. Students may be required to attend on-campus lectures, tutorials and practicals.	
	Creative Spaces and Places Industry Major Major or Minor 1 Major or Minor 2		

Animation and Visual Effects

Explore a range of animation forms and techniques, including pixilation, 3D modelling and animation, character design and performance, and experimental storytelling. Gain a broad understanding of the core disciplines within visual effects, including compositing, tracking, dynamic effects and lighting. You will also have the opportunity to learn firsthand from VFX professionals at the world-renowned Rising Sun Pictures.

CAREERS

VFX generalist · CGI generalist · visual storyteller

FURTHER STUDY

- Graduate Certificate in Dynamic Effects and Lighting
- Graduate Certificate in Compositing and Tracking

INDUSTRY MAJOR COURSES
Cinematic Design
Introduction to CGI
Modelling and Texturing
Character Performance OR Development and Lighting
Digital Compositing
Experimental Studio
Creative Production
Dynamic Effects

Comicbook Creation

Learn how to create and analyse storytelling techniques in oral, textual and visual forms as you develop an in-depth understanding of the historical, theoretical and cultural nature of comics, graphic narratives and cartoons. Tell your own stories as you partner with illustration animation studios, and develop your skills in idea generation, design methodology, sequential storytelling skills and image making to create your very own graphic novel.

CAREERS

Storyboard developer · comic artist · comic designer · film storyboard artist · illustrator

INDUSTRY MAJOR COURSES
Introduction to Comicbooks
Illustration Animation Studio 1
The Power of Story
Creative Writing Theory and Practice
The Writers World
Illustration Animation Studio 2

Communication and Media

Build your knowledge and skills in media relations, social media management, communication, media technologies, public relations and professional writing. Learn how to apply these principles to develop strategic and integrated communication plans.

CAREERS

Communications officer · content creator · writer · media adviser · public relations coordinator · marketing and communications officer · strategic communications manager · communications adviser

INDUSTRY MAJOR COURSES
Communication and Media
Public Relations Theory and Practice
Content Creation for Media
Communication Research Methods
Promotional Communication: Advertising, Publicity and Marketing
Integrated Communication Planning
Professional and Technical Communication
Communication Management in Practice

Contemporary Art Studies

Explore the foundational concepts of art theory and practice. Expand your knowledge and skills in contemporary art disciplines such as ceramics, drawing, glass, jewellery and metal, new media arts, painting, printmaking, sculpture, textiles, and contemporary art history and theory. Learn in custom-built studios and workshops on campus and be taught by practicing artists, highly skilled teachers and academics.

CAREERS

Artist · curator · exhibitions manager · arts administrator · art critic · art director · entrepreneur

INDUSTRY MAJOR COURSES
3D Contemporary Art Studio OR Reading Visual Culture 1
2D Contemporary Art Studio OR Reading Visual Culture 2
Art and Australian Culture
Contemporary Art Career Development
2 x Contemporary Art Electives
2 x Advanced Art Electives

Connect with industry collaborators through your creative industries degree...





Creative Writing and Literature

Examine creative writing techniques across fiction, poetry, creative non-fiction, autobiographies, essays, and plays. Discover the interplay between writers, readers and texts, and how literature both informs and challenges social constructs through the notions of narrative, genre and canon. Produce your own creative and analytical literature under the guidance of professional writers and poets.

CAREERS

Creative writer · author · content creator · publisher · editor · commentator · literary critic · teacher (with further study)

INDUSTRY MAJOR COURSES
Creative Writing and Literature: An Introduction
Creative Writing Workshop
Writing and Reading Fiction and Poetry
Reworking the Canon
The Writer's World
World Literatures and English
Creative Writing Theory and Practice
The Power of Story

Digital Media

Develop your knowledge of design principles, using industry-standard software to analyse, design and create a variety of digital media across print, video, web and mobile platforms. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

CAREERS

Digital marketing officer · web designer · creative content producer · online editor · videographer · digital publisher · digital coordinator · digital project manager

INDUSTRY MAJOR COURSES
Introduction to Digital Media
Digital Design Essentials OR Introduction to Screen Sound
Design for Digital Technologies
Web Design and Development
Web Design Technology
Creative Production
Professional Writing
Digital Mediascapes

Festivals

Gain industry-specific skills for festivals management, including devising budgets, effective programming, management of systems and software, artist and volunteer management, and audience development. Develop an understanding of festival genres and their history, along with the importance of curation and sustainability for seasonal growth. Learn about the cultural and economic impacts of festivals locally and globally, and participate in an immersive placement experience during your studies.

CAREERS

Festival manager · festival director · event programmer · curator · cultural liaison officer · event coordinator · creative lead

INDUSTRY MAJOR COURSES
Introduction to Festivals
Intercultural Communication
Festivals Operational Management
Creative Tourism: Food, Wine and Festivals
Arts and Cultural Leadership and Governance
Arts and Cultural Audiences
The Power of Festivals
Festivals Experience

Film and Television

Immerse yourself in the theory and practice of film and television and explore its communicative and creative possibilities. Ranging from documentary and narrative film through to experimental work, develop the storytelling skills, production values and creative techniques needed to inform and entertain an audience. From conceptualisation to post-production, gain hands-on experience and insight into the production cycle and learn what it takes to develop content for the screen.

CAREERS

Film editor · location manager · video editor · TV director · camera operator · content producer · videographer · teacher (with further study)

INDUSTRY MAJOR COURSES
Hollywood Film and Television
Global Film and Television
Narrative Film
Documentary Film
Experimental Studio
Creative Production
Film, Entertainment and Aesthetics
Virtual Reality Storytelling

Games Design and Production

Build your expertise in games and interactive media development, along with skills in project management for game development, storytelling, as well as user experience and user interface design. Work alongside professional game producers at Mighty Kingdom in your final year of study.

CAREERS

Game designer · game programmer · app designer · digital project manager · production manager · multimedia specialist

INDUSTRY MAJOR COURSES
Introduction to Games Design
Introduction to CGI
Designing for Games
Character Performance
Digital Projects
Managing Games Design
Games Production Industry Lab

Performing Arts

Create live music and drama performance, and produce aural and visual media using the latest digital technologies and production facilities. Develop your own creative practice within a global context and in a collaborative environment guided by industry practitioners.

CAREERS

Performer · stage technician · stage designer · arts administrator · arts promoter · teacher (with further study)

INDUSTRY MAJOR COURSES
Stage Performance
Music Performance
Cabaret: Context and Practice
Music Production OR State Theatre
Masterclass
Live Performance Production
World Music Theatre
Digital Performance OR Television
Performance

Screen Studies

Explore the different creative contexts that shape filmmaking and contemporary screen cultures. Engage directly with the world of screen curatorship and film festival programming. Learn about Hollywood and the global diversity of film and media. Study contemporary world cinemas, screen media authorships, popular genres, experimental media and the age of digital convergence.

CAREERS

Film critic · festival programmer · publicist · funding assistant · arts administrator · film researcher · film distributor · events manager · curator · museum programmer

INDUSTRY MAJOR COURSES
Hollywood Film and Television
Global Film and Television
Screen Genres and Media Hybrids
Understanding Popular Culture
Experimental Studio
Screen Media Authorships
Digital Mediascapes
Science Fiction Film and Television

Social Media

Study one of the only social media majors in Australia. Learn how to develop social media campaigns and online content, and understand how to manage and interpret social media data, optimisations and metrics. Develop your digital writing skills, ability to align social media platforms to target audiences, and knowledge of how to grow and manage online communities.

CAREERS






Digital communications officer · digital content lead · online editor · marketing and communications officer · social media officer · strategic communications manager · marketing coordinator

INDUSTRY MAJOR COURSES
Introduction to Digital Media
Public Relations Theory and Practice
Introduction to Social Media
Media Law and Ethics
Content Creation for Media
Applications of Social Media Data
Virtual Reality Storytelling
Social Media Engagement



Bachelor of Film and Television

unisa.edu.au/film-and-television

	Magill Campus		
	On-campus		Intakes: Feb and Jul
	3 years full-time		Internship/placement

SATAC code		444471		Program code		MBME	
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:			
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip		
cut-off 2021	61.80			cut-off 2021	CIV		

Part-time study available Honours available

**UniSA College pathways:** Foundation Studies or Diploma in Arts  
**Prerequisites:** none  
**Assumed knowledge:** none

Choose to major in Visual Effects, Film and Television, or a combination of both.  
Apply for the VFX Project with Rising Sun Pictures in final year; or choose from electives in web design, film and entertainment or digital media.  
Participate in the Film Concept Lab and work on a real proof of concept film.

In association with:



Enter the world of creative media production by studying film, television and visual effects (VFX) production and theory. Explore theory and practice combining traditional and digital forms required by industry. Learn about the professional production cycle from conceptualisation and scriptwriting through to production and post-production. Analyse film and media from around the globe to gain insight into different creative contexts, forms and practices. Develop professional knowledge in screenwriting, cinematic design, VFX, and the production of documentary, experimental and narrative film and television, as well as an understanding of different media platforms and the end-user experience. Engage with industry leaders and work on real-world projects, including through the Film Concept Lab, using the latest production software and technologies. Graduate career ready with your own portfolio of work, showcasing your practical skills and creativity across a variety of media forms. If you're interested in specialising in VFX, you will have the opportunity to apply for a placement with Rising Sun Pictures, studying the third year of your degree at their studio located in the Adelaide CBD and working alongside world-class VFX artists. Package this degree with a Master of Teaching (Secondary) to become a media studies teacher.

*Note: Entry to specialise in visual effects and study your final year at Rising Sun Pictures is competitive.*

CAREERS

Filmmaker · director · producer · cinematographer · VFX artist · compositor · animator · 3D modeller · film and video editor · television director · television producer · video content producer · scriptwriter · screen critic · production coordinator · production manager · video blogger · sound designer · production designer · location manager · visual storyteller · online editor · videographer · digital project manager

YOU MIGHT ALSO LIKE

- Bachelor of Creative Industries
- Bachelor of Design (Illustration and Animation)
- Bachelor of Design (Communication Design)
- Bachelor of Information Technology (Games and Entertainment Design)
- Bachelor of Arts (Screen Studies)

FURTHER STUDY

- Graduate Certificate in Film and Television
- Graduate Certificate in Compositing and Tracking
- Graduate Certificate in Dynamic Effects and Lighting

DEGREE STRUCTURE

FIRST YEAR	Hollywood Film and Television Cinematic Design Introduction to Digital Media Introduction to Screenwriting	THIRD YEAR	Film, Entertainment and Aesthetics Experimental Studio Internship or Project Elective
	Global Film and Television Introduction to CGI Introduction to Screen Sound Cinematography and Editing		Creative Production Science Fiction Film and Television Digital Mediascapes Elective
SECOND YEAR	Narrative Film Screen Genres and Media Hybrids Digital Compositing Modeling and Texturing (RSP) OR Elective Documentary Film Dynamic Effects Character Performance OR Understanding Popular Culture Development and Lighting (RSP) OR Elective		



PACKAGE THIS PROGRAM

Package this program with the Master of Teaching (Secondary) to become a media studies teacher.

[unisa.edu.au/become-a-teacher](https://unisa.edu.au/become-a-teacher)

SATAC code: 444531



"I have always had a passion for storytelling, art and filmmaking. I gained practical experience in CGI, film and digital production during my studies and enjoyed exploring my talents by using the green screen and television studios on campus. I was also fortunate to win the 2019 Helpmann Academy 25th Anniversary Judith Roberts Award, where I received \$10,000 to create a short film."

Grace Miles  
Film and television graduate



Bachelor of Design
(Illustration and Animation)

unisa.edu.au/design

Table with 2 columns: Feature, Value. Rows: Location (City West Campus), Mode (On-campus), Intakes (Feb and Jul), Duration (3 years full-time), Internship/placement.

Table with 4 columns: SATAC code, 424791, Program code, DBIA. Rows: Selection Rank, Grades, TAFE/RTO, guaranteed, cut-off 2021.

Part-time study available Honours available

UniSA College pathways: Foundation Studies or Diploma in Arts
Prerequisites: none
Assumed knowledge: none

Study Australia's only degree combining illustration and animation. Gain the technical and theoretical skills to become a visual storyteller across a variety of mediums. Learn a broad range of techniques needed to produce professional standard pictures for industries such as book and comic publishing, gaming, film, advertising, and animation and design.

CAREERS

Animator · illustrator · technical illustrator · cartoonist · storyboard artist · game designer

YOU MIGHT ALSO LIKE

- Bachelor of Design (Communication Design)
- Bachelor of Contemporary Art
- Bachelor of Creative Industries
- Bachelor of Film and Television

FURTHER STUDY

- Master of Design – various specialisations

DEGREE STRUCTURE

Table with 2 columns: Year, Courses. Rows: First Year (Illustration Animation Studio 1, 2), Second Year (Life Drawing, Cinematic Design, etc.), Third Year (Visual Narrative, Integrated Studio Practice).

Bachelor of Digital Media

unisaonline.edu.au/digital-media

Table with 2 columns: Feature, Value. Rows: 100% ONLINE, Mode (UniSA Online), Intakes (Jan, Apr, Jun, Sept), Duration (3 years full-time), Real-world projects.

Program code XBDM

Part-time study available

Time commitment: 10-15 hours per week per course
Pathways: Literacy and Numeracy Test with relevant work experience
Prerequisites: none
Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online digital media degree designed specifically for flexible learning. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling. Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work.

CAREERS

Digital content creator · social media manager · online journalist · digital content strategist · videographer · digital storyteller · freelancer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

Table with 3 columns: Year, Courses. Rows: First Year (Critical Approaches to Online Learning, etc.), Second Year (Animation Design, etc.), Third Year (Web Design, Digital Documentary, etc.).

Bachelor of Communication and Media

unisa.edu.au/communication

Table with 2 columns: Feature, Value. Rows: Location (Magill and City West Campus), Mode (On-campus), Intakes (Feb and Jul), Duration (3 years full-time), Internship/placement.

Table with 6 columns: SATAC code, 444421, Program code, MBCD, Year 12 Selection Rank, Year 12 Grades, TAFE/RTO. Rows: guaranteed, cut-off 2021.

Part-time study available Honours available

UniSA College pathways: Foundation Studies or Diploma in Arts
Prerequisites: none
Assumed knowledge: none

Study a major in Communication and Media and then choose a sub-major in Applied Linguistics, Digital Media, Event Management, Film and Television, Journalism, Marketing, Social Media or Tourism Management.

Learn to create, develop and deliver communication strategies for both traditional and online media. Practise your writing skills for print, radio, television, social media and digital platforms. Learn to manage media and public relations in contemporary society, including the analytical thinking required for strategic planning and communication management.

CAREERS

Communications officer · media adviser · public relations adviser · marketing and communications officer · copywriter · content developer · corporate communications manager · public relations account manager · stakeholder engagement adviser · internal communications adviser · social media coordinator

YOU MIGHT ALSO LIKE

- Bachelor of Journalism and Professional Writing
- Bachelor of Marketing and Communication
- Bachelor of Creative Industries
- Bachelor of Arts

FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Diploma in Languages
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

DEGREE STRUCTURE






Table with 3 columns: Year, Courses. Rows: First Year (Social Media and Society, etc.), Second Year (Content Creation for Media, etc.), Third Year (Promotional Communication: Advertising, etc.).

PACKAGE THIS PROGRAM
Package a Bachelor of Communication and Media with a Master of Communication and graduate in just four years.
unisa.edu.au/pathway-to-masters
SATAC code: 444601




Bachelor of Marketing and Communication

unisa.edu.au/marketing

	City West and Magill Campus
	On-campus/online
	Intakes: Feb and Jul
	3 years full-time
	Real-world projects

SATAC code	424451	Program code	DBMN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	66.85	cut-off 2021	CIV

 Part-time study available

**UniSA College pathways:** Foundation Studies, Diploma in Arts or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers HECS-HELP fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You could also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer · corporate communications adviser · marketing assistant · brand manager · campaign manager · market researcher · copywriter · media buyer · social media manager · sponsorship officer · media planner · digital marketer · advertising account manager · public relations officer

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries
- Bachelor of Arts (Social Media)

FURTHER STUDY

- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication
- Master of Management (Marketing)
- Master of Management (Advertising and Brand Management)






DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Accounting for Business Social Media and Society Communication and Media	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Professional Writing Marketing Elective
SECOND YEAR	Business Law Consumer Behaviour Public Relations Theory and Practice Digital Design Essentials  Advertising Communication Research Methods Media Law and Ethics Essentials of Marketing Planning		Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective


Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Marketing and Communication

unisaonline.edu.au/marketing-communication

	100% ONLINE
	UniSA Online
	Intakes: Jan, Apr, Jun, Sept
	3 years full-time
	Real-world projects

Program code	XBMN
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 Part-time study available

**Time commitment:** 10-15 hours per week per course

**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies, Diploma in Arts or Diploma in Business (UniSA College).

**Prerequisites:** none

**Assumed knowledge:** none

STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM strategies). Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional · communications professional · brand manager · advertising executive · media planner · digital and social media manager · PR coordinator · content creator · market analyst

**CREDIT CHECK**

Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE


FIRST YEAR	Critical Approaches to Online Learning OR Elective Introduction to Social Media Marketing Principles: Trading and Exchange Accounting for Business Introduction to Digital Media Consumer Behaviour Business Law Communication and Media	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Retailing Design for Digital Technologies Communication Management in Practice Integrated Marketing Branding Integrated Communication Planning
SECOND YEAR	Marketing Analytics Public Relations: Theory and Practice Writing and Editing for Publication Elective Advertising Media Law and Ethics Communication Research Methods Essentials of Marketing Planning		

Bachelor of Communication

unisaonline.edu.au/communication

	100% ONLINE
	UniSA Online
	Intakes: Jan, Apr, Jun, Sept
	3 years full-time
	Real-world projects

Program code	XBCD
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 Part-time study available

**Time commitment:** 10-15 hours per week per course

**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies, Diploma in Arts (UniSA College).

**Prerequisites:** none

**Assumed knowledge:** none

STUDY ON DEMAND

Study a 100% online communications degree designed specifically for flexible learning. Learn how to develop effective communication strategies across a range of traditional and emerging media platforms with a strong focus on journalism, social media and content creation. Develop the critical and analytical thinking skills required for strategic planning and communications management. Benefit from a degree developed in consultation with industry experts and be guided by academics who are leaders in their field. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Communications officer · content creator · copywriter · digital and social media manager · media liaison officer · marketing and communications officer · online editor

**CREDIT CHECK**

Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962






DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective Introduction to Social Media Communication and Media Intercultural Communication News Reporting Public Relations: Theory and Practice Introduction to Digital Media Professional and Technical Communication	THIRD YEAR	Promotional Communication: Advertising, Publicity and Marketing Web Design Social Media Engagement Communication Management in Practice Integrated Communication Planning Advanced News Writing 2 x Electives
SECOND YEAR	Content Creation for Media Language and the Media Writing for Digital Media Communication Research Methods Media Law and Ethics Broadcast Journalism 2 x Electives		



Bachelor of Journalism and Professional Writing

unisa.edu.au/journalism

	Magill Campus		
	On-campus		Intakes: Feb and Jul
	3 years full-time		Internship/placement

SATAC code		444431	Program code		MBJR
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2021	61.75			cut-off 2021	CIV

 Part-time study available  Honours available

**UniSA College pathways:** Foundation Studies or Diploma in Arts  
**Prerequisites:** none  
**Assumed knowledge:** none

Study a major in Journalism and Professional Writing, and then choose a sub-major or two minors in Applied Economics, Communication and Media, Digital Media, Film and Television, Global Politics, Languages, Legal Studies, Marketing, Psychology or Sociology.






Prepare for a career as a journalist or professional writer. Learn about the fundamental principles of journalism, along with technical writing, editing, scriptwriting and producing strategic communication materials. Develop the production skills required for news and online media, including filming and editing functions. Complete a major in Journalism and Professional Writing covering topics such as journalism principles and practices, news writing, production and reporting, and intercultural communication. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication *On the Record*, our award-winning *Verse Magazine*, the national student publication *The Junction*, or our internet radio station *UniCast*. Participate in an internship or industry project during your final year. Third year students can also join the Media, Entertainment and Arts Alliance as adjunct members.

CAREERS

Journalist · communications officer · copywriter · editor · sub-editor · reporter · scriptwriter · TV presenter · submissions writer · foreign correspondent · blogger · media adviser · public relations specialist

Bachelor of Journalism and Professional Writing  
Bachelor of Arts (Creative Writing and Literature)

unisa.edu.au/journalism

	Magill Campus		
	On-campus		Intakes: Feb and Jul
	4 years full-time		Internship/placement

SATAC code		444461	Program code		MBJC
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C	guaranteed	Dip
cut-off 2021	65.30			cut-off 2021	CIV

 Part-time study available  Honours available

**UniSA College pathways:** Foundation Studies or Diploma in Arts  
**Prerequisites:** none  
**Assumed knowledge:** none

Study the only double degree in South Australia combining journalism and creative writing. Learn about the fundamental principles of journalism and develop professional skills for news and feature writing, coupled with the exploration of different literature types, including historical and contemporary fiction, non-fiction, poetry and plays. Discover how different oral and written texts have impacted cultures around the world, and learn how to author and edit written and visual texts. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication *On the Record*, our award-winning *Verse Magazine*, the national student publication *The Junction*, or our internet radio station *UniCast*. Participate in an internship or industry project during your final year. Third year students can also join the Media, Entertainment and Arts Alliance as adjunct members.

CAREERS

Journalist · publisher · author · copywriter · editor · sub-editor · reporter · scriptwriter · TV presenter · foreign correspondent · blogger · media adviser · communications officer

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media
- Bachelor of Arts (Creative Writing and Literature)

FURTHER STUDY

- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

DEGREE STRUCTURE

FIRST YEAR	Ideas, Innovation and Communication Journalism: Principles and Practices News Reporting Creative Writing and Literature: An Introduction	THIRD YEAR	Journalism Research Capstone The Writer's World World Literatures and English Sub-major
	Intercultural Communication Production for News and Social Media Media Contexts Creative Writing Workshop		Television and Video Journalism Advanced Professional Writing Elective Sub-major
SECOND YEAR	Radio Journalism and Podcasts Writing and Reading Fiction and Poetry Writing and Editing for Publication Sub-major	FOURTH YEAR	Advanced News Writing Advanced Writing and Editing for Publication Elective Sub-major
	Media Law and Ethics Reworking the Canon Professional Writing Sub-major		Internship or Project Creative Writing Theory and Practice The Power of Story Sub-major



"This degree has helped to develop my critical and analytic skills in strategic planning and management within the fields of communication, media and public relations. I completed an industry placement at SA Power Networks, where I worked on a social media strategy and was also part of a recruitment and selection process, which combined learnings with my sub-major in human resource management."






Joshua Honeychurch  
Communication and media graduate




Bachelor of Laws (Honours)

Bachelor of Journalism and Professional Writing

unisa.edu.au/law

	City West and Magill Campus		
	On-campus		Intakes: Feb and Aug
	5 years full-time		Internship/overseas study

SATAC code		424831	Program code		DHLD
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed		90.00		guaranteed A, A, A	
cut-off 2021		87.25		cut-off 2021	
				AdvDip	
				Dip	

 Part-time study available

**UniSA College pathways:** Foundation Studies  
**Prerequisites:** none  
**Assumed knowledge:** none

Graduate with a top-ranking law degree and professional honours, along with a second degree in journalism and professional writing in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also explore the fundamental principles of journalism, along with technical writing, editing, scriptwriting, and producing strategic communication materials. And, you will develop the production skills required for news and online media, including filming and editing. Gain practical skills by contributing to our online student publication *On the Record*, the national student publication *The Junction* or our internet radio station *UniCast*, and learn in industry-standard studios on campus. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

*Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Journalism and Professional Writing in your SATAC application as an additional preference and back-up option. If you're offered a place in the journalism degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · court reporter · legal or political commentator · opinion writer · media adviser · communications director · chief of staff · political campaign manager · investigative journalist · industry spokesperson · stakeholder engagement manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Arts (History and Global Politics)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media

FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

DEGREE STRUCTURE






FIRST YEAR	Foundations of Law Torts A Legislation	FOURTH YEAR	Radio Journalism and Podcasts Journalism Research Capstone Advanced News Writing Advanced Writing and Editing for Publication
	Principles of Public Law Contracts A Torts B Criminal Law and Procedure		Media Law and Ethics Television and Video Journalism Internship or Project Advanced Professional Writing
SECOND YEAR	Journalism: Principles and Practices News Reporting Writing and Editing for Publication Elective 1	FIFTH YEAR	Evidence Administrative Law Lawyers, Ethics and Society
	Production for News and Social Media Media Contexts Professional Writing Elective 2		Environment and Natural Resources Law Dispute Resolution and Civil Litigation Law Elective
THIRD YEAR	Contracts B Land Law Corporations Law A		During the final year students must complete one 9 unit capstone course as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A Research Project B
	Property Law Law Elective Corporations Law B Constitutional Law Equity and Trusts		

*\*Research Project A and Research Project B are considered one capstone course, so students would need to study both courses if selecting this option.*


Bachelor of Laws (Honours)

Bachelor of Arts

unisa.edu.au/law

	City West and Magill Campus		
	On-campus		Intakes: Feb and Aug
	5 years full-time		Internship/overseas study

SATAC code		424831	Program code		DHLD
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed		90.00		guaranteed A, A, A	
cut-off 2021		87.25		cut-off 2021	
				AdvDip	
				Dip	

 Part-time study available

**UniSA College pathways:** Foundation Studies  
**Prerequisites:** none  
**Assumed knowledge:** none

Graduate with a top-ranking law degree and professional honours, along with a second degree in arts in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You can also draw unique connections to future career paths by choosing two arts majors from a wide range of combinations (see below). Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

*Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

MAJORS

- Applied Linguistics
- Creative Writing and Literature
- Cultural Studies
- English Language
- History and Global Politics
- Languages
- Performing Arts
- Psychology
- Screen Studies
- Social Media
- Sociology

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Arts in your SATAC application as an additional preference and back-up option. If you're offered a place in the arts degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Depending on your chosen majors, your career options can include:

Solicitor (with further study) · international relations specialist · foreign correspondent · ministerial adviser · diplomat · policy adviser · opinion writer · columnist · media relations specialist · project manager · advocate · cultural adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Arts (History and Global Politics)
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Arts
- Bachelor of Communication and Media

FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Masters by Research
- Doctor of Philosophy (PhD)

DEGREE STRUCTURE







FIRST YEAR	Foundations of Law Torts A Legislation	FOURTH YEAR	First Arts Major, Course 5 First Arts Major, Course 6 Second Arts Major, Course 5 Second Arts Major, Course 6
	Principles of Public Law Contracts A Torts B Criminal Law and Procedure		First Arts Major, Course 7 First Arts Major, Course 8 Second Arts Major, Course 7 Second Arts Major, Course 8
SECOND YEAR	First Arts Major, Course 1 First Arts Major, Course 2 Second Arts Major, Course 1 Second Arts Major, Course 2	FIFTH YEAR	Dispute Resolution and Civil Litigation Administrative Law Lawyers, Ethics and Society Environment and Natural Resources Law
	First Arts Major, Course 3 First Arts Major, Course 4 Second Arts Major, Course 3 Second Arts Major, Course 4		Law Elective Evidence
THIRD YEAR	Contracts B Land Law Corporations Law A		During the final year students must complete one 9 unit capstone course as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A Research Project B
	Contemporary Property Law Law Elective Corporations Law B Constitutional Law Equity and Trusts		

*\*Research Project A and Research Project B are considered one capstone course, so students would need to study both courses if selecting this option.*

Bachelor of Laws (Honours)

Bachelor of Arts (History and Global Politics)

unisa.edu.au/law

	City West and Magill Campus		Intakes: Feb and Aug
	On-campus		Internship/overseas study
	5 years full-time		Professionally recognised

SATAC code		424831	Program code		DHLD
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed	90.00	guaranteed	A, A, A	guaranteed	AdvDip
cut-off 2021	87.25			cut-off 2021	Dip

 Part-time study available

UniSA College pathways: Foundation Studies

Prerequisites: none

Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in history and global politics in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also examine the patterns and processes that have shaped our societies over time, along with exploring key areas such as the representation of global politics through film and television, global aid and development, the politics of environmental change, global power in the Indo-Pacific region, and marginalisation in world affairs. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Arts (History and Global Politics) in your SATAC application as an additional preference and back-up option. If you're offered a place in the arts degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · international relations specialist · foreign correspondent · ministerial adviser · diplomat · policy adviser · governance manager · political campaign manager · chief of staff · external affairs adviser · government relations manager · political analyst

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Arts
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Laws (Honours)
- Bachelor of Arts (History and Global Politics)
- Bachelor of Arts (Aboriginal Cultures and Australian Society)

FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Masters by Research
- Doctor of Philosophy (PhD)






DEGREE STRUCTURE

FIRST YEAR	Foundations of Law Torts A Legislation	FOURTH YEAR	The Politics of Environmental Change in Australia and Asia Power and Resistance: 1900 – Present Arts Major Arts Major
	Principles of Public Law		United States History and Cultural Identities Villains, Victims and Outsiders: Marginalisation in World Affairs Arts Major Arts Major
SECOND YEAR	Contracts A Torts B Criminal Law and Procedure	FIFTH YEAR	Evidence Administrative Law Lawyers, Ethics and Society
	Global Politics and Development Global Power in the Indo-Pacific Region Arts Major Arts Major		Environment and Natural Resources Law
THIRD YEAR	World History Trends and Transformations Framing the International: Representations of Global Politics Arts Major Arts Major		Law Elective Dispute Resolution and Civil Litigation
	Contracts B Land Law Corporations Law A		During the final year students must complete one 9 unit capstone course as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A Research Project B
	Contemporary Property Law Law Elective		
	Corporations Law B Constitutional Law Equity and Trusts		


\*Research Project A and Research Project B are considered one capstone course, so students would need to study both courses if selecting this option.

Bachelor of Arts (Honours)

unisa.edu.au/arts

	Magill Campus		
	On-campus		Intakes: Feb and Jul
	1 year full-time		Research project

SATAC code	n/a	Program code	MHAR
Selection Rank:		VET:	
cut-off 2021	n/a	guaranteed entry	n/a
guaranteed entry	n/a		

 Part-time study available

Prerequisites: none

Assumed knowledge: none

Continue your studies with a one-year honours program following your undergraduate degree, aimed at further developing your knowledge and research skills in a chosen subject area. Explore areas such as Australian studies and Indigenous knowledge, politics, linguistics and language studies, screen studies, sociology, media and communications, literature and creative communications, or film and television. Prepare an in-depth honours or creative practice thesis and be guided by an academic supervisor who is well-established in their field. Graduate with a competitive advantage and a qualification that will broaden your career prospects or prepare you for postgraduate study.

CAREERS

Depending on your chosen area of focus, this qualification can lead to a variety of careers in the following settings:

Publishing · creative industries · government · media · the arts · arts management · community and social services · policy and research

Entry requirements

- Entry is available to students who have successfully completed an undergraduate degree or an equivalent qualification with an overall Grade Point Average (GPA) of 5 or above in the topic area they wish to study at the honours level.
- Applicants from alternatively approved qualifications must have a record of academic achievement equal to a credit level average or above in the topic area they wish to study at the honours level.
- Applications are considered on the basis of academic merit and the availability of a supervisor in the proposed area of research.

FURTHER STUDY

- Masters by Research
- Doctor of Philosophy (PhD)

DEGREE STRUCTURE

FIRST YEAR	Honours Thesis 1
	Research Methodologies and Methods
	Honours Thesis 2
	Key Ideas and Theories

Diploma in Languages

unisa.edu.au/languages

SATAC code	426074		Intakes: Feb and Jul*
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Explore your interests or advance your career by learning another language. Study the Diploma in Languages alongside your undergraduate degree or as a standalone postgraduate qualification. Learn French, Italian, Japanese or English (for speakers of English as a second language). Access the Multimedia Languages Lab at Magill Campus, where you can connect with native speakers from around the world in real-time. Develop your proficiency in listening, speaking, reading and writing in your chosen language, along with your understanding of the related culture and society. Take the opportunity to study in the country of your chosen language through our exchange or in-country study programs.

Entry requirements

- This program is open to all students who have completed or are enrolled in a bachelor degree at the University of South Australia or any other Australian university.
- This program is also open to students who have completed or are currently enrolled in a bachelor or master degree, or equivalent qualification, from an approved higher education institution outside of Australia.
- For postgraduate students, this program can be completed as a standalone qualification.

DEGREE STRUCTURE

INDICATIVE OF FRENCH STUDIES

FIRST YEAR
French 1A French 1B
SECOND YEAR
French 2A French 2B
THIRD YEAR
French 3A French 3B European Languages In-Country OR Advanced Languages Studies: Translation and Research

\*Midyear intake in July is only available to students who are native speakers or have previously recognised studies in the language of choice.



# POSTGRADUATE AND RESEARCH DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

You can also make a positive and lasting contribution to your field through a research degree.

Explore our full range of postgraduate degrees  
[unisa.edu.au/study](https://unisa.edu.au/study)

Learn more about our research degrees  
[unisa.edu.au/researchdegrees](https://unisa.edu.au/researchdegrees)

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## Master of Communication

- Nested with:
- Graduate Certificate in Social and Digital Media Management
  - Graduate Certificate in Strategic Communication
  - Graduate Diploma in Communication

[unisa.edu.au/communication](https://unisa.edu.au/communication)

 City West Campus	 Intakes: Feb and Jul
 On-campus/online	 Real-world projects
 2 years full-time	 A\$22,500 pa* indicative 2021

SATAC code	4CM221	Program code	DMCO
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 Part-time study available      \*see page 44 for more information

Study South Australia's only master's qualification in communication and gain the advanced knowledge and specialised skills needed for management roles in the media and communications sector. You can choose to complete a specialised research thesis or a professional project/placement pathway during your studies. Develop an in-depth understanding and build professional skills in social and digital media management, public relations, strategic communication and digital entrepreneurship. Learn how to explore, interrogate and navigate a time of extreme digital disruption, big data, artificial intelligence and platform economies, and how to apply these to your industry/sector. Study in a workshop based environment with connections to industry partners, real-world projects, and placement and networking opportunities. Benefit from flexible learning options, including part-time and online study.

### CAREERS

Strategic communications manager · social media manager · marketing manager · public relations manager · media adviser · online editor · content creator · copywriter

### Entry requirements

Bachelor degree, graduate certificate or graduate diploma from a recognised higher education institution.

### DEGREE STRUCTURE

FIRST YEAR	Communication, Media and Creative Industries Social Media Management Communication Contexts Digital Entrepreneurship	SECOND YEAR	RESEARCH STREAM
	Industry 4.0 and Society Managing Digital Design Campaigns and Crises Content Creation		Research Methodologies and Methods M Research Thesis 1 Key Ideas and Theories Research Thesis 2
SECOND YEAR	PROFESSIONAL STREAM	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	
	Research Methodologies and Methods M Professional Project 1 Key Ideas and Theories Professional Project 2		









"I would like to work in a public relations role within the sporting or health industry. Effective communication is important to all facets of life and is constantly evolving, so studying the latest courses is preparing me for a successful career. During my studies, I have gained practical experience, including working in the media centre at the 2020 Santos Tour Down Under."

Braden Stewart  
Communication graduate

Graduate Certificate in Film and Television

unisa.edu.au/film-tv

	Magill Campus		Intakes: Feb and Jul
	On-campus		Industry masterclasses
	0.5 years full-time		A\$16,750* <i>indicative 2021</i>

SATAC code	n/a	Program code	MCFT
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\*see page 44 for more information

In association with:



Study a unique qualification and develop the technical knowledge and skills to transition into a career in film and television. Delivered over 12 weeks, you will learn from some of Australia's most successful production executives and creatives in an immersive, real-world business environment. Benefit from working alongside highly skilled production professionals using the latest industry-standard tools and technologies. You will complete studies that focus on understanding the screen industry, exploring the role of creative producer, idea generation, pitching and financing, pre-production and post-production, and marketing. You will also have the opportunity to pitch directly to a major industry broadcaster and graduate with a professional portfolio of work.

CAREERS

Film editor · location manager · TV producer · screenwriter · cinematographer · production designer · video editor · TV director · talent agent · content producer · videographer

Entry requirements

- Bachelor degree from a recognised higher education institution in film, television or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from graduates holding a completed bachelor degree from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and/or television, in their showreel and curriculum vitae submissions.







Apply directly at [unisa.edu.au/applyonline](https://unisa.edu.au/applyonline)

DEGREE STRUCTURE

FIRST YEAR	The Screen Industry: Business, Creativity and Content Screen Content Project 1 Screen Content Project 2 Professional Film and Television Practice
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Graduate Certificate in Compositing and Tracking

unisa.edu.au/VFX

	Rising Sun Pictures <i>Located in the Adelaide CBD</i>		Intakes: Feb and Jul
	On-campus		Internship/placement
	0.5 years full-time		A\$12,400* <i>indicative 2021</i>

SATAC code	n/a	Program code	ICVE
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\*see page 44 for more information

In association with:



Master the theory and techniques needed to produce visual effects for film sequences through a 12-week intensive qualification. Develop industry-level skills in compositing, rotoscoping and tracking. Learn alongside highly-experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world's best visual effects companies, who have worked on motion pictures like Thor: Ragnarok and Tomb Raider. Study in their state-of-the-art studio located in Adelaide's CBD and work with the latest industry tools such as Nuke, 3DEqualizer, Maya and Shotgun. Gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks by joining company meetings and events at Rising Sun Pictures, and graduate with a finished showreel of screen shots and a professional resume.

Note: This program complements the Graduate Certificate in Dynamic Effects and Lighting (ICDL).

CAREERS

Compositor · concept artist · digital preparation artist · layout artist · VFX producer · roto artist · matchmove artist · lighting technical director · matte painter · technical effects director

Entry requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Dynamic Effects and Lighting (ICDL) from the University of South Australia.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.







Apply directly at [unisa.edu.au/applyonline](https://unisa.edu.au/applyonline)

DEGREE STRUCTURE

FIRST YEAR	Visual Effects Professional Practice Plate Preparation Techniques Introduction to 3D Tracking Compositing Production Project
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Graduate Certificate in Dynamic Effects and Lighting

unisa.edu.au/VFX

	Rising Sun Pictures <i>Located in the Adelaide CBD</i>		Intakes: Feb and Jul
	On-campus		Internship/placement
	0.5 years full-time		A\$12,400* <i>indicative 2021</i>

SATAC code	n/a	Program code	ICDL
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\*see page 44 for more information

In association with:



Master the theory and techniques needed to produce industry-level 3D visual effects through a 12-week intensive qualification. Learn how to create explosions, water effects and clouds, as well as generated environments such as cities, beaches and forests; and how to use computer generated lighting applications. Learn alongside highly experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world's best visual effects companies who have worked on motion pictures like Thor: Ragnarok and Tomb Raider. Study in their state-of-the-art studio located in Adelaide's CBD and work with the latest industry tools such as Shotgun. Gain an in-depth understanding of current industry trends, technologies and professional practices. Build your networks by joining company meetings and events at Rising Sun Pictures, and graduate with a finished showreel of screen shots and a professional resume.

Note: This program complements the Graduate Certificate in Compositing and Tracking (ICVE).

CAREERS

VFX artist · lighting artist · digital preparation artist · VFX producer · lighting technical director · technical effects director

Entry requirements

- Bachelor degree from a recognised higher education institution in film and television, media arts, visual effects or a related discipline; or
- Advanced Diploma in Screen and Media or equivalent qualification from an accredited Registered Training Organisation; or
- Graduate Certificate in Compositing and Tracking (ICVE) from the University of South Australia.
- Applicants are also required to submit a showreel of their own work and a curriculum vitae outlining their relevant experience.
- Alternatively, applications will be considered from students holding a completed academic qualification from a recognised higher education institution in an unrelated field who are able to demonstrate substantial experience in film and television, media arts or visual effects, demonstrable in the showreel and curriculum vitae submissions.

Apply directly at [unisa.edu.au/applyonline](https://unisa.edu.au/applyonline)

DEGREE STRUCTURE

FIRST YEAR	Visual Effects Professional Practice Effects Skills Development Effects Element Development Look Development and Lighting
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Masters by Research Doctor of Philosophy (PhD)

unisa.edu.au/researchdegrees

Our research degrees are designed to give you expertise and help make a difference to society. You will help to solve real-world problems, partner with end-users of research, and develop skills for research excellence with career relevance.

We offer a wide range of research projects across a variety of research areas that are developed by teams of world-class researchers who will supervise you during your studies.

We want you to thrive in a vibrant postgraduate culture at the forefront of creativity and innovation. You will develop new knowledge to meet contemporary challenges, and spark new ways of thinking and producing. Choose between a traditional or practice-based thesis by artefact and exegesis, based on your topic of research. Engage in thought-provoking symposiums, work-in-progress seminars and critiques.

TOPICS OF RESEARCH

- Creative Writing
- Creative Industries
- Cultural Studies
- Digital Arts and Humanities
- Screen Studies
- Journalism
- Applied Linguistics
- Film and Television
- Media and Communication
- Music
- Performing Arts
- Politics
- Sociology

Entry requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At Unisa, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions.

Masters by Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- An appropriate masters degree (or equivalent).

Doctor of Philosophy (PhD)

- Honours degree or bachelor degree with honours of at least class 2a standard in an appropriate discipline; or
- An appropriate masters degree (or equivalent).

Alternative entry

- Other applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.

[research.degrees@unisa.edu.au](mailto:research.degrees@unisa.edu.au)



STUDY A PROJECT-BASED RESEARCH DEGREE

Apply for a research degree and choose from one of our many research projects, including some with financial support.

[unisa.edu.au/research-projects](https://unisa.edu.au/research-projects)



# YOUR STUDENT EXPERIENCE

**ORIENTATION** is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

**CAMPUS CENTRAL** teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

**SUPPORT SERVICES** are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

**USASA** is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

**CAREER SERVICES** will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

**UniSA+** is a unique program that will help you get career ready by developing your practical skills in leadership, entrepreneurship, cultural understanding and self-awareness.

**STUDENT LOUNGES** feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

**UniSA SPORT** has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

**24-HOUR SECURITY** services are available on campus and the free SafeZone app can be downloaded through the App Store or Google Play.

**ACCOMMODATION** services are available to help you set up a home away from home.



## MYCAREERMATCH

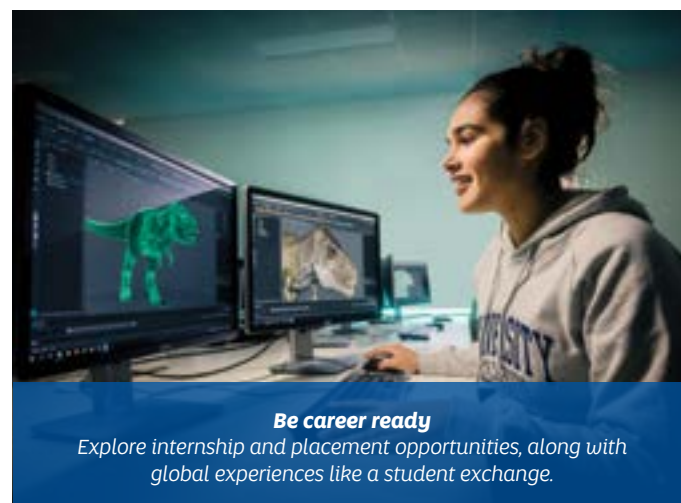
MyCareerMatch is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at [unisa.edu.au/enquire](https://unisa.edu.au/enquire)



## GUARANTEED ENTRY CALCULATOR

Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades.

🔗 [unisa.edu.au/guaranteed](https://unisa.edu.au/guaranteed)



### Be career ready

Explore internship and placement opportunities, along with global experiences like a student exchange.



### Keep active

Join one of our teams through UniSA Sport and make new friends along the way.

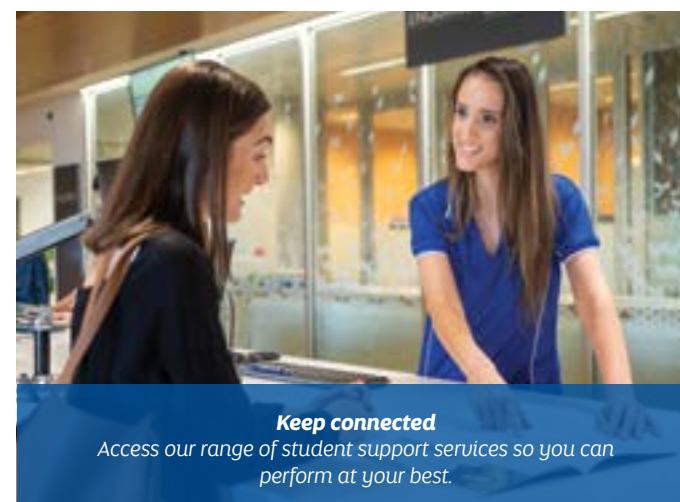


**Discover our heart**  
Pridham Hall features a graduation space, sports centre, gym and swimming pool located at City West Campus.



### Get involved

Attend events and activations on campus and experience our vibrant student culture.



### Keep connected

Access our range of student support services so you can perform at your best.



## OPEN DAYS

### ONLINE Launching July 2021

Access all your study and career information, anytime from anywhere.

### ON CAMPUS August 2021

Visit your future campus throughout August, take a guided tour, and speak with teaching staff and current students. Register at:

🔗 [unisa.edu.au/openday](https://unisa.edu.au/openday)

## 2021 EVENTS AND WEBINARS

We host a series of events and webinars throughout the year so you can learn more about studying with UniSA.

## CAMPUS TOURS

We offer guided campus tours during the school holidays, which you can book online.

🔗 [unisa.edu.au/infosessions](https://unisa.edu.au/infosessions)

# STUDY AT UniSA – THE BASICS

## APPLYING WITH YEAR 12 RESULTS

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR + Adjustment Factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

[unisa.edu.au/Year-12](https://unisa.edu.au/Year-12)

## ADJUSTMENT FACTORS

Australian high school students applying for university study may be eligible for Adjustment Factors (previously known as bonus points). These are based on set equity factors and/or subject choices (see below). They're automatically added to your ATAR, giving you a more competitive Selection Rank score for entry.

- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

[unisa.edu.au/adjustmentfactors](https://unisa.edu.au/adjustmentfactors)

## GUARANTEED ENTRY

There are a few ways to guarantee your place at UniSA:

**Year 12 Grades Guaranteed Entry** – UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

**Selection Rank Guaranteed Entry** – UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet.

**VET Guaranteed Entry** – UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you've listed the degree as your first preference, you're guaranteed an offer.



Check out our online Guaranteed Entry Calculator.

[unisa.edu.au/guaranteed](https://unisa.edu.au/guaranteed)

## ALTERNATIVE PATHWAYS

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

**UniSA College** – there are a variety of pathway options offered through UniSA College, including diplomas, Foundation Studies and the Aboriginal Pathway Program.

**STAT** – a competitive Special Tertiary Admissions Test (STAT) score – based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.

**TAFE/RTO** – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.

**Tertiary transfer** – completion of at least half a year of full-time equivalent study at UniSA or a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

**SAIBT** – There are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

[unisa.edu.au/pathways](https://unisa.edu.au/pathways)

## SCHOLARSHIPS

We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

[unisa.edu.au/scholarships](https://unisa.edu.au/scholarships)

## HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Go to our website for all the information you need about how to apply.

[unisa.edu.au/apply](https://unisa.edu.au/apply)

For all UniSA Online degrees, you can apply directly.

[unisaonline.edu.au](https://unisaonline.edu.au)

## FEES

All domestic undergraduate students at UniSA are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2021 are:

Band	Field of Education	Student contribution	Student contribution
		For one year of full-time load (1 EFTSL)	For each subject (0.125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology <sup>4</sup> , languages and nursing.	\$3,950	\$493
2 (2&2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology <sup>4</sup> , professional pathway social work <sup>4</sup> and clinical psychology <sup>4</sup> .	\$7,950	\$993
3	Dentistry, medicine and veterinary science.	\$11,300	\$1,412
4 (4A,4C,4P, 4SE4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology <sup>4</sup> , professional pathway social work <sup>4</sup> and clinical psychology <sup>4</sup> .	\$14,500	\$1,812

<sup>\*</sup>Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying; this is listed on applicable programs in this guide. For programs under 10 year full-time study, fees are listed as the whole program fee (indicative of 2021). For programs over 10 years full-time study, fees are listed based on the cost per annum (indicative of 2021). For more information on fees, including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP or FEE-HELP loans, please visit [unisa.edu.au/fees](https://unisa.edu.au/fees)

This table should be used as a guide only. Total costs can vary depending on the courses you study and the band they fall into.

<sup>4</sup> Band determined by program/plan.





# University of South Australia

***Australia's University of Enterprise***

***unisa.edu.au***

Telephone: (08) 8302 2376

Make an enquiry: ***unisa.edu.au/enquire***



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CRICOS provider number 00121B

For information specific to international students,  
please visit ***unisa.edu.au/international***



#### ***Acknowledgement of Country***

UniSA respects the Kaurna, Boandik and Barngarla peoples spiritual relationship with their country.

Artist: Ngupulya Purnani

Find out more about the University's commitment to reconciliation at ***unisa.edu.au/RAP***