#1 IN SA FOR GRADUATE CAREERS

ComparED QILT Graduate Outcomes Survey 2018-20 - full-time employment indicator (unemployed). Public SA-founded universities only.

Jarrod French, UniSA film and television graduate and current education student.
JOIN THE FILM CONCEPT LAB

Explore a range of filmmaking skills learning alongside real experts from Rising Sun Pictures and We Made a Thing Studios.

CREATE MORE BETTER DIFFERENT

Develop your creative thinking in a dynamic and connected learning environment. Prepare for a career in today’s creative economy, learning how to transform your ideas into commercial products and services, or bringing new knowledge into communities and society more broadly. Benefit from world-class industry partners and influential connections as you gain the knowledge to design, innovate and create change.

unisa.edu.au/study

HOME OF CREATIVE

UniSA is the home of creative. It’s in our DNA. We’ve got more than 600 connections to industry through partnerships, teaching and placements. We collaborate with some of Australia’s best creative outlets, including Rising Sun Pictures, Matchbox Pictures, KGB, Mighty Kingdom, Adelaide Film Festival, Channel 4, Festivals Adelaide, Guildhouse, Solstice Media, Heesom Casting and all major TV networks. Our creative connections also extend into the community, with active spaces like the Samstag Museum of Art and the South Australian School of Art (SASA) Gallery, which celebrate the creative talents of our students, alumni and local and international artists and creators.

UNISA IS THE HOME OF CREATIVE.

In our growing knowledge economy, the creative industries is a growth area. What I love about working in the creative sector is the intellectual and aesthetic stimulation, the incredible people, and that every day is different. There is such a convergence of skills and capabilities, combining critical thinking, adaptability, resilience and curiosity.

Emma Fey | Chief Executive Officer | Guildhouse

UNISA IS THE HOME OF CREATIVE.

VISUALISE YOUR FUTURE

Interested in visual effects? Study with world-renowned VFX artists from Rising Sun Pictures, a global company based in Adelaide, which has created sequences for blockbusters such as Thor: Ragnarok, Game of Thrones, X-Men and the Harry Potter series. You can apply for a placement or specialise in visual effects through the Bachelor of Film and Television. You will get hands-on experience on real projects, use cutting-edge software and technologies, and develop the techniques needed to work in the global film industry.

RISING SUN PICTURES

AND...ACTION!

Get the opportunity to work on a real short film production, learning alongside industry professionals. Through the Bachelor of Film and Television, there are opportunities for students to complete a four-week intensive course with the Film Lab Concept – in conjunction with We Made a Thing Studios and Rising Sun Pictures. You will explore a range of filmmaking skills, including narrative development, storyboarding, camera operating, audio/visual recording, visual effects, editing, directing, acting and more. You can even see your creation come to life through a screening at the Adelaide Film Festival.

We Made a Thing Studios

#1 IN SA FOR EMPLOYER SATISFACTION

2019 QILT Employer Satisfaction Survey – Overall Satisfaction Indicator
CREATE YOUR OWN ADVENTURE
The more you can learn and follow your passions, the more options you will have as a graduate. That’s why our Bachelor of Arts offers you the flexibility of a double major with more than 150 combinations to choose from. You will be able to dive deep into real areas of interest and draw connections to future career paths that you couldn’t do in any other way. You could pair Languages with History and Global Politics and work as a diplomat, or pair Cultural Studies with Creative Writing to become an author. Or, you could use your knowledge in Psychology and Social Media to grow online communities, while Sociology and Applied Linguistics could see you developing government policies or working in security and intelligence. You can even combine Applied Linguistics and Psychology to explore art therapy.

GET IN THE GAME
UniSA has partnered with leading games studio, Mighty Kingdom, to offer South Australia’s first ever course in front-end games design and development. Offered through the Bachelor of Creative Industries, the course focuses on production elements like writing narratives and developing computer-generated imagery and characters. Graduate with the latest skills needed to join the growing games industry, with an estimated 2.6 billion gamers worldwide, generating approximately A$221 billion a year.¹


WRITE FOR ONE OF AUSTRALIA’s BEST STUDENT PUBLICATIONS – VERSE MAGAZINE
Tag Campuslink Awards

CREATE YOUR OWN ADVENTURE

EXPERIENCES THAT MATTER
Complete an industry placement or internship during your studies or contribute to project work to solve industry problems. You can even travel overseas and earn study credit through the Hawke Ambassador Program, where you will volunteer your time and skills with a non-government organisation such as Oxfam or World Vision. Benefit from an international perspective while you strengthen your leadership skills and experience a new culture.

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Performing arts student Dylan Tan in the theatre production, Codename: Mimic.

Creative production by media arts (film and television) student, Declan Wall.

Arts students Sophie Trenholm, Rebekah Reeves and Karly Saunders in the theatre production, Codename: Mimic.

Staged performance by film and television students Alyce Taylor, Aalijah Tabuena, Ciara Byrne, Claudia Gregory and Jaimee Shurdington; and journalism student, Isobel Milne.

Arts students Brayden Dixon and Michaela Keast in the theatre production, Codename: Mimic.

Spellbound, a short film produced by undergraduate and postgraduate VFX students.

Visual production by postgraduate VFX graduates Jeremy Bakker et al.

Visual effects work by film and television student, Bridget Dinning.

Arts students Sophie Trenholm, Rebekah Reeves and Karly Saunders in the theatre production, Codename: Mimic.
YOUR CAMPUS

YOUR HOME CAMPUS IS MAGILL

ON-CAMPUS PARKING AVAILABLE FOR LESS THAN $2 A DAY

TV STUDIO / This space is home to one of South Australia’s largest green screens and the very latest production technologies.

RADIO STUDIO / Become a reporter or producer for our on-campus radio station, UniCast. Develop the skills you need to be a top-rating broadcaster with technical assistance and support from teaching staff with extensive industry experience.

COURSES IN Creative Industries and Marketing are offered at City West Campus

VIRTUAL CAMPUS

We’re one of Australia’s largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.

#1 IN SA FOR CAMPUS FACILITIES

Compared (QILT) Student Experience Survey 2018-2019 – Learning Resources Indicator. Public SA (rounded countries only)

UNISA Student Portal ●●
UNISA Online Learning Platform ●●
PRACTICAL LEARNING
We offer more than 200 world-class degrees across a wide range of study and career areas. You will learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

TOP RANKING TEACHERS
Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. In fact, we’re ranked number one in South Australia (QILT: Student Experience Survey) and amongst the best young universities in Australia (THE Young University Rankings) for teaching quality.

WORLD-CLASS FACILITIES
Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

GLOBAL OPPORTUNITIES
Broaden your thinking and see the world through a range of global opportunities. Travel overseas through a student exchange, short-term program, internship, volunteering opportunity or study tour. Graduate with international experience and the skills to take on new challenges.

REAL RESEARCH
Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You will even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

POWERFUL PARTNERSHIPS
We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry during your studies and build your professional networks before you graduate.

LEARN A LANGUAGE
Develop the skills you need to work internationally by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

EXPERIENCE STUDENT LIFE
Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness facilities, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with USASA — your student association.

GET CAREER READY
Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, or walk into one of our drop-in centres on campus for general advice.

GET CONNECTED
with Australia’s University of Enterprise

#1 IN SA FOR STUDENT SATISFACTION
Comparabale Group: Course Experience Questionnaire 2019-20 — Overall Satisfaction Indicator (Undergraduates). Public SA-founded universities only.

COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE

unisa.edu.au/careers
STUDY 100% ONLINE
Study On Demand

Do you want the ultimate flexibility? Then explore our range of 100% online degrees delivered through UniSA Online. You can study any time and on any device.

- Associate Degree in Engineering
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Commerce (Accounting)
- Bachelor of Communication
- Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction Management (Honours)
- Bachelor of Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Media
- Bachelor of Information Technology
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- Bachelor of Psychology
- Bachelor of Public Health
- Bachelor of Business
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Commerce (Accounting)
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- Bachelor of Psychology
- Bachelor of Public Health

SUPPORT SERVICES
UniSA Online provides personalised support services over extended hours – including on weekends – so you can get help when you need it. Whether it’s for assignments, referencing, administrative or technical supports, you’ll have access to a team ready to assist you every step of the way.

- Access online academic support seven days a week
- Connect with a dedicated student adviser
- Access tech support 24/7
- Scholarships and grants available

DID YOU KNOW?
As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.

UPSKILL WITH A SINGLE COURSE IN 10 WEEKS
You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit that you can put towards a full degree.

Learn more unisaonline.edu.au
We offer a wide range of creative degrees, each with a unique focus. It’s important to explore what interests you most so you can kickstart the right creative career for you.

**Bachelor of Arts**

**Do you have passion for learning?**

Take a deep dive into two study majors that interest you most and develop the knowledge and understanding that will diversify and push your thinking to new levels.

- Be prepared for a wide range of professional careers.
- Choose from over 150 possible study combinations.
- Connect with partners from over 100 organisations, including micro-placements.
- Go on an international exchange or volunteering opportunity.
- Become a high school teacher through additional postgraduate study.

**Choose two majors:**

- Applied Linguistics
- Creative Writing and Literature
- Cultural Studies
- English Language
- History and Global Politics
- Languages (French, Italian, Japanese)
- Law, Policy and Politics
- Performing Arts
- Psychology
- Screen Studies
- Social Media
- Sociology

**One minor (four courses) from one of the remaining arts disciplines**

**OR**

- Hawk Ambassador/Hawk Professional Experience Program
- International exchange
- Professional Directions Program
- Electives

**unisa.edu.au/arts**

**Bachelor of Creative Industries**

**Are you the next creative entrepreneur?**

Focus on combining creative study with a business mindset. Choose an industry major and work closely with industry collaborators. Graduate with the skills to begin your own creative startup or be a creative lead industry major and work closely with industry collaborators from first year.

- Develop enterprising skills by combining creativity with business.
- Select an industry major and work with industry collaborators from first year.
- Choose a project/placement or creative venture/startup stream in your final year.
- Complete cross-disciplinary study with courses available in areas like marketing, sports management, tourism, law and social media.
- Graduate with a practical portfolio of work.

**Choose an industry major (eight courses):**

- Animation and Visual Effects
- Comicbook Creation
- Communication and Media
- Contemporary Art Studies
- Creative Writing and Literature
- Digital Media
- Film and Television
- Games Design and Production
- Innovation and Entrepreneurship
- Journalism
- Marketing
- Music
- Newsroom Practice
- Performance
- Public Relations
- Screenwriting
- Social Media
- Technology Management
- Travel Studies
- Visual Effects
- Writing

**Choose two minors (four courses each):**

- Aboriginal Cultures and Law
- Animation and Visual Effects
- Broadcast Journalism
- Commercialisation and Law
- Communication and Media
- Contemporary Art Studies
- Digital Media
- Film and Television
- Human Resource Management
- Innovation and Entrepreneurship
- Journalism
- Management
- Legal Studies
- Small Business
- Social Media
- Sociology

**Electives (two courses)**

**unisa.edu.au/bci**

**Bachelor of Film and Television**

**Want a career in film, television or visual effects?**

Become a visual storyteller, exploring ideas from conceptualisation to production. See your work come to life on the screen through careers in directing, producing, cinematography, screenwriting, VFX editing and more. Graduates with the skills to move straight into industry.

- Create content for screen from day one.
- Work with the latest industry-standard software, hardware and technology.
- Learn the complete professional production cycle and graduate with a portfolio of work.
- Join a group of alumni who have worked on Star Wars, Game of Thrones, Spider-Man, X-Men, The Lion King and more.
- Work on real projects with industry partners, including Rising Sun Pictures and We Made a Thing Studios.

**Choose a stream or study a combination of courses in both disciplines:**

**VFX Stream:**

- Apply to spend your final year at Rising Sun Pictures.
- Course in VFX stream.

**Film and Television Stream:**

- 6x Film and Television courses
- 2x Electives or Minor

**Choose a stream or study a combination of courses in both disciplines:**

**VFX Stream:**

- 5x VFX courses
- 1x Film and Television courses

**Film and Television Stream:**

- 6x Film and Television courses
- 2x Electives or Minor

**Film and Television Minor (four courses):**

- Design Studies
- Journalism
- Performing Arts
- Digital Media
- Communication and Media
- Aboriginal Languages and Identity
- Creative Writing and Literature

**Film and Television Electives (four courses):**

- Photography
- Storytelling
- Still and Moving Images

**unisa.edu.au/film-and-television**
Bachelor of Arts
unisa.edu.au/arts

Choose two study majors:
Choose one minor, or participate in an overseas volunteering program or international exchange.

Study a flexible degree that you can tailor to your specific interests and career goals. Choose a double major combining two distinct but complementary fields. Develop your writing, communication, presentation, digital and research skills through practical learning and project-based work. Enrich your learning experience through community and industry engagement opportunities and connect with international NGOs through the prestigious Hawke Ambassador Volunteer Program. Access different learning spaces depending on your chosen majors, including on-campus multimedia, language labs, the History Playhouse Theatre Studio, Sound Studio, Digital Radio Studio and industry-standard Media Suite. Engage with industry and apply your knowledge across a variety of sectors through the Professional Directions Program in second year. Depending on your selected major, continue your studies to become a high school teacher through the Master of Teaching (Secondary).

MAJORS

• Applied Linguistics
• Creative Writing and Literature
• Cultural Studies
• English Language
• History and Global Politics
• Languages
• Law, Policy and Politics
• Literature
• Political Science
• Psychology
• Performing Arts
• Philosophy
• Policy Studies
• Screen Studies
• Social Media
• Sociology

CAREERS

Depending on your degree combination, your career options can include Community and worker, community relations officer, performer, diplomat, artist, therapist, musician, policy adviser, arts administrator, copywriter, editorial assistant, publisher, writer, media adviser, researcher, social media officer, teacher (with further study).

YOU MIGHT ALSO LIKE

• Bachelor of Creative Industries
• Bachelor of Laws (Honours)
• Bachelor of Arts
• Bachelor of Journalism and Professional Writing
• Bachelor of Communication and Media
• Bachelor of Arts (Aboriginal Cultures and Australian Society)

FURTHER STUDY

• Bachelor of Arts (Honours) – one year
• Diploma in Languages
• Graduate Certificate in Social and Digital Media Management
• Graduate Certificate in Strategic Communication
• Graduate Diploma in Communication
• Master of Communication
• Master of Teaching (Secondary)
• Masters by Research
• Doctor of Philosophy (PhD)

Bachelor of Arts (Applied Linguistics)

SATAC code: 444391
Program code: MBBA

<table>
<thead>
<tr>
<th>Year 12 Selection Rank</th>
<th>Year 12 Grades</th>
<th>TAFE/RTO:</th>
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<tr>
<td>guaranteed</td>
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<td>65.00</td>
<td>63.50</td>
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<td>cut-off: 2021</td>
<td>cut-off: 2021</td>
<td>CV</td>
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Bachelor of Arts (Creative Writing and Literature)

SATAC code: 444351
Program code: MBBA

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<tr>
<th>Year 12 Selection Rank</th>
<th>Year 12 Grades</th>
<th>TAFE/RTO:</th>
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<td>69.90</td>
<td>MBBA</td>
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<td>cut-off: 2021</td>
<td>cut-off: 2021</td>
<td>CV</td>
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Bachelor of Arts

Want to study an arts degree but not sure what to major in? Then get started with a broad degree that you can tailor to your personal interests and career goals. You will choose two majors as part of your study plan and will graduate with a Bachelor of Arts.
**Bachelor of Arts (Cultural Studies)**

<table>
<thead>
<tr>
<th>SATAC code</th>
<th>Program code</th>
<th>MBAA</th>
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<tr>
<td>444993</td>
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</table>

- **Year 12 Selection Rank:** protected
- **Year 12 Grades:** B, B, C
- **TAFE/RTOS:** guaranteed
- **Cut-off 2021:** 65.00

Uncover the nature and diversity of contemporary cultures, and the dynamic economic, social and historical legacies upon which local, national and global communities rest. Gain in-depth understanding of how these key influences shape our behaviour and impact our everyday lives. Explore contemporary cultural and political contexts such as place, computer games, music and popular culture. Build research and analytical skills by considering current cultural issues and challenges and consider the varying perspectives.

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Program 1</th>
<th>Elective OR Professional Directions</th>
<th>Minor</th>
<th>Major 1</th>
<th>Major 2</th>
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<tbody>
<tr>
<td></td>
<td><a href="#">Ideas, Innovation and Communications</a></td>
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<td></td>
<td><a href="#">Global Politics and Development</a></td>
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<td></td>
<td><a href="#">Intercultural Communication</a></td>
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<td></td>
<td><a href="#">World History Trends and Transformations</a></td>
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<td></td>
<td><a href="#">Understanding Popular Culture</a></td>
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<tr>
<td></td>
<td><a href="#">Intercultural Communication</a></td>
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<tr>
<td></td>
<td><a href="#">Popular Music: Industry, Culture and History</a></td>
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</tbody>
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**Program 2**

<table>
<thead>
<tr>
<th>Elective OR Professional Directions</th>
<th>Minor</th>
<th>Major 2</th>
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<tbody>
<tr>
<td><a href="#">Representations of Global Politics</a></td>
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<tr>
<td><a href="#">Framing the International</a></td>
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<tr>
<td><a href="#">Language Learning and Assessment</a></td>
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<tr>
<td><a href="#">World Languages and Logics</a></td>
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<tr>
<td><a href="#">Multilingual Contact, Change and Mobility</a></td>
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<tr>
<td><a href="#">Languages, Learning and Assessment</a></td>
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</tbody>
</table>

Some study may be able to be completed online. Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.

Immerse yourself in another language. Learn French, Italian or Japanese and enhance your skills by experiencing the language and culture firsthand through international exchange opportunities. Access the Multimedia Languages Lab at Magill Campus, where you can connect with native speakers from around the world in real time. Graduate with a competitive advantage and take your career around the globe.

**DEGREE STRUCTURE**

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<th>Program 1</th>
<th>Elective OR Professional Directions</th>
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<th>Major 1</th>
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<td></td>
<td><a href="#">Ideas, Innovation and Communications</a></td>
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<td><a href="#">Global Politics and Development</a></td>
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<td><a href="#">Intercultural Communication</a></td>
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<td><a href="#">World History Trends and Transformations</a></td>
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<td><a href="#">Understanding Popular Culture</a></td>
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<td><a href="#">Intercultural Communication</a></td>
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<td><a href="#">Popular Music: Industry, Culture and History</a></td>
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**Program 2**

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<tr>
<td><a href="#">Representations of Global Politics</a></td>
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<td><a href="#">Framing the International</a></td>
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<td><a href="#">Language Learning and Assessment</a></td>
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<td><a href="#">World Languages and Logics</a></td>
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<td><a href="#">Multilingual Contact, Change and Mobility</a></td>
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<tr>
<td><a href="#">Languages, Learning and Assessment</a></td>
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Some study may be able to be completed online. Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.
Bachelor of Arts (Law, Policy and Politics)

DEGREE STRUCTURE

Year 12 Selection Rank: Year 12 Grades: TAFE/RTO: Guaranteed: 65.00: assured: B, B, C: cut-off 2021: 62.65: cut-off 2021: 64.05

Develop a broad knowledge of psychological science, including psychology, mental health, social services and human resources. Choose from a range of courses in areas like personality psychology, clinical and forensic psychology, social and community psychology. Build advanced skills in professional setting, communication, research and problem solving. Pursue a career in diverse fields such as case management, human resource management, marketing, research and policy work.

Note: Students who are considering postgraduate research in psychology will need to complete the Bachelor of Psychology, or the Bachelor of Philosophy, prior to meeting eligibility requirements.

Bachelor of Arts (Psychology)

DEGREE STRUCTURE

Year 12 Selection Rank: Year 12 Grades: TAFE/RTO: Guaranteed: 65.00: assured: B, B, C: cut-off 2021: 62.65: cut-off 2021: 64.05

Develop a deep understanding of the historic and contemporary contexts of psychology as a discipline, as well as the impact of psychological science on society. Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.

Bachelor of Arts (Performance Arts)

DEGREE STRUCTURE

Year 12 Selection Rank: Year 12 Grades: TAFE/RTO: Guaranteed: 65.00: assured: B, B, C: cut-off 2021: 62.65: cut-off 2021: 64.05

Bachelor of Arts (Screen Studies)

DEGREE STRUCTURE

Year 12 Selection Rank: Year 12 Grades: TAFE/RTO: Guaranteed: 65.00: assured: B, B, C: cut-off 2021: 62.65: cut-off 2021: 64.05

Bachelor of Arts (Social Media)

DEGREE STRUCTURE

Year 12 Selection Rank: Year 12 Grades: TAFE/RTO: Guaranteed: 65.00: assured: B, B, C: cut-off 2021: 62.65: cut-off 2021: 64.05

Study one of the only social media majors in Australia. Learn how to develop social media campaigns and online content, and understand how to manage and interpret social media data, optimisations and metrics. Develop a range of writing skills, ability to use social media platforms to target audiences and knowledge of how to grow and manage online communities.

Bachelor of Arts (Sociology)

DEGREE STRUCTURE

Year 12 Selection Rank: Year 12 Grades: TAFE/RTO: Guaranteed: 65.00: assured: B, B, C: cut-off 2021: 62.65: cut-off 2021: 64.05

Understand the forces that shape the social world. Learn how to critically analyse and engage with phenomena such as crime, inequality, gender and the family structure. Develop in-depth theoretical and empirical understanding of how societies are transforming through the study of socialisation, culture, sociability and migration. Develop the expertise for a career in areas such as policy, youth work, public relations and marketing.
Bachelor of Creative Industries

Unisa.edu.au/creative-industries

City West Campus*

On-campus/online

Intakes: Feb and Jul

5 years full-time

Internship/placement

SATAC code 424930
Program code DBCI

Year 12 Selection Rank 65.00
Year 12 Grades B, B, C
TAFE/RTQ: (guaranteed)
Dip cut-off 61.40
Diploma cut-off 2021

Post-Diploma available

UNSIA College pathways: Foundation Studies or Diploma in Arts

Prerequisites none

Assumed Knowledge: none

*Some courses will be delivered at Magill Campus depending on your chosen industry major.

Prepare for a career in the growing creative industries. Study a degree delivered with leading industry collaborators and explore your creativity in an area that interests you most. Design your own degree by choosing from 12 industry majors, along with a second industry major or two minors from a range of creative and business disciplines.

Choose from 12 distinct industry majors, along with a second industry major or two minors from a range of creative and business disciplines.

Prepare for a career in the growing creative industries. Study a degree delivered with leading industry collaborators and explore your creativity in an area that interests you most. Design your own degree by choosing from 12 industry majors, along with a second industry major or two minors from a range of creative and business disciplines depending on your areas of interest. Engage with industry from day one as you develop your creative practice while gaining professional knowledge and skills. You will also study core courses in business, design and entrepreneurship, providing you with highly practical and transferable skills to give your career a competitive head-start. Complete an internship or placement, go on an international exchange, work on real-world projects through Match Studio and build a portfolio of work. You can also choose to study a startup/creative venture stream in your final year.

DEGREE STRUCTURE

Industries: Creative Practice and Industries

Prerequisites: (guaranteed)

Assumed Knowledge none

Industry Major

- Bachelor of Arts
- Bachelor of Film and Television
- Bachelor of Communication and Media
- Bachelor of Contemporary Art
- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)

Further study

- Graduate Certificate in Composing and Tracking
- Graduate Certificate in Dynamic Effects and Lighting
- Graduate Certificate in Film and Television
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication
- Master of Management (Arts and Cultural Management)

Industry Majors

- Social Media
- Screen Studies
- Performing Arts
- Film and Television
- Festivals
- Games Design and Production
- Performing Arts
- Screen Studies
- Social Media

Second Industry Majors

- Cultural Studies
- Design Studies
- English Language
- Event Management
- Games (Programming)
- Innovation and Entrepreneurship
- Journalism
- Marketing
- Sports Management
- Tourism Management

You might also like

- Bachelor of Arts
- Bachelor of Film and Television
- Bachelor of Communication and Media
- Bachelor of Contemporary Art
- Bachelor of Journalism and Professional Writing, Bachelor of Arts (Creative Writing and Literature)

Animation and Visual Effects

Explore a range of animation forms and techniques, including stop-motion, 3D modelling and animation, character design and performance, and experimental storytelling. Gain a broad understanding of the core disciplines within visual effects, including compositing, tracking, dynamic effects and lighting. You will also have the opportunity to learn firsthand from industry professionals at the world-renowned Rising Sun Pictures.

Careers

- 3D generalist • CG generalist • visual storyteller

Further study

- Graduate Certificate in Dynamic Effects and Lighting
- Graduate Certificate in Composing and Tracking

Comicbook Creation

Learn how to create and analyse storytelling techniques in oral, textual and visual forms as you develop an in-depth understanding of the historical, theoretical and cultural nature of comic, graphic narratives and cartoons. Tell your own stories as you partner with illustration animation studios, and develop your skills in idea generation, design methodology, sequential storytelling skills and image making to create your very own graphic novel.

Careers

- Storyboard developer • comic artist • comic designer • film storyboard artist • illustrator

Communication and Media

Build your knowledge and skills in media relations, social media management, communication, media technologies, public relations and professional writing. Learn how to apply these principles to develop strategic, and integrated communication plans.

Careers

- Communications officer • content creator • writer • media adviser • public relations coordinator • marketing and communications officer • strategic communications manager • communications adviser

Contemporary Art Studies

Explore the foundational concepts of art theory and practice. Expand your knowledge and skills in contemporary art disciplines such as ceramics, drawing, glass, jewellery and metal, new media art, painting, printmaking, sculpture, textiles, and contemporary art history and theory. Learn in custom-built studios and workshops on campus and be taught by practicing artists, highly skilled teachers and academics.

Careers

- Artist • curator • exhibitions manager • arts administrator • art critic • art director • entrepreneur
Creative Writing and Literature
Examine creative writing techniques across fiction, poetry, creative non-fiction, autobiographies, essays, and plays. Discover the interplay between writers, readers and texts, and how literature both reflects and challenges social constructs through the notions of narrative, genre and canon. Produce your own creative and analytical literature under the guidance of professional writers and poets.

Festivals
Gain industry-specific skills for festivals management, including devising budgets, effective management of systems and software, artist and volunteer management, and audience development. Develop an understanding of festival genres and their history, along with the importance of curation and sustainability for seasonal growth. Learn about the cultural and economic impacts of festivals locally and globally, and participate in an immersive placement experience during your studies.

CAREERS
Creative writer • author • content creator • publisher • editor • commentator • literary critic • teacher (with further study)

Digital Media
Develop your knowledge of design principles, using industry-standard software to analyse, design and create a variety of digital media across print, video, web and mobile platforms. Develop essential skills in graphic and web design, social media management, content creation, video and audio production, animation and digital storytelling.

CAREERS
Digital marketing officer • web designer • creative content producer • online editor • videographer • digital publisher • digital coordinator • digital project manager

Film and Television
Immerse yourself in the theory and practice of film and television and explore its communicative and creative possibilities. Ranging from documentary and narrative film through to experimental work, develop the storytelling skills, production values and creative techniques needed to inform and entertain an audience. From conceptualisation to post-production, gain hands-on experience and insight into the production cycle and learn what it takes to develop content for the screen.

CAREERS
Film editor • location manager • video editor • TV director • camera operator • content producer • videographer • teacher (with further study)

Games Design and Production
Build your expertise in games and interactive media development, along with skills in project management for game development, storytelling, as well as user experience and user interface design. Work alongside professional game producers at Mighty Kingdom in your final year of study.

CAREERS
Game designer • game programmer • app designer • digital project manager • production manager • multimedia specialist

Screen Studies
Explore the different creative contexts that shape filmmaking and contemporary screen cultures. Engage directly with the world of screen curatorship and film festival programming, learn about Hollywood and the global diversity of film and media. Study contemporary world cinemas, screen media audiences, popular genres, experimental media and the age of digital convergence.

CAREERS
Film critic • festival programmer • publicist • funding assistant • arts administrator • film researcher • film distributor • events manager • curator • museum programmer

Social Media
Study one of the only social media majors in Australia. Learn how to develop social media campaigns and online content, and understand how to manage and interpret social media data, optimisations and metrics. Develop your digital writing skills, agility in social media platforms, targeted audiences, and knowledge of how to grow and manage online communities.

CAREERS
Digital communications officer • digital content lead • online editor • marketing and communications officer • social media officer • strategic communications manager • marketing coordinator

Digital Communications
Explore the role of digital media and strategies to promote, market, and communicate ideas and products. Understand how digital media intersects with traditional media and other digital platforms.

CAREERS
Digital communications officer • digital content lead • online editor • marketing and communications officer • social media officer • strategic communications manager • marketing coordinator
Bachelor of Film and Television

unisa.edu.au/film-and-television

Magill Campus

On-campus

Intakes: Feb and Jul

3 years full-time

Internship/placement

SATAC code: 444471

Program code: MBME

Year 12 Selection Rank: Year 12 Grades: TAFE/RTQ: guaranteed
65.00 guaranteed B, B, C guaranteed Dip
cut-off 2021: 61.80 cut-off 2021: CIV

Program code: 444471

Year 12 Grades: TAFE/RTQ: guaranteed
B, B, C guaranteed Dip
Cut-off 2021: CIV

Cut-off 2021: CIV

Part-time study available: Honours available

UNISA College pathways: Foundation Studies or Diploma in Arts

Prerequisites: none

Assumed Knowledge: none

Choose to major in Visual Effects, Film and Television, or a combination of both.

Apply for the VFX Project with Rising Sun Pictures in final year, or choose from electives in web design, film and entertainment or digital media.

Participate in the Film Concept Lab and work on a real proof of concept film.

In association with:

Enter the world of creative media production by studying film, television and visual effects (VFX) production and theory. Explore theory and practice combining traditional and digital forms required by industry. Learn about the professional production cycle from conceptualisation and scripting through to production and post-production. Analyse film and media from around the globe to gain insight into different creative contexts, forms and practices. Develop professional knowledge in screenwriting, cinematic design, VFX and the production of documentary, experimental and narrative film and television, as well as an understanding of different media platforms and the end-user experience. Engage with industry leaders and work on real-world projects, including through the Film Concept Lab using the latest production software and technologies. Graduate career ready with your own portfolio of work, showcasing your practical skills and creativity across a variety of media forms. If you’re interested in specialising in VFX, you will have the opportunity to apply for a placement with Rising Sun Pictures, studying the third year of your degree at their studio located in the Adelaide CBD and working alongside world-class VFX artists. Package this degree with a Master of Teaching (Secondary) to become a media studies teacher.

Note: Entry to specialise in visual effects and study your final year at Rising Sun Pictures is competitive.

CAREERS

Filmmaker • director • producer • cinematographer • VFX artist • composter • animator • 3D modeller • film and video editor • television director • television producer • video content producer • screenwriter • script editor • production coordinator • production manager • video blogger • sound designer • production designer • location manager • visual storyteller • online editor • videographer • digital project manager

YOU MIGHT ALSO LIKE

• Bachelor of Creative Industries
• Bachelor of Design (Illustration and Animation)
• Bachelor of Design (Communication Design)
• Bachelor of Information Technology (Games and Entertainment Design)
• Bachelor of Arts (Screen Studies)

FURTHER STUDY

• Graduate Certificate in Film and Television
• Graduate Certificate in Compositing and Tracking
• Graduate Certificate in Dynamic Effects and Lighting

DEGREE STRUCTURE

YEAR 1

Hollywood Film and Television
Cinematic Design
Introduction to Digital Media
Introduction to Screenwriting
Global Film and Television
Introduction to CGI
Cinematography and Editing

YEAR 2

Narrative Film
Screen Genres and Media Hybrids
Digital Compositing
Modeling and Texturing (RSP) OR Elective
Documentary Film
Dynamic Effects
Character Performance OR Understanding Popular Culture
Development and Lighting (RSP) OR Elective

YEAR 3

Film, Entertainment and Aesthetics
Experimental Studio
Internship or Project
Elective
Creative Production
Science Fiction Film and Television
Digital Mediascapes
Elective

PACKAGE THIS PROGRAM

Package this program with the Master of Teaching (Secondary) to become a media studies teacher.

unisa.edu.au/become-a-teacher

SATAC code: 444531

"I have always had a passion for storytelling, art and filmmaking. I gained practical experience in CGI, film and digital production during my studies and enjoyed exploring my talents by using the green screen and television studios on campus. I was also fortunate to win the 2019 Helpmann Academy 25th Anniversary Judith Roberts Award, where I received $10,000 to create a short film."

Grace Miles
Film and television graduate
Bachelor of Design (Illustration and Animation)
unisa.edu.au/design

- City West Campus
- On-campus
- Intakes: Feb and Jul
- 3 years full-time
- Internship/placement

SATAC code: 42479I
Program code: DBIA

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Program code: XBOI

- Part-time study available
- Time commitment: 10 hrs per week per course
- Pathway: Illustration and Animation with relevant work experience

Prerequisites: none
Assumed Knowledge: none

STUDY ON DEMAND

Study a 100% online digital media degree designed specifically for flexible learning. Develop essential skills in graphic and web design, animation, animation, and digital storytelling. Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work. Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museums) sector and changed the way organisations interact with audiences around the world. Access online support seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Digital content creator • social media manager • online journalist • digital content strategist • videographer • digital storyteller • freelancer

YOU MIGHT ALSO LIKE

Bachelor of Digital Media
unisaonline.edu.au/digital-media

- University Online
- Intakes: Jan, Apr, Jun, Sept
- 3 years full-time
- Real-world projects

SATAC code: 44442I
Program code: MBIO

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Program code: XBOI

- Part-time study available
- Time commitment: 10 hrs per week per course
- Pathway: Illustration and Animation with relevant work experience

Prerequisites: none
Assumed Knowledge: none

STUDY ON DEMAND

Study a 100% online digital media degree designed specifically for flexible learning. Develop essential skills in graphic and web design, animation, animation, and digital storytelling. Get hands-on using the latest digital software and graduate with an industry-standard portfolio of work. Explore how digital media has transformed the GLAM (Galleries, Libraries, Archives and Museums) sector and changed the way organisations interact with audiences around the world. Access online support seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Digital content creator • social media manager • online journalist • digital content strategist • videographer • digital storyteller • freelancer

Bachelor of Communication and Media
unisa.edu.au/communication

- Hagal and City West Campus
- On-campus
- Intakes: Feb and Jul
- 3 years full-time
- Internship/placement

SATAC code: 44442I
Program code: MBIO

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Program code: XBOI

- Part-time study available
- Time commitment: 10 hrs per week per course
- Pathway: Illustration and Animation with relevant work experience

Prerequisites: none
Assumed Knowledge: none

STUDY ON DEMAND

Study a major in Communication and Media and then choose a sub-major in Applied Linguistics, Digital Media, Event Management, Film and Television, Journalism, Marketing, Social Media or Tourism Management. Learn to create, develop and deliver communication strategies for both traditional and online media. Practise your writing skills for print, radio, television, social media and digital platforms. Learn to manage media and public relations in contemporary society, including the analytical thinking required for strategic planning and communication management. Study emerging trends within the communications industry, along with media law and ethics. Complete a major in Communication and Media focusing on key areas such as advertising, marketing, professional and technical communication, and public relations, along with a sub-major in an area that interests you most. Gain valuable professional experience by completing an industry placement or project in your final year and connect with real clients and work on design projects through Hatch Studio.

CAREERS

Communications officer • media adviser • public relations adviser • marketing communications officer • copywriter • content developer • corporate communications manager • public relations account manager • stakeholder engagement adviser • internal communications adviser • social media coordinator
Bachelor of Marketing and Communication
unisa.edu.au/marketing

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries
- Bachelor of Arts (Social Media)

FURTHER STUDY
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication
- Master of Management (Marketing)
- Master of Management (Advertising and Brand Management)

DEGREE STRUCTURE

Marketing Principles: Trading and Exchange
Accounting for Business
Social Media and Society
Communication and Media
Business Law
Consumer Behaviour
Public Relations Theory and Practice
Digital Design Essentials

Marketing Principles
Professional Communication: Advertising, Publicity and Marketing
Digital Marketing
Marketing Elective
Integrated Marketing
Integrated Communication Planning
Communication Management in Practice
Marketing Elective

STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learners. Learn how to develop effective communication strategies across a range of traditional and emerging media platforms with a strong focus on journalism, social media and content creation. Develop the critical and analytical thinking skills required for strategic planning and communications management. Benefit from a degree developed in consultation with industry experts and guided by academics who are leaders in their field. Access online support services seven days a week, view learning resources 24/7 and log on to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional • communications professional • brand manager • advertising executive • media planner • digital and social media manager • content creator • online editor • marketing and communications officer • media liaison officer • digital and social media manager • content creator • online editor

Bachelor of Communication
unisaonline.edu.au/communication

DEGREE STRUCTURE

Critical Approaches to Online Learning
Digital Marketing
Promotional Communication: Advertising, Publicity and Marketing
Design for Digital Technologies
Communication Management in Practice
Integrated Communication Planning

Critical Approaches to Online Learning
Digital Marketing
Promotional Communication: Advertising, Publicity and Marketing
Design for Digital Technologies
Communication Management in Practice
Integrated Communication Planning

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY
1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

DEGREE STRUCTURE

Digital Marketing
Promotional Communication: Advertising, Publicity and Marketing
Design for Digital Technologies
Communication Management in Practice
Integrated Communication Planning

Digital Marketing
Promotional Communication: Advertising, Publicity and Marketing
Design for Digital Technologies
Communication Management in Practice
Integrated Communication Planning

unisaonline.edu.au/marketing-communication

 Bachelor of Marketing and Communication
unisa.edu.au/marketing

City West and Hagti Campus
On-campus/online
5 years full-time
Real world projects

SATAC code: 424451
Program code: D85N

Year 12 Selection Rank
Year 12 Subjects
TAFE/RTQ: Guaranteed
Dip
cut-off
2021

Year 12 Subjects
B, B, B

2021

Guaranteed

City West and Hagti Campus
5 years full-time
Real world projects

Marketing and communications officer • corporate communications advisor • marketing assistant • brand manager • campaign manager • market researcher • copywriter • media buyer • social media manager • sponsorship officer • media planner • digital marketer • advertising account manager • public relations officer

Part-time study available

UNISA College pathways: Foundation Studies, Diploma in Arts or Diploma in Business in Business

Prerequisites: none
Assumed Knowledge: none

Choose from electives in areas like international marketing, market research or branding, or complete a major marketing project or placement in our on-campus Marketing Clinic. Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing and public relations. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to write, edit and create content for major brands in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer • corporate communications advisor • marketing assistant • brand manager • campaign manager • market researcher • copywriter • media buyer • social media manager • sponsorship officer • media planner • digital marketer • advertising account manager • public relations officer

Bachelor of Communication
unisaonline.edu.au/communication

Program code: XBCD

100% ONLINE

City West and Hagti Campus
5 years full-time
Real world projects

Part-time study available

Time commitment: 10 to 15 hours per week per course
Pathways: Advertising and Marketing, offered with relevant work experience (UNISA Online), or Foundation Studies, Diploma in Arts (UNISA College)

Prerequisites: none
Assumed Knowledge: none

Study a 100% online communications degree designed specifically for flexible learners. Learn how to develop effective communication strategies across a range of traditional and emerging media platforms with a strong focus on journalism, social media and content creation. Develop the critical and analytical thinking skills required for strategic planning and communications management. Benefit from a degree developed in consultation with industry experts and guided by academics who are leaders in their field. Access online support services seven days a week, view learning resources 24/7 and log on to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Communications officer • content creator • copywriter • digital and social media manager • media liaison officer • marketing and communications officer • online editor

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

DEGREE STRUCTURE

Critical Approaches to Online Learning
Digital Marketing
Promotional Communication: Advertising, Publicity and Marketing
Design for Digital Technologies
Communication Management in Practice
Integrated Communication Planning

Critical Approaches to Online Learning
Digital Marketing
Promotional Communication: Advertising, Publicity and Marketing
Design for Digital Technologies
Communication Management in Practice
Integrated Communication Planning

unisaonline.edu.au/marketing-communication

 Bachelor of Marketing and Communication
unisa.edu.au/marketing

City West and Hagti Campus
On-campus/online
5 years full-time
Real world projects

SATAC code: 424451
Program code: D85N

Year 12 Selection Rank
Year 12 Subjects
TAFE/RTQ: Guaranteed
Dip
cut-off
2021

Year 12 Subjects
B, B, B

2021

Guaranteed

City West and Hagti Campus
5 years full-time
Real world projects

Marketing and communications officer • corporate communications advisor • marketing assistant • brand manager • campaign manager • market researcher • copywriter • media buyer • social media manager • sponsorship officer • media planner • digital marketer • advertising account manager • public relations officer

Part-time study available

UNISA College pathways: Foundation Studies, Diploma in Arts or Diploma in Business in Business

Prerequisites: none
Assumed Knowledge: none

Choose from electives in areas like international marketing, market research or branding, or complete a major marketing project or placement in our on-campus Marketing Clinic. Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing and public relations. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to write, edit and create content for major brands in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer • corporate communications advisor • marketing assistant • brand manager • campaign manager • market researcher • copywriter • media buyer • social media manager • sponsorship officer • media planner • digital marketer • advertising account manager • public relations officer
Bachelor of Journalism and Professional Writing

unisa.edu.au/journalism

You might also like:
- Bachelor of Journalism and Professional Writing
- Bachelor of Arts (Creative Writing and Literature)
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media
- Bachelor of Creative Industries

Further Study:
- Bachelor of Arts (Honours) – one year
- Diplomas in Languages
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

Degree Structure:

Ideas, Innovation and Communications
Journalism: Principles and Practices
News Reporting
Sub-major

International Communication
Production for News and Social Media
Media Contexts
Sub-major

Radio journalism and Production
Writing and Editing for Publication
Sub-major

Production for News and Social Media
Sub-major

Ideas, Innovation and Communications
Journalism: Principles and Practices
News Reporting
Sub-major

Reworking the Canon
Media Law and Ethics
Sub-major

Writing and Reading Fiction and Poetry
Writing and Editing for Publication
Sub-major

Creative Writing and Publishing
Advanced Writing and Editing for Publication
Sub-major

Media Contexts
Production for News and Social Media
Sub-major

Advanced Writing and Editing for Publication
Sub-major

Career:

Joshua Honeychurch
Communication and media graduate

“...This degree has helped to develop my critical and analytic skills in strategic planning and management within the fields of communication, media and public relations. I completed an industry placement at SA Power Networks, where I worked on a social media strategy and was also part of a recruitment and selection process, which combined learnings with my sub-major in human resource management.”

Joshua Honeychurch
Communication and media graduate

Bachelor of Journalism and Professional Writing
Bachelor of Arts (Creative Writing and Literature)

unisa.edu.au/journalism

You might also like:
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media
- Bachelor of Arts (Creative Writing and Literature)

Further Study:
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

Degree Structure:

Bachelor of Arts (Creative Writing and Literature)

Bachelor of Communication and Media

Bachelor of Laws (Honours)

Bachelor of Journalism and Professional Writing

Career:

Joshua Honeychurch
Communication and media graduate

“...This degree has helped to develop my critical and analytic skills in strategic planning and management within the fields of communication, media and public relations. I completed an industry placement at SA Power Networks, where I worked on a social media strategy and was also part of a recruitment and selection process, which combined learnings with my sub-major in human resource management.”

Joshua Honeychurch
Communication and media graduate

Study a major in Journalism and Professional Writing, and then choose a sub-major or two minors in Applied Economics, Communications and Media, Digital Media, Film and Television, Global Politics, Languages, Legal Studies, Marketing, Psychology or Sociology.

Prepare for a career as a journalist or professional writer. Learn about the fundamental principles of journalism, and develop professional skills for news and feature writing, coupled with the exploration of different literature types, including historical and contemporary fiction, non-fiction, poetry and plays. Discover how different oral and written texts have impacted cultures around the world, and learn how to author and edit written and visual texts. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios.

Gain practical skills by contributing to our online student publication and radio studios. Complete a major in Journalism and Professional Writing covering topics such as journalism principles and practices, news writing, production and reporting, and intercultural communication. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios. Gain practical skills by contributing to our online student publication and radio studios.

Study the only double degree in South Australia combining journalism and creative writing. Learn about the fundamental principles of journalism, and develop professional skills for news and feature writing, coupled with the exploration of different literature types, including historical and contemporary fiction, non-fiction, poetry and plays. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios.

You can also join the Media, Entertainment and Arts Alliance as adjunct members.

Career opportunities include:
- Journalist
- Publisher
- Author
- Copywriter
- Editor
- Sub-editor
- Reporter
- Scriptwriter
- TV presenter
- Submissions writer
- Foreign correspondent
- Blogger
- Media adviser
- Public relations specialist

Study the only double degree in South Australia combining journalism and creative writing. Learn about the fundamental principles of journalism, and develop professional skills for news and feature writing, coupled with the exploration of different literature types, including historical and contemporary fiction, non-fiction, poetry and plays. Access modern, purpose-built facilities on campus, including industry-standard TV and radio studios.

You can also join the Media, Entertainment and Arts Alliance as adjunct members.

Career opportunities include:
- Journalist
- Publisher
- Author
- Copywriter
- Editor
- Sub-editor
- Reporter
- Scriptwriter
- TV presenter
- Foreign correspondent
- Blogger
- Media adviser
- Public relations specialist
Bachelor of Laws (Honours) Bachelor of Journalism and Professional Writing

unisa.edu.au/law

ON-CAMPUS

5 years full-time

Internship/experience study

SAFETY CODE: 424831

Program code IDLD

DEGREE STRUCTURE

FIRST YEAR

-1	Foundations of Law

-2	Torts A

-3	Legislation

-4	Contacts A

-5	Torts

-6	Civil Law and Procedure

-7	Journalism and Professional Writing

-8	Elective

-9	Elective

SECOND YEAR

-10	Law

-11	Corporations Law A

-12	Professional Writing

-13	Elective

-14	Elective

THIRD YEAR

-15	Law

-16	Contracts B

-17	Elective

-18	Elective

FOURTH YEAR

-19	Law

-20	Lawyers, Ethics and Society

-21	Law Reform Clinic

-22	Dispute Resolution and Civil Litigation

-23	Advanced Professional Writing

-24	Television and Video Journalism

-25	Radio Journalism and Podcasts

-26	Funeral Planning

-27	اج Ticket

-28	Student Research Project A

-29	Student Research Project B

-30	Research Project A

-31	Research Project B

-32	Research Project A

-33	Research Project B

FIFTH YEAR

-34	Law

-35	Contemporary Property Law

-36	Law

-37	Corporations Law A

-38	Elective

-39	Elective

-40	Elective

-41	Elective

-42	Elective

-43	Elective

-44	Elective

-45	Elective

Note 1: This double degree covers the academic requirements for admission to practise the uniform admissions criteria as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree. If you're offered a place in the journalism degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solon - further study - court reporter - legal or political commentator - opinion writer - media adviser - communications director - chief of staff - political campaign manager - investigative journalist - industry spokesperson - stakeholder engagement manager

Bachelor of Laws (Honours) Bachelor of Arts

unisa.edu.au/law

ON-CAMPUS

5 years full-time

Internship/experience study

SAFETY CODE: 424831

Program code IDLD

DEGREE STRUCTURE

FIRST YEAR

-1	Foundations of Law

-2	Torts A

-3	Legislation

-4	Contacts A

-5	Torts

-6	Civil Law and Procedure

-7	Journalism and Professional Writing

-8	Elective

-9	Elective

SECOND YEAR

-10	Law

-11	Corporations Law A

-12	Professional Writing

-13	Elective

-14	Elective

THIRD YEAR

-15	Law

-16	Contracts B

-17	Elective

-18	Elective

FOURTH YEAR

-19	Law

-20	Lawyers, Ethics and Society

-21	Law Reform Clinic

-22	Dispute Resolution and Civil Litigation

-23	Advanced Professional Writing

-24	Television and Video Journalism

-25	Radio Journalism and Podcasts

-26	Funeral Planning

-27	اج Ticket

-28	Student Research Project A

-29	Student Research Project B

-30	Research Project A

-31	Research Project B

-32	Research Project A

-33	Research Project B

FIFTH YEAR

-34	Law

-35	Contemporary Property Law

-36	Law

-37	Corporations Law A

-38	Elective

-39	Elective

-40	Elective

-41	Elective

-42	Elective

-43	Elective

-44	Elective

-45	Elective

Note 1: This double degree covers the academic requirements for admission to practise the uniform admissions criteria as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree. If you're offered a place in the journalism degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solon - further study - court reporter - legal or political commentator - opinion writer - media adviser - communications director - chief of staff - political campaign manager - investigative journalist - industry spokesperson - stakeholder engagement manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Arts (History and Global Politics)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Journalism and Professional Writing
- Bachelor of Communication and Media

FURTHER STUDY

- Bachelor of Arts (Honours) – one year
- Graduate Certificate in Social and Digital Media Management
- Bachelor of Arts in Strategic Communication
- Graduate Diploma in Communication
- Master of Communication

DEGREE STRUCTURE

FIRST YEAR

-1	Foundations of law

-2	Torts A

-3	Legislation

-4	Contacts A

-5	Torts

-6	Civil Law and Procedure

-7	Journalism and Professional Writing

-8	Elective

-9	Elective

SECOND YEAR

-10	Law

-11	Corporations Law A

-12	Professional Writing

-13	Elective

-14	Elective

THIRD YEAR

-15	Law

-16	Contracts B

-17	Elective

-18	Elective

FOURTH YEAR

-19	Law

-20	Lawyers, Ethics and Society

-21	Law Reform Clinic

-22	Dispute Resolution and Civil Litigation

-23	Advanced Professional Writing

-24	Television and Video Journalism

-25	Radio Journalism and Podcasts

-26	Funeral Planning

-27	اج Ticket

-28	Student Research Project A

-29	Student Research Project B

-30	Research Project A

-31	Research Project B

-32	Research Project A

-33	Research Project B

FIFTH YEAR

-34	Law

-35	Contemporary Property Law

-36	Law

-37	Corporations Law A

-38	Elective

-39	Elective

-40	Elective

-41	Elective

-42	Elective

-43	Elective

-44	Elective

-45	Elective

Note 1: This double degree covers the academic requirements for admission to practise the uniform admissions criteria as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree. If you're offered a place in the arts degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Bachelor of Laws (Honours)

Bachelor of Arts (History and Global Politics)

unisa.edu.au/law

**YOU MIGHT ALSO LIKE**
- Bachelor of Laws (Honours), Bachelor of Arts
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Journalism and Professional Writing
- Bachelor of Laws (Honours), Bachelor of Arts (History and Global Politics)
- Bachelor of Arts (Aboriginal Cultures and Australian Society)

**FURTHER STUDY**
- Bachelor of Arts (Honours) – one year
  - Masters by Research
  - Doctor of Philosophy (PhD)

**DEGREE STRUCTURE**

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<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
<th>THIRD YEAR</th>
<th>FOURTH YEAR</th>
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<tr>
<td>Foundations of Law</td>
<td>Contracts A</td>
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<td>Law of Contract</td>
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<tr>
<td>Torts A</td>
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<tr>
<td>Corporations Law</td>
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<td>Lawyers, Ethics, and Society</td>
<td>Administrative Law</td>
</tr>
<tr>
<td>Equity and Trusts</td>
<td>Contracts B</td>
<td>European Law</td>
<td>Evidence</td>
</tr>
<tr>
<td>Equity</td>
<td>Corporations Law</td>
<td>European Law</td>
<td>Evidence</td>
</tr>
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**SPECIALISATIONS**

- Australian studies and Indigenous knowledge, politics, linguistics and research skills in a chosen subject area.
- Explore areas such as Australian politics, Indigenous law, international relations, and global politics.
- Continue your studies with a one-year honours program following the undergraduate degree, aimed at further developing your knowledge and research skills in a chosen subject area.

**CAREERS**

- Graduates with a top-ranking law degree and professional honours, along with a second degree in history and global politics, are well-equipped for a variety of careers in the following settings:
- Publishing - creative industries - media - the arts - arts management - community and social services - policy and research
- Arts management - community and social services - policy and research
- Arts administration - community and social services - policy and research

**HOW TO PREFERENCES**

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Arts (History and Global Politics) in your SATAC application as an additional preference and back-up option. If you’re offered a place in the arts degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

**CAREERS**

- Solicitor (with further study) - international relations specialist - foreign correspondent - ministerial adviser - diplomat - policy adviser - governance manager - political campaign manager - chief of staff - external affairs adviser - government relations manager - political analyst
Master of Communication

Nestled with:
- Graduate Certificate in Social and Digital Media Management
- Graduate Certificate in Strategic Communication
- Graduate Diploma in Communication

unisa.edu.au/communication

<table>
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<tr>
<th>POSTGRADUATE AND RESEARCH DEGREES</th>
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</thead>
<tbody>
<tr>
<td>Take your career to the next level and develop your knowledge further through postgraduate study.</td>
</tr>
<tr>
<td>You can also make a positive and lasting contribution to your field through a research degree.</td>
</tr>
<tr>
<td>Explore our full range of postgraduate degrees</td>
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<tr>
<td>Learn more about our research degrees</td>
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<td>Masters by Research</td>
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<th>CAREERS</th>
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<tr>
<td>Strategic communications manager</td>
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<table>
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<tr>
<th>Entry requirements</th>
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</thead>
<tbody>
<tr>
<td>Bachelor degree, graduate certificate or graduate diploma from a recognised higher education institution.</td>
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<th>DEGREE STRUCTURE</th>
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<td>FIRST YEAR</td>
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<tr>
<td>Communication, Media and Creative Industries</td>
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<td>Social Media Management</td>
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<td>Communication Contexts</td>
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<td>Digital Entrepreneurship</td>
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<td>Industry 4.0 and Society</td>
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<tr>
<td>Managing Digital Design</td>
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<tr>
<td>Campaigns and Crises</td>
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<td>Content Creation</td>
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</tbody>
</table>

| SECOND YEAR |
| PROFESSIONAL STREAM |
| Research Methodologies and Methods M |
| Professional Project 1 |
| Key Ideas and Theories |
| Professional Project 2 |

| SECOND YEAR |
| RESEARCH STREAM |
| Research Methodologies and Methods M |
| Research Thesis 1 |
| Key Ideas and Theories |
| Research Thesis 2 |

Students may be required to undertake a combination of on-campus and online study. Students may be required to attend on-campus lectures, tutorials and practicals.

“I would like to work in a public relations role within the sporting or health industry. Effective communication is important to all facets of life and is constantly evolving, so studying the latest courses is preparing me for a successful career. During my studies, I have gained practical experience, including working in the media centre at the 2020 Santos Tour Down Under.”

Braden Stewart
Communication graduate
**Graduate Certificate in Compositing and Tracking**

**unisa.edu.au/film-tv**

**Hagel Campus**

**On-campus**

**0.5 years full-time**

**$A16,752* indicative 2021**

**SATAC code n/a**

**Program code MCFT**

*see page 44 for more information

**In association with**

**RISING SUN PICTURES**

Master the theory and techniques needed to produce visual effects for film sequences through a 12-week intensive qualification. Develop industry-level skills in compositing, retouching and tracking. Learn alongside highly-experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world’s best visual effects companies, who have worked on motion pictures like Thor: Ragnarok and Tomb Raider. Study in their state-of-the-art studio located in Adelaide’s CBD and work with the latest industry tools such as Houdini, 3DQ stabilizer, Maya and Shotgun.

**CAREERS**

- Visual Effects Artist
- Digital Preparation Artist
- Plate Preparation Techniques
- Visual Effects Professional Practitioner
- Effects Skills Development
- Look Development and Lighting

**Studies**

**FIRST YEAR**

- Introduction to 3D Tracking
- Compositing Production Project

**Graduate Certificate in Dynamic Effects and Lighting**

**unisa.edu.au/film-tv**

**Hagel Campus**

**On-campus**

**0.5 years full-time**

**$A2400* indicative 2021**

**SATAC code n/a**

**Program code ICVE**

*see page 44 for more information

**In association with**

**RISING SUN PICTURES**

Master the theory and techniques needed to produce industry-level 3D visual effects through a 12-week intensive qualification. Learn how to create explosions, water effects and clouds, as well as generated environments such as cities, beaches and forests, and how to use computer generated lighting applications. Learn alongside highly experienced VFX artists through a unique partnership with Rising Sun Pictures – one of the world’s best visual effects companies who have worked on motion pictures like Thor: Ragnarok and Tomb Raider. Study in their state-of-the-art studio located in Adelaide’s CBD and work with the latest industry tools such as Shotgun.

**CAREERS**

- Visual Effects Artist
- Lighting Artist
- Digital Preparation Artist
- Plate Preparation Techniques
- Visual Effects Professional Practitioner
- Effects Skills Development
- Look Development and Lighting

**Studies**

**FIRST YEAR**

- Introduction to 3D Tracking
- Compositing Production Project

**Masters by Research**

**Doctor of Philosophy (PhD)**

**unisa.edu.au/researchdegrees**

Our research degrees are designed to give you expertise and help make a difference to society. You will help to solve real-world problems, partner with end-users of research, and develop skills for research excellence with career relevance.

We offer a wide range of research projects across a variety of research areas that are developed by teams of world-class researchers who will supervise you during your studies.

We want you to thrive in a vibrant postgraduate culture at the forefront of creativity and innovation. You will develop new knowledge to meet contemporary challenges, and spark new ways of thinking and producing. Choose between a traditional or practice-based thesis by artefact and e-portfolio, based on your topic of research. Engage in thought-provoking symposiums, workshops, peer reviews and conferences.

**TOPICS OF RESEARCH**

- Entertainment
- Creative Writing
- Creative Industries
- Film and Television
- Media and Communication
- Music
- Performing Arts
- Political Economy
- Sociology
- Sociology of Sport

**Entry requirements**

- A research degree is available for someone who has completed a previous degree, normally with a credit average or higher, in an area related to the proposed research project or with equivalent educational preparation.
- Applicants are also expected to have a demonstrable interest in the research area and a commitment to the proposed research project.

**Applicants**

- By掛接的 or equivalent of at least third class in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- An appropriate masters degree (or equivalent).

**Doctor of Philosophy (PhD)**

- Honours degree or bachelor degree with honours of at least third class or its equivalent.

**Alternative entry**

- Other applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.
YOUR STUDENT EXPERIENCE

ORIENTATION is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

CAMPUS CENTRAL teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

SUPPORT SERVICES are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

USASA is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

CAREER SERVICES will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

UniSA+ is a unique program that will help you get career ready by developing your practical skills in leadership, entrepreneurship, cultural understanding and self-awareness.

STUDENT LOUNGES feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

UniSA SPORT has 25+ sporting clubs, including rowing, netball, gaelic, rock climbing and even esports!

24-HOUR SECURITY services are available on campus and the free SafeZone app can be downloaded through the App Store or Google Play.

ACCOMMODATION services are available to help you set up a home away from home.

MYCAREERMATCH: MyCareerMatch is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire

GUARANTEED ENTRY CALCULATOR: Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades.

GO ONLINE and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades.

unisa.edu.au/guaranteed

MYCAREERMATCH: MyCareerMatch is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire

Discover our heart: Pridham Hall features a graduation space, sports centre, gym and swimming pool located at City West Campus.

2021 EVENTS AND WEBINARS: We host a series of events and webinars throughout the year so you can learn more about studying with UniSA.

CAMPUS TOURS: We offer guided campus tours during the school holidays, which you can book online.
STUDY AT UniSA – THE BASICS

APPLYING WITH YEAR 12 RESULTS
Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:
- A competitive Selection Rank (ATAR + Adjustment Factors).
- Fulfillment of the degree’s prerequisite requirements (where applicable).
Applicants may also be eligible to compete for entry if they have completed the degree’s prerequisite requirements and one of the following:
- An interstate or overseas qualification considered by the University as equivalent to SACE, or
- The International Baccalaureate Diploma with a minimum score of 24 points.

ADJUSTMENT FACTORS
Australian high school students applying for university study may be eligible for Adjustment Factors (previously known as bonus points). These are based on set equity factors and/or subject choices (see below). They’re automatically added to your ATAR, giving you a more competitive Selection Rank score for entry.
- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

GUARANTEED ENTRY
There are a few ways to guarantee your place at UniSA:
Year 12 Grades Guaranteed Entry – UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades, you’re guaranteed as your first preference.
Selection Rank Guaranteed Entry – UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you’re in. There’s nothing more you have to do.
Some degrees also have prerequisites and other eligibility criteria for entry that you’ll still have to meet.

VET Guaranteed Entry – UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you’ve listed the degree as your first preference, you’re guaranteed an offer.

ALTERNATIVE PATHWAYS
Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:
UniSA College – there are a variety of pathway options offered through UniSA College, including diplomas, Foundation Studies and the Aboriginal Pathway Program.
STAT – a competitive Special Tertiary Admissions Test (STAT) score – based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.
TAFE/RTD – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.
Tertiary transfer – completion of at least half a year of full-time equivalent study at UniSA or a recognised higher education institution. You can apply using your competitive Grade Point Average (CGPA).
SABT – There are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

SCHOLARSHIPS
We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

HOW TO APPLY
Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Go to our website for all the information you need about how to apply.

FEES
All domestic undergraduate students at UniSA are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below).

The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2021 are:

<table>
<thead>
<tr>
<th>Band</th>
<th>Field of Education</th>
<th>Student contribution for each subject (EFTSL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Agriculture, english, mathematics, teaching, clinical psychology⁴, languages, and nursing</td>
<td>$3,950</td>
</tr>
<tr>
<td>2</td>
<td>Architecture, IT, other health, allied health, creative arts, engineering science, environmental studies, professional pathway psychology⁴, professional pathway social work⁴ and clinical psychology⁴</td>
<td>$7,950</td>
</tr>
<tr>
<td>3</td>
<td>Dentistry, medicine and veterinary science</td>
<td>$11,300</td>
</tr>
<tr>
<td>4</td>
<td>Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology⁴, professional pathway social work⁴ and clinical psychology⁴</td>
<td>$14,500</td>
</tr>
</tbody>
</table>

These fees are based on student contribution for Year 12 full-time loads. *Some postgraduate programs are also Commonwealth-support (or CSP), while others are full fee-paying; this is based on applicable programs in the guide. For programs under 1.0 year full-time study, fees are listed as the whole program fee (indicative of 2021). For more information on fees, including eligibility for Commonwealth-supported places, please visit unisa.edu.au/fees. This table should be used as a guide only. Total costs can vary depending on the courses you study and the band they fall into.

*Band determined by program/plan.