



University of
South Australia

2022 BUSINESS

ACCOUNTING • BUSINESS • ENTREPRENEURSHIP • FINANCE • HRM •
LOGISTICS AND SUPPLY CHAIN • MANAGEMENT • MARKETING • PROPERTY •
REAL ESTATE PRACTICE • SPORT AND RECREATION • TOURISM AND EVENTS

30
UNSTOPPABLE
YEARS 1991 – 2021

#1 IN SA FOR GRADUATE CAREERS

ComparED (QILT) Graduate Outcomes Survey 2018-20 –
Full-time Employment Indicator (Undergraduate).
Public SA-founded universities only.

Lilian Te, UniSA accounting/finance graduate
and Manager – Corporate Tax at BDO Australia.



STARTUP YOUR FUTURE

Join one of Australia's premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world's leading accreditation bodies. We're focused on preparing students for global professional careers. Graduate with the knowledge and skills to become a leader for change and growth, creating real impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 65,000 global alumni who are enterprising managers, business owners, executives and scholars.

unisa.edu.au/study



MEAN BUSINESS

Our Bachelor of Business degrees have common first year courses, so you can learn fundamentals in areas like accounting, economics, marketing and management. You can then tailor your studies by choosing a specialisation that aligns with your interests and career goals. In fact, you can choose up to three areas of focus from the broadest range of business-related courses in South Australia. Make sure you connect with our dedicated team at the Business Student Hub located on campus so you can get support with individual study plans, course selections, elective choices and more.

MAKE INDUSTRY CONNECTIONS

Meet industry experts, develop your professional networks and immediately apply your learnings to real-world environments during your degree. As an undergraduate or postgraduate student, you can complete a face-to-face or virtual internship locally or nationally, be mentored by an experienced professional right from day one, or engage in an industry project. We also partner with more than 60 organisations for semester exchanges, study tours and internships across Asia, Europe and the Americas. Gain practical experience by working on current business challenges and develop the skills you need for a global career.

DOUBLE YOUR KNOWLEDGE

Expand your career opportunities and skills by studying two degrees, typically with only one extra year of study. You can apply for a double degree on entry or explore different combinations during your studies through a combined degree, giving you the ultimate flexibility. For select degrees, our 3+1 Pathway to Masters program also allows you to fast-track your studies and complete a bachelor's and master's qualification in just four years.

unisa.edu.au/pathway-to-masters



"Careers are not linear, they bounce around depending on where the opportunities lie, so say yes, even if they're outside your field. Have an openness to learning new things, learn to adapt and be resilient to change. We look for individuals who can build rapport quickly, have strong relationship skills, and adopt a growth mindset. Communication skills both verbal and written are also important, as is the capability to influence."

Susan Frangakis | Head of Business Delivery, People and Culture | Bendigo and Adelaide Bank



AWARD-WINNING SERVICE

We've been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.



GIVE REAL ADVICE

We want you to graduate career ready, with real skills that go beyond the classroom setting. That's why we've got an on-campus Marketing Clinic and Tax Clinic, so you can connect and provide real advice to clients under the guidance of professional experts.

unisa.edu.au/communityclinics



TOP 1% WORLDWIDE

UniSA Business is one of just 11 institutions in Australia and 191 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2021.



UniSA BUSINESS RATED FIVE STARS FOR EXCELLENCE

2020 QS Stars Ratings.



#1 IN SA FOR EMPLOYER SATISFACTION

2019 QILT Employer Satisfaction Survey – Overall Satisfaction Indicator.

Tess Barmore, UniSA marketing graduate and Account Coordinator at Detmold Group.



SA'S #1 ONLINE MBA
2020 CEO Magazine Global MBA Rankings



BUILD AN ENTERPRISING MINDSET

Being career ready is about developing transferable skills that you can take with you across your professional life. That's why we've created a suite of Enterprise Skills, which are integrated into your degree. You will explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You will also be able to upskill throughout your studies with short online resources that can be accessed anywhere, anytime.

LEARN FROM BUSINESS EXPERTS

Our teachers are also researchers and thought leaders, who partner with more than 200 organisations worldwide to create solutions that shape industry, policy and the economy. Our findings translate directly into results that transform businesses and affect communities for the better, helping improve the way we live, work, think and grow. We're always contributing to new knowledge, then build this into your curriculum so you learn the very latest in business thinking.

STUDY BUSINESS YOUR WAY

Our flexible study options are designed to suit your lifestyle, preferred way of learning and career interests. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.



"My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Procter & Gamble have led to its global fame. We pride ourselves on making our students career ready by offering a host of opportunities such as internships, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges and has also led to future employment."

Vivien Chanana | Program Director: Marketing



POWER NETWORKS

After meeting in their final year at UniSA, marketing students Corey DeCandia and Jordan Kallios struck up a life-changing business partnership.

Fast forward four years and the entrepreneurial duo now run the male swim and resort wear label Vacay Swimwear, which they launched after graduating.

"Our marketing degrees enabled us to build our brand with a strong framework and understand the power of networking, which we continue to utilise in our day-to-day operations."

"We can't stress enough how important relationship building is in business and opportunities to do this at UniSA really put us on the path to excel."

"Anyone looking to take on an internship or exchange should go for it – it's an experience of a lifetime and you never know where it may lead you."

Stocked nation-wide at David Jones, conquering the online market by storm and partnering with big names like The Yacht Week, the brand is growing at rapid speed.



TOP 10 IN AUSTRALIA FOR BUSINESS AND ECONOMICS

2021 THE Subject Rankings.



#1 IN SA FOR TEACHING QUALITY

ComparED (QILT) Student Experience Survey 2018-2019. Public SA-founded universities only.

LEADERS IN BUSINESS

THE MARKETING EDGE

UniSA is home to the Ehrenberg-Bass Institute for Marketing Science – the world’s largest centre for research into marketing. Based at City West Campus, Ehrenberg-Bass has more than 60 Marketing Scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by the Institute’s key findings, and taught by the same experts who advise global brands such as Procter & Gamble, CBS and Nestlé.

🔗 marketingscience.info



Professor Byron Sharp,
Director of the Ehrenberg-Bass Institute.



Researchers from the Centre
for Workplace Excellence.



#1 IN SA FOR BUSINESS AND MANAGEMENT RESEARCH

The only university in SA to have all its Business and Management research rated above world standard. 2018 Excellence in Research for Australia (ERA).

A SUCCESSFUL START

You can accelerate your ideas and launch a startup business with in-house support from our Innovation & Collaboration Centre (ICC). The ICC delivers a program called Venture Catalyst, helping budding entrepreneurs turn their business ideas from concept to reality. The tailored program offers workshops, mentoring, free office space and potential funding. You will also be able to connect to industry experts and gain their insights as you take your idea from generation through to growth and expansion.

🔗 icc.unisa.edu.au



Startup students with the ICC
Entrepreneur in Residence.

#1 WORLDWIDE FOR BRAND MANAGEMENT RESEARCH

AFR BOSS Magazine, April 2018 –
League of Scholars.



REAL WORKPLACE INSIGHTS

Did you know that we have world-class researchers who partner with businesses to improve productivity and employee wellbeing? With working from home and flexible work arrangements becoming the new norm, there is lots more to learn in this space.

The Centre for Workplace Excellence (CWEx) based at City West Campus is helping to uncover valuable insights and best practice in areas like employee health and safety, workforce diversity and inclusion, bullying and harassment prevention, leadership, culture, performance and human resource management. They are addressing the workplace challenges of today, while also influencing future landscapes.

🔗 unisa.edu.au/CWEx



Are businesses managing well?

CWEx researchers from UniSA are leading the world’s first observatory that will examine the value that employers place on psychological health.

The team is focused on assessing the psychosocial safety climate of businesses to better understand management’s level of concern about the psychological health of their employees versus productivity in the workplace.

With global trends showing increases in anxiety and depression, and almost half the Australian workforce feeling like their workplaces are psychologically unhealthy, the research will focus on supporting changes that will improve conditions and productivity for workers and organisations.

YOUR CAMPUS

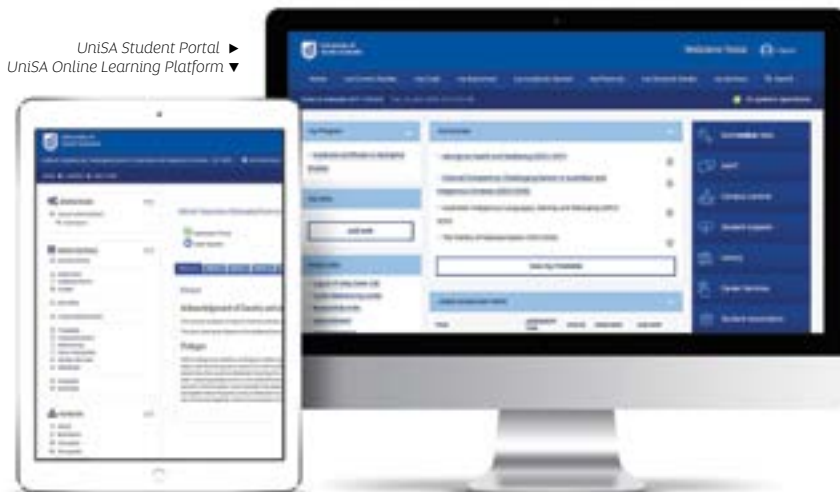
YOUR HOME
CAMPUS IS
CITY WEST



VIRTUAL CAMPUS

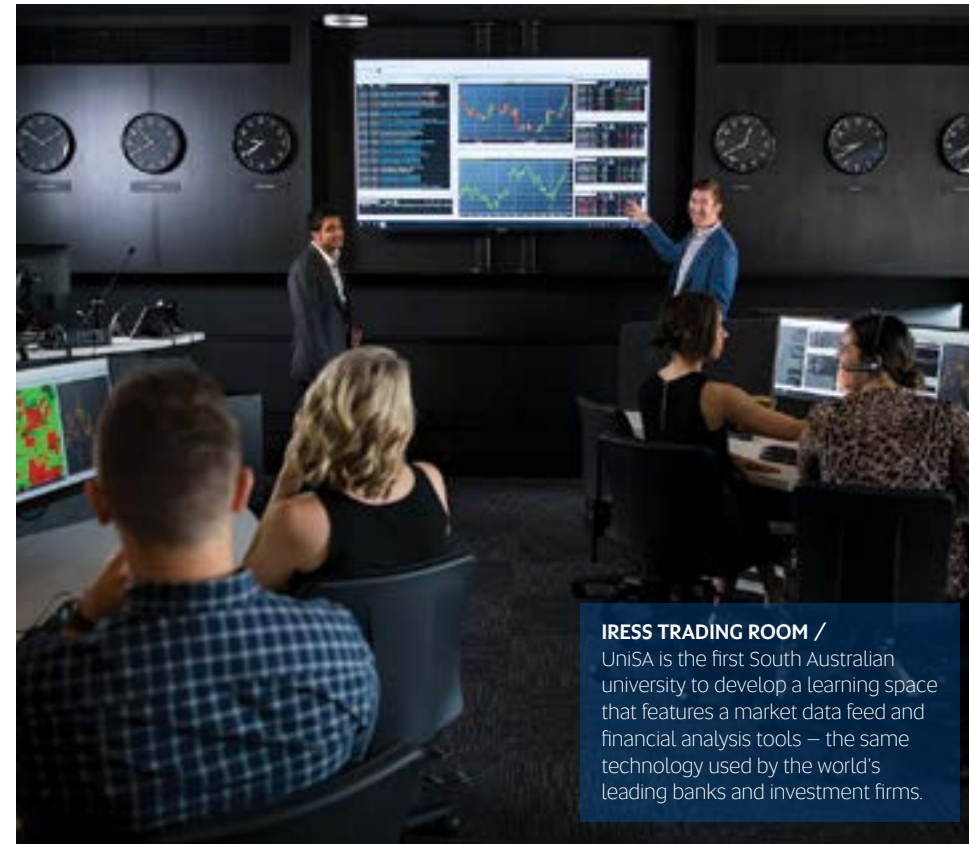
We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.

UniSA Student Portal ▶
UniSA Online Learning Platform ▶



TAKE A VIRTUAL CAMPUS TOUR

unisa.edu.au/virtualcampustours



IRESS TRADING ROOM /

UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.



Be welcomed by our Concierge every time you step into the Yungondi Building – home to our business student support services. Our Concierge is a friendly face who can say hello, help you with any questions or point you in the right direction.



BUSINESS HUB / UniSA business students can connect in this unique space on campus with access to next generation learning spaces, a concierge and support service, corporate-style lounge, walk-up PCs, and an MBA and Executive Education Hub.



#1 IN SA FOR CAMPUS FACILITIES

ComparED (QILT) Student Experience Survey
2018-2019 – Learning Resources Indicator.
Public SA-founded universities only.

GET CONNECTED

with Australia's University of Enterprise

PRACTICAL LEARNING

We offer more than 200 world-class degrees across a wide range of study and career areas. You will learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

TOP RANKING TEACHERS

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. In fact, we're ranked number one in South Australia (QILT: Student Experience Survey) and amongst the best young universities in Australia (THE Young University Rankings) for teaching quality.

WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

POWERFUL PARTNERSHIPS

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry during your studies and build your professional networks before you graduate.

GLOBAL OPPORTUNITIES

Broaden your thinking and see the world through a range of global opportunities. Travel overseas through a student exchange, short-term program, internship, volunteering opportunity or study tour. Graduate with international experience and the skills to take on new challenges.

International travel is subject to Australian Government guidelines.

REAL RESEARCH

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You will even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

LEARN A LANGUAGE

Develop the skills you need to work internationally by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

unisa.edu.au/languages

EXPERIENCE STUDENT LIFE

Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness facilities, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with USASA – your student association.

unisa.edu.au/studentexperience

GET CAREER READY

Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, or walk into one of our drop-in centres on campus for general advice.

unisa.edu.au/careers



#1 IN SA FOR STUDENT SATISFACTION

ComparED (QILT) Course Experience Questionnaire 2019-20 – Overall Satisfaction Indicator (Undergraduate). Public SA-founded universities only.



COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE

STUDY 100% ONLINE

Study On Demand

Do you want the ultimate flexibility? Then explore our range of 100% online degrees delivered through UniSA Online. You can study any time and on any device.

- Associate Degree in Engineering
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Commerce (Accounting)
- Bachelor of Communication
- Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction Management (Honours)
- Bachelor of Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Media
- Bachelor of Information Technology
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- Bachelor of Psychology
- Bachelor of Public Health Management

SUPPORT SERVICES

UniSA Online provides personalised support services over extended hours – including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical supports, you'll have access to a team ready to assist you every step of the way.

- Access online academic support seven days a week
- Connect with a dedicated student adviser
- Access tech support 24/7

Learn more unisaonline.edu.au



Degrees specifically designed for online learning



All assessments are 100% online



Four start dates per year (Jan, Apr, Jun, Sep)



Learn in 10-week blocks



24/7 access to learning resources



Flexible around your life



Credit for previous study and relevant work experience



Scholarships and grants available

DID YOU KNOW?

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.



UPSKILL WITH A SINGLE COURSE IN 10 WEEKS

You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit that you can put towards a full degree.

UNDERGRADUATE DEGREES

Your tertiary learning and career starts with undergraduate study.

Explore our 200+ world-class degrees unisa.edu.au/study

Learn more about how to apply unisa.edu.au/apply

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Published Selection Rank scores are indicative of February 2021 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top 3, 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other eligibility criteria.



GUARANTEED ENTRY CALCULATOR
Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades. unisa.edu.au/guaranteed

YOU’LL MEAN BUSINESS

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You will also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.






Elective options can include:

-  **Business internship** / Complete a face-to-face or virtual internship in a real business setting for either 15, 30 or 45 days.
-  **Startup Studio** / Develop a new business concept and learn how you can be your own boss through our startup incubator, the Innovation & Collaboration Centre.
-  **Simulation projects** / Learn how to run a business, focusing on all areas of operation and key decision making.
-  **Community clinics** / Provide advice to clients through our on-campus tax and marketing clinics.
-  **Overseas study** / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.


unisa.edu.au/business-management

Bachelor of Business

unisa.edu.au/business-management

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

SATAC code	424571	Program code	DBBN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed 68.00	guaranteed B, B, B	guaranteed	CIV
cut-off 2021 65.55		cut-off 2021	CIV

 Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Build your own degree by completing a mix of minors (with or without electives) or sub-majors across a range of different study areas; or

Transfer into one of 16 business specialisations with study credit.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through a wide range of minor study areas and electives. Complete an industry internship during your degree or connect with an experienced business mentor to build your practical skills and professional network. Learn how to develop an innovative business concept from start to finish through the Startup Studio elective delivered through our startup incubator, the Innovation & Collaboration Centre. Gain an international perspective by choosing to participate in a one-year international exchange with Rennes School of Business in France and graduate with a second qualification. Explore a wide range of other UniSA Bachelor of Business degrees and transfer with study credit for most successfully completed courses into specialisations, including Innovation and Entrepreneurship, Marketing, Finance, Management, Tourism and Events, and more. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

CAREERS

Business owner · entrepreneur · business adviser · business consultant · business development manager · human resources adviser · marketing and communications officer

YOU MIGHT ALSO LIKE

- Bachelor of Business + Master of Management – various specialisations
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Innovation and Entrepreneurship)

DEGREE STRUCTURE

FIRST YEAR	Career Development for Professionals Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Principles of Economics	THIRD YEAR	Strategic Management Minor 1 Minor 2 Elective International Business Environments OR International Elective 3 x Electives
SECOND YEAR	Marketing Principles: Trading and Exchange Management and Organisation Elective Minor 1		
	Business Intelligence Business Law Minor 1 Minor 2		
	Entrepreneurship for Social and Market Impact Minor 1 Minor 2 Minor 2		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



LOOKING FOR ALTERNATIVE ENTRY?

Preference a packaged Diploma in Business/ Bachelor of Business.
unisa.edu.au/college
SATAC code: 424631



3+1 PATHWAY TO MASTERS

Package a Bachelor of Business with a Master of Management in your chosen specialisation and graduate in just four years.
unisa.edu.au/pathway-to-masters
Management
SATAC code: 424871
Management (Advertising and Brand Management)
SATAC code: 424926
Management (Business Analytics)
SATAC code: 424941
Management (Human Resource Management)
SATAC code: 424881
Management (Marketing)
SATAC code: 424891
Management (Supply Chain Management)
SATAC code: 424901
Management (Tourism and Event Management)
SATAC code: 424911

Bachelor of Business
(International Business)

unisa.edu.au/business-management

Table with 4 columns: Location, Mode, Intakes, Duration. Row 1: City West Campus, On-campus/online, Intakes: Feb and Aug, 3 years full-time, Internship/overseas study.

Table with 4 columns: SATAC code, Program code, DBBN, Year 12 Selection Rank, Year 12 Grades, TAFE/RTO. Rows for guaranteed, cut-off 2021, and CIV.

Part-time study available
UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Establish an international career by learning about different business types, from micro-organisations to large multinational and high-growth organisations. Develop professional skills and an understanding of how to navigate the challenges these organisations face in their daily operations.

CAREERS
Business analyst · project coordinator · international economist · import and export coordinator · public relations specialist · foreign policy adviser · foreign services officer · international business development officer · international business manager

YOU MIGHT ALSO LIKE
· Bachelor of Business (Economics, Finance and Trade)
· Bachelor of Business (Innovation and Entrepreneurship)
· Bachelor of Business (Logistics and Supply Chain Management)
· Bachelor of Arts (Languages)
· Bachelor of Arts (Cultural Studies)

Table with 4 columns: Degree Structure, First Year, Second Year, Third Year. Lists various subjects and electives for each year.

Bachelor of Business
(Innovation and Entrepreneurship)

unisa.edu.au/business-management

Table with 4 columns: Location, Mode, Intakes, Duration. Row 1: City West Campus, On-campus/online, Intakes: Feb and Aug, 3 years full-time, Internship/overseas study.

Table with 4 columns: SATAC code, Program code, DBBN, Year 12 Selection Rank, Year 12 Grades, TAFE/RTO. Rows for guaranteed, cut-off 2021, and CIV.

Part-time study available
UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Launch your career as an entrepreneur or influential business leader. Learn how to find creative and effective solutions for business and social enterprises. Identify and develop new business ideas and turn them into a commercial reality.

CAREERS
Entrepreneur · business owner · business development manager · business strategist · project innovation manager · business consultant · franchise development manager · project manager

YOU MIGHT ALSO LIKE
· Bachelor of Business (Innovation and Entrepreneurship) + Master of Management
· Bachelor of Business (Marketing)
· Bachelor of Business (International Business)

Table with 4 columns: Degree Structure, First Year, Second Year, Third Year. Lists various subjects and electives for each year.

3+1 PATHWAY TO MASTERS
Package a Bachelor of Business (Innovation and Entrepreneurship) with a Master of Management and graduate in just four years.
unisa.edu.au/pathway-to-masters
SATAC code: 424943

Bachelor of Commerce (Accounting)

unisa.edu.au/accounting-and-finance

Table with 4 columns: Location, Mode, Intakes, Duration. Row 1: City West Campus, On-campus/online, Intakes: Feb and Aug, 3 years full-time, Internship/overseas study.

Table with 4 columns: SATAC code, Program code, DBCA, Year 12 Selection Rank, Year 12 Grades, TAFE/RTO. Rows for guaranteed, cut-off 2021, and CIV.

Part-time study available
UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Prepare for a rewarding career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis, business law, finance, economics, quantitative methods for business, and marketing. You will then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis.

CAREERS
Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

CAREER DEVELOPMENT GRANT
Receive a \$1,000 grant towards a range of professional development opportunities and a course substitution when you achieve a B+ or higher in SACE Stage 2 Accounting in Year 12. Eligibility criteria apply, visit unisa.edu.au/businessgrants
YOU MIGHT ALSO LIKE
· Bachelor of Commerce (Accounting) + Master of Management (various specialisations) or Master of Finance (various specialisations)
· Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
· Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
· Bachelor of Business (Finance)
· Bachelor of Business (Financial Planning)

Table with 4 columns: Degree Structure, First Year, Second Year, Third Year. Lists various subjects and electives for each year.

3+1 PATHWAY TO MASTERS
Package a Bachelor of Commerce (Accounting) with a Master of Management or Master of Finance in your chosen specialisation and graduate in just four years.
unisa.edu.au/pathway-to-masters
Finance
SATAC code: 424934
Finance (Financial Planning)
SATAC code: 424927
Finance (Global Investment and Trade)
SATAC code: 424947
Management
SATAC code: 424935
Management (Advertising and Brand Management)
SATAC code: 424940
Management (Business Analytics)
SATAC code: 424948
Management (Human Resource Management)
SATAC code: 424936
Management (Marketing)
SATAC code: 424939
Management (Supply Chain Management)
SATAC code: 424938
Management (Tourism and Event Management)
SATAC code: 424937

Bachelor of Commerce (Accounting)
Bachelor of Business (Finance)

unisa.edu.au/accounting-and-finance

Table with 2 columns: Icon, Text. Row 1: Location pin icon, City West Campus. Row 2: Book icon, On-campus/online; Calendar icon, Intakes: Feb and Aug. Row 3: Clock icon, 4 years full-time; Person icon, Internship/overseas study.

Table with 4 columns: SATAC code, 424191, Program code, DBCD. Row 2: Year 12 Selection Rank, Year 12 Grades, TAFE/RTO. Row 3: guaranteed, 68.00, guaranteed, B, B, B, guaranteed, Dip. Row 4: cut-off 2021, 65.05, cut-off 2021, CIV.

Part-time study available
UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Study a double degree combining accounting with finance. Build strong foundation knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Complete an industry internship, a mentor program or an overseas study experience to discover other international business practices. Provide advice to the community under the supervision of qualified tax professionals in our on-campus Tax Clinic. Study this degree on campus, completely online or in a mixed mode. Graduate with a competitive advantage and a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

CAREERS

Accountant · management accountant · business adviser · investment banker · financial analyst · auditor · portfolio manager · stockbroker · risk consultant



“UniSA listens to what employers need then provides you with the tools and education to prepare you for your career. As a student, I attended industry events and participated in the Business Career Mentor Program, which allowed me to learn first-hand from industry professionals who had previously walked in my shoes. I was then fortunate enough to be offered a graduate position at a big four accounting firm before graduating.”

Nicholas Abela
Accounting and finance graduate
Senior Analyst, Deloitte Australia

Bachelor of Laws (Honours)
Bachelor of Commerce (Accounting)

unisa.edu.au/law

Table with 2 columns: Icon, Text. Row 1: Location pin icon, City West Campus. Row 2: Book icon, On-campus; Calendar icon, Intakes: Feb and Aug. Row 3: Clock icon, 5 years full-time; Person icon, Internship/overseas study.

Table with 4 columns: SATAC code, 424831, Program code, DHLD. Row 2: Year 12 Selection Rank, Year 12 Grades, TAFE/RTO. Row 3: guaranteed, 90.00, guaranteed, A, A, A, guaranteed, AdvDip. Row 4: cut-off 2021, 87.25, cut-off 2021, Dip.

Part-time study available
UniSA College pathways: Foundation Studies
Prerequisites: none
Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in accounting in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Graduate with a double degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Commerce (Accounting) in your SATAC application as an additional preference and back-up option. If you’re offered a place in the accounting degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · commercial lawyer · corporate lawyer · external auditor · tax manager · accountant · management accountant · finance manager · forensic accountant · corporate counsel · investment banker · tax lawyer · procurement manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Laws (Honours)
- Bachelor of Commerce (Accounting) + Master of Management (various specialisations) or Master of Finance (various specialisations)
- Bachelor of Commerce (Accounting)






DEGREE STRUCTURE

Table with 4 columns: Year, Courses, Year, Courses. Row 1: FIRST YEAR, Accounting for Business, Quantitative Methods for Business, Business and Society OR International Study Tour OR Business Elective, FOURTH YEAR, Contracts B, Land Law, Corporations Law A. Row 2: Financial Accounting 1, Business Intelligence, Principles of Economics, Business Finance, Contemporary Property Law, Law Elective. Row 3: SECOND YEAR, Foundations of Law, Legislation, Torts A, Corporations Law B, Constitutional Law, Equity and Trusts, Auditing Theory and Practice. Row 4: Principles of Public Law, Contracts A, Torts B, Criminal Law and Procedure, Lawyers, Ethics and Society, Environment and Natural Resources Law. Row 5: THIRD YEAR, Financial Accounting 2, Management Accounting, Sustainability Accounting and Reporting, Taxation Law 1, Law Elective, Dispute Resolution and Civil Litigation. Row 6: Financial Accounting 3, Contemporary Issues in Accounting, Strategic Financial Analysis, Cost Management and Control Systems OR Elective, During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: Law Reform Clinic, Legal Advice Clinic, Law Professional Placement, Research Project A*, Research Project B*.

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

Bachelor of Business (Finance)

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424051	Program code	DBCF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	69.25	cut-off 2021	CIV

Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Develop the knowledge and confidence to succeed in the fast-paced financial sector. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, macroeconomics, corporate valuation and financial risk management. Broaden your knowledge through electives in marketing, management and international business. Gain practical skills through an industry internship, a mentor program or an overseas study experience. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS

Trader · equity analyst · financial analyst · investment banker · investment fund manager · portfolio manager · asset allocation consultant · stockbroker · commercial banker · corporate loan manager · business adviser

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant towards a range of professional development opportunities and a course substitution when you achieve a B+ or higher in SACE Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Business (Finance) + Master of Professional Accounting
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Principles of Economics Business and Society OR International Study Tour OR Elective	THIRD YEAR	Portfolio and Fund Management 3 x Electives
	Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions		Corporate Valuation and Risk Management Financial Risk Analysis Strategic Financial Analysis International Business Environments OR International Elective
SECOND YEAR	Business Finance Introduction to Financial Planning Marketing Principles: Trading and Exchange Career Development for Professionals	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	
	International Currency and Banking Markets Management and Organisation Empirical Business Analysis Entrepreneurship for Social and Market Impact		



3+1 PATHWAY TO MASTERS






Package a Bachelor of Business (Finance) with a Master of Professional Accounting and graduate in just four years.

unisa.edu.au/pathway-to-masters

SATAC code: 424051

Bachelor of Business (Financial Planning)

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424921	Program code	DBRF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	71.80	cut-off 2021	CIV

Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Study one of the first bachelor’s degrees in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory and legislative requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Gain practical skills through an industry internship, a mentor program or an overseas study experience. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Financial Planning) + Master of Professional Accounting
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Principles of Economics Personal Finance	THIRD YEAR	Portfolio and Fund Management Taxation Law 1 Superannuation Elective
	Business Law Career Development for Professionals Business and Society OR International Study Tour OR Elective Financial Markets and Institutions		Risk Management and Insurance Estate Planning Applied Financial Planning Strategic Financial Analysis OR Strategic Management
SECOND YEAR	Marketing Principles: Trading and Exchange Entrepreneurship for Social and Market Impact Introduction to Financial Planning Macroeconomics	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	
	Companies and Partnership Law Business Intelligence International Business Environments OR International Elective Management and Organisation		



3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years.

unisa.edu.au/pathway-to-masters

SATAC code: 424928








“My career started in my final year at UniSA when an internship led to employment in the financial planning team at Hood Sweeney. I prepared reports for client meetings, built relationships and really understood how the firm’s services added value to its clients. I now work alongside an innovative team applying those same skills as an education consultant in London – many of the fundamentals learnt at university I carry into my workplace every day.”

Bradley Coulson
Finance graduate
Education Consultant, anzuk Education (London)

Bachelor of Business (Property)

unisa.edu.au/property

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

SATAC code	424131	Program code	DBPY
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed 68.00	guaranteed B, B, B	guaranteed	Dip
cut-off 2021 66.30		cut-off 2021	CIV

Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Study Australia’s longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and complete an industry internship, a mentor program or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). You can also complete your bachelor’s degree and a master’s qualification in just four years through our *3+1 Pathway to Masters* package.

CAREERS

Land and property valuer · property developer · commercial property analyst · property funds manager · sales and leasing consultant · portfolio manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Property) + Master of Finance (*various specialisations*)
- Bachelor of Business (Real Estate Practice)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE	
FIRST YEAR	Professional Development in Property Accounting for Business Discovering Opportunities in Property Principles of Economics
	Marketing Principles: Trading and Exchange Business Law Quantitative Methods for Business Business and Society OR International Study Tour OR Elective
SECOND YEAR	Business Finance Management and Organisation Property Economics Elective
	Empirical Business Analysis Fundamentals of Property Law Building Evaluation for Property Property Asset Management
THIRD YEAR	Entrepreneurship for Social and Market Impact Statutory Valuations Property Development Property Investment
	Property Practice International Business Environments OR International Elective Commercial Property Valuation Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Property) with a Master of Finance in your chosen specialisation and graduate in just four years.

unisa.edu.au/pathway-to-masters






Finance
SATAC code: 424929

Finance (Financial Planning)
SATAC code: 424945

Finance (Global Investment and Trade)
SATAC code: 424946

Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

SATAC code	424922	Program code	DBRF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed 68.00	guaranteed B, B, B	guaranteed	Dip
cut-off 2021 65.00		cut-off 2021	CIV

Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Study the only bachelor degree of its kind in South Australia, which prepares you to practise as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as analytics, accounting and economics, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. Choose to complete a minor in marketing to complement your studies and gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events and complete an industry internship, a mentor program or an overseas study experience. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government’s Consumer and Business Services.

CAREERS

Real estate agent · property manager · property agency manager · property developer · sales and leasing consultant · portfolio manager · agency owner

YOU MIGHT ALSO LIKE

- Bachelor of Business (Property)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)






DEGREE STRUCTURE	
FIRST YEAR	Accounting for Business Professional Development in Property Principles of Economics Discovering Opportunities in Property
	Quantitative Methods for Business Business Law Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective
SECOND YEAR	Entrepreneurship for Social and Market Impact Property Economics Business Intelligence Business Finance OR Personal Finance
	Fundamentals of Property Law Building Evaluation for Property Property Asset Management Management and Organisation
THIRD YEAR	Small Business for Professionals International Business Environments OR International Elective 2 x Electives
	Real Estate Practice Strategic Financial Analysis OR Strategic Management 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.




Bachelor of Business (Information Strategy and Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424671	Program code	DBBN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	70.25	cut-off 2021	CIV

 Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Learn how to develop strategic information systems and processes that can be applied across a wide range of industries. Discover how to solve business problems by planning and applying IT solutions using the latest technologies. Develop core knowledge and skills in economics, entrepreneurship, business law and marketing. Study specialist courses in areas such as programming, problem-solving and systems analysis, and IT and database fundamentals. Gain practical skills through an industry internship, a mentor program or an overseas study experience.

CAREERS

Information systems manager · project coordinator · IT account manager · business analyst · business improvement manager · information analyst · intelligence analyst · business solutions consultant · ICT project analyst · business optimisation manager

YOU MIGHT ALSO LIKE






- Bachelor of Information Technology
- Bachelor of Information Technology (Networking and Cybersecurity)
- Bachelor of Business (Management)

DEGREE STRUCTURE


FIRST YEAR	Career Development for Professionals Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Principles of Economics Marketing Principles: Trading and Exchange Design Thinking Studio Information Technology Fundamentals Problem Solving and Programming	THIRD YEAR	Project Management: Principles and Strategies Enterprise Systems Business Intelligence Elective International Business Environments OR International Elective Big Data Basics 2 x Electives
SECOND YEAR	System Requirements Studio System Requirements and User Experience Data Driven Web Technologies Elective Entrepreneurship for Social and Market Impact Management and Organisation Business Law Elective	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	

Bachelor of Business (Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424101	Program code	DBBG
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	67.05	cut-off 2021	CIV

 Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You will also gain critical skills in problem-solving and leadership to achieve key business objectives. Study core courses across topics such as international business, economics and entrepreneurship. Enrich your learning with an industry internship, a mentor program, a business simulation project or an overseas study experience.

CAREERS

Project manager · general manager · management consultant · risk manager · business development manager · account director · sales manager · business analyst · project lead · business and workplace adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Innovation and Entrepreneurship)






DEGREE STRUCTURE

FIRST YEAR	Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Elective Business Law Principles of Economics Business and Society OR International Study Tour OR Elective Career Development for Professionals	THIRD YEAR	Managing Decision Making Strategic Management International Management Ethics and Values International Business Environments OR International Elective Organisational Entrepreneurship Organisational Leadership 2 x Electives
SECOND YEAR	Communication and Organisational Practices Project Management: Principles and Strategies Business Intelligence Management and Organisation Entrepreneurship for Social and Market Impact Organisational Behaviour 2 x Electives	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	


Bachelor of Laws (Honours)

Bachelor of Business (Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2021	87.25	cut-off 2021	Dip

 Part-time study available

UniSA College pathways: Foundation Studies

Prerequisites: none

Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in management. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You will also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference and back-up option. If you're offered a place in the management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · business analyst · general manager · project manager · management consultant · risk manager · business development manager · contract lawyer · corporate governance adviser

YOU MIGHT ALSO LIKE






- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Business (Management)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Business Elective Project Management: Principles and Strategies Management and Organisation Organisational Behaviour Career Development for Professionals Foundations of Human Resource Management Entrepreneurship for Social and Market Impact	FOURTH YEAR	Contracts B Land Law Corporations Law A Contemporary Property Law Law Elective Constitutional Law Equity and Trusts Corporations Law B
SECOND YEAR	Foundations of Law Torts A Legislation Principles of Public Law Contracts A Criminal Law and Procedure Torts B	FIFTH YEAR	Evidence Administrative Law Lawyers, Ethics and Society Environment and Natural Resources Law Law Elective Dispute Resolution and Civil Litigation During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A* Research Project B*
THIRD YEAR	Strategic Management Managing Decision Making International Management Ethics and Values Communication and Organisational Practices Organisational Entrepreneurship Organisational Leadership 2 x Management Elective	*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.	

Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424351	Program code	DBBH
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	66.35	cut-off 2021	CIV

 *Part-time study available*

UniSA College pathways: *Foundation Studies or Diploma in Business*
Prerequisites: *none*
Assumed knowledge: *none*

Investigate the latest discoveries in human resources across recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and organisational behaviour. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture, and the health and wellbeing of employees. Benefit from curriculum informed by above world-class research in human resource management and learn from guest speakers with industry experience. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an industry internship to build your practical skills. You could also participate in a mentor program or complete an overseas study experience during your degree. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) – the world’s largest professional HRM body.

CAREERS

Recruitment consultant · learning and development officer · human resources adviser · human resources manager · people and culture manager · work, health and safety officer · organisational change consultant · employment relations consultant



“Being able to connect with and learn from industry professionals was definitely a highlight of my degree. I aspire to be a human resources manager where I can be involved in the areas I enjoy most, including training and development, industrial relations and recruitment.”

Nicholas Parrella
Human resource management graduate
Senior Human Resources Officer, Jobs Statewide

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)

DEGREE STRUCTURE






FIRST YEAR	Marketing Principles: Trading and Exchange Foundations of Human Resource Management Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Managing the Employment Relationship Strategic Management Recruitment and Selection of Organisational Talent International Business Environments OR International Elective
	Principles of Economics Career Development for Professionals Business Law Elective		Strategic Human Resource Management HR Analytics 2 x Electives
SECOND YEAR	Management and Organisation Business Intelligence Training and Development Elective Performance and Compensation Management Entrepreneurship for Social and Market Impact Organisational Behaviour Elective		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Laws (Honours)

Bachelor of Business (Human Resource Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2021	87.25	cut-off 2021	AdvDip

 *Part-time study available*

UniSA College pathways: *Foundation Studies*
Prerequisites: *none*
Assumed knowledge: *none*

Graduate with a top-ranking law degree and professional honours, along with a second degree in human resource management. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You will also explore the latest discoveries in human resources covering recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and employment law. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Human Resource Management) in your SATAC application as an additional preference and back-up option. If you’re offered a place in the human resource management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor · employment lawyer · employment relations specialist · human resource manager · people and culture manager · organisational change consultant · employee relations adviser · workplace relations lawyer · mediator · negotiation consultant · industrial relations consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

DEGREE STRUCTURE






FIRST YEAR	Foundations of Human Resource Management Quantitative Methods for Business Career Development for Professionals Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Contracts B Land Law Corporations Law A Contemporary Property Law Law Elective
	Performance and Compensation Management Management and Organisation Business Intelligence Elective		Corporations Law B Constitutional Law Equity and Trusts
SECOND YEAR	Legislation Foundations of Law Torts A Principles of Public Law	FIFTH YEAR	Evidence Administrative Law Lawyers, Ethics and Society Environment and Natural Resources Law
	Contracts A Torts B Criminal Law and Procedure		Dispute Resolution and Civil Litigation Law Elective
THIRD YEAR	Managing the Employment Relationship Recruitment and Selection of Organisational Talent Strategic Management Training and Development		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A* Research Project B*
	Employment Law Strategic Human Resource Management Organisational Behaviour HR Analytics		

**Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*

Bachelor of Psychology (Counselling and Interpersonal Skills)

Bachelor of Business (Human Resource Management)

unisa.edu.au/psychology

	Magill and City West Campus		
	On-campus		Intakes: Feb
	4 years full-time		Real-world projects

SATAC code		444541	Program code		MBCH
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed		67.00		guaranteed B, B, B	
cut-off 2021		66.35		cut-off 2021	
				Dip	
				CIV	

 Part-time study available

UniSA College pathways: Foundation Studies
Prerequisites: none
Assumed knowledge: none

Study the only undergraduate double degree in South Australia that combines courses in psychology, counselling, interpersonal skills and human resource management. Explore core psychology courses, including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics, accounting, business law and employment relations. Develop the knowledge and skills needed to effectively support and counsel staff, and build recruitment and selection, staff rewards and remuneration, human resource analytics and employment strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Gain practical skills through an industry placement in your final year. Attend classes on campus with the possibility to study some courses online. Graduate with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI).

Note 1: Students are required to undertake Criminal History Checks through the Department of Human Services (DHS), obtain a SAPOL National Police Record Check and complete a one-day Safe Environments for Children and Young People course. Some placements may also require students to hold a current driver's licence, and/or additional requirements as requested by the placement provider.

Note 2: To become a registered psychologist or research psychologist, further study is required.

CAREERS

Human resources manager · recruitment consultant · training and development coordinator · change management consultant · counsellor, registered psychologist or research psychologist (with further study)

YOU MIGHT ALSO LIKE

- Bachelor of Exercise and Sport Science, Bachelor of Psychology (Counselling and Interpersonal Skills)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills)
- Bachelor of Business (Human Resource Management)

FURTHER STUDY






- Bachelor of Psychology (Honours) – one year
- Master of Psychology (Clinical)
- Master of Social Work
- Doctor of Philosophy (PhD)

DEGREE STRUCTURE


FIRST YEAR	Psychology 1A Counselling Foundations Foundations of Human Resource Management Management and Organisation	THIRD YEAR	Personality Psychology Recruitment and Selection of Organisational Talent Management of Industrial Relations Training and Development
	Psychology 1B Introductory Research Methods Business Law Effective Communication		Clinical and Abnormal Psychology Work and Organisational Psychology Performance and Compensation Management Group Work
SECOND YEAR	Cognitive Psychology Developmental Psychology Counselling Skills Accounting for Business OR Quantitative Methods for Business	FOURTH YEAR	Entrepreneurship for Social and Market Impact Strategic Management Management Practicum OR Elective Advanced Research Methods OR Health Psychology
	Social and Community Psychology Biological and Learning Psychology Counselling Interventions Business Intelligence		Psychological Assessment Strategic Human Resource Management Working with Community HR Analytics

Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/business-management

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

SATAC code		424511	Program code		DBBL
Year 12 Selection Rank:		Year 12 Grades:		TAFE/RTO:	
guaranteed		68.00		guaranteed B, B, B	
cut-off 2021		71.85		cut-off 2021	
				Dip	
				CIV	

 Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today's evolving supply chains, including key areas such as circular economies, digital transformation, strategies in operations, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an industry internship, a mentor program or an overseas study experience. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

CAREERS

Supply chain coordinator · procurement executive · operations manager · demand or inventory planner · warehouse and distribution executive · logistics analyst · operations controller · production manager · business development manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Logistics and Supply Chain Management) + Master of Management (Business Analytics)
- Bachelor of Business (Finance)
- Bachelor of Business (Management)
- Bachelor of Commerce (Accounting)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Career Development for Professionals Elective	THIRD YEAR	International Business Environments OR International Elective Integrated Supply Networks Procurement for Strategic Advantage Managing Sustainability in Supply Chains
	Principles of Logistics and Supply Chain Management Principles of Economics Business Intelligence Business and Society OR International Study Tour OR Elective		International Management Ethics and Values Strategic Management 2 x Electives
SECOND YEAR	Business Law Operations Management for Business Entrepreneurship for Social and Market Impact Managing Services		
	Project Management: Principles and Strategies Management and Organisation 2 x Electives		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



3+1 PATHWAY TO MASTERS






Package a Bachelor of Business (Logistics and Supply Chain Management) with a Master of Management (Business Analytics) and graduate in just four years.

 unisa.edu.au/pathway-to-masters

SATAC code: 424944

Bachelor of Business (Legal Studies)

unisa.edu.au/law

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424611	Program code	DBLS
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	65.00	guaranteed	B, B, C
cut-off 2021	65.15	cut-off 2021	CIV

 *Part-time study available*

UniSA College pathways: *Foundation Studies or Diploma in Business*
Prerequisites: *none*
Assumed knowledge: *none*

Prepare for a business career in the private or public legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses, including law, public law, torts and contracts. You will also study a range of electives to tailor your degree – four in legal studies and four in business-related courses. Gain valuable practical experience through an industry internship, a mentor program or an overseas study experience. Take a direct pathway into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you wish to practise law – *criteria apply*.

Note: This degree does not provide the educational requirements to practise law, however students may have the opportunity to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if they meet the eligibility criteria.

CAREERS

Legal clerk · legal secretary · paralegal · legal adviser · government affairs adviser · policy adviser · policy analyst · solicitor (with further study)

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours)
- Bachelor of Laws (Honours) Double Degree
 - > Arts
 - > Arts (History and Global Politics)
 - > Business (Economics, Finance and Trade)
 - > Business (Human Resource Management)
 - > Business (Management)
 - > Business (Marketing)
 - > Business (Sport and Recreation Management)
 - > Business (Tourism and Event Management)
 - > Commerce (Accounting)
 - > Journalism and Professional Writing
 - > Psychology
- Bachelor of Arts (Law, Policy and Politics)






DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Principles of Economics Foundations of Law Torts A	SECOND YEAR	Business Intelligence Management and Organisation Contracts A Elective
	Marketing Principles: Trading and Exchange Business Law Business and Society OR International Study Tour OR Elective Career Development for Professionals		Principles of Public Law Entrepreneurship for Social and Market Impact 2 x Electives
		THIRD YEAR	Strategic Management International Business Environments OR International Elective 2 x Legal Studies Electives 2 x Legal Studies Electives Experiential Elective Elective

Some study may be able to be completed online.

Bachelor of Business (Design and Marketing)

unisa.edu.au/marketing

	City West Campus
	On-campus/online
	Intakes: Feb and Jul
	3 years full-time
	Internship/overseas study

SATAC code	424920	Program code	DBMD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	66.30	cut-off 2021	CIV

 *Part-time study available*

UniSA College pathways: *Foundation Studies or Diploma in Business*
Prerequisites: *none*
Assumed knowledge: *none*

Study elective courses in business, advertising, marketing or animation; or complete an overseas study tour, major marketing project or placement in our on-campus Marketing Clinic.

Prepare for a specialist marketing career in digital and print design. Develop foundation knowledge in design and evidence-based marketing; and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an industry internship, a mentor program or an overseas study experience. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers HECS-HELP fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You could also apply for a Vacation Research Scholarship and become involved in world-class research.

CAREERS

Marketing coordinator · campaigns manager · advertising account manager · visual communications manager · publications coordinator · brand manager

YOU MIGHT ALSO LIKE






- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Design (Communication Design)
- Bachelor of Creative Industries
- Bachelor of Arts (Social Media)

DEGREE STRUCTURE


FIRST YEAR	Design Foundation Studio Principles of Economics Marketing Principles: Trading and Exchange	THIRD YEAR	Essentials of Marketing Planning Branding Digital Marketing Marketing Elective
	Computer Graphics and Imaging for Design Business and Society OR International Study Tour OR Elective Accounting for Business Consumer Behaviour		Integrated Marketing International Marketing Marketing Elective Marketing or Design Elective
SECOND YEAR	Design for Publication Market Research Business Law Professional Development in Marketing	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	
	Design for Web Entrepreneurship for Social and Market Impact Management and Organisation Marketing Analytics		

Bachelor of Marketing and Communication

unisa.edu.au/marketing

	City West and Magill Campus
	On-campus/online
	Intakes: Feb and Jul
	3 years full-time
	Internship/overseas study

SATAC code	424451	Program code	DBMN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	66.85	cut-off 2021	CIV

 *Part-time study available*

UniSA College pathways: *Foundation Studies, Diploma in Arts or Diploma in Business*
Prerequisites: *none*
Assumed knowledge: *none*

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers HECS-HELP fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You could also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer · corporate communications adviser · marketing assistant · brand manager · campaign manager · market researcher · copywriter · media buyer · social media manager · sponsorship officer · media planner · digital marketer · advertising account manager · public relations officer

YOU MIGHT ALSO LIKE






- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries
- Bachelor of Arts (Social Media)

DEGREE STRUCTURE


FIRST YEAR	Marketing Principles: Trading and Exchange Accounting for Business Social Media and Society Communication and Media	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Professional Writing Marketing Elective
	Business Law Consumer Behaviour Public Relations Theory and Practice Digital Design Essentials		Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective
SECOND YEAR	Marketing Analytics Professional Development in Marketing Design for Digital Technologies Content Creation for Media	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	
	Advertising Communication Research Methods Media Law and Ethics Essentials of Marketing Planning		

Bachelor of Business (Marketing)

unisa.edu.au/marketing

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424111	Program code	DBBM
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	65.10	guaranteed	Dip
		cut-off 2021	CIV

 Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies by completing an industry internship, a mentor program or an overseas study experience. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers HECS-HELP fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You could also apply for a Vacation Research Scholarship and become involved in world-class research. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). You can also complete your bachelor's degree and a master's qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS

Marketing coordinator · marketing manager · campaign manager · fundraising and development officer · marketing insights analyst · media planner · brand manager · account manager · sales and marketing manager · business development manager · market analyst · market researcher · international marketer

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Tourism and Event Management)

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Branding Essentials of Marketing Planning 2 x Electives Integrated Marketing 3 x Electives
	Consumer Behaviour Marketing Analytics Management and Organisation Elective		
SECOND YEAR	Market Research Business Law Professional Development in Marketing Entrepreneurship for Social and Market Impact		
	Retailing Business Intelligence Advertising International Business Environments OR International Elective		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.






 unisa.edu.au/pathway-to-masters

SATAC code: 424925


Bachelor of Laws (Honours)

Bachelor of Business (Marketing)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2021	87.25	guaranteed	AdvDip
		cut-off 2021	Dip

 Part-time study available

UniSA College pathways: Foundation Studies

Prerequisites: none

Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in marketing. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You may also be selected to participate in our on-campus Marketing Clinic where you will provide advice to small businesses. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Marketing) in your SATAC application as an additional preference and back-up option. If you're offered a place in the marketing degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · in-house counsel · corporate lawyer · marketing executive · brand consultant · copyright lawyer · competitor and consumer act adviser · data analyst · talent manager · sponsorship manager · advertising executive · brand manager · marketing manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Principles of Economics Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Contracts B Land Law Corporations Law A
	Marketing Analytics Management and Organisation Consumer Behaviour Business Elective		Contemporary Property Law Law Elective
SECOND YEAR	Foundations of Law Legislation Torts A	FIFTH YEAR	Constitutional Law Corporations Law B Equity and Trusts
	Principles of Public Law		Evidence Administrative Law Lawyers, Ethics and Society
THIRD YEAR	Contracts A Torts B Criminal Law and Procedure		Environment and Natural Resources Law
	Marketing Elective Market Research Branding Essentials of Marketing Planning		Law Elective Dispute Resolution and Civil Litigation
	Marketing Elective Integrated Marketing Advertising Retailing		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A* Research Project B*

**Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*








"My marketing degree gave me an insight into a great number of areas related to marketing, from business management to communications, public relations and law. Developing an understanding of these was beneficial in a number of ways and has helped my career working at a large national organisation. Marketing is an amazingly dyanmic field, and if you're considering it – dive in. There's something for everyone."

Terri Feil
Marketing and communication graduate
Marketing Manager – Wealth, Bendigo and Adelaide Bank

Bachelor of Business (Tourism and Event Management)

unisa.edu.au/tourism-sport-events

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	424371	Program code	DBBT
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	66.90	guaranteed	Dip
		cut-off 2021	CIV

Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Enjoy a career in travel, tourism, hospitality or events management. Focus on key areas such as event management, tourism and policy planning, event marketing, destination management and international business. Learn effective problem-solving, strategic thinking and communication skills, and gain an understanding of central business operations. Tailor your studies through career-focused elective courses such as The Hospitality Experience; Creative Tourism: Food, Wine and Festivals; and Tourism and Indigenous Peoples. Complete an industry internship, a mentor program or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the SA Tourism Hall of Fame. You can also complete your bachelor's degree and a master's qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS

Event manager · festival organiser · destination marketing manager · tourism policy planner · events and exhibitions coordinator · professional conference coordinator · hotel manager · event venue manager · strategic partnerships manager · marketing manager · event sponsorship manager · community development officer · economic development officer · tourism experience planner · attractions coordinator · tourism and hospitality business owner · tourism development manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Understanding Travel and Tourism Foundations of Event Management Career Development for Professionals Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Destination Management New Technologies in Tourism, Events and Hospitality International Business Environments OR International Elective Elective
	Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Elective		Policy and Planning for Sustainable Tourism Strategic Management 2 x Electives
SECOND YEAR	Management and Organisation Service Management in Tourism, Events and Hospitality Business Intelligence Entrepreneurship for Social and Market Impact		Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
	Experiential Product Design for Tourism, Events and Hospitality Strategies for Events and Conventions Business Law Elective		



3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years..






unisa.edu.au/pathway-to-masters

SATAC code: 424924

Bachelor of Laws (Honours)

Bachelor of Business (Tourism and Event Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2021	87.25	guaranteed	AdvDip
		cut-off 2021	Dip

Part-time study available

UniSA College pathways: Foundation Studies

Prerequisites: none

Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in tourism and event management, which is recognised by the South Australian Tourism Commission (SATC). Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also explore the world of travel, tourism, hospitality and events, focusing on courses in event management, tourism and policy planning, event marketing, destination management, and international business. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Tourism and Event Management) in your SATAC application as an additional preference and back-up option. If you're offered a place in the tourism and events degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · corporate lawyer · event manager · festival director · sponsorship manager · tourism policy planner · project manager · strategic partnerships manager · exhibition coordinator · immigration consultant · occupational health, safety and welfare adviser · risk management consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Laws (Honours)
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Business (Tourism and Event Management)






DEGREE STRUCTURE

FIRST YEAR	Understanding Travel and Tourism Foundations of Event Management Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Contracts B Land Law Corporations Law A Contemporary Property Law Law Elective
	Strategies for Events and Conventions Experiential Product Design for Tourism, Events and Hospitality Management and Organisation Career Development for Professionals		Corporations Law B Constitutional Law Equity and Trusts
SECOND YEAR	Foundations of Law Torts A Legislation	FIFTH YEAR	Evidence Administrative Law Lawyers, Ethics and Society
	Principles of Public Law		Environment and Natural Resources Law
	Contracts A Torts B Criminal Law and Procedure		Law Elective Dispute Resolution and Civil Litigation
THIRD YEAR	Destination Management Service Management in Tourism, Events and Hospitality New Technologies in Tourism, Events and Hospitality Management Elective		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A* Research Project B*
	Entrepreneurship for Social and Market Impact Policy and Planning for Sustainable Tourism Strategic Management Management Elective		


*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

SATAC code	434191	Program code	DBBS
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2021	65.25	cut-off 2021	CIV

 *Part-time study available*

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, manage financial and physical resources, and apply critical problem-solving skills. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an industry internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

CAREERS

Sport development officer · club development officer · sport and recreation officer · event manager · community development coordinator · recreation facilities coordinator · business development manager · sports program officer · leisure planner · membership services manager · sports marketing coordinator · sponsorship coordinator

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Exercise and Sport Science
- Bachelor of Outdoor and Environmental Leadership


DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Leisure Concepts Fundamentals of Sport and Recreation Recreation and Sport Event Programming Marketing Principles: Trading and Exchange Career Development for Professionals Elective	THIRD YEAR	Strategic Management Business Development in Sport International Business Environments OR International Elective Business Intelligence Leadership in Recreation and Sport Recreation Planning in the Urban Environment 2 x Electives
SECOND YEAR	Entrepreneurship for Social and Market Impact Principles of Economics Sports Law Sport, Tourism and Event Practicum Sport Governance Management and Organisation 2 x Electives	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	

Bachelor of Laws (Honours)

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/RTO:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2021	87.25	cut-off 2021	AdvDip

 *Part-time study available*

UniSA College pathways: Foundation Studies
Prerequisites: none
Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in sport and recreation management. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also explore specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: Students seeking admission to practise law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Sport and Recreation Management) in your SATAC application as an additional preference and back-up option. If you're offered a place in the sport and recreation management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor (with further study) · sports lawyer · sport development manager · club development manager · in-house counsel · sport and recreation coordinator · sponsorship manager · player operations manager · sport equality advocate

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Laws (Honours)
- Bachelor of Business (Sport and Recreation Management)

DEGREE STRUCTURE


FIRST YEAR	Fundamentals of Sport and Recreation Sports Law Leisure Concepts Marketing Principles: Trading and Exchange Recreation and Sport Event Programming Management and Organisation Career Development for Professionals Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Land Law Contracts B Corporations Law A Contemporary Property Law Law Elective Corporations Law B Constitutional Law Equity and Trusts
SECOND YEAR	Foundations of Law Legislation Torts A Principles of Public Law Contracts A Criminal Law and Procedure Torts B	FIFTH YEAR	Evidence Administrative Law Lawyers, Ethics and Society Environment and Natural Resources Law Law Elective Dispute Resolution and Civil Litigation During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: Law Reform Clinic Legal Advice Clinic Law Professional Placement Research Project A* Research Project B*
THIRD YEAR	Sport and Recreation Facilities Management Sport Governance Business Development in Sport Sport, Tourism and Event Practicum Sport and Event Management Strategic Management Leadership in Recreation and Sport Recreation Planning in the Urban Environment		

**Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*



Bachelor of Commerce (Accounting)

unisaonline.edu.au/accounting

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept

Program code	XBCA
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 Part-time study available

Time commitment: 10 – 15 hours per week per course
Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).
Prerequisites: none
Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance and management. Explore the economic, legal and political influences that impact global business and its operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Accountant · tax adviser · forensic accountant · business adviser · risk consultant · insolvency and reconstruction adviser · management accountant · corporate tax consultant · auditor

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Sustainability Accounting and Reporting
	Business and Society		Auditing Theory and Practice
	Accounting for Business		Contemporary Issues in Accounting
	Business Law		Taxation Law 1
	Quantitative Methods for Business		Strategic Financial Analysis
SECOND YEAR	Financial Accounting 1		3 x Electives
	Marketing Principles: Trading and Exchange		
	Principles of Economics		
	Financial Accounting 2		
	Career Development for Professionals		
	Management Accounting		
	Business Finance		
	Business Intelligence		
	Financial Accounting 3		
	Companies and Partnership Law		
	Management and Organisation		

Bachelor of Business (Financial Planning)

unisaonline.edu.au/financial-planning

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept

Program code	XBFP
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 Part-time study available

Time commitment: 10 – 15 hours per week per course
Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).
Prerequisites: none
Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build the technical and professional skills needed to prepare detailed financial plans that assist clients in reaching their financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Learn to prepare a Statement of Advice for a client using XPlan – the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents



Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE


FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Superannuation
	Portfolio and Fund Management		Portfolio and Fund Management
	Taxation Law 1		Taxation Law 1
	Entrepreneurship for Social and Market Impact		Entrepreneurship for Social and Market Impact
	Risk Management and Insurance		Risk Management and Insurance
SECOND YEAR	Strategic Management OR Strategic Financial Analysis		Strategic Management OR Strategic Financial Analysis
	Applied Financial Planning		Applied Financial Planning
	Estate Planning		Estate Planning
	Financial Markets and Institutions		
	Introduction to Financial Planning		
	Marketing Principles: Trading and Exchange		
	Management and Organisation		
	Macroeconomics		
	Business Intelligence		
	Companies and Partnership Law		
	International Business Environments		

Bachelor of Business (Management)

unisaonline.edu.au/management

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept

Program code	XBBC
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 Part-time study available

Time commitment: 10 – 15 hours per week per course
Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).
Prerequisites: none
Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online management degree designed specifically for flexible learning. Discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to achieve key business objectives. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Project manager · general manager · management consultant · risk manager · business development manager · entrepreneur · innovation manager · account director · sales manager · business analyst · project lead

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE


FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Strategic Management
	Business and Society		International Management Ethics and Values
	Accounting for Business		Organisational Entrepreneurship
	Business Law		Organisational Leadership
	Quantitative Methods for Business		Managing Decision Making
SECOND YEAR	Career Development for Professionals		International Business Environments
	Marketing Principles: Trading and Exchange		2 x Electives
	Principles of Economics		
	Foundations of Human Resource Management		
	Business Intelligence		
	Management and Organisation		
	Communication and Organisational Practices		
	Organisational Behaviour		
	Project Management: Principles and Strategies		
	Entrepreneurship for Social and Market Impact		
	Elective		

Bachelor of Business (Human Resource Management)

unisaonline.edu.au/hr

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept

Program code	XBBH
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 Part-time study available

Time commitment: 10 – 15 hours per week per course
Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).
Prerequisites: none
Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to strategically align human capital with business objectives. Focus on core HR areas, including recruitment, learning and development, workforce planning, employee performance management and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students

CAREERS

Human resources adviser · human resources manager · recruitment consultant · learning and development adviser · change management adviser · change management consultant · industrial relations consultant · workforce planning adviser · work health and safety consultant

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

- Check your eligibility at unisaonline.edu.au/eligibility
- Gather your relevant documents
- Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Recruitment and Selection of Organisational Talent
	Business and Society		Strategic Management
	Accounting for Business		Managing the Employment Relationship
	Business Law		International Business Environments
	Quantitative Methods for Business		Strategic Human Resource Management
SECOND YEAR	Career Development for Professionals		Organisational Behaviour
	Marketing Principles: Trading and Exchange		HR Analytics
	Principles of Economics		Elective
	Foundations of Human Resource Management		
	Training and Development		
	Entrepreneurship for Social and Market Impact		
	Performance and Compensation Management		
	Business Intelligence		
	Management and Organisation		
	2 x Electives		

Bachelor of Business (Marketing)

unisaonline.edu.au/marketing

 100% ONLINE	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept
Program code XBBM	
 Part-time study available	
Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College). Prerequisites: none Assumed knowledge: none	

STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing coordinator · marketing manager · campaign manager · fundraising and development officer · marketing insight analyst · media planner · brand manager · market researcher · account manager · sales and marketing manager · digital marketer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective Business and Society Marketing Principles: Trading and Exchange Business Law Quantitative Methods for Business Professional Development in Marketing OR Elective Principles of Economics Accounting for Business	THIRD YEAR	Strategic Management Branding Essentials of Marketing Planning Integrated Marketing International Business Environments 3 x Electives
SECOND YEAR	Consumer Behaviour Marketing Analytics Market Research Retailing Advertising Business Intelligence Entrepreneurship for Social and Market Impact Management and Organisation		

Bachelor of Marketing and Communication

unisaonline.edu.au/marketing-communication

 100% ONLINE	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept
Program code XBMN	
 Part-time study available	
Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies, Diploma in Arts or Diploma in Business (UniSA College). Prerequisites: none Assumed knowledge: none	

STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM strategies). Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional · communications professional · brand manager · advertising executive · media planner · digital and social media manager · PR coordinator · content creator · market analyst

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective Introduction to Social Media Marketing Principles: Trading and Exchange Accounting for Business Introduction to Digital Media Consumer Behaviour Business Law Communication and Media	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Retailing Design for Digital Technologies Communication Management in Practice Integrated Marketing Branding Integrated Communication Planning
SECOND YEAR	Marketing Analytics Public Relations: Theory and Practice Writing and Editing for Publication Advertising Media Law and Ethics Communication Research Methods Essentials of Marketing Planning Elective		

POSTGRADUATE DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

Explore our full range of postgraduate degrees

 unisa.edu.au/study

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Graduate Certificate in Business, Human Resource Management, Management or Marketing

Degrees:

- Graduate Certificate in Business
- Graduate Certificate in Human Resource Management
- Graduate Certificate in Management
- Graduate Certificate in Marketing

unisa.edu.au/business-management

 City West Campus	 Intakes: Feb and Aug
 On-campus/online	 Real-world projects
 0.5 years full-time	 A\$15,000 pa* <i>indicative 2021</i>

	Business	Human Resource Management	Management	Marketing
SATAC code	4GC084	4GC085	4GC089	4GC090
Program code	DCBB	DCHU	DCGT	DCKG

 Part-time study available *see page 56 for more information

Study a six-month postgraduate qualification specialising in either Business, Human Resource Management, Management or Marketing. Develop strong foundation skills in problem-solving, decision making and leadership, along with expert knowledge in your chosen field. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your expertise with a one-year Graduate Diploma in Human Resource Management, or choose from a range of master’s programs.

CAREERS

Depending on your chosen specialisation, your career options can include:

Business adviser · business analyst · entrepreneur · marketing coordinator · brand manager · market researcher · human resources adviser · training and development coordinator · recruitment consultant · project manager · business development manager · business manager

FURTHER STUDY

- Master of Management – *various specialisations*
- International Master of Business Administration – *various specialisations*








DEGREE STRUCTURE

BUSINESS	MANAGEMENT
COURSES	COURSES
Accounting for Management M Marketing Management Economic Principles for Business OR Elective Global Business Environment	People, Leadership and Performance Elective Plus two courses from the following: Managing Change Negotiation Workplace Learning and Development Global Supply Chain Management Integrated Logistics Management Sport, Tourism and Events Festival and Event Management
HUMAN RESOURCE MANAGEMENT	
COURSES	
Introduction to Human Resource Management Managing the Global Workforce Workplace Learning and Development Elective	
MARKETING	
COURSES	
Marketing Management Buyer Behaviour Insights OR Advanced Marketing Analytics 2 x Electives	

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Graduate Certificate in Financial Planning

unisa.edu.au/financial-planning

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Real-world projects
	0.5 years full-time		A\$13,250 pa* <i>indicative 2021</i>
SATAC code	4GC088	Program code	DCFP
 <i>Part-time study only</i> <i>*see page 56 for more information</i>			

Study a six-month qualification as a pathway into our FASEA-approved Master of Finance (Financial Planning) program if you don't hold a prior qualification but have industry experience in a related financial services role. Explore advanced financial planning courses outlined in the Financial Adviser Standards and Ethics Authority's (FASEA) education requirements such as ethics and professionalism, and choose from electives, including estate planning, superannuation, insurance and tax. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager

^To meet the education requirements for practice, you will need to go on to study our FASEA-approved Master of Finance (Financial Planning) following the completion of this program. See page 45.

FURTHER STUDY

· Master of Finance (Financial Planning)

Entry requirements

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification; or
- Diploma or advanced diploma in a relevant field and two years of relevant professional experience; or
- Minimum five years of relevant professional experience.

DEGREE STRUCTURE

COURSES	Ethics and Professionalism
	Introduction to Financial Planning G
	OR Elective
2 x Electives	








Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

DID YOU KNOW?

If you're a CPA Australia or Financial Planning Association of Australia (FPA) member, you may be eligible for a 15% discount off your postgraduate course fees for any UniSA postgraduate Financial Planning program or course. To access the discount, you will need to provide your relevant association membership number in your SATAC application.

Graduate Diploma in Financial Planning

unisa.edu.au/financial-planning

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Real-world projects
	1 year full-time		A\$26,500 pa* <i>indicative 2021</i>
SATAC code	4GD118	Program code	DGFP
 <i>Part-time study only</i> <i>*see page 56 for more information</i>			

Study one of the first graduate diploma qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for existing financial advisers who need to meet new education requirements or professionals with a relevant degree seeking a career change. Focus on key areas such as investment management, regulatory and legal obligations, estate planning, risk management and insurance, superannuation, ethics and tax. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world's leading banks and investment firms. Benefit from exam preparation resources and workshops so you feel confident for your university and FASEA exams. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · client relationship manager · superannuation consultant · wealth manager

Entry requirements

- Bachelor degree in an accounting, finance, economics or financial planning discipline from a recognised high education institution, or equivalent qualification; or
- Graduate certificate or higher in an accounting, finance, economics or financial planning discipline from a recognised high education institution; or
- A diploma or advanced diploma in financial planning with two years' relevant professional experience.








DEGREE STRUCTURE

FIRST YEAR	Ethics and Professionalism
	Plus seven courses from the following:
	Applied Financial Planning G
	Investment Management
	Superannuation G
	Risk Management and Insurance G
	Estate Planning G
	Financial Advice Regulatory and Legal Obligations
	Taxation
	Behavioural Finance Client and Consumer Behaviour

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of Finance (Financial Planning)

unisa.edu.au/financial-planning

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Real-world projects
	2 years full-time		A\$26,500 pa* <i>indicative 2021</i>
		2 years	1.5 years with Advanced Standing
SATAC code	4CM216	4CM218	
Program code	DMFP	DMFP	
	<i>Part-time study available</i> <i>*see page 56 for more information</i>		

Study one of the first master's qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for professionals who hold a prior qualification and are seeking a career change in the financial services sector. Meet new education requirements and develop solid foundation knowledge through core business and finance courses, along with specialist expertise in areas such as ethics, financial regulation and applied financial planning. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world's leading banks and investment firms. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager

Entry requirements

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

FIRST YEAR	Statistics for Data Science
	Accounting for Management M
	Economic Principles for Business
	Financial Advice Regulatory and Legal Obligations
	Financial Theory and Financial Markets
SECOND YEAR	Corporate Finance
	Investment Management
	Marketing Management
	Personal Finance G
	Ethics and Professionalism
	Introduction to Financial Planning G
	Superannuation G
	Risk Management and Insurance G
	Estate Planning G
	Applied Financial Planning G
	Taxation







Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of Finance

Degrees:

- Master of Finance
- Master of Finance (Global Investment and Trade)

unisa.edu.au/accounting-and-finance

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	2 years full-time		A\$30,000 pa* <i>indicative 2021</i>

		Finance (General)	Global Investment and Trade	
		1.5 years with Advanced Standing	1.5 years with Advanced Standing	
		2 years	2 years	
SATAC code	4CM164	4CM165	4CM226	4CM227
Program code	DMFC	DMFC	DMFC	DMFC

 *Part-time study available* **see page 56 for more information*

Develop the technical skills to work in the fast-paced finance industry by studying an advanced qualification with a general focus or a specialisation in Global Investment and Trade. Explore core courses in financial markets, investment banking, behavioural finance, investment management and corporate finance, along with electives in areas like global banking and financial technologies. In the Global Investment and Trade specialisation, you will also examine developments in FinTech and Blockchain technologies and their impact on the global economy. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Gain practical experience through 150 internship hours with a local or international organisation. Join one of our mentor programs for industry insights and expert advice from a senior business leader, or complete an optional overseas study experience. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed delivery mode. You can even fast-track your studies with Advanced Standing and finish in 1.5 years full-time. Graduate with a qualification recognised by leading professional bodies, including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP).

CAREERS

Commercial banker · investment banker · treasury analyst · finance manager · financial controller · financial broker · global fund manager · tax accountant · auditor · client relationship manager · international financial adviser · global policy analyst

Entry requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

CORE COURSES

FIRST YEAR	Statistics for Data Science
	Accounting for Management M
	Economic Principles for Business
	Commercial Law M
	Corporate Finance
	Investment Management
	International Finance
	Financial Theory and Financial Markets

FINANCE (GENERAL STREAM)

SECOND YEAR	Managing Financial Risk
	Behavioural Finance
	Advanced Corporate Finance
	Applied Research in Finance
	The Econometrics of Financial Markets
	Advanced Investment Management
	Finance Elective
	Elective

GLOBAL INVESTMENT AND TRADE







SECOND YEAR	Global Banking and Financial Management
	Issues in International Trade
	Specialisation Elective
	Elective
	Money, Banking and Global Financial Markets
	International Perspectives in FinTech
	Specialisation Elective
	Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



Master of Professional Accounting

unisa.edu.au/accounting-and-finance

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	2 years full-time		A\$30,000 pa* <i>indicative 2021</i>

	2 years	1.5 years with Advanced Standing
SATAC code	4CM183	4CM184
Program code	DMPC	DMPC

 *Part-time study available* **see page 56 for more information*

Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, critical problem-solving, teamwork and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, law, financial and management accounting, and corporate finance. Learn industry best practice by completing CPA elective courses during your degree. Get career ready by completing 150 internship hours or an optional overseas study experience. You can also provide advice to the community under the supervision of qualified tax professionals in our student-run Tax Clinic. Join one of our mentor programs for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia, and Chartered Accountants Australia and New Zealand. This degree is also recognised by the Association of Chartered Certified Accountants.

CAREERS

Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

- Entry requirements**
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
 - Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.







DEGREE STRUCTURE

FIRST YEAR	People, Leadership and Performance Marketing Management Accounting for Management M Commercial Law M
	Corporate Finance Economic Principles for Business Financial Accounting Elective
SECOND YEAR	Advanced Accounting Information Systems for Business Management Accounting M Elective
	Auditing Principles Research for Business Decision Making Contemporary Issues in Accounting M Taxation


Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of Management

unisa.edu.au/business-management

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	1.5 years full-time		A\$30,000 pa* <i>indicative 2021</i>

SATAC code	4CM171	Program code	DMMX
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 *Part-time study available* **see page 56 for more information*

Advance your knowledge and skills in contemporary management practice, project management, leadership and strategy. Choose to study a general management qualification (that can be studied on-campus, completely online or in a mixed mode) or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Business manager · general manager · business executive · corporate affairs manager · operations manager · business development manager · corporate sponsorship manager · corporate social responsibility manager · risk manager

Entry requirements
Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts
SPECIALISATION COURSES
Managing the Global Workforce Entrepreneurship and Innovation Project Management for Business Managing Change 2 x Specialisation Electives 2 x Business Electives

Students have the opportunity to study the general management degree on campus, completely online or in a mixed mode. For all specialisations, students will attend on-campus lectures, tutorials, practicals, workshops or seminars (some study may be able to be completed online).

Master of Management
(Advertising and Brand Management)

SATAC code	4CM219
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Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Procter & Gamble, CBS and Nestlé. Extend your knowledge through real-life case studies and develop the expertise to address global business challenges. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Advertising manager · digital marketer · social media manager · media planner · campaign manager · brand manager · marketing coordinator · marketing manager

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts
SPECIALISATION COURSES
Advertising: Theory and Practice eMarketing Advertising: Planning and Buying Media Brand Management 2 x Specialisation Electives Marketing Management OR Business Elective Business Elective

Master of Management (Business Analytics)

SATAC code	4CM230
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Advance your career as a data-driven decision maker and leader by extending your skills in management theory and business intelligence. Learn how to unpack complex organisational data, find new insights into operational efficiency and growth, and effectively communicate findings. Prepare for industry 4.0 by gaining the expertise to analyse datasets, identify trends, and provide the valuable insights that help drive organisational competitive advantage. Delve into the future of big data and explore areas such as business ethics, data privacy, enterprise analytics and machine learning for business professionals. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship, complete an industry project or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Data analytics specialist · business intelligence analyst · management consultant · operations research analyst · market research analyst

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts
SPECIALISATION COURSES
Enterprise Analytics for Business Professionals Data Privacy, Governance and Quality for Business Professionals Data Visualisation and Communication for Business Professionals Machine Learning for Business Professionals 2 x Specialisation Electives 2 x Business Electives

Master of Management
(Human Resource Management)

SATAC code	4CM198
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Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data, leadership and performance, employee performance and rewards, and the global workforce. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Human resources manager · chief human resources officer · people and culture manager · change management consultant · training and development manager · employment relations manager · work, health and safety manager · human resources business partner

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts
SPECIALISATION COURSES
Talent Acquisition and Development Managing Employee Performance and Rewards People Analytics Strategic Management of Human Resources Managing the Global Workforce Specialisation Elective 2 x Business Electives

Master of Management (Marketing)

SATAC code	4CM199
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Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science and learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Marketing manager · business development manager · marketing insights manager · sales and marketing manager · digital marketing manager · marketing and communications manager · brand manager · account manager · visual communications manager

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Marketing Management
Buyer Behaviour Insights
Marketing Strategy and Planning
Advanced Marketing Analytics
2 x Specialisation Electives
2 x Business Electives

Master of Management (Supply Chain Management)

SATAC code	4CM175
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Advance your knowledge and understanding of networks and processes through the study of modern logistics and global supply chain management. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data, global supply chain management, integrated logistics management, and managing sustainable value chains. Develop critical project management skills and learn to apply practical management models that meet global industry benchmarks. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Logistics manager · supply chain manager · operations manager · supply chain analyst · business solutions specialist · procurement manager · business pricing analyst · inventory manager · production manager

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Global Supply Chain Management
Integrated Logistics Management
Strategic Procurement
Managing Sustainable Value Chains
2 x Specialisation Elective
2 x Business Electives

Master of Management (Tourism and Event Management)

SATAC code	4CM179
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Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the SA Tourism Hall of Fame. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS

Tourism and event manager · tourism development manager · strategic partnerships manager · hotel manager · functions manager · event director · regional tourism manager · conference coordinator · destination marketing manager · tourism experience manager · events and exhibitions manager

DEGREE STRUCTURE

CORE COURSES
Fundamentals of Data Analytics for Business
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
The Business of Tourism
Sustainable Destination Management
Festival and Event Management
Managing Venues and EventScapes
2 x Specialisation Electives
2 x Business Electives



“Further study has enabled me to work across my interest areas and try my hand at many things – my specialty is change management, however I’m currently overseeing the implementation of a new training framework for SA Water’s 300+ field operators, and have started to share my learnings through teaching. I’ve been able to think more laterally, apply broader best practice and management theory to my work, and diversify for a continually evolving job market.”

Camilla Goodwin
Human resources graduate
Capability Development Lead – Technical, SA Water

Master of Management
(Arts and Cultural Management)

Nested with:
• Graduate Diploma in Arts and Cultural Management

unisa.edu.au/business-management

Table with 4 columns: Location, Intakes, Study Mode, and Notes. Rows include City West Campus, On-campus/online, and 2 years full-time.

Table with 3 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code 4CM172 and Program code DMMC.

Part-time study available *see page 56 for more information

Prepare for a management career in the vibrant arts and cultural sector with the only qualification of its kind in South Australia. Delivered in collaboration with Adelaide Festival Centre, you will develop an advanced understanding of contemporary management theory and how it applies to the creative arts and cultural industries.

CAREERS

Gallery manager • festival director • museum director • theatre manager • venue manager • artistic director • executive producer • general manager • corporate partnerships manager • program manager • policy adviser

- Entry requirements
• Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.
• Some applicants may be eligible for Advanced Standing and can complete the program in 15 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

Table with 1 column: COURSES. Lists various subjects including Arts and Cultural Leadership and Governance, Accounting for Management M, Marketing Management, etc.

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

International Master of Business Administration

unisa.edu.au/business-management

Table with 4 columns: Location, Intakes, Study Mode, and Fees. Rows include City West Campus, On-campus/online, and 2 years full-time.

Table with 4 columns: SATAC code, varies, Program code, and DMIN.

Part-time study only *see page 56 for more information

Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply business strategy, leadership, data analytics, international marketing and management.

CAREERS

Depending on your specialisation, your career options can include:

Global business manager • general manager • business executive • brand manager • marketing manager • corporate affairs manager • event manager • operations manager • people, talent and culture manager • chief human resources officer • business development manager • tourism and event director • corporate sponsorship manager • corporate social responsibility manager • advertising executive • visual communications manager • operations manager • project manager • business intelligence analyst • operations research analyst • market research analyst • financial controller • finance manager

- Entry requirements
• Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
• Some applicants may be eligible for Advanced Standing and can complete the program in 15 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

Table with 1 column: CORE COURSES. Lists subjects like Marketing Management, Accounting for Management M, Economic Principles for Business, etc.

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Business Administration (General Stream)

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM201.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Global Supply Chain Management, Managing Across Cultures, etc.

Advertising and Brand Management

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM213.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Advertising: Theory and Practice, eMarketing, etc.

Business Analytics

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM229.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Enterprise Analytics for Business Professionals, Data Privacy, Governance and Quality for Business Professionals, etc.

Finance

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM203.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Corporate Finance, Managing Financial Risk, etc.

Human Resource Management

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM190.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Talent Acquisition and Development, Managing Employee Performance and Rewards, etc.

Marketing

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM192.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Buyer Behaviour Insights, Marketing Strategy and Planning, etc.

Supply Chain Management

Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM194.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like Global Supply Chain Management, Integrated Logistics Management, etc.

Tourism and Event Management







Table with 2 columns: SATAC code, 2 years, and 1.5 years with Advanced Standing. Rows include SATAC code and Program code 4CM196.

Table with 1 column: SPECIALISATION COURSES. Lists various specialisation courses like The Business of Tourism, Managing Venues and EventScapes, etc.

Master of Health Services Management

- Nested with:
- Graduate Certificate in Health Services Management
 - Graduate Diploma in Health Services Management

unisa.edu.au/health-science

	City West Campus		Intakes: Feb and Jul
	On-campus/online		Real-world projects
	2 years full-time		A\$24,800 pa* <i>indicative 2021</i>

SATAC code	4CM211	Program code	IMHM
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 *Part-time study available* **see page 56 for more information*

Advance your career and prepare for a wide variety of leadership and management roles across the healthcare and ageing sectors. Study a unique blend of health and business-related courses with a contemporary health management focus. Develop critical skills in management, administration, leadership, communication, project management and financial management. Build your knowledge in providing overall strategic direction and management to services and organisations. Develop competencies in designing rigorous quantitative research to inform healthcare knowledge, practice, and policy; prepare to work in senior levels of management influencing high-level decision-making, financial and administrative decisions; and leading administrative operations such as reporting and budget planning. You may also complete practical experience in the master's program by partnering with industry on a major project targeted at a real-world health management issue. Benefit from a curriculum influenced by world-class public health and health services, and business and management research.

CAREERS

This program is designed for health professionals seeking roles such as:

- Clinical manager · practice manager · aged care director · health and welfare services manager · medical administrator · hospital administrator · primary health manager

Entry requirements

- Bachelor degree from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 15 years full-time study or equivalent part-time study.

DEGREE STRUCTURE






FIRST YEAR	People, Leadership and Performance Responsible Leadership in Health Quantitative Design for Nursing, Midwifery and Health Research Elective
	Workplace Learning and Development Project Management for Business Managing Change Financial and Economic Management for Health and Aged Care
SECOND YEAR	Health and Aged Care Systems and Operations Fundamentals of Data Analytics for Business Quality and Safety for Health and Aged Care Managers Strategy for Health and Aged Care Managers
	Performance Review and Health Economics Health Ethics Capstone in Health Services Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of Business Administration (MBA)

- Nested with:
- Graduate Certificate in Business Administration
 - Graduate Diploma in Business Administration

unisa.edu.au/mba

	City West Campus		Intakes: Jan, Apr, Jun, Sept
	On-campus/online		Unique capstone course/overseas study
	1.5 years full-time		A\$36,000 pa* <i>indicative 2021</i>

Program code	DMMA
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 *Part-time study available* **see page 56 for more information*

Discover more about our award-winning and fully-flexible MBA, designed for experienced managers and enterprising leaders. Learn on campus, completely online or as a combination of both to make your studies work for you. Study a general MBA or specialise in Finance, Human Resource Management or Marketing. You will explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Network with a diverse cohort of highly experienced peers who bring extensive management expertise to the classroom. Participate in an optional two-week global study experience, as well as exclusive MBA events designed to provide you with invaluable industry insights. You can also complete the Company Directors Course as part of your degree through our unique partnership with the Australian Institute of Company Directors (AICD) – the only collaboration of its kind in Australia. Recognised and respected for excellence, our MBA is ranked in the top 10 in Australia.* Our online MBA has also been ranked No.1 in South Australia and No.8 worldwide.*

*2021 QS Global MBA Rankings: Oceania. *CEO Magazine 2020 Global MBA Rankings.

CAREERS

This qualification can lead to a variety of opportunities in:

- Senior management · executive leadership · board directorship · business management · entrepreneurship

Entry requirements

- Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
- Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DCMA) from the University of South Australia with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university; or
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

DEGREE STRUCTURE

CORE COURSES
Strategic Thinking: Concepts and Tools Accounting for Decision Making Managerial Finance Managing People and Organisations International Business Strategic Marketing Ethics, Governance and Sustainability Leadership for Growth Elective 1 Elective 2 Elective 3
CAPSTONE OPTIONS
Select one of the following (generally taken when all compulsory courses have been completed successfully): Strategic Industry Project Company Directors Course

Students have the flexibility to study the MBA on campus, completely online or in a mixed mode.

RESEARCH DEGREES

Make a positive and lasting contribution to your field through a research degree.

Learn more about our research degrees

 unisa.edu.au/researchdegrees

Masters by Research Doctor of Philosophy (PhD)

unisa.edu.au/researchdegrees

Our research degrees are designed to give you expertise and help make a difference to society. You will help to solve real-world problems, partner with end-users of research, and develop skills for research excellence with career relevance.

We offer a wide range of research projects across a variety of research areas that are developed by teams of world-class researchers who will supervise you during your studies.

Join an academic community recognised for first-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by over 200 external partners who support our research.

TOPICS OF RESEARCH

- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

Entry requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At UnISA, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions.

Masters by Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- An appropriate masters degree (or equivalent).

Doctor of Philosophy (PhD)

- Honours degree or bachelor degree with honours of at least class 2a standard in an appropriate discipline; or
- An appropriate masters degree (or equivalent).

Alternative entry

- Other applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.

research.degrees@unisa.edu.au



STUDY A PROJECT-BASED RESEARCH DEGREE

Apply for a research degree and choose from one of our many research projects, including some with financial support.

 unisa.edu.au/research-projects

YOUR STUDENT EXPERIENCE

ORIENTATION is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

CAMPUS CENTRAL teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

SUPPORT SERVICES are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

USASA is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

CAREER SERVICES will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

UniSA+ is a unique program that will help you get career ready by developing your practical skills in leadership, entrepreneurship, cultural understanding and self-awareness.

STUDENT LOUNGES feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

UniSA SPORT has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

24-HOUR SECURITY services are available on campus and the free SafeZone app can be downloaded through the App Store or Google Play.

ACCOMMODATION services are available to help you set up a home away from home.



MYCAREERMATCH

MyCareerMatch is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire



GUARANTEED ENTRY CALCULATOR

Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades.

🔗 unisa.edu.au/guaranteed



Be career ready

Explore internship and placement opportunities, along with global experiences like a student exchange.



Keep active

Join one of our teams through UniSA Sport and make new friends along the way.



Discover our heart

Pridham Hall features a graduation space, sports centre, gym and swimming pool located at City West Campus.



Get involved

Attend events and activations on campus and experience our vibrant student culture.



Keep connected

Access our range of student support services so you can perform at your best.



OPEN DAYS

ONLINE Launching July 2021

Access all your study and career information, anytime from anywhere.

ON CAMPUS August 2021

Visit your future campus throughout August, take a guided tour, and speak with teaching staff and current students. Register at:

🔗 unisa.edu.au/openday

2021 EVENTS AND WEBINARS

We host a series of events and webinars throughout the year so you can learn more about studying with UniSA.

CAMPUS TOURS

We offer guided campus tours during the school holidays, which you can book online.

🔗 unisa.edu.au/infosessions

STUDY AT UniSA – THE BASICS

APPLYING WITH YEAR 12 RESULTS

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR + Adjustment Factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

unisa.edu.au/Year-12

ADJUSTMENT FACTORS

Australian high school students applying for university study may be eligible for Adjustment Factors (previously known as bonus points). These are based on set equity factors and/or subject choices (see below). They're automatically added to your ATAR, giving you a more competitive Selection Rank score for entry.

- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

unisa.edu.au/adjustmentfactors

GUARANTEED ENTRY

There are a few ways to guarantee your place at UniSA:

Year 12 Grades Guaranteed Entry – UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

Selection Rank Guaranteed Entry – UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet.

VET Guaranteed Entry – UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you've listed the degree as your first preference, you're guaranteed an offer.



Check out our online Guaranteed Entry Calculator.

unisa.edu.au/guaranteed

ALTERNATIVE PATHWAYS

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College – there are a variety of pathway options offered through UniSA College, including diplomas, Foundation Studies and the Aboriginal Pathway Program.

STAT – a competitive Special Tertiary Admissions Test (STAT) score – based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.

TAFE/RTO – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.

Tertiary transfer – completion of at least half a year of full-time equivalent study at UniSA or a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

SAIBT – There are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

unisa.edu.au/pathways

SCHOLARSHIPS

We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

unisa.edu.au/scholarships

HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Go to our website for all the information you need about how to apply.

unisa.edu.au/apply

For all UniSA Online degrees, you can apply directly.

unisaonline.edu.au

FEES

All domestic undergraduate students at UniSA are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2021 are:

Band	Field of Education	Student contribution	Student contribution
		For one year of full-time load (1 EFTSL)	For each subject (0.125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology ⁴ , languages and nursing.	\$3,950	\$493
2 (2&2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology ⁴ , professional pathway social work ⁴ and clinical psychology ⁴ .	\$7,950	\$993
3	Dentistry, medicine and veterinary science.	\$11,300	\$1,412
4 (4A,4C,4P, 4SE4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology ⁴ , professional pathway social work ⁴ and clinical psychology ⁴ .	\$14,500	\$1,812

^{*}Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying; this is listed on applicable programs in this guide. For programs under 1.0 year full-time study, fees are listed as the whole program fee (indicative of 2021). For programs over 1.0 years full-time study, fees are listed based on the cost per annum (indicative of 2021). For more information on fees, including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP or FEE-HELP loans, please visit unisa.edu.au/fees

This table should be used as a guide only. Total costs can vary depending on the courses you study and the band they fall into.

⁴ Band determined by program/plan.



University of South Australia

Australia's University of Enterprise

unisa.edu.au

Telephone: (08) 8302 2376

Make an enquiry: ***unisa.edu.au/enquire***



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Information correct at time of printing (July 2021)

CRICOS provider number 00121B

For information specific to international students,
please visit ***unisa.edu.au/international***



Acknowledgement of Country

UniSA respects the Kaurna, Boandik and Barngarla peoples spiritual relationship with their country.

Artist: Ngupulya Purnani

Find out more about the University's commitment to reconciliation at ***unisa.edu.au/RAP***