#1 IN SA FOR GRADUATE CAREERS

ComparED (QILT) Graduate Outcomes Survey 2018-20 – Full-time Employment Indicator (Undergraduate) Public SA-founded universities only.

Lilian Te, UniSA accounting/finance graduate and Manager – Corporate Tax at BDO Australia.
STARTUP YOUR FUTURE

Join one of Australia’s premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world’s leading accreditation bodies. We’re focused on preparing students for global professional careers. Graduate with the knowledge and skills to become a leader for change and growth, creating real impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 65,000 global alumni who are enterprising managers, business owners, executives and scholars.

unisa.edu.au/study

MEAN BUSINESS

Our Bachelor of Business degrees have common first year courses, so you can learn fundamentals in areas like accounting, economics, marketing and management. You can then tailor your studies by choosing a specialisation that aligns with your interests and career goals. In fact, you can choose up to three areas of focus from the broadest range of business-related courses in South Australia. Make sure you connect with our dedicated team at the Business Student Hub located on campus so you can get support with individual study plans, course selections, elective choices and more.

MAKE INDUSTRY CONNECTIONS

Meet industry experts, develop your professional networks and immediately apply your learnings to real-world environments during your degree. As an undergraduate or postgraduate student, you can complete a face-to-face or virtual internship locally or nationally, be mentored by an experienced professional right from day one, or engage in an industry project. We also partner with more than 60 organisations for semester exchanges, study tours and internships across Asia, Europe and the Americas. Gain practical experience by working on current business challenges and develop the skills you need for a global career.

DOUBLE YOUR KNOWLEDGE

Expand your career opportunities and skills by studying two degrees, typically with only one extra year of study. You can apply for a double degree on entry or explore different combinations during your studies through a combined degree, giving you the ultimate flexibility. For select degrees, our 3+1 Pathway to Masters program also allows you to fast-track your studies and complete a bachelor’s and master’s qualification in just four years.

unisa.edu.au/pathway-to-masters

AWARD-WINNING SERVICE

We’ve been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.

GIVE REAL ADVICE

We want you to graduate career ready, with real skills that go beyond the classroom setting. That’s why we’ve got an on-campus Marketing Clinic and Tax Clinic, so you can connect and provide real advice to clients under the guidance of professional experts.

unisa.edu.au/communityclinics

TOP 1% WORLDWIDE

UniSA Business is one of just 11 institutions in Australia and 191 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2021.

UniSA BUSINESS RATED FIVE STARS FOR EXCELLENCE

2020 QS Stars Ratings

#1 IN SA FOR EMPLOYER SATISFACTION

2019 QILT Employer Satisfaction Survey – Overall Satisfaction Indicator

"Careers are not linear, they bounce around depending on where the opportunities lie, so say yes, even if they’re outside your field. Have an openness to learning new things, learn to adapt and be resilient to change. We look for individuals who can work rapport quickly, have strong relationship skills, and adapt a growth mindset. Communication skills both verbal and written are also important, as is the capability to influence.”

Susan Frangakis | Head of Business Delivery, People and Culture | Bendigo and Adelaide Bank
BUILD AN ENTERPRISING MINDSET
Being career ready is about developing transferable skills that you can take with you across your professional life. That’s why we’ve created a suite of Enterprise Skills, which are integrated into your degree. You will explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You will also be able to upskill throughout your studies with short online resources that can be accessed anywhere, anytime.

LEARN FROM BUSINESS EXPERTS
Our teachers are also researchers and thought leaders, who partner with more than 200 organisations worldwide to create solutions that shape industry, policy and the economy. Our findings translate directly into results that transform businesses and affect communities for the better, helping improve the way we live, work, think and grow. We’re always contributing to new knowledge, then build this into your curriculum so you learn the very latest in business thinking.

STUDY BUSINESS YOUR WAY
Our flexible study options are designed to suit your lifestyle, preferred way of learning and career interests. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.

POWER NETWORKS
After meeting in their final year at UniSA, marketing students Corey DeCandia and Jordan Kallios struck up a life-changing business partnership.

Fast forward four years and the entrepreneurial duo now run the male swim and resort wear label Vacay Swimwear, which they launched after graduating.

“Our marketing degrees enabled us to build our brand with a strong framework and understand the power of networking, which we continue to utilise in our day-to-day operations.”

“We can’t stress enough how important relationship building is in business and opportunities to do this at UniSA really put us on the path to excel.”

“Anyone looking to take on an internship or exchange should go for it – it’s an experience of a lifetime and you never know where it may lead you.”

Stocked nation-wide at David Jones, conquering the online market by storm and partnering with big names like The Yacht Week, the brand is growing at rapid speed.

“My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestle and Procter & Gamble have led to its global fame. We pride ourselves on making our students career ready by offering a host of opportunities such as internships, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges and has also led to future employment.”

Vivien Chanana | Program Director: Marketing

SA’S #1 ONLINE MBA
2020 CEO Magazine Global MBA Rankings

TOP 10 IN AUSTRALIA FOR BUSINESS AND ECONOMICS
2021 THE Subject Rankings

#1 IN SA FOR TEACHING QUALITY
Compared (POLIT) Student Experience Survey 2018-2019 Public SA-founded universities only
LEADERS IN BUSINESS

THE MARKETING EDGE
UniSA is home to the Ehrenberg-Bass Institute for Marketing Science – the world’s largest centre for research into marketing. Based at City West Campus, Ehrenberg-Bass has more than 60 Marketing Scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by the Institute’s key findings, and taught by the same experts who advise global brands such as Procter & Gamble, CBS and Nestlé.

marketeering.info

A SUCCESSFUL START
You can accelerate your ideas and launch a startup business with in-house support from our Innovation & Collaboration Centre (ICC). The ICC delivers a program called Venture Catalyst, helping budding entrepreneurs turn their business ideas from concept to reality. The tailored program offers workshops, mentoring, free office space and potential funding. You will also be able to connect to industry experts and gain their insights as you take your idea from generation through to growth and expansion.

icc.unisa.edu.au

REAL WORKPLACE INSIGHTS
Did you know that we have world-class researchers who partner with businesses to improve productivity and employee wellbeing? With working from home and flexible work arrangements becoming the new norm, there is lots more to learn in this space.

The Centre for Workplace Excellence (CWeX) based at City West Campus is helping to uncover valuable insights and best practice in areas like employee health and safety, workforce diversity and inclusion, bullying and harassment prevention, leadership, culture, performance and human resource management. They are addressing the workplace challenges of today, while also influencing future landscapes.

unisa.edu.au/CWeX

Are businesses managing well?
CWeX researchers from UniSA are leading the world’s first observatory that will examine the value that employers place on psychological health.

The team is focused on assessing the psychosocial safety climate of businesses to better understand management’s level of concern about the psychological health of their employees versus productivity in the workplace.

With global trends showing increases in anxiety and depression, and almost half the Australian workforce feeling like their workplaces are psychologically unhealthy, the research will focus on supporting changes that will improve conditions and productivity for workers and organisations.

#1 IN SA FOR BUSINESS AND MANAGEMENT RESEARCH
The only university in SA with all Business and Management research rated above world standard. 2018 Excellence in Research for Australia (ERA).
YOUR CAMPUS

YOUR HOME CAMPUS IS CITY WEST

VIRTUAL CAMPUS

We’re one of Australia’s largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.

IRESS TRADING ROOM / UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms.

Be welcomed by our Concierge every time you step into the Yungondi Building – home to our business student support services. Our Concierge is a friendly face who can say hello, help you with any questions or point you in the right direction.

BUSINESS HUB / UniSA business students can connect in this unique space on campus with access to next generation learning spaces, a concierge and support service, corporate-style lounge, walk-up PCs and an MBA and Executive Education Hub.

#1 IN SA FOR CAMPUS FACILITIES


TAKE A VIRTUAL CAMPUS TOUR
@ unisa.edu.au/virtualcampustours

UniSA Student Portal • UniSA Online Learning Platform •

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PRACTICAL LEARNING
We offer more than 200 world-class degrees across a wide range of study and career areas. You will learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

TOP RANKING TEACHERS
Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. In fact, we’re ranked number one in South Australia (QILT: Student Experience Survey) and amongst the best young universities in Australia (THE Young University Rankings) for teaching quality.

WORLD-CLASS FACILITIES
Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

GLOBAL OPPORTUNITIES
Broaden your thinking and see the world through a range of global opportunities. Travel overseas through a student exchange, short-term program, internship, volunteering opportunity or study tour. Graduate with international experience and the skills to take on new challenges. International travel is subject to Australian Government guidelines.

REAL RESEARCH
Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You will even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

LEARN A LANGUAGE
Develop the skills you need to work internationally by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

EXPERIENCE STUDENT LIFE
Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness facilities, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with USASA — your student association.

GET CAREER READY
Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, or walk into one of our drop-in centres on campus for general advice.

GET CONNECTED
with Australia’s University of Enterprise

#1 IN SA FOR STUDENT SATISFACTION
Compared with all Australian universities. Four-year Bachelor degrees only. Australia-wide Graduate Experience Questionnaire 2019-20. Subject to change in future surveys.

COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE
STUDY 100% ONLINE
Study On Demand

Do you want the ultimate flexibility? Then explore our range of 100% online degrees delivered through UniSA Online. You can study any time and on any device.

- Associate Degree in Engineering
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Commerce (Accounting)
- Bachelor of Communication
- Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction Management (Honours)
- Bachelor of Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Media
- Bachelor of Information Technology
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- Bachelor of Psychology
- Bachelor of Public Health

Degrees specifically designed for online learning
All assessments are 100% online
Four start dates per year (Jan, Apr, Jun, Sep)
Learn in 10-week blocks
24/7 access to learning resources
Flexible around your life
Credit for previous study and relevant work experience
Scholarships and grants available

SUPPORT SERVICES
UniSA Online provides personalised support services over extended hours — including on weekends — so you can get help when you need it. Whether it’s for assignments, referencing, administrative or technical support, you’ll have access to a team ready to assist you every step of the way.

- Access online academic support seven days a week
- Connect with a dedicated student adviser
- Access tech support 24/7

Learn more unisaonline.edu.au

DID YOU KNOW?
As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.

UPSKILL WITH A SINGLE COURSE IN 10 WEEKS
You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit that you can put towards a full degree.
UNDERGRADUATE DEGREES

Your tertiary learning and career starts with undergraduate study.

Explore our 200+ world-class degrees
unisa.edu.au/study

Learn more about how to apply
unisa.edu.au/apply

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GUARANTEED ENTRY CALCULATOR

Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades
unisa.edu.au/guaranteed

YOU’LL MEAN BUSINESS

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You will also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.

Elective options can include:

Business internship / Complete a face-to-face or virtual internship in a real business setting for either 15, 30 or 45 days.

Startup Studio / Develop a new business concept and learn how you can be your own boss through our startup incubator, the Innovation & Collaboration Centre.

Simulation projects / Learn how to run a business, focusing on all areas of operation and key decision making.

Community clinics / Provide advice to clients through our on-campus tax and marketing clinics.

Overseas study / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas

unisa.edu.au/business-management

Bachelor of Business
unisa.edu.au/business-management

SA TAC code: 42457H
Program code: DBBN

Year 12 Selection Rank: Year 12 Grades: TAFE/RTC:
guaranteed 68.00 guaranteed B, B, B (guaranteed) CW
cut-off 2021: 65.55 cut-off 2021: CW

Part-time study available

University College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Build your own degree by completing a mix of minors (with or without electives) or sub-maps across a range of different study areas, or
Transfer into one of 16 business specialisations with study credit.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through a wide range of minor study areas and electives. Complete an industry internship during your degree or connect with an experienced business mentor to build your practical skills and professional network. Learn how to develop an innovative business concept from start to finish through the Startup Studio elective delivered through our startup incubator, the Innovation & Collaboration Centre. Gain an international perspective by choosing to participate in a one-year international exchange with Rennes School of Business in France and graduate with a second qualification.

DEGREE STRUCTURE

THIRD YEAR

International Elective
International Business Environments OR
Elective
Minor 2
Minor 1
Strategic Management

SECOND YEAR

Exchange
Marketing Principles: Trading and
Management and Organisation
Entrepreneurial Business Law
CAREERS

Business owner - entrepreneur - business adviser -
business consultant - business development manager -
human resources adviser - marketing and communications officer

LOOKING FOR ALTERNATIVE ENTRY?

Reference a packaged Diploma in Business/
Bachelor of Business
unisa.edu.au/college

SATAC code: 424631

3+1 PATHWAY TO MASTERS

Rakkele a Bachelor of Business with a Master of Management in your chosen specialisation and graduate in just four years.

unisa.edu.au/pathway-to-masters

Management
SATAC code: 424871

Management (Advertising and Brand Management)
SATAC code: 424895

Management (Business Analytics)
SATAC code: 424946

Management (Human Resource Management)
SATAC code: 424984

Management (Marketing)
SATAC code: 424990

Management (Supply Chain Management)
SATAC code: 426901

Management (Tourism and Event Management)
SATAC code: 426910
Bachelor of Business (International Business)
unisa.edu.au/business-management

City West Campus
On-campus/online
Intakes: Feb and Aug
3 years full-time
Internship/overseas study

SATAC code: 424681
Program code: DBBN
Year 12 Selection Rank: 68.00
Guaranteed 68.00

Assumed Knowledge: none

DEGREE STRUCTURE

• Bachelor of Business (Logistics and Supply Chain Management)
• Bachelor of Business (Innovation and Entrepreneurship)

YOU MIGHT ALSO LIKE

- Bachelor of Commerce (Economics, Finance and Trade)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Business (Marketing)
- Bachelor of Arts (Languages)
- Bachelor of Arts (Cultural Studies)

Bachelor of Business (Innovation and Entrepreneurship)
unisa.edu.au/business-management

City West Campus
On-campus/online
Intakes: Feb and Aug
3 years full-time
Internship/overseas study

SATAC code: 424591
Program code: DBBN
Year 12 Selection Rank: 68.00
Guaranteed 68.00

Assumed Knowledge: none

DEGREE STRUCTURE

• Principles of Economics
• Accounting for Business or Quantitative Methods for Business
• Marketing Principles: Trading and Exchange
• Business Law
• Business and Society OR International Business Environments

CAREERS

Entrepreneur - business owner - business development manager - business strategist - project innovation manager - business consultant - franchise development manager - project manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Innovation and Entrepreneurship) + Master of Management
- Bachelor of Business (Marketing)
- Bachelor of Business (International Business)

Bachelor of Commerce (Accounting)
unisa.edu.au/accounting-and-finance

City West Campus
On-campus/online
Intakes: Feb and Aug
3 years full-time
Internship/overseas study

SATAC code: 424941
Program code: DBCA
Year 12 Selection Rank: 68.00
Guaranteed 68.00

Assumed Knowledge: none

DEGREE STRUCTURE

- Principles of Economics
- Accounting for Business or Quantitative Methods for Business
- Marketing Principles: Trading and Exchange
- Business Law
- Business and Society or International Business Environments

CAREERS

Accountant - tax accountant - corporate tax consultant - forensic accountant - business adviser - auditor - risk consultant - insolvency and reconstruction adviser - management accountant - tax manager

3+1 PATHWAY TO MASTERS

Package a Bachelor of Commerce (Accounting) with a Master of Management or Master of Finance in your chosen specialisation and graduate in just four years.

unisa.edu.au/pathway-to-masters

SATAC code: 424943

CAREER DEVELOPMENT GRANT

Receive a $500 grant towards a range of professional development opportunities and a course substitution when you achieve a B+ or higher in SACE Stage 2 Accounting in Year 12. Eligibility criteria apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Commerce (Accounting) + Master of Management (various specialisations) or Master of Finance (various specialisations)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Laws (Honours)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (First-year)
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

- Quantitative Methods for Business
- Accounting for Business
- Marketing Principles: Trading and Exchange
- Principles of Economics
- Accounting for Business
- Business Intelligence

CAREERS

Finance professionals in our on-campus Tax Clinic. Graduate with a degree to study overseas to discover other international business practices. Complete an industry internship, a mentor program or an overseas study experience to discover other international business practices. Successfully complete a Master of Finance (Tourism and Event Management). Graduate with a degree to study overseas to discover other international business practices. Successfully complete a Master of Finance (Tourism and Event Management).
Bachelor of Commerce (Accounting)
Bachelor of Business (Finance)
unisa.edu.au/accounting-and-finance

CAREER DEVELOPMENT GRANT
Receive a $1,000 grant towards a range of professional development opportunities and a course substitution when you achieve a B or higher in SACE Stage 2 Accounting, Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria apply, visit unisa.edu.au/business-grants

DEGREE STRUCTURE
UNISA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none
Study a double degree combining accounting with finance. Build strong foundation knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Complete an industry internship, a mentor program or an overseas study experience to discover opportunities and a course substitution when you achieve a B+ or higher.

YOU MIGHT ALSO LIKE
- Bachelor of Commerce (Accounting) + Master of Management (various specialisations)
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance) + Master of Professional Accounting

 Bachelor of Laws (Honours)
Bachelor of Business (Accounting)
unisa.edu.au/law

CAREER DEVELOPMENT GRANT
Receive a $1,000 grant towards a range of professional development opportunities and a course substitution when you achieve a B or higher in SACE Stage 2 Accounting, Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria apply, visit unisa.edu.au/business-grants

DEGREE STRUCTURE
UNISA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none
Graduate with a top-ranking law degree and professional honours, along with a second degree in accounting in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also study courses in accounting, management business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a mock court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Graduate with a double degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. Attend classes on campus with the possibility to study some courses online.

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Laws (Honours)
- Bachelor of Commerce (Accounting) + Master of Management (various specialisations) or Master of Finance (various specialisations)
- Bachelor of Commerce (Accounting)

NOTE 1: This double degree course has academic requirements for admission to practice the uniform admission criteria as specified by the National Law Admissions Consultative Committee

NOTE 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree. Followed by the completion of Practical Legal Training

HOW TO PREFERENCE
If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Commerce (Accounting) in your SATAC application as an additional preference and back-up option if you’re offered a place in the accounting degree. You will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (CPA)

CAREERS
Solicitor (with further study) - commercial lawyer - corporate lawyer - external auditor - tax manager - accountant - management accountant - finance manager - forensic accountant - corporate counsel - investment banker - tax lawyer - procurement manager

“UNISA listens to what employers need then provides you with the tools and education to prepare you for your career. As a student, I attended industry events and participated in the business Career Mentor Program, which allowed me to learn first-hand from industry professionals who had previously walked in my shoes. I was then fortunate enough to be offered a graduate position at a big four accounting firm before graduating.”

Nicholas Abela
Accounting and finance graduate
Senior Analyst, Deloitte Australia
Bachelor of Business (Finance)
unisa.edu.au/accounting-and-finance

City West Campus
On-campus/online
Intakes: Feb and Aug
1.5 years full-time
Internship/overseas study

SATAC code: 424651
Program code: DBCF

Year 12 Selection Rank: guaranteed 68.00
Year 12 Grades: B, B, B
TAFE/RTO: guaranteed Dip
Cut-off 2021: 69.25

Part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed Knowledge: none

Develop the knowledge and confidence to succeed in the fast-paced financial sector. Gain in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, macroeconomics, corporate valuation and financial risk management. Broaden your knowledge through electives in marketing, management and international business. Gain practical skills through an industry internship, a mentor program or an overseas study experience. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Trader • equity analyst • financial analyst • investment banker • investment fund manager • portfolio manager • asset allocation consultant • stockbroker • commercial banker • corporate loan manager • business advisor

“Career Development Grant
Receive a $5,000 grant towards a range of professional development opportunities and a course substitution when you achieve a First or higher in SACE Stage 2 Specialist Mathematics or Stage 3 Mathematical Methods in Year 12. Eligibility criteria apply, visit unisa.edu.au/businessgrants.

YOU MIGHT ALSO LIKE
- Bachelor of Business (Finance) + Master of Professional Accounting
- Bachelor of Commerce (Accounting)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE
Year 1 Selection
Empirical Business Analysis
Banking Markets
International Currency and Exchange
Marketing Principles: Trading and Exchange
Business Finance
Principles of Economics
Quantitative Methods for Business
Accounting for Business
Financial Accounting
Macroeconomics
Financial Markets and Institutions
Study Tour OR Elective

Year 2 Selection
Portfolio and Fund Management
Corporate Law and Management
Corporate Sustainability and Social Impact
Portfolio and Fund Management
International Finance
Financial Risk Analysis
International Financial Markets
Financial Markets and Institutions
Study Tour OR Elective

Year 3 Selection
Applied Financial Planning
Superannuation
Risk Management and Insurance
Financial Markets and Institutions
Financial Planning
International Finance
Financial Risk Analysis
International Financial Markets
Financial Markets and Institutions
Study Tour OR Elective

YOU MIGHT ALSO LIKE
3+1 Pathway to Masters
Package a Bachelor of Business (Finance) with a Master of Professional Accounting and graduate in just four years. unisa.edu.au/pathway-to-masters

SATAC code: 424692

Graduate with a degree professionally recognised by the Financial Adviser Standards and Ethics Authority (FASEA). Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory and legislative requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art trading floor located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Can practical skills through an industry internship, a mentor program or an overseas study experience. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Financial planner • financial adviser • investment adviser • insurance broker • estate planner • superannuation adviser • wealth manager • client relationship manager

“3+1 Pathway to Masters
Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years. unisa.edu.au/pathway-to-masters

SATAC code: 424928

MY CAREER DEVELOPMENT.
My career started in my final year at UniSA when an internship led to employment in the financial planning team at Hood Swaeney. I prepared reports for client meetings, built relationships and really understood how the firm’s services added value to its clients. I now work alongside an innovative team applying those same skills as an education consultant in London – many of the fundamentals learnt at university I carry into my workplace every day.”

Bradley Coulson
Finance graduate
Education Consultant, anzuk Education (London)
Bachelor of Business (Economics, Finance and Trade)
unisa.edu.au/accounting-and-finance

CAREERS
- Business development manager
- Trade and investment adviser
- Business adviser
- Business forecaster
- Investment adviser
- Financial risk analyst
- Policy adviser
- Graduate with a top-ranking law degree and professional honours, along with a second degree in business focusing on economics, finance and trade. Develop strong skills in analysis, decision-making and negotiate to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You will also explore the global business environment, national and international economies, public policies, economics exchange and global trade activities. Experience practical learning in a mock court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Graduate ready by undertaking an industry internship, a mentor program or an overseas study experience as part of your degree. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
- Economist
- Policy analyst
- Market research analyst
- Investment adviser
- Financial risk analyst
- Policy adviser
- Trade and investment adviser
- Business adviser
- Business forecaster
- Business development manager

Bachelor of Laws (Honours)
Bachelor of Business (Economics, Finance, and Trade)
unisa.edu.au/law

DEGREE STRUCTURE
- Principles of Economics
- Accounting for Business
- Marketing Principles: Trading and Exchange
- Business and Society: Oil International Study Tour: Oil Economy
- Business Law
- Quantitative Methods for Business
- Career Development for Professionals: Microeconomics
- Quantitative Methods for Business: Macroeconomics
- Entrepreneurship in Global and Shared Impact
- Growth Development and the Entrepreneurship
- Economic Analysis of Business Decisions: Management and Organisations
- International Business Environments: International Executive
- Empirical Business Analyses
- Business Finance

Portfolio and Fund Management
- Liabilities
- Economics of Public Policy
- International Economics
- International Currency and Banking Markets
- Strategic Financial Analysis

Graduates may be required to undertake a combination of on-campus and online study. Graduates may be required to attend external seminars sessions and workshops.

DEGREE STRUCTURE
- Principles of Economics
- Accounting for Business
- Marketing Principles: Trading and Exchange
- Business and Society: Oil International Study Tour: Oil Economy
- Business Law
- Quantitative Methods for Business
- Career Development for Professionals: Microeconomics
- Quantitative Methods for Business: Macroeconomics
- Entrepreneurship in Global and Shared Impact
- Growth Development and the Entrepreneurship
- Economic Analysis of Business Decisions: Management and Organisations
- International Business Environments: International Executive
- Empirical Business Analyses
- Business Finance

Portfolio and Fund Management
- Liabilities
- Economics of Public Policy
- International Economics
- International Currency and Banking Markets
- Strategic Financial Analysis

Graduates may be required to undertake a combination of on-campus and online study. Graduates may be required to attend external seminars sessions and workshops.

3+1 PATHWAY TO MASTERS
Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance (Financial Planning) and graduate in just four years.

Finance
SATAC code: 424284
Finance (Financial Planning)
SATAC code: 424292

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours)
- Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (various specialisations)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE
- Principles of Economics
- Accounting for Business
- Marketing Principles: Trading and Exchange
- Business and Society: Oil International Study Tour: Oil Economy
- Business Law
- Quantitative Methods for Business
- Career Development for Professionals: Microeconomics
- Quantitative Methods for Business: Macroeconomics
- Entrepreneurship in Global and Shared Impact
- Growth Development and the Entrepreneurship
- Economic Analysis of Business Decisions: Management and Organisations
- International Business Environments: International Executive
- Empirical Business Analyses
- Business Finance

Portfolio and Fund Management
- Liabilities
- Economics of Public Policy
- International Economics
- International Currency and Banking Markets
- Strategic Financial Analysis

Graduates may be required to undertake a combination of on-campus and online study. Graduates may be required to attend external seminars sessions and workshops.

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours)
- Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (various specialisations)
- Bachelor of Business (Economics, Finance and Trade)
Bachelor of Business (Property)

unisa.edu.au/property

YOU MIGHT ALSO LIKE
- Bachelor of Business (Property) + Master of Finance (various specialisations)
- Bachelor of Business (Real Estate Practice)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

CAREERS
- Real estate agent  •  property manager  •  property agency manager  •  property developer  •  sales and leasing consultant  •  portfolio manager
- Consumer and Business Services.

DEGREE STRUCTURE

Year 1 Selection Rank: Year 12 Grades: TAFE/RTO:
- Year 12 Selection Rank: 68.00
- Year 12 Grades: TAFE/RTO: B, B
- TAFE/RTO: 66.30
- Cut-off 2021: 68.00
- Cut-off 2021: B, B
- Cut-off 2021: 66.30

Part-time Study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed Knowledge: none

Study Australia’s longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property valuation, management and agency, and property investment and development. Engage with industry professionals through networking events and complete an industry internship, a mentor program or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API), the Royal Institution of Chartered Surveyors (RICS). You can also complete an assumed knowledge in just four years through our 3+1 Pathway to Masters package.

CAREERS
- Land and property valuer  •  property developer  •  commercial property analyst  •  property funds manager  •  sales and leasing consultant  •  portfolio manager
- Consumer and Business Services.

3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Property) with a Master of Finance in your chosen specialisation and graduate in just four years.

Finance
SAC code: DBRF22

Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

YOU MIGHT ALSO LIKE
- Bachelor of Business (Property) + Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

CAREERS
- Real estate agent  •  property manager  •  property agency manager  •  property developer  •  sales and leasing consultant  •  portfolio manager  •  agency owner

“My opportunity to learn more about property on a global scale and participate in industry-based workshops provided me with invaluable international insights and hands-on experience. I was able to develop an understanding of the major challenges facing professionals in the built environment across some of the most dynamic cities in Asia.”

Chea Chee Tan
Property graduate
Real Estate Representative, Glenn Dias Real Estate

"The opportunity to learn more about property on a global scale and participate in industry-based workshops provided me with invaluable international insights and hands-on experience. I was able to develop an understanding of the major challenges facing professionals in the built environment across some of the most dynamic cities in Asia."
Bachelor of Business (Information
Strategy and Management)

unisa.edu.au/business-management

City West Campus

On-campus/online

Intakes: Feb and Aug

5 years full-time

Internship/overseas study

DEGREE STRUCTURE

• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Information Technology (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Information Technology
• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Business (Management)

DEGREE STRUCTURE

Career Development for Professionals

Accounting for Business (Honours)

Principles of Public Law

• Bachelor of Laws (Honours), Bachelor of Business (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Laws (Honours), Bachelor of Business (Management)
• Bachelor of Business (Human Resource Management)
• Bachelor of Business (Innovation and Entrepreneurship)

HOW TO PREFERENCE

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference.

CAREERS

Solicitor (with further study) - business analyst - general manager - project manager - management consultant - risk manager - business development manager - contract lawyer - corporate governance advisor

Bachelor of Business (Management)

unisa.edu.au/business-management

City West Campus

On-campus/online

Intakes: Feb and Aug

5 years full-time

Internship/overseas study

DEGREE STRUCTURE

• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Information Technology (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Information Technology
• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Business (Management)

DEGREE STRUCTURE

Career Development for Professionals

Accounting for Business (Honours)

Principles of Public Law

• Bachelor of Laws (Honours), Bachelor of Business (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Laws (Honours), Bachelor of Business (Management)
• Bachelor of Business (Human Resource Management)
• Bachelor of Business (Innovation and Entrepreneurship)

HOW TO PREFERENCE

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference.

CAREERS

Solicitor (with further study) - business analyst - general manager - project manager - management consultant - risk manager - business development manager - contract lawyer - corporate governance advisor

Bachelor of Laws (Honours)

Bachelor of Business (Management)

unisa.edu.au/law

City West Campus

On-campus/online

Intakes: Feb and Aug

5 years full-time

Internship/overseas study

DEGREE STRUCTURE

• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Information Technology (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Information Technology
• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Business (Management)

DEGREE STRUCTURE

Career Development for Professionals

Accounting for Business (Honours)

Principles of Public Law

• Bachelor of Laws (Honours), Bachelor of Business (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Laws (Honours), Bachelor of Business (Management)
• Bachelor of Business (Human Resource Management)
• Bachelor of Business (Innovation and Entrepreneurship)

HOW TO PREFERENCE

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference.

CAREERS

Solicitor (with further study) - business analyst - general manager - project manager - management consultant - risk manager - business development manager - contract lawyer - corporate governance advisor

Bachelor of Laws (Honours)

Bachelor of Business (Management)

unisa.edu.au/law

City West Campus

On-campus/online

Intakes: Feb and Aug

5 years full-time

Internship/overseas study

DEGREE STRUCTURE

• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Information Technology (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Information Technology
• Bachelor of Information Technology (Networking and Cybersecurity)
• Bachelor of Business (Management)

DEGREE STRUCTURE

Career Development for Professionals

Accounting for Business (Honours)

Principles of Public Law

• Bachelor of Laws (Honours), Bachelor of Business (Management)

YOU MIGHT ALSO LIKE

• Bachelor of Laws (Honours), Bachelor of Business (Management)
• Bachelor of Business (Human Resource Management)
• Bachelor of Business (Innovation and Entrepreneurship)

HOW TO PREFERENCE

If you’re interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference.

CAREERS

Solicitor (with further study) - business analyst - general manager - project manager - management consultant - risk manager - business development manager - contract lawyer - corporate governance advisor
Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

**YOU MIGHT ALSO LIKE**
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)

**DEGREE STRUCTURE**

**FIRST YEAR**
- Marketing Principles: Trading and Exchange
- Foundations of Human Resource Management
- Business Law
- Organisational Behaviour
- Electives

**SECOND YEAR**
- Marketing Principles: Trading and Exchange
- Foundations of Human Resource Management
- Business Law
- Organisational Behaviour
- Electives

**THIRD YEAR**
- Marketing Principles: Trading and Exchange
- Foundations of Human Resource Management
- Business Law
- Organisational Behaviour
- Electives

**FOURTH YEAR**
- Law Professional Placement
- Legal Advice Clinic
- Research Project A
- Research Project B
- Co-op placement

**HOW TO PREPARE**

If you’re interested in the double degree, you can apply directly using the SATAC code below, and choose to include the Bachelor of Business (Human Resource Management) in your SATAC application as an additional preference and back-up option. If you’re offered a place in the double degree, you will be eligible to transfer into the Bachelor of Business (Human Resource Management) after completing four units of study.

**CAREERS**
- Recruitment consultant
- Learning and development officer
- Human resource manager
- People and culture manager
- Organisational change consultant
- Employment relations consultant
- Manager
- Work, health and safety officer
- Organisational change consultant
- Recruitment consultant
- Learning and development officer
- Human resource manager
- Senior Human Resources Officer, Jobs Statewide

Bachelor of Laws (Honours)

unisa.edu.au/law

**YOU MIGHT ALSO LIKE**
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

**DEGREE STRUCTURE**

**FIRST YEAR**
- Foundations of Human Resource Management
- Quantitative Methods for Business
- Organisational Behaviour
- Organisational Behaviour
- Electives

**SECOND YEAR**
- Foundations of Human Resource Management
- Quantitative Methods for Business
- Organisational Behaviour
- Organisational Behaviour
- Electives

**THIRD YEAR**
- Foundations of Human Resource Management
- Quantitative Methods for Business
- Organisational Behaviour
- Organisational Behaviour
- Electives

**FOURTH YEAR**
- Law Professional Placement
- Legal Advice Clinic
- Research Project A
- Research Project B
- Co-op placement

**HOW TO PREPARE**

If you’re interested in the double degree, you can apply directly using the SATAC code below, and choose to include the Bachelor of Business (Human Resource Management) in your SATAC application as an additional preference and back-up option. If you’re offered a place in the double degree, you will be eligible to transfer into the Bachelor of Business (Human Resource Management) after completing four units of study.

**CAREERS**
- Solicitor
- Employment law specialist
- Human resource manager
- People and culture manager
- Organisational change consultant
- Employee relations adviser
- Workplace relations lawyer
- Mediator
- Negotiation consultant
- Industrial relations consultant
- Senior Human Resources Officer, Jobs Statewide

“Being able to connect with and learn from industry professionals was definitely a highlight of my degree. I aspire to be a human resources manager where I can be involved in the areas I enjoy most, including training and development, industrial relations and recruitment.”

Nicholas Pamela
Human resource management graduate

Senior Human Resources Officer, Jobs Statewide
Bachelor of Psychology (Counselling and Interpersonal Skills)
Bachelor of Business (Human Resource Management)

unisa.edu.au/psychology

Hagit and City West Campus
On-campus
Intakes: Feb
16 years full-time
Real-world projects

Intakes: Feb and Aug

unisa.edu.au/biz

Bachelor of Business (Human Resource Management)

- Bachelor of Economics and Sport Science
- Bachelor of Psychology (Counselling and Interpersonal Skills)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills)
- Bachelor of Business (Human Resource Management)

Further Study
- Bachelor of Psychology (Honours) – one year
- Master of Psychology (Clinical)
- Master of Social Work
- Doctor of Philosophy (PhD)

Degree Structure

- Psychology B: Counseling Foundations Foundations of Human Resource Management
- Management and Organisational Development
- Psychology B: Introduction to Research Methods
- Effective Communication
- Counseling Psychology: Counseling Skills
- Accounting for Business OR Quantitative Methods for Business
- Social and Community Psychology: Biological and Learning Psychology
- Counseling Internships
- Business Intelligence

Personality Psychology: Assessment and Selection of Organisational Talent
- Management of Industrial Relations
- Training and Development
- Clinical and Abnormal Psychology
- Work and Organisational Psychology
- Performance and Compensation Management
- Group Work
- Entrepreneurship for Social and Market Impact
- Strategic Management
- Management and Organisational Communication
- Advanced Research Methods OR Health Psychology
- Psychological Assessment
- Psychological Assessment
- Strategic Human Resource Management
- Working with Community
- HD Analytics

You Might Also Like
- Bachelor of Business (Management)
- Bachelor of Business (Finance)
- Bachelor of Business (Human Resource Management)
- Bachelor of Information Technology
- Bachelor of Information Technology (Mixed-Mode)

Career

Human Resources Manager • Recruitment Consultant • Training and Development Coordinator • Change Management Consultant • Consultant, registered psychologist or research psychologist

Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/biz

City West Campus
On-campus/online
Intakes: Feb and Aug
5 years full-time
Internship/overseas study

SATAC code 444541 Program code DBB1

Year 12 Selection Rank: 68.00
Year 12 Grades: B, B, B
Dip

Part-time study available

UNISA College pathways: Foundation Studies

Prerequisites: none

Assumed Knowledge: none

Study the only undergraduate double degree in South Australia that combines courses in psychology, counselling interpersonal skills and human resource management. Explore core psychology courses, including developmental psychology, cognitive psychology, counselling skills and occupational psychology, along with business fundamentals such as economics, accounting, business law and employment relations. Develop the knowledge and skills needed to effectively support and counsel staff, and build recruitment and selection, staff rewards and recognition, human resource analytics and employment strategies. Benefit from the curriculum informed by world-class research, which focuses on current and future workplace challenges. Gain practical skills through an industry placement in your final year. Attend classes on campus with the possibility to study some courses online. Graduates with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI).

Note 1: Students are required to undertake Criminal History Checks through the Department of Human Resources Institute (AHRI).

Note 2: To become a registered psychologist or research psychologist, further study is required.

Careers

Supply chain coordinator • procurement executive • operations manager • demand or inventory planner • warehouse and distribution executive • logistics analyst • operations controller • production manager • business development manager

You Might Also Like
- Bachelor of Business (Logistics and Supply Chain Management) + Master of Management (Business Analytics)
- Bachelor of Business (Management)
- Bachelor of Business (Accounting)

Degree Structure

- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Business (Management)
- Bachelor of Business (Accounting)
- Bachelor of Information Technology
- Bachelor of Information Technology (Mixed-Mode)

3+1 Pathway to Masters

Package a Bachelor of Business (Logistics and Supply Chain Management) with a Master of Management (Business Analytics) and complete your four years with us! study.unisa.edu.au/pathway-to-masters

SATAC code: 424944
Bachelor of Business (Legal Studies)

unisa.edu.au/law

1 year full-time

Internship/overseas study

**UNISA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed Knowledge:** none

Prepare for a business career in the private or public legal sector. Learn about the foundations of law and the Australian legal system and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses, including law, public law, torts and contracts. You will also study a range of elective to take your degree – four in legal studies and four in business-related courses. Gain valuable practical experience through an industry internship, a mentor program or an overseas study experience.

Take a direct pathway into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you wish to practise law – citizens apply.

**CAREERS**

Legal clerk - legal secretarial - legal advisor - government affairs advisor - policy advisor - policy analyst - solicitor (with further study)

**YOU MIGHT ALSO LIKE**

- Bachelor of Laws (Honours)
- Bachelor of Laws (Honours) Double Degree
- Arts
- Arts (History and Global Politics)
- Business Economics, Finance and Trade
- Business (Human Resource Management)
- Business (Management)
- Business (Marketing)
- Business (Sport and Recreation Management)
- Business (Tourism and Events Management)
- Commerce (Accounting)
- Journalism and Professional Writing
- Psychology
- Bachelor of Arts (Law, Policy and Politics)

**DEGREE STRUCTURE**

Accounting (Business)

- Business Intelligence
- Management and Organisation
- Contracts A
- Elective

- Principles of Commercial Law
- Entrepreneurship for Social and Market Impact
- 2 Electivenses

- Strategic Management
- International Business Environments (off International Electives)
- 2 x Legal, Duties, Duties
- Electives
- Expressive Electives
- Electives

Some study may not be able to be completed online.

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Bachelor of Business (Design and Marketing)

unisa.edu.au/marketing

1 year full-time

Internship/overseas study

**UNISA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed Knowledge:** none

Prepare for a specialist marketing career in digital and print design. Develop your knowledge in design and evidence-based marketing, and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to make them work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an industry internship, a mentor program or an overseas study experience. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program or an overseas study experience. High achieving students may also be eligible for the Eihenberg Scholarship, which covers HEGS HELPS fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Eihenberg Bass Institute for Marketing Science. You could also apply for a Vacation Research Scholarship and become involved in world-class research.

**CAREERS**

Marketing coordinator - campaigns manager - advertising account manager - visual communications manager - publications coordinator - brand manager

**YOU MIGHT ALSO LIKE**

- Bachelor of Business (Marketing)
- Bachelor of Business (Marketing and Communication)
- Bachelor of Business (Communication Design)
- Bachelor of Creative Industries
- Bachelor of Arts (Social Media)

**DEGREE STRUCTURE**

Accounting (Business)

- Business Intelligence
- Management and Organisation
- Contracts A
- Elective

- Principles of Commercial Law
- Entrepreneurship for Social and Market Impact
- 2 Electivenses

- Strategic Management
- International Business Environments (off International Electives)
- 2 x Legal, Duties, Duties
- Electives
- Expressive Electives
- Electives

Some study may not be able to be completed online.

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Bachelor of Marketing and Communication

unisa.edu.au/marketing

1 year full-time

Internship/overseas study

**UNISA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed Knowledge:** none

Choose from electives in areas like international marketing, market research or branding, or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing and public relations. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. You may also be selected to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program or an overseas study experience. High achieving students may also be eligible for the Eihenberg Scholarship, which covers HEGS HELPS fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Eihenberg Bass Institute for Marketing Science. You could also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on-campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

**CAREERS**

Marketing and communications officer - corporate communications advisor - marketing assistant - brand manager - campaign manager - market researcher - copywriter - media buyer - social media manager - sponsorship officer - media planner - digital marketer - advertising account manager - public relations officer

**DEGREE STRUCTURE**

Accounting (Business)

- Business Intelligence
- Management and Organisation
- Contracts A
- Elective

- Principles of Commercial Law
- Entrepreneurship for Social and Market Impact
- 2 Electivenses

- Strategic Management
- International Business Environments (off International Electives)
- 2 x Legal, Duties, Duties
- Electives
- Expressive Electives
- Electives

Some study may not be able to be completed online.
Bachelor of Business (Marketing)

unisa.edu.au/marketing

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Tourism and Event Management)

DEGREE STRUCTURE
- Marketing Principles, Trading and Exchange
- Principles of Economics
- Business and Society OR International Study Tour OR实习
- Accounting for Business OR Quantitative Methods OR Business
- Consumer Behaviour
- Marketing Analytics
- Management and Organisation
- Consumer Behaviour
- Marketing Orientation
- International Business

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE
- Marketing Principles, Trading and Exchange
- Principles of Economics
- Accounting for Business OR Quantitative Methods OR Business
- Consumer Behaviour
- Marketing Analytics
- Management and Organisation
- Consumer Behaviour
- Marketing Orientation
- International Business

3+1 PATHWAY TO MASTERS
Package: Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management) and graduate in just four years. unisa.edu.au/pathway-to-masters
SATAC code: 424925

CAREERS
Marketing coordinator - marketing manager - campaign manager - fundraising and development officer - marketing insights analyst - media planner - brand manager - account manager - sales and marketing manager - business development manager - market analyst - market researcher - international marketer

"My marketing degree gave me an insight into a great number of areas related to marketing, from business management to communications, public relations and law. Developing an understanding of these was beneficial in a number of ways and has helped my career working at a large national organisation. Marketing is an amazingly dynamic field, and if you're considering it - dive in. There's something for everyone."

Tien Fei
Marketing and communication graduate
Marketing Manager – Wealth, Bendigo and Adelaide Bank

Bachelor of Laws (Honours)

unisa.edu.au/law

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours)
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE
- Marketing Principles, Trading and Exchange
- Principles of Economics
- Accounting for Business OR Quantitative Methods OR Business
- Consumer Behaviour
- Marketing Analytics
- Management and Organisation
- Consumer Behaviour
- Marketing Orientation
- International Business

SATAC code: 424831

Part-time study available

UNISA College pathways: Foundation Studies
Assumed knowledge: none
Prerequisites: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in marketing. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. Learn from experts who advise global brands like Procter & Gamble, CIB and Nestle. You may also be selected to participate in our on-campus Marketing Clinic, where you will provide advice to small businesses. Get career ready through an industry internship, a mentor program or an overseas study experience. You can also participate in a law reform project or conduct high level legal research during your final year. Attend classes on campus with the possibility to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Laws Admissions) with the National Law Admissions Consultative Committee. Note 2: Students seeking admission to practising law must satisfy a number of specified core requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREPARE
If you're interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Marketing) in your SATAC application as an additional preference and back-up option. If you've offered a place in the marketing degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
 Solicitor (with further study) - in-house counsel - corporate lawyer - marketing executive - brand consultant - copyright lawyer - competitor and consumer act adviser - data analyst - talent manager - sponsorship manager - advertising executive - brand manager

satellite.png
Bachelor of Business (Tourism and Event Management)
unisa.edu.au/tourism-sport-events

YOU MIGHT ALSO LIKE
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

UNSW DIPLOMA COURSES

Understanding Travel and Tourism
Framing of Event Management
Career Development for Professionals
Accounting for Business OH (Quantitative Methods in Business)

Marketing Principles, Trading and Exchange
Principles of Economics
Accounting and Society (II) International Study Tour (On/Off Campus)

Elective

Management and Organisational Service Management in Tourism, Events and Hospitality
Strategies for Events and Conventions
Business Law

Study Tours OR Elective

Study Tours OR Elective

Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures and tutorials.

3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years through our 3+1 pathway to Masters package.

CAREERS

Event manager / festival organiser / destination marketing manager / tourism policy planner / events and exhibition coordinator / professional conference coordinator / hotel manager / event venue manager / strategic partnerships manager / marketing manager / event sponsorship manager / community development officer / economic development officer / tourism experience planner / attraction coordinator / tourism and hospitality business owner / tourism development manager

Bachelor of Laws (Honours)
Bachelor of Business (Tourism and Event Management)
unisa.edu.au/law

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Business (Tourism and Event Management)

DEGREE STRUCTURE

UNSW DIPLOMA COURSES

Understanding Travel and Tourism
Framing of Event Management
Marketing Principles, Trading and Exchange
Accounting for Business OH (Quantitative Methods in Business)

Markets and Organisation Service Management in Tourism, Events and Hospitality
Strategies for Events and Conventions
Study Tour OR Elective

Elective

International Elective

Study Tours OR Elective

Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures and tutorials.

3+1 PATHWAY TO MASTERS

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years through our 3+1 pathway to Masters package.

CAREERS

Solictor (with further study) / corporate lawyer / event manager / festival director / sponsorship manager / tourism policy planner / project manager / strategic partnerships manager / exhibition coordinator / immigration consultant / occupational health, safety and welfare advisor / risk management consultant

HOW TO APPLY

If you’re interested in this double degree, you can apply directly using the SATAC codes above, and choose to include the Bachelor of Business (Tourism and Event Management) in your SATAC application as an additional preference and back-up option. If you’re offered a place in the tourism and events degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA)

CAREERS

Solictor (with further study) / corporate lawyer / event manager / festival director / sponsorship manager / tourism policy planner / project manager / strategic partnerships manager / exhibition coordinator / immigration consultant / occupational health, safety and welfare advisor / risk management consultant
Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Exercise and Sport Science
- Bachelor of Outdoor and Environmental Leadership

Bachelor of Laws (Honours)
Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Laws (Honours)
- Bachelor of Business (Sport and Recreation Management)

"I held a number of casual positions within the sport industry during my studies, one of which led to a position at Little Athletics SA after graduating. I was then promoted to a managerial role where I oversee their programs and club and product development at a state and national level, along with the coordination of state competitions and championships. I am now about to move to an exciting new role running the SANFL JUNIORS COMPETITION AND SUPPORTING THEIR METROPOLITAN ADELAIDE CLUBS."

Steven Marotti
Sport and Recreation Graduate
Football Operations Coordinator — SANFL Juniors, South Australian National Football League (SANFL)
Bachelor of Commerce (Accounting)
unisaonline.edu.au/accounting

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Bachelor of Business (Financial Planning)
unisaonline.edu.au/financial-planning

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Bachelor of Business (Management)
unisaonline.edu.au/management

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Bachelor of Business (Human Resource Management)
unisaonline.edu.au/hr

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Bachelor of Business (Marketing)
unisaonline.edu.au/marketing

Bachelor of Marketing and Communication
unisaonline.edu.au/marketing-communication

STUDY ON DEMAND
Study a 100% online marketing degree specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS
Marketing coordinator – marketing campaign manager - fundraising and development officer – marketing insight analyst – media planner – brand manager - media buyer – account manager – sales and marketing manager – digital marketer

CREDIT CHECK
Qualify for your degree and receive credit for prior study and/or work experience.

HOW TO APPLY
1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

DEGREE STRUCTURE
Coursework subjects contribute to the Bachelor of Business (Marketing) or Bachelor of Marketing and Communication degrees.

STUDY ON DEMAND
Study a 100% online marketing and communications degree specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM strategies). Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

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CAREERS

CREDIT CHECK
Qualify for your degree and receive credit for prior study and/or work experience.

HOW TO APPLY
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CREDIT CHECK
Qualify for your degree and receive credit for prior study and/or work experience.

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CAREERS

CREDIT CHECK
Qualify for your degree and receive credit for prior study and/or work experience.

HOW TO APPLY
1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

DEGREE STRUCTURE
Coursework subjects contribute to the Bachelor of Business (Marketing) or Bachelor of Marketing and Communication degrees.
Intakes: Feb and Aug

Real-world projects

Entry requirements

FURTHER STUDY

CAREERS

FIND OUT MORE

Degree completion

Entry requirements

DEGREE STRUCTURE

FIRST YEAR

SECOND YEAR

Advanced Standing

Program code

SATAC code

Program code

SATAC code

Program code

SATAC code

Program code

SATAC code

Program code

SATAC code

Program code
Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, critical problem-solving, teamwork and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, law, financial and management accounting, and corporate finance. Learn industry best practice by completing CPA elective courses during your degree. Get career ready by completing 150 internship hours or an optional overseas study experience. You can also provide advice to the community under the supervision of qualified tax professionals in our student-run Tax Clinic. Join one of our mentor programs for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and complete your qualification in 15 years full-time. Graduate with a qualification accredited by CPA Australia, and Chartered Accountants Australia and New Zealand. This degree is also recognised by the Association of Chartered Certified Accountants.

CAREERS
Accountant • tax accountant • corporate tax consultant • financial accountant • business adviser • auditor • risk consultant • insolvency and reconstruction adviser • management accountant • tax manager

Entry requirements
A Bachelor degree or higher in a business discipline or a graduate certificate in a business discipline, or people and communication skills in a management or business-related area.

DEGREE STRUCTURE
CORE COURSES
Accounting Information Systems for Business Management Accounting in Services Economics

SPECIALISATION COURSES
Relevant Principles of Business Management Financial Accounting Information Technology for Business

Students have the opportunity to study the general management degree in one campus, completing one or all its components. For all specialisations, students will attend on-campus lectures, tutorials and workshops or online study, and may be eligible for either or both modes.

Master of Management (Human Resource Management)

Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data, and leadership and performance, employee performance and rewards, and the global workforce. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

CAREERS
Human resources manager • chief human resources officer • people and culture manager • change management consultant • training and development manager • employment relations manager • work, health and safety manager • human resource business partner.

DEGREE STRUCTURE
CORE COURSES
Fundamentals of Business Analytics Fundamentals of Business Analytics Data Privacy, Governance and Quality for Business Professionals Business Ethics

SPECIALISATION COURSES
Machine Learning for Business Professionals Business Analytics for Data Science

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and workshops or online study.
Master of Management (Marketing)

**SATAC code** 4CM199

Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data, people, leadership and performance, buyer behaviour insights, marketing strategy and planning, and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science and learn from experts who advise global brands like Procter & Gamble, CIB and Nestlé. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

**CAREERS**

Marketing manager • business development manager • marketing insights manager • sales and marketing manager • digital marketing manager • marketing and communications manager • brand manager • account manager • visual communications manager

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>CORE COURSES</th>
<th>Specialisation Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals of Data Analytics for Business</td>
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| 2 x Business Electives | 2 x Specialisation Electives |

**SPECIALISATION COURSES**

- Fundamentals of Data Analytics for Business
- Business Ethics
- Strategic Concepts
- People, Leadership and Performance
- Marketing Strategy and Planning
- Strategic Concepts
- The Business of Tourism
- Sustainable Destination Management
- Festivals and Event Management
- Marketing Management
- Buyer Behaviour Insights
- Marketing Strategy and Planning
- Managing Sustainable Value Chains
- Fundamentals of Data Analytics for Business

**CORE COURSES**

- Fundamentals of Data Analytics for Business
- Business Ethics
- Strategic Concepts
- People, Leadership and Performance

**SPECIALISATION COURSES**

- The Business of Tourism
- Sustainable Destination Management
- Festivals and Event Management
- Marketing Management
- Buyer Behaviour Insights
- Marketing Strategy and Planning
- Managing Sustainable Value Chains
- Fundamentals of Data Analytics for Business

**Master of Management (Tourism and Event Management)**

**SATAC code** 4CM179

Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the SA Tourism Hall of Fame. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an optional industry internship or complete an overseas study experience. Benefit from flexible learning options to best suit your needs and discover ways to fast-track your studies.

**CAREERS**

Tourism and event manager • tourism development manager • strategic partnerships manager • hotel manager • functions manager • event director • regional tourism manager • conference coordinator • destination marketing manager • tourism experience manager • events and exhibitions manager

**DEGREE STRUCTURE**

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| 2 x Business Electives | 2 x Specialisation Electives |

**SPECIALISATION COURSES**

- Fundamentals of Data Analytics for Business
- Business Ethics
- Strategic Concepts
- People, Leadership and Performance
- Marketing Strategy and Planning
- Strategic Concepts
- The Business of Tourism
- Sustainable Destination Management
- Festivals and Event Management
- Marketing Management
- Buyer Behaviour Insights
- Marketing Strategy and Planning
- Managing Sustainable Value Chains
- Fundamentals of Data Analytics for Business

**CORE COURSES**

- Fundamentals of Data Analytics for Business
- Business Ethics
- Strategic Concepts
- People, Leadership and Performance

**SPECIALISATION COURSES**

- The Business of Tourism
- Sustainable Destination Management
- Festivals and Event Management
- Marketing Management
- Buyer Behaviour Insights
- Marketing Strategy and Planning
- Managing Sustainable Value Chains
- Fundamentals of Data Analytics for Business

"Further study has enabled me to work across my interest areas and try my hand at many things – my specialty is change management, however I’m currently overseeing the implementation of a new training framework for SA Water’s 300+ field operators, and have started to share my learnings through teaching. I’ve been able to think more laterally, apply broader best practice and management theory to my work, and diversify for a continually evolving job market."

Camilla Goodwin
Human resources graduate
Capability Development Lead – Technical, SA Water
Master of Management (Arts and Cultural Management)

 Nested with:  
- Graduate Diploma in Arts and Cultural Management  


CITY WEST CAMPUS  
Intakes: Feb and Aug  
On-campus/online  
Internship/overseas study  
2 years full-time  
Commonwealth supported

SATAC code  
4CM172  
Program code  
DMHC

- Part-time study available  
- see page 12 for more information

Prepare for a management career in the vibrant arts and cultural sector with the only qualification of its kind in South Australia. Delivered in collaboration with Adelaide Festival Centre, you will develop an advanced understanding of contemporary management theory and how it applies to the creative arts and cultural industries. Study specialist courses in areas such as marketing management; arts and cultural audiences; festivals and event management; arts philanthropy; arts law and venue management. Benefit from a curriculum developed in consultation with industry partners such as the Adelaide Festival Centre. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Undertake an industry internship or complete an overseas study experience with one of our global partners. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Fast track your studies with Advanced Standing, and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

CAREERS  
Gallery manager  •  festival director  •  museum director  •  theatre manager  •  venue manager  •  artistic director  •  executive producer  •  general manager  •  corporate partnerships manager  •  program manager  •  policy advisor

Entry requirements  
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 12 months full-time study or equivalent part-time study.

DEGREE STRUCTURE  
CORE COURSES  
- Arts and Cultural Leadership and Governance  
- Accounting for Management  
- Marketing Management  
- Arts and Cultural Audiences  
- Arts Environment  
- Film and Event Management  
- Arts Management  
- Arts Philanthropy  
- Arts Law  
- Managing Venues and Eventscapes  
- Students may be required to undertake a combination of on-campus or online study.  
- Students may be required to sustain on-campus lecture attendance and practical workshops.

Study an early-career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply business strategy, leadership, data analytics, international marketing and management. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Business Administration, Finance, Human Resource Management, Marketing, Supply Chain Management, or Tourism and Event Management.

Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today's global business challenges. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an industry internship, complete an industry project or complete an overseas study experience. Fast-track your studies with Advanced Standing, and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

CAREERS  
Gallery manager  •  festival director  •  museum director  •  theatre manager  •  venue manager  •  artistic director  •  executive producer  •  general manager  •  corporate partnerships manager  •  program manager  •  policy advisor

Entry requirements  
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.  
- Some applicants may be eligible for Advanced Standing and can complete the program in 12 months full-time study or equivalent part-time study.

DEGREE STRUCTURE  
CORE COURSES  
- Arts and Cultural Leadership and Governance  
- Accounting for Management  
- Marketing Management  
- Arts and Cultural Audiences  
- Arts Environment  
- Film and Event Management  
- Arts Management  
- Arts Philanthropy  
- Arts Law  
- Managing Venues and Eventscapes  
- Students may be required to undertake a combination of on-campus or online study.  
- Students may be required to sustain on-campus lecture attendance and practical workshops.

International Master of Business Administration


City West Campus  
Intakes: Feb and Aug  
On-campus/online  
Internship/overseas study  
2 years full-time  
Commonwealth supported

SATAC code  
4CM173  
Program code  
DMHN

- Part-time study available  
- see page 12 for more information

Study an early-career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply business strategy, leadership, data analytics, international marketing and management. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Business Administration, Finance, Human Resource Management, Marketing, Supply Chain Management, or Tourism and Event Management.

Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today's global business challenges. Join one of our mentor programs for industry insights and expert advice from a senior business leader, undertake an industry internship, complete an industry project or complete an overseas study experience. Fast-track your studies with Advanced Standing, and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

CAREERS  
Gallery manager  •  festival director  •  museum director  •  theatre manager  •  venue manager  •  artistic director  •  executive producer  •  general manager  •  corporate partnerships manager  •  program manager  •  policy advisor

Entry requirements  
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 12 months full-time study or equivalent part-time study.

DEGREE STRUCTURE  
CORE COURSES  
- Arts and Cultural Leadership and Governance  
- Accounting for Management  
- Marketing Management  
- Arts and Cultural Audiences  
- Arts Environment  
- Film and Event Management  
- Arts Management  
- Arts Philanthropy  
- Arts Law  
- Managing Venues and Eventscapes  
- Students may be required to undertake a combination of on-campus or online study.  
- Students may be required to sustain on-campus lecture attendance and practical workshops.

Business Administration (General Stream)

SATAC code  
4CM201  
15 years with Advanced Standing  
4CM202

SPECIALISATION COURSES  
- Brand Management  
- Advertising and Brand Management  
- Business Administration  
- Finance  
- Human Resource Management  
- Marketing  
- Supply Chain Management  
- Tourism and Event Management

Advertising and Brand Management

SATAC code  
4CM213  
15 years with Advanced Standing  
4CM214

SPECIALISATION COURSES  
- Advertising: Planning and Buying Media  
- Advertising: Theory and Practice  
- Advertising: Theory and Practice  
- Advertising: Planning and Buying Media  
- Advertising: Planning and Buying Media  
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- Advertising: Planning and Buying Media

Business Analytics

SATAC code  
4CM229  
15 years with Advanced Standing  
4CM230

SPECIALISATION COURSES  
- Enterprise Analytics for Business Professionals  
- Data Privacy, Governance and Quality for Business Professionals  
- Data Visualization and Communication for Business Professionals  
- Machine Learning for Business Professionals  
- Marketing and Distribution for Business Professionals  
- Data Science for Business Professionals  
- Data Science for Business Professionals  
- Data Science for Business Professionals  
- Data Science for Business Professionals  
- Data Science for Business Professionals

Finance

SATAC code  
4CM203  
15 years with Advanced Standing  
4CM204

SPECIALISATION COURSES  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance  
- Corporate Finance

Human Resource Management

SATAC code  
4CM190  
15 years with Advanced Standing  
4CM191

SPECIALISATION COURSES  
- Talent acquisition and Development  
- Talent acquisition and Development  
- Talent acquisition and Development  
- Talent acquisition and Development  
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- Talent acquisition and Development  
- Talent acquisition and Development  
- Talent acquisition and Development  
- Talent acquisition and Development  
- Talent acquisition and Development

Marketing

SATAC code  
4CM192  
15 years with Advanced Standing  
4CM193

SPECIALISATION COURSES  
- B2B Behavioural Insights  
- B2B Behavioural Insights  
- B2B Behavioural Insights  
- B2B Behavioural Insights  
- B2B Behavioural Insights  
- B2B Behavioural Insights  
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- B2B Behavioural Insights  
- B2B Behavioural Insights  
- B2B Behavioural Insights

Supply Chain Management

SATAC code  
4CM196  
15 years with Advanced Standing  
4CM197

SPECIALISATION COURSES  
- The Business of Tourism  
- The Business of Tourism  
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**Master of Health Services Management**

Nestled within:
- Graduate Certificate in Health Services Management
- Graduate Diploma in Health Services Management

[unisa.edu.au/health-science](unisa.edu.au/health-science)

- City West Campus
- Intakes: Feb and Jul
- On-campus/online
- Real-world projects
- 2 years full-time
- Entry requirements
  - hospital administrator
  - primary health manager
  - health and welfare services manager
  - medical administrator
  - hospital administrator
  - primary health manager

**Master of Business Administration (MBA)**

Nestled within:
- Graduate Certificate in Business Administration
- Graduate Diploma in Business Administration

[unisa.edu.au/mba](unisa.edu.au/mba)

- City West Campus
- Intakes: Jan, Apr, Jun, Sept
- On-campus/online
- Unique capstone course/overseas study
- 15 years full-time
- Entry requirements
  - Part-time study available
  - See page 5 for more information

Discover more about our award-winning and fully-flexible MBA, designed for experienced managers and enterprising leaders. Learn on campus, completely online or as a combination of both to make your studies work for you. Study a general MBA or specialise in Finance, Human Resource Management or Marketing. You will explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Network with a diverse cohort of highly experienced peers who bring extensive managerial expertise to the classrooms. Participate in an optional two-week global study experience, as well as exclusive MBA events designed to provide you with invaluable industry insights. You can also complete the Company Directors Course as part of your degree through our unique partnership with the Australian Institute of Company Directors (AICD) – the only collaboration of its kind in Australia. Recognised and respected for excellence, our MBA is ranked in the top 10 in Australia. Our online MBA has also been ranked No.1 in South Australia and No.8 worldwide.

[unisa.edu.au/health-science](unisa.edu.au/health-science)

**CAREERS**
This program is designed for health professionals seeking roles such as:
- Clinical manager
- practice manager
- aged care director
- hospital administrator
- primary health manager

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>CORE COURSES</th>
<th>Strategic Thinking: Concepts and Tools</th>
<th>Accounting for Decision Making</th>
<th>Human Resource Management</th>
<th>Managing People and Organisations</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANAGEMENT</td>
<td>Strategic Marketing</td>
<td>Ethics, Governance and Sustainability</td>
<td>Innovation and Growth</td>
<td>Leadership for Growth</td>
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<tr>
<td>HEALTH SERVICES</td>
<td>Elective</td>
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**CAREERS**
This qualification can lead to a variety of opportunities in:
- Senior management
- executive leadership
- board directorship
- business management
- entrepreneurship

**ENTRY REQUIREMENTS**
- Minimum three years full-time management experience and a recognised university Bachelor degree or equivalent professional qualification; or
- Graduate Certificate in Business Administration (GON) or Graduate Diploma in Business Administration (GON) from the University of South Australia with an average of at least 60%, or
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one reference.

**STUDY A PROJECT-BASED RESEARCH DEGREE**

Make a positive and lasting contribution to your field through a research degree.

Learn more about our research degrees [unisa.edu.au/researchdegrees](unisa.edu.au/researchdegrees)

**STUDY A PROJECT-BASED RESEARCH DEGREE**

**MASTERS BY RESEARCH**

**Doctor of Philosophy (PhD)**

[unisa.edu.au/researchdegrees](unisa.edu.au/researchdegrees)

Our research degrees are designed to give you expertise and help make a difference to society. You will help to solve real-world problems, partner with end-users of research, and develop skills for research excellence with career relevance.

We offer a wide range of research projects across a variety of research areas that are developed by teams of world-class researchers who will supervise you during your studies.

Join an academic community recognised for first-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Join one of our mentor programs for industry insights and expert advice from a senior business leader (partnered with industry, government, community and education providers to influence decision making and challenge current thinking). Benefit from links to research institutions across Asia, North America, Europe and the UK and be inspired by over 200 external partners who support our research.

**TOPICS OF RESEARCH**
- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Project Management
- Sports, Tourism and Leisure Management

**ENTRY REQUIREMENTS**
A research degree is available for someone who has completed a recognised degree, normally with a research component at 3rd level or equivalent. MPhil research degrees are modelled on a specific project or body of work. MPhil projects will have an additional, project-specific title. In this sense, the project is possible to develop your own research project in conjunction with a principal contact, including the research component. At UniSA, all research degree applications are made to a specific project as you are applying for a research degree, for which there is a specific project. The project is then developed by a team of world-class researchers who will supervise you during your studies.

**APPLICATION**
- Applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.
- If you wish to apply for a research degree, you must contact the Graduate Research Admissions team if you have any questions.

[unisa.edu.au/researchdegrees](unisa.edu.au/researchdegrees)

**STUDY A PROJECT-BASED RESEARCH DEGREE**

**Apply for a research degree and choose from one of our many research projects, including some with financial support.**

[unisa.edu.au/research-projects](unisa.edu.au/research-projects)
YOUR STUDENT EXPERIENCE

ORIENTATION is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

CAMPUS CENTRAL teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

SUPPORT SERVICES are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

USASA is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

CAREER SERVICES will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

UniSA+ is a unique program that will help you get career ready by developing your practical skills in leadership, entrepreneurship, cultural understanding and self-awareness.

STUDENT LOUNGES feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

UniSA SPORT has 25+ sporting clubs, including rowing, netball, gaelic, rock climbing and even esports!

24-HOUR SECURITY services are available on campus and the free SafeZone app can be downloaded through the App Store or Google Play.

ACCOMMODATION services are available to help you set up a home away from home.

MYCAREERMATCH MyCareerMatch is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2616 or at unisa.edu.au/enquire.

GUARANTEED ENTRY CALCULATOR Go online and explore the degrees you may be eligible for using your Selection Rank or Year 12 subject grades. unisa.edu.au/guaranteed

OPEN DAYS

ONLINE Launching July 2021
Access all your study and career information, anytime from anywhere.

ON CAMPUS August 2021
Visit your future campus throughout August, take a guided tour, and speak with teaching staff and current students. Register at unisa.edu.au/openday.

2021 EVENTS AND WEBINARS

We host a series of events and webinars throughout the year so you can learn more about studying with UniSA.

CAMPUS TOURS

We offer guided campus tours during the school holidays, which you can book online. unisa.edu.au/infosessions
STUDY AT UniSA – THE BASICS

APPLYING WITH YEAR 12 RESULTS

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:
- A competitive Selection Rank (ATAR + Adjustment Factors),
- Fulfilment of the degree’s prerequisite requirements (where applicable).
Applicants may also be eligible to compete for entry if they have completed the degree’s prerequisite requirements and one of the following:
- An interstate or overseas qualification considered by the University as equivalent to SACE, or
- The International Baccalaureate with:
  - The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
  - The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.

GUARANTEED ENTRY

There are a few ways to guarantee your place at UniSA:

Year 12 Grades Guaranteed Entry – UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that’s it: you’re automatically in.

Selection Rank Guaranteed Entry – UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you’re in. There’s nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you’ll still have to meet.

VET Guaranteed Entry – UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you’ve listed the degree as your first preference, you’re guaranteed an offer.

Check out our online Guaranteed Entry Calculator.
unisa.edu.au/guaranteed

ALTERNATIVE PATHWAYS

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College – there are a variety of pathway options offered through UniSA College, including diplomas, Foundation Studies and the Aboriginal Pathway Program.
STAT – a competitive Special Tertiary Admissions Test (STAT) score – based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.
TAFE/RTD – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.
Tertiary transfer – completion of at least half a year of full-time equivalent study at UniSA or a recognised higher education institution. You can apply using your competitive Grade Point Average (CGPA).
SABT – There are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.
unisa.edu.au/pathways

SCHOLARSHIPS

We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.
unisa.edu.au/scholarships

HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Go to our website for all the information you need about how to apply.
unisa.edu.au/apply
For all UniSA Online degrees, you can apply directly.
unisaonline.edu.au

FEES

All domestic undergraduate students at UniSA are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2021 are:

Band | Field of Education | Student contribution for one year of full-time load (FTE=1.0) | Student contribution for each subject (FTE=0.125)
---|---|---|---
1 | Agriculture, english, mathematics, teaching, clinical psychology⁴, languages and nursing | $14,950 | $493
2 | Architecture, IT, other health, allied health, creative arts, engineering science, environmental studies, professional pathway psychology⁴, professional pathway social work⁴ and clinical psychology⁴ | $11,300 | $1493
3 | Dentistry, medicine and veterinary science | $7,950 | $993
4 | Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology⁴, professional pathway social work⁴ and clinical psychology⁴ | $14,500 | $1,812

*Some postgraduate programs are also Commonwealth-supported or CSP, while others are full fee-paying. This is based on applicable programs in this guide. For programs under 125 credit points, fees are listed as the whole program fee (indicative of 2021). For programs over 125 credit points, fees are listed based on the cost per subject (indicative of 2021). For more information on fees, including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP or FEE-HELP loans, please visit unisa.edu.au/fees
This table should be used as a guide only. Total costs can vary depending on the courses you study and the band they fall into.
*Band determined by program plan.