Start-up your future
Your unstoppable career starts here.

Australia’s financial services sector is the largest contributor to the economy, adding around $140 billion to the nation’s Gross Domestic Product (GDP).

tourism and event manager

sport development coordinator

marketing and advertising executive

$3.2M

Tourism is big business in South Australia, with 3.2 million visitors per year, 18,000 tourism businesses operating state-wide and 38,900 people directly employed.


$28M

Investment of $28 million to support new and existing business enterprises in South Australia, fueling economic growth.

Government of South Australia, Department for Innovation and Skills 2019.
Join one of Australia’s premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by EQUIS (the EFMD Quality Improvement System) and one of only 10 in Australia. We are focused on preparing students for global careers. Graduate with the knowledge and skills to become a leader for change and growth, creating real impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 55,000 global alumni who are enterprising managers, legal professionals, executives and scholars.

unisa.edu.au/study
GET THE CAREER YOU WANT

Our Bachelor of Business degrees include common first year courses, so you will learn the fundamentals in areas such as accounting, economics, marketing and management. You can then tailor your degree based on your interests and career goals through a chosen specialisation, with the ability to focus your studies on up to three different areas through the broadest range of business-related courses offered in South Australia. Our team at the Business Student Hub located on campus can support you with individual study options, course selection, elective choices and more.

BUILD YOUR PROFESSIONAL NETWORKS

We have more than 60 partners for semester exchanges, study tours and internships across Asia, Europe and the Americas. Gain practical experience by working on current business challenges and develop the professional skills needed for a global career. During your degree, you will also have opportunities to develop your networks, meet industry experts and immediately apply your learnings to real-world environments. You can complete an internship, be mentored by a business professional or engage in an industry project.

AWARD-WINNING SERVICE

We have been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.

Annyeong from PyeongChang!

Volunteering at the last Winter Olympics in PyeongChang was the opportunity of a lifetime for graduate, Hannah Kemp. During her studies she won a New Colombo Plan Scholarship to live, study and intern in South Korea for a year, and even received study credit.

Studying a combined degree pairing tourism and event management with marketing, Hannah joined the Event Services team at the Olympics, which was made up of people from around the world. Being part of a world-renowned event, engaging with the crowds, coordinating large-scale activities and learning about a different culture were just some of Hannah’s greatest highlights.

DOUBLE YOUR KNOWLEDGE

Expand your career opportunities by studying a double or combined degree. Specialise in business and a secondary field, typically with only one extra year of study. You can apply on entry or explore different combinations during your studies. For select degrees, our 3+1 Pathway to Masters program allows you to fast-track your studies and complete a bachelor’s and master’s qualification in just four years.
DISCOVER MORE WAYS TO STUDY

Our flexible study options are designed to suit your lifestyle, preferred way of learning and career interests. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.

FUTURE-PROOF YOUR CAREER

Being career ready is about developing transferable skills that you can take with you across your professional life. That's why we have created a suite of Enterprise Skills, which are integrated into your degree. You will explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You will also be able to upskill throughout your studies with short online resources that can be accessed anywhere, anytime.

LEARN FROM THE EXPERTS

Our teachers are also researchers, who partner with more than 200 organisations worldwide to create solutions that shape business, policy and industry. We contribute to new knowledge and global understanding, and then share these insights with you. The Ehrenberg-Bass Institute for Marketing Science is the world’s largest centre for research into marketing and is based at City West Campus, with more than 50 marketing scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by key findings, and you will learn from experts who advise global brands such as Procter & Gamble, CBS and Nestlé.
HOME TO BUSINESS / Through a $5 million refurbishment project, UniSA business students now have access to next generation learning spaces, a unique concierge and support service, corporate-style lounge, walk-up PCs, and an MBA and Executive Education Hub.

IRESS TRADING ROOM / UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms.

Learn a language
Develop the skills you need to work internationally and increase your career opportunities by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

unisa.edu.au/languages

Experience student life
Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness centres, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with our student association, USASA.

unisa.edu.au/studentexperience

Get career ready
Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, and walk into one of our drop-in centres on campus for general careers advice.

unisa.edu.au/careers

“My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Kellogg’s have led to its global fame.

We pride ourselves on making our students career-ready by offering a host of opportunities such as internships and practicums, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges, and has also led to future employment.”

Vivien Chanana | Teaching Innovation and Quality Leader

ONE OF THE BEST YOUNG UNIVERSITIES IN AUSTRALIA FOR TEACHING QUALITY
Ranked #2, 2019 THE Young University Rankings
PRACTICAL LEARNING
UnisA offers more than 200 world-class degrees across a wide range of discipline areas. You will learn in a highly practical environment. Take the opportunity to complete an internship or placement during your studies, learning from experts in a real-world setting. Build your networks and graduate career-ready with the skills required of tomorrow’s professionals.

TOP RANKING TEACHERS
Make your study experience relevant, and learn from highly qualified academics and industry professionals. In fact, UniSA is one of Australia’s best young universities for teaching quality (Ranked #2, 2019 THE Young University Rankings).

WORLD-CLASS FACILITIES
Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom into the workplace. This includes state-of-the-art laboratories, collaborative learning areas, creative studios, workshops and simulation spaces.

POWERFUL PARTNERSHIPS
We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry professionals during your studies and benefit from curriculum informed by the latest industry practices.

REAL RESEARCH
Our research is innovative and inspired by challenges. We produce new knowledge that provides solutions to industry, businesses and the wider community. Explore cutting-edge insights in your chosen degree, influenced by our world-class research outcomes.

“Careers are not linear, they bounce around depending on where the opportunities lie, so say yes, even if they’re outside your field. Have an openness to learning new things, learn to adapt and be resilient to change. We look for individuals who can build rapport quickly, have strong relationship skills, and adopt a growth mindset. Communication skills both verbal and written are also important, as is the capability to influence.”

Susan Frangakis | Head of Business Partners | Bendigo and Adelaide Bank

GET CONNECTED
with Australia’s University of Enterprise
UniSA offers more than 200 world-class degrees across a wide range of discipline areas. You will learn in a highly practical environment. Take the opportunity to complete an internship or placement during your studies, learning from experts in a real-world setting. Build your networks and graduate career-ready with the skills required of tomorrow’s professionals.

Top Ranking Teachers
Make your study experience relevant, and learn from highly qualified academics and industry professionals. In fact, UniSA is one of Australia’s best young universities for teaching quality (Ranked #2, 2019 THE Young University Rankings).

World-Class Facilities
Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom into the workplace. This includes state-of-the-art laboratories, collaborative learning areas, creative studios, workshops and simulation spaces.

Powerful Partnerships
We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry professionals during your studies and benefit from curriculum informed by the latest industry practices.

Real Research
Our research is innovative and inspired by challenges. We produce new knowledge that provides solutions to industry, businesses and the wider community. Explore cutting-edge insights in your chosen degree, influenced by our world-class research outcomes.

No.1 in SA for Employer Satisfaction
2019 QILT Employer Satisfaction Survey – Overall Satisfaction Indicator.
Jump on the tram

Take advantage of the new city tram service operating along North Terrace for a convenient ride between City East and City West campuses or stop at other destinations along the way. Visit the Adelaide Metro website for more information.

adelaidemetro.com.au

Campus Connector

We run a free bus service between Magill and Mawson Lakes campuses to make travelling easier for students who need to make the journey, or live in surrounding suburbs. There is even free Wi-Fi on board! Go online for full timetable and route details.

unisa.edu.au/campusconnector
UNDERGRADUATE DEGREES

Your tertiary learning and career starts with undergraduate study.

To explore our 200+ degrees, visit unisa.edu.au/study

To learn more about how to apply, visit unisa.edu.au/apply

Note: Published Selection Rank scores are indicative of February 2020 cut-offs.

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You’ll mean business

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You will also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.

Elective options can include:

Business internship / Complete a placement in a real business setting for either 30 or 45 days.

Overseas study / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.

Practicums / Complete an industry internship and prepare a portfolio of work if you study a degree in marketing, accounting or management.

Startup studio / Develop a new business concept and connect with industry through our start-up incubator, the Innovation & Collaboration Centre.

Simulation projects / Learn how to run a business, focusing on all areas of operation and key decision making.

Community Clinics / Provide advice to clients through our on-campus legal, tax or marketing clinics.

For more information, visit unisa.edu.au/business-management
Bachelor of Business

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
- cut-off 2020: 65.35
- guaranteed entry: 70.00

VET:
- guaranteed entry: CIV

SATAC code: 424571
Program code: DBBN

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Choose to major in Innovation and Entrepreneurship or International Business; or choose to study 12 courses to create your own minors and sub-majors.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through a wide range of electives, minor study areas or majors. Gain an international perspective by choosing to participate in a one-year international exchange with Rennes School of Business in France and graduate with a second qualification. Complete an internship during your degree to build your practical skills and professional network. Discover other Bachelor of Business degrees with tailored specialisations and transfer with study credit for successfully completed courses. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Business owner / entrepreneur / business adviser / business consultant / business development manager / human resources adviser / marketing and communications officer

YOU MIGHT ALSO LIKE
- Bachelor of Business + Master of Management – various specialisations
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Innovation and Entrepreneurship)

DEGREE STRUCTURE

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<tr>
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<td>Business Law</td>
<td>Minor 1</td>
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<tr>
<td>Business and Society OR International Study Tour OR Elective</td>
<td>Minor 2</td>
<td>Minor 2</td>
</tr>
<tr>
<td>Principles of Economics</td>
<td>Elective</td>
<td>Internative International Business Environments OR International Elective</td>
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<tr>
<td>Marketing Principles: Trading and Exchange</td>
<td>Management and Organisation</td>
<td>3 x Electives</td>
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<td>Management and Organisation</td>
<td>Elective</td>
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<td>Minor 1</td>
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<td>Minor 2</td>
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</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Looking for alternative entry?
Preference a packaged Diploma in Business/Bachelor of Business.
For more information, visit unisa.edu.au/college

3+1 Pathway to Masters
Package a Bachelor of Business with a Master of Management with your chosen specialisation and graduate in just four years. Learn more at unisa.edu.au/business3plus1

Management
SATAC code: 424871

Management (Advertising and Brand Management)
SATAC code: 424926

Management (Human Resource Management)
SATAC code: 424881

Management (Marketing)
SATAC code: 424891

Management (Supply Chain Management)
SATAC code: 424901

Management (Tourism and Event Management)
SATAC code: 424911

unisa.edu.au/apply | 11
Bachelor of Business (Innovation and Entrepreneurship)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ........................................... 70.35
guaranteed entry ...................................... 70.00

SATAC code: 424591
Program code: DBBN

VET: Guaranteed entry ................................ CIV

unisa.edu.au/study

Launch your career as an entrepreneur or influential business leader. Learn how to find creative, innovative and effective solutions for business and social enterprises. Identify and develop new business ideas and turn them into a commercial reality. Discover how to set up and market a successful business venture by studying fundamental courses in economics, marketing and entrepreneurship. Broaden your knowledge through specialised courses in creativity and innovation, enterprise design and value creation, and organisational entrepreneurship. Gain practical skills through an optional internship or overseas study experience.

CAREERS
Entrepreneur / business owner / business development manager / business strategist / project innovation manager / business consultant / franchise development manager / project manager

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing)
- Bachelor of Business (International Business)
- Bachelor of Business (Management)

DEGREE STRUCTURE

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<th>FIRST YEAR</th>
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<tbody>
<tr>
<td>Principles of Economics</td>
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<td>Accounting for Business OR Quantitative Methods for Business</td>
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<td>Business and Society OR International Study Tour OR Elective</td>
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<tr>
<td>Career Development for Professionals</td>
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<td>Marketing Principles: Trading and Exchange</td>
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<td>Engineering Design and Innovation Design Thinking and Digital Innovation Elective</td>
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<th>SECOND YEAR</th>
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<tbody>
<tr>
<td>Business Law</td>
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<tr>
<td>Management and Organisation Creativity and Innovation Small Business for Professionals</td>
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<tr>
<td>Entrepreneurship for Social and Market Impact Business Intelligence</td>
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</tbody>
</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business (International Business)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ........................................... 68.70
guaranteed entry ...................................... 70.00

SATAC code: 424681
Program code: DBBN

VET: Guaranteed entry ................................ CIV

unisa.edu.au/study

Establish an international career by learning about different business types, from micro-organisations to large multinational and high-growth organisations. Develop professional skills and an understanding of how to navigate the challenges these organisations face in their daily operations. Learn about business environments across different socio-economic and institutional environments, state-owned enterprises and trade systems. Study fundamental courses in law, economics and marketing. Gain practical skills through an optional internship or overseas study experience. Enhance your learning by studying an additional language (French, Italian or Japanese) through the Diploma in Languages, which can be studied concurrently with this degree.

CAREERS
Business analyst / project coordinator / international economist / import and export coordinator / public relations specialist / foreign policy adviser / international business development officer / international business manager

YOU MIGHT ALSO LIKE
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)

DEGREE STRUCTURE

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<th>FIRST YEAR</th>
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<tr>
<td>Career Development for Professionals Principles of Economics</td>
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<td>Management and Organisation Business Law</td>
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<td>Business and Society OR International Study Tour OR Elective</td>
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<tbody>
<tr>
<td>International Management Ethics and Values</td>
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<tr>
<td>Strategic Management International Business Environments OR International Elective</td>
</tr>
<tr>
<td>Management and Organisation World Trade Law Specialisation</td>
</tr>
</tbody>
</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Bachelor of Commerce (Accounting)

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020............................................65.00
guaranteed entry ..................................70.00

VET:
guaranteed entry .....................................Dip

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Prepare for a rewarding career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis, business law, finance, economics, quantitative methods for business, and marketing. You will then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop critical skills in problem-solving, reporting, decision making, communication and teamwork. Learn about the economic, legal and political influences that impact global business. Participate in an optional overseas study tour to discover other international business practices, undertake an internship, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Accountant / tax accountant / corporate tax consultant / forensic accountant / business adviser / auditor / risk consultant / insolvency and reconstruction adviser / management accountant / tax manager

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Accounting in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
• Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
• Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
• Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
• Bachelor of Business (Finance)
• Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR
Quantitative Methods for Business Accounting for Business Career Development for Professionals Marketing Principles: Trading and Exchange
Financial Accounting 1 Business and Society OR International Study Tour OR Elective Business Law Principles of Economics
SECOND YEAR
Financial Accounting 2 Management Accounting Business Finance Business Intelligence
THIRD YEAR
Taxation Law 1 Sustainability Accounting and Reporting 2 x Electives Auditing Theory and Practice Contemporary Issues in Accounting Strategic Financial Analysis Elective

Students may be required to undertake a combination of on-campus or online study.

3+1 Pathway to Masters
Package a Bachelor of Commerce (Accounting) with a Master of Management (various specialisations), Master of Finance, or Master of Finance (Financial Planning), and graduate in just four years. Learn more at unisa.edu.au/business3plus1

Finance
SATAC code: 424934

Finance (Financial Planning)
SATAC code: 424927

Management
SATAC code: 424935

Management (Advertising and Brand Management)
SATAC code: 424940

Management (Human Resource Management)
SATAC code: 424936

Management (Marketing)
SATAC code: 424939

Management (Supply Chain Management)
SATAC code: 424938

Management (Tourism and Event Management)
SATAC code: 424937
Bachelor of Commerce (Accounting)
Bachelor of Business (Finance)

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
Intakes: Feb, Aug
Internship/Study tour
4 years full-time

Selection Rank:
cut-off 2020: 65.15
guaranteed entry: 70.00
SATAC code: 424191
Program code: DBCD

VET:
guaranteed entry: Dip

uniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Study a double degree combining accounting with finance. Build strong foundation knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Participate in an overseas study tour learning about business practices in other regions, undertake an internship, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Graduate with a competitive advantage and a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

CAREERS
Accountant / business adviser / investment banker / financial analyst / auditor / portfolio manager / stockbroker / risk consultant

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Accounting, Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
• Bachelor of Business (Finance) + Master of Professional Accounting
• Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
• Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)

DEGREE STRUCTURE

FIRST YEAR
Business and Society OR International Study Tour OR Elective
Introduction to Financial Planning
Accounting for Business
Sustainability Accounting and Reporting
Quantitative Methods for Business
Marketing Principles: Trading and Exchange
Principles of Economics
International Currency and Banking Markets
Business Law
Empirical Business Analysis
Financial Accounting 1
Auditing Theory and Practice
Macroeconomics
Entrepreneurship for Social and Market Impact
Financial Markets and Institutions
Financial Accounting 2
Portfolio and Fund Management
Management Accounting
International Business Environments OR Management and Organisation
Business Finance
International Elective
Business Intelligence
Cost Management and Control Systems
Career Development for Professionals
Social Science
Financial Accounting 3
Companies and Partnership Law
Corporate Valuation and Risk Management
Companies and Partnership Law
Cost Management and Control Systems
Or Elective

SECOND YEAR

THIRD YEAR

FOURTH YEAR

Students may be required to undertake a combination of on-campus or online study.

“When I realised I could study accounting with finance and graduate with two degrees in four years, I enrolled and am better for it today – it increased my career options and helped me secure a graduate role straight out of university. UniSA’s accounting degree has a strong emphasis on the importance of communication and teamwork. You need to be able to communicate technical concepts in terms that your clients can understand and action. Beyond the theoretical knowledge, I’ve found these skills invaluable when interacting with clients and colleagues.”

Lilian Te
accounting and finance graduate
Bachelor of Laws (Honours)
Bachelor of Commerce (Accounting)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 87.40
guaranteed entry ............................... 90.00

VET:
guaranteed entry ............................... AdvDip

SATAC code: 424831
Program code: DHLD

part-time study available

Program code ........................................... DHLD
SATAC code: 424831

Graduate with a top-ranking law degree and professional honours, along with a second degree in accounting in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year. Graduate with an accounting degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Commerce (Accounting) in your SATAC application as an additional preference and back-up option. If you are offered a place in the accounting degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / commercial lawyer / corporate lawyer / external auditor / tax manager / accountant / management accountant / finance manager / forensic accountant / corporate counsel / investment banker

YOU MIGHT ALSO LIKE
• Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
• Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
• Bachelor of Business (Finance)
• Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business
Quantitative Methods for Business
Business Society OR International Study Tour OR Business Elective
Financial Accounting 1
Business Intelligence
Principles of Economics
Business Finance

SECOND YEAR
Foundations of Law
Contracts A
Torts A
Legislation
Principles of Public Law
Contracts B
Torts B
Land Law

THIRD YEAR
Financial Accounting 2
Management Accounting
Sustainability Accounting and Reporting
Taxation Law 1
Financial Accounting 3
Contemporary Issues in Accounting
Strategic Financial Analysis
Cost Management and Control Systems OR Elective

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Corporations Law B
Constitutional Law
Equity and Trusts
Auditing Theory and Practice
Evidence
Administrative Law
Lawyers, Ethics and Society
Law Elective
Dispute Resolution and Civil Litigation

FIFTH YEAR
Evidence
Administrative Law
Lawyers, Ethics and Society
Law Elective
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
• Law Reform Clinic
• Legal Advice Clinic
• Law Professional Placement
• Research Project A*
• Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Business (Finance)

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
3 years full-time
Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
- cut-off 2020: 66.05
- guaranteed entry: 70.00
- part-time study available

SATAC code: 424051
Program code: DBCF
VET: Dip

UnisA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none
Assumed knowledge: none

Develop the knowledge and confidence to succeed in the fast-paced financial sector. Focus on key learning areas such as the borrowing, lending and investing of money. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, and macroeconomics. Broaden your knowledge through electives in marketing, management and international business. Embed an internship, overseas study tour, mentoring or work-integrated learning into your degree. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
- Business adviser / investment banker / investment fund manager / stockbroker / bond trader / equity analyst / corporate loan manager / commercial banker

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
- Bachelor of Business (Finance) + Master of Professional Accounting
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR
- Accounting for Business
- Quantitative Methods for Business
- Principles of Economics
- Business and Society OR International Study Tour OR Elective
- Business Law
- Financial Accounting 1
- Macroeconomics
- Financial Markets and Institutions

SECOND YEAR
- Business Finance
- Introduction to Financial Planning
- Marketing Principles: Trading and Exchange
- Career Development for Professionals
- International Currency and Banking Markets
- Management and Organisation
- Empirical Business Analysis
- Entrepreneurship for Social and Market Impact

THIRD YEAR
- Portfolio and Fund Management
- 3 x Electives
- Corporate Valuation and Risk Management
- Financial Risk Analysis
- Strategic Financial Analysis
- International Business Environments OR International Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters

Package a Bachelor of Business (Finance) with a Master of Professional Accounting and graduate in just four years.
Learn more at unisa.edu.au/business3plus1
SATAC code: 424861
In third year, I enrolled in the Business Internship course and completed 45 days of work experience in a financial setting. This equipped me with specific industry skills and showed me new ways to communicate with colleagues. As a result, I secured a job at the same organisation, which has enabled me to progress in the industry.

Bradley Coulson
finance graduate
Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
3 years full-time
Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 65.40
guaranteed entry 70.00

VET:
guaranteed entry Dip

SATAC code 424091
Program code DBIB

part-time study available

UnisA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Develop an in-depth understanding of the global business environment, focusing on currency markets, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis, portfolio and fund management, and international currency and banking markets. Access our state-of-the-art iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world’s leading banks and investment firms. Participate in an overseas study tour, complete an internship or work on an industry-related research project. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Economist / policy analyst / business development manager / market research analyst / investment adviser / financial risk analyst / policy adviser / business forecaster

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Economics in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR
Principles of Economics
Accounting for Business
Marketing Principles: Trading and Exchange
Business and Society OR International Study Tour OR Elective
Business Law
Quantitative Methods for Business
Career Development for Professionals
Macroeconomics

SECOND YEAR
Entrepreneurship for Social and Market Impact
Growth Development and the Macroeconomy
Economic Analysis of Business Decisions
Management and Organisation
International Business Environments OR International Elective
Empirical Business Analysis
Business Finance
Elective

THIRD YEAR
Portfolio and Fund Management
3 x Electives
Economics of Public Policy
International Economics
International Currency and Banking Markets
Strategic Financial Analysis

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance and graduate in just four years.

Learn more at unisa.edu.au/business3plus1
SATAC code 424841
Bachelor of Laws (Honours)
Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 87.40
guaranteed entry ............................ 90.00

SATAC code: 424831
Program code: DHLD

VET:
guaranteed entry ........................... AdvDip

SATAC code: 424831
Program code: DHLD

part-time study available

UniSA College pathways: Foundation Studies
Prerequisites: none
Assumed Knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in business focusing on economics, finance and trade. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore the global business environment, currency markets, economics exchange and global trade activities. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art IRESS Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Economics, Finance and Trade) in your SATAC application as an additional preference and back-up option. If you are offered a place in the economics degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Business (Finance)

DEGREE STRUCTURE

FIRST YEAR
- Accounting for Business
- Principles of Economics
- Quantitative Methods for Business
- Business and Society OR International Study Tour OR Business Elective
- Career Development for Professionals
- Macroeconomics
- Empirical Business Analysis
- Business Finance

SECOND YEAR
- Foundations of Law
- Torts A
- Contracts A
- Principles of Public Law
- Legislation
- Torts B
- Contracts B
- Land Law

THIRD YEAR
- Economic Analysis of Business Decisions
- Growth Development and the Macroeconomy
- International Business Environments OR International Elective
- Portfolio and Fund Management
- Economics of Public Policy
- Strategic Financial Analysis
- International Currency and Banking Markets
- International Economics

FOURTH YEAR
- Criminal Law and Procedure
- Contemporary Property Law
- Corporations Law A
- Environment and Natural Resources Law
- Law Elective
- Corporations Law B
- Constitutional Law
- Equity and Trusts
- Law Elective
- Dispute Resolution and Civil Litigation

Note: During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
“The opportunity to participate in study tours to Beijing, Seoul and Tokyo provided me with invaluable international insights, hands-on experience and industry-based workshops. I was able to develop an understanding of the major challenges facing professionals in the built environment across some of the most dynamic cities in Asia.”

Chea Chee Tan
property graduate
Bachelor of Business (Property)

unisa.edu.au/property

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ................. 66.60
guaranteed entry ............. 70.00

DEGREE STRUCTURE

Assumed knowledge: none
Prerequisites: none

Study Australia's longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and overseas study tours. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institute of Chartered Surveyors (RICS). You can also complete your bachelor's degree and a master's qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Land and property valuer / property developer / commercial property analyst / property funds manager / sales and leasing consultant / portfolio manager

YOU MIGHT ALSO LIKE
- Bachelor of Business (Property) + Master of Finance
- Bachelor of Business (Real Estate Practice)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR
- Marketing Principles: Trading and Exchange
- Accounting for Business
- Discovering Opportunities in Property
- Principles of Economics
- Professional Development in Property
- Business Law
- Quantitative Methods for Business
- Business and Society OR International Study Tour OR Elective

SECOND YEAR
- Business Finance
- Management and Organisation
- Property Economics
- Elective

THIRD YEAR
- Empirical Business Analysis
- Fundamentals of Property Law
- Building Evaluation for Property
- Property Asset Management

Entrepreneurship for Social and Market Impact
- Property Development
- Property Investment
- Property Practice
- International Business Environments OR International Elective
- Commercial Property Valuation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Property) with a Master of Finance and graduate in just four years.
Learn more at unisa.edu.au/business3plus1
SATAC code: 424929

Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ................. 68.70
guaranteed entry ............. 70.00

DEGREE STRUCTURE

Assumed knowledge: none
Prerequisites: none

Study the only bachelor degree of its kind in South Australia, which prepares you to practice as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as economics, accounting and entrepreneurship, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. Choose to complete a minor in marketing to complement your studies and gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government’s Consumer and Business Services.

CAREERS
Real estate agent / property manager / property agency manager / property developer / sales and leasing consultant / portfolio manager / agency owner / entrepreneur

YOU MIGHT ALSO LIKE
- Bachelor of Business (Property)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance, and Trade)

DEGREE STRUCTURE

FIRST YEAR
- Accounting for Business
- Marketing Principles: Trading and Exchange
- Principles of Economics
- Discovering Opportunities in Property
- International Business Environments OR International Elective
- Business Intelligence
- Business Finance OR Personal Finance
- Fundamentals of Property Law
- Building Evaluation for Property
- Property Asset Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Bachelor of Business (Information Strategy and Management)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank: cut-off 2020 n/a
VET: guaranteed entry 70.00

SATAC code: 424671
Program code: DBBN

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Learn how to develop strategic information systems and processes that can be applied across a wide range of industries. Discover how to solve business problems by planning and applying IT solutions using the latest technologies. Develop core knowledge and skills in economics, entrepreneurship, business law, and marketing. Study specialist courses in areas such as programming, innovation, problem-solving and systems analysis, and IT and database fundamentals. Gain practical skills through an internship or overseas study experience.

CAREERS
Information systems manager / project coordinator / IT account manager / business analyst / business improvement manager / information analyst / intelligence analyst / business solutions consultant / ICT project analyst / business optimisation manager

YOU MIGHT ALSO LIKE
- Bachelor of Information Technology
- Bachelor of Information Technology (Networking and Cybersecurity)
- Bachelor of Business (Management)

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>THIRD YEAR</th>
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<tbody>
<tr>
<td>Assumed knowledge: none</td>
<td>Assumed knowledge: none</td>
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<tr>
<td>Prerequisites: none</td>
<td>Prerequisites: none</td>
</tr>
<tr>
<td>Career Development for Professionals</td>
<td>Service Management and Integration</td>
</tr>
<tr>
<td>Accounting for Business OR Quantitative</td>
<td>Enterprise Systems 2 x Electives</td>
</tr>
<tr>
<td>Methods for Business</td>
<td>International Business Environments OR International Elective</td>
</tr>
<tr>
<td>Business and Society OR International</td>
<td>Information Technology Strategy and Management 2 x Electives</td>
</tr>
<tr>
<td>Study Tour OR Elective</td>
<td>Information Technology Fundamentals Principles of Economics</td>
</tr>
<tr>
<td>Design Thinking and Digital Innovation</td>
<td>Problem Solving and Programming</td>
</tr>
<tr>
<td>Information Technology Fundamentals</td>
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<tr>
<td>Principles of Economics</td>
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<tr>
<td>Problem Solving and Programming</td>
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<td>Elective</td>
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</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

<table>
<thead>
<tr>
<th>SECOND YEAR</th>
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<tbody>
<tr>
<td>Business Intelligence</td>
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<tr>
<td>Systems Analysis</td>
<td>Systems Analysis</td>
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<tr>
<td>Database Fundamentals</td>
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<tr>
<td>Business Law</td>
<td>Business Law</td>
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<tr>
<td>Entrepreneurship for Social and Market Impact</td>
<td>Entrepreneurship for Social and Market Impact</td>
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<tr>
<td>Management and Organisation</td>
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<tr>
<td>IT Project Management</td>
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<tr>
<td>Prerequisites: none</td>
<td>Prerequisites: none</td>
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<tr>
<td>Foundations of Human Resource Management</td>
<td>Service Management and Integration</td>
</tr>
<tr>
<td>Accounting for Business OR Quantitative</td>
<td>Enterprise Systems 2 x Electives</td>
</tr>
<tr>
<td>Methods for Business</td>
<td>International Business Environments OR International Elective</td>
</tr>
<tr>
<td>Marketing Principles: Trading and Exchange</td>
<td>Information Technology Strategy and Management 2 x Electives</td>
</tr>
<tr>
<td>Business Law</td>
<td>Information Technology Fundamentals Principles of Economics</td>
</tr>
<tr>
<td>Principles of Economics</td>
<td>Problem Solving and Programming</td>
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<tr>
<td>Business and Society OR International</td>
<td>Elective</td>
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<tr>
<td>Career Development for Professionals</td>
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<tr>
<td>Communication and Organisational Practices</td>
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<tr>
<td>Project Management: Principles and Strategies</td>
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<tr>
<td>Business Intelligence</td>
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<td>Management and Organisation</td>
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<td>Entrepreneurship for Social and Market Impact</td>
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<td>Organisational Behaviour</td>
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<td>2 x Electives</td>
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</tbody>
</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business (Management)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank: cut-off 2020 65.75
VET: guaranteed entry 70.00

SATAC code: 424101
Program code: DBBG

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You will also gain critical skills in problem solving and leadership to achieve key business objectives. Study core courses including international business, economics, and entrepreneurship. Enrich your learning with an internship, a business simulation project or an overseas exchange during your studies.

CAREERS
Project manager / general manager / management consultant / risk manager / business development manager / account director / sales manager / business analyst / project lead / business and workplace adviser

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Innovation and Entrepreneurship)

DEGREE STRUCTURE

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<thead>
<tr>
<th>FIRST YEAR</th>
<th>THIRD YEAR</th>
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</thead>
<tbody>
<tr>
<td>Foundations of Human Resource Management</td>
<td>Service Management and Integration</td>
</tr>
<tr>
<td>Accounting for Business OR Quantitative</td>
<td>Enterprise Systems 2 x Electives</td>
</tr>
<tr>
<td>Methods for Business</td>
<td>International Business Environments OR International Elective</td>
</tr>
<tr>
<td>Marketing Principles: Trading and Exchange</td>
<td>Information Technology Strategy and Management 2 x Electives</td>
</tr>
<tr>
<td>Business Law</td>
<td>Information Technology Fundamentals Principles of Economics</td>
</tr>
<tr>
<td>Principles of Economics</td>
<td>Problem Solving and Programming</td>
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<tr>
<td>Business and Society OR International</td>
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Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Bachelor of Laws (Honours)
Bachelor of Business (Management)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time
Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 .................. 87.40
guaranteed entry ............... 90.00

VET:
guaranteed entry .................... AdvDip

SATAC code ....................... 424831
Program code ..................... DHLD

part-time study available

UnISA College pathways: Foundation Studies
Prerequisites: none
Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law, and constitutional law. You will also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / business analyst / general manager / project manager / management consultant / risk manager / business development manager / contract lawyer / corporate governance adviser

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Psychology

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Business Elective
Project Management: Principles and Strategies
Management and Organisation

Organisational Behaviour
Career Development for Professionals
Entrepreneurship for Social and Market Impact

SECOND YEAR
Foundations of Law
Torts A
Contracts A

Legislation
Principles of Public Law
Contracts B
Land Law
Torts B

THIRD YEAR
Strategic Management
Managing Decision Making
International Management Ethics and Values
Communication and Organisational Practices
Organisational Entrepreneurship
Organisational Leadership
Management Elective
Management Elective

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A

Environment and Natural Resources Law
Law Elective

Constitutional Law
Equity and Trusts
Corporations Law B

Evidence
Administrative Law
Lawyers, Ethics and Society

Law Elective
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 65.50
guaranteed entry .................................... 70.00

✓ part-time study available

SATAC code: 424351
Program code: DBBH

VET:
guaranteed entry ..................................... Dip

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Investigate the latest discoveries in human resources including recruitment, training, performance, retention, industrial relations and employment law. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture and the health and wellbeing of employees. Benefit from curriculum informed by above world-class research in human resource management and learn from guest speakers with industry experience. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an internship to build your practical experience. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) – one of the world’s leading HRM bodies.

CAREERS
Recruitment consultant / learning and development officer / human resources adviser / human resources manager / people and culture manager / work, health and safety officer / organisational change consultant / industrial relations consultant

YOU MIGHT ALSO LIKE
• Bachelor of Business (Management)
• Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
• Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

DEGREE STRUCTURE

FIRST YEAR
Marketing Principles: Trading and Exchange
Foundations of Human Resource Management
Business and Society OR International Study Tour OR Elective
Accounting for Business OR Quantitative Methods for Business
Principles of Economics
Work Health and Safety Management Principles
Career Development for Professionals
Elective

SECOND YEAR
Management and Organisation
Business Intelligence
Training and Development
Business Law
Performance and Compensation Management
Entrepreneurship for Social and Market Impact
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

“I love speaking with others and leading teams, so I chose to study human resource management. Being able to connect with and learn from industry professionals was definitely a highlight of my degree.”

Nicholas Parrella
human resource management graduate

unisa.edu.au/study
Bachelor of Laws (Honours)
Bachelor of Business (Human Resource Management)

unisa.edu.au/law

City West Campus  
On-campus  
5 years full-time

Intakes: Feb, Aug  
Internship/Study tour

Selection Rank:  
cut-off 2020 ................. 87.40  
guaranteed entry ............... 90.00  

VET:  
guaranteed entry ............... AdvDip

SATAC code ................. 424831  
Program code ................. DHLD

UnISA College pathways: Foundation Studies  
Prerequisites: none  
Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in human resource management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law, and constitutional law. You will also explore latest discoveries in human resources including recruitment, training, performance, retention, industrial relations and employment law. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Human Resource Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the human resource management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / employment lawyer / industrial relations specialist / human resource manager / people and culture manager / organisational change consultant / employee relations adviser / workplace relations lawyer / mediator / negotiation consultant / industrial relations consultant

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

DEGREE STRUCTURE

FIRST YEAR
- Foundations of Human Resource Management
- Accounting for Business OR Quantitative Methods for Business
- Career Development for Professionals
- Business and Society OR International Study Tour OR Business Elective
- Performance and Compensation Management
- Management and Organisation
- Work Health and Safety Management Principles
- HRM Elective

SECOND YEAR
- Contracts A
- Foundations of Law
- Torts A
- Principles of Public Law
- Legislation
- Contracts B
- Torts B
- Land Law
- Management of Industrial Relations
- Recruitment and Selection of Organisational Talent
- Strategic Management
- Training and Development
- Employment Law
- Strategic Human Resource Management
- HRM Elective
- Management Elective

THIRD YEAR
- Criminal Law and Procedure
- Contemporary Property Law
- Corporations Law A
- Environment and Natural Resources Law
- Law Elective
- Evidence
- Administrative Law
- Lawyers, Ethics and Society
- Dispute Resolution and Civil Litigation
- Law Elective

FOURTH YEAR
- During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
  - Law Reform Clinic
  - Legal Advice Clinic
  - Law Professional Placement
  - Research Project A*
  - Research Project B*

  *Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

FIFTH YEAR
- Evidence
- Administrative Law
- Lawyers, Ethics and Society
- Dispute Resolution and Civil Litigation
- Law Elective

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

unisa.edu.au/apply | 25
Bachelor of Psychology (Counselling and Interpersonal Skills)  
Bachelor of Business (Human Resource Management)  

unisa.edu.au/psychology  

Magill and City West Campus  
On-campus  
4 years full-time  

Intakes: Feb  
Real-world projects  

Selection Rank:  
cut-off 2020.................... 63.85  
guaranteed entry............... 75.00  
SATAC code...................... 444541  
Program code.................... MBCH  
VET:  
guaranteed entry............... Dip  

unisa.edu.au/psychology  

UniSA College pathways: Foundation Studies  
Prerequisites: none  
Assumed knowledge: none  

Complete a double degree that combines studies in psychology theory, counselling, workplace culture, and staff health and wellbeing. Explore core psychology courses including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics and accounting, business operations and intelligence, and industrial relations. Develop the knowledge and skills needed to effectively support and counsel staff and build staff recruitment, retention, and training and development strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Graduate with a degree accredited by the Australian Human Resources Institute (AHRI) – criteria apply.

Note 1: Students are required to undertake Criminal History Checks through the Department of Human Services (DHS) and complete a one-day Child Safe Environments course. Some placements may also require students to have a current driver’s licence, National Police Check, Responding to Abuse and Neglect training, or a recognised First Aid Certificate.

Note 2: To become a professional practising or research psychologist, students must continue their studies through a one-year Bachelor of Psychology (Honours) and then a two-year Master of Psychology (Clinical) or Doctor of Philosophy (PhD).

CAREERS  
Human resources manager / recruitment consultant / training and development coordinator / workplace relations advisor / community development manager / counsellor or clinical psychologist (with further study)

YOU MIGHT ALSO LIKE  
• Bachelor of Business (Human Resource Management)  
• Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)  
• Bachelor of Laws (Honours), Bachelor of Psychology  
• Bachelor of Psychology (Honours)  

FURTHER STUDY  
• Bachelor of Psychology (Honours) – one year  
• Master of Psychology (Clinical)  

DEGREE STRUCTURE  

FIRST YEAR  
• Psychology 1A  
• Counselling Foundations  
• Foundations of Human Resource Management  
• Management and Organisation  

SECOND YEAR  
• Cognitive Psychology  
• Developmental Psychology  
• Counselling Skills  
• Accounting for Business OR Quantitative Methods for Business  
• Social and Community Psychology  
• Biological and Learning Psychology  
• Counselling Interventions  
• Work Health and Safety Management Principles  

THIRD YEAR  
• Personality Psychology  
• Recruitment and Selection of Organisational Talent  
• Management of Industrial Relations  
• Training and Development  
• Clinical and Abnormal Psychology  
• Work and Organisational Psychology  
• Performance and Compensation Management  
• Employment Law  

FOURTH YEAR  
• Entrepreneurship for Social and Market Impact  
• Strategic Management  
• Business Intelligence  
• Advanced Research Methods OR Health Psychology  
• Psychological Assessment  
• Strategic Human Resource Management  
• Working with Community  
• Effective Communication
Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020: 71.25
guaranteed entry: 70.00

SATAC code: 424511
Program code: DBBL

VET: guaranteed entry: Dip

part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none
Assumed knowledge: none

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today’s evolving supply chains, including key areas such as circular economies, digital transformation, strategies in operations, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an internship or overseas exchange.

CAREERS
Supply chain coordinator / procurement executive / operations manager / demand or inventory planner / warehouse and distribution executive / logistics analyst

YOU MIGHT ALSO LIKE
• Bachelor of Business (Finance)
• Bachelor of Business (Management)
• Bachelor of Commerce (Accounting)

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
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</thead>
</table>
| Accounting for Business OR Quantitative Methods for Business | Strategic Management
| Marketing Principles: Trading and Exchange | International Business Environments OR International Elective
| Career Development for Professionals Elective | Integrated Supply Networks
| Principles of Logistics and Supply Chain Management | Procurement for Strategic Advantage
| Principles of Economics | Managing Sustainability in Supply Chains
| Business Intelligence | International Management Ethics and Values
| Business and Society OR International Study Tour OR Elective | Strategic Management
| 2 x Electives | 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business (Legal Studies)

unisa.edu.au/law

City West Campus
On-campus
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020: 65.40
guaranteed entry: 70.00

SATAC code: 424611
Program code: DBLS

VET: guaranteed entry: Dip

part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none
Assumed knowledge: none

Prepare for a business career in the private, public or legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses including law, public law, torts and contracts. You will also study a range of electives to tailor your degree – four in legal studies and four in business-related courses. Gain valuable practical experience by embedding an internship into your studies or seeking career mentorship from legal professionals. Take a direct pathway into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you wish to practice law – criteria apply.

Note: This degree does not provide the educational requirements to practice law, however you may have the opportunity to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you meet the eligibility criteria.

CAREERS
Legal clerk / legal secretary / paralegal / legal adviser / government affairs adviser / policy adviser / policy analyst

YOU MIGHT ALSO LIKE
• Bachelor of Laws (Honours)
• Bachelor of Laws (Honours) Double Degree
  • Arts
  • Arts (History and Global Politics)
  • Business (Economics, Finance and Trade)
  • Business (Human Resource Management)
  • Business (Management)
  • Business (Marketing)
  • Business (Sport and Recreation Management)
  • Business (Tourism and Event Management)
  • Commerce (Accounting)
  • Journalism and Professional Writing
  • Psychology
• Bachelor of Arts (Law, Policy and Politics)

DEGREE STRUCTURE

<table>
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<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
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</table>
| Accounting for Business OR Quantitative Methods for Business | Strategic Management
| Principles of Economics | International Business Environments OR International Elective
| Foundations of Law | 2 x Legal Studies Electives
| Torts A | Experiential Elective Elective
| Marketing Principles: Trading and Exchange | Some study may be able to be completed online.
| Business Law | 2 x Electives
| Business and Society OR International Study Tour OR Elective | Career Development for Professionals
| Career Development for Professionals | Principles of Public Law
| 2 x Electives | Management and Organisation
| Contracts A Elective | 2 x Electives
| Business Intelligence | Experiential Elective
| Management and Organisation | Experiential Elective Elective
| 2 x Electives | Some study may be able to be completed online.

unisa.edu.au/apply | 27
Bachelor of Marketing and Communication

unisa.edu.au/marketing

City West and Magill Campus
On-campus/Online
3 years full-time

Intakes: Feb, Jul
Internship/Study tour

Selection Rank:
cut-off 2020 .......................... 65.80
guaranteed entry ......................... 70.00

VET:
guaranteed entry .......................... Dip

SATAC code: 424451
Program code: DBMN

Unisa College pathways: Foundation Studies, Diploma in Arts or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in the on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert, by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. You will also develop skills in professional practice through the integration, planning and management of key communication projects in an organisational context. Learn from marketing scientists who advise global brands like Procter & Gamble, CBS and Nestlé. Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable practical experience by completing a marketing practicum during your studies. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the world-renowned Ehrenberg-Bass Institute for Marketing Science. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS
Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsorship officer / media planner / advertising executive / digital marketer

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries

DEGREE STRUCTURE

FIRST YEAR
- Marketing Principles: Trading and Exchange
- Accounting for Business Ideas, Innovation and Communication
- Communication and Media
- Business Law
- Consumer Behaviour
- Public Relations Theory and Practice
- Digital Design Essentials

SECOND YEAR
- Marketing Analytics
- Professional Development in Marketing Professional Writing
- Design for Digital Technologies OR Content Creation for Media
- Advertising Communication Research Methods
- Media Law and Ethics
- Essentials of Marketing Planning

THIRD YEAR
- Essentials of Marketing Planning
- Digital Marketing
- Integrated Marketing Planning
- Consumer Behaviour
- Media Law
- Management and Organisation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business (Design and Marketing)

unisa.edu.au/marketing

City West Campus
On-campus
3 years full-time

Intakes: Feb, Jul
Internship/Study tour

Selection Rank:
cut-off 2020 .......................... 64.70
guaranteed entry ......................... 70.00

VET:
guaranteed entry .......................... Dip

SATAC code: 424920
Program code: DBMD

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Prepare for a specialist marketing career in digital and print design. Develop foundation knowledge in design and evidence-based marketing, and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an internship or overseas study tour. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship with the globally recognised Ehrenberg-Bass Institute for Marketing Science and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the institute.

CAREERS
Marketing coordinator / campaigns manager / advertising account manager / visual communications manager / publications coordinator / brand manager

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Design (Communication Design)
- Bachelor of Creative Industries

DEGREE STRUCTURE

FIRST YEAR
- Design Foundation Studio
- Principles of Economics
- Marketing Principles: Trading and Exchange
- Computer Graphics and Imaging
- Design for Print
- Business Law
- Integrated Marketing Planning
- Marketing Elective

SECOND YEAR
- Essentials of Marketing Planning
- Digital Marketing
- Branding
- Marketing Elective
- Business Law
- Integrated Marketing Planning
- Professional Development in Marketing
- Marketing Elective

THIRD YEAR
- Essentials of Marketing Planning
- Marketing Elective
- Integrated Marketing Planning
- Marketing Elective
- Marketing Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

unisa.edu.au/study
Bachelor of Business (Marketing)

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies through elective courses including the Marketing Practicum, Marketing Clinic, or an overseas study tour. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Through our in-house Marketing Clinic you will provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship with the globally recognised Ehrenberg-Bass Institute for Marketing Science and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the Institute. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). You can also complete your bachelor's degree and a master's qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insights analyst / media planner / brand manager / account manager / sales and marketing manager / business development manager / market analyst / market researcher

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Tourism and Event Management)

DEGREE STRUCTURE

**FIRST YEAR**
- Marketing Principles: Trading and Exchange
- Principles of Economics
- Business and Society OR International Study Tour OR Elective
- Accounting for Business OR Quantitative Methods for Business
- Consumer Behaviour
- Marketing Analytics
- Management and Organisation
- Elective

**SECOND YEAR**
- Market Research
- Business Law
- Professional Development in Marketing
- Entrepreneurship for Social and Market Impact
- Retailing
- Business Intelligence
- Advertising
- International Business Environments OR International Elective

**THIRD YEAR**
- Branding
- Essentials of Marketing Planning
- 2 x Electives
- Integrated Marketing
- 3 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.
Learn more at unisa.edu.au/business3plus1
SATAC code: 424925
Bachelor of Laws (Honours)
Bachelor of Business (Marketing)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 87.40
guaranteed entry ............................ 90.00

VET:
guaranteed entry ........................... AdvDip

SATAC code .................. 424831
Program code .................. DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in marketing. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our on-campus Marketing Clinic and provide advice to small businesses. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Marketing) in your SATAC application as an additional preference and back-up option. If you are offered a place in the marketing degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / in-house counsel / corporate lawyer / marketing executive / brand consultant / copyright lawyer / data analyst / talent manager / sponsorship manager / advertising executive / brand manager / marketing manager

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)

DEGREE STRUCTURE

FIRST YEAR
Marketing Principles: Trading and Exchange
Principles of Economics
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Business Elective
Marketing Analytics
Management and Organisation
Consumer Behaviour
Business Elective

SECOND YEAR
Foundations of Law
Contracts A
Torts A
Legislation
Principles of Public Law
Contracts B
Torts B
Land Law

THIRD YEAR
Marketing Elective
Market Research
Branding
Essentials of Marketing Planning
Marketing Elective
Integrated Marketing
Advertising
Retailing

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Law Elective
Constitutional Law
Corporations Law B
Equity and Trusts

FIFTH YEAR
Evidence
Administrative Law
Lawyers, Ethics and Society
Law Elective
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

Unisa College pathways:
Foundation Studies
Prerequisites: none
Assumed Knowledge: none

Unisa.edu.au/study
Bachelor of Business (Tourism and Event Management)

unisa.edu.au/tourism-sport-events

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 65.35
guaranteed entry ................................ 70.00

SATAC code: 424371
Program code: DBBT

VET: guaranteed entry .......................... Dip

UnISA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Enjoy a fast-paced career in travel, tourism, hospitality or events management. Focus on key areas such as event management, tourism and policy planning, event marketing, destination management and international business. Learn effective problem-solving skills, strategic thinking, communication and an understanding of central business operations. Tailor your studies through career-focused elective courses such as The Hospitality Experience, Creative Tourism: Food, Wine and Festivals, and Tourism and Indigenous Peoples. Complete an internship during your studies, or take part in an international study tour. Graduate from a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the SA Tourism Hall of Fame. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Event manager / festival organiser / destination marketing manager / tourism policy planner / events and exhibitions coordinator / professional conference coordinator / hotel manager / event venue manager / strategic partnerships manager / marketing manager / event sponsorship manager / community development officer / economic development officer / tourism experience planner / attractions coordinator / tourism and hospitality business owner

YOU MIGHT ALSO LIKE
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR
- Understanding Travel and Tourism
- Foundations of Event Management
- Career Development for Professionals
- Accounting for Business OR Quantitative Methods for Business
- Marketing Principles: Trading and Exchange
- Principles of Economics
- Business and Society OR International Study Tour OR Elective
- Elective

SECOND YEAR
- Management and Organisation
- Service Management in Tourism, Events and Hospitality
- Business Intelligence
- Entrepreneurship for Social and Market Impact
- Marketing for Tourism, Events and Hospitality
- Strategies for Events and Conventions
- Business Law
- Elective

THIRD YEAR
- Destination Management
- New Technologies in Tourism, Events and Hospitality
- International Business Environments OR International Elective
- Elective
- Policy and Planning for Sustainable Tourism
- Strategic Management
- 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years.

Learn more at unisa.edu.au/business3plus1

SATAC code: 424924
Bachelor of Laws (Honours)  
Bachelor of Business (Tourism and Event Management)

unisa.edu.au/law

City West Campus  
On-campus  
5 years full-time

Intakes: Feb, Aug  
Internship/Study tour

Selection Rank:  
cut-off 2020 ............................................ 87.40  
guaranteed entry ....................................... 90.00

VET:  
guaranteed entry ....................................... AdvDip

SATAC code: 424831  
Program code: DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in tourism and event management, which is recognised by the South Australian Tourism Commission (SATC). Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore the fast-paced world of travel, tourism, hospitality and events, focusing on courses in event management, tourism and policy planning, event marketing, destination management, and international business. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Tourism and Event Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the tourism and events degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor / corporate lawyer / event manager / festival director / sponsorship manager / tourism policy planner / project manager / strategic partnerships manager / exhibition coordinator

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
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<tbody>
<tr>
<td>Understanding Travel and Tourism</td>
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<tr>
<td>Foundations of Event Management</td>
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<tr>
<td>Marketing Principles: Trading and Exchange</td>
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<tr>
<td>Business and Society OR International Study Tour OR Business Elective</td>
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<tr>
<td>Strategies for Events and Conventions</td>
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<tr>
<td>Marketing for Tourism, Events and Hospitality</td>
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<tr>
<td>Management and Organisation</td>
</tr>
<tr>
<td>Career Development for Professionals</td>
</tr>
</tbody>
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<table>
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<tr>
<th>SECOND YEAR</th>
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</thead>
<tbody>
<tr>
<td>Foundations of Law</td>
</tr>
<tr>
<td>Torts A</td>
</tr>
<tr>
<td>Contracts A</td>
</tr>
<tr>
<td>Legislation</td>
</tr>
<tr>
<td>Principles of Public Law</td>
</tr>
<tr>
<td>Contracts B</td>
</tr>
<tr>
<td>Torts B</td>
</tr>
<tr>
<td>Land Law</td>
</tr>
<tr>
<td>Destination Management</td>
</tr>
<tr>
<td>Service Management in Tourism, Events and Hospitality</td>
</tr>
<tr>
<td>New Technologies in Tourism, Events and Hospitality Management Elective</td>
</tr>
<tr>
<td>Entrepreneurship for Social and Market Impact</td>
</tr>
<tr>
<td>Policy and Planning for Sustainable Tourism</td>
</tr>
<tr>
<td>Strategic Management Management Elective</td>
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<tr>
<th>THIRD YEAR</th>
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<tbody>
<tr>
<td>Criminal Law and Procedure</td>
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<tr>
<td>Contemporary Property Law</td>
</tr>
<tr>
<td>Corporations Law A</td>
</tr>
<tr>
<td>Environment and Natural Resources Law</td>
</tr>
<tr>
<td>Law Elective</td>
</tr>
<tr>
<td>Evidence</td>
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<tr>
<td>Administrative Law</td>
</tr>
<tr>
<td>Lawyers, Ethics and Society</td>
</tr>
<tr>
<td>Law Elective</td>
</tr>
<tr>
<td>Dispute Resolution and Civil Litigation</td>
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<tr>
<th>FOURTH YEAR</th>
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<tbody>
<tr>
<td>During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:</td>
</tr>
<tr>
<td>· Law Reform Clinic</td>
</tr>
<tr>
<td>· Legal Advice Clinic</td>
</tr>
<tr>
<td>· Law Professional Placement</td>
</tr>
<tr>
<td>· Research Project A*</td>
</tr>
<tr>
<td>· Research Project B*</td>
</tr>
</tbody>
</table>

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Business
(Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

City West Campus
On-campus
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020...............................65.90
guaranteed entry.........................70.00

SATAC code..........................434191
Program code.........................DBBS

VET: guaranteed entry...............Dip
✓ part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, manage financial and physical resources, and apply critical problem-solving skills. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

CAREERS
Sport development officer / club development officer / sport and recreation officer / event manager / community development coordinator / recreation facilities coordinator / business development manager / sports program officer / leisure planner / membership services manager / sports marketing coordinator / sponsorship coordinator

YOU MIGHT ALSO LIKE
• Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
• Bachelor of Business (Tourism and Event Management)
• Bachelor of Exercise and Sport Science
• Bachelor of Outdoor and Environmental Leadership

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Elective
Leisure Concepts
Fundamentals of Sport and Recreation
Recreation and Sport Event Programming
Marketing Principles: Trading and Exchange
Career Development for Professionals
Elective

SECOND YEAR
Entrepreneurship for Social and Market Impact
Principles of Economics
Sports Law
Sport, Tourism and Event Practicum
Sport Governance
Management and Organisation
2 x Electives

Some study may be able to be completed online.

“In my role at Little Athletics SA, each day is a learning experience and an opportunity to develop professionally. My ability to succeed wouldn’t have occurred without my time studying at UniSA.”

Steven Marotti
sport and recreation management graduate
Bachelor of Laws (Honours)
Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time
Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ..................... 87.60
guaranteed entry ................. 90.00
VET:
guaranteed entry ............... AdvDip

SATAC code .................... 424831
Program code .................. DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in sport and recreation management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Sport and Recreation Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the sport and recreation management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / sports lawyer / sport development manager / club development manager / in-house counsel / sport and recreation coordinator / sponsorship manager / player operations manager

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR
Fundamentals of Sport and Recreation
Sports Law
Leisure Concepts
Marketing Principles: Trading and Exchange
Recreation and Sport Event Programming
Management and Organisation
Career Development for Professionals
Business and Society OR International Study Tour OR Business Elective

SECOND YEAR
Foundations of Law
Contracts A
Torts A
Legislation
Principles of Public Law
Contracts B
Land Law
Torts B

THIRD YEAR
Sport and Recreation Facilities Management
Sport Governance
Business Development in Sport
Sport, Tourism and Event Practicum
Sport and Event Management
Strategic Management
Leadership in Recreation and Sport
Recreation Planning in the Urban Environment

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Law Elective
Corporations Law B
Constitutional Law
Equity and Trusts
Evidence
Administrative Law
Lawyers, Ethics and Society
Law Elective
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
**Bachelor of Commerce (Accounting)**

unisaonline.edu.au/accounting

<table>
<thead>
<tr>
<th>100% online</th>
<th>UniSA Online</th>
<th>3 years full-time</th>
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<tbody>
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<td></td>
<td></td>
<td>Intakes: Jan, Apr, Jun, Sept</td>
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</table>

**STUDY ON DEMAND**

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance and management. Explore the economic, legal and political influences that impact global business and its operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus — all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

**CAREERS**

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and reconstruction adviser / management accountant / corporate tax consultant / auditor

**CREDIT CHECK**

Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

**DEGREE STRUCTURE**

**FIRST YEAR**

- Critical Approaches to Online Learning
- Business and Society
- Accounting for Business
- Business Law
- Quantitative Methods for Business
- Financial Accounting 1
- Marketing Principles: Trading and Exchange
- Principles of Economics

**SECOND YEAR**

- Financial Accounting 2
- Career Development for Professionals
- Management Accounting
- Business Finance
- Business Intelligence
- Financial Accounting 3
- Companies and Partnership Law
- Management and Organisation

- Sustainability Accounting and Reporting
- Auditing Theory and Practice
- Contemporary Issues in Accounting
- Taxation Law 1
- Strategic Financial Analysis
- 3 x Electives

**Bachelor of Business (Financial Planning)**

unisaonline.edu.au/financial-planning

<table>
<thead>
<tr>
<th>100% online</th>
<th>UniSA Online</th>
<th>3 years full-time</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Intakes: Jan, Apr, Jun, Sept</td>
</tr>
</tbody>
</table>

**STUDY ON DEMAND**

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build the technical and professional skills needed to prepare detailed financial plans that assist clients in reaching their financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Learn to prepare a Statement of Advice for a client using XPlan — the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus — all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

**CAREERS**

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

**CREDIT CHECK**

Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

**DEGREE STRUCTURE**

**FIRST YEAR**

- Critical Approaches to Online Learning
- Business and Society
- Accounting for Business
- Business Finance
- Business Intelligence
- Financial Accounting 1
- Marketing Principles: Trading and Exchange
- Principles of Economics

**SECOND YEAR**

- Financial Markets and Institutions
- Introduction to Financial Planning
- Marketing Principles: Trading and Exchange
- Management and Organisation
- Macroeconomics
- Business Intelligence
- Companies and Partnership Law
- International Business Environments

- Entrepreneurship for Social and Market Impact
- Personal Finance
- Career Development for Professionals
- Business Finance
- Business Law
- Principles of Economics

- Supersanuation
- Risk Management and Insurance
- Strategic Management
- Applied Financial Planning
- Estate Planning

unisa.edu.au/apply | 35
Bachelor of Business (Management)

unisaonline.edu.au/management

100% online

UnISA Online

3 years full-time

Intakes: Jan, Apr, Jun, Sept

Program code: XBBG

part-time study available

Time commitment: 10–15 hours per week per course

Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online), or Foundation Studies or Diploma in Business (UniSA College).

Prerequisites: none

Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online management degree designed specifically for flexible learning. Discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to achieve key business objectives. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

First Year

Critical Approaches to Online Learning

Business and Society

Accounting for Business

Business Law

Quantitative Methods for Business

Career Development for Professionals

Marketing Principles: Trading and Exchange

Principles of Economics

Second Year

Foundations of Human Resource Management

Business Intelligence

Management and Organisation

Communication and Organisational Practices

Organisational Behaviour

Project Management: Principles and Strategies

Entrepreneurship for Social and Market Impact

Elective

Third Year

Critical Approaches to Online Learning

International Management Ethics and Values

Organisational Entrepreneurship

Organisational Leadership

Managing Decision Making

International Business Environments

2 x Electives

Bachelor of Business (Human Resource Management)

unisaonline.edu.au/hr

100% online

UnISA Online

3 years full-time

Intakes: Jan, Apr, Jun, Sept

Program code: XBBH

part-time study available

Time commitment: 10–15 hours per week per course

Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online), or Foundation Studies or Diploma in Business (UniSA College).

Prerequisites: none

Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to strategically align human capital with business objectives. Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management, and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / change management consultant / industrial relations consultant / workforce planning adviser / work health and safety consultant

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

First Year

Critical Approaches to Online Learning

Business and Society

Accounting for Business

Business Law

Quantitative Methods for Business

Career Development for Professionals

Marketing Principles: Trading and Exchange

Principles of Economics

Second Year

Foundations of Human Resource Management

Work Health and Safety Management Principles

Entrepreneurship for Social and Market Impact

Training and Development

Performance and Compensation Management

Business Intelligence

Management and Organisation

Employment Law

Third Year

Recruitment and Selection of Organisational Talent

Strategic Management

Management of Industrial Relations

International Business Environments

Strategic Human Resource Management

3 x Electives
Bachelor of Business (Marketing)

unisaonline.edu.au/marketing

Program code: XBBM

- 3 years full-time
- Intakes: Jan, Apr, Jun, Sept
- Part-time study available

STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR

- Critical Approaches to Online Learning
- Business and Society
- Marketing Principles: Trading and Exchange
- Business Law
- Quantitative Methods for Business
- Professional Development in Marketing
- OR Elective
- Accounting for Business
- Principles of Economics

SECOND YEAR

- Consumer Behaviour
- Marketing Analytics
- Market Research
- Retailing
- Advertising
- Business Intelligence
- Entrepreneurship for Social and Market Impact
- Management and Organisation

THIRD YEAR

- Essentials of Marketing Planning
- Integrated Marketing
- 3 x Electives

Bachelor of Marketing and Communication

unisaonline.edu.au/marketing-communication

Program code: XBMN

- 3 years full-time
- Intakes: Jan, Apr, Jun, Sept
- Part-time study available

STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM strategies). Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional / communications professional / brand manager / advertising executive / media planner / digital and social media manager / PR coordinator / content creator / market analyst

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR

- Critical Approaches to Online Learning
- Marketing Principles: Trading and Exchange
- Business Law
- Accounting for Business
- Introduction to Digital Media
- Consumer Behaviour
- Business Law Communication and Media
- Marketing Principles: Trading and Exchange
- OR Elective

SECOND YEAR

- Marketing Analytics
- Public Relations: Theory and Practice
- Writing and Editing for Publication
- Elective
- Advertising
- Media Law and Ethics
- Communication Research Methods

NEW
Graduate Certificate in Business, Human Resource Management, Management or Marketing

Degrees:
- Graduate Certificate in Business
- Graduate Certificate in Human Resource Management
- Graduate Certificate in Management
- Graduate Certificate in Marketing

unisa.edu.au/business-management

City West Campus
On-campus/Online
0.5 years full-time
Intakes: Feb, Aug

A$14,700* indicative 2020

Real-world projects

Study a six-month postgraduate qualification specialising in either Business, Human Resource Management, Management or Marketing. Develop strong foundation skills in problem-solving, decision making and leadership, along with expert knowledge in your chosen field. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your expertise with a one-year Graduate Diploma in Human Resource Management, or choose from a range of master’s programs.

CAREERS
Depending on your chosen specialisation, your career options can include:
- Business adviser / business analyst / entrepreneur / marketing coordinator / brand manager / market researcher / human resources adviser / training and development coordinator / recruitment consultant / project manager / business development manager / business manager

FURTHER STUDY
- Master of Management – various specialisations
- International Master of Business Administration – various specialisations

DEGREE STRUCTURE

Business

<table>
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<th>COURSES</th>
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<tr>
<td>Accounting for Management M</td>
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<tr>
<td>Marketing Management</td>
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<tr>
<td>Economic Principles for Business OR Elective</td>
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<td>Global Business Environment</td>
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Human Resource Management

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<td>Introduction to Human Resource Management</td>
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<tr>
<td>Workplace Health and Safety Management</td>
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<td>Workplace Learning and Development Elective</td>
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Management

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<tr>
<td>People, Leadership and Performance Elective</td>
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<td>Plus two courses from the following:</td>
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<td>- Managing Change</td>
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<td>- Negotiation</td>
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<tr>
<td>- Workplace Learning and Development</td>
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<td>- Global Supply Chain Management</td>
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<td>- Integrated Logistics Management</td>
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<td>- Sport, Tourism and Events</td>
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<td>- Festival and Event Management</td>
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Marketing

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<th>COURSES</th>
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<td>Marketing Management</td>
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<tr>
<td>Buyer Behaviour Insights OR Advanced Marketing Analytics Elective</td>
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</table>
Graduate Certificate in Financial Planning

unisa.edu.au/financial-planning

City West Campus
On-campus/Online
0.5 years full-time
Intakes: Feb, Aug

SATAC code: 4GCC088
Program code: DGFP

*see page 48 for more information

Did you know? This program can also be studied 100% online and you can choose from one of four intakes in January, April, June or September. For more information, visit unisaonline.edu.au/financial-planning

Study a six-month qualification as a pathway into our FASEA-approved Master of Finance (Financial Planning) program if you don’t hold a prior qualification but have industry experience in a related financial services role. Explore advanced financial planning courses outlined in FASEA’s education requirements such as ethics and professionalism, and choose from electives including estate planning, superannuation, insurance and tax. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery.

CAREERS
Financial planner^ / financial adviser^ / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

*To meet the education requirements for practice, you will need to go on to study our FASEA-approved Master of Finance (Financial Planning) following the completion of this program. See page 40.

ENTRY REQUIREMENTS
• Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education institution; or
• Diploma or advanced diploma in a relevant field and two years' relevant professional experience, or
• Minimum five years of relevant professional experience.

DEGREE STRUCTURE

FIRST YEAR

<table>
<thead>
<tr>
<th>COURSES</th>
<th>1.0 years full-time</th>
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<tbody>
<tr>
<td>Ethics and Professionalism</td>
<td>FAFP001</td>
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<tr>
<td>Introduction to Financial Planning G</td>
<td>FAFP101</td>
</tr>
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<td>OR Elective</td>
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<tr>
<td>2 x Electives</td>
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</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

*see page 48 for more information

Graduate Diploma in Financial Planning

unisa.edu.au/financial-planning

City West Campus
On-campus/Online
1 year full-time
Intakes: Feb, Aug

SATAC code: 4GD118
Program code: DGFP

$26,500* indicative 2020

Did you know? This program can also be studied 100% online and you can choose from one of four intakes in January, April, June or September. For more information, visit unisaonline.edu.au/financial-planning

Study one of the first graduate diploma qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for existing financial advisers who need to meet new education requirements or professionals with a relevant degree seeking a career change. Focus on key areas such as investment management, regulatory and legal obligations, estate planning, risk management and insurance, superannuation, ethics and tax. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world’s leading banks and investment firms. Benefit from exam preparation resources and workshops so you feel confident for your university and FASEA exams. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery.

CAREERS
Client relationship manager / estate planner / insurance broker / investment adviser / financial planner / financial adviser / superannuation consultant / wealth manager

ENTRY REQUIREMENTS
• Bachelor degree in an accounting, finance, economics or financial planning discipline from a recognised high education institution, or equivalent qualification; or
• Graduate certificate or higher in an accounting, finance, economics or financial planning discipline from a recognised high education institution, or
• A diploma or advanced diploma in financial planning with two years’ relevant professional experience.

DEGREE STRUCTURE

FIRST YEAR

<table>
<thead>
<tr>
<th>COURSES</th>
<th>1.0 years full-time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Advice Regulatory and Legal Obligations</td>
<td>FAFP002</td>
</tr>
<tr>
<td>Ethics and Professionalism</td>
<td>FAFP001</td>
</tr>
<tr>
<td>Investment Management</td>
<td></td>
</tr>
<tr>
<td>Superannuation G</td>
<td></td>
</tr>
<tr>
<td>Risk Management and Insurance G</td>
<td></td>
</tr>
<tr>
<td>Estate Planning G</td>
<td></td>
</tr>
<tr>
<td>Applied Financial Planning G</td>
<td></td>
</tr>
<tr>
<td>Taxation</td>
<td></td>
</tr>
</tbody>
</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
**Master of Finance (Financial Planning)**

unisa.edu.au/financial-planning

<table>
<thead>
<tr>
<th>City West Campus</th>
<th>On-campus/Online</th>
<th>Intakes: Feb, Aug</th>
<th>$26,500 pa* indicative 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 years full-time</td>
<td></td>
<td>Real-world projects</td>
<td></td>
</tr>
</tbody>
</table>

**ENTRY REQUIREMENTS**

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education institution, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**DEGREE STRUCTURE**

### FIRST YEAR

- **Statistics for Data Science**
- **Accounting for Management M**
- **Economic Principles for Business**
- **Financial Advice Regulatory and Legal Obligations**
- **Financial Theory and Financial Markets**
- **Corporate Finance**
- **Investment Management**
- **Marketing Management**

### SECOND YEAR

- **Personal Finance G**
- **Introduction to Financial Planning G**
- **Superannuation G**
- **Ethics and Professionalism**
- **Risk Management and Insurance G**
- **Estate Planning G**
- **Applied Financial Planning G**
- **Taxation**

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

**CAREERS**

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

**Master of Finance**

Degrees:

- Master of Finance
- Master of Finance (Global Investment and Trade)

unisa.edu.au/accounting-and-finance

<table>
<thead>
<tr>
<th>City West Campus</th>
<th>On-campus/Online</th>
<th>Intakes: Feb, Aug</th>
<th>$29,400 pa* indicative 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 years full-time</td>
<td></td>
<td>Internship/Study tour</td>
<td></td>
</tr>
</tbody>
</table>

**ENTRY REQUIREMENTS**

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**DEGREE STRUCTURE**

### Core courses

- **Statistics for Data Science**
- **Accounting for Management M**
- **Economic Principles for Business**
- **Commercial Law M**
- **Corporate Finance**
- **Investment Management**
- **International Finance**
- **Financial Theory and Financial Markets**

### Global Investment and Trade

- **Managing Financial Risk**
- **Behavioural Finance**
- **Advanced Corporate Finance**
- **Advanced Research in Finance**
- **The Economics of Financial Markets**

**Finance (General)**

- **Managing Financial Risk**
- **Behavioural Finance**
- **Advanced Corporate Finance**
- **Advanced Research in Finance**
- **The Economics of Financial Markets**
- **Finance Elective**

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, problem-solving and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, management accounting and corporate finance. Learn industry best practice by completing CPA elective courses during your degree. Get career-ready by completing 150 internship hours, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed delivery mode. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia and meet the educational requirements for entry into the CPA program. This degree is also accredited by the Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

CAREERS
Accountant / tax accountant / corporate tax consultant / forensic accountant / business adviser / auditor / risk consultant / insolvency adviser / management accountant / tax manager

ENTRY REQUIREMENTS
• Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
• Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

“I wanted to support my growing professional experience with additional evidence-based learning. The opportunity to learn and think more broadly outside of my specific area of business has enabled me to go back into my specialist role and apply my new-found knowledge.”

Camilla Goodwin
human resource management graduate
Advance your knowledge and skills in contemporary management practice. Choose to study a general management qualification or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Gain valuable experience by completing an optional study tour or international exchange with one of our global partners.

CAREERS
Business manager / general manager / business executive / corporate affairs manager / operations manager / business development manager / corporate sponsorship manager / corporate social responsibility manager

ENTRY REQUIREMENTS
Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

DEGREE STRUCTURE
MANAGEMENT (GENERAL)
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

SPECIALISATION COURSES
Managing the Global Workforce
Entrepreneurship and Innovation
Project Management for Business
Managing Change
2 x Specialisation Electives
2 x Business Electives

Master of Management (Advertising and Brand Management)
SATAC code..........................4CM219
Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, buyer behaviour, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Procter & Gamble, CBS and Nestlé.

CAREERS
Advertising manager / digital marketer / social media manager / media planner / campaign manager / brand manager / marketing coordinator / marketing manager

DEGREE STRUCTURE
ADVERTISING AND BRAND SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

SPECIALISATION COURSES
Advertising: Theory and Practice
eMarketing
Advertising: Planning and Buying Media
Brand Management
Marketing Management OR Business Elective
2 x Specialisation Electives
Business Elective

Master of Management (Human Resource Management)
SATAC code.............................................4CM198
Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data; people, leadership and performance; managing employee performance and rewards, managing the global workforce; and employment law. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges.

CAREERS
Human resources manager / chief human resources officer / people and culture manager / change management consultant / training and development manager / industrial relations specialist / human resources business partner

DEGREE STRUCTURE
HUMAN RESOURCES SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

SPECIALISATION COURSES
Talent Management
Managing Employee Performance and Rewards
Employment Law F
Strategic Management of Human Resources
Managing the Global Workforce
Specialisation Elective
2 x Business Electives
Master of Management (Marketing)
SATAC code: 4CM199
Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé.

CAREERS
Marketing manager / business development manager / marketing insights manager / sales and marketing manager / digital marketing manager / marketing and communications manager / brand manager / account manager

DEGREE STRUCTURE
MARKETING SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Marketing Management
Buyer Behaviour Insights
Marketing Strategy and Planning
Advanced Marketing Analytics
2 x Specialisation Electives
2 x Business Electives

Master of Management (Supply Chain Management)
SATAC code: 4CM175
Advance your knowledge and understanding of networks and processes through the study of modern logistics and global supply chain management. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data, global supply chain management, integrated logistics management, and managing sustainable value chains. Develop critical project management skills and learn to apply practical management models that meet global industry benchmarks.

CAREERS
Logistics manager / supply chain manager / operations manager / supply chain analyst / business solutions specialist / procurement manager / business pricing analyst

DEGREE STRUCTURE
SUPPLY CHAIN SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Global Supply Chain Management
Integrated Logistics Management
Strategic Procurement
Managing Sustainable Value Chains
2 x Specialisation Electives
2 x Business Electives

Master of Management (Tourism and Event Management)
SATAC code: 4CM179
Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the SA Tourism Hall of Fame.

CAREERS
Tourism and event manager / tourism development manager / strategic partnerships manager / hotel manager / functions manager / event director / regional tourism manager / conference coordinator / destination marketing manager / tourism experience manager

DEGREE STRUCTURE
TOURISM AND EVENTS SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
The Business of Tourism
Sustainable Destination Management
Festival and Event Management
Managing Venues and EventScapes
2 x Specialisation Electives
2 x Business Electives
**Master of Management (Arts and Cultural Management)**

**Nested with:**
- Graduate Diploma in Arts and Cultural Management (DGAC)
  - unisa.edu.au/business-management

**City West Campus**
- Intakes: Feb, Aug
- On-campus/Online
- 2 years full-time

**ENTRY REQUIREMENTS**
- Bachelor degree from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**CAREERS**
- Gallery manager / festival director / museum director / theatre manager / venue manager / artistic director / executive producer / general manager / corporate partnerships manager / program manager / policy adviser

**DEGREE STRUCTURE**

**FIRST YEAR**
- Arts and Cultural Leadership and Governance
- Accounting for Management M
- Marketing Management
- Arts and Cultural Audiences
- Arts Environment
- Festival and Event Management
- Arts Management
- Arts Philanthropy
- Arts Law
- Managing Venues and EventScapes
- 6 x Electives

**SECOND YEAR**
- People, Leadership and Performance
- Responsible Leadership in Health
- Quantitative Design for Nursing, Midwifery and Health Research
- Workplace Health and Safety Management
- Workforce Learning and Development
- Project Management for Business
- Managing Change
- Financial and Economic Management for Health and Aged Care
- Business Analytics and the Data-driven Organisation
- Business Ethics
- Strategy for Health and Aged Care Management
- Performance Review and Health Economics
- Health Ethics
- Capstone in Health Services Management

**Course fees**
- $24,300 pa* indicative 2020

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**Master of Health Services Management**

**unisa.edu.au/health-science**

**City East Campus**
- On-campus/Online
- 2 years full-time

**ENTRY REQUIREMENTS**
- Bachelor degree from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**DEGREE STRUCTURE**

**FIRST YEAR**
- Service Management
- Business Analytics and the Data-driven Organisation
- Business Ethics
- Strategy for Health and Aged Care Management

**SECOND YEAR**
- Performance Review and Health Economics
- Health Ethics
- Capstone in Health Services Management

**Course fees**
- $24,300 pa* indicative 2020

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*see page 48 for more information

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Prepare for a management career in the vibrant arts and cultural sector with the only qualification of its kind in South Australia. Delivered in collaboration with Adelaide Festival Centre, you will develop an advanced understanding of contemporary management theory and how it applies to the creative arts and cultural industries. Study specialised courses in areas such as marketing management, arts and cultural audiences, festivals and event management, arts philanthropy, arts law and venue management. Gain valuable experience through internships at major arts organisations based in Adelaide, or complete a short-term study tour or international exchange with one of our global partners.

Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from a curriculum influenced by world-class business and management research. Experience by partnering with industry on a major project targeted at a real-world health management issue. Benefit from a curriculum influenced by world-class business and management research.

**CAREERS**
- Medical administrator / hospital director / hospital director of nursing / hospital manager / clinical manager / practice manager / aged care director / health and welfare services manager / medical administrator / primary health organisation manager

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*see page 48 for more information
Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply chain management, managing across cultures, global marketing and international finance. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Finance, Human Resource Management, Marketing, Supply Chain Management, or Tourism and Event Management. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today’s global business challenges. Complete an industry project or internship as part of your studies. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Gain valuable experience by completing a short-term study tour or international exchange with one of our global partners. Fast-track your studies with Advanced Standing, and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

**CAREERS**

Depending on your specialisation, your career options can include:
- Global business manager / general manager / business executive / brand manager / marketing manager / corporate affairs manager / event manager / operations manager / people, talent and culture manager / chief human resources officer / business development manager / tourism and event director / corporate sponsorship manager / corporate social responsibility manager / advertising executive / visual communications manager / operations manager / project manager

**ENTRY REQUIREMENTS**
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**DEGREE STRUCTURE**

**CORE COURSES**
- Marketing Management
- Accounting for Management M
- Economic Principles for Business
- Global Business Environment
- Issues in International Trade
- Managing the Global Workforce
- People, Leadership and Performance
- International Business: Strategy and Ethics

**General Business Administration**

SATAC code: 2 years ....................... 4CM201
- 1.5 years with Advanced Standing .......... 4CM202

**SPECIALISATION COURSES**
- Global Supply Chain Management
- Managing Across Cultures
- Global Marketing
- International Finance
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

**Advertising and Brand Management**

SATAC code: 2 years ....................... 4CM213
- 1.5 years with Advanced Standing .......... 4CM214

**SPECIALISATION COURSES**
- Advertising: Theory and Practice
- eMarketing
- Advertising Planning and Buying Media
- Brand Management
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

**Finance**

SATAC code: 2 years ....................... 4CM203
- 1.5 years with Advanced Standing .......... 4CM204

**SPECIALISATION COURSES**
- Corporate Finance
- Managing Financial Risk
- International Finance
- Money, Banking and Global Financial Markets
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

**Marketing**

SATAC code: 2 years ....................... 4CM192
- 1.5 years with Advanced Standing .......... 4CM193

**SPECIALISATION COURSES**
- Buyer Behaviour Insights
- Marketing Strategy and Planning
- Advanced Marketing Analytics
- Brand Management
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

**Supply Chain Management**

SATAC code: 2 years ....................... 4CM194
- 1.5 years with Advanced Standing .......... 4CM195

**SPECIALISATION COURSES**
- Global Supply Chain Management
- Integrated Logistics Management
- Strategic Procurement
- Managing Sustainable Value Chains
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

**Tourism and Event Management**

SATAC code: 2 years ....................... 4CM196
- 1.5 years with Advanced Standing .......... 4CM197

**SPECIALISATION COURSES**
- The Business of Tourism
- Managing Venues and EventScapes
- Festival and Event Management
- Sustainable Destination Management
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Discover more about our flagship MBA, designed for experienced managers and enterprising leaders. Study a general MBA or specialise in Finance, HRM or Marketing. You will explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Complete a major capstone project in your final year, where you will plan and execute an industry project for a company board or senior management group. Engage with a cohort of experienced peers from diverse industry backgrounds in a highly interactive learning environment. Participate in an optional two-week global study experience to China or Europe. You can also complete the Company Directors Course as part of this degree through our unique partnership with the Australian Institute of Company Directors (AICD). Recognised and respected for excellence, our MBA is ranked in the top 5 in Australia and has received five stars from the Graduate Management Association of Australia (GMAA) for more than ten consecutive years. Our online MBA has also been ranked No.1 in South Australia and No.8 worldwide.


CAREERS
This qualification can lead to a variety of opportunities in:
Senior management / executive leadership / board directorship / business management / entrepreneurship

ENTRY REQUIREMENTS
• Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
• Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DGMA) from the University of South Australia with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university; or
• Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

DEGREE STRUCTURE

CORE COURSES
Strategic Thinking: Concepts and Tools
Accounting for Decision Making
Managerial Finance
Managing People and Organisations
The Law for Managers
International Business
Strategic Marketing
Ethics, Governance and Sustainability
Leadership for Growth
Elective 1
Elective 2

CAPSTONE OPTIONS
Select one of the following (generally taken when all compulsory courses have been completed successfully):
• Strategic Industry Project
• Company Directors Course

Students have the flexibility to study the MBA on campus, online or in blended mode.
Masters by Research

Join an academic community recognised for world-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Learn under the guidance of highly experienced supervisors, visiting scholars and researchers. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by over 200 external partners who support our research.

BROAD RESEARCH TOPICS
- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

ENTRY REQUIREMENTS
- Bachelor degree of at least three years in a relevant discipline with a minimum credit average; or
- Honours 1, Honours 2, Honours 3 or an appropriate master’s degree or equivalent qualification; or
- No tertiary qualifications (some discipline areas only) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Alternative entry
- Other postgraduate and undergraduate degrees may be considered for admission into the Masters by Research with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Eligibility for entry into a research degree is also subject to an assessment of the proposed research, supervisor availability, and any University or research-specific eligibility requirements.

Did you know? You can select a research topic to investigate from our extensive list designed by our expert team of academics. For more information, visit unisa.edu.au/businessresearch

Doctor of Philosophy (PhD)

Create new knowledge with impact, solve real-world business problems, generate enterprising and innovative solutions and help organisations thrive. Be part of a university with research ranked world-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Learn from experienced and highly qualified research supervisors, and renowned academic experts who will support, mentor and guide you through your studies. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Be inspired by over 200 external partners who support our research.

BROAD RESEARCH TOPICS
- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

ENTRY REQUIREMENTS
- Honours 1, Honours 2A, or an appropriate master’s degree or equivalent qualification.

Alternative entry
- Other postgraduate and undergraduate degrees may be considered for admission into the Doctor of Philosophy (PhD) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Eligibility for entry into a research degree is also subject to an assessment of the proposed research, supervisor availability, and any University or research-specific eligibility requirements.

Some study may be able to be completed online/remote.

Did you know? You can select a research topic to investigate from our extensive list designed by our expert team of academics. For more information, visit unisa.edu.au/businessresearch
STUDY AT UniSA — THE BASICS

Minimum entry requirements for undergraduate degrees

APPLYING WITH YEAR 12
Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- a competitive Selection Rank (ATAR) including adjustment factors, AND
- the fulfilment of the program’s prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the program’s prerequisite requirements and have completed one of the following:

- an interstate or overseas qualification considered by the University as equivalent to SACE, or
- the international Baccalaureate Diploma with a minimum score of 24 points.

For some degrees, applicants who have not achieved the Selection Rank (ATAR) required for automatic selection into their preferred degree may be selected for any remaining places based on the grades of their Year 12 subjects.

ADJUSTMENT FACTORS
Universities in South Australia include ATAR-related adjustment factors (previously known as bonus points) for Australian high school students applying for entry into university via the following schemes:

- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

unisa.edu.au/adjustmentfactors

GUARANTEED ENTRY
UniSA offers guaranteed entry into many programs for domestic Year 12 and VET students. If your Selection Rank (ATAR) or VET award meets the UniSA Guaranteed Entry score for that program, you have met the prerequisites and any other program specific entry requirements, and you have listed the program as your first preference, you are in. It’s guaranteed. Please note application timelines may apply.

unisa.edu.au/guaranteed

FEES
All domestic undergraduate students at the University of South Australia are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2020 are:

<table>
<thead>
<tr>
<th>BAND</th>
<th>AREA OF STUDY</th>
<th>STUDENT CONTRIBUTION For one year of full-time load (1 EFTSL)</th>
<th>STUDENT CONTRIBUTION For each subject (0.125 EFTSL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Humanities, behavioural science, social studies, foreign languages, visual and performing arts, clinical psychology, nursing and education.</td>
<td>$6,684</td>
<td>$835</td>
</tr>
<tr>
<td>2</td>
<td>Computing, built environment, health, engineering, surveying, agriculture, mathematics, statistics and science.</td>
<td>$9,527</td>
<td>$1,190</td>
</tr>
<tr>
<td>3</td>
<td>Law, dentistry, medicine, veterinary science, accounting, administration, economics and commerce.</td>
<td>$11,155</td>
<td>$1,394</td>
</tr>
</tbody>
</table>

*SOME POSTGRADUATE PROGRAMS ARE ALSO COMMONWEALTH-SUPPORTED (OR CSP), WHERE OTHERS ARE FULL-FEE PAYING. THIS IS LISTED ON APPLICABLE PROGRAMS.*

For more information, contact (08) 8302 2376 or visit unisa.edu.au/study

SCHOLARSHIPS
UniSA offers a range of scholarships and grants to support students from all walks of life. Each year, 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and even overseas travel. For more information and to check the eligibility criteria, visit: unisa.edu.au/scholarships

HOW TO APPLY
Applications to most programs at UniSA are administered through the South Australian Tertiary Admissions Centre (SATAC). For more information, visit: unisa.edu.au/apply

For UniSA Online degrees apply directly at, unisaonline.edu.au

Before applying
All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For more information on entry requirements, visit: unisa.edu.au/study

Support services
UniSA offers a full range of support services, including career advice, disability and inclusion services, and counselling. For more information, contact (08) 8302 2376 or visit unisa.edu.au/studentervices

Need some help? Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire

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Your student experience

Orientation is the start of your journey at university. Explore your campus, meet new people, get study advice, and enjoy different activities and entertainment.

Campus Central are the on-campus gurus for ID cards, enrolment, fees and student services.

Support services are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community health clinics located on campus.

USASA is your student association at UniSA. They provide advocacy services, organise social activities and coordinate over 100 student clubs.

UnISA+ can provide you with a range of leadership, entrepreneurial, volunteering and self-development opportunities during your degree.

Student lounges provide you with a space to study or chill out, featuring work spaces, kitchen facilities, mobile charging stations, social spaces, lockers, gaming stations and more.

Food vendors and café-style dining facilities are now open at all UniSA campuses, including Honki Tonki, Zambrero, Abbots and Kinney and more.

UniSA Sport has over 25 sporting clubs, including rowing, netball, gridiron, rock climbing and so much more. You can also gain access to fully-equipped gym facilities on all metro campuses.

Accommodation services are available to help you set up a home away from home.

24-hour security services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

Get cultured – expand your thinking and see the world through a student exchange program.

Pridham Hall – discover the new heart of the University, featuring a graduation space, sports centre, gym and swimming pool.

UniSA Sport – keep active and make lasting friendships by joining one of our sporting teams.

Events on campus – participate in a wide range of events and activities on campus throughout the year.

MOD. – explore this on-campus futuristic museum of discovery, offering immersive experiences.

2020 ONLINE EVENTS

We will be hosting a series of online events so you can learn more about studying with UniSA. Listen to presentations, discover different degrees and careers, and connect with current students and academic staff.

For more information, visit unisa.edu.au/infosessions

SCHOOL HOLIDAY TOURS

We also offer campus tours during the school holidays. Make an online booking at unisa.edu.au/campustours

MyCareerMatch is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire

ATAR > DEGREE FINDER

Go online and check out our new ATAR > Degree Finder, to explore which degrees you may be eligible for using your Sélection Rank. unisa.edu.au/atar-degree-finder