



University of  
South Australia

# 2021 **BUSINESS**



Accounting / Business / Entrepreneurship / Finance / HRM / Logistics and Supply Chain / Management /  
Marketing / Property / Real Estate Practice / Sport and Recreation / Tourism and Events

property portfolio  
manager

stockbroker

sponsorship  
manager

accountant

# Start-up your future

Your unstoppable career starts here.

people and  
culture manager

entrepreneur

operations and  
logistics manager



## \$140B

Australia's financial services sector is the largest contributor to the economy, adding around \$140 billion to the nation's Gross Domestic Product (GDP).

Australian Government, Backing Australian FinTech, 2016.



tourism and  
event manager

sport development  
coordinator

marketing and  
advertising executive

**SA's #1  
UNIVERSITY FOR  
GRADUATE CAREERS**

*2019 ComparED (QILT)  
Graduate Outcomes Survey –  
Full-time Employment  
Indicator (Undergraduate).  
Public SA-founded  
universities only.*

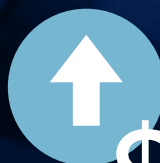
**No.1 IN SA  
FOR STUDENT  
SATISFACTION**

*ComparED (QILT) Course  
Experience Questionnaire  
2018-19 – Overall Satisfaction  
Indicator (Undergraduate).  
Public SA-founded  
universities only.*



**\$3.2M**

Tourism is big business in South Australia, with 3.2 million visitors per year, 18,000 tourism businesses operating state-wide and 38,900 people directly employed.



**\$28M**

Investment of \$28 million to support new and existing business enterprises in South Australia, fueling economic growth.

*Government of South Australia, Department  
for Innovation and Skills 2019.*

Join one of Australia's premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world's leading accreditation bodies recognising excellence in business education and research. We are focused on preparing students for global careers. Graduate with the knowledge and skills to become a leader for change and growth, creating real impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 55,000 global alumni who are enterprising managers, legal professionals, executives and scholars.

[unisa.edu.au/study](https://unisa.edu.au/study)

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## **UniSA BUSINESS**

### **RANKED IN THE TOP 1% WORLDWIDE**

UniSA Business is one of just ten institutions in Australia and 189 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2020.

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## **SA's No.1 UNIVERSITY FOR BUSINESS AND ECONOMICS**

2020 *THE* Subject Rankings

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## **#1 IN SA FOR GRADUATE CAREERS IN BUSINESS AND MANAGEMENT**

ComparED (QILT): Graduate Outcomes Survey 2017-19 – Full-time Employment Indicator. Public SA-founded universities only.

# **BUSINESS**





## Annyeong from PyeongChang!

*Volunteering at the last Winter Olympics in PyeongChang was the opportunity of a lifetime for graduate, Hannah Kemp.*

*During her studies she won a New Colombo Plan Scholarship to live, study and intern in South Korea for a year, and even received study credit.*

*Studying a combined degree pairing tourism and event management with marketing, Hannah joined the Event Services team at the Olympics, which was made up of people from around the world.*

*Being part of a world-renowned event, engaging with the crowds, coordinating large-scale activities and learning about a different culture were just some of Hannah's greatest highlights.*



## GET THE CAREER YOU WANT

Our Bachelor of Business degrees include common first year courses, so you will learn the fundamentals in areas such as accounting, economics, marketing and management. You can then tailor your degree based on your interests and career goals through a chosen specialisation, with the ability to focus your studies on up to three different areas through the broadest range of business-related courses offered in South Australia. Our team at the Business Student Hub located on campus can support you with individual study options, course selection, elective choices and more.

## BUILD YOUR PROFESSIONAL NETWORKS

We have more than 60 partners for semester exchanges, study tours and internships across Asia, Europe and the Americas. Gain practical experience by working on current business challenges and develop the professional skills needed for a global career. During your degree, you will also have opportunities to develop your networks, meet industry experts and immediately apply your learnings to real-world environments. You can complete an internship, be mentored by a business professional or engage in an industry project.

## DOUBLE YOUR KNOWLEDGE

Expand your career opportunities by studying a double or combined degree. Specialise in business and a secondary field, typically with only one extra year of study. You can apply on entry or explore different combinations during your studies. For select degrees, our 3+1 Pathway to Masters program allows you to fast-track your studies and complete a bachelor's and master's qualification in just four years.



## AWARD-WINNING SERVICE

*We have been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.*



## FUTURE-PROOF YOUR CAREER

Being career ready is about developing transferable skills that you can take with you across your professional life. That's why we have created a suite of *Enterprise Skills*, which are integrated into your degree. You will explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You will also be able to upskill throughout your studies with short online resources that can be accessed anywhere, anytime.

## LEARN FROM THE EXPERTS

Our teachers are also researchers, who partner with more than 200 organisations worldwide to create solutions that shape business, policy and industry. We contribute to new knowledge and global understanding, and then share these insights with you. The Ehrenberg-Bass Institute for Marketing Science is the world's largest centre for research into marketing and is based at City West Campus, with more than 50 marketing scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by key findings, and you will learn from experts who advise global brands such as Procter & Gamble, CBS and Nestlé.

## DISCOVER MORE WAYS TO STUDY

Our flexible study options are designed to suit your lifestyle, preferred way of learning and career interests. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.







#### HOME TO BUSINESS /

Through a \$5 million refurbishment project, UniSA business students now have access to next generation learning spaces, a unique concierge and support service, corporate-style lounge, walk-up PCs, and an MBA and Executive Education Hub.



#### IRESS TRADING ROOM /

UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.

## Learn a language

Develop the skills you need to work internationally and increase your career opportunities by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

[unisa.edu.au/languages](http://unisa.edu.au/languages)

## Experience student life

Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness centres, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with our student association, USASA.

[unisa.edu.au/studentexperience](http://unisa.edu.au/studentexperience)

## Get career ready

Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, and walk into one of our drop-in centres on campus for general careers advice.

[unisa.edu.au/careers](http://unisa.edu.au/careers)



*"My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Kellogg's have led to its global fame."*

*We pride ourselves on making our students career-ready by offering a host of opportunities such as internships and practicums, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges, and has also led to future employment."*

**Vivien Chanana** | *Teaching Innovation and Quality Leader*

## ONE OF THE BEST YOUNG UNIVERSITIES IN AUSTRALIA FOR TEACHING QUALITY

Ranked #2, 2019 *THE* Young University Rankings.

# GET CONNECTED

*with Australia's University of Enterprise*

## PRACTICAL LEARNING

UniSA offers more than 200 world-class degrees across a wide range of discipline areas. You will learn in a highly practical environment. Take the opportunity to complete an internship or placement during your studies, learning from experts in a real-world setting. Build your networks and graduate career-ready with the skills required of tomorrow's professionals.

## TOP RANKING TEACHERS

Make your study experience relevant, and learn from highly qualified academics and industry professionals. In fact, UniSA is one of Australia's best young universities for teaching quality (*Ranked #2, 2019 THE Young University Rankings*).

## WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom into the workplace. This includes state-of-the-art laboratories, collaborative learning areas, creative studios, workshops and simulation spaces.

## POWERFUL PARTNERSHIPS

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry professionals during your studies and benefit from curriculum informed by the latest industry practices.

## REAL RESEARCH

Our research is innovative and inspired by challenges. We produce new knowledge that provides solutions to industry, businesses and the wider community. Explore cutting-edge insights in your chosen degree, influenced by our world-class research outcomes.



*"Careers are not linear, they bounce around depending on where the opportunities lie, so say yes, even if they're outside your field. Have an openness to learning new things, learn to adapt and be resilient to change. We look for individuals who can build rapport quickly, have strong relationship skills, and adopt a growth mindset. Communication skills both verbal and written are also important, as is the capability to influence."*

**Susan Frangakis** | Head of Business Partners | Bendigo and Adelaide Bank





MinterEllison



COLLABORATING  
WITH MORE THAN  
2,500 COMPANIES  
WORLDWIDE



BAE SYSTEMS



No.1 IN SA FOR  
EMPLOYER  
SATISFACTION

2019 QILT Employer  
Satisfaction Survey – Overall  
Satisfaction Indicator.



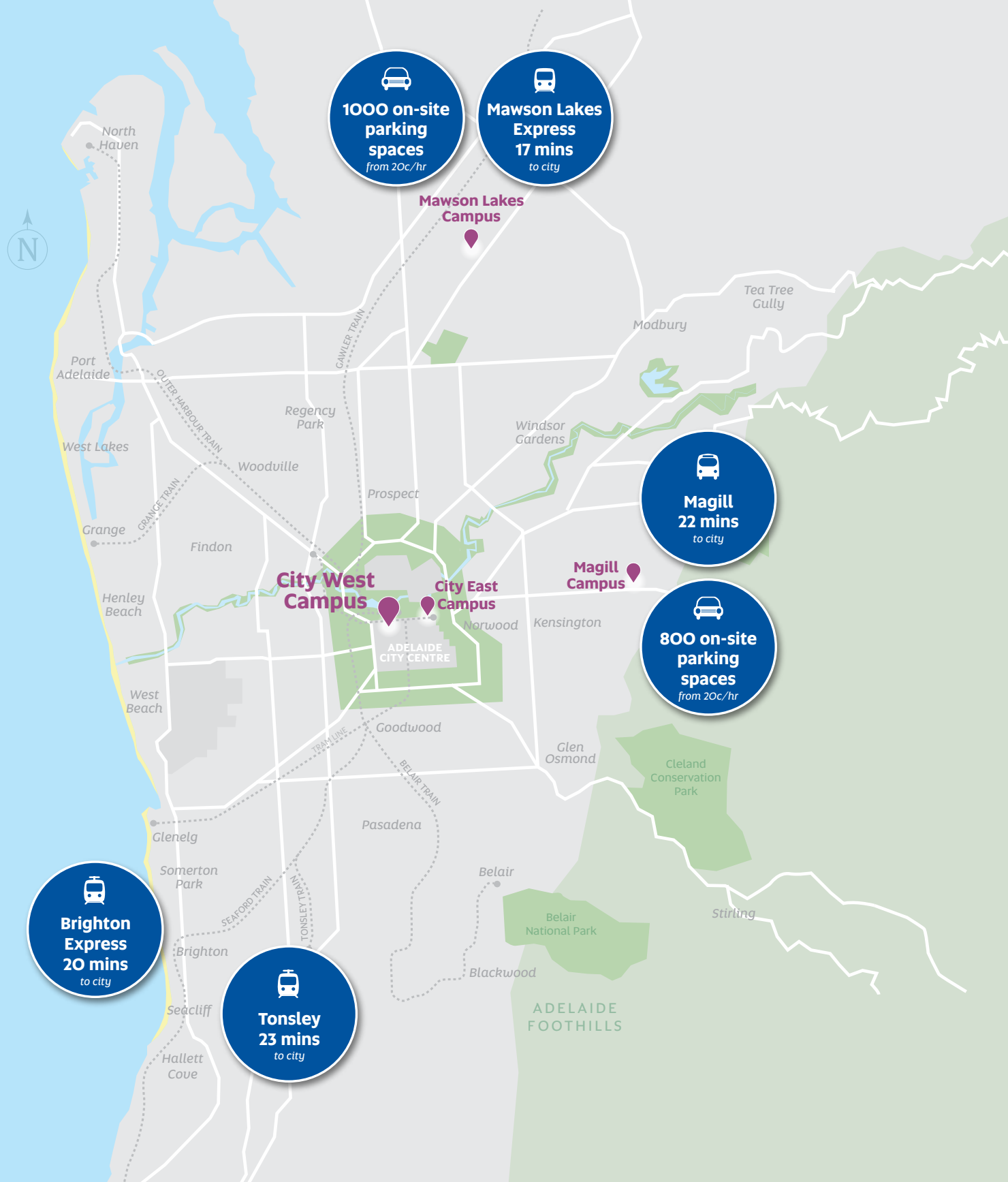
Jam  
Factory



SAMSUNG



# GETTING TO CAMPUS





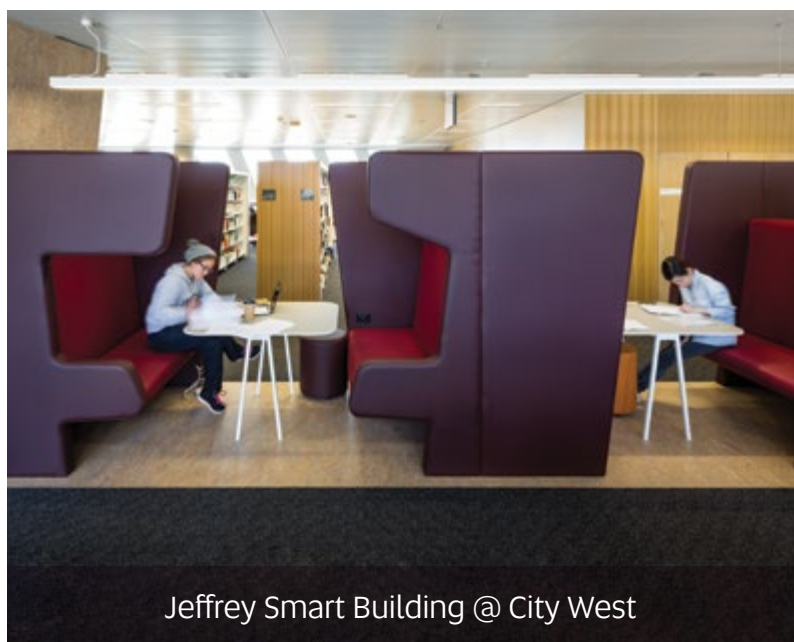


Your home campus

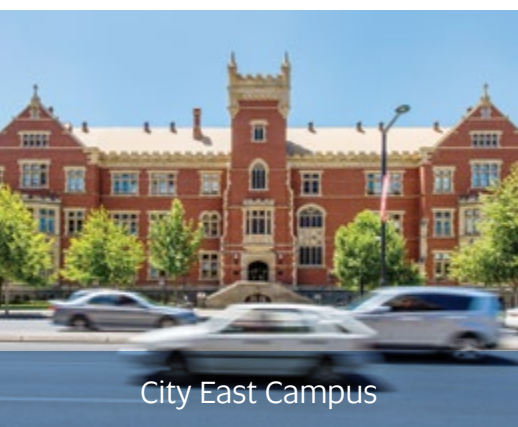
City West Campus



Student Lounge @ City West



Jeffrey Smart Building @ City West



City East Campus



Magill Campus



Mawson Lakes Campus

## Jump on the tram

Take advantage of the new city tram service operating along North Terrace for a convenient ride between City East and City West campuses or stop at other destinations along the way. Visit the Adelaide Metro website for more information.

Find out more at [adelaidemetro.com.au](http://adelaidemetro.com.au)

## Public transport

You will find bus stops near each campus and train stations close to the city and Mawson Lakes campuses.

Check your bus, train or tram options on the Adelaide Metro website. You can also get student discounts on tickets once you have enrolled.

Find out more at [adelaidemetro.com.au](http://adelaidemetro.com.au)

# UNDERGRADUATE DEGREES

*Your tertiary learning and career starts with undergraduate study.*

To explore our 200+ degrees, visit [unisa.edu.au/study](https://unisa.edu.au/study)

To learn more about how to apply, visit [unisa.edu.au/apply](https://unisa.edu.au/apply)

Note: Published Selection Rank scores are indicative of February 2020 cut-offs.

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### ATAR > DEGREE FINDER

Go online and check out our new ATAR > Degree Finder, to explore which degrees you may be eligible for using your Selection Rank.  
[unisa.edu.au/atar-degree-finder](https://unisa.edu.au/atar-degree-finder)

## You'll mean business

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You will also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.

Elective options can include:

**Business internship** / Complete a placement in a real business setting for either 30 or 45 days.

**Overseas study** / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.

**Practicums** / Complete an industry internship and prepare a portfolio of work if you study a degree in marketing, accounting or management.

**Startup studio** / Develop a new business concept and connect with industry through our start-up incubator, the Innovation & Collaboration Centre.

**Simulation projects** / Learn how to run a business, focusing on all areas of operation and key decision making.






**Community Clinics** / Provide advice to clients through our on-campus legal, tax or marketing clinics.

For more information, visit [unisa.edu.au/business-management](https://unisa.edu.au/business-management)




# Bachelor of Business

unisa.edu.au/business-management

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	

Selection Rank:  
cut-off 2020.....**65.35**  
guaranteed entry .....**70.00**

SATAC code.....**424571**  
Program code .....**DBBN**  
 *part-time study available*

VET:  
guaranteed entry .....**CIV**

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

**Choose to major in Innovation and Entrepreneurship or International Business; or choose to study 12 courses to create your own minors and sub-majors.**

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through a wide range of electives, minor study areas or majors. Gain an international perspective by choosing to participate in a one-year international exchange with Rennes School of Business in France and graduate with a second qualification. Complete an internship during your degree to build your practical skills and professional network. Discover other Bachelor of Business degrees with tailored specialisations and transfer with study credit for successfully completed courses. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

## CAREERS

Business owner / entrepreneur / business adviser / business consultant / business development manager / human resources adviser / marketing and communications officer

## YOU MIGHT ALSO LIKE

- Bachelor of Business + Master of Management – *various specialisations*
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Innovation and Entrepreneurship)

## DEGREE STRUCTURE

<div>FIRST YEAR</div> <div>Career Development for Professionals Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Principles of Economics Marketing Principles: Trading and Exchange Management and Organisation Elective Minor 1</div>	<div>THIRD YEAR</div> <div>Strategic Management Minor 1 Minor 2 Elective International Business Environments OR International Elective 3 x Electives</div>
<div>SECOND YEAR</div> <div>Business Intelligence Business Law Minor 1 Minor 2 Entrepreneurship for Social and Market Impact Minor 1 Minor 2 Minor 2</div>	<div>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</div>

## Looking for alternative entry?

Preference a packaged Diploma in Business/Bachelor of Business.  
For more information, visit [unisa.edu.au/college](http://unisa.edu.au/college)  
SATAC code: **424631**

## 3+1 Pathway to Masters

Package a Bachelor of Business with a Master of Management with your chosen specialisation and graduate in just four years. Learn more at [unisa.edu.au/business3plus1](http://unisa.edu.au/business3plus1)

## Management

SATAC code: **424871**

## Management (Advertising and Brand Management)

SATAC code: **424926**

## Management (Human Resource Management)

SATAC code: **424881**

## Management (Marketing)

SATAC CODE: **424891**

## Management (Supply Chain Management)






SATAC code: **424901**

## Management (Tourism and Event Management)

SATAC code: **424911**

# Bachelor of Business (Innovation and Entrepreneurship)

unisa.edu.au/business-management

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	
Selection Rank: cut-off 2020..... <b>70.35</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424591</b> Program code..... <b>DBBN</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>CIV</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Launch your career as an entrepreneur or influential business leader. Learn how to find creative, innovative and effective solutions for business and social enterprises. Identify and develop new business ideas and turn them into a commercial reality. Discover how to set up and market a successful business venture by studying fundamental courses in economics, marketing and entrepreneurship. Broaden your knowledge through specialised courses in creativity and innovation, enterprise design and value creation, and organisational entrepreneurship. Gain practical skills through an optional internship or overseas study experience.

### CAREERS

Entrepreneur / business owner / business development manager / business strategist / project innovation manager / business consultant / franchise development manager / project manager

### YOU MIGHT ALSO LIKE






- Bachelor of Business (Marketing)
- Bachelor of Business (International Business)
- Bachelor of Business (Management)

### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Principles of Economics Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Career Development for Professionals	<b>THIRD YEAR</b>	Strategic Management Enterprise Design and Value Creation Project Management: Principles and Strategies International Business Environments OR International Elective
	Marketing Principles: Trading and Exchange Engineering Design and Innovation Design Thinking and Digital Innovation Elective		Organisational Entrepreneurship International Management Ethics and Values 2 x Electives
<b>SECOND YEAR</b>	Business Law Management and Organisation Creativity and Innovation Small Business for Professionals Entrepreneurship for Social and Market Impact Business Intelligence 2 x Electives	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	

# Bachelor of Business (International Business)

unisa.edu.au/business-management

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	
Selection Rank: cut-off 2020..... <b>67.90</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424681</b> Program code..... <b>DBBN</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>CIV</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Establish an international career by learning about different business types, from micro-organisations to large multinational and high-growth organisations. Develop professional skills and an understanding of how to navigate the challenges these organisations face in their daily operations. Learn about business environments across different socio-economic and institutional environments, state-owned enterprises and trade systems. Study fundamental courses in law, economics and marketing. Gain practical skills through an optional internship or overseas study experience. Enhance your learning by studying an additional language (French, Italian or Japanese) through the Diploma in Languages, which can be studied concurrently with this degree.

### CAREERS

Business analyst / project coordinator / international economist / import and export coordinator / public relations specialist / foreign policy adviser / international business development officer / international business manager

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)






### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Career Development for Professionals Principles of Economics Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange	<b>THIRD YEAR</b>	International Management Ethics and Values Strategic Management International Business Environments OR International Elective
	Management and Organisation Business Law Business and Society OR International Study Tour OR Elective Elective		International and Comparative Human Resource Management World Trade Law Specialisation Elective
<b>SECOND YEAR</b>	Business Intelligence Business across Asian Community Australia in the Asian Century Specialisation Entrepreneurship for Social and Market Impact Specialisation 2 x Electives	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	



# Bachelor of Commerce (Accounting)

[unisa.edu.au/accounting-and-finance](http://unisa.edu.au/accounting-and-finance)

 City West Campus  On-campus/Online  3 years full-time	 Intakes: Feb, Aug  Internship/Study tour
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Selection Rank:	SATAC code.....	<b>424181</b>
cut-off 2020.....	Program code.....	<b>DBCA</b>
guaranteed entry .....		✓ part-time study available
VET:		
guaranteed entry .....		<b>Dip</b>

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Prepare for a rewarding career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis, business law, finance, economics, quantitative methods for business, and marketing. You will then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop critical skills in problem-solving, reporting, decision making, communication and teamwork. Learn about the economic, legal and political influences that impact global business. Participate in an optional overseas study tour to discover other international business practices, undertake an internship, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

## CAREERS

Accountant / tax accountant / corporate tax consultant / forensic accountant / business adviser / auditor / risk consultant / insolvency and reconstruction adviser / management accountant / tax manager

## STUDY GRANT

Receive a \$1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Accounting in Year 12. Eligibility criteria including minimum scores apply, visit [unisa.edu.au/businessgrants](http://unisa.edu.au/businessgrants)

## YOU MIGHT ALSO LIKE

- Bachelor of Commerce (Accounting) + Master of Management (*various specialisations*), Master of Finance or Master of Finance (Financial Planning)
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)

## DEGREE STRUCTURE

FIRST YEAR	Quantitative Methods for Business Accounting for Business Career Development for Professionals Marketing Principles: Trading and Exchange	THIRD YEAR	Taxation Law 1 Sustainability Accounting and Reporting 2 x Electives
	Financial Accounting 1 Business and Society OR International Study Tour OR Elective Business Law Principles of Economics		Auditing Theory and Practice Contemporary Issues in Accounting Strategic Financial Analysis Elective
SECOND YEAR	Financial Accounting 2 Management Accounting Business Finance Business Intelligence	Students may be required to undertake a combination of on-campus or online study.	
	Companies and Partnership Law Cost Management and Control Systems OR Elective Management and Organisation Financial Accounting 3		

## 3+1 Pathway to Masters

Package a Bachelor of Commerce (Accounting) with a Master of Management (*various specialisations*), Master of Finance, or Master of Finance (Financial Planning), and graduate in just four years.

Learn more at [unisa.edu.au/business3plus1](http://unisa.edu.au/business3plus1)

## Finance

SATAC code: **424934**

## Finance (Financial Planning)

SATAC code: **424927**

## Management

SATAC code: **424935**

## Management (Advertising and Brand Management)

SATAC code: **424940**

## Management (Human Resource Management)

SATAC code: **424936**

## Management (Marketing)

SATAC code: **424939**

## Management (Supply Chain Management)

SATAC code: **424938**

## Management (Tourism and Event Management)

SATAC code: **424937**



**“When I realised I could study accounting with finance and graduate with two degrees in four years, I enrolled and am better for it today – it increased my career options and helped me secure a graduate role straight out of university. UniSA’s accounting degree has a strong emphasis on the importance of communication and teamwork. You need to be able to communicate technical concepts in terms that your clients can understand and action. Beyond the theoretical knowledge, I’ve found these skills invaluable when interacting with clients and colleagues.”**

**Lilian Te**  
accounting and finance graduate

## Bachelor of Commerce (Accounting) Bachelor of Business (Finance)

[unisa.edu.au/accounting-and-finance](http://unisa.edu.au/accounting-and-finance)

City West Campus  
On-campus/Online  
4 years full-time

Intakes: Feb, Aug  
Internship/Study tour

Selection Rank:  
cut-off 2020 ..... **65.15**  
guaranteed entry ..... **70.00**  
SATAC code ..... **424191**  
Program code ..... **DBCD**  
VET:  
guaranteed entry ..... **Dip**  
✓ *part-time study available*

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Study a double degree combining accounting with finance. Build strong foundation knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Participate in an overseas study tour learning about business practices in other regions, undertake an internship, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Graduate with a competitive advantage and a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

### CAREERS

Accountant / business adviser / investment banker / financial analyst / auditor / portfolio manager / stockbroker / risk consultant

### STUDY GRANT

Receive a \$1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Accounting, Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria including minimum scores apply, visit [unisa.edu.au/businessgrants](http://unisa.edu.au/businessgrants)

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Finance) + Master of Professional Accounting
- Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)

### DEGREE STRUCTURE

FIRST YEAR	Business and Society OR International Study Tour OR Elective Accounting for Business Quantitative Methods for Business Principles of Economics	THIRD YEAR	Introduction to Financial Planning Taxation Law 1 Sustainability Accounting and Reporting Marketing Principles: Trading and Exchange
	Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions		International Currency and Banking Markets Empirical Business Analysis Auditing Theory and Practice Entrepreneurship for Social and Market Impact
SECOND YEAR	Financial Accounting 2 Management Accounting Business Finance Business Intelligence	FOURTH YEAR	Portfolio and Fund Management Management and Organisation International Business Environments OR International Elective
	Career Development for Professionals Financial Accounting 3 Companies and Partnership Law Cost Management and Control Systems OR Elective		Financial Risk Analysis Strategic Financial Analysis Contemporary Issues in Accounting Corporate Valuation and Risk Management






Students may be required to undertake a combination of on-campus or online study.



# Bachelor of Laws (Honours)

## Bachelor of Commerce (Accounting)

unisa.edu.au/law

 City West Campus  On-campus  5 years full-time	 Intakes: Feb, Aug  Internship/Study tour
Selection Rank: cut-off 2020..... <b>87.40</b> guaranteed entry ..... <b>90.00</b> VET: guaranteed entry ..... <b>AdvDip</b>	SATAC code..... <b>424831</b> Program code ..... <b>DHLD</b> ✓ <i>part-time study available</i>
<b>UniSA College pathways:</b> Foundation Studies <b>Prerequisites:</b> none <b>Assumed knowledge:</b> none	

Graduate with a top-ranking law degree and professional honours, along with a second degree in accounting in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year. Graduate with an accounting degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

### HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Commerce (Accounting) in your SATAC application as an additional preference and back-up option. If you are offered a place in the accounting degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

### CAREERS

Solicitor / commercial lawyer / corporate lawyer / external auditor / tax manager / accountant / management accountant / finance manager / forensic accountant / corporate counsel / investment banker

### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)






### DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Criminal Law and Procedure Contemporary Property Law Corporations Law A
	Financial Accounting 1 Business Intelligence Principles of Economics Business Finance		Environment and Natural Resources Law Law Elective
SECOND YEAR	Foundations of Law Contracts A Torts A	FIFTH YEAR	Corporations Law B Constitutional Law Equity and Trusts Auditing Theory and Practice
	Legislation Principles of Public Law		Evidence Administrative Law Lawyers, Ethics and Society
THIRD YEAR	Contracts B Torts B Land Law		Law Elective Dispute Resolution and Civil Litigation
	Financial Accounting 2 Management Accounting Sustainability Accounting and Reporting Taxation Law 1		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: • Law Reform Clinic • Legal Advice Clinic • Law Professional Placement • Research Project A* • Research Project B*
	Financial Accounting 3 Contemporary Issues in Accounting Strategic Financial Analysis Cost Management and Control Systems OR Elective		

*\*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*

# Bachelor of Business (Finance)

[unisa.edu.au/accounting-and-finance](https://unisa.edu.au/accounting-and-finance)

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	

Selection Rank:	SATAC code..... <b>424051</b>
cut-off 2020..... <b>66.05</b>	Program code..... <b>DBCF</b>
guaranteed entry ..... <b>70.00</b>	✓ <i>part-time study available</i>

VET:	
guaranteed entry ..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Develop the knowledge and confidence to succeed in the fast-paced financial sector. Focus on key learning areas such as the borrowing, lending and investing of money. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, and macroeconomics. Broaden your knowledge through electives in marketing, management and international business. Embed an internship, overseas study tour, mentoring or work-integrated learning into your degree. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

## CAREERS

Business adviser / investment banker / investment fund manager / stockbroker / bond trader / equity analyst / corporate loan manager / commercial banker

## STUDY GRANT

Receive a \$1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria including minimum scores apply, visit [unisa.edu.au/businessgrants](https://unisa.edu.au/businessgrants)

## YOU MIGHT ALSO LIKE

- Bachelor of Business (Finance) + Master of Professional Accounting
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Economics, Finance and Trade)

## DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Principles of Economics Business and Society OR International Study Tour OR Elective	THIRD YEAR	Portfolio and Fund Management 3 x Electives
	Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions		Corporate Valuation and Risk Management Financial Risk Analysis Strategic Financial Analysis International Business Environments OR International Elective
SECOND YEAR	Business Finance Introduction to Financial Planning Marketing Principles: Trading and Exchange Career Development for Professionals		
	International Currency and Banking Markets Management and Organisation Empirical Business Analysis Entrepreneurship for Social and Market Impact		

*Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.*

## 3+1 Pathway to Masters

Package a Bachelor of Business (Finance) with a Master of Professional Accounting and graduate in just four years.

Learn more at [unisa.edu.au/business3plus1](https://unisa.edu.au/business3plus1)

SATAC code: **424861**





**“In third year, I enrolled in the Business Internship course and completed 45 days of work experience in a financial setting. This equipped me with specific industry skills and showed me new ways to communicate with colleagues. As a result, I secured a job at the same organisation, which has enabled me to progress in the industry.”**

**Bradley Coulson**  
finance graduate

## Bachelor of Business (Financial Planning)

[unisa.edu.au/accounting-and-finance](https://unisa.edu.au/accounting-and-finance)

City West Campus	Intakes: Feb, Aug
On-campus/Online	Study tour
3 years full-time	

Selection Rank:	SATAC code..... <b>424921</b>
cut-off 2020..... <b>67.75</b>	Program code..... <b>DBRF</b>
guaranteed entry..... <b>70.00</b>	✓ <i>part-time study available</i>
VET:	
guaranteed entry..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Study one of the first bachelor's degrees in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

### CAREERS

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Financial Planning) + Master of Professional Accounting
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Economics, Finance and Trade)

### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Accounting for Business Quantitative Methods for Business Principles of Economics Personal Finance	<b>THIRD YEAR</b>	Portfolio and Fund Management Taxation Law 1 Superannuation Elective
<b>SECOND YEAR</b>	Business Law Career Development for Professionals Business and Society OR International Study Tour OR Elective Financial Markets and Institutions		Risk Management and Insurance Estate Planning Applied Financial Planning Strategic Financial Analysis OR Strategic Management
	Marketing Principles: Trading and Exchange Entrepreneurship for Social and Market Impact Introduction to Financial Planning Macroeconomics		
	Companies and Partnership Law Business Intelligence International Business Environments OR International Elective Management and Organisation		

*Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.*

### 3+1 Pathway to Masters


Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years.


Learn more at [unisa.edu.au/business3plus1](https://unisa.edu.au/business3plus1)


SATAC code: **424928**


# Bachelor of Business (Economics, Finance and Trade)


unisa.edu.au/accounting-and-finance

 City West Campus

 On-campus/Online

 3 years full-time

 Intakes: Feb, Aug

 Internship/Study tour

Selection Rank:  
cut-off 2020.....**65.40**  
guaranteed entry .....**70.00**

SATAC code.....**424091**  
Program code .....**DBIB**  
✓ *part-time study available*

VET:  
guaranteed entry .....**Dip**

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Develop an in-depth understanding of the global business environment, focusing on currency markets, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis; portfolio and fund management; and international currency and banking markets. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Participate in an overseas study tour, complete an internship or work on an industry-related research project. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

### CAREERS

Economist / policy analyst / business development manager / market research analyst / investment adviser / financial risk analyst / policy adviser / business forecaster

### STUDY GRANT

Receive a \$1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Economics in Year 12. Eligibility criteria including minimum scores apply, visit [unisa.edu.au/businessgrants](https://unisa.edu.au/businessgrants)

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)

### DEGREE STRUCTURE

FIRST YEAR	Principles of Economics Accounting for Business Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective	THIRD YEAR	Portfolio and Fund Management 3 x Electives
	Business Law Quantitative Methods for Business Career Development for Professionals Macroeconomics		Economics of Public Policy International Economics International Currency and Banking Markets Strategic Financial Analysis
SECOND YEAR	Entrepreneurship for Social and Market Impact Growth Development and the Macroeconomy Economic Analysis of Business Decisions Management and Organisation	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	
	International Business Environments OR International Elective Empirical Business Analysis Business Finance Elective		



### 3+1 Pathway to Masters

Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance and graduate in just four years.

Learn more at [unisa.edu.au/business3plus1](https://unisa.edu.au/business3plus1)

SATAC code: **424841**



## Bachelor of Laws (Honours)

## Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/law

City West Campus On-campus 5 years full-time	Intakes: Feb, Aug Internship/Study tour
Selection Rank: cut-off 2020..... <b>87.40</b> guaranteed entry ..... <b>90.00</b>	SATAC code..... <b>424831</b> Program code ..... <b>DHLD</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>AdvDip</b>	
<b>UniSA College pathways:</b> Foundation Studies <b>Prerequisites:</b> none <b>Assumed knowledge:</b> none	

Graduate with a top-ranking law degree and professional honours, along with a second degree in business focusing on economics, finance and trade. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore the global business environment, currency markets, economics exchange and global trade activities. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

### HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Economics, Finance and Trade) in your SATAC application as an additional preference and back-up option. If you are offered a place in the economics degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

### CAREERS

Solicitor / corporate lawyer / commercial lawyer / business analyst / economist / policy analyst / investment banker / policy adviser / investor relations manager / corporate counsel / treasury manager / immigration consultant

### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Business (Finance)

### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Accounting for Business Principles of Economics Quantitative Methods for Business Business and Society OR International Study Tour OR Business Elective	<b>FOURTH YEAR</b>	Criminal Law and Procedure Contemporary Property Law Corporations Law A Environment and Natural Resources Law Law Elective
	Career Development for Professionals Macroeconomics Empirical Business Analysis Business Finance		Corporations Law B Constitutional Law Equity and Trusts
<b>SECOND YEAR</b>	Foundations of Law Torts A Contracts A	<b>FIFTH YEAR</b>	Evidence Administrative Law Lawyers, Ethics and Society
	Principles of Public Law Legislation Torts B Contracts B Land Law		Law Elective Dispute Resolution and Civil Litigation
<b>THIRD YEAR</b>	Economic Analysis of Business Decisions Growth Development and the Macroeconomy International Business Environments OR International Elective Portfolio and Fund Management		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: <ul style="list-style-type: none"> <li>• Law Reform Clinic</li> <li>• Legal Advice Clinic</li> <li>• Law Professional Placement</li> <li>• Research Project A*</li> <li>• Research Project B*</li> </ul>
	Economics of Public Policy Strategic Financial Analysis International Currency and Banking Markets International Economics		

*\*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*






“The opportunity to participate in study tours to Beijing, Seoul and Tokyo provided me with invaluable international insights, hands-on experience and industry-based workshops. I was able to develop an understanding of the major challenges facing professionals in the built environment across some of the most dynamic cities in Asia.”

*Chea Chee Tan*  
property graduate



# Bachelor of Business (Property)

unisa.edu.au/property

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	
Selection Rank: cut-off 2020..... <b>66.60</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424131</b> Program code..... <b>DBPY</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Study Australia's longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and overseas study tours. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institute of Chartered Surveyors (RICS). You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

## CAREERS

Land and property valuer / property developer / commercial property analyst / property funds manager / sales and leasing consultant / portfolio manager

## YOU MIGHT ALSO LIKE

- Bachelor of Business (Property) + Master of Finance
- Bachelor of Business (Real Estate Practice)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Marketing Principles: Trading and Exchange Accounting for Business Discovering Opportunities in Property Principles of Economics	<b>THIRD YEAR</b>	Entrepreneurship for Social and Market Impact Statutory Valuations Property Development Property Investment
	Professional Development in Property Business Law Quantitative Methods for Business Business and Society OR International Study Tour OR Elective		Property Practice International Business Environments OR International Elective Commercial Property Valuation Elective
<b>SECOND YEAR</b>	Business Finance Management and Organisation Property Economics Elective	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	
	Empirical Business Analysis Fundamentals of Property Law Building Evaluation for Property Property Asset Management		



### 3+1 Pathway to Masters






Package a Bachelor of Business (Property) with a Master of Finance and graduate in just four years.

Learn more at [unisa.edu.au/business3plus1](https://unisa.edu.au/business3plus1)

SATAC code: **424929**

# Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	
Selection Rank: cut-off 2020..... <b>68.70</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424922</b> Program code..... <b>DBRF</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Study the only bachelor degree of its kind in South Australia, which prepares you to practice as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as economics, accounting and entrepreneurship, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. Choose to complete a minor in marketing to complement your studies and gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government's Consumer and Business Services.

## CAREERS

Real estate agent / property manager / property agency manager / property developer / sales and leasing consultant / portfolio manager / agency owner / entrepreneur

## YOU MIGHT ALSO LIKE

- Bachelor of Business (Property)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Accounting for Business Marketing Principles: Trading and Exchange Principles of Economics Discovering Opportunities in Property Quantitative Methods for Business Business Law Professional Development in Property Business and Society OR International Study Tour OR Elective	<b>THIRD YEAR</b>	Small Business for Professionals International Business Environments OR International Elective 2 x Electives Real Estate Practice Strategic Financial Analysis OR Strategic Management 2 x Electives
	Entrepreneurship for Social and Market Impact Property Economics Business Intelligence Business Finance OR Personal Finance	<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>	
<b>SECOND YEAR</b>	Fundamentals of Property Law Building Evaluation for Property Property Asset Management Management and Organisation		



# Bachelor of Business (Information Strategy and Management)

unisa.edu.au/business-management

City West Campus On-campus/Online 3 years full-time	Intakes: Feb, Aug Internship/Study tour
Selection Rank: cut-off 2020..... <b>n/a</b> guaranteed entry ..... <b>70.00</b> VET: guaranteed entry ..... <b>CIV</b>	SATAC code..... <b>424671</b> Program code..... <b>DBBN</b> ✓ <i>part-time study available</i>
<b>UniSA College pathways:</b> Foundation Studies or Diploma in Business <b>Prerequisites:</b> none <b>Assumed knowledge:</b> none	

Learn how to develop strategic information systems and processes that can be applied across a wide range of industries. Discover how to solve business problems by planning and applying IT solutions using the latest technologies. Develop core knowledge and skills in economics, entrepreneurship, business law, and marketing. Study specialist courses in areas such as programming, innovation, problem-solving and systems analysis, and IT and database fundamentals. Gain practical skills through an internship or overseas study experience.

## CAREERS

Information systems manager / project coordinator / IT account manager / business analyst / business improvement manager / information analyst / intelligence analyst / business solutions consultant / ICT project analyst / business optimisation manager

## YOU MIGHT ALSO LIKE

- Bachelor of Information Technology
- Bachelor of Information Technology (Networking and Cybersecurity)
- Bachelor of Business (Management)

## DEGREE STRUCTURE

FIRST YEAR	Career Development for Professionals Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Design Thinking and Digital Innovation	THIRD YEAR	Service Management and Integration Enterprise Systems 2 x Electives International Business Environments OR International Elective Information Technology Strategy and Management 2 x Electives
	Information Technology Fundamentals Principles of Economics Problem Solving and Programming Elective		<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>
SECOND YEAR	Business Intelligence Systems Analysis Database Fundamentals Business Law Entrepreneurship for Social and Market Impact Management and Organisation IT Project Management Marketing Principles: Trading and Exchange		

# Bachelor of Business (Management)

unisa.edu.au/business-management

City West Campus On-campus/Online 3 years full-time	Intakes: Feb, Aug Internship/Study tour
Selection Rank: cut-off 2020..... <b>65.75</b> guaranteed entry ..... <b>70.00</b> VET: guaranteed entry ..... <b>Dip</b>	SATAC code..... <b>424101</b> Program code..... <b>DBBG</b> ✓ <i>part-time study available</i>
<b>UniSA College pathways:</b> Foundation Studies or Diploma in Business <b>Prerequisites:</b> none <b>Assumed knowledge:</b> none	

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You will also gain critical skills in problem solving and leadership to achieve key business objectives. Study core courses including international business, economics, and entrepreneurship. Enrich your learning with an internship, a business simulation project or an overseas exchange during your studies.

## CAREERS

Project manager / general manager / management consultant / risk manager / business development manager / account director / sales manager / business analyst / project lead / business and workplace adviser

## YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Innovation and Entrepreneurship)






## DEGREE STRUCTURE

FIRST YEAR	Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Elective	THIRD YEAR	Managing Decision Making Strategic Management International Management Ethics and Values International Business Environments OR International Elective Organisational Entrepreneurship Organisational Leadership 2 x Electives
	Business Law Principles of Economics Business and Society OR International Study Tour OR Elective Career Development for Professionals		<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>
SECOND YEAR	Communication and Organisational Practices Project Management: Principles and Strategies Business Intelligence Management and Organisation Entrepreneurship for Social and Market Impact Organisational Behaviour 2 x Electives		

# Bachelor of Laws (Honours)

## Bachelor of Business (Management)

unisa.edu.au/law

 City West Campus	 Intakes: Feb, Aug
 On-campus	 Internship/Study tour
 5 years full-time	

Selection Rank:  
cut-off 2020.....**87.40**  
guaranteed entry .....**90.00**

SATAC code.....**424831**  
Program code.....**DHLD**

VET:  
guaranteed entry .....**AdvDip**

✓ *part-time study available*

**UniSA College pathways:** Foundation Studies

**Prerequisites:** none

**Assumed knowledge:** none

Graduate with a top-ranking law degree and professional honours, along with a second degree in management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law, and constitutional law. You will also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

### HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

### CAREERS

Solicitor / business analyst / general manager / project manager / management consultant / risk manager / business development manager / contract lawyer / corporate governance adviser

### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Psychology

### DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business	FOURTH YEAR	Criminal Law and Procedure
	Business and Society OR International Study Tour OR Business Elective		Contemporary Property Law
	Project Management: Principles and Strategies		Corporations Law A
SECOND YEAR	Management and Organisation	FIFTH YEAR	Environment and Natural Resources Law
	Organisational Behaviour		Law Elective
	Career Development for Professionals		Constitutional Law
THIRD YEAR	Foundations of Human Resource Management		Equity and Trusts
	Entrepreneurship for Social and Market Impact		Corporations Law B
	Foundations of Law		Evidence
FOURTH YEAR	Torts A		Administrative Law
	Contracts A		Lawyers, Ethics and Society
	Legislation		Law Elective
FIFTH YEAR	Principles of Public Law		Dispute Resolution and Civil Litigation
	Contracts B		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
	Land Law		• Law Reform Clinic
SIXTH YEAR	Torts B		• Legal Advice Clinic
	Strategic Management		• Law Professional Placement
	Managing Decision Making		• Research Project A*
SEVENTH YEAR	International Management Ethics and Values		• Research Project B*
	Communication and Organisational Practices		
	Organisational Entrepreneurship		
EIGHTH YEAR	Organisational Leadership		
	Management Elective		
	Management Elective		

*\*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*

# Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

City West Campus

On-campus/Online

3 years full-time

Intakes: Feb, Aug

Internship/Study tour

Selection Rank:  
cut-off 2020.....**65.50**  
guaranteed entry .....**70.00**

SATAC code.....**424351**  
Program code.....**DBBH**  
 *part-time study available*

VET:  
guaranteed entry .....**Dip**

**UNISA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Investigate the latest discoveries in human resources including recruitment, training, performance, retention, industrial relations and employment law. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture and the health and wellbeing of employees. Benefit from curriculum informed by above world-class research in human resource management and learn from guest speakers with industry experience. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an internship to build your practical experience. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) – one of the world’s leading HRM bodies.

### CAREERS

Recruitment consultant / learning and development officer / human resources adviser / human resources manager / people and culture manager / work, health and safety officer / organisational change consultant / industrial relations consultant

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

### DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Foundations of Human Resource Management Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Management of Industrial Relations Strategic Management Recruitment and Selection of Organisational Talent International Business Environments OR International Elective
	Principles of Economics Work Health and Safety Management Principles Career Development for Professionals Elective		Employment Law Strategic Human Resource Management 2 x Electives
SECOND YEAR	Management and Organisation Business Intelligence Training and Development Business Law		
	Performance and Compensation Management Entrepreneurship for Social and Market Impact 2 x Electives		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



“I love speaking with others and leading teams, so I chose to study human resource management. Being able to connect with and learn from industry professionals was definitely a highlight of my degree.”

Nicholas Parrella  
human resource  
management graduate



Bachelor of Laws (Honours)

Bachelor of Business (Human Resource Management)

unisa.edu.au/law

City West Campus

On-campus

5 years full-time

Intakes: Feb, Aug

Internship/Study tour

Selection Rank:  
cut-off 2020.....**87.40**  
guaranteed entry .....**90.00**

SATAC code.....**424831**  
Program code .....**DHLD**  
✓ *part-time study available*

VET:  
guaranteed entry .....**AdvDip**

**UniSA College pathways:** Foundation Studies  
**Prerequisites:** none  
**Assumed knowledge:** none

Graduate with a top-ranking law degree and professional honours, along with a second degree in human resource management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law, and constitutional law. You will also explore latest discoveries in human resources including recruitment, training, performance, retention, industrial relations and employment law. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Human Resource Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the human resource management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor / employment lawyer / industrial relations specialist / human resource manager / people and culture manager / organisational change consultant / employee relations adviser / workplace relations lawyer / mediator / negotiation consultant / industrial relations consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

DEGREE STRUCTURE

FIRST YEAR	Foundations of Human Resource Management	FOURTH YEAR	Criminal Law and Procedure
	Accounting for Business OR Quantitative Methods for Business		Contemporary Property Law
	Career Development for Professionals Business and Society OR International Study Tour OR Business Elective		Corporations Law A
SECOND YEAR	Performance and Compensation Management	FIFTH YEAR	Environment and Natural Resources Law
	Management and Organisation		Law Elective
	Work Health and Safety Management Principles		Corporations Law B
THIRD YEAR	HRM Elective		Constitutional Law
	Contracts A		Equity and Trusts
	Foundations of Law		Evidence
FOURTH YEAR	Torts A		Administrative Law
	Principles of Public Law		Lawyers, Ethics and Society
	Legislation		Dispute Resolution and Civil Litigation
FIFTH YEAR	Contracts B		Law Elective
	Torts B		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
	Land Law		• Law Reform Clinic
SIXTH YEAR	Management of Industrial Relations		• Legal Advice Clinic
	Recruitment and Selection of Organisational Talent		• Law Professional Placement
	Strategic Management		• Research Project A*
SEVENTH YEAR	Training and Development		• Research Project B*
	Employment Law		
	Strategic Human Resource Management		
EIGHTH YEAR	HRM Elective		
	Management Elective		

*\*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*

# Bachelor of Psychology (Counselling and Interpersonal Skills)

## Bachelor of Business (Human Resource Management)

unisa.edu.au/psychology

<div> <div> </div> <div>Magill and City West Campus</div> </div> <div> <div> </div> <div>On-campus</div> </div> <div> <div> </div> <div>4 years full-time</div> </div>	<div> <div> </div> <div>Intakes: Feb</div> </div> <div> <div> </div> <div>Real-world projects</div> </div>
<div> <div>Selection Rank:</div> <div> <div>cut-off 2020.....</div> <div>63.85</div> </div> </div> <div> <div>guaranteed entry .....</div> <div>75.00</div> </div>	<div> <div>SATAC code.....</div> <div>444541</div> </div> <div> <div>Program code .....</div> <div>MBCH</div> </div> <div> <div>✓ part-time study available</div> </div>
<div> <div>VET:</div> <div>guaranteed entry .....</div> <div>Dip</div> </div>	
<div> <div>UniSA College pathways: Foundation Studies</div> <div>Prerequisites: none</div> <div>Assumed knowledge: none</div> </div>	

Complete a double degree that combines studies in psychology theory, counselling, workplace culture, and staff health and wellbeing. Explore core psychology courses including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics and accounting, business operations and intelligence, and industrial relations. Develop the knowledge and skills needed to effectively support and counsel staff and build staff recruitment, retention, and training and development strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Graduate with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI), and be eligible to receive level 1 membership with the Australian Counselling Association – *criteria apply*.

*Note 1: Students are required to undertake Criminal History Checks through the Department of Human Services (DHS) and complete a one-day Child Safe Environments course. Some placements may also require students to have a current driver's licence, National Police Check, Responding to Abuse and Neglect training, or a recognised First Aid Certificate.*

*Note 2: To become a professional practising or research psychologist, students must continue their studies through a one-year Bachelor of Psychology (Honours) and then a two-year Master of Psychology (Clinical) or Doctor of Philosophy (PhD).*

### CAREERS

Human resources manager / recruitment consultant / training and development coordinator / workplace relations advisor / community development manager / counsellor or clinical psychologist (with further study)

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Honours)

### FURTHER STUDY

- Bachelor of Psychology (Honours) – *one year*
- Master of Psychology (Clinical)

### DEGREE STRUCTURE

FIRST YEAR	<div>Psychology 1A</div> <div>Counselling Foundations</div> <div>Foundations of Human Resource Management</div> <div>Management and Organisation</div>	FOURTH YEAR	<div>Entrepreneurship for Social and Market Impact</div> <div>Strategic Management</div> <div>Business Intelligence</div> <div>Advanced Research Methods OR Health Psychology</div>
	<div>Psychology 1B</div> <div>Introductory Research Methods</div> <div>Business Law</div> <div>Group Work</div>		<div>Psychological Assessment</div> <div>Strategic Human Resource Management</div> <div>Working with Community</div> <div>Effective Communication</div>
SECOND YEAR	<div>Cognitive Psychology</div> <div>Developmental Psychology</div> <div>Counselling Skills</div> <div>Accounting for Business OR Quantitative Methods for Business</div>		
	<div>Social and Community Psychology</div> <div>Biological and Learning Psychology</div> <div>Counselling Interventions</div> <div>Work Health and Safety Management Principles</div>		
THIRD YEAR	<div>Personality Psychology</div> <div>Recruitment and Selection of Organisational Talent</div> <div>Management of Industrial Relations</div> <div>Training and Development</div>		
	<div>Clinical and Abnormal Psychology</div> <div>Work and Organisational Psychology</div> <div>Performance and Compensation Management</div> <div>Employment Law</div>		

# Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/business-management

<div> <div>City West Campus</div> <div>On-campus/Online</div> <div>3 years full-time</div> </div>	<div> <div>Intakes: Feb, Aug</div> <div>Internship/Study tour</div> </div>
<div> <div>Selection Rank:</div> <div>cut-off 2020.....<b>71.25</b></div> <div>guaranteed entry .....<b>70.00</b></div> </div>	<div> <div>SATAC code.....<b>424511</b></div> <div>Program code.....<b>DBBL</b></div> <div>✓ <i>part-time study available</i></div> </div>
<div> <div>VET:</div> <div>guaranteed entry .....<b>Dip</b></div> </div>	

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today’s evolving supply chains, including key areas such as circular economies, digital transformation, strategies in operations, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an internship or overseas exchange.

## CAREERS

Supply chain coordinator / procurement executive / operations manager / demand or inventory planner / warehouse and distribution executive / logistics analyst

## YOU MIGHT ALSO LIKE

- Bachelor of Business (Finance)
- Bachelor of Business (Management)
- Bachelor of Commerce (Accounting)

## DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	International Business Environments OR International Elective
	Marketing Principles: Trading and Exchange		Integrated Supply Networks
SECOND YEAR	Career Development for Professionals Elective		Procurement for Strategic Advantage
	Principles of Logistics and Supply Chain Management		Managing Sustainability in Supply Chains
THIRD YEAR	Principles of Economics		International Management Ethics and Values
	Business Intelligence		Strategic Management
FOURTH YEAR	Business and Society OR International Study Tour OR Elective		2 x Electives
	Business Law		
FIFTH YEAR	Operations Management for Business		
	Entrepreneurship for Social and Market Impact		
SIXTH YEAR	Managing Services		
	Project Management: Principles and Strategies		
SEVENTH YEAR	Management and Organisation		
	2 x Electives		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# Bachelor of Business (Legal Studies)

unisa.edu.au/law

<div> <div>City West Campus</div> <div>On-campus</div> <div>3 years full-time</div> </div>	<div> <div>Intakes: Feb, Aug</div> <div>Internship/Study tour</div> </div>
<div> <div>Selection Rank:</div> <div>cut-off 2020.....<b>65.40</b></div> <div>guaranteed entry .....<b>70.00</b></div> </div>	<div> <div>SATAC code.....<b>424611</b></div> <div>Program code.....<b>DBLS</b></div> <div>✓ <i>part-time study available</i></div> </div>
<div> <div>VET:</div> <div>guaranteed entry .....<b>Dip</b></div> </div>	

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Prepare for a business career in the private, public or legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses including law, public law, torts and contracts. You will also study a range of electives to tailor your degree – four in legal studies and four in business-related courses. Gain valuable practical experience by embedding an internship into your studies or seeking career mentorship from legal professionals. Take a direct pathway into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you wish to practice law – *criteria apply*.

*Note: This degree does not provide the educational requirements to practice law, however you may have the opportunity to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you meet the eligibility criteria.*

## CAREERS

Legal clerk / legal secretary / paralegal / legal adviser / government affairs adviser / policy adviser / policy analyst

## YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours)
- Bachelor of Laws (Honours) Double Degree
  - Arts
  - Arts (History and Global Politics)
  - Business (Economics, Finance and Trade)
  - Business (Human Resource Management)
  - Business (Management)
  - Business (Marketing)
  - Business (Sport and Recreation Management)
  - Business (Tourism and Event Management)
  - Commerce (Accounting)
  - Journalism and Professional Writing
  - Psychology
- Bachelor of Arts (Law, Policy and Politics)

## DEGREE STRUCTURE






FIRST YEAR	Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Strategic Management
	Principles of Economics		International Business Environments OR International Elective
SECOND YEAR	Foundations of Law		2 x Legal Studies Electives
	Torts A		2 x Legal Studies Electives
THIRD YEAR	Marketing Principles: Trading and Exchange		Experiential Elective
	Business Law		Elective
FOURTH YEAR	Business and Society OR International Study Tour OR Elective		
	Career Development for Professionals		
FIFTH YEAR	Business Intelligence		
	Management and Organisation		
SIXTH YEAR	Contracts A		
	Elective		
SEVENTH YEAR	Principles of Public Law		
	Entrepreneurship for Social and Market Impact		
EIGHTH YEAR	2 x Electives		

Some study may be able to be completed online.



# Bachelor of Marketing and Communication

unisa.edu.au/marketing

 City West and Magill Campus	 Intakes: Feb, Jul
 On-campus/Online	 Internship/Study tour
 3 years full-time	
Selection Rank: cut-off 2020..... <b>65.80</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424451</b> Program code..... <b>DBMN</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies, Diploma in Arts or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

**Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in the on-campus Marketing Clinic.**

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert, by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. You will also develop skills in professional practice through the integration, planning and management of key communication projects in an organisational context. Learn from marketing scientists who advise global brands like Procter & Gamble, CBS and Nestlé. Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable practical experience by completing a marketing practicum during your studies. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the world-renowned Ehrenberg-Bass Institute for Marketing Science. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

## CAREERS

Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsorship officer / media planner / advertising executive / digital marketer

## YOU MIGHT ALSO LIKE






- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Marketing Principles: Trading and Exchange Accounting for Business Ideas, Innovation and Communication Communication and Media	<b>THIRD YEAR</b>	Digital Marketing Industry and Practice Promotional Communication: Advertising, Publicity and Marketing Marketing Elective
	Business Law Consumer Behaviour Public Relations Theory and Practice Digital Design Essentials		Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective
<b>SECOND YEAR</b>	Marketing Analytics Professional Development in Marketing Professional Writing Design for Digital Technologies OR Content Creation for Media		<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>
	Advertising Communication Research Methods Media Law and Ethics Essentials of Marketing Planning		

# Bachelor of Business (Design and Marketing)

unisa.edu.au/marketing

 City West Campus	 Intakes: Feb, Jul
 On-campus	 Internship/Study tour
 3 years full-time	
Selection Rank: cut-off 2020..... <b>64.70</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424920</b> Program code..... <b>DBMD</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Prepare for a specialist marketing career in digital and print design. Develop foundation knowledge in design and evidence-based marketing; and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an internship or overseas study tour. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship with the globally recognised Ehrenberg-Bass Institute for Marketing Science and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the Institute.

## CAREERS

Marketing coordinator / campaigns manager / advertising account manager / visual communications manager / publications coordinator / brand manager

## YOU MIGHT ALSO LIKE


- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Design (Communication Design)
- Bachelor of Creative Industries


## DEGREE STRUCTURE


<b>FIRST YEAR</b>	Design Foundation Studio Principles of Economics Marketing Principles: Trading and Exchange	<b>THIRD YEAR</b>	Essentials of Marketing Planning Branding Digital Marketing Marketing Elective
	Computer Graphics and Imaging for Design Business and Society OR International Study Tour OR Elective Accounting for Business Consumer Behaviour		Integrated Marketing International Marketing Marketing Elective Marketing or Design Elective
<b>SECOND YEAR</b>	Design for Publication Market Research Business Law Professional Development in Marketing		<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>
	Design for Web Entrepreneurship for Social and Market Impact Management and Organisation Marketing Analytics		


# Bachelor of Business (Marketing)


unisa.edu.au/marketing

 City West Campus


 On-campus/Online

 3 years full-time

 Intakes: Feb, Aug

 Internship/Study tour

Selection Rank:  
cut-off 2020.....**65.50**  
guaranteed entry .....**70.00**

SATAC code.....**424111**  
Program code.....**DBBM**  
 *part-time study available*

VET:  
guaranteed entry .....**Dip**

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies through elective courses including the Marketing Practicum, Marketing Clinic, or an overseas study tour. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Through our in-house Marketing Clinic you will provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship with the globally recognised Ehrenberg-Bass Institute for Marketing Science and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the Institute. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

### CAREERS


Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insights analyst / media planner / brand manager / account manager / sales and marketing manager / business development manager / market analyst / market researcher

### YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Tourism and Event Management)

### DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Branding Essentials of Marketing Planning 2 x Electives
	Consumer Behaviour Marketing Analytics Management and Organisation Elective		Integrated Marketing 3 x Electives
SECOND YEAR	Market Research Business Law Professional Development in Marketing Entrepreneurship for Social and Market Impact		<i>Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.</i>
	Retailing Business Intelligence Advertising International Business Environments OR International Elective		



### 3+1 Pathway to Masters

Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.

Learn more at [unisa.edu.au/business3plus1](https://unisa.edu.au/business3plus1)

SATAC code: **424925**

# Bachelor of Laws (Honours)

# Bachelor of Business (Marketing)

unisa.edu.au/law

<div> <div>City West Campus</div> <div>On-campus</div> <div>5 years full-time</div> </div>	<div> <div>Intakes: Feb, Aug</div> <div>Internship/Study tour</div> </div>
<div> <div>Selection Rank:</div> <div>cut-off 2020.....<b>87.40</b></div> <div>guaranteed entry .....<b>90.00</b></div> </div>	<div> <div>SATAC code.....<b>424831</b></div> <div>Program code .....<b>DHLD</b></div> </div>
<div> <div>VET:</div> <div>guaranteed entry .....<b>AdvDip</b></div> </div>	<div> <div>✓ <i>part-time study available</i></div> </div>
<div> <div>UniSA College pathways: Foundation Studies</div> <div>Prerequisites: none</div> <div>Assumed knowledge: none</div> </div>	

Graduate with a top-ranking law degree and professional honours, along with a second degree in marketing. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our on-campus Marketing Clinic and provide advice to small businesses. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

### HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Marketing) in your SATAC application as an additional preference and back-up option. If you are offered a place in the marketing degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

### CAREERS

Solicitor / in-house counsel / corporate lawyer / marketing executive / brand consultant / copyright lawyer / data analyst / talent manager / sponsorship manager / advertising executive / brand manager / marketing manager

### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)

### DEGREE STRUCTURE






FIRST YEAR	Marketing Principles: Trading and Exchange Principles of Economics Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Criminal Law and Procedure Contemporary Property Law Corporations Law A
	Marketing Analytics Management and Organisation Consumer Behaviour Business Elective		Environment and Natural Resources Law Law Elective
SECOND YEAR	Foundations of Law Contracts A Torts A	FIFTH YEAR	Constitutional Law Corporations Law B Equity and Trusts
	Legislation Principles of Public Law		Evidence Administrative Law Lawyers, Ethics and Society
THIRD YEAR	Contracts B Torts B Land Law		Law Elective Dispute Resolution and Civil Litigation
	Marketing Elective Market Research Branding Essentials of Marketing Planning		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: <ul style="list-style-type: none"> <li>• Law Reform Clinic</li> <li>• Legal Advice Clinic</li> <li>• Law Professional Placement</li> <li>• Research Project A*</li> <li>• Research Project B*</li> </ul>
	Marketing Elective Integrated Marketing Advertising Retailing		

*\*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*



# Bachelor of Business (Tourism and Event Management)

[unisa.edu.au/tourism-sport-events](https://unisa.edu.au/tourism-sport-events)

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 Internship/Study tour
 3 years full-time	

Selection Rank: cut-off 2020..... <b>65.35</b> guaranteed entry ..... <b>70.00</b>	SATAC code..... <b>424371</b> Program code..... <b>DBBT</b>
VET: guaranteed entry ..... <b>Dip</b>	✓ <i>part-time study available</i>

**UniSA College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

Enjoy a fast-paced career in travel, tourism, hospitality or events management. Focus on key areas such as event management, tourism and policy planning, event marketing, destination management and international business. Learn effective problem-solving skills, strategic thinking, communication and an understanding of central business operations. Tailor your studies through career-focused elective courses such as The Hospitality Experience; Creative Tourism: Food, Wine and Festivals; and Tourism and Indigenous Peoples. Complete an internship during your studies, or take part in an international study tour. Graduate from a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the SA Tourism Hall of Fame. You can also complete your bachelor's degree and a master's qualification in just four years through our *3+1 Pathway to Masters* package.

## CAREERS

Event manager / festival organiser / destination marketing manager / tourism policy planner / events and exhibitions coordinator / professional conference coordinator / hotel manager / event venue manager / strategic partnerships manager / marketing manager / event sponsorship manager / community development officer / economic development officer / tourism experience planner / attractions coordinator / tourism and hospitality business owner

## YOU MIGHT ALSO LIKE

- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

## DEGREE STRUCTURE

FIRST YEAR	THIRD YEAR
Understanding Travel and Tourism Foundations of Event Management Career Development for Professionals Accounting for Business OR Quantitative Methods for Business	Destination Management New Technologies in Tourism, Events and Hospitality International Business Environments OR International Elective Elective
Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Elective	Policy and Planning for Sustainable Tourism Strategic Management 2 x Electives
SECOND YEAR	
Management and Organisation Service Management in Tourism, Events and Hospitality Business Intelligence Entrepreneurship for Social and Market Impact	
Marketing for Tourism, Events and Hospitality Strategies for Events and Conventions Business Law Elective	

*Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.*

## 3+1 Pathway to Masters

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years.

Learn more at [unisa.edu.au/business3plus1](https://unisa.edu.au/business3plus1)

SATAC code: **424924**

Bachelor of Laws (Honours)

Bachelor of Business (Tourism and Event Management)

unisa.edu.au/law

City West Campus

On-campus

5 years full-time

Intakes: Feb, Aug

Internship/Study tour

Selection Rank:

cut-off 2020.....**87.40**

guaranteed entry .....**90.00**

SATAC code.....**424831**

Program code .....**DHLD**

VET:

guaranteed entry .....**AdvDip**

UniSA College pathways: Foundation Studies

Prerequisites: none

Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in tourism and event management, which is recognised by the South Australian Tourism Commission (SATC). Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore the fast-paced world of travel, tourism, hospitality and events, focusing on courses in event management, tourism and policy planning, event marketing, destination management, and international business. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Tourism and Event Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the tourism and events degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor / corporate lawyer / event manager / festival director / sponsorship manager / tourism policy planner / project manager / strategic partnerships manager / exhibition coordinator

YOU MIGHT ALSO LIKE






- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Understanding Travel and Tourism Foundations of Event Management Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Business Elective	FOURTH YEAR	Criminal Law and Procedure Contemporary Property Law Corporations Law A
	Strategies for Events and Conventions Marketing for Tourism, Events and Hospitality Management and Organisation Career Development for Professionals		Environment and Natural Resources Law Law Elective
SECOND YEAR	Foundations of Law Torts A Contracts A	FIFTH YEAR	Corporations Law B Constitutional Law Equity and Trusts
	Legislation Principles of Public Law		Evidence Administrative Law Lawyers, Ethics and Society
THIRD YEAR	Contracts B Torts B Land Law		Law Elective Dispute Resolution and Civil Litigation
	Destination Management Service Management in Tourism, Events and Hospitality New Technologies in Tourism, Events and Hospitality Management Elective		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: <ul style="list-style-type: none"> <li>• Law Reform Clinic</li> <li>• Legal Advice Clinic</li> <li>• Law Professional Placement</li> <li>• Research Project A*</li> <li>• Research Project B*</li> </ul>
Entrepreneurship for Social and Market Impact Policy and Planning for Sustainable Tourism Strategic Management Management Elective		<i>*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.</i>	

# Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

 City West Campus	 Intakes: Feb, Aug
 On-campus	 Internship/Study tour
 3 years full-time	

Selection Rank:	SATAC code..... <b>434191</b>
cut-off 2020..... <b>65.90</b>	Program code..... <b>DBBS</b>
guaranteed entry ..... <b>70.00</b>	✓ <i>part-time study available</i>
VET:	
guaranteed entry ..... <b>Dip</b>	

**UniSA College pathways:** Foundation Studies or Diploma in Business  
**Prerequisites:** none  
**Assumed knowledge:** none

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, manage financial and physical resources, and apply critical problem-solving skills. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

### CAREERS

Sport development officer / club development officer / sport and recreation officer / event manager / community development coordinator / recreation facilities coordinator / business development manager / sports program officer / leisure planner / membership services manager / sports marketing coordinator / sponsorship coordinator

### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Exercise and Sport Science
- Bachelor of Outdoor and Environmental Leadership

### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Leisure Concepts Fundamentals of Sport and Recreation Recreation and Sport Event Programming Marketing Principles: Trading and Exchange Career Development for Professionals Elective	<b>THIRD YEAR</b>	Strategic Management Business Development in Sport International Business Environments OR International Elective Business Intelligence Leadership in Recreation and Sport Recreation Planning in the Urban Environment 2 x Electives
<b>SECOND YEAR</b>	Entrepreneurship for Social and Market Impact Principles of Economics Sports Law Sport, Tourism and Event Practicum Sport Governance Management and Organisation 2 x Electives		

Some study may be able to be completed online.



“In my role at Little Athletics SA, each day is a learning experience and an opportunity to develop professionally. My ability to succeed wouldn’t have occurred without my time studying at UniSA.”






Steven Marotti  
sport and recreation  
management graduate



## Bachelor of Laws (Honours)

## Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

 City West Campus	 Intakes: Feb, Aug
 On-campus	 Internship/Study tour
 5 years full-time	

Selection Rank: cut-off 2020..... <b>87.40</b> guaranteed entry ..... <b>90.00</b>	SATAC code..... <b>424831</b> Program code ..... <b>DHLD</b> ✓ <i>part-time study available</i>
VET: guaranteed entry ..... <b>AdvDip</b>	

**UniSA College pathways:** Foundation Studies

**Prerequisites:** none

**Assumed knowledge:** none

Graduate with a top-ranking law degree and professional honours, along with a second degree in sport and recreation management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

*Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.*

*Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.*

### HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Sport and Recreation Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the sport and recreation management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

### CAREERS

Solicitor / sports lawyer / sport development manager / club development manager / in-house counsel / sport and recreation coordinator / sponsorship manager / player operations manager

### YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)


### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Fundamentals of Sport and Recreation Sports Law Leisure Concepts Marketing Principles: Trading and Exchange	<b>FOURTH YEAR</b>	Criminal Law and Procedure Contemporary Property Law Corporations Law A Environment and Natural Resources Law Law Elective
	Recreation and Sport Event Programming Management and Organisation Career Development for Professionals Business and Society OR International Study Tour OR Business Elective		Corporations Law B Constitutional Law Equity and Trusts
<b>SECOND YEAR</b>	Foundations of Law Contracts A Torts A Legislation Principles of Public Law	<b>FIFTH YEAR</b>	Evidence Administrative Law Lawyers, Ethics and Society Law Elective Dispute Resolution and Civil Litigation
	Contracts B Land Law Torts B		During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below: • Law Reform Clinic • Legal Advice Clinic • Law Professional Placement • Research Project A* • Research Project B*
<b>THIRD YEAR</b>	Sport and Recreation Facilities Management Sport Governance Business Development in Sport Sport, Tourism and Event Practicum		
	Sport and Event Management Strategic Management Leadership in Recreation and Sport Recreation Planning in the Urban Environment		

*\*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.*

# Bachelor of Commerce (Accounting)

unisaonline.edu.au/accounting

 100% online	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Program code.....XBCA    ✓ *part-time study available*

**Time commitment:** 10–15 hours per week per course

**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online);  
or Foundation Studies or Diploma in Business (UniSA College).

**Prerequisites:** none

**Assumed knowledge:** none

## STUDY ON DEMAND

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance and management. Explore the economic, legal and political influences that impact global business and its operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

## CAREERS

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and reconstruction adviser / management accountant / corporate tax consultant / auditor

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

### HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Critical Approaches to Online Learning Business and Society Accounting for Business Business Law Quantitative Methods for Business Financial Accounting 1 Marketing Principles: Trading and Exchange Principles of Economics	<b>THIRD YEAR</b>	Sustainability Accounting and Reporting Auditing Theory and Practice Contemporary Issues in Accounting Taxation Law 1 Strategic Financial Analysis 3 x Electives
<b>SECOND YEAR</b>	Financial Accounting 2 Career Development for Professionals Management Accounting Business Finance Business Intelligence Financial Accounting 3 Companies and Partnership Law Management and Organisation		

# Bachelor of Business (Financial Planning)

unisaonline.edu.au/financial-planning

 100% online	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Program code.....XBFP    ✓ *part-time study available*

**Time commitment:** 10–15 hours per week per course

**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online);  
or Foundation Studies or Diploma in Business (UniSA College).

**Prerequisites:** none

**Assumed knowledge:** none

## STUDY ON DEMAND

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build the technical and professional skills needed to prepare detailed financial plans that assist clients in reaching their financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Learn to prepare a Statement of Advice for a client using XPlan – the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

## CAREERS

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

### HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Critical Approaches to Online Learning Quantitative Methods for Business Accounting for Business Personal Finance Career Development for Professionals Business and Society Business Law Principles of Economics	<b>THIRD YEAR</b>	Entrepreneurship for Social and Market Impact Portfolio and Fund Management Taxation Law 1 Superannuation Risk Management and Insurance Strategic Management Applied Financial Planning Estate Planning
<b>SECOND YEAR</b>	Financial Markets and Institutions Introduction to Financial Planning Marketing Principles: Trading and Exchange Management and Organisation Macroeconomics Business Intelligence Companies and Partnership Law International Business Environments		

# Bachelor of Business (Management)

unisaonline.edu.au/management

 100% online	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Program code.....XBBG    ✓ part-time study available

**Time commitment:** 10–15 hours per week per course  
**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).  
**Prerequisites:** none  
**Assumed knowledge:** none

## STUDY ON DEMAND

Study a 100% online management degree designed specifically for flexible learning. Discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to achieve key business objectives. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

## CAREERS

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

**CREDIT CHECK**  
Fast-track your degree and receive credit for past study and/or work experience.




**HOW TO APPLY**  
1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)  
2. Gather your relevant documents  
3. Complete your application and send through your documents  
Apply directly at [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Critical Approaches to Online Learning Business and Society Accounting for Business Business Law Quantitative Methods for Business Career Development for Professionals Marketing Principles: Trading and Exchange Principles of Economics	<b>THIRD YEAR</b>	Strategic Management International Management Ethics and Values Organisational Entrepreneurship Organisational Leadership Managing Decision Making International Business Environments 2 x Electives
<b>SECOND YEAR</b>	Foundations of Human Resource Management Business Intelligence Management and Organisation Communication and Organisational Practices Organisational Behaviour Project Management: Principles and Strategies Entrepreneurship for Social and Market Impact Elective		

# Bachelor of Business (Human Resource Management)

unisaonline.edu.au/hr

 100% online	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Program code.....XBBH    ✓ part-time study available

**Time commitment:** 10–15 hours per week per course  
**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).  
**Prerequisites:** none  
**Assumed knowledge:** none

## STUDY ON DEMAND

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to strategically align human capital with business objectives. Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management, and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

## CAREERS

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / change management consultant / industrial relations consultant / workforce planning adviser / work health and safety consultant

**CREDIT CHECK**  
Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**  
1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)  
2. Gather your relevant documents  
3. Complete your application and send through your documents  
Apply directly at [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Critical Approaches to Online Learning Business and Society Accounting for Business Business Law Quantitative Methods for Business Career Development for Professionals Marketing Principles: Trading and Exchange Principles of Economics	<b>THIRD YEAR</b>	Recruitment and Selection of Organisational Talent Strategic Management Management of Industrial Relations International Business Environments Strategic Human Resource Management 3 x Electives
<b>SECOND YEAR</b>	Foundations of Human Resource Management Work Health and Safety Management Principles Entrepreneurship for Social and Market Impact Training and Development Performance and Compensation Management Business Intelligence Management and Organisation Employment Law		



# Bachelor of Business (Marketing)

unisaonline.edu.au/marketing

 100% online	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Program code.....XBBM    ✓ part-time study available

**Time commitment:** 10–15 hours per week per course

**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).

**Prerequisites:** none

**Assumed knowledge:** none

## STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

## CAREERS

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

### HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Critical Approaches to Online Learning Business and Society Marketing Principles: Trading and Exchange Business Law Quantitative Methods for Business Professional Development in Marketing OR Elective Accounting for Business Principles of Economics	<b>THIRD YEAR</b>	Strategic Management Branding Essentials of Marketing Planning Integrated Marketing International Business Environments 3 x Electives
<b>SECOND YEAR</b>	Consumer Behaviour Marketing Analytics Market Research Retailing Advertising Business Intelligence Entrepreneurship for Social and Market Impact Management and Organisation		

# Bachelor of Marketing and Communication



unisaonline.edu.au/marketing-communication

 100% online	 3 years full-time
 UniSA Online	 Intakes: Jan, Apr, Jun, Sept

Program code.....XBMN    ✓ part-time study available

**Time commitment:** 10–15 hours per week per course

**Pathways:** Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies, Diploma in Arts or Diploma in Business (UniSA College).

**Prerequisites:** none

**Assumed knowledge:** none

## STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM strategies). Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

## CAREERS

Marketing professional / communications professional / brand manager / advertising executive / media planner / digital and social media manager / PR coordinator / content creator / market analyst

### CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

### HOW TO APPLY

1. Check your eligibility at [unisaonline.edu.au/eligibility](https://unisaonline.edu.au/eligibility)
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at [unisaonline.edu.au](https://unisaonline.edu.au) or call 1800 531 962

## DEGREE STRUCTURE

<b>FIRST YEAR</b>	Critical Approaches to Online Learning Introduction to Social Media Marketing Principles: Trading and Exchange Accounting for Business Introduction to Digital Media Consumer Behaviour Business Law Communication and Media	<b>THIRD YEAR</b>	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Retailing Industry and Practice Communication Management in Practice Integrated Marketing Branding Integrated Communication Planning
<b>SECOND YEAR</b>	Marketing Analytics Public Relations: Theory and Practice Writing and Editing for Publication Elective Advertising Media Law and Ethics Communication Research Methods Essentials of Marketing Planning		

# POSTGRADUATE DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

To explore our postgraduate degrees, visit [unisa.edu.au/study](http://unisa.edu.au/study)

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## Graduate Certificate in Business, Human Resource Management, Management or Marketing

### Degrees:

- Graduate Certificate in Business
- Graduate Certificate in Human Resource Management
- Graduate Certificate in Management
- Graduate Certificate in Marketing

[unisa.edu.au/business-management](http://unisa.edu.au/business-management)

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 A\$14,700* indicative 2020
 0.5 years full-time	 Real-world projects

	Business	Human Resource Management	Management	Marketing
SATAC code.....	4GC084	4GC085	4GC089	4GC090
Program code..	DCBB	DCHU	DCGT	DCKG

✓ part-time study available

\*see page 48 for more information

Study a six-month postgraduate qualification specialising in either Business, Human Resource Management, Management or Marketing. Develop strong foundation skills in problem-solving, decision making and leadership, along with expert knowledge in your chosen field. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your expertise with a one-year Graduate Diploma in Human Resource Management, or choose from a range of master's programs.

### CAREERS

Depending on your chosen specialisation, your career options can include:

Business adviser / business analyst / entrepreneur / marketing coordinator / brand manager / market researcher / human resources adviser / training and development coordinator / recruitment consultant / project manager / business development manager / business manager

### FURTHER STUDY

- Master of Management – various specialisations
- International Master of Business Administration – various specialisations

### DEGREE STRUCTURE

#### Business

COURSES	Accounting for Management M
	Marketing Management
	Economic Principles for Business OR Elective
	Global Business Environment

#### Human Resource Management

COURSES	Introduction to Human Resource Management
	Workplace Health and Safety Management
	Workplace Learning and Development
	Elective

#### Marketing

COURSES	Marketing Management
	Buyer Behaviour Insights OR Advanced Marketing Analytics
	Elective
	Elective

#### Management

COURSES	People, Leadership and Performance
	Elective
	Plus two courses from the following:
	• Managing Change
	• Negotiation
	• Workplace Learning and Development
	• Global Supply Chain Management
	• Integrated Logistics Management
	• Sport, Tourism and Events
	• Festival and Event Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

## Graduate Certificate in Financial Planning

[unisa.edu.au/financial-planning](http://unisa.edu.au/financial-planning)

City West Campus	Intakes: Feb, Aug
On-campus/Online	A\$13,250* <i>indicative 2020</i>
0.5 years full-time	Real-world projects

SATAC code.....**4GC088** ✓ *part-time study available*  
Program code.....**DCFP**

\*see page 48 for more information

Study a six-month qualification as a pathway into our FASEA-approved Master of Finance (Financial Planning) program if you don't hold a prior qualification but have industry experience in a related financial services role. Explore advanced financial planning courses outlined in FASEA's education requirements such as ethics and professionalism, and choose from electives including estate planning, superannuation, insurance and tax. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery.

### CAREERS

Financial planner<sup>^</sup> / financial adviser<sup>^</sup> / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

<sup>^</sup>To meet the education requirements for practice, you will need to go on to study our FASEA-approved Master of Finance (Financial Planning) following the completion of this program. See page 40.

### ENTRY REQUIREMENTS

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification; or
- Diploma or advanced diploma in a relevant field and two years of relevant professional experience; or
- Minimum five years of relevant professional experience.

### DEGREE STRUCTURE

<b>COURSES</b>	Ethics and Professionalism
	Introduction to Financial Planning G
	OR Elective
	2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

**Did you know?** This program can also be studied 100% online and you can choose from one of four intakes in January, April, June or September. For more information, visit [unisaonline.edu.au/financial-planning](http://unisaonline.edu.au/financial-planning)

## Graduate Diploma in Financial Planning

[unisa.edu.au/financial-planning](http://unisa.edu.au/financial-planning)

**NEW**

City West Campus	Intakes: Feb, Aug
On-campus/Online	A\$26,500* <i>indicative 2020</i>
1 year full-time	Real-world projects

SATAC code.....**4GD118** ✓ *part-time study available*  
Program code.....**DGFP**

\*see page 48 for more information

Study one of the first graduate diploma qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for existing financial advisers who need to meet new education requirements or professionals with a relevant degree seeking a career change. Focus on key areas such as investment management, regulatory and legal obligations, estate planning, risk management and insurance, superannuation, ethics and tax. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world's leading banks and investment firms. Benefit from exam preparation resources and workshops so you feel confident for your university and FASEA exams. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery.

### CAREERS

Client relationship manager / estate planner / insurance broker / investment adviser / financial planner / financial adviser / superannuation consultant / wealth manager

### ENTRY REQUIREMENTS

- Bachelor degree in an accounting, finance, economics or financial planning discipline from a recognised high education institution, or equivalent qualification; or
- Graduate certificate or higher in an accounting, finance, economics or financial planning discipline from a recognised high education institution; or
- A diploma or advanced diploma in financial planning with two years' relevant professional experience.

### DEGREE STRUCTURE

<b>FIRST YEAR</b>	Financial Advice Regulatory and Legal Obligations
	Ethics and Professionalism
	Investment Management
	Superannuation G
	Risk Management and Insurance G
	Estate Planning G
	Applied Financial Planning G
	Taxation







Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

**Did you know?** This program can also be studied 100% online and you can choose from one of four intakes in January, April, June or September. For more information, visit [unisaonline.edu.au/financial-planning](http://unisaonline.edu.au/financial-planning)



# Master of Finance (Financial Planning)

unisa.edu.au/financial-planning

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 A\$26,500 pa* indicative 2020
 2 years full-time	 Real-world projects

	<b>2 years</b>	<b>1.5 years with Advanced Standing</b>
SATAC code.....	<b>4CM216</b>	<b>4CM218</b>
Program code.....	<b>DMFP</b>	<b>DMFP</b>

✓ part-time study available

\*see page 48 for more information

Study one of the first master's qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for professionals who hold a prior qualification and are seeking a career change in the financial services sector. Meet new education requirements and develop solid foundation knowledge through core business and finance courses, along with specialist expertise in areas such as ethics, financial regulation and applied financial planning. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world's leading banks and investment firms. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time.

### CAREERS

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

#### ENTRY REQUIREMENTS

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

### DEGREE STRUCTURE

FIRST YEAR	Statistics for Data Science
	Accounting for Management M
	Economic Principles for Business
	Financial Advice Regulatory and Legal Obligations
SECOND YEAR	Financial Theory and Financial Markets
	Corporate Finance
	Investment Management
	Marketing Management
	Personal Finance G
	Introduction to Financial Planning G
	Superannuation G
	Ethics and Professionalism
	Risk Management and Insurance G
	Estate Planning G
	Applied Financial Planning G
	Taxation







Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# Master of Finance

### Degrees:

- Master of Finance
- Master of Finance (Global Investment and Trade)

unisa.edu.au/accounting-and-finance

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 A\$29,400 pa* <i>indicative 2020</i>
 2 years full-time	 Internship/Study tour

	<b>Finance (General)</b>		<b>Global Investment and Trade</b>	
	<b>2 years</b>	<b>1.5 years with Advanced Standing</b>	<b>2 years</b>	<b>1.5 years with Advanced Standing</b>
SATAC code.....	<b>4CM164</b>	<b>4CM165</b>	<b>4CM226</b>	<b>4CM227</b>
Program code..	<b>DMFC</b>	<b>DMFC</b>	<b>DMFC</b>	<b>DMFC</b>

✓ *part-time study available*

*\*see page 48 for more information*

Develop the technical knowledge and skills to work in the fast-paced finance industry by studying an advanced finance qualification with a general focus or a specialisation in Global Investment and Trade. Explore core courses in financial markets, accounting, data science, law, investment management and corporate finance, along with electives that align with your interests and professional development, including global banking and financial technologies. In the Global Investment and Trade specialisation, you will also examine developments in FinTech and Blockchain technologies and their impact on the global economy. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Gain valuable practical experience through 150 internship hours with a local or international organisation. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed delivery mode. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification recognised by leading professional bodies, including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP). You can also apply for membership with the Financial Services Institute of Australasia (FINSIA) – general qualification only.

### CAREERS

Commercial banker / investment banker / treasury analyst / finance manager / financial controller / financial broker / global fund manager / tax accountant / auditor / client relationship manager

#### ENTRY REQUIREMENTS

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

### DEGREE STRUCTURE

#### Core courses

COURSES	Statistics for Data Science
	Accounting for Management M
	Economic Principles for Business
	Commercial Law M
	Corporate Finance
	Investment Management
	International Finance
	Financial Theory and Financial Markets

#### Finance (General)

COURSES	Managing Financial Risk
	Behavioural Finance
	Advanced Corporate Finance
	Applied Research in Finance
	The Econometrics of Financial Markets
	Advanced Investment Management
	Finance Elective
	Elective






#### Global Investment and Trade

COURSES	Global Banking and Financial Management
	Issues in International Trade
	Money, Banking and Global Financial Markets
	International Perspectives in FinTech
	2x Specialisation Electives
	2x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# Master of Professional Accounting

unisa.edu.au/accounting-and-finance

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 A\$29,400 pa* indicative 2020
 2 years full-time	 Internship/Study tour

	2 years	1.5 years with Advanced Standing
SATAC code.....	4CM183	4CM184
Program code.....	DMPC	DMPC

✓ part-time study available  
\*see page 48 for more information

Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, problem-solving and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, management accounting and corporate finance. Learn industry best practice by completing CPA elective courses during your degree. Get career-ready by completing 150 internship hours, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed delivery mode. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia and meet the educational requirements for entry into the CPA program. This degree is also accredited by the Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

### CAREERS

Accountant / tax accountant / corporate tax consultant / forensic accountant / business adviser / auditor / risk consultant / insolvency adviser / management accountant / tax manager

### ENTRY REQUIREMENTS

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

### DEGREE STRUCTURE

FIRST YEAR	People, Leadership and Performance
	Marketing Management
	Accounting for Management M
	Commercial Law M
SECOND YEAR	Corporate Finance
	Economic Principles for Business
	Financial Accounting
	Elective
	Advanced Accounting
	Information Systems for Business
	Management Accounting M
	Elective
	Auditing Principles
	Research for Business Decision Making
	Contemporary Issues in Accounting M
	Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.









“I wanted to support my growing professional experience with additional evidence-based learning. The opportunity to learn and think more broadly outside of my specific area of business has enabled me to go back into my specialist role and apply my new-found knowledge.”

Camilla Goodwin  
human resource  
management graduate

# Master of Management

[unisa.edu.au/business-management](http://unisa.edu.au/business-management)

 City West Campus	 Intakes: Feb, Aug
 On-campus	 A\$29,400 pa* indicative 2020
 1.5 years full-time	 Internship/Study tour

SATAC code.....**4CM171** ✓ *part-time study available*  
 Program code.....**DMMX**

\*see page 48 for more information

Advance your knowledge and skills in contemporary management practice. Choose to study a general management qualification or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Gain valuable experience by completing an optional study tour or international exchange with one of our global partners.

## CAREERS

Business manager / general manager / business executive / corporate affairs manager / operations manager / business development manager / corporate sponsorship manager / corporate social responsibility manager

### ENTRY REQUIREMENTS

Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

## DEGREE STRUCTURE

MANAGEMENT (GENERAL)
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Managing the Global Workforce
Entrepreneurship and Innovation
Project Management for Business
Managing Change
2 x Specialisation Electives
2 x Business Electives

## Master of Management (Advertising and Brand Management)

SATAC code.....**4CM219**

Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, buyer behaviour, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Procter & Gamble, CBS and Nestlé.

## CAREERS

Advertising manager / digital marketer / social media manager / media planner / campaign manager / brand manager / marketing coordinator / marketing manager

## DEGREE STRUCTURE

ADVERTISING AND BRAND SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Advertising: Theory and Practice
eMarketing
Advertising: Planning and Buying Media
Brand Management
Marketing Management OR Business Elective
2 x Specialisation Electives
Business Elective

## Master of Management (Human Resource Management)

SATAC code.....**4CM198**

Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data; people, leadership and performance; managing employee performance and rewards; managing the global workforce; and employment law. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges.

## CAREERS

Human resources manager / chief human resources officer / people and culture manager / change management consultant / training and development manager / industrial relations specialist / human resources business partner

## DEGREE STRUCTURE

HUMAN RESOURCES SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Talent Management
Managing Employee Performance and Rewards
Employment Law F
Strategic Management of Human Resources
Managing the Global Workforce
Specialisation Elective
2 x Business Electives



## Master of Management (Marketing)

SATAC code.....4CM199

Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé.

### CAREERS

Marketing manager / business development manager / marketing insights manager / sales and marketing manager / digital marketing manager / marketing and communications manager / brand manager / account manager

### DEGREE STRUCTURE

MARKETING SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Marketing Management
Buyer Behaviour Insights
Marketing Strategy and Planning
Advanced Marketing Analytics
2 x Specialisation Electives
2 x Business Electives

## Master of Management (Supply Chain Management)

SATAC code.....4CM175

Advance your knowledge and understanding of networks and processes through the study of modern logistics and global supply chain management. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data, global supply chain management, integrated logistics management, and managing sustainable value chains. Develop critical project management skills and learn to apply practical management models that meet global industry benchmarks.

### CAREERS

Logistics manager / supply chain manager / operations manager / supply chain analyst / business solutions specialist / procurement manager / business pricing analyst

### DEGREE STRUCTURE

SUPPLY CHAIN SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
Global Supply Chain Management
Integrated Logistics Management
Strategic Procurement
Managing Sustainable Value Chains
2 x Specialisation Elective
2 x Business Electives

## Master of Management (Tourism and Event Management)

SATAC code.....4CM179

Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the SA Tourism Hall of Fame.

### CAREERS

Tourism and event manager / tourism development manager / strategic partnerships manager / hotel manager / functions manager / event director / regional tourism manager / conference coordinator / destination marketing manager / tourism experience manager

### DEGREE STRUCTURE

TOURISM AND EVENTS SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts
SPECIALISATION COURSES
The Business of Tourism
Sustainable Destination Management
Festival and Event Management
Managing Venues and EventScapes
2 x Specialisation Electives
2 x Business Electives

# Master of Management (Arts and Cultural Management)

## Nested with:

- Graduate Diploma in Arts and Cultural Management (DGAC)

[unisa.edu.au/business-management](https://unisa.edu.au/business-management)

City West Campus	Intakes: Feb, Aug
On-campus/Online	Commonwealth supported*
2 years full-time	Internship/Study tour

	2 years	1.5 years with Advanced Standing
SATAC code.....	4CM172	4CM173
Program code.....	DMMC	DMMC

✓ part-time study available

\*see page 48 for more information

Prepare for a management career in the vibrant arts and cultural sector with the only qualification of its kind in South Australia. Delivered in collaboration with Adelaide Festival Centre, you will develop an advanced understanding of contemporary management theory and how it applies to the creative arts and cultural industries. Study specialised courses in areas such as marketing management, arts and cultural audiences, festivals and event management, arts philanthropy, arts law and venue management. Gain valuable experience through internships at major arts organisations based in Adelaide, or complete a short-term study tour or international exchange with one of our global partners. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

## CAREERS

Gallery manager / festival director / museum director / theatre manager / venue manager / artistic director / executive producer / general manager / corporate partnerships manager / program manager / policy adviser

## ENTRY REQUIREMENTS

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

## DEGREE STRUCTURE

COURSES
Arts and Cultural Leadership and Governance
Accounting for Management M
Marketing Management
Arts and Cultural Audiences
Arts Environment
Festival and Event Management
Arts Management
Arts Philanthropy
Arts Law
Managing Venues and EventScapes
6 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# Master of Health Services Management

[unisa.edu.au/health-science](https://unisa.edu.au/health-science)

City East Campus	Intakes: Feb, Jul
On-campus/Online	A\$24,300 pa* indicative 2020
2 years full-time	Real-world projects

SATAC code.....**4CM211** ✓ part-time study available  
Program code.....**IMHM**

\*see page 48 for more information

Graduate with a postgraduate qualification that will prepare you for a wide variety of leadership and management roles across the healthcare and ageing sectors. Study a unique blend of health and business-related courses with a contemporary health management focus. Develop critical skills in management, administration, leadership, communication, project management and financial management. Build your knowledge in providing overall strategic direction and management to services and organisations. Develop competencies in designing rigorous quantitative research to inform healthcare knowledge, practice, and policy; prepare to work in senior levels of management influencing high-level decision-making, financial and administrative decisions; and leading administrative operations such as reporting and budget planning. You may also complete practical experience by partnering with industry on a major project targeted at a real-world health management issue. Benefit from a curriculum influenced by world-class business and management research.

## CAREERS

Clinical manager / practice manager / aged care director / health and welfare services manager / medical administrator / hospital administrator / primary health organisation manager

## ENTRY REQUIREMENTS

- Bachelor degree from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.







## DEGREE STRUCTURE

FIRST YEAR	People, Leadership and Performance Responsible Leadership in Health Quantitative Design for Nursing, Midwifery and Health Research Workplace Health and Safety Management
SECOND YEAR	Workplace Learning and Development Project Management for Business Managing Change Financial and Economic Management for Health and Aged Care  Service Management Business Analytics and the Data-driven Organisation Business Ethics Strategy for Health and Aged Care Managers  Performance Review and Health Economics Health Ethics Capstone in Health Services Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

# International Master of Business Administration

unisa.edu.au/business-management

 City West Campus	 Intakes: Feb, Aug
 On-campus/Online	 A\$29,400 pa* indicative 2020
 2 years full-time	 Internship/Study tour

SATAC code..... **varies** ✓ *part-time study available*  
 Program code..... **DMIN**

\*see page 48 for more information

Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply chain management, managing across cultures, global marketing and international finance. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Finance, Human Resource Management, Marketing, Supply Chain Management, or Tourism and Event Management. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today's global business challenges. Complete an industry project or internship as part of your studies. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Gain valuable experience by completing a short-term study tour or international exchange with one of our global partners. Fast-track your studies with Advanced Standing, and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

## CAREERS

Depending on your specialisation, your career options can include:

Global business manager / general manager / business executive / brand manager / marketing manager / corporate affairs manager / event manager / operations manager / people, talent and culture manager / chief human resources officer / business development manager / tourism and event director / corporate sponsorship manager / corporate social responsibility manager / advertising executive / visual communications manager / operations manager / project manager

## ENTRY REQUIREMENTS

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

## DEGREE STRUCTURE

CORE COURSES
Marketing Management
Accounting for Management M
Economic Principles for Business
Global Business Environment
Issues in International Trade
Managing the Global Workforce
People, Leadership and Performance
International Business: Strategy and Ethics

## General Business Administration

SATAC code:  
 2 years ..... **4CM201**  
 1.5 years with  
 Advanced Standing..... **4CM202**

### SPECIALISATION COURSES

Global Supply Chain Management  
 Managing Across Cultures  
 Global Marketing  
 International Finance  
 2 x Specialisation Electives  
 Business Elective  
 Business Project G OR Business Practicum G

## Advertising and Brand Management

SATAC code:  
 2 years ..... **4CM213**  
 1.5 years with  
 Advanced Standing..... **4CM214**

### SPECIALISATION COURSES

Advertising: Theory and Practice  
 eMarketing  
 Advertising: Planning and Buying Media  
 Brand Management  
 2 x Specialisation Electives  
 Business Elective  
 Business Project G OR Business Practicum G

## Finance

SATAC code:  
 2 years ..... **4CM203**  
 1.5 years with  
 Advanced Standing..... **4CM204**

### SPECIALISATION COURSES

Corporate Finance  
 Managing Financial Risk  
 International Finance  
 Money, Banking and Global Financial Markets  
 2 x Specialisation Electives  
 Business Elective  
 Business Project G OR Business Practicum G

## Human Resource Management

SATAC code:  
 2 years ..... **4CM190**  
 1.5 years with  
 Advanced Standing..... **4CM191**

### SPECIALISATION COURSES

Talent Management  
 Managing Employee Performance and Rewards  
 Employment Law F  
 Strategic Management of Human Resources  
 Managing Change  
 Specialisation Elective  
 Business Elective  
 Business Project G OR Business Practicum G

## Marketing

SATAC code:  
 2 years ..... **4CM192**  
 1.5 years with  
 Advanced Standing..... **4CM193**

### SPECIALISATION COURSES

Buyer Behaviour Insights  
 Marketing Strategy and Planning  
 Advanced Marketing Analytics  
 Brand Management  
 2 x Specialisation Electives  
 Business Elective  
 Business Project G OR Business Practicum G

## Supply Chain Management

SATAC code:  
 2 years ..... **4CM194**  
 1.5 years with  
 Advanced Standing..... **4CM195**

### SPECIALISATION COURSES

Global Supply Chain Management  
 Integrated Logistics Management  
 Strategic Procurement  
 Managing Sustainable Value Chains  
 2 x Specialisation Electives  
 Business Elective  
 Business Project G OR Business Practicum G

## Tourism and Event Management

SATAC code:  
 2 years ..... **4CM196**  
 1.5 years with  
 Advanced Standing..... **4CM197**







### SPECIALISATION COURSES

The Business of Tourism  
 Managing Venues and EventScapes  
 Festival and Event Management  
 Sustainable Destination Management  
 2 x Specialisation Electives  
 Business Elective  
 Business Project G OR Business Practicum G

*Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.*

# Master of Business Administration (MBA)

[unisa.edu.au/mba](http://unisa.edu.au/mba)

 City West Campus	 Intakes: Jan, Apr, Jun, Sept
 On-campus/Online	 A\$34,600 pa* indicative 2020
 1.5 years full-time	 Study tour

Program code ..... **DMMA** ✓ *part-time study available*

*\*see page 48 for more information*

Discover more about our flagship MBA, designed for experienced managers and enterprising leaders. Study a general MBA or specialise in Finance, HRM or Marketing. You will explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Complete a major capstone project in your final year, where you will plan and execute an industry project for a company board or senior management group. Engage with a cohort of experienced peers from diverse industry backgrounds in a highly interactive learning environment. Participate in an optional two-week global study experience to China or Europe. You can also complete the *Company Directors Course* as part of this degree through our unique partnership with the Australian Institute of Company Directors (AICD). Recognised and respected for excellence, our MBA is ranked in the top 5 in Australia<sup>^</sup> and has received five stars from the Graduate Management Association of Australia (GMAA) for more than ten consecutive years. Our online MBA has also been ranked No.1 in South Australia and No.8 worldwide.<sup>#</sup>

<sup>^</sup>2019 Australian Financial Review, BOSS Survey. <sup>#</sup>CEO Magazine 2020 Global MBA Rankings.

## CAREERS

This qualification can lead to a variety of opportunities in:

Senior management / executive leadership / board directorship / business management / entrepreneurship

## ENTRY REQUIREMENTS

- Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
- Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DGMA) from the University of South Australia with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university; or
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

## DEGREE STRUCTURE

### CORE COURSES

Strategic Thinking: Concepts and Tools  
Accounting for Decision Making  
Managerial Finance  
Managing People and Organisations  
The Law for Managers  
International Business  
Strategic Marketing  
Ethics, Governance and Sustainability  
Leadership for Growth  
Elective 1  
Elective 2

### CAPSTONE OPTIONS

Select one of the following (generally taken when all compulsory courses have been completed successfully):

- Strategic Industry Project
- Company Directors Course

*Students have the flexibility to study the MBA on campus, online or in blended mode.*

# RESEARCH DEGREES

*You can also make a positive and lasting contribution to your field through a research degree.*

**To learn more about our research degrees, visit [unisa.edu.au/resdegrees](http://unisa.edu.au/resdegrees)**

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## Masters by Research

[unisa.edu.au/resdegrees](http://unisa.edu.au/resdegrees)

Program code .....DMRU

Join an academic community recognised for world-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Learn under the guidance of highly experienced supervisors, visiting scholars and researchers. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by over 200 external partners who support our research.

### BROAD RESEARCH TOPICS

- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

### ENTRY REQUIREMENTS

- Bachelor degree of at least three years in a relevant discipline with a minimum credit average; or
- Honours 1, Honours 2, Honours 3 or an appropriate master's degree or equivalent qualification; or
- No tertiary qualifications (some discipline areas only) with demonstration of research capabilities via assessment of relevant quality publications and professional experience

### Alternative entry

- Other postgraduate and undergraduate degrees may be considered for admission into the Masters by Research with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Eligibility for entry into a research degree is also subject to an assessment of the proposed research, supervisor availability, and any University or research-specific eligibility requirements.

Some study may be able to be completed online/remotely.



**Did you know?** You can select a research topic to investigate from our extensive list designed by our expert team of academics. For more information, visit [unisa.edu.au/businessresearch](http://unisa.edu.au/businessresearch)

## Doctor of Philosophy (PhD)

[unisa.edu.au/resdegrees](http://unisa.edu.au/resdegrees)

Program code .....DPBU

Create new knowledge with impact, solve real-world business problems, generate enterprising and innovative solutions and help organisations thrive. Be part of a university with research ranked world-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Learn from experienced and highly qualified research supervisors, and renowned academic experts who will support, mentor and guide you through your studies. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Be inspired by over 200 external partners who support our research.

### BROAD RESEARCH TOPICS

- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

### ENTRY REQUIREMENTS

- Honours 1, Honours 2A, or an appropriate master's degree or equivalent qualification

### Alternative entry

- Other postgraduate and undergraduate degrees may be considered for admission into the Doctor of Philosophy (PhD) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Eligibility for entry into a research degree is also subject to an assessment of the proposed research, supervisor availability, and any University or research-specific eligibility requirements.

Some study may be able to be completed online/remotely.



**Did you know?** You can select a research topic to investigate from our extensive list designed by our expert team of academics. For more information, visit [unisa.edu.au/businessresearch](http://unisa.edu.au/businessresearch)

# STUDY AT UniSA – THE BASICS

## Minimum entry requirements for undergraduate degrees

### APPLYING WITH YEAR 12

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- a competitive Selection Rank (ATAR) including adjustment factors; AND
- the fulfilment of the program's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the program's prerequisite requirements and have completed one of the following:

- an interstate or overseas qualification considered by the University as equivalent to SACE; or
- the International Baccalaureate Diploma with a minimum score of 24 points.

For some degrees, applicants who have not achieved the Selection Rank (ATAR) required for automatic selection into their preferred degree may be selected for any remaining places based on the grades of their Year 12 subjects.

### ADJUSTMENT FACTORS

Universities in South Australia include ATAR-related adjustment factors (previously known as bonus points) for Australian high school students applying for entry into university via the following schemes:

- **The Universities Equity Scheme** – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- **The Universities Language, Literacy and Mathematics Adjustment Scheme** – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

[unisa.edu.au/adjustmentfactors](https://unisa.edu.au/adjustmentfactors)

### GUARANTEED ENTRY

UniSA offers guaranteed entry into many programs for domestic Year 12 and VET students. If your Selection Rank (ATAR) or VET award meets the UniSA Guaranteed Entry score for that program, you have met the prerequisites and any other program specific entry requirements, and you have listed the program as your first preference, you are in. It's guaranteed. Please note application timelines may apply.

[unisa.edu.au/guaranteed](https://unisa.edu.au/guaranteed)

### FEES

All domestic undergraduate students at the University of South Australia are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2020 are:

BAND	AREA OF STUDY	STUDENT CONTRIBUTION <i>For one year of full-time load (1 EFTSL)</i>	STUDENT CONTRIBUTION <i>For each subject (0.125 EFTSL)</i>
1	Humanities, behavioural science, social studies, foreign languages, visual and performing arts, clinical psychology, nursing and education.	\$6,684	\$835
2	Computing, built environment, health, engineering, surveying, agriculture, mathematics, statistics and science.	\$9,527	\$1,190
3	Law, dentistry, medicine, veterinary science, accounting, administration, economics and commerce.	\$11,155	\$1,394

### ADMISSIONS PATHWAYS

Entering your chosen program straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

**Higher education study** – completion of at least half a year of full-time equivalent study at UniSA or a recognised higher education institution. You can apply using your Grade Point Average (GPA).

**Higher education diploma** – completion of a higher education diploma from UniSA College (applicable programs listed on each bachelor program in this guide), the South Australian Institute of Business and Technology (SAIBT), or another recognised higher education institution.

**Special entry** – a competitive Special Tertiary Admissions Test (STAT) score. A personal competencies statement or relevant employment experience may also be considered for some programs.

**Vocational Education Training (VET)** – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or above.

**UniSA College** – there are a variety of pathway options offered through UniSA College, including diplomas and the Foundation Studies program.

**Alternative education providers** – there are a range of alternative pathways including bridging qualifications offered through SAIBT and Eynesbury.

**Open Universities Australia** – completion of at least four Open Universities Australia (OUA) courses at an undergraduate level or higher.  
[unisa.edu.au/pathways](https://unisa.edu.au/pathways)

### BEFORE APPLYING

All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For more information on entry requirements, visit: [unisa.edu.au/study](https://unisa.edu.au/study)

### SUPPORT SERVICES

UniSA offers a full range of support services, including career advice, disability and inclusion services, and counselling. For more information, contact (08) 8302 2376 or visit: [unisa.edu.au/studentsservices](https://unisa.edu.au/studentsservices)

### SCHOLARSHIPS

UniSA offers a range of scholarships and grants to support students from all walks of life. Each year, 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and even overseas travel. For more information and to check the eligibility criteria, visit: [unisa.edu.au/scholarships](https://unisa.edu.au/scholarships)

### HOW TO APPLY

Applications to most programs at UniSA are administered through the South Australian Tertiary Admissions Centre (SATAC). For more information, visit: [unisa.edu.au/apply](https://unisa.edu.au/apply)

For UniSA Online degrees apply directly at, [unisaonline.edu.au](https://unisaonline.edu.au)

\*Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying; this is listed on applicable programs. For programs under 1.0 year full-time study, fees are listed as the whole program fee (indicative of 2020). For programs over 1.0 years full-time study, fees are listed based on the cost per annum (indicative of 2020). For more information on fees including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP or FEE-HELP loans, please visit: [unisa.edu.au/fees](https://unisa.edu.au/fees)

**Need some help?** Contact Future Student Enquiries on (08) 8302 2376 or at [unisa.edu.au/enquire](https://unisa.edu.au/enquire)



**Get cultured** – expand your thinking and see the world through a student exchange program.



**Pridham Hall** – discover the new heart of the University, featuring a graduation space, sports centre, gym and swimming pool.



**UniSA Sport** – keep active and make lasting friendships by joining one of our sporting teams.



**Events on campus** – participate in a wide range of events and activities on campus throughout the year.



**MOD.** – explore this on-campus futuristic museum of discovery, offering immersive experiences.

## Your student experience

**Orientation** is the start of your journey at university. Explore your campus, meet new people, get study advice, and enjoy different activities and entertainment.

**Campus Central** are the on-campus gurus for ID cards, enrolment, fees and student services.

**Support services** are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community health clinics located on campus.

**USASA** is your student association at UniSA. They provide advocacy services, organise social activities and coordinate over 100 student clubs.

**UniSA+** can provide you with a range of leadership, entrepreneurial, volunteering and self-development opportunities during your degree.

**Student lounges** provide you with a space to study or chill out, featuring work spaces, kitchen facilities, mobile charging stations, social spaces, lockers, gaming stations and more.

**Food vendors** and café-style dining facilities are now open at all UniSA campuses, including Honki Tonki, Zambrero, Abbots and Kinney and more.

**UniSA Sport** has over 25 sporting clubs, including rowing, netball, gridiron, rock climbing and so much more. You can also gain access to fully-equipped gym facilities on all metro campuses.

**Accommodation services** are available to help you set up a home away from home.

**24-hour security** services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

## 2020 EVENTS

Our events give you the opportunity to take a tour around campus, attend presentations, ask questions about different degrees and careers, and talk to current staff and students.

### UniSA OPEN DAY

Sunday 16 August / 9:00am–4:30pm / City West and City East Campus

### CAMPUS DAYS

**Magill Campus Day:** Wednesday 26 August / 4:00pm–8:00pm

**Mawson Lakes Campus Day:** Tuesday 25 August / 4:00pm–7:30pm

**Mount Gambier Open Day:** Sunday 9 August / 11:00am–4:00pm

**Whyalla Open Day:** Sunday 30 August / 11:00am–3:00pm

For more information, visit [unisa.edu.au/infosessions](https://unisa.edu.au/infosessions)

### SCHOOL HOLIDAY TOURS

We also offer campus tours during the school holidays. Make an online booking at [unisa.edu.au/campustours](https://unisa.edu.au/campustours)



**MyCareerMatch** is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at [unisa.edu.au/enquire](https://unisa.edu.au/enquire)



### ATAR > DEGREE FINDER

Go online and check out our new ATAR > Degree Finder, to explore which degrees you may be eligible for using your Selection Rank. [unisa.edu.au/atar-degree-finder](https://unisa.edu.au/atar-degree-finder)





# University of South Australia

*Australia's University of Enterprise*

[unisa.edu.au](http://unisa.edu.au)

Telephone: (08) 8302 2376

Make an enquiry: [unisa.edu.au/enquire](http://unisa.edu.au/enquire)



Artist:  
Rikurani

## **Acknowledgement of Country**

UniSA respects the Kaurna, Boandik and Barngarla peoples' spiritual relationship with their country. We also acknowledge the diversity of Aboriginal peoples, past and present.

Find out more about the University's commitment to reconciliation at [unisa.edu.au/RAP](http://unisa.edu.au/RAP)

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Information correct at time of printing (March 2020)

CRICOS provider number 00121B

For information specific to international students, please visit [unisa.edu.au/international](http://unisa.edu.au/international)