Start-up your future
Your unstoppable career starts here.

Australia’s financial services sector is the largest contributor to the economy, adding around $140 billion to the nation’s Gross Domestic Product (GDP).

Tourism is big business in South Australia, with 3.2 million visitors per year, 18,000 tourism businesses operating state-wide and 38,900 people directly employed.

Investment of $28 million to support new and existing business enterprises in South Australia, fueling economic growth.

Government of South Australia, Department for Innovation and Skills 2019.

Join one of Australia’s premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world’s leading accreditation bodies recognising excellence in business education and research. We are focused on preparing students for global careers. Graduate with the knowledge and skills to become a leader for change and growth, creating real impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 55,000 global alumni who are enterprising managers, legal professionals, executives and scholars.

unisa.edu.au/study
GET THE CAREER YOU WANT
Our Bachelor of Business degrees include common first year courses, so you will learn the fundamentals in areas such as accounting, economics, marketing and management. You can then tailor your degree based on your interests and career goals through a chosen specialisation, with the ability to focus your studies on up to three different areas through the broadest range of business-related courses offered in South Australia. Our team at the Business Student Hub located on campus can support you with individual study options, course selection, elective choices and more.

BUILD YOUR PROFESSIONAL NETWORKS
We have more than 60 partners for semester exchanges, study tours and internships across Asia, Europe and the Americas. Gain practical experience by working on current business challenges and develop the professional skills needed for a global career. During your degree, you will also have opportunities to develop your networks, meet industry experts and immediately apply your learnings to real-world environments. You can complete an internship, be mentored by a business professional or engage in an industry project.

AWARD-WINNING SERVICE
We have been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.

DOUBLE YOUR KNOWLEDGE
Expand your career opportunities by studying a double or combined degree. Specialise in business and a secondary field, typically with only one extra year of study. You can apply on entry or explore different combinations during your studies. For select degrees, our 3+1 Pathway to Masters program allows you to fast-track your studies and complete a bachelor’s and master’s qualification in just four years.
DISCOVER MORE WAYS TO STUDY

Our flexible study options are designed to suit your lifestyle, preferred way of learning and career interests. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.

FUTURE-PROOF YOUR CAREER

Being career ready is about developing transferable skills that you can take with you across your professional life. That’s why we have created a suite of Enterprise Skills, which are integrated into your degree. You will explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You will also be able to upskill throughout your studies with short online resources that can be accessed anywhere, anytime.

LEARN FROM THE EXPERTS

Our teachers are also researchers, who partner with more than 200 organisations worldwide to create solutions that shape business, policy and industry. We contribute to new knowledge and global understanding, and then share these insights with you. The Ehrenberg-Bass Institute for Marketing Science is the world’s largest centre for research into marketing and is based at City West Campus, with more than 50 marketing scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by key findings, and you will learn from experts who advise global brands such as Procter & Gamble, CBS and Nestlé.
Learn a language

Develop the skills you need to work internationally and increase your career opportunities by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.
unisa.edu.au/languages

Experience student life

Enjoy life beyond the classroom by getting involved in campus culture. Connect with new people at Orientation, keep active with UniSA Sport and on-campus fitness centres, or find your tribe with more than 100 student clubs to choose from. Discover our wide range of events throughout the year and connect with our student association, USASA.
unisa.edu.au/studentexperience

Get career ready

Prepare for your future career from first year with support from our Career Services team. Access our online Career Hub for self-help resources, including tips on resume writing and an interview simulator. There are also professional and exclusive job listings. Connect with a career adviser for help with career mapping, attend industry events to build your professional networks, and walk into one of our drop-in centres on campus for general careers advice.
unisa.edu.au/careers

“My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Kellogg’s have led to its global fame.

We pride ourselves on making our students career-ready by offering a host of opportunities such as internships and practicums, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges, and has also led to future employment.”

Vivien Chanana | Teaching Innovation and Quality Leader

ONE OF THE BEST YOUNG UNIVERSITIES IN AUSTRALIA FOR TEACHING QUALITY

Ranked #2, 2019 THE Young University Rankings
PRACTICAL LEARNING
UniSA offers more than 200 world-class degrees across a wide range of discipline areas. You will learn in a highly practical environment. Take the opportunity to complete an internship or placement during your studies, learning from experts in a real-world setting. Build your networks and graduate career-ready with the skills required of tomorrow’s professionals.

TOP RANKING TEACHERS
Make your study experience relevant, and learn from highly qualified academics and industry professionals. In fact, UniSA is one of Australia’s best young universities for teaching quality (Ranked #2, 2019 THE Young University Rankings).

WORLD-CLASS FACILITIES
Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom into the workplace. This includes state-of-the-art laboratories, collaborative learning areas, creative studios, workshops and simulation spaces.

POWERFUL PARTNERSHIPS
We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry professionals during your studies and benefit from curriculum informed by the latest industry practices.

REAL RESEARCH
Our research is innovative and inspired by challenges. We produce new knowledge that provides solutions to industry, businesses and the wider community. Explore cutting-edge insights in your chosen degree, influenced by our world-class research outcomes.

"Careers are not linear, they bounce around depending on where the opportunities lie, so say yes, even if they’re outside your field. Have an openness to learning new things, learn to adapt and be resilient to change. We look for individuals who can build rapport quickly, have strong relationship skills, and adopt a growth mindset. Communication skills both verbal and written are also important, as is the capability to influence.”

Susan Frangakis | Head of Business Partners | Bendigo and Adelaide Bank
UniSA offers more than 200 world-class degrees across a wide range of discipline areas. You will learn in a highly practical environment. Take the opportunity to complete an internship or placement during your studies, learning from experts in a real-world setting. Build your networks and graduate career-ready with the skills required of tomorrow’s professionals.

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GETTING TO CAMPUS

- **Mawson Lakes Campus**
  - 1000 on-site parking spaces
  - 17 mins to city

- **Magill Campus**
  - 22 mins to city
  - 800 on-site parking spaces
  - from 20c/hr

- **City West Campus**
  - 21 mins to city
  - 800 on-site parking spaces
  - from 20c/hr

- **City East Campus**
  - 20 mins to city

- **Brighton Express**
  - 20 mins to city

- **Tonsley**
  - 23 mins to city

**NOTES**
- Mawson Lakes is 17 mins away from the city.
- Magill is 22 mins away from the city.
- City West is 21 mins away from the city.
- City East is 20 mins away from the city.
- Brighton Express is 20 mins to the city.
- Tonsley is 23 mins to the city.
Jump on the tram

Take advantage of the new city tram service operating along North Terrace for a convenient ride between City East and City West campuses or stop at other destinations along the way. Visit the Adelaide Metro website for more information.

Find out more at adelaidemetro.com.au

Public transport

You will find bus stops near each campus and train stations close to the city and Mawson Lakes campuses. Check your bus, train or tram options on the Adelaide Metro website. You can also get student discounts on tickets once you have enrolled.

Find out more at adelaidemetro.com.au
You’ll mean business

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You will also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.

Elective options can include:

- **Business internship** / Complete a placement in a real business setting for either 30 or 45 days.

- **Overseas study** / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.

- **Practicums** / Complete an industry internship and prepare a portfolio of work if you study a degree in marketing, accounting or management.

- **Startup studio** / Develop a new business concept and connect with industry through our start-up incubator, the Innovation & Collaboration Centre.

- **Simulation projects** / Learn how to run a business, focusing on all areas of operation and key decision making.

- **Community Clinics** / Provide advice to clients through our on-campus legal, tax or marketing clinics.

For more information, visit [unisa.edu.au/business-management](http://unisa.edu.au/business-management)
Bachelor of Business
unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ................. 65.35
guaranteed entry ............... 70.00

VET: guaranteed entry ............. CIV

SATAC code .......................... 424571
Program code .......................... DBBN

part-time study available

UnisSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Choose to major in Innovation and Entrepreneurship or International Business; or choose to study 12 courses to create your own minors and sub-majors.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through a wide range of electives, minor study areas or majors. Gain an international perspective by choosing to participate in a one-year international exchange with Rennes School of Business in France and graduate with a second qualification. Complete an internship during your degree to build your practical skills and professional network. Discover other Bachelor of Business degrees with tailored specialisations and transfer with study credit for successfully completed courses. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Business owner / entrepreneur / business adviser / business consultant / business development manager / human resources adviser / marketing and communications officer

YOU MIGHT ALSO LIKE
• Bachelor of Business + Master of Management – various specialisations
• Bachelor of Business (Management)
• Bachelor of Business (Marketing)
• Bachelor of Business (Innovation and Entrepreneurship)

DEGREE STRUCTURE

FIRST YEAR
Career Development for Professionals
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Elective Principles of Economics
Marketing Principles: Trading and Exchange
Management and Organisation
Elective
Minor 1

SECOND YEAR
Business Intelligence
Business Law
Minor 1
Minor 2

ENTREPRENEURSHIP FOR SOCIAL AND MARKET IMPACT
Minor 1
Minor 2
Minor 2

THIRD YEAR
Strategic Management
Minor 1
Minor 2
Elective
International Business Environments OR International Elective
3 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Looking for alternative entry?
Preference a packaged Diploma in Business/Bachelor of Business.
For more information, visit unisa.edu.au/college

SATAC code: 424631

3+1 Pathway to Masters
Package a Bachelor of Business with a Master of Management with your chosen specialisation and graduate in just four years. Learn more at unisa.edu.au/business3plus1

Management
SATAC code: 424871

Management (Advertising and Brand Management)
SATAC code: 424926

Management (Human Resource Management)
SATAC code: 424881

Management (Marketing)
SATAC CODE: 424891

Management (Supply Chain Management)
SATAC code: 424901

Management (Tourism and Event Management)
SATAC code: 424911
Bachelor of Business
(Entrepreneurship and Innovation)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ..................................... 70.35
guaranteed entry .................................. 70.00
VET: guaranteed entry ............................ CIV

SATAC code: 424691
Program code: DBBN

CAREERS
Entrepreneur / business owner / business development manager / business strategist / project innovation manager / business consultant / franchise development manager / project manager

YOU MIGHT ALSO LIKE
- Bachelor of Business (Marketing)
- Bachelor of Business (International Business)
- Bachelor of Business (Management)

DEGREE STRUCTURE

FIRST YEAR
Principles of Economics
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Elective
Career Development for Professionals
Marketing Principles: Trading and Exchange
Engineering Design and Innovation
Design Thinking and Digital Innovation Elective

SECOND YEAR
Business Law
Management and Organisation
Creativity and Innovation
Small Business for Professionals
Entrepreneurship for Social and Market Impact
Business Intelligence 2 x Electives

Strategic Management
Enterprise Design and Value Creation
Project Management: Principles and Strategies
International Business Environments OR International Elective
Organisational Entrepreneurship
International Management Ethics and Values 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business
(International Business)

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ..................................... 67.90
guaranteed entry .................................. 70.00
VET: guaranteed entry ............................ CIV

SATAC code: 424681
Program code: DBBN

CAREERS
Business analyst / project coordinator / international economist / import and export coordinator / public relations specialist / foreign policy adviser / international business development officer / international business manager

YOU MIGHT ALSO LIKE
- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)

DEGREE STRUCTURE

FIRST YEAR
Career Development for Professionals
Principles of Economics
Accounting for Business OR Quantitative Methods for Business
Management and Organisation
Business Law
Business and Society OR International Study Tour OR Elective

SECOND YEAR
International Management Ethics and Values
Strategic Management
International Business Environments OR International Elective
Elective
Management and Organisation
Business Law
Business and Society OR International Study Tour OR Elective
Elective

International and Comparative Human Resource Management
World Trade Law Specialisation
Entrepreneurship for Social and Market Impact Specialisation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Bachelor of Commerce (Accounting)

Prepare for a rewarding career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis, business law, finance, economics, quantitative methods for business, and marketing. You will then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop critical skills in problem-solving, reporting, decision making, communication and teamwork. Learn about the economic, legal and political influences that impact global business. Participate in an optional overseas study tour to discover other international business practices, undertake an internship, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Accountant / tax accountant / corporate tax consultant / forensic accountant / business adviser / auditor / risk consultant / insolvency and reconstruction adviser / management accountant / tax manager

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Accounting in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
• Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
• Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
• Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
• Bachelor of Business (Finance)
• Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>YEAR</th>
<th>COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>THIRD YEAR</td>
<td>Taxation Law 1 Sustainability Accounting and Reporting 2 x Electives Auditing Theory and Practice Contemporary Issues in Accounting Strategic Financial Analysis Elective</td>
</tr>
</tbody>
</table>

Students may be required to undertake a combination of on-campus or online study.
Bachelor of Commerce (Accounting)
Bachelor of Business (Finance)

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
4 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020: 65.15
guaranteed entry: 70.00

VET:
guaranteed entry: Dip

SATAC code: 424191
Program code: DBCD

part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Study a double degree combining accounting with finance. Build strong foundation knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Participate in an overseas study tour learning about business practices in other regions, undertake an internship, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Graduate with a competitive advantage and a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

CAREERS
Accountant / business adviser / investment banker / financial analyst / auditor / portfolio manager / stockbroker / risk consultant

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Accounting, Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
• Bachelor of Business (Finance) + Master of Professional Accounting
• Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
• Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)

DEGREE STRUCTURE

FIRST YEAR
Business and Society OR International Study Tour OR Elective
Accounting for Business
Quantitative Methods for Business
Principles of Economics
Business Law
Financial Accounting 1
Macroeconomics
Financial Markets and Institutions

SECOND YEAR
Financial Accounting 2
Management Accounting
Business Finance
Business Intelligence
Career Development for Professionals
Financial Accounting 3
Companies and Partnership Law
Cost Management and Control Systems
OR Elective

THIRD YEAR
Introduction to Financial Planning
Taxation Law
Sustainability Accounting and Reporting
Marketing Principles: Trading and Exchange
International Currency and Banking Markets
Empirical Business Analysis
Auditing Theory and Practice
Entrepreneurship for Social and Market Impact

FOURTH YEAR
Portfolio and Fund Management
Management and Organisation
International Business Environments OR International Elective
Elective
Financial Risk Analysis
Strategic Financial Analysis
Contemporary Issues in Accounting
Corporate Valuation and Risk Management

Students may be required to undertake a combination of on-campus or online study.

“When I realised I could study accounting with finance and graduate with two degrees in four years, I enrolled and am better for it today – it increased my career options and helped me secure a graduate role straight out of university. UniSA’s accounting degree has a strong emphasis on the importance of communication and teamwork. You need to be able to communicate technical concepts in terms that your clients can understand and action. Beyond the theoretical knowledge, I’ve found these skills invaluable when interacting with clients and colleagues.”

Lilian Te
accounting and finance graduate
Bachelor of Laws (Honours)  
Bachelor of Commerce (Accounting)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 87.60
guaranteed entry ............................ 90.00

VET:
guaranteed entry ................................... AdvDip

SATAC code: 424831
Program code: DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in accounting in just five years of study. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year. Graduate with an accounting degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Commerce (Accounting) in your SATAC application as an additional preference and back-up option. If you are offered a place in the accounting degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / commercial lawyer / corporate lawyer / external auditor / tax manager / accountant / management accountant / finance manager / forensic accountant / corporate counsel / investment banker

YOU MIGHT ALSO LIKE
• Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
• Bachelor of Commerce (Accounting) + Master of Management (various specialisations), Master of Finance or Master of Finance (Financial Planning)
• Bachelor of Business (Finance)
• Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business
Quantitative Methods for Business
Business and Society OR International Study Tour OR Business Elective
Financial Accounting 1
Business Intelligence
Principles of Economics
Business Finance

SECOND YEAR
Foundations of Law
Contracts A
Torts A
Legislation
Principles of Public Law
Contracts B
Torts B
Land Law

THIRD YEAR
Financial Accounting 2
Management Accounting
Sustainability Accounting and Reporting
Taxation Law 1
Financial Accounting 3
Contemporary Issues in Accounting
Strategic Financial Analysis
Cost Management and Control Systems OR Elective

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Law Elective
Corporations Law B
Constitutional Law
Lawyers, Ethics and Society
Audit Theory and Practice
Evidence
Administrative Law
Law Elective
Dispute Resolution and Civil Litigation

FIFTH YEAR
Evidence
Administrative Law
Lawyers, Ethics and Society
Law Elective
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
• Law Reform Clinic
• Legal Advice Clinic
• Law Professional Placement
• Research Project A*
• Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.

UniSA College pathways: Foundation Studies
Prerequisites: none
Assumed Knowledge: none
Bachelor of Business (Finance)

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
3 years full-time
Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
- cut-off 2020: 66.05
- guaranteed entry: 70.00
- part-time study available

SATAC code: 424051
Program code: DBCF

VET:
- guaranteed entry: Dip

SATAC code: 424861

Program code: 3+1 Pathway to Masters

Prerequisites: none
Assumed knowledge: none

Develop the knowledge and confidence to succeed in the fast-paced financial sector. Focus on key learning areas such as the borrowing, lending and investing of money. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, and macroeconomics. Broaden your knowledge through electives in marketing, management and international business. Embed an internship, overseas study tour, mentoring or work-integrated learning into your degree. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
- Business adviser
- Investment banker
- Investment fund manager
- Stockbroker
- Bond trader
- Equity analyst
- Corporate loan manager
- Commercial banker

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Specialist Mathematics or Stage 2 Mathematical Methods in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
- Bachelor of Business (Finance) + Master of Professional Accounting
- Bachelor of Commerce (Accounting), Bachelor of Business (Finance)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting for Business</td>
<td>Portfolio and Fund Management</td>
</tr>
<tr>
<td>Quantitative Methods for Business</td>
<td>3 x Electives</td>
</tr>
<tr>
<td>Principles of Economics</td>
<td>Corporate Valuation and Risk Management</td>
</tr>
<tr>
<td>Business and Society OR International Study Tour OR Elective</td>
<td>Financial Risk Analysis</td>
</tr>
<tr>
<td>Business Law</td>
<td>International Business Environments OR International Elective</td>
</tr>
<tr>
<td>Financial Accounting 1</td>
<td></td>
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<tr>
<td>Macroeconomics</td>
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<tr>
<td>Financial Markets and Institutions</td>
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<td>Business Finance</td>
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<tr>
<td>Introduction to Financial Planning</td>
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<tr>
<td>Marketing Principles: Trading and Exchange</td>
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<tr>
<td>Career Development for Professionals</td>
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<tr>
<td>International Currency and Banking Markets</td>
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<tr>
<td>Management and Organisation</td>
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<tr>
<td>Empirical Business Analysis</td>
<td></td>
</tr>
<tr>
<td>Entrepreneurship for Social and Market Impact</td>
<td></td>
</tr>
</tbody>
</table>

3+1 Pathway to Masters

Package a Bachelor of Business (Finance) with a Master of Professional Accounting and graduate in just four years.
Learn more at unisa.edu.au/business3plus1

SATAC code: 424861
“In third year, I enrolled in the Business Internship course and completed 45 days of work experience in a financial setting. This equipped me with specific industry skills and showed me new ways to communicate with colleagues. As a result, I secured a job at the same organisation, which has enabled me to progress in the industry.”

Bradley Coulson
finance graduate

Bachelor of Business (Financial Planning)
unisa.edu.au/accounting-and-finance

City West Campus
Intakes: Feb, Aug
3 years full-time
Study tour

Selection Rank:
cut-off 2020................................. 67.75
guaranteed entry ......................... 70.00

VET:
guaranteed entry .......................... Dip

SATAC code.................................. 424921
Program code .............................. DBRF

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Study one of the first bachelor’s degrees in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world’s leading banks and investment firms. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

YOU MIGHT ALSO LIKE
• Bachelor of Business (Financial Planning) +
  Master of Professional Accounting
• Bachelor of Commerce (Accounting)
• Bachelor of Business (Finance)
• Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business
Quantitative Methods for Business
Principles of Economics
Personal Finance
Business Law
Career Development for Professionals
Business and Society OR International Study Tour OR Elective
Financial Markets and Institutions
Marketing Principles: Trading and Exchange
Entrepreneurship for Social and Market Impact
Introduction to Financial Planning
Macroeconomics
Companies and Partnership Law
Business Intelligence
International Business Environments OR International Elective
Management and Organisation

SECOND YEAR
Portfolio and Fund Management
Risk Management and Insurance
Estate Planning
Applied Financial Planning
Strategic Financial Analysis OR Strategic Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years.
Learn more at unisa.edu.au/business3plus1
SATAC code: 424928
Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/accounting-and-finance

City West Campus
Intakes: Feb, Aug
On-campus/Online
Internship/Study tour
3 years full-time

Selection Rank:
cut-off 2020 ............................................ 65.40
guaranteed entry ................................ 70.00
✓ part-time study available

SATAC code: 424091
Program code: DBIB

VET:
guaranteed entry ..................................... Dip

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Develop an in-depth understanding of the global business environment, focusing on currency markets, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis, portfolio and fund management, and international currency and banking markets. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Participate in an overseas study tour, complete an internship or work on an industry-related research project. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Economist / policy analyst / business development manager / market research analyst / investment adviser / financial risk analyst / policy adviser / business forecaster

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Economics in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR
Principles of Economics
Accounting for Business
Marketing Principles: Trading and Exchange
Business and Society OR International Study Tour OR Elective
Business Law
Quantitative Methods for Business
Career Development for Professionals
Macroeconomics

SECOND YEAR
Entrepreneurship for Social and Market Impact
Growth Development and the Macroeconomy
Economic Analysis of Business Decisions
Management and Organisation
International Business Environments OR International Elective
Empirical Business Analysis
Business Finance
Elective

THIRD YEAR
Portfolio and Fund Management
3 x Electives
Economics of Public Policy
International Economics
International Currency and Banking Markets
Strategic Financial Analysis

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance and graduate in just four years.

Learn more at unisa.edu.au/business3plus1

SATAC code: 424841

You might also like
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)

Degree Structure

First Year
- Principles of Economics
- Accounting for Business
- Marketing Principles: Trading and Exchange
- Business and Society OR International Study Tour OR Elective
- Business Law
- Quantitative Methods for Business
- Career Development for Professionals
- Macroeconomics

Second Year
- Entrepreneurship for Social and Market Impact
- Growth Development and the Macroeconomy
- Economic Analysis of Business Decisions
- Management and Organisation
- International Business Environments OR International Elective
- Empirical Business Analysis
- Business Finance
- Elective

Third Year
- Portfolio and Fund Management
- 3 x Electives
- Economics of Public Policy
- International Economics
- International Currency and Banking Markets
- Strategic Financial Analysis

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance and graduate in just four years.

Learn more at unisa.edu.au/business3plus1

SATAC code: 424841

Study Grant
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Economics in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

Develop an in-depth understanding of the global business environment, focusing on currency markets, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis, portfolio and fund management, and international currency and banking markets. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Participate in an overseas study tour, complete an internship or work on an industry-related research project. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Economist / policy analyst / business development manager / market research analyst / investment adviser / financial risk analyst / policy adviser / business forecaster

STUDY GRANT
Receive a $1,000 study grant towards a range of professional development opportunities and a course substitution when you complete Stage 2 Economics in Year 12. Eligibility criteria including minimum scores apply, visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Commerce (Accounting)
- Bachelor of Business (Finance)
- Bachelor of Business (Financial Planning)
Bachelor of Laws (Honours)  
Bachelor of Business (Economics, Finance and Trade) 

unisa.edu.au/law 

City West Campus  
On-campus  
5 years full-time  

Intakes: Feb, Aug  
Internship/Study tour  

Selection Rank:  
cut-off 2020 ............................................ 87.40  
guaranteed entry .............................. 90.00  

VET:  
guaranteed entry ........................... AdvDip  

SATAC code......................... 424831  
Program code......................... DHLD  

part-time study available  

Graduate with a top-ranking law degree and professional honours, along with a second degree in business focusing on economics, finance and trade. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore the global business environment, currency markets, economics exchange and global trade activities. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools — the same technology used by the world’s leading banks and investment firms. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Economics, Finance and Trade) in your SATAC application as an additional preference and back-up option. If you are offered a place in the economics degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS

Solicitor / corporate lawyer / commercial lawyer / business analyst / economist / policy analyst / investment banker / policy adviser / investor relations manager / corporate counsel / treasury manager / immigration consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance
- Bachelor of Business (Finance)

DEGREE STRUCTURE

FIRST YEAR

Accounting for Business  
Principles of Economics  
Quantitative Methods for Business  
Business and Society OR International Study Tour OR Business Elective  
Career Development for Professionals

SECOND YEAR

Foundations of Law  
Torts A  
Contracts A  
Principles of Public Law  
Legislation  
Torts B  
Contracts B  
Land Law

THIRD YEAR

Economic Analysis of Business Decisions  
Growth Development and the Macroeconomy  
International Business Environments OR International Elective  
Portfolio and Fund Management  
Economics of Public Policy  
Strategic Financial Analysis  
International Currency and Banking Markets  
International Economics

FOURTH YEAR

Criminal Law and Procedure  
Contemporary Property Law  
Corporations Law A  
Environment and Natural Resources Law  
Law Elective

FIFTH YEAR

Evidence  
Administrative Law  
Lawyers, Ethics and Society  
Law Elective  
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:

- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
“The opportunity to participate in study tours to Beijing, Seoul and Tokyo provided me with invaluable international insights, hands-on experience and industry-based workshops. I was able to develop an understanding of the major challenges facing professionals in the built environment across some of the most dynamic cities in Asia.”

Chea Chee Tan
property graduate
Bachelor of Business (Property)

unisa.edu.au/property

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020...................... 66.60
guaranteed entry................... 70.00

SATAC code....................... 424131
Program code..................... DBPY

VET:
guaranteed entry................... Dip

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Study Australia’s longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and overseas study tours. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institute of Chartered Surveyors (RICS). You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Land and property valuer / property developer / commercial property analyst / property funds manager / sales and leasing consultant / portfolio manager

YOU MIGHT ALSO LIKE
• Bachelor of Business (Property) + Master of Finance
• Bachelor of Business (Real Estate Practice)
• Bachelor of Construction Management (Honours)
• Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR

Marketing Principles: Trading and Exchange
Accounting for Business
Discovering Opportunities in Property Principles of Economics
Professional Development in Property Principles of Real Estate
Quantitative Methods for Business Principles of Mathematics
Business and Society OR International Studies OR Elective

SECOND YEAR

Business Finance
Management and Organisation
Property Economics
Elective
Empirical Business Analysis
Fundamentals of Property Law
Building Evaluation for Property
Property Asset Management

THIRD YEAR

Entrepreneurship for Social and Market Impact
Statutory Valuations
Property Development
Property Investment
Property Practice
International Business Environments OR International Elective
Commercial Property Valuation
Elective

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters
Package a Bachelor of Business (Property) with a Master of Finance and graduate in just four years.

Learn more at unisa.edu.au/business3plus1

SATAC code: 424929

Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020...................... 68.70
guaranteed entry................... 70.00

SATAC code....................... 424922
Program code..................... DBRF

VET:
guaranteed entry................... Dip

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Study the only bachelor degree of its kind in South Australia, which prepares you to practice as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as economics, accounting and entrepreneurship, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. Choose to complete a minor in marketing to complement your studies and gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government’s Consumer and Business Services.

CAREERS
Real estate agent / property manager / property agency manager / property developer / sales and leasing consultant / portfolio manager / agency owner / entrepreneur

YOU MIGHT ALSO LIKE
• Bachelor of Business (Property)
• Bachelor of Construction Management (Honours)
• Bachelor of Business (Economics, Finance, and Trade)

DEGREE STRUCTURE

FIRST YEAR

Accounting for Business
Marketing Principles: Trading and Exchange
Principles of Economics
Quantitative Methods for Business
Discovering Opportunities in Property
Real Estate Practice

SECOND YEAR

2 x Electives
Strategic Financial Analysis OR Strategic Management
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
**Bachelor of Business (Information Strategy and Management)**

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug

Internship/Study tour

Selection Rank:
- cut-off 2020: n/a
- guaranteed entry: 70.00

VET:
- guaranteed entry: CIV

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Learn how to develop strategic information systems and processes that can be applied across a wide range of industries. Discover how to solve business problems by planning and applying IT solutions using the latest technologies. Develop core knowledge and skills in economics, entrepreneurship, business law, and marketing. Study specialist courses in areas such as programming, innovation, problem-solving and systems analysis, and IT and database fundamentals. Gain practical skills through an internship or overseas study experience.

**CAREERS**

Information systems manager / project coordinator / IT account manager / business analyst / business improvement manager / IT analyst / intelligence analyst / business solutions consultant / ICT project analyst / business optimisation manager

**YOU MIGHT ALSO LIKE**

- Bachelor of Information Technology
- Bachelor of Information Technology (Networking and Cybersecurity)
- Bachelor of Business (Management)

**DEGREE STRUCTURE**

- **First Year**
  - Career Development for Professionals
  - Accounting for Business OR Quantitative Methods for Business
  - Business and Society OR International Study Tour OR Elective
  - Design Thinking and Digital Innovation
  - Information Technology Fundamentals
  - Principles of Economics
  - Problem Solving and Programming Elective

- **Second Year**
  - Business Intelligence
  - Systems Analysis
  - Database Fundamentals
  - Business Law
  - Entrepreneurship for Social and Market Impact
  - Management and Organisation
  - IT Project Management
  - Marketing Principles: Trading and Exchange

- **Third Year**
  - Service Management and Integration
  - Enterprise Systems
  - 2 x Electives
  - International Business Environments OR International Elective
  - Information Technology Strategy and Management
  - 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

**Bachelor of Business (Management)**

unisa.edu.au/business-management

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug

Internship/Study tour

Selection Rank:
- cut-off 2020: 65.75
- guaranteed entry: 70.00
- part-time study available

VET:
- guaranteed entry: Dip

UniSA College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You will also gain critical skills in problem solving and leadership to achieve key business objectives. Study core courses including international business, economics, and entrepreneurship. Enrich your learning with an internship, a business simulation project or an overseas exchange during your studies.

**CAREERS**

Project manager / general manager / management consultant / risk manager / business development manager / account director / sales manager / business analyst / project lead / business and workplace adviser

**YOU MIGHT ALSO LIKE**

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Innovation and Entrepreneurship)

**DEGREE STRUCTURE**

- **First Year**
  - Foundations of Human Resource Management
  - Accounting for Business OR Quantitative Methods for Business
  - Marketing Principles: Trading and Exchange
  - Elective
  - Business Law
  - Principles of Economics
  - Business and Society OR International Study Tour OR Elective
  - Career Development for Professionals
  - Communication and Organisational Practices
  - Project Management: Principles and Strategies
  - Business Intelligence
  - Management and Organisation

- **Second Year**
  - Entrepreneurship for Social and Market Impact
  - Organisational Behaviour
  - 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Bachelor of Laws (Honours)
Bachelor of Business (Management)
unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 87.40
guaranteed entry ........................................... 90.00

SATAC code: 424831
Program code: DHLD

VET:
guaranteed entry ........................................... AdvDip

Program Code: DHLD

Graduate with a top-ranking law degree and professional honours, along with a second degree in management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law, and constitutional law. You will also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / business analyst / general manager / project manager / management consultant / risk manager / business development manager / contract lawyer / corporate governance adviser

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Commerce (Accounting)
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Psychology

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Business Elective
Project Management: Principles and Strategies
Management and Organisation
Organisational Behaviour
Career Development for Professionals
Foundations of Human Resource Management
Entrepreneurship for Social and Market Impact

SECOND YEAR
Foundations of Law
Torts A
Contracts A
Legislation Principles of Public Law
Contracts B
Land Law
Torts B

THIRD YEAR
Strategic Management
Managing Decision Making
International Management Ethics and Values
Communication and Organisational Practices
Organisational Entrepreneurship
Organisational Leadership
Management Elective
Management Elective

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Law Elective
Constitutional Law
Equity and Trusts
Corporations Law B
Evidence
Administrative Law
Lawyers, Ethics and Society
Law Elective
Dispute Resolution and Civil Litigation

FIFTH YEAR
During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A
- Research Project B

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

City West Campus
Intakes: Feb, Aug
Internship/Study tour
On-campus/Online
3 years full-time

Selection Rank:
cut-off 2020 ................................. 65.50
guaranteed entry ............................ 70.00

VET:
guaranteed entry .............................. Dip

SATAC code ................................. 424351
Program code ............................... DBBH

part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Investigate the latest discoveries in human resources including recruitment, training, performance, retention, industrial relations and employment law. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture and the health and wellbeing of employees. Benefit from curriculum informed by above world-class research in human resource management and learn from guest speakers with industry experience. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an internship to build your practical experience. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) – one of the world’s leading HRM bodies.

CAREERS
Recruitment consultant / learning and development officer / human resources adviser / human resources manager / people and culture manager / work, health and safety officer / organisational change consultant / industrial relations consultant

YOU MIGHT ALSO LIKE
• Bachelor of Business (Management)
• Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
• Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

DEGREE STRUCTURE

FIRST YEAR
Marketing Principles: Trading and Exchange
Foundations of Human Resource Management
Business and Society OR International Study Tour OR Elective
Accounting for Business OR Quantitative Methods for Business
Principles of Economics
Work Health and Safety Management Principles
Career Development for Professionals
Elective

SECOND YEAR
Management and Organisation
Business Intelligence
Training and Development
Business Law
Performance and Compensation
Management Entrepreneurship for Social and Market Impact
2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

“I love speaking with others and leading teams, so I chose to study human resource management. Being able to connect with and learn from industry professionals was definitely a highlight of my degree.”

Nicholas Parrella
human resource management graduate

unisa.edu.au/study
Bachelor of Laws (Honours)
Bachelor of Business (Human Resource Management)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time
Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ....................... 87.40
guaranteed entry .................... 90.00
VET:  
guaranteed entry ...................... AdvDip

SATAC code: 424831
Program code: DHLD

Part-time study available

UnISA College pathways: Foundation Studies
Prerequisites: none
Assumed knowledge: none

Graduate with a top-ranking law degree and professional honours, along with a second degree in human resource management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law, and constitutional law. You will also explore latest discoveries in human resources including recruitment, training, performance, retention, industrial relations and employment law. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Human Resource Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the human resource management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / employment lawyer / industrial relations specialist / human resource manager / people and culture manager / organisational change consultant / employee relations adviser / workplace relations lawyer / mediator / negotiation consultant / industrial relations consultant

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

DEGREE STRUCTURE

FIRST YEAR
Foundations of Human Resource Management
Accounting for Business OR Quantitative Methods for Business
Career Development for Professionals
Business and Society OR International Study Tour OR Business Elective
Performance and Compensation Management
Management and Organisation
Work Health and Safety Management Principles
HRM Elective

SECOND YEAR
Contracts A
Foundations of Law
Torts A
Principles of Public Law
Legislation
Contracts B
Torts B
Land Law

THIRD YEAR
Management of Industrial Relations
Recruitment and Selection of Organisational Talent
Strategic Management
Training and Development
Employment Law
Strategic Human Resource Management HRM Elective
Management Elective

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Law Elective

FIFTH YEAR
Evidence
Administrative Law
Lawyers, Ethics and Society
Dispute Resolution and Civil Litigation Law Elective

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Psychology (Counselling and Interpersonal Skills)
Bachelor of Business (Human Resource Management)
unisa.edu.au/psychology

Magill and City West Campus
On-campus

Intakes: Feb
Real-world projects

4 years full-time

Selection Rank:
cut-off 2020..........................63.85
guaranteed entry ......................75.00

SATAC code.................................444541
Program code..............................MBCH

VET:
guaranteed entry ........................Dip

UnisA College pathways: Foundation Studies
Prerequisites: none
Assumed Knowledge: none

Complete a double degree that combines studies in psychology theory, counselling, workplace culture, and staff health and wellbeing. Explore core psychology courses including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics and accounting, business operations and intelligence, and industrial relations. Develop the knowledge and skills needed to effectively support and counsel staff and build staff recruitment, retention, and training and development strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Graduate with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI), and be eligible to receive level 1 membership with the Australian Counselling Association — criteria apply.

Note 1: Students are required to undertake Criminal History Checks through the Department of Human Services (DHS) and complete a one-day Child Safe Environments course. Some placements may also require students to have a current driver’s licence, National Police Check, Responding to Abuse and Neglect training, or a recognised First Aid Certificate.

Note 2: To become a professional practising or research psychologist, students must continue their studies through a one-year Bachelor of Psychology (Honours) and then a two-year Master of Psychology (Clinical)

CAREERS
Human resources manager / recruitment consultant / training and development manager / workplace relations advisor / community development manager / counsellor or clinical psychologist (with further study)

YOU MIGHT ALSO LIKE
• Bachelor of Business (Human Resource Management)
• Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
• Bachelor of Laws (Honours), Bachelor of Psychology
• Bachelor of Psychology (Honours)

FURTHER STUDY
• Bachelor of Psychology (Honours) – one year
• Master of Psychology (Clinical)

DEGREE STRUCTURE

First Year
Psychology 1A
Counselling Foundations
Management and Organisation

First Year
Introductory Research Methods
Business Law
Group Work

Second Year
Cognitive Psychology
Developmental Psychology
Counselling Skills
Accounting for Business OR Quantitative Methods for Business

Social and Community Psychology
Biological and Learning Psychology
Counselling Interventions
Work Health and Safety Management Principles

Third Year
Personality Psychology
Recruitment and Selection of Organisational Talent
Management of Industrial Relations

Training and Development
Clinical and Abnormal Psychology
Performance and Compensation Management

Employment Law

Fourth Year
Entrepreneurship for Social and Market Impact
Strategic Management
Business Intelligence
Advanced Research Methods OR Health Psychology

Psychological Assessment
Strategic Human Resource Management
Working with Community
Effective Communication

unisa.edu.au/study
Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/business-management

City West Campus

On-campus/Online

Intakes: Feb, Aug

Internship/Study tour

3 years full-time

Selection Rank:

cut-off 2020 ........................................ 71.25

guaranteed entry .................................. 70.00

VET:

guaranteed entry .................................. Dip

SATAC code .................. 4246511

Program code ................. DBBL

Unisa College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today’s evolving supply chains, including key areas such as circular economies, digital transformation, strategies in operations, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an internship or overseas exchange.

CAREERS

Supply chain coordinator / procurement executive / operations manager / demand or inventory planner / warehouse and distribution executive / logistics analyst

YOU MIGHT ALSO LIKE

• Bachelor of Business (Finance)
• Bachelor of Business (Management)
• Bachelor of Commerce (Accounting)

DEGREE STRUCTURE

FIRST YEAR

Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Career Development for Professionals Elective

Principles of Logistics and Supply Chain Management Principles of Economics Business Intelligence Business and Society OR International Study Tour OR Elective

SECOND YEAR

International Business Environments OR International Elective Integrated Supply Networks Procurement for Strategic Advantage Managing Sustainability in Supply Chains

International Management Ethics and Values Strategic Management 2 x Electives

Career Development for Professionals


Bachelor of Business (Legal Studies)

unisa.edu.au/law

City West Campus

On-campus

Intakes: Feb, Aug

Internship/Study tour

3 years full-time

Selection Rank:

cut-off 2020 ........................................ 65.60

guaranteed entry .................................. 70.00

VET:

guaranteed entry .................................. Dip

SATAC code .................. 4246511

Program code ................. DBLS

Unisa College pathways: Foundation Studies or Diploma in Business

Prerequisites: none

Assumed knowledge: none

Prepare for a business career in the private, public or legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses including law, public law, torts and contracts. You will also study a range of electives to tailor your degree – four in legal studies and four in business-related courses. Gain valuable practical experience by embedding an internship into your studies or seeking career mentorship from legal professionals. Take a direct pathway into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you wish to practice law – criteria apply. Note: This degree does not provide the educational requirements to practice law, however you may have the opportunity to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if you meet the eligibility criteria.

CAREERS

Legal clerk / legal secretary / paralegal / legal adviser / government affairs adviser / policy adviser / policy analyst

YOU MIGHT ALSO LIKE

• Bachelor of Laws (Honours)
• Bachelor of Laws (Honours) Double Degree
  • Arts
  • Arts (History and Global Politics)
  • Business (Economics, Finance and Trade)
  • Business (Human Resource Management)
  • Business (Management)
  • Business (Marketing)
  • Business (Sport and Recreation Management)
  • Business (Tourism and Event Management)
  • Commerce (Accounting)
  • Journalism and Professional Writing
  • Psychology
  • Bachelor of Arts (Law, Policy and Politics)

DEGREE STRUCTURE

FIRST YEAR

Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Business Law Business and Society OR International Study Tour OR Elective

Principles of Economics Foundation of Law Torts A

SECOND YEAR

International Business Environments OR International Elective Strategic Management


Business Intelligence Management and Organisation Contracts A Elective

Principles of Public Law Entrepreneurship for Social and Market Impact

2 x Electives

Some study may be able to be completed online.
**Bachelor of Marketing and Communication**

unisa.edu.au/marketing

- **City West and Magill Campus**
- **On-campus/Online**
- **3 years full-time**

**Intakes:** Feb, Jul

**Internship/Study tour**

**Selection Rank:**
- cut-off 2020: 65.80
- guaranteed entry: 70.00

**SATAC code:** 424451
**Program code:** DBMN

**VET:**
- guaranteed entry: Dip

**Unisa College pathways:** Foundation Studies, Diploma in Arts or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

**Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in the on-campus Marketing Clinic.**

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marketing and communications expert, by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. You will also develop skills in professional practice through the integration, planning and management of key communication projects in an organisational context. Learn from marketing scientists who advise global brands like Procter & Gamble, CBS and Nestlé. Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship to conduct research and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the Institute.

**CAREERS**
Marketing and communications officer / corporate communications adviser / marketing assistant / brand manager / campaign manager / market researcher / copywriter / media buyer / social media manager / sponsor officer / media planner / advertising executive / digital marketer

**YOU MIGHT ALSO LIKE**
- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
<th>THIRD YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting for Business Ideas, Innovation and Communication</td>
<td>Promotional Communication: Advertising, Publicity and Marketing</td>
<td>Branding</td>
</tr>
<tr>
<td>Communication and Media</td>
<td>Advertising</td>
<td>Digital Marketing Elective</td>
</tr>
<tr>
<td>Business Law</td>
<td>Public Relations Theory and Practice</td>
<td>Integrated Marketing</td>
</tr>
<tr>
<td>Consumer Behaviour</td>
<td>Digital Design Essentials</td>
<td>Integrated Marketing Elective</td>
</tr>
<tr>
<td>Public Relations Theory and Practice</td>
<td>Integrated Communication Planning</td>
<td>Marketing Elective</td>
</tr>
<tr>
<td>Consumer Behaviour</td>
<td>Communication Management in Practice</td>
<td>Marketing Elective</td>
</tr>
<tr>
<td>Advertising</td>
<td>Professional Development in Marketing</td>
<td>Marketing Elective</td>
</tr>
<tr>
<td>Digital Design Essentials</td>
<td>Design for Publication</td>
<td>Marketing Elective</td>
</tr>
<tr>
<td>Marketing Analytics</td>
<td>Design for Print</td>
<td>Design for Web</td>
</tr>
<tr>
<td>Professional Development in Marketing</td>
<td>Design for Web</td>
<td>Entrepreneurship for Social and Market Impact</td>
</tr>
<tr>
<td>Professional Writing</td>
<td>Marketing Elective</td>
<td>Management and Organisation</td>
</tr>
<tr>
<td>Design for Digital Technologies OR Content Creation for Media</td>
<td>Marketing Elective</td>
<td>Marketing Analytics</td>
</tr>
<tr>
<td>Advertising</td>
<td>Communication Research Methods</td>
<td>Marketing Elective</td>
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<tr>
<td>Communication Research Methods</td>
<td>Media Law and Ethics</td>
<td>Marketing Elective</td>
</tr>
<tr>
<td>Essentials of Marketing Planning</td>
<td>Essentials of Marketing Planning</td>
<td>Communication and Media</td>
</tr>
</tbody>
</table>

**Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.**

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**Bachelor of Business (Design and Marketing)**

unisa.edu.au/marketing

- **City West Campus**
- **On-campus**
- **3 years full-time**

**Intakes:** Feb, Jul

**Internship/Study tour**

**Selection Rank:**
- cut-off 2020: 64.70
- guaranteed entry: 70.00

**SATAC code:** 424920
**Program code:** DBMD

**VET:**
- guaranteed entry: Dip

**Unisa College pathways:** Foundation Studies or Diploma in Business

**Prerequisites:** none

**Assumed knowledge:** none

**Prepare for a specialist marketing career in digital and print design.**

Develop foundation knowledge in design and evidence-based marketing, and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an internship or overseas study tour. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Connect with our in-house Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship to conduct research and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the Institute.

**CAREERS**
Marketing coordinator / campaigns manager / advertising account manager / visual communications manager / publications coordinator / brand manager

**YOU MIGHT ALSO LIKE**
- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Design (Communication Design)
- Bachelor of Creative Industries

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
<th>THIRD YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design Foundation Studio</td>
<td>Essentials of Marketing Planning</td>
<td>Design Foundation Studio</td>
</tr>
<tr>
<td>Principles of Economics</td>
<td>Branding</td>
<td>Principles of Economics</td>
</tr>
<tr>
<td>for Design</td>
<td>Integrated Marketing Elective</td>
<td>for Design</td>
</tr>
<tr>
<td>Business and Society OR International Study Tour OR Elective</td>
<td>Design for Print</td>
<td>Business and Society OR International Study Tour OR Elective</td>
</tr>
<tr>
<td>Accounting for Business</td>
<td>Design for Print</td>
<td>Accounting for Business</td>
</tr>
<tr>
<td>Consumer Behaviour</td>
<td>Digital Marketing Elective</td>
<td>Consumer Behaviour</td>
</tr>
<tr>
<td>Integrated Marketing</td>
<td>Design for Print</td>
<td>Integrated Marketing</td>
</tr>
<tr>
<td>Integrated Communication Planning</td>
<td>Design for Print</td>
<td>Integrated Communication Planning</td>
</tr>
<tr>
<td>Communication Management in Practice</td>
<td>Design for Print</td>
<td>Communication Management in Practice</td>
</tr>
<tr>
<td>Marketing Elective</td>
<td>Design for Print</td>
<td>Professional Development in Marketing</td>
</tr>
<tr>
<td>Design for Print</td>
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</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Bachelor of Business (Marketing)

unisa.edu.au/marketing

City West Campus
On-campus/Online
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

YOU MIGHT ALSO LIKE
• Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
• Bachelor of Laws (Honours), Bachelor of Business (Marketing)
• Bachelor of Marketing and Communication
• Bachelor of Business (Design and Marketing)
• Bachelor of Business (Tourism and Event Management)

DEGREE STRUCTURE

FIRST YEAR
Marketing Principles: Trading and Exchange
Principles of Economics
Business and Society OR International Study Tour OR Elective
Accounting for Business OR Quantitative Methods for Business
Consumer Behaviour
Marketing Analytics
Management and Organisation
Elective

SECOND YEAR
Market Research
Business Law
Professional Development in Marketing
Entrepreneurship for Social and Market Impact
Retailing
Business Intelligence
Advertising
International Business Environments OR International Elective

3+1 Pathway to Masters

Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.

Learn more at unisa.edu.au/business3plus1
SATAC code: 424925

Selection Rank:
cut-off 2020 ................. 65.50
guaranteed entry ................. 70.00

VET: guaranteed entry ................. Dip

Unisa College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies through elective courses including the Marketing Practicum, Marketing Clinic, or an overseas study tour. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Through our in-house Marketing Clinic you will provide advice to small businesses under the supervision of marketing professionals. Apply for a Vacation Research Scholarship with the globally recognised Ehrenberg-Bass Institute for Marketing Science and become involved in world-class research. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers one year of paid fees and the opportunity to apply for part-time work at the Institute. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). You can also complete your bachelor's degree and a master's qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insights analyst / media planner / brand manager / account manager / sales and marketing manager / business development manager / market analyst / market researcher
Bachelor of Laws (Honours)  
Bachelor of Business (Marketing)

unisa.edu.au/law

City West Campus  
On-campus  
5 years full-time  
Intakes: Feb, Aug  
Internship/Study tour

Selection Rank:  
cut-off 2020................................. 87.60  
guaranteed entry............................ 90.00

VET:  
guaranteed entry............................ AdvDip

SATAC code................................. 424831  
Program code.............................. DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in marketing. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our on-campus Marketing Clinic and provide advice to small businesses. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Marketing) in your SATAC application as an additional preference and back-up option. If you are offered a place in the marketing degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / in-house counsel / corporate lawyer / marketing executive / brand consultant / copyright lawyer / data analyst / talent manager / sponsorship manager / advertising executive / brand manager / marketing manager

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)

DEGREE STRUCTURE

FIRST YEAR
- Marketing Principles: Trading and Exchange  
- Principles of Economics  
- Accounting for Business OR Quantitative Methods for Business  
- Business and Society OR International Study Tour OR Business Elective  
- Marketing Analytics  
- Management and Organisation  
- Consumer Behaviour  
- Business Elective

SECOND YEAR
- Foundations of Law  
- Contracts A  
- Torts A  
- Legislation  
- Principles of Public Law  
- Contracts B  
- Torts B  
- Land Law

THIRD YEAR
- Marketing Elective  
- Market Research  
- Branding  
- Essentials of Marketing Planning  
- Marketing Elective  
- Integrated Marketing  
- Advertising  
- Retailing

FOURTH YEAR
- Criminal Law and Procedure  
- Contemporary Property Law  
- Corporations Law A  
- Environment and Natural Resources Law  
- Law Elective  
- Constitutional Law  
- Corporations Law B  
- Equity and Trusts  
- Evidence  
- Administrative Law  
- Lawyers, Ethics and Society  
- Law Elective  
- Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic  
- Legal Advice Clinic  
- Law Professional Placement  
- Research Project A*  
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Business (Tourism and Event Management)

unisa.edu.au/tourism-sport-events

- City West Campus
- On-campus/Online
- 3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
- cut-off 2020: 65.35
- guaranteed entry: 70.00

VET: guaranteed entry: Dip

SATAC code: 424371
Program code: DBBT

Program code: part-time study available

UniSA College pathways: Foundation Studies or Diploma in Business
Prerequisites: none
Assumed Knowledge: none

Enjoy a fast-paced career in travel, tourism, hospitality or events management. Focus on key areas such as event management, tourism and policy planning, event marketing, destination management and international business. Learn effective problem-solving skills, strategic thinking, communication and an understanding of central business operations. Tailor your studies through career-focused elective courses such as The Hospitality Experience, Creative Tourism: Food, Wine and Festivals, and Tourism and Indigenous Peoples. Complete an internship during your studies, or take part in an international study tour. Graduate from a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the SA Tourism Hall of Fame. You can also complete your bachelor’s degree and a master’s qualification in just four years through our 3+1 Pathway to Masters package.

CAREERS
Event manager / festival organiser / destination marketing manager / tourism policy planner / events and exhibitions coordinator / professional conference coordinator / hotel manager / event venue manager / strategic partnerships manager / marketing manager / event sponsorship manager / community development officer / economic development officer / tourism experience planner / attractions coordinator / tourism and hospitality business owner

YOU MIGHT ALSO LIKE
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR
- Understanding Travel and Tourism
- Foundations of Event Management
- Career Development for Professionals
- Accounting for Business OR Quantitative Methods for Business
- Marketing Principles: Trading and Exchange
- Principles of Economics
- Business and Society OR International Study Tour OR Elective
- Elective

SECOND YEAR
- Management and Organisation
- Service Management in Tourism, Events and Hospitality
- Business Intelligence
- Entrepreneurship for Social and Market Impact
- Marketing for Tourism, Events and Hospitality
- Strategies for Events and Conventions
- Business Law
- Elective

THIRD YEAR
- Destination Management
- New Technologies in Tourism, Events and Hospitality
- International Business Environments OR International Elective
- Elective
- Policy and Planning for Sustainable Tourism
- Strategic Management
- 2 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

3+1 Pathway to Masters

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years.

Learn more at unisa.edu.au/business3plus1

SATAC code: 424924
Bachelor of Laws (Honours)
Bachelor of Business (Tourism and Event Management)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020............................................ 87.40
guaranteed entry ............................ 90.00

VET:
guaranteed entry ........................  AdvDip

SATAC code......................... 424831
Program code...............  DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in tourism and event management, which is recognised by the South Australian Tourism Commission (SATC). Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore the fast-paced world of travel, tourism, hospitality and events, focusing on courses in event management, tourism and policy planning, event marketing, destination management, and international business. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

HOW TO PREFERENCE
If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Tourism and Event Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the tourism and events degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

CAREERS
Solicitor / corporate lawyer / event manager / festival director / sponsorship manager / tourism policy planner / project manager / strategic partnerships manager / exhibition coordinator

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)

DEGREE STRUCTURE

FIRST YEAR
Understanding Travel and Tourism
Foundations of Event Management
Marketing Principles: Trading and Exchange
Business and Society OR International Study Tour OR Business Elective
Strategies for Events and Conventions
Marketing for Tourism, Events and Hospitality
Management and Organisation
Career Development for Professionals

SECOND YEAR
Foundations of Law
Torts A
Contracts A
Legislation
Principles of Public Law
Contracts B
Torts B
Land Law

THIRD YEAR
Destination Management
Service Management in Tourism, Events and Hospitality
New Technologies in Tourism, Events and Hospitality
Management Elective
Entrepreneurship for Social and Market Impact
Policy and Planning for Sustainable Tourism
Strategic Management
Management Elective

FOURTH YEAR
Criminal Law and Procedure
Contemporary Property Law
Corporations Law A
Environment and Natural Resources Law
Law Elective
Corporations Law B
Constitutional Law
Equity and Trusts
Law Elective
Dispute Resolution and Civil Litigation

FIFTH YEAR
Evidence
Administrative Law
Lawyers, Ethics and Society
Evidence
Law Elective
Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Business
(Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

City West Campus
On-campus
3 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ..................65.90
guaranteed entry ...............70.00

VET:
guaranteed entry ...............Dip

SATAC code .................434191
Program code ...............DBBS

part-time study available

UniSA College pathways:
Foundation Studies or Diploma in Business
Prerequisites: none
Assumed knowledge: none

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, manage financial and physical resources, and apply critical problem-solving skills. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

CAREERS
Sport development officer / club development officer / sport and recreation officer / event manager / community development coordinator / recreation facilities coordinator / business development manager / sports program officer / leisure planner / membership services manager / sports marketing coordinator / sponsorship coordinator

YOU MIGHT ALSO LIKE
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Exercise and Sport Science
- Bachelor of Outdoor and Environmental Leadership

DEGREE STRUCTURE

FIRST YEAR
Accounting for Business OR Quantitative Methods for Business
Business and Society OR International Study Tour OR Elective
Leisure Concepts
Fundamentals of Sport and Recreation
Recreation and Sport Event Programming
Marketing Principles: Trading and Exchange
Career Development for Professionals
Elective

SECOND YEAR
Entrepreneurship for Social and Market Impact
Principles of Economics
Sports Law
Sport, Tourism and Event Practicum
Sport Governance
Management and Organisation
2 x Electives

Some study may be able to be completed online.

“In my role at Little Athletics SA, each day is a learning experience and an opportunity to develop professionally. My ability to succeed wouldn’t have occurred without my time studying at UniSA.”

Steven Marotti
sport and recreation management graduate
Bachelor of Laws (Honours)

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

City West Campus
On-campus
5 years full-time

Intakes: Feb, Aug
Internship/Study tour

Selection Rank:
cut-off 2020 ............................................ 87.60
guaranteed entry ...................................... 90.00

VET:
guaranteed entry ...................................... AdvDip

SATAC code .............................................. 424831
Program code ........................................... DHLD

part-time study available

Graduate with a top-ranking law degree and professional honours, along with a second degree in sport and recreation management. Study core courses and concepts that underpin the Australian legal system including areas such as torts, contracts, criminal law and constitutional law. You will also explore specialist courses in sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Get career ready with opportunities for international study tours or exchanges, as well as local and national internships. You can also participate in a law reform project or conduct high-level law research during your final year.

Note 1: This double degree covers the academic requirements for admission to practice (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: Students seeking admission to practice law must satisfy a number of specified course requirements within their degree, followed by the completion of Practical Legal Training.

How to Preference

If you are interested in this double degree, you can apply directly using the SATAC code above, and choose to include the Bachelor of Business (Sport and Recreation Management) in your SATAC application as an additional preference and back-up option. If you are offered a place in the sport and recreation management degree, you will be eligible to transfer into the double degree following successful completion of a minimum of four courses with the required Grade Point Average (GPA).

Careers

Solicitor / sports lawyer / sport development manager / club development manager / in-house counsel / sport and recreation coordinator / sponsorship manager / player operations manager

You Might Also Like

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)

Degree Structure

First Year
- Fundamentals of Sport and Recreation
- Sports Law
- Leisure Concepts
- Marketing Principles: Trading and Exchange
- Recreation and Sport Event Programming
- Management and Organisation
- Career Development for Professionals
- Business and Society OR International Study Tour OR Business Elective

Second Year
- Foundations of Law
- Contracts A
- Torts A
- Legislation
- Principles of Public Law
- Contracts B
- Land Law
- Torts B

Third Year
- Sport and Recreation Facilities Management
- Sport Governance
- Business Development in Sport
- Sport, Tourism and Event Practicum
- Strategic Management
- Leadership in Recreation and Sport
- Recreation Planning in the Urban Environment

Fourth Year
- Criminal Law and Procedure
- Contemporary Property Law
- Environmental Law
- Evidence
- Administrative Law
- Professional Law
- Lawyers, Ethics and Society
- Law Elective
- Dispute Resolution and Civil Litigation

During the final year students must complete 9 units but can complete 18 units from the capstone courses as listed below:
- Law Reform Clinic
- Legal Advice Clinic
- Law Professional Placement
- Research Project A*
- Research Project B*

*Research Project A and Research Project B are considered as one capstone course, so students would need to study both courses if selecting this option.
Bachelor of Commerce (Accounting)

unisaonline.edu.au/accounting

**100% online**

<table>
<thead>
<tr>
<th>Program code:</th>
<th>XBCA</th>
</tr>
</thead>
<tbody>
<tr>
<td>UniSA Online</td>
<td></td>
</tr>
</tbody>
</table>

| 3 years full-time |

- **Intakes:** Jan, Apr, Jun, Sept
- **Part-time study available**

**STUDY ON DEMAND**

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance, and management. Explore the economic, legal, and political influences that impact global business and its operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus — all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

**CAREERS**

Accountant / tax adviser / forensic accountant / business adviser / risk consultant / insolvency and reconstruction adviser / management accountant / corporate tax consultant / auditor

**CREDIT CHECK**

Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Approaches to Online Learning</td>
<td>Financial Accounting 2</td>
</tr>
<tr>
<td>Business and Society</td>
<td>Career Development for Professionals</td>
</tr>
<tr>
<td>Accounting</td>
<td>Management Accounting</td>
</tr>
<tr>
<td>Business Law</td>
<td>Business Finance</td>
</tr>
<tr>
<td>Quantitative Methods for Business</td>
<td>Business Intelligence</td>
</tr>
<tr>
<td>Financial Accounting 1</td>
<td>Financial Accounting 3</td>
</tr>
<tr>
<td>Marketing Principles: Trading and Exchange</td>
<td>Companies and Partnership Law</td>
</tr>
<tr>
<td>Principles of Economics</td>
<td>Management and Organisation</td>
</tr>
<tr>
<td>Sustainability Accounting and Reporting Auditing Theory and Practice</td>
<td>Contemporary Issues in Accounting</td>
</tr>
<tr>
<td>Taxation Law 1</td>
<td>Strategic Financial Analysis</td>
</tr>
<tr>
<td>3 x Electives</td>
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</tr>
</tbody>
</table>

Bachelor of Business (Financial Planning)

unisaonline.edu.au/financial-planning

**100% online**

<table>
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<tr>
<th>Program code:</th>
<th>XBFP</th>
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</thead>
<tbody>
<tr>
<td>UniSA Online</td>
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</tr>
</tbody>
</table>

| 3 years full-time |

- **Intakes:** Jan, Apr, Jun, Sept
- **Part-time study available**

**STUDY ON DEMAND**

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build the technical and professional skills needed to prepare detailed financial plans that assist clients in reaching their financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Learn to prepare a Statement of Advice for a client using XPlan – the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus — all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

**CAREERS**

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

**CREDIT CHECK**

Fast-track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Critical Approaches to Online Learning</td>
<td>Financial Markets and Institutions</td>
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<tr>
<td>Business and Society</td>
<td>Entrepreneurship for Social and Market Impact</td>
</tr>
<tr>
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<td>Portfolio and Fund Management</td>
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<tr>
<td>Business Law</td>
<td>Taxation Law 1</td>
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<tr>
<td>Quantitative Methods for Business</td>
<td>Superannuation</td>
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<tr>
<td>Financial Accounting 1</td>
<td>Risk Management and Insurance</td>
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<td>Marketing Principles: Trading and Exchange</td>
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<td>Principles of Economics</td>
<td>Applied Financial Planning</td>
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<tr>
<td>Sustainability Accounting and Reporting Auditing Theory and Practice</td>
<td>Estate Planning</td>
</tr>
</tbody>
</table>

| Contemporary Issues in Accounting | Management and Organisation |
| Strategic Financial Analysis | Macroeconomics |
| 3 x Electives | Business Intelligence |
| | Companies and Partnership Law |
| | International Business Environments |
### Bachelor of Business (Management)

*unisaonline.edu.au/management*

<table>
<thead>
<tr>
<th>Program Code</th>
<th>3 years full-time</th>
<th>Intakes: Jan, Apr, Jun, Sept</th>
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</thead>
<tbody>
<tr>
<td>XBBG</td>
<td></td>
<td>part-time study available</td>
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</tbody>
</table>

**STUDY ON DEMAND**

Study a 100% online management degree designed specifically for flexible learning. Discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to achieve key business objectives. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

**CAREERS**

Project manager / general manager / management consultant / risk manager / business development manager / entrepreneur / innovation manager / account director / sales manager / business analyst / project lead

**CREDIT CHECK**

Fast track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
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<td>1st year</td>
<td>Critical Approaches to Online Learning</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Business and Society</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Accounting for Business</td>
<td>10</td>
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<tr>
<td></td>
<td>Business Law</td>
<td>10</td>
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<tr>
<td></td>
<td>Quantitative Methods for Business</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Career Development for Professionals</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Marketing Principles: Trading and Exchange</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Principles of Economics</td>
<td>10</td>
</tr>
<tr>
<td>2nd year</td>
<td>Foundations of Human Resource Management</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Management and Organisation</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Communication and Organisational Practices</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Organisational Behaviour</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Project Management: Principles and Strategies</td>
<td>10</td>
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<tr>
<td></td>
<td>Entrepreneurship for Social and Market Impact</td>
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<tr>
<td></td>
<td>Elective</td>
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### Bachelor of Business (Human Resource Management)

*unisaonline.edu.au/hr*

<table>
<thead>
<tr>
<th>Program Code</th>
<th>3 years full-time</th>
<th>Intakes: Jan, Apr, Jun, Sept</th>
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</thead>
<tbody>
<tr>
<td>XBBH</td>
<td></td>
<td>part-time study available</td>
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</table>

**STUDY ON DEMAND**

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to strategically align human capital with business objectives. Focus on core HR areas including recruitment, learning and development, workforce planning, work health and safety, employee performance management, and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

**CAREERS**

Human resources adviser / human resources manager / recruitment consultant / learning and development adviser / change management adviser / change management consultant / industrial relations consultant / workforce planning adviser / work health and safety consultant

**CREDIT CHECK**

Fast track your degree and receive credit for past study and/or work experience.

**HOW TO APPLY**

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Year</th>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>1st year</td>
<td>Critical Approaches to Online Learning</td>
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<tr>
<td></td>
<td>Business and Society</td>
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<td></td>
<td>Accounting for Business</td>
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<td></td>
<td>Business Law</td>
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<td></td>
<td>Quantitative Methods for Business</td>
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<td></td>
<td>Career Development for Professionals</td>
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<td>Marketing Principles: Trading and Exchange</td>
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<tr>
<td></td>
<td>Principles of Economics</td>
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<td>2nd year</td>
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<td>Management and Organisation</td>
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<td>Communication and Organisational Practices</td>
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<td></td>
<td>Organisational Behaviour</td>
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</tr>
<tr>
<td></td>
<td>Project Management: Principles and Strategies</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>Entrepreneurship for Social and Market Impact</td>
<td>10</td>
</tr>
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<td></td>
<td>Elective</td>
<td>10</td>
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<td>3rd year</td>
<td>Strategic Management</td>
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<tr>
<td></td>
<td>International Management Ethics and Values</td>
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<td></td>
<td>Organisational Entrepreneurship</td>
<td>10</td>
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<td></td>
<td>Organisational Leadership</td>
<td>10</td>
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<tr>
<td></td>
<td>Managing Decision Making</td>
<td>10</td>
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<tr>
<td></td>
<td>International Business Environments 2 x Electives</td>
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</table>
Bachelor of Business (Marketing)

unisaonline.edu.au/marketing

<table>
<thead>
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<th>UniSA Online</th>
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</thead>
<tbody>
<tr>
<td>3 years full-time</td>
<td></td>
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<tr>
<td>Intakes: Jan, Apr, Jun, Sept</td>
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</tbody>
</table>

Program code: XBM

part-time study available

Time commitment: 10–15 hours per week per course

Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diplomas in Business (UniSA College).

Prerequisites: none

Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing coordinator / marketing manager / campaign manager / fundraising and development officer / marketing insight analyst / media planner / brand manager / market researcher / account manager / sales and marketing manager / digital marketer

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning
Business and Society
Marketing Principles: Trading and Exchange
Business Law
Quantitative Methods for Business
Professional Development in Marketing
OR Elective
Accounting for Business
Principles of Economics

SECOND YEAR

Consumer Behaviour
Marketing Analytics
Market Research
Retailing
Advertising
Business Intelligence
Entrepreneurship for Social and Market Impact
Management and Organisation

Bachelor of Marketing and Communication

unisaonline.edu.au/marketing-communication

<table>
<thead>
<tr>
<th>100% online</th>
<th>UniSA Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 years full-time</td>
<td></td>
</tr>
<tr>
<td>Intakes: Jan, Apr, Jun, Sept</td>
<td></td>
</tr>
</tbody>
</table>

Program code: XBMN

part-time study available

Time commitment: 10–15 hours per week per course

Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies, Diplomas in Arts or Diplomas in Business (UniSA College).

Prerequisites: none

Assumed knowledge: none

STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM strategies). Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You will also learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, anytime, and on any device. Benefit from flexible study with no need to attend lectures or come on campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional / communications professional / brand manager / advertising executive / media planner / digital and social media manager / PR coordinator / content creator / market analyst

CREDIT CHECK

Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY

1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents

Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR

Critical Approaches to Online Learning
Marketing Principles: Trading and Exchange
Accounting for Business
Introduction to Digital Media
Consumer Behaviour
Business Law
Communication and Media

SECOND YEAR

Marketing Analytics
Public Relations: Theory and Practice
Writing and Editing for Publication
Elective
Advertising
Media Law and Ethics
Communication Research Methods
Essentials of Marketing Planning

SECOND YEAR

Promotional Communication: Advertising, Publicity and Marketing
Retailing
Industry and Practice
Communication Management in Practice
Integrated Marketing
Branding
Integrated Communication Planning

unisa.edu.au/apply | 37
Graduate Certificate in Business, Human Resource Management, Management or Marketing

**Degrees:**
- Graduation Certificate in Business
- Graduation Certificate in Human Resource Management
- Graduation Certificate in Management
- Graduation Certificate in Marketing

unisa.edu.au/business-management

<table>
<thead>
<tr>
<th>City West Campus</th>
<th>Intakes: Feb, Aug</th>
<th>$14,700* indicative 2020</th>
<th>Real-world projects</th>
</tr>
</thead>
</table>

Study a six-month postgraduate qualification specialising in either Business, Human Resource Management, Management or Marketing. Develop strong foundation skills in problem-solving, decision making and leadership, along with expert knowledge in your chosen field. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your expertise with a one-year Graduate Diploma in Human Resource Management, or choose from a range of master’s programs.

**CAREERS**
Depending on your chosen specialisation, your career options can include:
- Business adviser / business analyst / entrepreneur / marketing coordinator / brand manager / market researcher / human resources adviser / training and development coordinator / recruitment consultant / project manager / business development manager / business manager

**FURTHER STUDY**
- Master of Management – various specialisations
- International Master of Business Administration – various specialisations

**DEGREE STRUCTURE**

### Business
- Accounting for Management
- Marketing Management
- Economic Principles for Business
  - OR Elective
- Global Business Environment

### Human Resource Management
- Introduction to Human Resource Management
- Workplace Health and Safety
- Management
- Workplace Learning and Development
  - Elective

### Marketing
- Marketing Management
- Buyer Behaviour Insights
  - OR Advanced Marketing Analytics
  - Elective

### Management
- People, Leadership and Performance
  - Elective
- Plus two courses from the following:
  - Managing Change
  - Negotiation
  - Workplace Learning and Development
  - Global Supply Chain Management
  - Integrated Logistics Management
  - Sport, Tourism and Events
  - Festival and Event Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
**Graduate Certificate in Financial Planning**

unisa.edu.au/financial-planning

- **City West Campus**
- **On-campus/Online**
- **0.5 years full-time**
- **Intakes:** Feb, Aug
- **SATAC code:** 4GCC88 ✓ part-time study available
- **Program code:** DGFP
- **$13,250** indicative 2020

*see page 48 for more information

Study a six-month qualification as a pathway into our FASEA-approved Master of Finance (Financial Planning) program if you don’t hold a prior qualification but have industry experience in a related financial services role. Explore advanced financial planning courses outlined in FASEA's education requirements such as ethics and professionalism, and choose from electives including estate planning, superannuation, insurance and tax. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery.

**CAREERS**

Financial planner* / financial adviser* / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

*To meet the education requirements for practice, you will need to go on to study our FASEA-approved Master of Finance (Financial Planning) following the completion of this program. See page 40.

**ENTRY REQUIREMENTS**

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised educational institution; or
- Diploma or advanced diploma in a relevant field and two years of relevant professional experience; or
- Minimum five years of relevant professional experience.

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ethics and Professionalism</td>
</tr>
<tr>
<td>OR Elective</td>
</tr>
<tr>
<td>2 x Electives</td>
</tr>
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</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

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**Graduate Diploma in Financial Planning**

unisa.edu.au/financial-planning

- **City West Campus**
- **On-campus/Online**
- **1 year full-time**
- **Intakes:** Feb, Aug
- **SATAC code:** 4GD118 ✓ part-time study available
- **Program code:** DGFP
- **$26,500** indicative 2020

*see page 48 for more information

Study one of the first graduate diploma qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for existing financial advisers who need to meet new education requirements or professionals with a relevant degree seeking a career change. Focus on key areas such as investment management, regulatory and legal obligations, estate planning, risk management and insurance, superannuation, ethics and tax. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world’s leading banks and investment firms. Benefit from exam preparation resources and workshops so you feel confident for your university and FASEA exams. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery.

**CAREERS**

Client relationship manager / estate planner / insurance broker / investment adviser / financial planner / financial adviser / superannuation consultant / wealth manager

**ENTRY REQUIREMENTS**

- Bachelor degree in an accounting, finance, economics or financial planning discipline from a recognised high education institution; or equivalent qualification; or
- Graduate certificate or higher in an accounting, finance, economics or financial planning discipline from a recognised high education institution; or
- A diploma or advanced diploma in financial planning with two years’ relevant professional experience.

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
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<tbody>
<tr>
<td>Financial Advice Regulatory and Legal Obligations</td>
</tr>
<tr>
<td>Ethics and Professionalism</td>
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<tr>
<td>Investment Management</td>
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<tr>
<td>Superannuation G</td>
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<tr>
<td>Risk Management and Insurance G</td>
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<tr>
<td>Estate Planning G</td>
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<tr>
<td>Applied Financial Planning G</td>
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<tr>
<td>Taxation</td>
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</tbody>
</table>

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

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**Did you know?** This program can also be studied 100% online and you can choose from one of four intakes in January, April, June or September. For more information, visit unisaonline.edu.au/financial-planning
Master of Finance (Financial Planning)

unisa.edu.au/financial-planning

City West Campus  On-campus/Online  2 years full-time

Intakes: Feb, Aug

A$26,500 pa* indicative 2020

Real-world projects

1.5 years with Advanced Standing

SATAC code 4CM216 4CM218

Program code DMFP DMFP

✓ part-time study available

*see page 48 for more information

Study one of the first master’s qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Designed for professionals who hold a prior qualification and are seeking a career change in the financial services sector. Meet new education requirements and develop solid foundation knowledge through core business and finance courses, along with specialist expertise in areas such as ethics, financial regulation and applied financial planning. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world’s leading banks and investment firms. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time.

CAREERS

Financial planner / financial adviser / investment adviser / insurance broker / estate planner / superannuation adviser / wealth manager

ENTRY REQUIREMENTS

• Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education institution.

• Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

FIRST YEAR

Statistics for Data Science

Accounting for Management M

Economic Principles for Business

Financial Advice Regulatory and Legal Obligations

Financial Theory and Financial Markets

Corporate Finance

Investment Management

Marketing Management

SECOND YEAR

Personal Finance G

Introduction to Financial Planning G

Superannuation G

Ethics and Professionalism

Risk Management and Insurance G

Estate Planning G

Applied Financial Planning G

Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

*see page 48 for more information

Master of Finance

Degrees:

• Master of Finance

• Master of Finance (Global Investment and Trade)

unisa.edu.au/accounting-and-finance

City West Campus  On-campus/Online  2 years full-time

Intakes: Feb, Aug

A$29,400 pa* indicative 2020

Internship/Study tour

1.5 years with Advanced Standing

SATAC code 4CM164 4CM165 4CM226 4CM227

Program code DMFC DMFC DMFC DMFC

✓ part-time study available

*see page 48 for more information

Develop the technical knowledge and skills to work in the fast-paced finance industry by studying an advanced finance qualification with a general focus or a specialisation in Global Investment and Trade. Explore core courses in financial markets, accounting, data science, law, investment management and corporate finance, along with electives that align with your interests and professional development, including global banking and financial technologies. In the Global Investment and Trade specialisation, you will also examine developments in FinTech and Blockchain technologies and their impact on the global economy. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Gain valuable practical experience through 150 internship hours with a local or international organisation. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed delivery mode. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification recognised by leading professional bodies, including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP). You can also apply for membership with the Financial Services Institute of Australasia (FINSIA) — general qualification only.

CAREERS

Commercial banker / investment banker / treasury analyst / finance manager / financial controller / financial broker / global fund manager / tax accountant / auditor / client relationship manager

ENTRY REQUIREMENTS

• Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.

• Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

Core courses

Statistics for Data Science

Accounting for Management M

Economic Principles for Business

Commercial Law M

Corporate Finance

Investment Management

International Finance

Financial Theory and Financial Markets

Finance Elective

Global Investment and Trade

Core courses

Global Banking and Financial Management

Issues in International Trade

Money, Banking and Global Financial Markets

International Perspectives in FinTech

2x Specialisation Electives

2x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Finance (General)

Managing Financial Risk

Behavioural Finance

Advanced Corporate Finance

Applied Research in Finance

The Economics of Financial Markets

Advanced Investment Management

Finance Elective

Elective
Master of Professional Accounting

unisa.edu.au/accounting-and-finance

City West Campus
On-campus/Online
2 years full-time

Intakes: Feb, Aug

$29,400 pa* indicative 2020

Internship/Study tour

2 years
1.5 years with Advanced Standing

SATAC code ................. 4CM183
Program code ............... DMPC

DMPC

✓ part-time study available

*see page 48 for more information

Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, problem-solving and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, management accounting and corporate finance. Learn industry best practice by completing CPA elective courses during your degree. Get career-ready by completing 150 internship hours, or provide advice under the supervision of qualified tax professionals in our student-run Tax Clinic. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Benefit from flexible study options including full-time, part-time, on-campus, online or mixed delivery mode. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia and meet the educational requirements for entry into the CPA program. This degree is also accredited by the Chartered Accountants Australia and New Zealand and satisfies the educational requirements for entry into the CA Program.

CAREERS
Accountant / tax accountant / corporate tax consultant / forensic accountant / business adviser / auditor / risk consultant / insolvency adviser / management accountant / tax manager

ENTRY REQUIREMENTS
• Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
• Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

FIRST YEAR

People, Leadership and Performance
Marketing Management
Accounting for Management M
Commercial Law M

Corporate Finance
Economic Principles for Business
Financial Accounting
Elective

SECOND YEAR

Advanced Accounting
Information Systems for Business
Management Accounting M
Elective

Auditing Principles
Research for Business Decision Making
Contemporary Issues in Accounting M
Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

“I wanted to support my growing professional experience with additional evidence-based learning. The opportunity to learn and think more broadly outside of my specific area of business has enabled me to go back into my specialist role and apply my new-found knowledge.”

Camilla Goodwin
human resource management graduate
Advance your knowledge and skills in contemporary management practice. Choose to study a general management qualification or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Gain valuable experience by completing an optional study tour or international exchange with one of our global partners.

CAREERS
Business manager / general manager / business executive / corporate affairs manager / operations manager / business development manager / corporate sponsorship manager / corporate social responsibility manager

ENTRY REQUIREMENTS
Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

DEGREE STRUCTURE
MANAGEMENT (GENERAL)
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

SPECIALISATION COURSES
Managing the Global Workforce
Entrepreneurship and Innovation
Project Management for Business
Managing Change
2 x Specialisation Electives
2 x Business Electives

Master of Management (Advertising and Brand Management)
SATAC code..................................................4CM219

Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, buyer behaviour, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Procter & Gamble, CBS and Nestlé.

CAREERS
Advertising manager / digital marketer / social media manager / media planner / campaign manager / brand manager / marketing coordinator / marketing manager

DEGREE STRUCTURE
ADVERTISING AND BRAND SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

SPECIALISATION COURSES
Advertising: Theory and Practice
eMarketing
Advertising: Planning and Buying Media
Brand Management
Marketing Management OR Business Elective
2 x Specialisation Electives
Business Elective

Master of Management (Human Resource Management)
SATAC code..................................................4CM198

Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data; people, leadership and performance; managing employee performance and rewards; managing the global workforce; and employment law. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges.

CAREERS
Human resources manager / chief human resources officer / people and culture manager / change management consultant / training and development manager / industrial relations specialist / human resources business partner

DEGREE STRUCTURE
HUMAN RESOURCES SPECIALISATION
CORE COURSES
Business Analytics and the Data-driven Organisation
Business Ethics
People, Leadership and Performance
Strategic Concepts

SPECIALISATION COURSES
Talent Management
Managing Employee Performance and Rewards
Employment Law F
Strategic Management of Human Resources
Managing the Global Workforce
Specialisation Elective
2 x Business Electives
Master of Management (Marketing)
SATAC code: 4CM199

Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science. Learn from experts who advise global brands like Procter & Gamble, CBS and Nestlé.

CAREERS
Marketing manager / business development manager / marketing insights manager / sales and marketing manager / digital marketing manager / marketing and communications manager / brand manager / account manager

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>MARKETING SPECIALISATION</th>
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<tbody>
<tr>
<td>CORE COURSES</td>
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<tr>
<td>Business Analytics and the Data-driven Organisation</td>
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<tr>
<td>Business Ethics</td>
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<tr>
<td>People, Leadership and Performance</td>
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<tr>
<td>Strategic Concepts</td>
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<tr>
<td>SPECIALISATION COURSES</td>
</tr>
<tr>
<td>Marketing Management</td>
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<tr>
<td>Buyer Behaviour Insights</td>
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<tr>
<td>Marketing Strategy and Planning</td>
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<tr>
<td>Advanced Marketing Analytics</td>
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<tr>
<td>2 x Specialisation Electives</td>
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<td>2 x Business Electives</td>
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</table>

Master of Management (Supply Chain Management)
SATAC code: 4CM175

Advance your knowledge and understanding of networks and processes through the study of modern logistics and global supply chain management. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business analytics and data, global supply chain management, integrated logistics management, and managing sustainable value chains. Develop critical project management skills and learn to apply practical management models that meet global industry benchmarks.

CAREERS
Logistics manager / supply chain manager / operations manager / supply chain analyst / business solutions specialist / procurement manager / business pricing analyst

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>SUPPLY CHAIN SPECIALISATION</th>
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<tbody>
<tr>
<td>CORE COURSES</td>
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<tr>
<td>Business Analytics and the Data-driven Organisation</td>
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<tr>
<td>Business Ethics</td>
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<tr>
<td>People, Leadership and Performance</td>
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<tr>
<td>Strategic Concepts</td>
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<tr>
<td>SPECIALISATION COURSES</td>
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<tr>
<td>Global Supply Chain Management</td>
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<tr>
<td>Integrated Logistics Management</td>
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<tr>
<td>Strategic Procurement</td>
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<tr>
<td>Managing Sustainable Value Chains</td>
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<tr>
<td>2 x Specialisation Elective</td>
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<td>2 x Business Electives</td>
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Master of Management (Tourism and Event Management)
SATAC code: 4CM179

Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You will then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the SA Tourism Hall of Fame.

CAREERS
Tourism and event manager / tourism development manager / strategic partnerships manager / hotel manager / functions manager / event director / regional tourism manager / conference coordinator / destination marketing manager / tourism experience manager

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>TOURISM AND EVENTS SPECIALISATION</th>
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<tbody>
<tr>
<td>CORE COURSES</td>
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<tr>
<td>Business Analytics and the Data-driven Organisation</td>
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<tr>
<td>Business Ethics</td>
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<tr>
<td>People, Leadership and Performance</td>
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<tr>
<td>Strategic Concepts</td>
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<tr>
<td>SPECIALISATION COURSES</td>
</tr>
<tr>
<td>The Business of Tourism</td>
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<tr>
<td>Sustainable Destination Management</td>
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<tr>
<td>Festival and Event Management</td>
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<tr>
<td>Managing Venues and EventScapes</td>
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<tr>
<td>2 x Specialisation Electives</td>
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<td>2 x Business Electives</td>
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</table>
Master of Management (Arts and Cultural Management)

Nested with:
- Graduate Diploma in Arts and Cultural Management (DGAC)

unisa.edu.au/business-management

**City West Campus**
- Intakes: Feb, Aug
- Commonwealth supported*

**On-campus/Online**
- Intership/Study tour
- 2 years full-time

**CAREERS**
Gallery manager / festival director / museum director / theatre manager / venue manager / artistic director / executive producer / general manager / corporate partnerships manager / program manager / policy adviser

**ENTRY REQUIREMENTS**
- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**DEGREE STRUCTURE**

**COURSES**
- Arts and Cultural Leadership and Governance
- Accounting for Management M
- Marketing Management
- Arts and Cultural Audiences
- Arts Environment
- Festival and Event Management
- Arts Management
- Arts Philanthropy
- Arts Law
- Managing Venues and EventScapes
  - 6 x Electives

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

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Master of Health Services Management

unisa.edu.au/health-science

**City East Campus**
- On-campus/Online
- 2 years full-time
- $524,300 pa* indicative 2020

**SATA code** ................. 4CM211
**Program code** ................. IMHM

**Real-world projects**

Graduate with a postgraduate qualification that will prepare you for a wide variety of leadership and management roles across the healthcare and ageing sectors. Study a unique blend of health and business-related courses with a contemporary health management focus. Develop critical skills in management, administration, leadership, communication, project management and financial management. Build your knowledge in providing overall strategic direction and management to services and organisations. Develop competencies in designing rigorous quantitative research to inform healthcare knowledge, practice, and policy; prepare to work in senior levels of management influencing high-level decision-making, financial and administrative decisions; and leading administrative operations such as reporting and budget planning. You may also complete practical experience by partnering with industry on a major project targeted at a real-world health management issue. Benefit from a curriculum influenced by world-class business and management research.

**CAREERS**
Clinical manager/ practice manager / aged care director / health and welfare services manager / medical administrator / hospital administrator / primary health organisation manager

**ENTRY REQUIREMENTS**
- Bachelor degree from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

**DEGREE STRUCTURE**

**FIRST YEAR**
- People, Leadership and Performance
- Responsible Leadership in Health
- Quantitative Design for Nursing
- Midwifery and Health Research
- Workplace Health and Safety
- Workplace Learning and Development
- Project Management for Business
- Managing Change
- Financial and Economic Management for Health and Aged Care
- Service Management
- Business Analytics and the Data-driven Organisation
- Business Ethics
- Strategy for Health and Aged Care
- Managers
- Performance Review and Health Economics
- Health Ethics
- Capstone in Health Services Management

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
### International Master of Business Administration

unisa.edu.au/business-management

- **City West Campus**
- **Intakes**: Feb, Aug
- **Program code**: DMIN
- **SATAC code**: varies
- **2 years full-time**
- **Internship/Study tour**
- **$A29,400 pa* indicative 2020**

*see page 48 for more information*

Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply chain management, managing across cultures, global marketing and international finance. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Finance, Human Resource Management, Marketing, Supply Chain Management, or Tourism and Event Management. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today’s global business challenges. Complete an industry project or internship as part of your studies. Join the Executive Partners Program for invaluable mentorships, industry insights and expert advice from a senior business leader. Gain valuable experience by completing a short-term study tour or international exchange with one of our global partners. Fast-track your studies with Advanced Standing, and complete your qualification in 1.5 years full-time, or complete intensive courses in Summer or Winter School.

### CAREERS

Depending on your specialisation, your career options can include:
- Global business manager / general manager / business executive / brand manager / marketing manager / corporate affairs manager / event manager / operations manager / people, talent and culture manager / chief human resources officer / business development manager / tourism and event director / corporate sponsorship manager / corporate social responsibility manager / advertising executive / visual communications manager / operations manager / project manager

### ENTRY REQUIREMENTS

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

### DEGREE STRUCTURE

- **CORE COURSES**
  - Marketing Management
  - Accounting for Management M
  - Economic Principles for Business
  - Global Business Environment
  - Issues in International Trade
  - Managing the Global Workforce
  - People, Leadership and Performance
  - International Business: Strategy and Ethics

- **CAREERS**
  - Depending on your specialisation, your career options can include:
    - Global business manager / general manager / business executive / brand manager / marketing manager / corporate affairs manager / event manager / operations manager / people, talent and culture manager / chief human resources officer / business development manager / tourism and event director / corporate sponsorship manager / corporate social responsibility manager / advertising executive / visual communications manager / operations manager / project manager

- **ENTRY REQUIREMENTS**
  - Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
  - Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

### SPECIALISATION COURSES

#### General Business Administration

**SATAC code**: 2 years .......................... 4CM201
1.5 years with Advanced Standing .......... 4CM202

**SPECIALISATION COURSES**
- Global Supply Chain Management
- Managing Across Cultures
- Global Marketing
- International Finance
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

#### Marketing

**SATAC code**: 2 years .......................... 4CM192
1.5 years with Advanced Standing .......... 4CM193

**SPECIALISATION COURSES**
- Buyer Behaviour Insights
- Marketing Strategy and Planning
- Advanced Marketing Analytics
- Brand Management
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

#### Supply Chain Management

**SATAC code**: 2 years .......................... 4CM194
1.5 years with Advanced Standing .......... 4CM195

**SPECIALISATION COURSES**
- Global Supply Chain Management
- Integrated Logistics Management
- Strategic Procurement
- Managing Sustainable Value Chains
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

#### Tourism and Event Management

**SATAC code**: 2 years .......................... 4CM196
1.5 years with Advanced Standing .......... 4CM197

**SPECIALISATION COURSES**
- The Business of Tourism
- Managing Venues and EventScapes
- Festival and Event Management
- Sustainable Destination Management
- 2 x Specialisation Electives
- Business Elective
- Business Project G OR Business Practicum G

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.
Discover more about our flagship MBA, designed for experienced managers and enterprising leaders. Study a general MBA or specialise in Finance, HRM or Marketing. You will explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Complete a major capstone project in your final year, where you will plan and execute an industry project for a company board or senior management group. Engage with a cohort of experienced peers from diverse industry backgrounds in a highly interactive learning environment. Participate in an optional two-week global study experience to China or Europe. You can also complete the Company Directors Course as part of this degree through our unique partnership with the Australian Institute of Company Directors (AICD). Recognised and respected for excellence, our MBA is ranked in the top 5 in Australia* and has received five stars from the Graduate Management Association of Australia (GMAA) for more than ten consecutive years. Our online MBA has also been ranked No.1 in South Australia and No.8 worldwide.#


**CAREERS**

This qualification can lead to a variety of opportunities in:

- Senior management / executive leadership / board directorship /
- business management / entrepreneurship

**ENTRY REQUIREMENTS**

- Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
- Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DGMA) from the University of South Australia with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university; or
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

**DEGREE STRUCTURE**

**CORE COURSES**

- Strategic Thinking: Concepts and Tools
- Accounting for Decision Making
- Managerial Finance
- Managing People and Organisations
- The Law for Managers
- International Business
- Strategic Marketing
- Ethics, Governance and Sustainability
- Leadership for Growth
- Elective 1
- Elective 2

**CAPSTONE OPTIONS**

Select one of the following (generally taken when all compulsory courses have been completed successfully):

- Strategic Industry Project
- Company Directors Course

Students have the flexibility to study the MBA on campus, online or in blended mode.
Masters by Research

Join an academic community recognised for world-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Learn under the guidance of highly experienced supervisors, visiting scholars and researchers. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by over 200 external partners who support our research.

BROAD RESEARCH TOPICS
- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

ENTRY REQUIREMENTS
- Bachelor degree of at least three years in a relevant discipline with a minimum credit average; or
- Honours 1, Honours 2, Honours 3 or an appropriate master’s degree or equivalent qualification; or
- No tertiary qualifications (some discipline areas only) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Alternative entry
- Other postgraduate and undergraduate degrees may be considered for admission into the Masters by Research with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Eligibility for entry into a research degree is also subject to an assessment of the proposed research, supervisor availability, and any University or research-specific eligibility requirements.

Some study may be able to be completed online/remote.

Did you know? You can select a research topic to investigate from our extensive list designed by our expert team of academics. For more information, visit unisa.edu.au/businessresearch.

Doctor of Philosophy (PhD)

Create new knowledge with impact, solve real-world business problems, generate enterprising and innovative solutions and help organisations thrive. Be part of a university with research ranked world-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Learn from experienced and highly qualified research supervisors, and renowned academic experts who will support, mentor and guide you through your studies. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Be inspired by over 200 external partners who support our research.

BROAD RESEARCH TOPICS
- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

ENTRY REQUIREMENTS
- Honours 1, Honours 2A, or an appropriate master’s degree or equivalent qualification.

Alternative entry
- Other postgraduate and undergraduate degrees may be considered for admission into the Doctor of Philosophy (PhD) with demonstration of research capabilities via assessment of relevant quality publications and professional experience.

Eligibility for entry into a research degree is also subject to an assessment of the proposed research, supervisor availability, and any University or research-specific eligibility requirements.

Some study may be able to be completed online/remote.

Did you know? You can select a research topic to investigate from our extensive list designed by our expert team of academics. For more information, visit unisa.edu.au/businessresearch.
Minimum entry requirements for undergraduate degrees

APPLYING WITH YEAR 12
Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- a competitive Selection Rank (ATAR) including adjustment factors, AND
- the fulfilment of the program’s prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the program’s prerequisite requirements and have completed one of the following:

- an interstate or overseas qualification considered by the University as equivalent to SACE, or
- the international Baccalaureate Diploma with a minimum score of 24 points.

For some degrees, applicants who have not achieved the Selection Rank (ATAR) required for automatic selection into their preferred degree may be selected for any remaining places based on the grades of their Year 12 subjects.

ADJUSTMENT FACTORS
Universities in South Australia include ATAR-related adjustment factors (previously known as bonus points) for Australian high school students applying for entry into university via the following schemes:

- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

unisa.edu.au/adjustmentfactors

GUARANTEED ENTRY
UniSA offers guaranteed entry into many programs for domestic Year 12 and VET students. If your Selection Rank (ATAR) or VET award meets the UniSA Guaranteed Entry score for that program, you have met the prerequisites and any other program specific entry requirements, and you have listed the program as your first preference, you are in. It’s guaranteed. Please note application timelines may apply.

unisa.edu.au/guaranteed

FEES
All domestic undergraduate students at the University of South Australia are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2020 are:

<table>
<thead>
<tr>
<th>BAND</th>
<th>AREA OF STUDY</th>
<th>STUDENT CONTRIBUTION For one year of full-time load (1 EFTSL)</th>
<th>STUDENT CONTRIBUTION For each subject (0.125 EFTSL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Humanities, behavioural science, social studies, foreign languages, visual and performing arts, clinical psychology, nursing and education.</td>
<td>$6,684</td>
<td>$835</td>
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<tr>
<td>2</td>
<td>Computing, built environment, health, engineering, surveying, agriculture, mathematics, statistics and science.</td>
<td>$9,527</td>
<td>$1,190</td>
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<tr>
<td>3</td>
<td>Law, dentistry, medicine, veterinary science, accounting, administration, economics and commerce.</td>
<td>$11,155</td>
<td>$1,394</td>
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</table>

*Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying; this is listed on applicable programs. For programs under 10 year full-time study, fees are listed as the whole program fee (indicative of 2020). For programs over 10 years full-time study, fees are listed based on the cost per annum. For more information on fees including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP or FEE-HELP loans, please visit: unisa.edu.au/fees

STUDY AT UniSA – THE BASICS

ADMISSIONS PATHWAYS
Entering your chosen program straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

Higher education study – completion of at least half a year of full-time equivalent study at UniSA or a recognised higher education institution. You can apply using your Grade Point Average (GPA).

Higher education diploma – completion of a higher education diploma from UniSA College (applicable programs listed on each bachelor program in this guide), the South Australian Institute of Business and Technology (SAIBT), or another recognised higher education institution.

Special entry – a competitive Special Tertiary Admissions Test (STAT) score. A personal competencies statement or relevant employment experience may also be considered for some programs.

Vocational Education Training (VET) – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or above.

UniSA College – there are a variety of pathway options offered through UniSA College, including diplomas and the Foundation Studies program.

Alternative education providers – there are a range of alternative pathways including bridging qualifications offered through SAIBT and Eynesbury.

Open Universities Australia – completion of at least four Open Universities Australia (OUA) courses at an undergraduate level or higher.

unisa.edu.au/pathways

BEFORE APPLYING
All applicants should check and ensure that they meet all entry and prerequisite requirements before applying. For more information on entry requirements, visit: unisa.edu.au/study

SUPPORT SERVICES
UniSA offers a full range of support services, including career advice, disability and inclusion services, and counselling. For more information, contact (08) 8302 2376 or visit: unisa.edu.au/studentervices

SCHOLARSHIPS
UniSA offers a range of scholarships and grants to support students from all walks of life. Each year, 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and even overseas travel. For more information and to check the eligibility criteria, visit: unisa.edu.au/scholarships

HOW TO APPLY
Applications to most programs at UniSA are administered through the South Australian Tertiary Admissions Centre (SACE). For more information, visit: unisa.edu.au/apply

For UniSA Online degrees apply directly at, unisaonline.edu.au

unisa.edu.au/infosessions

unisa.edu.au/scholarships

unisa.edu.au/study
As per the Australian Government guidelines, the student contribution amounts for 2020 are:

 depends on the unit value of your courses of study.

Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

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For UniSA Online degrees apply directly

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<td>– participate in a wide range of events</td>
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<td>– explore this on-campus futuristic museum</td>
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Your student experience

**Orientation** is the start of your journey at university. Explore your campus, meet new people, get study advice, and enjoy different activities and entertainment.

**Campus Central** are the on-campus gurus for ID cards, enrolment, fees and student services.

**Support services** are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community health clinics located on campus.

**USASA** is your student association at UniSA. They provide advocacy services, organise social activities and coordinate over 100 student clubs.

**UniSA+** can provide you with a range of leadership, entrepreneurial, volunteering and self-development opportunities during your degree.

**Student lounges** provide you with a space to study or chill out, featuring work spaces, kitchen facilities, mobile charging stations, social spaces, lockers, gaming stations and more.

**Food vendors** and café-style dining facilities are now open at all UniSA campuses, including Honki Tonki, Zambrero, Abbots and Kinney and more.

**UniSA Sport** has over 35 sporting clubs, including rowing, netball, gridiron, rock climbing and so much more. You can also gain access to fully-equipped gym facilities on all metro campuses.

**Accommodation services** are available to help you set up a home away from home.

**24-hour security** services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

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**2020 EVENTS**

Our events give you the opportunity to take a tour around campus, attend presentations, ask questions about different degrees and careers, and talk to current staff and students.

**UniSA OPEN DAY**

Sunday 16 August / 9.00am—4.30pm / City West and City East Campus

**CAMPUS DAYS**

- **Magill Campus Day:** Wednesday 26 August / 4.00pm—8.00pm
- **Mawson Lakes Campus Day:** Tuesday 25 August / 4.00pm—7.30pm
- **Mount Gambier Open Day:** Sunday 9 August / 11.00am—4.00pm
- **Whyalla Open Day:** Sunday 30 August / 11.00am—3.00pm

For more information, visit [unisa.edu.au/infosessions](http://unisa.edu.au/infosessions)

**SCHOOL HOLIDAY TOURS**

We also offer campus tours during the school holidays. Make an online booking at [unisa.edu.au/campustours](http://unisa.edu.au/campustours)

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**MyCareerMatch** is a free personality and career profiling tool that you can complete before you start university. Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire

**ATAR > DEGREE FINDER**

Go online and check out our new ATAR > Degree Finder, to explore which degrees you may be eligible for using your Selection Rank. [unisa.edu.au/atar-degree-finder](http://unisa.edu.au/atar-degree-finder)