# MASTER OF MANAGEMENT (BUSINESS ANALYTICS)

**University of South Australia**

**NEW IN 2020**

Study at the No.1 ranked university in SA for postgraduate teaching quality*

Develop advanced skills in data-driven decision making

Benefit from flexible learning arrangements to best suit your needs

*2019 ComparED (QILT) Student Experience Survey. Public SA-founded universities only.*

## SNAPSHOT

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| SATAC code | 4CM230 |
| Home campus | City West |
| Duration | 1.5 years full-time (or part-time equivalent) |
| Study mode | On-campus* |
| Start dates | February, August |

*Some study may be able to be completed online.*

## SNAPSHOT

The Master of Management (Business Analytics) will equip you with the knowledge and skills to become a data-driven decision maker at a managerial level, in any industry.

You will develop the confidence and expertise to pull new insights into operational efficiency and growth from complex organisational data.

Combining management theory with business intelligence, you will gain an in-depth understanding of advanced data analytics for business, and study specialised areas such as machine learning, data visualisation and communication.

You will also benefit from a range of experience-based learning opportunities including overseas study tours, internships and executive career mentorship.

## WHAT WILL I STUDY?

This degree comprises 12 courses.

You will complete four management courses and four specialist courses across topics including:

- business ethics
- people, leadership and performance
- data privacy, governance and quality
- data visualisation and communication
- enterprise analytics, and
- machine learning for business professionals.

You will then complete two business electives and two specialisation electives from areas such as marketing analytics, financial technology and people analytics.

## CAREER OUTCOMES

Employment rates for management and organisational analysts are expected to experience strong growth over the next five years[1].

With a Master of Management (Business Analytics) from UniSA, your advanced analytics skills combined with a management foundation will prepare you for employment across a broad range of industries.

You will graduate equipped to be a leader and decision-maker at management level in roles such as:

- Data analytics specialist
- Business intelligence analyst
- Management analyst/consultant
- Operations research analyst
- Market research analyst

[1]*2019 Job Outlook Australia Career Profiles: Management and Organisational Analysts.*