



University of
South Australia

INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

NEW IN
2020

Study at the No.1 ranked university in SA for postgraduate teaching quality*

Develop advanced skills in global data-driven decision making

Benefit from flexible learning arrangements to best suit your needs

*2019 ComparED (QILT) Student Experience Survey. Public SA-founded universities only.

SNAPSHOT

SATAC code.....4CM228/4CM229
Home campus.....City West
Duration.....2 years full-time
(or part-time equivalent)
Study mode.....On-campus*
Start dates.....February, August

*Some study may be able to be completed online.

SNAPSHOT

The International Master of Business Administration (Business Analytics) will equip you with the knowledge and skills to become a data-driven decision maker in an international business context.

You will develop the skills to confidently analyse complex data sets and identify trends, providing the valuable insights that help drive organisational competitive advantage.

Combining management theory with business analytics concepts and techniques, you will learn to identify patterns and use forecasting models to predict future outcomes.

You will also benefit from a range of experience-based learning opportunities including overseas study tours, internships and executive career mentorship.

WHAT WILL I STUDY?

This degree comprises 16 courses.

You will start with seven core courses across areas of international management including:

- the global business environment
- people leadership and performance
- economic principles for business, and
- issues in international trade.

You will then complete four specialisation courses and two specialisation electives focusing on topics such as enterprise analytics, data governance and ethics, machine learning for business professionals and data visualisation and communication.

CAREER OUTCOMES

Employment rates for management and organisational analysts are expected to experience strong growth over the next five years¹.

With an International Master of Business Administration (Business Analytics) from UniSA, your advanced analytics skills combined with a global management foundation will prepare you for employment across a broad range of industries.

You will graduate equipped to be a leader and decision-maker in roles such as:

- Data analytics specialist
- Business intelligence analyst
- Management analyst/consultant
- Operations research analyst
- Market research analyst

¹2019 Job Outlook Australia Career Profiles: Management and Organisational Analysts.

unisa.edu.au/study

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For information specific to international students, please visit unisa.edu.au/international