



University of  
South Australia

**MASTER  
OF BUSINESS  
ADMINISTRATION**







**A 5-STAR MBA\* FOR  
ENTERPRISING  
LEADERS**

\*2020 QS Stars Ratings

# AN UNSTOPPABLE MBA

STUDY AT ONE OF THE

**TOP 1% OF  
BUSINESS  
SCHOOLS  
WORLDWIDE**

UniSA Business is one of just 11 institutions in Australia and 191 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2021.

**TOP 10  
MBA**

**IN AUSTRALIA**

Ranked 8th, QS Global MBA  
Rankings: Oceania

**TOP 5 IN  
AUSTRALIA**

**FOR DEVELOPING  
STRATEGIC AND  
ANALYTICAL  
THINKERS**

Ranked #4, 2019 AFR Boss  
Magazine MBA Rankings

**TOP QUALITY  
LEARNING  
EXPERIENCE**

A comprehensive and rigorous learning experience, building a strong understanding of local, national and international businesses and management practices.

**REAL-TIME  
APPLICATION**

Develop practical knowledge by addressing real-world scenarios within the MBA curriculum, allowing you to apply learnings and bring benefits to your workplace immediately.

## CUTTING EDGE RESEARCH

Learn from industry-experienced academics and scholars at the forefront of cutting-edge research. UniSA is ranked 'Above World-Class' in Business, Management, Marketing and Tourism in the 2018 Excellence in Research for Australia (ERA) rankings.

## CAREER OUTCOMES

**UNISA BUSINESS IS #1 IN SA FOR GRADUATE CAREERS IN BUSINESS AND MANAGEMENT**

\*ComparED (QILT) Graduate Outcomes Survey 2018-20 – Full-time Employment Indicator (Postgraduate), Public SA-founded universities only.

**NO.12 ONLINE MBA IN THE WORLD**

**CEO MAGAZINE 2021 GLOBAL MBA RANKING**

Offering the flexibility to choose between online, face-to-face, and mixed-modes of study, our digital learning platform enables the MBA to work for you and your lifestyle.

**INVALUABLE NETWORKING OPPORTUNITIES**

Connect with a diverse cohort of experienced professionals and attend exclusive industry networking events, delivering lifelong value in the classroom and beyond.

**RATED 5-STARS FOR MBA PROGRAM STRENGTH, ENGAGEMENT, EMPLOYABILITY AND FACILITIES**

2020 QS Stars Ratings

# ELEVATE YOUR CAREER

AND TRANSFORM YOUR FUTURE  
WITH A UNISA MBA



## ◀ PETER STEVENS

Executive Director  
MBA and Executive Education

*"You can't overestimate the importance of education in leadership, particularly at the executive level. I believe that we all possess innate leadership skills, but programs such as the MBA are critical in bringing those skills to the fore and enhancing them.*

*Our MBA focuses on developing the skills to lead in the rapidly changing business world and the real-life application of those skills."*

**If you are driven to create new solutions, lead innovative teams and deliver exceptional results in a context of disruptive change, the UniSA MBA is for you. Whether you aspire to be an enterprising leader in the community or industry, in start-ups, scale-ups or multi-national enterprises, we offer world-class qualifications that will take your career to the next level.**

The UniSA MBA provides more than just the essentials of business, it challenges you to think strategically and work from evidence to develop solutions to complex problems.

The MBA links you to highly qualified peers and mentors, world-class professors, and the latest in management and leadership thinking.

Your classroom experience translates to your workplace through projects that will transform your business, while allowing you to explore new ways of thinking and managing. You will understand yourself, and the management of others, and accelerate the development of your abilities to lead and govern effectively.

Our 5-star MBA is recognised and respected globally for its excellence. We offer a dynamic, engaging, and completely flexible program that prepares you to think and act as a global business leader. Your options include international study tours, specialisations to deepen your expertise, and training that prepares you to contribute as a company director.

Once you graduate, you'll join a dynamic global network of more than 50,000 business alumni. As part of UniSA's alumni network, you'll enjoy access to an extensive range of benefits, including opportunities to connect and network with fellow alumni, and dedicated access to the UniSA MBA LinkedIn group.

Please visit us online or get in touch if you would like to speak to us about your MBA journey.

**We look forward to welcoming you to UniSA.**

# TRANSFORMED CAREERS

## WHAT OUR GRADUATES SAY ABOUT THE MBA



▲ **ESTHER ROBERTS**

**Industry Capability  
Development Manager**

BAE Systems

*"The MBA has allowed me to make more informed decisions faster than before. It has given me an understanding of the core business of other units within my organisation, allowing me to ask the right questions before I make my own business decisions.*

*UniSA delivers a professional program and is well connected with international universities and industry. Importantly, the University is flexible enough to address the needs of full time workers that are juggling multiple family and work demands whilst still holding students to account for deadlines and quality outcomes."*



▲ **ADAM MAY**

**Chief Operating Officer**

Adelaide 36ers

*"I chose UniSA because I wanted to complete my MBA through a provider that was well recognised at delivering strong outcomes. My desire to study an MBA wasn't just to get the official recognition of a qualification, but to truly learn skills and obtain knowledge that would assist me in furthering my career. I wanted to move out of the finance stream and further my abilities to become a leader in other aspects of the business, and eventually a CEO.*

*Working full time, the ability to structure a mix of weekly and intensive subjects was highly beneficial. It allowed me to ensure my family/personal life, work life and study life were able to be balanced in a way that was able to achieve the outcomes I wanted in all."*



▲ **DEVITA PATHI**

**Director National Partnerships**

Defence Science and Technology Group (DSTG)

*"I had been acting in leadership roles for five years and wanted to position myself to secure a permanent leadership role. I thought the MBA would prove to be a good complement to my legal background and provide me with the wider strategic and leadership skills I needed.*

*Towards the end of my MBA I was successful in winning another acting leadership role and then winning it again when it was advertised substantively. This is the current Director role that I am holding now. I am certain that the MBA helped me to stand out above other candidates."*



▲ **LEON CERMAK**

**Community Relationship Partner**

Tesla

*"The UniSA MBA wasn't just academic, professional or practical – it was all three. You get exposure to industry professionals from workplaces right across South Australia and Australia who lend their expertise and experience in a way that really enriches the learning experience. The program has strong practical elements, with a focus on case studies and real-world examples. There was also a strong focus on collective learning.*

*Occasionally, someone in our class would work for a company we were doing a case study on! That was just fantastic to really get an insight and understanding about some of the strategic decisions that some of the biggest companies in Australia and the world are making."*



▲ **DR ABHILASH (ABE) CHANDRA**

**Academic Vascular and General Surgeon**

*“Apart from being a surgeon, I’ve got a couple of other interests that are entrepreneurial in nature. UniSA’s MBA has been crucial in developing my business career. It has given me an understanding of how to build a company and to take it forward. I now have an idea of constitutions, board of directors, human resource management, having a marketing strategy, and how to protect my intellectual property. The strategy behind running a business is something I have never learned through any of my medical training.”*



▲ **EMILY WELYHORSKYJ**

**Chief Operating Officer  
Hendicare**

*“One of the best things about doing the MBA at UniSA was that it was so practical. I was learning things and then doing assignments where I applied those learnings to my real-life work practice. Having done the MBA, I feel very empowered in my role. I use the skills I learned every day.”*



▲ **DAVID MILITZ**

**Chief Executive Officer  
Carers SA**

*“Before I started the MBA I was an Executive Manager at Carers SA. During the course I landed the role as CEO. Being exposed to different thinking was vital in improving how I work as a CEO leading and driving change in an organisation. The course gave me strategic thinking time to work out how I would rejuvenate the organisation and take it to the next level. It has given me great connections and importantly it has given me a framework of theoretical knowledge to hang my on-the-job experience on.”*



▲ **HELEN WU**

**Team Leader  
Santos Ltd**

*“The MBA has provided me with the skills and experiences to be better equipped for leadership positions – whether it is in managing teams, stakeholders or thinking strategically. It has also given me a greater appreciation for how executives and boards think, and what is important to them. This helps me do my job better as I can ensure my team’s contributions are aligned with the bigger picture.”*

# FLEXIBILITY + APPLIED LEARNING = REAL-TIME IMPACT

STUDY ONLINE OR ON CAMPUS

**The UniSA MBA has been developed for experienced managers and executives, and provides the knowledge and skills to grow your business and advance your career in senior management and leadership.**

The fully flexible MBA program allows you to tailor your studies to suit your individual needs. The MBA curriculum is available online, in-person, or in mixed mode delivery and also offers a range of intensive study options to fast-track your learning.

You will gain real-world insights through access to academic and industry experts and from a curriculum informed by current research and industry practices.

The MBA program has a strong practical focus embedded in senior management decision-making, assuring industry relevance and fostering real-time application in the workplace. You will

engage with a cohort of experienced professionals from a diverse range of industry backgrounds, in a highly interactive learning environment, to maximise networking and career development opportunities.

We provide you with a range of experiential learning opportunities, which deliver significant professional and personal benefits. These include industry consulting and a range of international study tours.

Our digital learning platform and engaged academic staff deliver an exceptional learning experience. There are 12 courses in the MBA program, delivered flexibly over four study periods each year. Each course is 10 weeks in duration, and requires approximately 15 hours of study per week. Many courses are also offered in intensive mode. Four intakes are available per year in January, April, June, and September.



## ▲ DEVITA PATHI

Director National Partnerships  
Defence Science and Technology  
Group (DSTG)

*“Flexibility was a huge factor for me as I did the study while working full-time and on maternity leave. I completed the MBA within two years and don’t think I would have been able to complete the study so quickly if it wasn’t for the flexibility of the course and the support of the course staff.”*

## ESTABLISHED LEADERS

To develop a greater understanding of the nature and significance of leadership, students learn from established leaders from business and government. Industry guest speakers have included former South Australian Premier Jay Weatherill, former Federal Government Minister Christopher Pyne, Commissioner for Gender Equality, Dr Niki Vincent, as well as successful business leaders such as Anthony Kittel, founder of advanced manufacturing company REDARC Electronics.

Eligible students can also be paired with an executive mentor, a business leader or senior manager selected from a diverse range of professions and industries, enabling the student to draw upon their vast business experience and advice.

### INDUSTRY FACTS



**Globally, the demand for MBA graduates has risen by 13%.**

*Jobs and Salary Trends Report 2018, QS Intelligence Unit.*



**Employers report an 18% growth in jobs available to MBA graduates in the Asia-Pacific – the strongest increase of all regions.**

*Jobs and Salary Trends Report 2018, QS Intelligence Unit.*



# LEARN FROM THE EXPERTS



## ▲ DR RUCHI SINHA

Senior Lecturer and Research Education Portfolio Leader

*“Learning in a classroom is a two-way street, where participation and interaction is key and all courses include a strong experiential component. I am passionate about helping students develop key leadership competencies such as negotiation skills. In my teaching, I provide a balance of theoretical knowledge, experiential skill development and motivation to implement. My research interests revolve around the study of shared leadership in teams where there are multiple power and status hierarchies and how members engage in speaking up, conflicts and expertise utilisation.”*



## ▲ DR CARL DRIESENER

Senior Lecturer and Senior Research Associate  
Ehrenberg-Bass Institute for Marketing Science

*“I have worked in market research and consulting for nearly 20 years, with numerous local and global businesses, creating evidence-based knowledge and processes in many areas including brand tracking, forecasting and market structure capabilities. MBA students have the opportunity to learn and apply these industry insights and the latest in marketing research from the Ehrenberg-Bass Institute for Marketing Science to boost their organisational capability.*

*I am particularly interested in developing excellence in marketing capabilities in my students and for businesses, to help them better compete locally and globally. I am also currently leading marketing programs for a number of Ehrenberg-Bass Institute clients in Europe, USA, and Australia.”*



▲ **PROFESSOR SUSAN FREEMAN**

Professor of International Business

*“Understanding how businesses evolve as well as the evolution of their industries, domestically and internationally, is fundamental to managerial strategic decision making.*

*My large-scale research with business leaders gives me an understanding that teaching must engage with contemporary issues if we want to create the right environment in Australia to support firm innovation, improve risk taking for new opportunities, and determine what role governments need to provide in a mixed economy like Australia.*

*It is such an exciting time in business development and growth now, and the changes both in emerging economies and advanced, with a changing world order, means we must engage more with local industries and new sectors to maintain our national comparative advantage and understand where future business opportunities exist.”*



▲ **PROFESSOR PETER O'CONNOR**

Professor of Strategic Management

*“Even before the COVID-19 pandemic, the move towards digital was accelerating. Now few businesses can afford to not have effective online, mobile and social presences and be capable of servicing their customers through digital channels.*

*I have 20 years' experience working with a global market research company providing corporate intelligence and consulting services on the online travel sector. This has allowed me to dive deep into the strategies of many of the world's most successful online companies, and interact with senior executives on their business models and future strategies.*

*I bring these deep insights into the workings of global companies into the classroom. I pepper my classes with topical examples of best and worst practices, and challenge participants to debate how companies should react. There is not necessarily any right answer, but classroom interactions exploring the possibilities is where the real learning takes place.”*

# MBA PROGRAM STRUCTURE

The curriculum has been developed with a strong practical basis for senior management decision making, providing application and relevance in the workplace. Topics include strategy, leadership, marketing, ethics and sustainability, accounting, finance, international business, and organisational management.

The MBA program has been designed to suit your individual career and business needs, with the option to specialise in Finance, Human Resource Management or Marketing.

The MBA program consists of eight compulsory courses, one capstone course and a choice of three electives from a range of more than 80 business and management courses. Our courses have an applied focus, utilising real-life business case studies, and are taught by industry experts and visiting business leaders. You will participate in collaborative discussions focussed on current business challenges and have the opportunity to address real-world scenarios from your workplace for assessment tasks.

There are two MBA capstone options. The Strategic Industry Project requires you to plan and execute a research project for a board or senior management group, demonstrating synthesis of learning achieved through the program. The other capstone option is the AICD Company Directors Course (see page 16).

## MBA CORE COURSES

- Strategic Thinking: Concepts and Tools  
*then*
- Accounting for Decision Making
- Ethics, Governance and Sustainability
- International Business
- Leadership for Growth
- Managerial Finance
- Managing People and Organisations
- Strategic Marketing

## MBA ELECTIVE OPTIONS

- AICD Company Directors Course
- Entrepreneurship and Innovation
- Failing Forward: Leadership in Challenging Times
- Negotiation
- Responsible Leadership
- Digital Business Strategy and Operations
- The Law for Managers
- European Summer School of Advanced Management
- International Study Tour
- Other postgraduate electives are also available.

## CAPSTONE COURSE OPTIONS

- Strategic Industry Project  
*or*
- AICD Company Directors Course

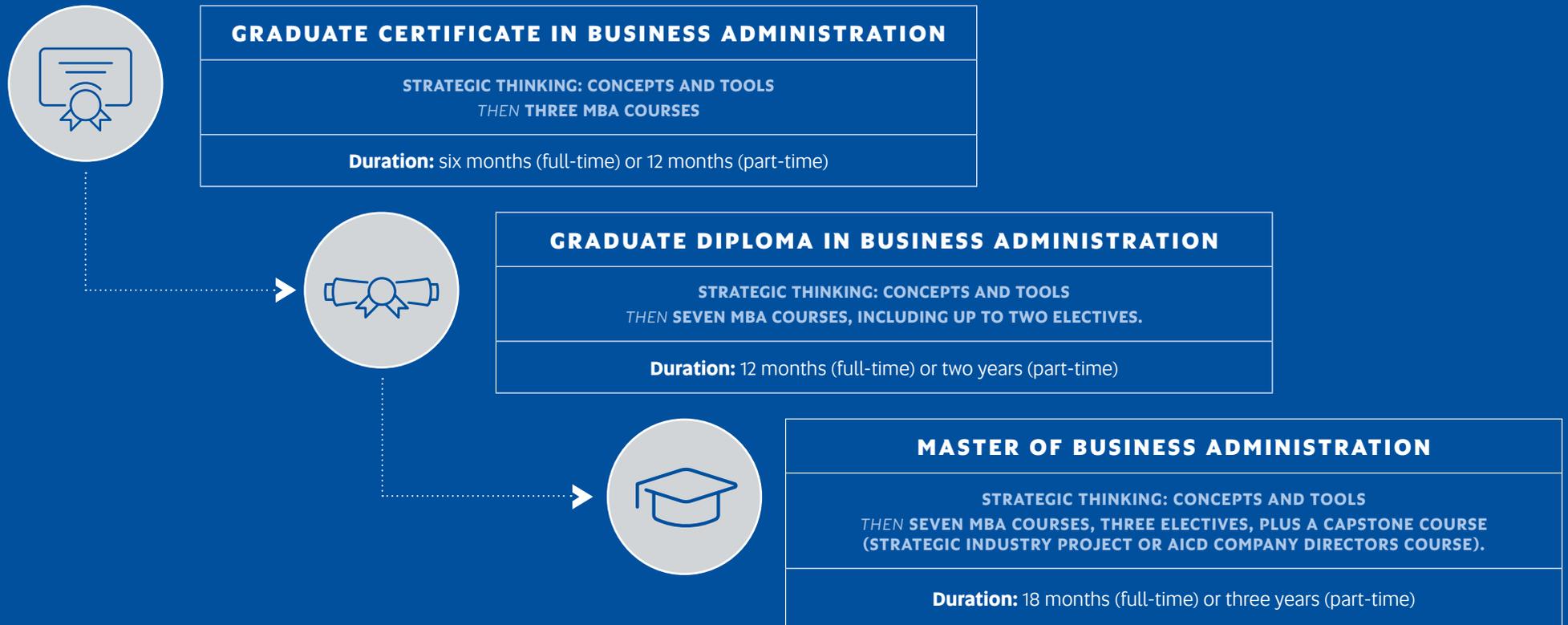
UniSA is proud to partner with the Australian Institute of Company Directors, the Leaders Institute of South Australia, CPA Australia, and the Industry Leaders Fund, amongst other industry bodies, to offer unique credit arrangements to our MBA students.

# THE GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

## A STEPPING STONE TO THE MBA

Strengthen your business knowledge and gain valuable insights quickly by completing a Graduate Certificate in Business Administration.

The Graduate Certificate can be completed in as little as six months (full-time), and can act as a pathway into the MBA. No prior university study is required if you can demonstrate management experience. After completing Strategic Thinking: Concepts and Tools, and three other MBA courses, you can graduate with a standalone qualification, or continue your studies to complete a Graduate Diploma in Business Administration or the full MBA.



# COMPANY DIRECTORS COURSE

THE ONLY MBA THAT GIVES YOU AN ADDITIONAL QUALIFICATION FROM THE AUSTRALIAN INSTITUTE OF COMPANY DIRECTORS.



*Company Directors Course participants*

**The University of South Australia is the only Australian University to have a unique partnership with the Australian Institute of Company Directors (AICD), giving eligible students who undertake the Company Directors Course as part of their MBA a second well-recognised qualification.**

Students can undertake the Company Directors Course as an approved elective or capstone course. The Course gives a comprehensive grounding in the roles and duties of board directors, and will strengthen your understanding of the principles and practices of good governance. The course includes modules on effective decision making, the legal aspects of directorship, financial literacy, risk and strategy.

This dynamic course will equip you with specialist knowledge that will support your ability to manage more effectively. It will also provide you with the skills to join or advise boards, and to better understand the contribution of high functioning boards to an organisation's success. Students who successfully complete the course assessment may also be eligible to use the GAICD graduate post nominal, giving you additional credentials alongside your MBA.



◀ **ALEXANDREA CANON, MBA GRADUATE**

Chair, SATAC

Director, Bizbuild

*"My MBA gave me the confidence and the knowledge necessary to successfully carry out some very senior roles at a relatively young age and to join my first board soon after graduating. My MBA experience at UniSA also taught me the value of lifelong learning and led me to work in a number of organisations that strongly value education and educational leadership.*

*In recent years I have chaired three boards and subcommittees for three other boards. I also run a consulting business conducting board performance reviews, coaching board members and CEOs, and delivering governance training. I facilitate a number of governance courses for the AICD, and a highlight of my year is facilitating the UniSA MBA Company Directors Course."*

# A WORLD-LEADING ONLINE MBA EXPERIENCE

UniSA has more than 25 years of experience in delivering exceptional online and distance education and a proven track record spanning more than a decade of delivering MBA courses through our cutting-edge online learning environments.

Our 100% Online MBA has been designed to deliver an MBA that is as strong and engaging for those online as it is for those attending classes in Adelaide, and its quality has been reflected in global rankings.

Through the Online MBA you will develop a global network of contacts in a learning environment with experienced managers from across Australia and abroad. During your studies you will engage with professionals living and working overseas for some of the world's biggest companies, who bring an international perspective to the classroom.

Your studies take place on our digital learning platform. Online students experience live lectures in a virtual classroom environment, giving you the opportunity to interact with academics and fellow students in group discussions and through group assignments and presentations.

You will also access the same exclusive benefits and opportunities that are available to on-campus students, including dedicated support, scholarship opportunities and professional mentoring. The program also gives you the flexibility to attend face-to-face and intensive courses in Adelaide if it suits your schedule.

*"The online learning was structured really well. There was a lot of communication, whether it's via video conference or via emails or chat. The facilitators keep in contact with you regularly so it's not isolating being at home or being at work on your computer, doing it. There's a lot of engagement and I still found that I was able to make some really good connections with people that I was learning online with."*

▲ **EMILY WELYHORSKYJ**

Chief Executive Officer  
Hendicare





**RANKED #2**  
**ONLINE MBA IN**  
**AUSTRALIA**

**\*2021 CEO MAGAZINE**  
**GLOBAL MBA RANKING**

**RANKED #12**  
**ONLINE MBA**  
**WORLDWIDE**

**\*2021 CEO MAGAZINE**  
**GLOBAL MBA RANKING**



**▲ GEORGINA BOOTS**

State Manager Iress (100% online study)

*"As a full time senior leader and parent, I had to think carefully about how I was going to balance work, family and study. I really appreciated UniSA's flexible approach to study, which enabled me to complete my MBA while continuing to thrive in my career and balance the needs of my family.*

*During my online studies, I connected with a diverse cohort of highly experienced professionals from all over Australia and offshore. I felt the whole way through that I knew my study colleagues well and was able to build strong relationships and networks. The lecturers were always available and responsive, and I found the course content to be top notch.*

*UniSA's MBA has helped me become a more rounded leader in all aspects of business. When I am dealing with different leaders from product, legal, HR, finance, strategy, and our executive team - I'm able to have much more meaningful conversation with them based on my learnings."*

# RESEARCH INFORMED CURRICULUM

**Working closely with industry, UniSA generates high-quality enterprising research that informs our MBA curriculum and tackles real-world problems. We are renowned for our concentration of global thought leaders and academic experts in the areas of marketing, human resource management, applied economics, tourism and international business.**

UniSA is home to one of the world's largest centres for research in marketing. Marketing scientists at the Ehrenberg-Bass Institute for Marketing Science investigate consumer behaviour for global corporations such as Foxtel, CBS, Unilever, Turner Broadcasting and Procter & Gamble. The Institute's cutting-edge research is embedded into the MBA curriculum, providing you with the opportunity to learn from the same experts that advise senior marketing executives from all over the world.



*Professor Byron Sharp, Director of the Ehrenberg-Bass Institute.*

Likewise, researchers at the Centre for Workplace Excellence (CWeX) work closely with business, government, and professional management associations to determine effective strategies and practical approaches for managing and supporting people in the modern workplace. CWeX's research provides invaluable insights and best practice on topics such as employee health, safety and wellbeing; workforce diversity and inclusion; bullying and harassment prevention; leadership, culture and performance; and human resource management systems, practices and structures.

UniSA's Centre for Enterprise Dynamics in Global Economies (C-EDGE) engages in research and innovation that fosters enterprising solutions for the problems that challenge local, regional and global prosperity. Its research focuses on dynamic organisations and the strategic importance of innovation and sustainability agendas, how industries must adapt to changing and disruptive environments, and explores how these intertwine with entrepreneurship and the establishment of new ventures.

The Centre for Markets, Values and Inclusion (CMVI) combines specialist skills and multidisciplinary perspectives to deliver meaningful research for a more inclusive and sustainable future. With research in accountability and governance, policy and regulation, resource allocation and management, and social enterprise and inclusion, the Centre provides evidence to inform public and private sector choices and policies, resolve global development and governance issues in populations experiencing inequity, and develop incentives for business and non-for-profits to develop, monitor and report on socially responsible enterprises.

To learn more about the world-class research that informs our MBA curriculum, visit [unisa.edu.au/business](https://unisa.edu.au/business)

## **SOCIALLY & ENVIRONMENTALLY RESPONSIBLE LEADERSHIP**

**All UniSA MBA courses have ethical perspectives embedded in the course, to ensure the development of leaders who have an awareness of their ethical and social responsibilities as professionals and citizens.**

In the course Ethics, Governance and Sustainability, students develop the capability to apply principles of business ethics, sustainable business and corporate governance to organisational management and leadership in international business environments. Within the course, students are required to critically reflect on and engage in the societal discourse and academic literature on ethics, sustainability and stakeholder engagement and apply it within their personal and professional contexts.



### **◀ ASSOCIATE PROFESSOR SHRUTI SARDESHMUKH**

Executive Co-director of the Centre for Enterprise Dynamics in Global Economies (C-EDGE)

*"I am passionate about enabling entrepreneurship and innovation – through my research, teaching and engagement activity.*

*My approach to teaching the MBA course Entrepreneurship and Innovation focuses on enabling an entrepreneurial mindset to create value for the individual, the business and the society. This mindset can be applied to entrepreneurship and innovation in any context – from startups, social entrepreneurship to corporate entrepreneurship and growth.*

*I draw on cutting edge research and focus on tools that can be applied in various contexts. Students get an opportunity to apply these tools by developing a feasibility plan of their ideas, in a safe classroom environment, of course! We invite industry experts and entrepreneurs to share their experiences and foster connections with our students. Finally, we take field trips to visit the entrepreneurial infrastructure in the community."*

# INNOVATION AND GROWTH

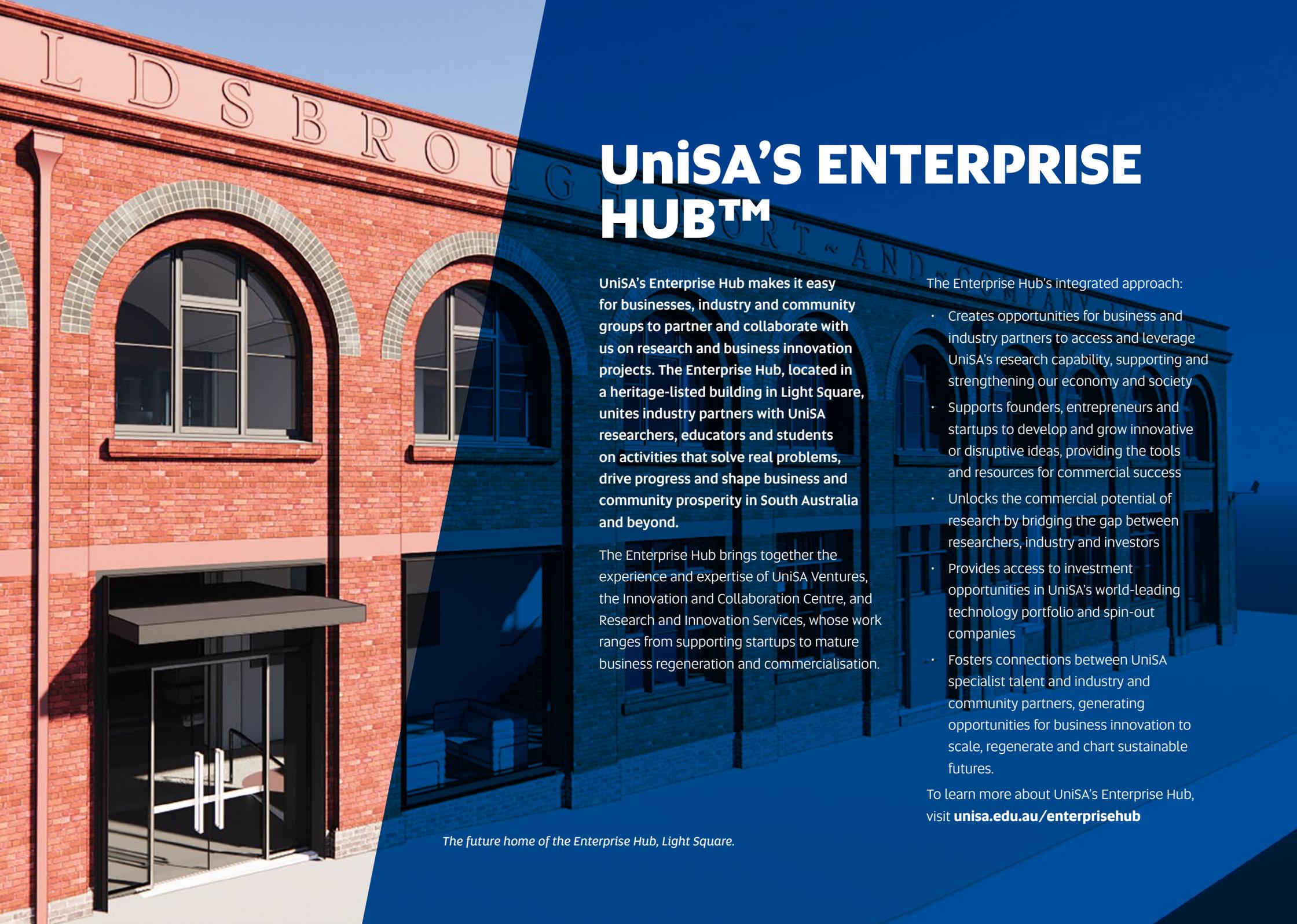
**UniSA is committed to developing the exciting landscape of entrepreneurship and innovation in Australia. For MBA students with entrepreneurial interests, we offer world-class programs and facilities where you can access expertise in commercialisation, business incubation and business growth.**

The Innovation and Collaboration Centre (ICC) is the University of South Australia's startup incubator, and supports technology-based incubation and business growth. The ICC is a strategic partnership between UniSA and the Government of South Australia, providing entrepreneurs, small businesses and MBA students access to the services and expertise of Australia's University of Enterprise.

The Centre offers space and resources for incubation of business ideas and new innovations for business growth. You can benefit from a number of the ICC's programs and workshops throughout the year, which are designed to support business startup, scale up, and growth; creative thinking, commercialisation and technology. You may also be eligible to apply to the Venture Catalyst program, which supports startup founders through the early stages of building a scaleable business or the development of a social enterprise.

The Australian Centre for Business Growth delivers world-class business growth programs that provide CEOs, MDs and executives of small-to-medium companies with the knowledge and skills needed to develop as leaders, overcome business challenges and compete in a global marketplace. The programs involve a combination of expert presentations, action planning and peer discussions with like-minded executives, and each CEO is held accountable to make the changes in their company required for growth.





# UniSA'S ENTERPRISE HUB™

UniSA's Enterprise Hub makes it easy for businesses, industry and community groups to partner and collaborate with us on research and business innovation projects. The Enterprise Hub, located in a heritage-listed building in Light Square, unites industry partners with UniSA researchers, educators and students on activities that solve real problems, drive progress and shape business and community prosperity in South Australia and beyond.

The Enterprise Hub brings together the experience and expertise of UniSA Ventures, the Innovation and Collaboration Centre, and Research and Innovation Services, whose work ranges from supporting startups to mature business regeneration and commercialisation.

The Enterprise Hub's integrated approach:

- Creates opportunities for business and industry partners to access and leverage UniSA's research capability, supporting and strengthening our economy and society
- Supports founders, entrepreneurs and startups to develop and grow innovative or disruptive ideas, providing the tools and resources for commercial success
- Unlocks the commercial potential of research by bridging the gap between researchers, industry and investors
- Provides access to investment opportunities in UniSA's world-leading technology portfolio and spin-out companies
- Fosters connections between UniSA specialist talent and industry and community partners, generating opportunities for business innovation to scale, regenerate and chart sustainable futures.

To learn more about UniSA's Enterprise Hub, visit [unisa.edu.au/enterprisehub](https://unisa.edu.au/enterprisehub)

*The future home of the Enterprise Hub, Light Square.*

# CHAMPIONING DIVERSITY IN LEADERSHIP

UniSA is proud to offer Women in MBA (WiMBA) and Aboriginal MBA (AMBA) scholarships in partnership with industry.

Our mission is to develop graduates for global professional careers and champion business growth domestically, and we recognise that to have sustainable economic development, we need greater diversity in leadership. To address the gap, we are proud to partner with industry and support those with leadership potential to advance their careers into senior management and executive roles.

Through the Women in MBA (WiMBA) and Aboriginal MBA (AMBA) scholarships, UniSA will match an employer contribution of 50% to fully fund the MBA tuition fees.

As well as helping to increase diversity at senior levels, the program benefits supporting employers through the development of staff who can apply the knowledge gained from the MBA curriculum within their organisation in real-time.

For more information on scholarships available and eligibility requirements visit [unisa.edu.au/MBA/scholarships](https://unisa.edu.au/MBA/scholarships)



## ▲ **CHEREE FIGG, MBA GRADUATE AND WIMBA SCHOLARSHIP RECIPIENT**

Senior Manager,  
Maritime Services North Queensland Bulk Ports Corporation

*“The UniSA MBA gave me the opportunity to expand my skills and broaden my knowledge of the executive business environment. I was able to develop my leadership and practical skills, and apply learnings immediately into my workplace, enabling me to move into a new role within my organisation while still studying.*

*The program exposed me to international business and culture, which is now a critical component of my role in managing international customer relationships.*

*I also had the privilege of being the first recipient of UniSA’s WiMBA scholarship. This initiative not only supports diversity for women in leadership, but also gives women the confidence to progress into executive roles. I hope my participation in this program will help address leadership inequality within industries like mine and empower others to strive for the same.”*

# GLOBAL CONNECTIONS

**UniSA has established strong connections with prestigious universities worldwide, providing you with international opportunities and a global business perspective.**

Our MBA opens doors to new possibilities and experiences through a range of intensive study tours and exchanges. The opportunity to travel with leading academic staff and your MBA colleagues will provide you with first-hand knowledge of the international business environment and develop your ability to identify the opportunities and challenges in conducting international business.

You can also take advantage of a range of Student Mobility Grants to undertake an overseas exchange, making experiences abroad more accessible.

To explore the full range of study tours currently available visit [unisa.edu.au/studyoverseas](https://unisa.edu.au/studyoverseas)

*International travel is subject to Australian Government guidelines.*

## **European Summer School of Advanced Management**

This two-week study tour has been established to give MBA students from around the world an intensive international business experience, consisting of lectures, workshops, a consulting project and company visits. ESSAM has previously been hosted in London, Glasgow and Copenhagen and offers a unique opportunity for you to work with your MBA colleagues and explore the future of business in an international environment.

## **College of William & Mary student exchange**

UniSA Business is proud of its partnership with the College of William & Mary. Located in Williamsburg, Virginia, William & Mary is the second oldest college established in the USA (after Harvard) and its business school, the Mason School of Business, is highly ranked globally. Each year the College hosts two UniSA Business postgraduate students. Over the course of three weeks, students engage in student and academic life on campus and have the option to undertake a Career Acceleration Module (CAM), undertaking a real-world business project as part of a multidisciplinary team. They are also matched with a senior business executive who is part of the Mason School of Business's Executive Partners network, who provide invaluable industry perspectives and advice.

## **Business in China Intensive School**

This two-week study tour offered in partnership with leading international business school, Peking University, travels to China, where you can gain first-hand knowledge of the Asian business environment. You will learn to craft effective strategies that can be implemented to capture opportunities and overcome obstacles for successful ventures in the region. Topics covered in this course include assessment of business opportunities in China, identification of specific business opportunities for a selected organisation, development of a business proposal for an organisation, as well as report design and development.

## **Virtual International Experience opportunities**

Virtual international experiences are modelled on traditional Study Overseas programs, but they are delivered online by the exchange institution or mobility provider. You can benefit from our extensive partnerships worldwide and utilise the range of short-term international study options available to gain a global perspective, with no travel required.

# LIFELONG LEARNING AND NETWORKS

Our MBA students and graduates benefit from an array of networking and professional development opportunities both during their studies and beyond. As a member of our MBA community, you will gain access to exclusive events, seminars and other initiatives, and build career-long relationships with leaders from commercial, government and not-for-profit organisations.



*Postgraduate student with Executive Partner, Brian Hayes.*

## Executive Partners Program

The Executive Partners Program matches MBA students to a senior executive with significant business experience. This is a unique mentoring opportunity that allows you to gain perspective, develop insights and consider your career trajectory. It creates connections and relationships that enrich the learning, careers and lives of both students and mentors.

Executive Partners are selected from a diverse range of professions and industries, and, in addition to their proven leadership and managerial expertise, have a vast business network and extensive experience that they can draw upon to assist you with your career goals.

## MBA Connect Events

As part of your MBA, you will gain access to our student and alumni network and be invited to attend exclusive MBA Connect events. These networking events, held virtually and in person, will help you to develop your professional network and strengthen connections with other MBA students and alumni. MBA Connect events also create opportunities for you to collaborate, develop business or research ideas, and expand your thinking around the topics covered within the MBA program.

## View From The Top

UniSA hosts View From The Top, an exclusive seminar and networking series that connects executives and thought leaders with our MBA students and alumni. The View From The Top presenters share leadership and industry insights, and advance debate on issues that affect the business world and our society.

### **International Alumni Network**

With over 200,000 alumni living in more than 134 countries, you will join a vast network of global graduates. UniSA supports several special country-specific networks that offer a variety of professional and social networking functions, which you can benefit from within Australia, or while travelling or living overseas.

### **UniSA MBA Network LinkedIn group**

You will be invited to join an exclusive LinkedIn group where you can share your views, experiences and successes and leverage the opportunity to learn from current MBA students, alumni, lecturers and facilitators.

### **Executive Education**

UniSA works in collaboration with large public and private sector organisations and professional associations to develop and deliver customised business leadership and management programs. These short, high impact, evidence-based courses are designed to be truly transformational for individuals and their organisations. Our programs support you to lead effectively, create real-time impact and drive organisational success.

All courses are designed to meet the strategic goals of an organisation and can also provide an additional credit pathway into the MBA program. Furthermore, as a graduate of the MBA program, you are entitled to an alumni discount across a broad range of courses to continue your lifelong learning.

For more information visit [unisa.edu.au/exec-ed](https://unisa.edu.au/exec-ed)



# APPLICATION PROCESS

## Entry requirements

Applicants seeking admission into the program will have:

A minimum of three (3) years full-time management experience and a recognised university Bachelor degree or equivalent professional qualifications; OR

- a) A minimum of three (3) years full-time management experience and a recognised university Bachelor degree or equivalent professional qualifications; OR
- b) A Graduate Certificate or Graduate Diploma in Business Administration from the University of South Australia with an average of at least Pass Level 1 (55%) across four (or more) courses, or an equivalent qualification from the University of South Australia, or from another recognised university.

## International students

International students who do not speak English as a first language are also required to meet the minimum English language entry requirements for postgraduate international students. This requires an International English Language Testing System (IELTS) score of 6.5 (with 6.0 in Reading and Writing) obtained within the last two years, or a corresponding result via one of the alternative English language tests recognised by the University.

For more information visit: [unisa.edu.au/international](https://unisa.edu.au/international)

## Application Process

Applications for the MBA program can be made online via: [unisa.edu.au/mba/apply](https://unisa.edu.au/mba/apply)

As part of the application process, MBA candidates are required to submit:

- An academic transcript;
- A current curriculum vitae which provides evidence of management experience and at least one referee who can validate the candidate's management experience, skills and acumen.

If applicable, scholarship applications must also be submitted in conjunction with the complete MBA application.

Applications for the program can be submitted at any time of the year. Study periods commence in **January, April, June, and September.**

## Credit transfers

There are a range of credit options available that can provide you with recognition for relevant prior learning.

All credit transfer and exemption is at the discretion of the Executive Director: MBA and Executive Education. If you have completed appropriate postgraduate management courses at recognised institutions, you may be assessed for a credit transfer. Some of the approved credit transfer courses into the MBA include:

- **Australian Institute of Company Directors (AICD) Company Directors Course**, for one elective course credit
- **Leaders Institute of South Australia Governors Leadership Foundation Program**, for one elective and one course credit
- **Australian Centre for Business Growth Business Growth Programs**, for one elective and one course credit
- **CPA Australia CPA program**, for one elective and two course credits
- **Graduate Diploma of Legal Practice (GDLP)**, for one elective and one course credit.

## Tuition Fees

The tuition fees for the MBA program are invoiced on a per course basis, charged each study period.

For more information on fees, visit:

[unisa.edu.au/fees](http://unisa.edu.au/fees)

## FEE-HELP

The Higher Education Loan Program includes a loan scheme called FEE-HELP for domestic fee paying students. Eligible students can take out a FEE-HELP loan to assist with their MBA tuition fees. Eligible students may choose to defer some, or all, of their tuition fees to FEE-HELP by completing a Request for FEE-HELP Assistance form.

## MBA INFORMATION SESSION

Attend an MBA Information Session for an opportunity to meet and hear from the Executive Director: MBA, academic teaching staff and alumni.

For more information and to register, visit [unisa.edu.au/mbainfession](http://unisa.edu.au/mbainfession)

Yungondi building, City West campus

# CONTACT US

## UniSA MBA

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Adelaide, SA 5001, Australia

Telephone: (08) 8302 2376

Make an enquiry

[unisa.edu.au/enquiry](http://unisa.edu.au/enquiry)

# HEAR FROM OUR ALUMNI

STILL CONSIDERING AN MBA? OUR GRADUATES OFFER THEIR THOUGHTS AND ADVICE.



**BEN KOSCHADE**

Clinical Services Manager, GenesisCare

*“Put yourself out there and talk to everyone because the friendship and networking opportunities are fantastic.”*



**SLADE PEEL**

Channel Business Manager –  
ACT, SA & NT, Palo Alto Networks

*“Go for it! It’s not easy, and you will be challenged in a different capacity, and encouraged to think differently, every step of the way. You will need the support the people around you. But if it was easy, it wouldn’t be a challenge worth striving to meet.”*

**ANNABEL SHINKFIELD**

Head of Development,  
Australians Together

*“Just do it. You will never have more time than you have now and, even once it’s behind you, it will continue to enrich your life.”*





**RYAN MIDGLEY**

General Manager, Calvary Retirement Communities SA

*"The UniSA MBA is delivered by some of the best lecturers in Australia and worldwide that have real world experience. The networking is excellent, and the Alumni Community is one of the most valuable resources you will have access to after you finish your study."*



**ELAINE BENSTED**

Chief Executive, Zoos SA

*"Be brave and follow your passion. If you are committed to the "why" of your organisation, then you will enjoy making a true difference."*

**DR ABHILASH (ABE) CHANDRA**

Academic Vascular and General Surgeon

*"The UniSA MBA program, I think, is the best program that is on offer in terms of flexibility, in terms of open-mindedness, in terms of the quality of the teaching and the quality of the information being taught."*



**SAMANTHA WILKINSON**

Owner and Principal Consultant, Samantha Wilkinson Human Resources Consulting

*"The professional and personal growth through my MBA has enabled me to relate to a wider cross section of executives with confidence."*





ACKNOWLEDGMENT OF COUNTRY

UniSA respects the Kurna, Boandik and Barngarla peoples spiritual relationship with their country.

*Artist: Ngupulya Pumani*

Find out more about the University's commitment to reconciliation at [unisa.edu.au/RAP](https://unisa.edu.au/RAP)



**University of  
South Australia**

U N I S A . E D U . A U / M B A

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**Australia's University of Enterprise**