

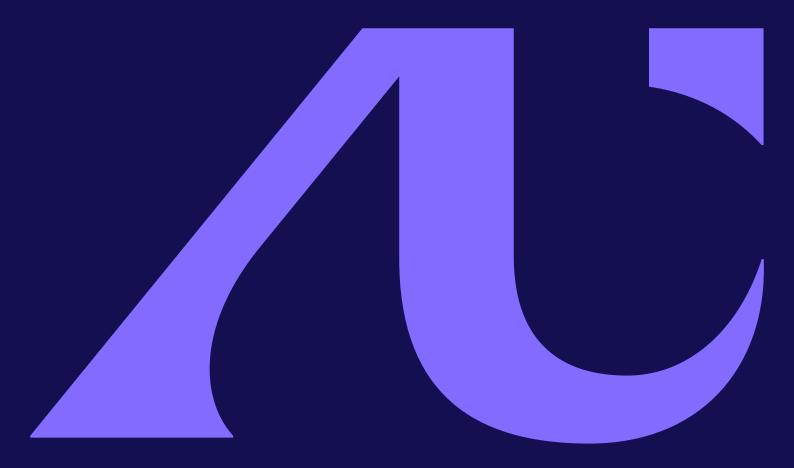


Southern Hemisphere Space Studies Program

12 January - 6 February 2026

Adelaide, South Australia

2026 Sponsorship Opportunities



Your invitation to sponsor the Southern Hemisphere Space Studies Program



Dear Valued Partner,

We're thrilled to present you with an exceptional opportunity to shape the future of space activities in Australia and beyond!

The 2026 Southern Hemisphere Space Studies Program (SHSSP26) is a unique educational initiative that transforms space enthusiasts and professionals into the next generation of space leaders.

Commencing in January, more than 40 participants from around the world will spend four weeks in Adelaide, Australia developing essential technical and soft skills, engaging in hands-on projects, attending lectures from top experts, and visiting cuttingedge space facilities. They will also build lifelong connections within the vibrant space community.

Sponsoring the SHSSP26 in Adelaide is an outstanding opportunity to contribute to the growth of science, innovation, and knowledge in the space sector, benefiting both the field and your organisation.

The International Space University (ISU) is the world's only space-focused university. It is a renowned non-profit institution committed to

advancing space education, innovation, and collaboration. For 37 years, ISU has educated more than 6,000 alumni from 112 countries, including astronauts, space agency heads, CEOs, and leading academics.

The SHSSP26 will be one of the first programs delivered by Adelaide University, backed by a 14-year-strong partnership between the University of South Australia and ISU. Adelaide University is set to play a pivotal role in shaping the next generation of space scientists, engineers and entrepreneurs, further cementing South Australia's reputation as a hub for space excellence.

This brochure provides an overview of SHSSP26 and highlights the many ways your organisation's support can make a lasting impact.

Join us in launching the careers of the next generation of space pioneers!

From scholarship to space industry success

Hear from past scholarship recipients whose experiences at the Southern Hemisphere Space Studies Program helped launch their journeys into the global space sector.

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SHSSP was a career changing experience that gave me a glimpse into Australia's promising space sector, inspiring me to push for innovation and change. I appreciated the interdisciplinary aspect of the coursework. Since I have a scientific background, it was refreshing to learn of space history, policy, finance, business and psychology. I hope to apply the knowledge I learnt to a wide range of problems, so that I may move forward in the space sector in with a strong set of ethics. I would not have been able to attend if not for the Scholarship, and thus I owe my future career moves in the space industry to The Andy Thomas Space Foundation -I am incredibly grateful."



SHSSP25 program scholarship recipient









SHSSP was an immensely rewarding experience that has changed me professionally, academically, and personally. The most valuable aspect of the program was the network. The SHSSP25 cohort was incredibly diverse - participants came from 12 countries of origin and a wide range of disciplines. The one constant was that everyone was generous with their knowledge, making it a fantastic learning (and social!) environment. I am immensely grateful to SASIC for sponsoring my participation - I look forward to applying my knowledge to support the South Australian space ecosystem."





Natasha Moy

SHSSP25 program scholarship recipient

SHSSP was a fulfilling and enriching experience. I learnt a lot about the various aspects of space and gained insight into how the different industries of space work together. Through the networking and social events, I have made some friends who I've remained in contact with since returning to Melbourne, and many connections for future space related collaborations. I am extremely thankful to SmartSAT, The Andy Thomas Space Foundation and the National Indigenous Space Academy for sponsoring me and allowing me to attend."

Carl Goodwin

SHSSP25 program scholarship recipient



About the Southern Hemisphere Space Studies Program

The Southern Hemisphere Space Studies Program (SHSSP) is presented by Adelaide University (previously by the University of South Australia) in partnership with the International Space University (ISU).



Since 2011, the SHSSP has provided participants with a cutting-edge space education, as well as the opportunity to re-skill and up-skill for the space workforce.

As an intensive, four-week program, participants are provided with a multidisciplinary understanding of the key activities and areas of knowledge required by today's space professionals. The program is based on a unique international, intercultural and interdisciplinary (3-I) learning experience, for which the ISU is renowned, and connects professionals with the international space sector.

Why sponsor?

Sponsoring the 2026 Southern Hemisphere Space Studies Program is not just an act of generosity; it's a strategic decision that aligns with your organisation's goals and values.

By sponsoring the 2026 SHSSP you will:

- Position your brand as a leader in space
- Support the education of the space workforce now, and the future
- Attract exceptional talent and create a talent pipeline
- Open doors to collaborations with leading institutions and experts
- · Support the advancement of space exploration
- Create strategic and future-focused networks and opportunities.



Sponsorship opportunities

We offer various sponsorship opportunities, allowing your organisation to tailor its support according to your goals and capacity.

- 1. Scholarship Sponsorship
- 2. Program and Event Sponsorships



Return on Investment

The investment you make in SHSSP26 can result in a wide array of benefits, including:

Brand visibility

Gain prominent recognition in program materials, on-site signage, and media exposure.

Exclusive access

Participate in select program events with the opportunity to engage with leaders in the space industry, faculty, and participants.

Talent acquisition

Gain access to a pool of highly skilled and passionate individuals who may become future employees or collaborators.

Innovation

Support groundbreaking ideas and research that could lead to new technologies or solutions relevant to your industry.

Networking

Forge connections with space industry leaders, which may open doors to valuable partnerships and opportunities. You'll also have the chance to tap into the ISU Network, comprised of more 6,000 alumni, faculty, and professionals in leadership positions spread across more than 112 countries.

Positive impact

Contribute to the development of a new generation of space professionals, ensuring a bright future for space and the knowledge economy.

Scholarship Sponsorship

Empower the next generation of space explorers by investing in their education and professional development.

SHSSP26 is an extraordinary opportunity for individuals passionate about space exploration. However, not everyone can afford this life-changing experience.

That's where you come in!

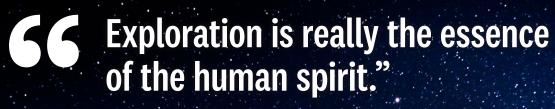
Providing a scholarship can turn dreams of space exploration into a reality for those who lack the financial resources to participate.



Benefits of Scholarship Sponsorship

Scholarships have the power to transform lives and enable individuals to pursue their career objectives. They provide:

- Empowered future innovators: Scholarships can eliminate financial barriers; ensuring that talent, not wealth, is the primary criterion for entry while supporting individuals with incredible potential to become future leaders in space exploration
- Global recognition: As a sponsor, your company will be prominently featured in SHSSP's communications and events leading up to the event and during the event itself, ensuring your commitment to education and space exploration reaches a global audience. The participants receiving your scholarship will be identified as a fellow of your institution
- Talent pool: Gain early access to a diverse pool of talented and motivated individuals who can become valuable assets to your organisation
- Demonstration of your organisation's CSR and ESG action: Showcase your commitment to making the world a better place by investing in education and unlocking potential.



Frank Borman, Astronaut

	Galactic Scholarship Sponsor	Lunar Scholarship Sponsor	Orbital Scholarship Sponsor	Launch Scholarship Sponsor
Investment AUD	\$82,000	\$55,000	\$32,000	\$17,000
Full scholarship (valued at \$17,000AUD) for a nominated employee or sponsored person to attend SHSSP26 (subject to satisfying ISU's academic entrance requirements)	6 x full scholarships	4 x full scholarships	2 x full scholarships	1 x full scholarship
Company recognition at the opening ceremony and reception	✓	✓	✓	✓
Recognition during the opening or closing ceremonies, both on stage and on screen	✓	✓	✓	✓
Display of sponsor logo on the student portal	✓	✓	✓	✓
VIP Invitation(s) to opening and closing ceremonies	4	3	3	2
VIP invitations to public program events	4	2	2	2
Inclusion of promotional material in participant welcome pack	✓	✓		
Deliver address (CEO or other appropriate management personnel), at SHSSP26 opening or closing ceremonies, which will be webcast	✓			
Recognition as major scholarship sponsor on all SHSSP26 social media posts	✓			

Program and Event Sponsorships

Program and Event Sponsorship of the 2026 Southern Hemisphere Space Studies Program is crucial for providing a well-rounded and impactful educational journey for participants, and expanding learning beyond the classroom.

As a Program and Event Sponsor, you'll help foster community, inspire passion and broaden horizons, and position your organisation as a valuable contributor to the development of future leaders of the space industry.

Our Program and Event Sponsors contribute to the success of the SHSSP through:

- Cultural Exchange: The global nature of the SHSSP means participants come from diverse backgrounds. Outreach and public events allow for cultural exchange, broaden horizons, and foster an inclusive and respectful atmosphere among participants
- Enhancing the Learning Experience: A well-rounded educational experience is not limited to the classroom. Site visits offer real-world insights, and can deepen participants' understanding and passion
- Fostering Community and Networking: Social events foster vital connections with peers, faculty, and industry professionals, sparking new business opportunities, collaborations, and support networks in the space industry
- Cultivating Passion: Outreach events and site visits fuel appreciation for space, inspiring participants' long-term commitment and dedication to their chosen field
- **Professional Development:** Sponsorship provides an avenue for mentorship and industry connections
- Showcasing Corporate Values: Contributions showcase your company's commitment to education, diversity, and community
- Legacy and Impact: Your sponsorship contributes to creating memorable experiences for participants, leaving a lasting impact on their careers and lives with long-term influence.

Benefits to your organisation

- Interacting with current and future leaders of space industries and space agencies worldwide
- Promoting your brand, product, or services into the space community, and reaping brand recognition benefits
- Meeting potential customers, partners, and competitors from all over the world
- Recruiting qualified and talented individuals participating in the program
- Participating in the SHSSP Program by providing lectures and by mentoring participants.



	Diamond	Gold	Silver	Bronze
Investment AUD	\$75,000	\$25,000	\$10,000	\$5,000
Recognition during the opening or closing ceremonies, both on stage and on screen	~	✓	~	~
Recognition as Program Sponsor in SHSSP26 student handbook	✓	✓	✓	✓
Display of sponsor logo on the student portal	✓	✓	~	✓
VIP invitations to opening and closing ceremonies	6	2	1	1
VIP invitations to public program events	4	3	2	1
Sponsorship and brand recognition of one selected program event or activity:*		✓	✓	
Student welcome or farewell Event Industry and Career visits Panel Events Astronaut Encounter event Alumni Networking event Academic Activity or Distinguished Lectures				
Inclusion of promotional material in participant welcome kit	✓	~		
One full scholarship (\$17,000) for a nominated employee or sponsored person to attend SHSSP26 (subject to satisfying ISU's academic entrance requirements)	✓			
Recognition at opening ceremony, closing ceremony and VIP receptions	✓			
Opportunity to provide a lecture by an expert who is relevant to SHSSP, in consultation with program committee	✓			
Name and logo appear on participant SHSSP26 t-shirt	~			
Deliver address (CEO or other appropriate management personnel), at SHSSP26 opening or closing ceremonies, which will be webcast	✓			
Recognition on all SHSSP media	✓			
Recognition as major sponsor in Adelaide University's social media posts	✓			
Recognition on the SHSSP26 poster and all marketing material produced for the program	✓			

 $[\]ensuremath{^{*}}\xspace$ subject to availability and program.





Southern Hemisphere Space Studies Program 12 January – 6 February 2026

Adelaide University Mawson Lakes Campus Mawson Lakes SA 5095, Australia

To enquire about sponsorship opportunities for SHSSP26, please email SHSSP@adelaide.edu.au

unisa.edu.au/shssp isunet.edu

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