



# SOUTHERN HEMISPHERE **SPACE** STUDIES PROGRAM

13 JAN - 7 FEB 2025

**SCHOLARSHIP  
AND PROGRAM  
SPONSORSHIP PACKAGES**

**ADELAIDE, SOUTH AUSTRALIA**  
[WWW.ISUNET.EDU](http://WWW.ISUNET.EDU)



University of  
South Australia







Dear Valued Partner,

We're thrilled to present you with an exceptional opportunity to shape the future of space activities in Australia and beyond!

The International Space University (ISU) is the world's only space-focused university, a renowned non-profit institution committed to advancing space education, innovation, and collaboration. For 37 years, ISU has educated over 5600 alumni from 112 countries, including astronauts, space agency heads, CEOs, and leading academics.

In partnership with the University of South Australia (UniSA), ISU proudly hosts the Southern Hemisphere Space Studies Program (SHSSP) since 2011. This unique educational initiative transforms space enthusiasts and professionals into the next generation of space leaders. Over four weeks in Adelaide, more than 50 participants from around the globe will develop essential technical and soft skills, engage in hands-on projects, attend lectures from top experts, and visit cutting-edge space facilities. They will also build lifelong connections within the vibrant space community.

Supporting the 2025 SHSSP in Adelaide means contributing to the growth of science, innovation, and knowledge in the space sector, benefiting both the field and your organisation.

This brochure provides an overview of our program and highlights the many ways your support can make a lasting impact.

Join us in paving the way for the next generation of space pioneers!

2025 SHSSP Organising Committee

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We express in advance our sincere gratitude for your consideration and support.

For more information or to support the 2025 SHSSP in Adelaide, South Australia, contact [execed@unisa.edu.au](mailto:execed@unisa.edu.au)



## ABOUT SHSSP25

The Southern Hemisphere Space Studies Program (SHSSP) is conducted by the University of South Australia (UniSA) in partnership with the International Space University (ISU).

Since 2011, the SHSSP has provided a cutting-edge space education as well as re-skilling and up-skilling training for the space workforce. The SHSSP is an intensive, four-week program providing a multidisciplinary understanding of the key activities and areas of knowledge required by today's space professionals. The program is based on a unique international, intercultural and interdisciplinary (3-I) learning experience for which the ISU is renowned and connects professionals with the international space sector.



## WHY SPONSOR?

Sponsoring the 2025 Southern Hemisphere Space Studies Program is not just an act of generosity; it's a strategic decision that aligns with your company/institution's goals and values.

### Your sponsorship will:

- Position your brand as a leader in space.
- Support the education of the workforce of today and tomorrow.
- Attract exceptional talent and create a talent pipeline.
- Enhance your reputation and foster positive public relations.
- Open doors to collaborations with leading institutions and experts.
- Support the advancement of space, which could yield future business opportunities.

### Return on Investment

The investment you make in the 2025 Southern Hemisphere Space Studies Program can result in a wide array of benefits, including but not limited to:

- **Brand Visibility:** Prominent recognition in program materials, on-site signage, and media exposure.
- **Exclusive Access:** Participation in select program events and the opportunity to engage with leaders in the space industry, faculty, and participants.
- **Talent Acquisition:** Gain access to a pool of highly skilled and passionate individuals who may become future employees or collaborators.
- **Innovation:** Support groundbreaking ideas and research that could lead to new technologies or solutions relevant to your industry.
- **Networking:** Forge connections with space industry leaders, which may open doors to valuable partnerships and opportunities. Tap into the ISU Network (comprised of more than 5,600 alumni, faculty, and professionals in leadership positions in over 112 countries).
- **Positive Impact:** Contribute to the development of a new generation of space professionals, ensuring a bright future for space and the knowledge economy.

We offer various sponsorship opportunities, allowing your company/institution to tailor its support according to your goals and capacity. These include:

1. **Scholarship Sponsorship**
2. **Program Sponsorship**
3. **White Paper Team Project Sponsorship**

## SCHOLARSHIP SPONSORSHIP

### Empowering the Next Generation of Space Explorers

*Invest in Education and Professional Development. Ignite the Stars!*

The Southern Hemisphere Space Studies Program is an extraordinary opportunity for individuals passionate about space exploration to gain in-depth knowledge and experience while networking with the brightest minds in the field. It is also a unique opportunity to enhance participants' skills and allow for outside-the-box training. However, not everyone can afford this life-changing experience. That's where you come in! Your scholarship sponsorship can make dreams of space exploration a reality for those who lack the financial resources to participate.

### The Benefits of Scholarship Sponsorship

Scholarships have the power to transform lives and enable individuals to pursue their career objectives. They provide:

1. **Empowered Future Innovators:** Scholarships can eliminate financial barriers; ensuring that talent, not wealth, is the primary criterion for entry while supporting individuals with incredible potential to become future leaders in space exploration.
2. **Global Recognition:** As a sponsor, your company will be prominently featured in ISU's/UniSA's communications and events leading up to the event and during the event itself, ensuring your commitment to education and space exploration reaches a global audience.
3. **Talent Pool:** Gain early access to a diverse pool of talented, motivated, and future-ready individuals who can become valuable assets to your organization.
4. **Fulfillment of Corporate Social Responsibility or ESG:** Showcase your commitment to making the world a better place by investing in education and unlocking potential.

*"Exploration knows no bounds.*

*Let's ensure that all who dare to dream can reach for the stars."*

## SPONSORSHIP OPPORTUNITIES

	<b>Platinum Sponsor</b> \$68,000+ AU (4 full scholarships)	<b>Gold Sponsor</b> \$34,000 - \$51,000AU (2-3 full scholarships)	<b>Silver Sponsor</b> \$17,000 - \$24,000AU (1-2 scholarships)
<b>Sponsorship Benefits</b>			
Dedicated scholarship in your company's name	●		
Inclusion of PR material in participant welcome kit	●		
Invitation(s) to opening and closing ceremonies	2	2	1
Recognition as Sponsor in SSP handbook	●	●	●
Display of sponsor logo on the SSP website	●	●	●
Invitation(s) to welcome event	2	2	1
Invitation(s) to astronauts panel/distinguished lectures	2	2	1

\* Scholarships are awarded to participants in full allocations based on financial needs and merit of applicant.

## PROGRAM SPONSORSHIP

Sponsoring the 2025 SHSSP enhances the participant experience by supporting the presentation of site visits that are crucial to the program's educational impact. It will position your organisation as a valuable contributor to the development of future leaders in the space industry.

### **Program Sponsorship is of paramount importance. Here's why:**

- **Cultural Exchange:** The global nature of space studies programs means participants come from diverse backgrounds. Outreach and public events allow for cultural exchange, broadening horizons, and fostering an inclusive and respectful atmosphere among participants.
- **Enhancing the Learning Experience:** A well-rounded educational experience is not limited to the classroom. Site visits offer real-world insights. This practical experience can deepen participants' understanding and passion.
- **Fostering Community and Networking:** Social events foster vital connections with peers, faculty, and industry professionals, sparking new business opportunities, collaborations, and support networks in the space industry.
- **Cultivating Passion:** Outreach events and site visits fuel appreciation for space, inspiring long-term commitment, and dedication to their chosen field.
- **Showcasing Corporate Values:** Contributions showcase your company's commitment to education, diversity, and community.
- **Legacy and Impact:** Your sponsorship contributes to creating memorable experiences for participants, leaving a lasting impact on their careers and lives with long-term influence.

There are many reasons why organisations support the SHSSP. Previous sponsors benefited from opportunities to:

- Interact with the current and future leaders of space industries and space agencies worldwide.
- Enhance your brand in the space community.
- Recruit qualified individuals participating in the program.
- Participate in the SHSSP Program by providing lectures.
- Reap public relations and advertising benefits.



## SPONSORSHIP OPPORTUNITIES

	<b>Prime Sponsor</b> \$60,000+ AU	<b>Diamond Sponsor</b> \$35,000 AU	<b>Platinum Sponsor</b> \$25,000 AU	<b>Gold Sponsor</b> \$10,000 AU	<b>Silver Sponsor</b> \$5,000 AU	<b>Bronze Sponsor</b> \$2,500 AU
<b>Sponsorship Benefits</b>						
Sponsorship of Opening ceremony and reception	●					
Sponsorship of Closing ceremony and reception		●				
One full scholarship for a nominated employee or sponsored person to attend SSP24 (subject to satisfying ISU's academic entrance requirements)	●					
Recognition on the host City banner	●					
Opportunity to provide a plenary lecture or keynote lecture by an expert whose academic work is relevant to the SHSSP and of interest to participants, in consultation with ISU	●					
Recognition during the opening or closing ceremonies, both on stage and on screen	●	●				
Name and logo to appear on participant SHSSP25 T-shirt	●	●				
Remarks, on the podium (CEO or other appropriate management personnel), at SHSSP25 opening or closing ceremonies, which will be webcast	●	●				
Recognition on all SHSSP media	●	●				
Recognition as major Sponsor on social media posts	●	●				
Recognition on the ISU SSP24 poster and all publicity material produced for the program.	●	●				
Sponsorship of selected program event <ul style="list-style-type: none"> <li>Welcome/Farewell Event</li> <li>Professional Visits</li> <li>Astronaut Panel</li> <li>Distinguished Lectures</li> <li>Alumni Gala &amp; Space Masquerade</li> </ul>			●	●		
Recognition during sponsored program event			●	●		
Inclusion of PR material in participant welcome kit	●	●	●			
Invitation(s) to opening and closing ceremonies	4 VIP seats	2 VIP seats	2	2	1	
Recognition as Sponsor in SHSSP25 handbook	●	●	●	●	●	●
Display of sponsor logo on the SHSSP25 website	●	●	●	●	●	●
Invitation (s) to welcome Event	4	2	2	2		
Invitation to astronauts panel or others distinguished lectures	4	4	2	2	2	1

## WHITE PAPER TEAM PROJECT SPONSORSHIP

The Team Project (TP) is a signature activity of most ISU programs. The TP allows participants to develop key competences for interdisciplinary teamwork. During the TP, participants teams develop innovative and multi-disciplinary solutions to a space-related topic relevant to the global space community. Participants gain expertise in problem solving, presentation, negotiation, time management, and teamwork. The TP activity lends itself to the broad, interdisciplinary, international, and intercultural approach that is fundamental to all ISU programs. During an SHSSP, two separate TPs run in parallel for the duration of the program. Interdisciplinary groups of 20-30 participants work together on a dedicated topic to be selected in collaboration with sponsors and produce a detailed and cutting-edge report. The outcome of this work is then usually presented at an international conference such as the International Astronautical Congress (IAC) or in peer-reviewed journals.

### **White Paper Team Project:**

- Foster creativity, collaboration, and critical thinking.
- Tackle cutting-edge problems in space science, technology, and exploration.
- Inspire a sense of ownership and responsibility among participants.
- Sponsoring a team project topic means shaping the very challenges and opportunities our participants will address.

	<b>Galactic Sponsor</b> \$35,000+ AU	<b>Stellar Sponsor</b> \$25,000 AU	<b>Planetary Sponsor</b> \$15,000 AU
<b>Sponsorship Benefits</b>			
Name and logo on SHSSP Team Project website with a Hyperlink to sponsor's website.	●	●	●
Name and logo to appear inside the Program Handbook.	●	●	●
Invitation(s) to the Program Opening Ceremony.	2 VIP seats	2	2
Sponsor's logo/name on the Team Project final report and executive summary.	●	●	●
Explicit recognition of sponsorship at the final Team Project presentation, plus the opportunity to have in-person representation.	●	●	●
Sponsorship mentioned in all press releases issued about the project (releases go to an international list of media outlets); Sponsor's logo/name may appear on such press releases, if desired.	●	●	
Recognition at the Closing Ceremony.	●	●	
The opportunity to have an article written (or jointly written) and displayed on the ISU website and in ISU's "Latest News" column highlighting project sponsorship and relevance to sponsor's mission and/or goals.	●		



**University of  
South Australia**

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University of South Australia Strategic Partnerships Unit

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