



University of
South Australia

2023 BUSINESS

- Accounting
- Business
- Entrepreneurship
- Finance
- HRM
- Logistics and Supply Chain
- Management
- Marketing
- Property
- Real Estate Practice
- Sport and Recreation
- Tourism and Events



YOUR FUTURE, GUARANTEED

We're here to back you. That's why we have a few ways to guarantee your place at UniSA.



Make us your first preference

+



Achieve the required Year 12 subject grades

or



Achieve the guaranteed Selection Rank score

or



Achieve the guaranteed TAFE/VET qualification

That's it. You're automatically in.

Learn more and check out UniSA's Guaranteed Entry calculators



**#1 IN SA FOR
GRADUATE CAREERS**

Compared (QILT) Graduate Outcomes Survey 2019-21 – Full-time Employment Indicator (Undergraduate), Public SA-founded universities only.

Arlen Dabinett, UniSA Economics and Accounting Graduate / Senior Finance Officer, Department of Finance.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Year 12 subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

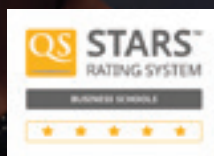
STARTUP YOUR FUTURE

Join one of Australia's premier universities for business, recognised nationally and internationally for its quality education, career outcomes and research. UniSA Business is the only business school in South Australia accredited by both AACSB International and EFMD (EQUIS) – the world's leading accreditation bodies. We're focused on preparing unstoppable students for global careers. Graduate with the knowledge and skills to become a leader for change and growth, creating lasting impact in businesses and communities. Learn from thought leaders as they share their insights and expertise for best practice in the contemporary world. Join more than 65,000 global alumni who are enterprising managers, business owners, executives and entrepreneurs.

unisa.edu.au/study

#1 IN SA FOR GRADUATE EMPLOYABILITY

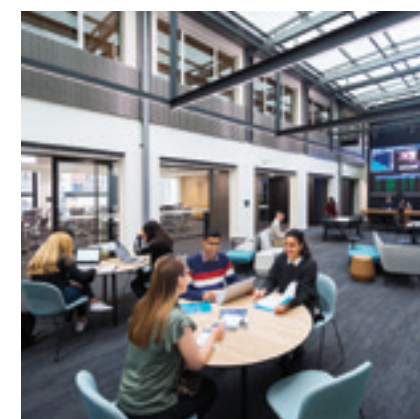
2021 QILT Employer Satisfaction Survey – Graduate Employability Skills Indicator.



GET INDUSTRY-READY

Employers look for graduates with real-world experience, which is why we offer internship and mentorship opportunities as part of your degree. As an undergraduate or postgraduate student, you can enhance your employability and career prospects while you study through a range of industry experiences, including the Business Career Mentor Program. Receive one-on-one mentoring from an established business professional, develop your professional networks and immediately apply your learnings to real-world environments during your degree. You can also complete a face-to-face or virtual internship locally or nationally, or gain a global perspective by participating in an international semester exchange, study tour or internship.

unisa.edu.au/business-internships



UniSA ACCELERATE: FAST-TRACK YOUR BUSINESS DEGREE

Do you want to start your business degree while you're still at school? Well, you can kickstart your UniSA business degree early through the UniSA ACCELERATE program. Study up to two courses through UniSA Online while you're in Year 12 and guarantee your place into one of our many business degrees with study credit. You can also choose to count this study towards your SACE Stage 2. This is open to all Year 12 students living in South Australia, so we encourage you to apply. There are also no upfront costs – successful applicants will be fully funded for up to two subjects.

unisa.edu.au/accelerate

MEAN BUSINESS

Our Bachelor of Business degrees have common first year courses, so you'll learn the fundamentals in areas like accounting, economics, marketing and management. You can then tailor your studies by choosing a specialisation that interests you most. In fact, you can choose up to three areas of focus from the broadest range of business-related courses in South Australia. Make sure you connect with our dedicated team at the Business Student Hub located on campus so you can get support with individual study plans, course selections, elective choices and more.

DOUBLE YOUR KNOWLEDGE

Expand your career opportunities and skills by studying two degrees, typically with only one extra year of study. You can apply for a double degree on entry or explore different combinations during your studies through a combined degree, giving you the ultimate flexibility. For select degrees, our Fast-track to Masters program also allows you to fast-track your studies and complete a bachelor's and master's qualification in just four years.

unisa.edu.au/fast-track-to-masters

WHAT'S INDUSTRY SAYING?



"Careers are not linear, they bounce around depending on where the opportunities lie, so say yes, even if they're outside your field. Have an openness to learning new things, learn to adapt and be resilient to change. We look for individuals who can build rapport quickly, have strong relationship skills, and adopt a growth mindset. Communication skills both verbal and written are also important, as is the capability to influence."

Susan Frangakis | Head of Workforce Partnering, People and Culture
Bendigo and Adelaide Bank



UniSA BUSINESS RANKED IN THE TOP 1% WORLDWIDE

UniSA Business is one of just 11 institutions in Australia and 191 globally to be accredited by EQUIS (from over 16,500 worldwide). EFMD, February 2021.



UniSA BUSINESS RATED FIVE STARS FOR EXCELLENCE

2022 QS Stars Ratings.

Tess Barmore, UniSA Marketing Graduate /
Account Coordinator, Detmold Group.

#1 IN SA FOR BUSINESS AND MANAGEMENT

2021 QS Subject Rankings



BUILD AN ENTERPRISING MINDSET

Being career ready is about developing transferable skills that you can take with you across your professional life. That's why we've created a suite of Enterprise Skills, which are integrated into your degree. You'll explore essential skills in self-management, problem solving, teamwork, ethical awareness, communication and international perspectives. You'll also be able to upskill throughout your studies with short online resources that can be accessed any time, anywhere.



AWARD-WINNING SERVICE

We've been recognised nationally and internationally, winning awards for exceptional customer service to business students, industry and the community.

LEARN FROM BUSINESS EXPERTS

Our teachers are also researchers and thought leaders, who partner with more than 200 organisations worldwide to create solutions that shape industry, policy and the economy. Our findings help to directly transform businesses and communities; improving the way we live, work, think and grow. We're always contributing to new knowledge, then build this into your curriculum so you learn the very latest in business thinking.



GIVE REAL ADVICE

We want you to graduate career ready, with real skills that go beyond the classroom setting. That's why we've got an on-campus Marketing Clinic and Tax Clinic, so you can connect and provide real advice to clients under the guidance of professional experts.

unisa.edu.au/communityclinics

STUDY BUSINESS YOUR WAY

Our flexible study options are designed so you can learn the way you want to. You can benefit from online and on-campus study, full-time or part-time learning, two study intakes, Summer and Winter School intensives, business mentoring and networking opportunities, as well as accelerated learning pathways. Make the most of professional development courses endorsed by industry and build leadership skills that employers value.

MEET YOUR TEACHER



"My teaching is influenced by the ground-breaking research conducted by the Ehrenberg-Bass Institute for Marketing Science, whose partnerships with leading brands such as Nestlé and Procter & Gamble have led to its global fame. We pride ourselves on making our students career ready by offering a host of opportunities such as internships, as well as the chance to interact with industry. Our unique on-campus Marketing Clinic enables students to work with real-world clients to solve organisational marketing challenges and has also led to future employment."

Vivien Chanana | Program Director: Marketing

POWER NETWORKS

After meeting in their final year at UniSA, marketing students Corey DeCandia and Jordan Kallios struck up a life-changing business partnership.

Fast forward four years and the entrepreneurial duo now run the male swim and resort wear label, Vacay Swimwear, which they launched after graduating.

"Our marketing degrees allowed us to build our brand with a strong framework and we learned about the power of networking, which we continue to utilise in our day-to-day operations.

"We can't stress enough how important relationship building is in business and opportunities to do this at UniSA really put us on the path to excel.

"Anyone looking to take on an internship or exchange should go for it – it's an experience of a lifetime and you never know where it may lead you."

Stocked nationwide at David Jones, conquering the online market and partnering with big names like The Yacht Week, the brand is growing at rapid speed.



TOP 10 IN AUSTRALIA FOR BUSINESS AND ECONOMICS

2022 THE Subject Rankings.



#1 IN SA FOR TEACHING QUALITY

ComparED (QILT) Student Experience Survey 2019-20 (Undergraduate and Postgraduate). Public SA-founded universities only.

LEADERS IN BUSINESS

THE MARKETING EDGE

UniSA is home to the Ehrenberg-Bass Institute for Marketing Science – the world’s largest centre for research into marketing. Based at City West Campus, Ehrenberg-Bass has more than 60 Marketing Scientists making discoveries about how brands grow and buyers behave. Our marketing degrees and courses are influenced by the Institute’s key findings, and you’ll learn directly from the same experts who advise global brands like Nestlé, Kellogg’s and ESPN.

🔗 marketingscience.info



Professor Byron Sharp,
Director of the Ehrenberg-Bass Institute.



INNOVATION ACADEMY

UniSA has joined forces with global professional services company, Accenture, to transform business education and digital skills in Australia. The Innovation Academy in Digital Business combines industry best practice with our proven leadership in business teaching and research, delivering innovative curriculum and training programs, including the new the Bachelor in Digital Business. This partnership will see new and established workforces upskilled through leading-edge digital business practice.

See page 47 for more information.



REAL WORKPLACE INSIGHTS

Did you know that we have world-class researchers who partner with businesses to improve productivity and employee wellbeing? With working from home and flexible work arrangements becoming the new norm, there’s lots more to learn in this space.

The Centre for Workplace Excellence (CWEx) based at City West Campus is helping to uncover valuable insights and best practice in areas like employee health and safety, workforce diversity and inclusion, bullying and harassment prevention, leadership, culture, performance, and human resource management. They’re addressing the workplace challenges of today, while also influencing future landscapes.

🔗 unisa.edu.au/CWEx



A SUCCESSFUL START

Do you have a great idea for a business or product? You can accelerate your idea and launch a startup business with in-house support from our Innovation & Collaboration Centre (ICC). The ICC has a renowned incubator service, which gives students access to office space, mentoring, internships with startups, community events and an ecosystem of like-minded entrepreneurs. Our Student2Startup events are a regular feature on the ICC calendar, with the sole purpose of connecting students to leading industry experts and startup founders.

🔗 icc.unisa.edu.au



Startup students with the
ICC Entrepreneur in Residence.



#1 IN SA FOR BUSINESS AND MANAGEMENT RESEARCH

The only university in SA to have all its Business and Management research rated above world standard. 2018 Excellence in Research for Australia (ERA).



#1 WORLDWIDE FOR BRAND MANAGEMENT RESEARCH

AFR BOSS Magazine, April 2018 – League of Scholars.

YOUR CAMPUS



YOUR HOME
CAMPUS IS
CITY WEST

VIRTUAL CAMPUS

We're one of Australia's largest online education providers, giving our students more choice when it comes to flexible learning. You can study fully online or through a blended mode. Our virtual campus is supported by custom online learning platforms using the latest industry software.



TAKE A VIRTUAL CAMPUS TOUR
unisa.edu.au/virtualcampustours



IRESS TRADING ROOM / UniSA is the first South Australian university to develop a learning space that features a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms.



Be welcomed by our Concierge every time you step into the Yungondi Building – home to our business student support services. Our Concierge is a friendly face who can say hello, help you with any questions or point you in the right direction.



BUSINESS HUB / UniSA business students can connect in this corporate-style lounge space on campus with access to next generation learning areas, walk-up PCs, a concierge and the Business Student Hub, a support service that provides expert advice on study options, elective choices and other program information.

#1 IN SA FOR CAMPUS FACILITIES
 ComparED (QILT) Student Experience Survey 2019-20 – Learning Resources Indicator (Undergraduate and Postgraduate). Public SA-founded universities only.

BE UNSTOPPABLE

with Australia's University of Enterprise

PRACTICAL LEARNING

We offer more than 200 world-class degrees across a wide range of study and career areas. You'll learn in a highly practical environment with a focus on real-world applications. You can also take the opportunity to complete an internship or placement during your studies, learning from experts and building work-ready skills.

TOP RANKING TEACHERS

Make your study experience relevant by learning from highly qualified academics and industry professionals with curriculum informed by the latest insights and trends. In fact, we're ranked number one in South Australia (QILT: Student Experience Survey) and amongst the best young universities in Australia (THE Young University Rankings) for teaching quality.

GET CONNECTED WITH OUR INDUSTRY PARTNERS...



WORLD-CLASS FACILITIES

Study in modern, purpose-built facilities across all six UniSA campuses. Learn with the latest industry-standard tools and technologies that will take you from the classroom to the workplace. This includes state-of-the-art laboratories, community clinics, creative studios, collaborative learning areas and simulation spaces.

POWERFUL PARTNERSHIPS

We collaborate with more than 2,500 companies worldwide to bring our students placement, project, research and work opportunities. Connect with industry during your studies and build your professional networks before you graduate.

GLOBAL OPPORTUNITIES

Become a UniSA Global Citizen through a range of overseas opportunities and virtual international experiences. You can travel and complete a student exchange, short-term program, internship, volunteering opportunity or study tour. Or, you can develop your cultural intelligence through interactive online learning, including virtual project work.

International travel is subject to Australian Government guidelines.

REAL RESEARCH

Our research is inspired by challenges. We produce new knowledge that provides real solutions for industry, businesses and the wider community. You'll even explore new concepts and findings in your chosen degree, influenced by our world-class research outcomes.

UniSA ACCELERATE

You can kickstart your UniSA business degree early through the UniSA **ACCELERATE** program. Study up to two courses through UniSA Online while you're in Year 12 and guarantee your place into one of our many business degrees with study credit. You can also choose to count this study towards your SACE Stage 2.

unisa.edu.au/accelerate

LEARN A LANGUAGE

Develop the skills you need to work internationally by studying a second language. Learn French, Italian, Japanese or English (for speakers of English as a second language) through a Diploma in Languages. Access the Multimedia Languages Lab at Magill Campus and connect with native speakers from around the world in real-time. Graduate with an additional qualification by studying the diploma alongside your undergraduate degree.

unisa.edu.au/languages

GET CAREER READY

As a UniSA student, you'll have full access to the Career Services team. Their job is to get you career ready before you graduate. They lead a career development program, have active job boards, host workshops and produce online resources – like templates for creating awesome resumes. You can also connect with a career adviser, attend industry events or visit them on campus for on the spot advice.

unisa.edu.au/careers

MyCareerMatch

Complete a free personality and career profile before you start university to see what jobs might be best for you. Contact Future Student Enquiries on (08) 8302 2376 or at unisa.edu.au/enquire










#1 IN SA FOR STUDENT SATISFACTION

ComparED (QILT) Course Experience Questionnaire 2020-21 – Overall Satisfaction Indicator (Undergraduate). Public SA-founded universities only.



COLLABORATING WITH 2,500+ COMPANIES WORLDWIDE

STUDY ON DEMAND WITH UniSA ONLINE

-  Degrees designed specifically for online learning
-  Assessments are 100% online
-  Four start dates per year (Jan, Apr, Jun, Sep)
-  Learn in 10-week blocks
-  24/7 access to learning resources
-  Flexible around your life
-  Credit for previous study and relevant work experience
-  Scholarships and grants available



Explore our range of 100% online career-focused degrees across a range of areas. All UniSA Online degrees have been designed specifically for online learning, so you can study on your schedule and on your terms.

- Associate Degree in Engineering
- Bachelor of Accounting
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Communication
- Bachelor of Community Health
- Bachelor of Construction Management
- Bachelor of Construction Management (Honours)
- Bachelor of Criminal Justice
- Bachelor of Data Analytics
- Bachelor of Digital Business
- Bachelor of Digital Media
- Bachelor of Health Science
- Bachelor of Health Science (Healthy Ageing)
- Bachelor of Health Science (Nutrition and Exercise)
- Bachelor of Information Technology
- Bachelor of Marketing and Communication
- Bachelor of Psychological Science and Sociology
- Bachelor of Psychology
- Bachelor of Public Health
- Diploma in Aged Care
- Undergraduate Certificate in Aged Care

SUPPORT SERVICES

UniSA Online provides personalised support services over extended hours – including on weekends – so you can get help when you need it. Whether it's for assignments, referencing, administrative or technical support, you'll have access to a team ready to assist you every step of the way.

- Access online academic support seven days a week
- Connect with a dedicated Student Adviser
- Access tech support 24/7

 unisaonline.edu.au



UPSKILL IN 10 WEEKS

You can study a single course 100% online over 10 weeks to upskill in an area that interests you most or to gain new knowledge that employers are looking for. Explore areas like accounting, marketing, data analytics, psychology and digital design. You can even get study credit towards a full degree.



LINK YOUR LEARNING

UniSA has teamed up with LinkedIn as its exclusive Asia Pacific pilot partner to provide students with the opportunity to complete LinkedIn Learning courses that can be counted towards their UniSA degree. This is a great way to upskill in unique areas like graphic design, data analytics and project management.

LinkedIn
Learning



BECOME A DIGITAL BUSINESS LEADER

UniSA has partnered with global powerhouse, Accenture, to co-develop the Bachelor of Digital Business. You'll learn from academic and industry leaders, building the knowledge you need for today and tomorrow, including emerging digital skills that align with Australia's strategic workforce needs. Working on real case studies, you'll connect with some of Accenture's biggest clients and graduate prepared to address modern business challenges.

POWERED BY
accenture



Did you know?

As a UniSA Online student you still have full access to the facilities, resources, events and support services available across all of our campuses.

UNDERGRADUATE DEGREES

Your tertiary learning and career starts with undergraduate study.

Explore our 200+ world-class degrees unisa.edu.au/study

Learn more about how to apply unisa.edu.au/apply

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Published Selection Rank scores are indicative of February 2022 cut-offs. Guaranteed Entry for Year 12 Subject Grades are reflective of the top three, 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50 and meet any prerequisites or other eligibility criteria.



UniSA GUARANTEED ENTRY CALCULATORS
Explore your guaranteed entry options using your Year 12 subject grades, Selection Rank or VET qualification.
unisa.edu.au/guaranteed

YOU’LL MEAN BUSINESS

Study a Bachelor of Business at UniSA with the flexibility to choose from one of 16 specialisations, or completely customise your degree. You'll also have the opportunity to study a wide range of electives, including hands-on learning that will prepare you for a successful career.






Elective options can include:

-  **Business internship** / Complete a face-to-face or virtual internship in a real business setting.
-  **Startup Studio** / Develop a new business concept and learn how you can be your own boss through our startup incubator, the Innovation & Collaboration Centre.
-  **Simulation projects** / Learn how to run a business, focusing on all areas of operation and key decision making.
-  **Community clinics** / Provide advice to clients through our on-campus tax and marketing clinics.
-  **Overseas study** / Gain international experience with a study tour or student exchange to Asia, Europe or the Americas.

unisa.edu.au/business-management

Bachelor of Business

unisa.edu.au/business-management

	City West Campus		
	On-campus/online		Intakes: Feb and Aug
	3 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424571	Program code	DBBN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	65.05	cut-off 2022	CIV

 Part-time study available

Build your own degree by completing a mix of courses across a wide range of study areas to create tailored minors or sub-majors; or Transfer into one of 16 business specialisations with study credit.

Enjoy the flexibility of a broad business degree and create your own study plan based on your interests and career goals. Develop a solid foundation in core business concepts, then customise your studies through your course selection. Complete an industry internship during your degree or connect with an experienced business mentor to build your practical skills and professional network. Learn how to develop an innovative business concept from start to finish through the Startup Studio elective delivered by our startup incubator, the Innovation & Collaboration Centre. Gain an international perspective by choosing to participate in a one-year international exchange with the Rennes School of Business in France and graduate with a second qualification. You can also choose to explore other UniSA Bachelor of Business degrees and transfer with study credit for most successfully completed courses into your preferred specialisation, including Innovation and Entrepreneurship, Marketing, Finance, Management, Tourism and Events, and more. There's also the option to complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Business owner · entrepreneur · business adviser · business consultant · business development manager · human resources adviser · marketing and communications officer

YOU MIGHT ALSO LIKE

- Bachelor of Business + Master of Management (*various specialisations*)
- Bachelor of Business (Management)
- Bachelor of Business (Marketing)
- Bachelor of Business (Innovation and Entrepreneurship)

DEGREE STRUCTURE

FIRST YEAR	Career Development in Business Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Principles of Economics	THIRD YEAR	Strategic Management Minor 1 Minor 2 Elective International Business Environments OR International Elective 3 x Electives
SECOND YEAR	Marketing Principles: Trading and Exchange Business Law Elective Minor 1		
	Business Intelligence Management and Organisation Minor 1 Minor 2		
	Entrepreneurship for Social and Market Impact Minor 1 Minor 2 Minor 2		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



LOOKING FOR ALTERNATIVE ENTRY?

Preference a packaged Diploma in Business/ Bachelor of Business.
SATAC code: 424631
unisa.edu.au/college



FAST-TRACK TO MASTERS

Package a Bachelor of Business with a Master of Management in your chosen specialisation and graduate in just four years.

Management
SATAC code: 424871

Management (Advertising and Brand Management)
SATAC code: 424926

Management (Business Analytics)
SATAC code: 424941

Management (Human Resource Management)
SATAC code: 424881

Management (Marketing)
SATAC code: 424891

Management (Tourism and Event Management)
SATAC code: 424911

unisa.edu.au/fast-track-to-masters

Bachelor of Business
(International Business)

unisa.edu.au/business-management

Table with 4 rows and 4 columns: Location (City West Campus), Mode (On-campus/online), Intakes (Feb and Aug), Duration (3 years full-time), and Internship/overseas study.

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

Table with 4 columns: SATAC code (424681), Program code, DBBN, and Year 12 Selection Rank/Grades/TAFE/VET details.

Part-time study available

Establish an international career by learning about different businesses, from micro-organisations to large multinational and high-growth organisations. Develop professional skills and an understanding of how to navigate the challenges these organisations face in their daily operations.

CAREERS

Business analyst · international economist · import and export coordinator · public relations specialist · foreign policy adviser · foreign services officer · international business development officer · international project manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Business (Innovation and Entrepreneurship)
- Bachelor of Business (Logistics and Supply Chain Management)
- Bachelor of Arts (Cultural Studies)

FURTHER STUDY

- Graduate Certificate in Leadership
- Diploma in Languages
- Master of Management – various specialisations

DEGREE STRUCTURE

Table showing degree structure for Year 1, Year 2, and Year 3, including subjects like Career Development in Business, Principles of Economics, and Business Intelligence.

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business
(Innovation and Entrepreneurship)

unisa.edu.au/business-management

Table with 4 rows and 4 columns: Location (City West Campus), Mode (On-campus/online), Intakes (Feb and Aug), Duration (3 years full-time), and Internship/overseas study.

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

Table with 4 columns: SATAC code (424591), Program code, DBBN, and Year 12 Selection Rank/Grades/TAFE/VET details.

Part-time study available

Launch your career as an entrepreneur or influential business leader. Identify and develop new business ideas and turn them into a commercial reality. Discover how to set up and market a successful business venture with courses in economics, marketing and entrepreneurship.

CAREERS

Entrepreneur · business owner · business development manager · business strategist · project innovation manager · business consultant · franchise development manager · project manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Innovation and Entrepreneurship) + Master of Management
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

Table showing degree structure for Year 1, Year 2, and Year 3, including subjects like Principles of Economics, Strategic Management, and Entrepreneurship for Social and Market Impact.

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

FAST-TRACK TO MASTERS
Package a Bachelor of Business (Innovation and Entrepreneurship) with a Master of Management and graduate in just four years.
SATAC code: 424943
unisa.edu.au/fast-track-to-masters

Bachelor of Accounting

unisa.edu.au/accounting-and-finance

Table with 4 rows and 4 columns: Location (City West Campus), Mode (On-campus/online), Intakes (Feb and Aug), Duration (3 years full-time), and Internship/overseas study.

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

Table with 4 columns: SATAC code (424181), Program code, DBCA, and Year 12 Selection Rank/Grades/TAFE/VET details.

Part-time study available

Prepare for a career in accounting and business advisory with an industry-accredited degree. Study core courses in accounting, management, business intelligence, data management and analysis, business law, finance, economics, quantitative methods for business, and marketing. You'll then explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis.

CAREERS

Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Accounting that will go towards career develop opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)
- Bachelor of Accounting, Bachelor of Finance
- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

Table showing degree structure for Year 1, Year 2, and Year 3, including subjects like Quantitative Methods for Business, Accounting for Business, and Financial Accounting 1.

Students may be required to undertake a combination of on-campus or online study.

FAST-TRACK TO MASTERS
Package a Bachelor of Accounting with a Master of Management or Master of Finance in your chosen specialisation and graduate in just four years.
Finance
SATAC code: 424934
Finance (Financial Planning)
SATAC code: 424927
Finance (Global Investment and Trade)
SATAC code: 424947
Management
SATAC code: 424935
Management (Advertising and Brand Management)
SATAC code: 424940
Management (Business Analytics)
SATAC code: 424948
Management (Human Resource Management)
SATAC code: 424936
Management (Marketing)
SATAC code: 424939
Management (Tourism and Event Management)
SATAC code: 424937
unisa.edu.au/fast-track-to-masters

Bachelor of Accounting
Bachelor of Finance

unisa.edu.au/accounting-and-finance

Table with 2 columns: Icon, Text. Rows: City West Campus, On-campus/online, Intakes: Feb and Aug, 4 years full-time, Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

Table with 4 columns: SATAC code, 424191, Program code, DBCD. Rows: Year 12 Selection Rank, Year 12 Grades, TAFE/VET, guaranteed, 68.00, guaranteed, B, B, B, guaranteed, Dip, cut-off 2022, 66.60, cut-off 2022, CIV

Part-time study available

Study a double degree combining accounting with finance. Build strong knowledge in finance and accounting practice, and learn how external and global markets can impact organisations. Explore advanced courses in financial and management accounting, taxation and company law, auditing, sustainability accounting, global and contemporary accounting issues, and strategic financial analysis. Develop strong reporting and analytical skills required in the financial services sector. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Complete an industry internship, a mentor program, or an overseas study experience. Provide advice to the community under the supervision of qualified tax professionals in our on-campus Tax Clinic. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia. This degree is also professionally recognised by the Association of Chartered Certified Accountants, Financial Services Institute of Australasia, and Chartered Financial Analyst Institute.

CAREERS

Accountant · management accountant · business adviser · investment banker · financial analyst · auditor · portfolio manager · stockbroker · risk consultant · accounting analyst



“UniSA listens to what employers need then provides you with the tools and education to prepare you for your future career. As a student, I participated in the Business Career Mentor Program, which allowed me to learn first-hand from industry professionals who had previously walked in my shoes. I was then fortunate enough to be offered a graduate position at a big four accounting firm before graduating.”

Nicholas Abela | Accounting and Finance Graduate / Client Engagement Officer, Public Groups & Internationals Top 1000 Team, Australian Taxation Office

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Accounting, SACE Stage 2 Specialist Mathematics or SACE Stage 2 Mathematical Methods that will go towards career develop opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)
- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Finance + Master of Professional Accounting

DEGREE STRUCTURE

Table with 2 columns: Year, Courses. Rows: FIRST YEAR, SECOND YEAR, THIRD YEAR, FOURTH YEAR

Students may be required to undertake a combination of on-campus or online study.

Bachelor of Laws (Honours)
Bachelor of Accounting

unisa.edu.au/law

Table with 2 columns: Icon, Text. Rows: City West Campus, On-campus, Intakes: Feb and Aug, 5.5 years full-time, Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

Table with 4 columns: SATAC code, 424831, Program code, DHLD. Rows: Year 12 Selection Rank, Year 12 Grades, TAFE/VET, guaranteed, 90.00, guaranteed, A, A, A, guaranteed, AdvDip, cut-off 2022, 90.10, cut-off 2022, Dip

Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just 5.5 years of study, fast-tracking your career as a barrister or solicitor. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also study courses in accounting, management, business intelligence, data management and analysis, taxation law and economics. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online. Graduate with a double degree accredited by Chartered Accountants Australia and New Zealand, and CPA Australia.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Accounting as your second preference. If you're offered a place in the accounting degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · commercial lawyer · corporate lawyer · external auditor · tax manager · accountant · management accountant · finance manager · forensic accountant · corporate counsel · investment banker · tax lawyer · procurement manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Accounting + Master of Management (various specialisations)
- Bachelor of Accounting + Master of Finance (various specialisations)

FURTHER STUDY






- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE

Table with 2 columns: Year, Courses. Rows: FIRST YEAR, SECOND YEAR, THIRD YEAR, FOURTH YEAR, FIFTH YEAR, SIXTH YEAR

Bachelor of Finance

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424051	Program code	DBCF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	66.65	cut-off 2022	CIV

 Part-time study available

Develop the confidence to succeed in the fast-paced financial sector. Gain an in-depth understanding of financial markets and institutions, international currency and banking markets, portfolio and fund management, macroeconomics, corporate valuation and financial risk management. Broaden your knowledge through electives in marketing, management and international business. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree professionally recognised by the Financial Services Institute of Australasia and the Chartered Financial Analyst Institute. You can also complete your bachelor’s degree and a master’s qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Trader · equity analyst · financial analyst · investment banker · investment fund manager · portfolio manager · asset allocation consultant · stockbroker · commercial banker · corporate loan manager · business adviser

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Specialist Mathematics or SACE Stage 2 Mathematical Methods that will go towards career develop opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Finance + Master of Professional Accounting
- Bachelor of Accounting, Bachelor of Finance
- Bachelor of Accounting
- Bachelor of Business (Financial Planning)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Principles of Economics Business and Society OR International Study Tour OR Elective	THIRD YEAR	Portfolio and Fund Management 3 x Electives
	Business Law Financial Accounting 1 Macroeconomics Financial Markets and Institutions		Corporate Valuation and Risk Management Financial Risk Analysis Strategic Financial Analysis International Business Environments OR International Elective
SECOND YEAR	Business Finance Introduction to Financial Planning Marketing Principles: Trading and Exchange Career Development in Business	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	
	International Currency and Banking Markets Management and Organisation Empirical Business Analysis Entrepreneurship for Social and Market Impact		



FAST-TRACK TO MASTERS






Package a Bachelor of Finance with a Master of Professional Accounting and graduate in just four years.

SATAC code: 424051

 unisa.edu.au/fast-track-to-masters


Bachelor of Business (Financial Planning)

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424921	Program code	DBRF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	77.35	cut-off 2022	CIV

 Part-time study available

Study one of the first bachelor degrees in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build specialist skills and meet the education requirements to practise as a qualified financial planner. Learn how to develop financial and legal documentation that meet regulatory and legislative requirements, and assist clients in reaching their short and long-term financial goals. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. Gain practical skills with software commonly used by industry and access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Gain practical skills through an industry internship, a mentor program, or an overseas study experience. You can also complete your bachelor’s degree and a master’s qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Financial Planning) + Master of Professional Accounting
- Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Quantitative Methods for Business Principles of Economics Personal Finance	THIRD YEAR	Portfolio and Fund Management Taxation Law 1 Superannuation Elective
	Business Law Career Development in Business Business and Society OR International Study Tour OR Elective Financial Markets and Institutions		Risk Management and Insurance Estate Planning Applied Financial Planning Strategic Financial Analysis OR Strategic Management
SECOND YEAR	Marketing Principles: Trading and Exchange Entrepreneurship for Social and Market Impact Introduction to Financial Planning Macroeconomics	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	
	Companies and Partnership Law Business Intelligence International Business Environments OR International Elective Management and Organisation		



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Financial Planning) with a Master of Professional Accounting and graduate in just four years.

SATAC code: 424928

 unisa.edu.au/fast-track-to-masters








"UniSA really helped me to develop my confidence as an accounting professional. The courses gave me a fundamental understanding of accounting and the theory behind it, so it made sense when applying it in the workforce. I'm now an auditor at Deloitte – I visit client sites and get to understand business processes within a company, and investigate the procedures and controls to ensure the company produces accurate and reliable information."

Jessica Ballard | Accounting and Finance Graduate / Graduate – Audit & Assurance, Deloitte Australia

Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/accounting-and-finance

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424091	Program code	DBIB
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	68.35	cut-off 2022	CIV

 Part-time study available

Develop an in-depth understanding of the global business environment, focusing on national and international economies, public policies, economic exchange and global trade activities. Study core courses in analytics, accounting and economic theory. Explore the latest in macroeconomics, economic policy and analysis; portfolio and fund management; and international currency and banking markets. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. Graduate career ready by undertaking an industry internship, a mentor program or an overseas study experience as part of your degree. You can also complete your bachelor’s degree and a master’s qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Economist · policy analyst · market research analyst · investment adviser · financial risk analyst · policy adviser · trade and investment adviser · business adviser · business forecaster · business development manager

CAREER DEVELOPMENT GRANT

Receive a \$1,000 grant if you achieve a B+ or higher in SACE Stage 2 Economics that will go towards career develop opportunities during your studies. Criteria apply – visit unisa.edu.au/businessgrants

YOU MIGHT ALSO LIKE

- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (*various specialisations*)
- Bachelor of Laws (Honours), Bachelor of Business (Economics, Finance and Trade)
- Bachelor of Accounting
- Bachelor of Finance
- Bachelor of Business (Financial Planning)

DEGREE STRUCTURE

FIRST YEAR	Principles of Economics Accounting for Business Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective	THIRD YEAR	Portfolio and Fund Management 3 x Electives
	Business Law Quantitative Methods for Business Career Development in Business Macroeconomics		Economics of Public Policy International Economics International Currency and Banking Markets Strategic Financial Analysis
SECOND YEAR	Entrepreneurship for Social and Market Impact Growth Development and the Macroeconomy Economic Analysis of Business Decisions Management and Organisation	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	
	International Business Environments OR International Elective Empirical Business Analysis Business Finance Elective		



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Economics, Finance and Trade) with a Master of Finance or Master of Finance (Financial Planning) and graduate in just four years.

Finance

SATAC code: 424841

Finance (Financial Planning)






SATAC code: 424942

 unisa.edu.au/fast-track-to-masters

Bachelor of Laws (Honours)

Bachelor of Business (Economics, Finance and Trade)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2022	90.10	cut-off 2022	Dip

 Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Develop strong skills in analysis, reasoning, advocacy, negotiation and communication to resolve complex legal problems. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the global business environment, national and international economies, public policy, economics exchange and global trade activities. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world’s leading banks and investment firms. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you’re interested in one of our popular law double degrees, there’s a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Economics, Finance and Trade) as your second preference. If you’re offered a place in the economics degree, you’ll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · international trade lawyer · corporate lawyer · commercial lawyer · business analyst · economist · policy analyst · investment banker · policy adviser · investor relations manager · corporate counsel · treasury manager · immigration consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Economics, Finance and Trade) + Master of Finance (*various specialisations*)

FURTHER STUDY






- Graduate Certificate in Leadership
- Master of Management – *various specialisations*

DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Strategic Management Training and Development Recruitment and Selection Lawyers, Ethics and Society
	Legislation Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Accounting for Business Principles of Economics	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Macroeconomics Legal Analytics and Research		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Managing the Employment Relationship Land Law Employment Law Business Intelligence		
	Legal Analytics and Research Strategic Human Resource Management Organisational Behaviour HR Analytics		


Bachelor of Business (Property)

unisa.edu.au/property

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424131	Program code	DBPY
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	69.55	cut-off 2022	CIV

 Part-time study available

Study Australia’s longest running degree specialising in property and the only one of its kind in South Australia. Become a well-rounded property professional with critical advisory and management skills. Learn about building evaluation, planning and land use, property law, property evaluation, management and agency, and property investment and development. Engage with industry professionals through networking events and complete an industry internship, a mentor program, or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate from a nationally and internationally accredited degree, which includes the Australian Property Institute (API) and the Royal Institution of Chartered Surveyors (RICS). You can also complete your bachelor’s degree and a master’s qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Land and property valuer · property developer · commercial property analyst · property funds manager · sales and leasing consultant · portfolio manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Property) + Master of Finance (*various specialisations*)
- Bachelor of Business (Real Estate Practice)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

DEGREE STRUCTURE

FIRST YEAR	Professional Development in Property Accounting for Business Discovering Opportunities in Property Principles of Economics	THIRD YEAR	Entrepreneurship for Social and Market Impact Statutory Valuations Property Development Property Investment
	Marketing Principles: Trading and Exchange Business Law Quantitative Methods for Business Business and Society OR International Study Tour OR Elective		Property Practice International Business Environments OR International Elective Commercial Property Valuation Elective
SECOND YEAR	Business Finance Management and Organisation Property Economics Elective		
	Empirical Business Analysis Fundamentals of Property Law Building Evaluation for Property Property Asset Management		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Property) with a Master of Finance in your chosen specialisation and graduate in just four years.

Finance

SATAC code: 424929

Finance (Financial Planning)

SATAC code: 424945






Finance (Global Investment and Trade)

SATAC code: 424946

 unisa.edu.au/fast-track-to-masters


Bachelor of Business (Real Estate Practice)

unisa.edu.au/property

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424922	Program code	DBRF
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	66.00	cut-off 2022	CIV

 Part-time study available

Study the only bachelor degree of its kind in South Australia, which prepares you to practise as a professional real estate agent or property manager across residential, commercial and industrial portfolios. Develop your knowledge in business fundamentals such as analytics, accounting and economics, along with specialised knowledge in real estate management, property law, property economics, real estate investment and property asset management. You can also choose to complete a minor in marketing to gain expertise in consumer behaviour, advertising, digital marketing and marketing analytics. Engage with industry professionals through networking events and complete an industry internship, a mentor program, or an overseas study experience. Following graduation you can apply for registration as a land agent, sales representative or property manager with the South Australian Government’s Consumer and Business Services.

CAREERS

Real estate agent · property manager · property agency manager · property developer · sales and leasing consultant · portfolio manager · agency owner

YOU MIGHT ALSO LIKE

- Bachelor of Business (Property)
- Bachelor of Construction Management (Honours)
- Bachelor of Business (Economics, Finance and Trade)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – *various specialisations*

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business Professional Development in Property Principles of Economics Discovering Opportunities in Property	THIRD YEAR	Small Business for Professionals International Business Environments OR International Elective 2 x Electives
	Quantitative Methods for Business Business Law Marketing Principles: Trading and Exchange Business and Society OR International Study Tour OR Elective		Real Estate Practice Strategic Financial Analysis OR Strategic Management 2 x Electives
SECOND YEAR	Entrepreneurship for Social and Market Impact Property Economics Business Intelligence Business Finance OR Personal Finance		
	Fundamentals of Property Law Building Evaluation for Property Property Asset Management Management and Organisation		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Real Estate Practice) with a Master of Finance in your chosen specialisation and graduate in just four years.

Finance

SATAC code: 424950

Finance (Financial Planning)

SATAC code: 424951

Finance (Global Investment and Trade)

SATAC code: 424952

 unisa.edu.au/fast-track-to-masters



“The opportunity to learn more about property on a global scale and participate in industry-based workshops provided me with invaluable international insights and hands-on experience. I was able to develop an understanding of the major challenges facing professionals in the built environment across some of the most dynamic cities in Asia.”

Chea Chee Tan | Property Graduate / Sales Consultant, Sinova Property Group



The Unstoppables

SNACK STARTUP



Who doesn't love eating chips? Well for some, like UniSA marketing grad Matt Parry, his need for a low FODMAP diet made it a little tricky.

Not wanting to miss out on one of his favourite snacks, this **UNSTOPPABLE** force became a startup sensation, creating The Good Crisp Company, with products now lining the shelves at Walmart and Whole Foods across the United States.

Matt Parry
CEO & Founder of The Good Crisp Company
Bachelor of Management (Marketing)

@goodcrispcompany

Hear more
from our
unstoppable
people



Bachelor of Business (Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424101	Program code	DBBG
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed 68.00	guaranteed B, B, B	guaranteed	Dip
cut-off 2022 65.15		cut-off 2022	CIV

Part-time study available

Explore modern management and the organisation of people, money and technology. Learn about the latest business trends and how to manage emerging issues. Develop the knowledge and expertise to manage resources and projects in a global business environment. You'll also gain critical skills in problem-solving and leadership to achieve key business objectives. Study core courses in international business, economics and entrepreneurship. Boost your learning with an industry internship, a mentor program, a business simulation project, or an overseas study experience.

CAREERS

Project manager · general manager · management consultant · risk manager · business development manager · account director · sales manager · business analyst · project lead · management consultant

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Business (Human Resource Management)
- Bachelor of Business (Innovation and Entrepreneurship)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – *various specialisations*

DEGREE STRUCTURE




FIRST YEAR	Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Elective	THIRD YEAR	Managing Decision Making Strategic Management International Management Ethics and Values International Business Environments OR International Elective Organisational Entrepreneurship Organisational Leadership 2 x Electives
	Business Law Principles of Economics Business and Society OR International Study Tour OR Elective Career Development in Business		
SECOND YEAR	Communication and Organisational Practices Project Management: Principles and Strategies Business Intelligence Management and Organisation Entrepreneurship for Social and Market Impact Organisational Behaviour 2 x Electives		

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Laws (Honours)

Bachelor of Business (Management)

unisa.edu.au/law

	City West Campus
	On-campus
	5 years full-time

Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Foundation Studies

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2022	90.10	cut-off 2022	Dip

Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You'll also explore modern management practices and the organisation of people, money and technology in a global business context. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Management) as your second preference. If you're offered a place in the management degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · business analyst · general manager · project manager · management consultant · risk manager · business development manager · contract lawyer · corporate governance adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Laws (Honours), Bachelor of Accounting
- Bachelor of Laws (Honours), Bachelor of Psychology

FURTHER STUDY





- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context
SECOND YEAR	Legislation Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation
THIRD YEAR	Criminal Law and Procedure Constitutional Law Accounting for Business OR Quantitative Methods for Business Project Management: Principles and Strategies
FOURTH YEAR	Administrative Law International Law and Environmental Justice Organisational Behaviour Foundations of Human Resource Management
FIFTH YEAR	Strategic Management Managing Decision Making Land Law Law Elective

Bachelor of Business (Human Resource Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time

Prerequisites: none

Assumed knowledge: none

UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424351	Program code	DBBH
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	65.70	cut-off 2022	CIV

Part-time study available

Investigate the latest discoveries in human resource management across recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and organisational behaviour. Develop a deep understanding of effective management systems and leadership skills in a global context, with a focus on workplace culture, and the health and wellbeing of employees. Benefit from curriculum informed by world-class research in human resource management and learn from industry guest speakers throughout your studies. Complete advanced electives in your final year to develop your research skills, work through a business simulation project, or undertake an industry internship to build your practical skills. You could also participate in a mentor program or complete an overseas study experience during your degree. Graduate with a qualification accredited by the Australian Human Resources Institute (AHRI) and recognised by the Society of Human Resource Management (SHRM) – the world's largest professional HRM body.

CAREERS

Recruitment consultant · learning and development officer · human resources adviser · human resources manager · people, talent and culture manager · health and wellbeing adviser · organisational change consultant · employment relations consultant · human resources business partner

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)
- Bachelor of Business (Management)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Foundations of Human Resource Management Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business
SECOND YEAR	Principles of Economics Career Development in Business Business Law Elective
THIRD YEAR	Management and Organisation Business Intelligence Training and Development Elective








“Being able to learn from industry professionals was definitely a highlight of my degree. I have taken all that knowledge and applied it in my career. I aspire to become a human resources manager with a strong focus on the training and development of employees.”

Nicholas Parrella | HRM Graduate / Human Resources Officer, BADGE Constructions

Bachelor of Laws (Honours)


Bachelor of Business (Human Resource Management)

unisa.edu.au/law

	City West Campus		
	On-campus		Intakes: Feb and Aug
	5 years full-time		Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2022	90.10	cut-off 2022	Dip

 *Part-time study available*

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law, and constitutional law. You'll also explore the latest discoveries in human resource management covering recruitment and selection, staff rewards and remuneration, human resource analytics, employment relations and employment law. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.

Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Human Resource Management) as your second preference. If you're offered a place in the human resources degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · employment lawyer · employment relations specialist · human resource manager · people, talent and culture manager · organisational change consultant · employee relations adviser · workplace relations lawyer · mediator · negotiation consultant · industrial relations adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Psychology (Counselling and Interpersonal Skills), Bachelor of Business (Human Resource Management)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management — *various specialisations*






DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Strategic Management Training and Development Recruitment and Selection Lawyers, Ethics and Society
	Legislation Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Foundations of Human Resource Management Quantitative Methods for Business	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Performance and Compensation Management Management and Organisation		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Managing the Employment Relationship Land Law Employment Law Business Intelligence		
	Legal Analytics and Research Strategic Human Resource Management Organisational Behaviour HR Analytics		

Bachelor of Psychology (Counselling and Interpersonal Skills)


Bachelor of Business (Human Resource Management)

unisa.edu.au/psychology

	Magill and City West Campus		
	On-campus		Intakes: Feb
	4 years full-time		Real-world projects

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

SATAC code	444541	Program code	MBCH
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	67.00	guaranteed	B, B, B
cut-off 2022	67.00	cut-off 2022	CIV

 *Part-time study available*

Study the only undergraduate double degree in South Australia that combines courses in psychology, counselling, interpersonal skills and human resource management. Explore core psychology courses, including developmental psychology, cognitive psychology, counselling skills and organisational psychology along with business fundamentals such as economics, accounting, business law and employment relations. Develop the knowledge and skills needed to effectively support and counsel staff, lead recruitment and selection, build staff rewards and effective remuneration, explore human resource analytics and create employment strategies. Benefit from curriculum informed by world-class research, which focuses on current and future workplace challenges. Gain practical skills through an industry placement in your final year. Attend classes on campus with the option to study some courses online. Graduate with a degree accredited by the Australian Psychology Accreditation Council (APAC) and the Australian Human Resources Institute (AHRI).

Note 1: Students are required to undertake Criminal History Checks through the Department of Human Services (DHS), obtain a SAPOL National Police Record Check and complete a one-day Safe Environments for Children and Young People course. To be eligible for placement, providers may also require students to be screened and provide evidence of their vaccination status, hold a driver's licence, and/or meet additional requirements.

Note 2: To become an accredited counsellor, registered psychologist or research psychologist, further study is required.

CAREERS

Human resources manager · people, talent and culture manager · recruitment consultant · training and development coordinator · change management consultant · mediator · accredited counsellor, registered psychologist or research psychologist (with further study)

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Laws (Honours), Bachelor of Business (Human Resource Management)
- Bachelor of Exercise and Sport Science, Bachelor of Psychology (Counselling and Interpersonal Skills)

FURTHER STUDY






- Bachelor of Psychology (Honours) — *one year*
- Master of Psychology (Clinical)
- Master of Social Work

DEGREE STRUCTURE

FIRST YEAR	Psychology 1A Counselling Foundations Foundations of Human Resource Management Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Personality Psychology Recruitment and Selection Managing the Employment Relationship Training and Development
	Psychology 1B Introductory Research Methods Business Law Effective Communication		Clinical and Abnormal Psychology Work and Organisational Psychology Performance and Compensation Management Group Work
SECOND YEAR	Cognitive Psychology Developmental Psychology Counselling Skills Management and Organisation	FOURTH YEAR	Entrepreneurship for Social and Market Impact Strategic Management Business Practicum OR Elective Advanced Research Methods OR Health Psychology
	Social and Community Psychology Biological and Learning Psychology Counselling Interventions Business Intelligence		Language, Context and Social Behaviour Strategic Human Resource Management Working with Community HR Analytics


Bachelor of Business (Logistics and Supply Chain Management)

unisa.edu.au/business-management

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424511	Program code	DBBL
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	65.00	cut-off 2022	CIV

 Part-time study available

Specialise in the management of complex systems for global product and service supply in both the digital and physical marketplaces. Gain knowledge in all aspects of today's evolving supply chains, including key areas such as circular economies, digital transformation, operational strategies, global sourcing, management of human and physical resources, distribution and retail. Develop sophisticated end-to-end supply chain skills that maximise value and efficiency, and negotiate services to satisfy end-users. Study advanced courses in integrated supply networks, procurement for strategic advantage, and international management ethics and values. Tailor your studies through a wide range of electives, an industry internship, a mentor program, or an overseas study experience. You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Supply chain coordinator · procurement executive · operations manager · demand or inventory planner · warehouse and distribution executive · logistics analyst · operations controller · production manager · business development manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Logistics and Supply Chain Management) + Master of Management (Business Analytics)
- Bachelor of Finance
- Bachelor of Business (Management)
- Bachelor of Accounting

DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Marketing Principles: Trading and Exchange Career Development in Business Elective Principles of Logistics and Supply Chain Management Principles of Economics Business Intelligence Business and Society OR International Study Tour OR Elective	THIRD YEAR	International Business Environments OR International Elective Integrated Supply Networks Procurement for Strategic Advantage Managing Sustainability in Supply Chains International Management Ethics and Values Strategic Management 2 x Electives
SECOND YEAR	Business Law Operations Management for Business Entrepreneurship for Social and Market Impact Managing Services Project Management: Principles and Strategies Management and Organisation 2 x Electives	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	



FAST-TRACK TO MASTERS






Package a Bachelor of Business (Logistics and Supply Chain Management) with a Master of Management (Business Analytics) and graduate in just four years.

SATAC code: 424944

 unisa.edu.au/fast-track-to-masters


Bachelor of Business (Legal Studies)

unisa.edu.au/law

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424611	Program code	DBLS
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	65.00	guaranteed	B, B, C
cut-off 2022	66.50	cut-off 2022	CIV

 Part-time study available

Prepare for a professional career in the private or public legal sectors. Learn about the foundations of law and the Australian legal system, and develop a strong understanding of the law in everyday business operations. Study fundamental courses covering areas such as international business, economics, marketing and entrepreneurship. Combine this with courses in public law, torts and contracts. You'll also study a range of business and law electives to tailor your degree, focusing on areas that interest you most. Gain valuable practical experience through an industry internship, a mentor program, or an overseas study experience. If you wish to practise law, you can explore direct pathways into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree – *criteria apply*.

Note: This degree does not provide the educational requirements to practise law, however students may have the opportunity to transfer into the Bachelor of Laws (Honours) or Bachelor of Laws (Honours) Double Degree if they meet the eligibility criteria.

CAREERS

Legal clerk · legal secretary · paralegal · legal adviser · government affairs adviser · policy adviser · policy analyst · solicitor (with further study)

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours)
- Bachelor of Laws (Honours) Double Degree
 - > Accounting
 - > Arts
 - > Arts (History and Global Politics)
 - > Business (Economics, Finance and Trade)
 - > Business (Human Resource Management)
 - > Business (Management)
 - > Business (Marketing)
 - > Business (Sport and Recreation Management)
 - > Business (Tourism and Event Management)
 - > Journalism and Professional Writing
 - > Psychology
- Bachelor of Arts (Law, Policy and Politics)






DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Principles of Economics Foundations of Law Torts A	SECOND YEAR	Business Intelligence Management and Organisation Contracts A Elective Principles of Public Law Entrepreneurship for Social and Market Impact 2 x Electives	THIRD YEAR	Strategic Management International Business Environments OR International Elective 2 x Legal Studies Electives 2 x Legal Studies Electives Experiential Elective Elective
Marketing Principles: Trading and Exchange Business Law Business and Society OR International Study Tour OR Elective Career Development in Business					

Some study may be able to be completed online.


Bachelor of Business (Design and Marketing)

unisa.edu.au/marketing

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424920	Program code	DBMD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	65.70	cut-off 2022	CIV

 Part-time study available

Study electives in business, advertising, marketing or animation; or complete an overseas study tour, major marketing project or placement in our on-campus Marketing Clinic.

Prepare for a specialist marketing career in digital and print design. Develop foundation knowledge in design and evidence-based marketing; and learn how to apply key design principles across a range of marketing activities. Learn about the creative elements of advertising and how to work collaboratively with graphic designers to create high quality marketing materials. Study specialist courses in digital marketing, design for publication, consumer behaviour, computer graphics and imaging. Build your practical skills through an industry internship, a mentor program, or an overseas study experience. Learn from experts who advise global brands like Nestlé, Kellogg's and ESPN. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research.

CAREERS

Marketing coordinator · campaigns manager · advertising manager · visual communications manager · publications coordinator · brand manager · digital content creator

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Design (Communication Design)
- Bachelor of Creative Industries

DEGREE STRUCTURE

FIRST YEAR	Design Foundation Studio Principles of Economics Marketing Principles: Trading and Exchange Computer Graphics and Imaging for Design Business and Society OR International Study Tour OR Elective Accounting for Business Consumer Behaviour	THIRD YEAR	Essentials of Marketing Planning Branding Digital Marketing Marketing Elective Integrated Marketing International Marketing Marketing Elective Marketing or Design Elective
SECOND YEAR	Design for Publication Market Research Business Law Professional Development in Marketing Design for Web Entrepreneurship for Social and Market Impact Management and Organisation Marketing Analytics	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	

The Unstoppables



SUSTAINABLE SISTERS



Zoe Detmold
General Manager at
Detmold Ventures
Bachelor of Management
(Marketing)



Sascha Detmold Cox
Executive Director at Detmold
Group and CEO Detmold Medical
Bachelor of Management

Stepping up to produce surgical masks in a global pandemic and developing next generation coating technologies to transform difficult-to-recycle packaging into truly circular items are just a few innovations behind sisters, Zoe Detmold and Sascha Detmold Cox.

Entrepreneurs at heart, these *UNSTOPPABLE* forces partnered with UniSA to transform local manufacturing and make things that matter.

Hear more
from our
unstoppable
people



Bachelor of Marketing and Communication

unisa.edu.au/marketing

	City West and Magill Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies, Diploma in Arts or Diploma in Business

SATAC code	424451	Program code	DBMN
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed 68.00	guaranteed B, B, B	guaranteed	Dip
cut-off 2022 67.15		cut-off 2022	CIV

Part-time study available

Choose from electives in areas like international marketing, market research or branding; or complete a major marketing project or placement in our on-campus Marketing Clinic.

Combine the business of marketing with the social sciences of communication to help organisations meet their corporate objectives and promote their products and services. Develop the practical skills needed to become a marcomms expert by studying consumer psychology, the scientific laws of brand growth, business management, strategic marketing, advertising, communication management, professional writing, and public relations. Learn from experts who advise global brands like Nestlé, Kellogg's and ESPN. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. Gain valuable experience by completing an industry internship, a mentor program, or an overseas study experience. High achieving students may also be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI).

CAREERS

Marketing and communications officer · corporate communications adviser · marketing assistant · brand manager · campaigns manager · market researcher · copywriter · media buyer · social media manager · sponsorship manager · media planner · digital marketer · advertising account manager · public relations officer

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing)
- Bachelor of Business (Design and Marketing)
- Bachelor of Communication and Media
- Bachelor of Creative Industries

DEGREE STRUCTURE

FIRST YEAR	THIRD YEAR
Marketing Principles: Trading and Exchange Accounting for Business Social Media and Society Communication and Media	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Professional Writing Marketing Elective
Business Law Consumer Behaviour Public Relations Theory and Practice Digital Design Essentials	Integrated Marketing Integrated Communication Planning Communication Management in Practice Marketing Elective
SECOND YEAR	
Marketing Analytics Professional Development in Marketing Design for Digital Technologies Content Creation for Media	
Advertising Communication Research Methods Media Law and Ethics Essentials of Marketing Planning	

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Bachelor of Business (Marketing)

unisa.edu.au/marketing

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424111	Program code	DBBM
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	67.95	cut-off 2022	CIV

Part-time study available

Explore the fascinating world of consumer psychology and the scientific laws of brand growth. Study specialist courses in consumer behaviour, marketing analytics, advertising and branding. Tailor your studies by completing an industry internship, a mentor program, or an overseas study experience. Learn from experts who advise global brands like Nestlé, Kellogg's and ESPN. You may also get the opportunity to participate in our on-campus Marketing Clinic and provide advice to small businesses under the supervision of marketing professionals. High achieving students may be eligible for the Ehrenberg Scholarship, which covers study fees for one year and the opportunity to apply for a part-time position as a Research Assistant at the world-renowned Ehrenberg-Bass Institute for Marketing Science. You can also apply for a Vacation Research Scholarship and become involved in world-class research. Graduate with a degree evaluated and accredited by the Australian Marketing Institute (AMI). Complete your bachelor's degree and a master's qualification in just four years through our Fast-track to Masters package.

CAREERS

Marketing coordinator · marketing manager · campaigns manager · sponsorship manager · fundraising manager · marketing insights analyst · media planner · brand manager · account manager · sales and marketing manager · business development manager · market analyst · market researcher · international marketer



"My marketing degree gave me an insight into a great number of areas related to marketing, from business management to communications, public relations and law. Developing an understanding of these was beneficial in a number of ways and has helped my career working at a large national organisation. Marketing is an amazingly dyanmic field, and if you're considering it – dive in. There's something for everyone."

Terri Feil | Marketing and Communications Graduate / Marketing Manager – Business Banking, Bendigo and Adelaide Bank

YOU MIGHT ALSO LIKE

- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Marketing and Communication
- Bachelor of Business (Design and Marketing)
- Bachelor of Business (Tourism and Event Management)

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Branding Essentials of Marketing Planning 2 x Electives Integrated Marketing 3 x Electives
SECOND YEAR	Consumer Behaviour Marketing Analytics Business Law Elective Market Research Management and Organisation Professional Development in Marketing Entrepreneurship for Social and Market Impact Retailing Business Intelligence Advertising International Business Environments OR International Elective	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	

FAST-TRACK TO MASTERS

Package a Bachelor of Business (Marketing) with a Master of Management (Tourism and Event Management) and graduate in just four years.

SATAC code: 424925

unisa.edu.au/fast-track-to-masters

Bachelor of Laws (Honours)
Bachelor of Business (Marketing)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2022	90.10	cut-off 2022	Dip

Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. Explore the fascinating world of consumer psychology and the scientific laws of brand growth, focusing on specialist courses in consumer behaviour, marketing analytics, advertising and branding. Learn from experts who advise global brands like Nestlé, Kellogg's and ESPN. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. You may also get the opportunity to participate in our on-campus Marketing Clinic where you'll provide advice to small businesses. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Marketing) as your second preference. If you're offered a place in the marketing degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · in-house counsel · corporate lawyer · marketing executive · brand consultant · copyright lawyer · competitor and consumer act adviser · data analyst · talent manager · sponsorship manager · advertising executive · brand manager · marketing manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Psychology
- Bachelor of Business (Marketing) + Master of Management (Tourism and Event Management)

FURTHER STUDY






- Graduate Certificate in Leadership
- Master of Management (Marketing)
- Master of Management (Advertising and Brand Management)

DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Branding Integrated Marketing Management and Organisation Lawyers, Ethics and Society
	Legislation Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Marketing Principles: Trading and Exchange Principles of Economics	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Marketing Analytics Consumer Behaviour		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Accounting for Business OR Quantitative Methods for Business Market Research Land Law Law Elective		
	Legal Analytics and Research Essentials of Marketing Planning Advertising Retailing		


Bachelor of Business (Tourism and Event Management)

unisa.edu.au/tourism-sport-events

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	424371	Program code	DBBT
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed B, B, B	guaranteed Dip
cut-off 2022	65.70	cut-off 2022	CIV

 Part-time study available

Enjoy a career in travel, tourism, hospitality or events. Focus on key areas such as tourism and policy planning, event marketing and management, destination management and international business. Learn effective problem-solving, strategic thinking and communication skills, and gain an understanding of central business operations. Tailor your studies through career-focused electives such as The Hospitality Experience; Creative Tourism: Food, Wine and Festivals; and Tourism and Indigenous Peoples. Complete an industry internship, a mentor program, or an overseas study experience. Study this degree on campus, completely online or in a mixed mode. Graduate with a degree recognised by the South Australian Tourism Commission (SATC) and admitted into the South Australian Tourism Hall of Fame. You can also complete your bachelor's degree and a master's qualification in just four years through our *Fast-track to Masters* package.

CAREERS

Event manager · festival producer · destination marketing manager · tourism policy planner · events and exhibitions coordinator · professional conference coordinator · hotel manager · venue manager · strategic partnerships manager · marketing manager · sponsorship manager · community development officer · economic development officer · tourism experience planner · attractions coordinator · tourism operator · hospitality manager · tourism development manager

YOU MIGHT ALSO LIKE

- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)
- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Understanding Travel and Tourism Foundations of Event Management Career Development in Business Accounting for Business OR Quantitative Methods for Business	THIRD YEAR	Destination Management New Technologies in Tourism, Events and Hospitality International Business Environments OR International Elective Elective
	Marketing Principles: Trading and Exchange Principles of Economics Business and Society OR International Study Tour OR Elective Elective		Policy and Planning for Sustainable Tourism Strategic Management 2 x Electives
SECOND YEAR	Management and Organisation Service Management in Tourism, Events and Hospitality Business Intelligence Entrepreneurship for Social and Market Impact Experiential Product Design for Tourism, Events and Hospitality Strategies for Events and Conventions Business Law Elective	Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.	



FAST-TRACK TO MASTERS

Package a Bachelor of Business (Tourism and Event Management) with a Master of Management (Marketing) and graduate in just four years..






SATAC code: 424924

 unisa.edu.au/fast-track-to-masters

Bachelor of Laws (Honours)


Bachelor of Business (Tourism and Event Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed A, A, A	guaranteed AdvDip
cut-off 2022	90.10	cut-off 2022	Dip

 Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore the world of travel, tourism, hospitality and events, focusing on courses in event and destination management, experience design, marketing and sustainable tourism. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online. Graduate with a qualification recognised by the South Australian Tourism Commission (SATC).

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Tourism and Event Management) as your second preference. If you're offered a place in the tourism degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · corporate lawyer · event manager · festival director · sponsorship manager · tourism policy planner · project manager · strategic partnerships manager · exhibition coordinator · event producer · event operations manager

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)
- Bachelor of Business (Tourism and Event Management) + Master of Management (Marketing)

FURTHER STUDY






- Graduate Certificate in Leadership
- Master of Management (Tourism and Event Management)
- Master of Management (Marketing)

DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Destination Management Service Management in Tourism, Events and Hospitality New Technologies in Tourism, Events and Hospitality Lawyers, Ethics and Society
	Legislation Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Understanding Travel and Tourism Foundations of Event Management	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective
	Administrative Law International Law and Environmental Justice Strategies for Events and Conventions Experiential Product Design for Tourism, Events and Hospitality		Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Marketing Principles: Trading and Exchange Management Elective Land Law Law Elective		
	Legal Analytics and Research Entrepreneurship for Social and Market Impact Policy and Planning for Sustainable Tourism Strategic Management		

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/tourism-sport-events

	City West Campus
	On-campus/online
	Intakes: Feb and Aug
	3 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies or Diploma in Business

SATAC code	434191	Program code	DBBS
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	68.00	guaranteed	B, B, B
cut-off 2022	68.00	cut-off 2022	CIV

Part-time study available

Build an exciting career managing sport and recreation events and initiatives. Learn to implement tactical programs, and manage financial and physical resources. Develop the confidence to lead, motivate and manage others, communicate effectively and think strategically. Study specialist courses focusing on sports law and governance, business development in sport, leadership in recreation and sport, and recreation planning in the urban environment. Gain practical skills and experience through site visits and an industry internship during your studies. Participate in a student exchange or study tour, work on a business simulation project, or be mentored by an industry expert during your degree.

CAREERS

Sport development officer · club development officer · sport and recreation officer · event manager · community development coordinator · recreation facilities coordinator · business development manager · sports program officer · leisure planner · membership services manager · sports marketing coordinator · sponsorship coordinator



"The staff in this program are really well connected and have significant experience working in the industry. This provided the best placement opportunities, and the ability for me to grow my own personal networks and secure employment after graduation. I now work for SACA, growing the local cricket community from the grassroots."

Thomas Fenoughty | Sport and Recreation Graduate / Junior Participation Leader, South Australian Cricket Association (SACA)

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Tourism and Event Management)
- Bachelor of Exercise and Sport Science
- Bachelor of Outdoor and Environmental Leadership






DEGREE STRUCTURE

FIRST YEAR	Accounting for Business OR Quantitative Methods for Business Business and Society OR International Study Tour OR Elective Leisure Concepts Fundamentals of Sport and Recreation Recreation and Sport Event Programming Marketing Principles: Trading and Exchange Career Development in Business Elective	THIRD YEAR	Strategic Management Business Development in Sport International Business Environments OR International Elective Business Intelligence Leadership in Recreation and Sport Recreation Planning in the Urban Environment 2 x Electives
SECOND YEAR	Entrepreneurship for Social and Market Impact Principles of Economics Sports Law Sport, Tourism and Event Practicum Sport Governance Management and Organisation 2 x Electives	Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.	

Bachelor of Laws (Honours)

Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/law

	City West Campus
	On-campus
	Intakes: Feb and Aug
	5 years full-time
	Internship/overseas study

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

SATAC code	424831	Program code	DHLD
Year 12 Selection Rank:	Year 12 Grades:	TAFE/VET:	
guaranteed	90.00	guaranteed	A, A, A
cut-off 2022	90.10	cut-off 2022	Dip

Part-time study available

Graduate with a top-ranking law double degree with professional honours and the option to complete your Graduate Diploma in Legal Practice (GDLP) in just five years of study, fast-tracking your career as a barrister or solicitor. Study core courses and concepts that underpin the Australian legal system across areas such as torts, contracts, criminal law and constitutional law. You'll also explore specialist courses focusing on sports law and governance, business development in and recreation leadership and planning. Experience practical learning in a moot court and engage with our student-run Legal Advice Clinic, working with clients under the supervision of a managing solicitor. In final year, you'll complete your GDLP or a high-level research project. You can also undertake an industry placement and there's opportunities to go on an overseas study experience. Attend classes on campus with the option to study some courses online.

Note 1: This double degree covers the academic requirements for admission to practise (the Uniform Admissions Rules) as specified by the National Law Admissions Consultative Committee.
Note 2: The Graduate Diploma in Legal Practice (GDLP) is a compulsory requirement to practise law in South Australia.

HOW TO PREFERENCE

If you're interested in one of our popular law double degrees, there's a few ways you can apply. The first option is to apply directly using the SATAC code listed above. You can also give yourself a back-up option by listing the Bachelor of Business (Sport and Recreation Management) as your second preference. If you're offered a place in the sport and recreation degree, you'll be eligible to transfer into the double degree if you successfully complete at least four courses (subjects) with the required Grade Point Average (GPA).

CAREERS

Solicitor · barrister · sports lawyer · sport development manager · club development manager · in-house counsel · sport and recreation coordinator · sponsorship manager · player operations manager · policy adviser

YOU MIGHT ALSO LIKE

- Bachelor of Laws (Honours), Bachelor of Business (Tourism and Event Management)
- Bachelor of Laws (Honours), Bachelor of Business (Marketing)

FURTHER STUDY

- Graduate Certificate in Leadership
- Master of Management – various specialisations

DEGREE STRUCTURE

FIRST YEAR	Law, Governance and Citizenship Lawyering and Leadership Torts Common Law in Context	FOURTH YEAR	Business Development in Sport Sport, Tourism and Event Practicum Strategic Management Lawyers, Ethics and Society
	Legislation Community Justice Project Contracts Intercultural Communication, Interviewing and Negotiation		Evidence Equity and Trusts 2x Law Electives
SECOND YEAR	Criminal Law and Procedure Constitutional Law Fundamentals of Sport and Recreation Leisure Concepts Administrative Law International Law and Environmental Justice Recreation and Sport Event Programming Management and Organisation	FIFTH YEAR	Civil Dispute Resolution Corporate Law Capstone Law Elective Graduate Diploma in Legal Practice OR Research Methodologies and Methods Honours Thesis 1
THIRD YEAR	Sport and Recreation Facilities Management Sport Governance Land Law Sports Law Legal Analytics and Research Sport and Event Management Leadership in Recreation and Sport Recreation Planning in the Urban Environment		

Bachelor of Human Movement
Bachelor of Business (Sport and Recreation Management)

unisa.edu.au/human-movement

Table with 2 columns: Location (City East and City West Campus), Mode (On-campus/online), Intakes (Feb), Duration (4 years full-time), and Internship/overseas study.

Prerequisites: none
Assumed knowledge: none
UniSA College pathways: Foundation Studies

Table with 4 columns: SATAC code (414524), Program code (IBHB), Year 12 Selection Rank (guaranteed 75.00), Year 12 Grades (guaranteed A, B, B), TAFE/VET (guaranteed), and Dip (Dip).

Part-time study available

Study a four-year double degree and combine your passion for health and exercise with business. Become equipped to provide consultancy and advice to clients as a health, physical activity and business specialist. You'll complete core courses in human movement and sport and recreation management, and choose to complete either a sub-major in Sports Coaching or four elective courses to further specialise in Exercise and Sport Science, Outdoor Education, Public Health or Nutrition. Develop in-demand expertise in areas such as human anatomy, group and team psychology, biomechanics, exercise physiology and sport science. Further your business acumen in sport governance, sports law, business development in sport, strategic management, marketing, and leadership in sport. Be taught by world-class experts, including some of Australia's leading exercise scientists and physical activity specialists. Learn in modern on-campus facilities, such as our exercise physiology laboratories and clinic, environmental chamber, exercise physiology laboratories, and UniSA Sport gyms. Graduate career ready by completing an industry placement focused on either 75+ hours with focus on human movement, or 120 hours in the sport and recreation management field.

Note: Students will be required to hold a current National Police Certificate and Department of Human Services (DHS) Working With Children Check. Visit unisa.edu.au/clinical-placements for more information.

CAREERS

Sports manager · sport coach · sport analyst and researcher · business adviser · community program manager · entrepreneur · club development officer · membership services manager · sports marketing coordinator

YOU MIGHT ALSO LIKE

- Bachelor of Exercise and Sport Science
- Bachelor of Clinical Exercise Physiology (Honours)
- Bachelor of Business (Sport and Recreation Management)
- Bachelor of Business (Management)

FURTHER STUDY

- Master of Physiotherapy (Graduate Entry)
- Master of Occupational Therapy (Graduate Entry)
- Master of Health Services Management
- Master of Research (Health Sciences)

DEGREE STRUCTURE

Table with 2 columns: First Year, Second Year, Third Year, and Fourth Year, listing various degree subjects.

Students will attend on-campus lectures, tutorials, practicals, workshops or seminars; some study may be able to be completed online.

NEW

The Unstoppables



DRONE DISRUPTOR



Eric Peck
CEO & Co-Founder of Swoop Aero
Master of Business Administration

@swoopaero

Drones dropping COVID-19 vaccines and face masks to remote communities around the world is what business brain and UniSA grad, Erick Peck, has made possible.






CEO and Co-Founder of Swoop Aero, this UNSTOPPABLE force is disrupting traditional health supply chains, proving that emerging technologies can transform how we can move essential supplies to people in need.

Hear more
from our
unstoppable
people



Bachelor of Accounting

unisaonline.edu.au/accounting

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
<p>Prerequisites: none Assumed knowledge: none Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).</p>			
Program code		XBCA	
 Part-time study available			

STUDY ON DEMAND

Study a 100% online accounting degree designed specifically for flexible learning. Build a strong foundation of accounting knowledge and develop skills in business intelligence, taxation, auditing, law, finance and management. Explore the economic, legal and political influences that impact global business and operations. Graduate with a degree accredited by Chartered Accountants Australia and New Zealand, CPA Australia, and the Chartered Institute of Management Accountants. This degree is also professionally recognised by the Association of Chartered Certified Accountants. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Accountant · tax adviser · forensic accountant · business adviser · risk consultant · insolvency and reconstruction adviser · management accountant · corporate tax consultant · auditor

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Sustainability Accounting and Reporting
	Business and Society OR Elective		Auditing Theory and Practice
	Accounting for Business		Contemporary Issues in Accounting
	Business Law		Taxation Law 1
SECOND YEAR	Quantitative Methods for Business	THIRD YEAR	Strategic Financial Analysis
	Financial Accounting 1		3 x Electives
	Marketing Principles: Trading and Exchange		
	Principles of Economics		
SECOND YEAR	Financial Accounting 2	THIRD YEAR	
	Career Development for Professionals		
	Management Accounting		
	Business Finance		
SECOND YEAR	Business Intelligence	THIRD YEAR	
	Financial Accounting 3		
	Companies and Partnership Law		
	Management and Organisation		

Bachelor of Business (Financial Planning)

unisaonline.edu.au/financial-planning

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
<p>Prerequisites: none Assumed knowledge: none Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).</p>			
Program code		XBFP	
 Part-time study available			

STUDY ON DEMAND

Study a 100% online financial planning degree designed specifically for flexible learning. Graduate with a degree approved by the Financial Adviser Standards and Ethics Authority (FASEA). Build the technical and professional skills needed to work with a range of clients to reach their short and long-term financial goals. Learn how to develop financial and legal documentation that meets regulatory requirements. Explore personal budgeting, superannuation and retirement planning, financial risk management and estate planning. You'll also learn how to use XPlan, the most widely used financial planning software in Australia. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Superannuation
	Quantitative Methods for Business		Portfolio and Fund Management
	Accounting for Business		Taxation Law 1
	Business Law		Entrepreneurship for Social and Market Impact
SECOND YEAR	Financial Markets and Institutions	THIRD YEAR	Risk Management and Insurance
	Introduction to Financial Planning		Strategic Management OR Strategic Financial Analysis
	Marketing Principles: Trading and Exchange		Applied Financial Planning
	Management and Organisation		Estate Planning
SECOND YEAR	Macroeconomics	THIRD YEAR	
	Business Intelligence		
	Companies and Partnership Law		
	International Business Environments		

Bachelor of Business (Management)

unisaonline.edu.au/management

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
<p>Prerequisites: none Assumed knowledge: none Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).</p>			
Program code		XBBG	
 Part-time study available			

STUDY ON DEMAND

Study a 100% online management degree designed specifically for flexible learning. You'll discover the fundamentals of modern management, which involves the coordination of people, money and technology. Study core courses in international business, economics, accounting, and business intelligence. Develop strong problem-solving and leadership skills needed to succeed. Explore entrepreneurship and innovation by learning how to launch a new venture. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Project manager · general manager · management consultant · risk manager · business development manager · entrepreneur · innovation manager · account director · sales manager · business analyst · project lead

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Strategic Management
	Business and Society OR Elective		International Management Ethics and Values
	Accounting for Business		Organisational Entrepreneurship
	Business Law		Organisational Leadership
SECOND YEAR	Quantitative Methods for Business	THIRD YEAR	Managing Decision Making
	Career Development for Professionals		International Business Environments
	Marketing Principles: Trading and Exchange		2 x Electives
	Principles of Economics		
SECOND YEAR	Foundations of Human Resource Management	THIRD YEAR	
	Business Intelligence		
	Management and Organisation		
	Communication and Organisational Practices		
SECOND YEAR	Organisational Behaviour	THIRD YEAR	
	Project Management: Principles and Strategies		
	Entrepreneurship for Social and Market Impact		
	Elective		

Bachelor of Business (Human Resource Management)

unisaonline.edu.au/hr

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
<p>Prerequisites: none Assumed knowledge: none Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).</p>			
Program code		XBBH	
 Part-time study available			

STUDY ON DEMAND

Study a 100% online human resource management degree designed specifically for flexible learning. Discover how to think strategically and align human resources with business objectives. Focus on core HR areas, including recruitment, learning and development, workforce planning, employee performance management and motivation. Develop analytical data skills using a variety of business tools and technologies that assist decision making in all facets of HR. Graduate with a qualification accredited by the Australian Human Resource Institute (AHRI) and be eligible for professional membership. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Human resources adviser · human resources manager · recruitment consultant · learning and development adviser · change management adviser · change management consultant · industrial relations consultant · workforce planning adviser · work health and safety consultant

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

- HOW TO APPLY**
- Check your eligibility at unisaonline.edu.au/eligibility
 - Gather your relevant documents
 - Complete your application and send through your documents






Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective	THIRD YEAR	Recruitment and Selection of Organisational Talent
	Business and Society OR Elective		Strategic Management
	Accounting for Business		Managing the Employment Relationship
	Business Law		International Business Environments
SECOND YEAR	Quantitative Methods for Business	THIRD YEAR	Strategic Human Resource Management
	Career Development for Professionals		Organisational Behaviour
	Marketing Principles: Trading and Exchange		HR Analytics
	Principles of Economics		Elective
SECOND YEAR	Foundations of Human Resource Management	THIRD YEAR	
	Training and Development		
	Entrepreneurship for Social and Market Impact		
	Performance and Compensation Management		
SECOND YEAR	Business Intelligence	THIRD YEAR	
	Management and Organisation		
	2 x Electives		

Bachelor of Business (Marketing)

unisaonline.edu.au/marketing

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
<p>Prerequisites: none Assumed knowledge: none Time commitment: 10 – 15 hours per week per course Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College).</p>			
Program code		XBBM	
 Part-time study available			

STUDY ON DEMAND

Study a 100% online marketing degree designed specifically for flexible learning and accredited by the Australian Marketing Institute (AMI). Develop a broad skill set in branding, advertising, retailing, strategic marketing, and market research, as well as business intelligence and analytics. Explore consumer psychology and the scientific laws of brand growth. Learn from experts who conduct world-class research at the Ehrenberg-Bass Institute for Marketing Science and advise global brands like Nestlé, Kellogg's and ESPN. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing coordinator · marketing manager · campaign manager · fundraising and development officer · marketing insight analyst · media planner · brand manager · market researcher · account manager · sales and marketing manager · digital marketer

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.






HOW TO APPLY
1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents
Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective Business and Society OR Elective Marketing Principles: Trading and Exchange Business Law Quantitative Methods for Business Professional Development in Marketing OR Elective Principles of Economics Accounting for Business	THIRD YEAR	Strategic Management Branding Essentials of Marketing Planning Integrated Marketing International Business Environments 3 x Electives
SECOND YEAR	Consumer Behaviour Marketing Analytics Market Research Retailing Advertising Business Intelligence Entrepreneurship for Social and Market Impact Management and Organisation		

Bachelor of Marketing and Communication

unisaonline.edu.au/marketing-communication

	100% ONLINE		3 years full-time
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
<p>Prerequisites: none</p> <p>Assumed knowledge: none</p> <p>Time commitment: 10 – 15 hours per week per course</p> <p>Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies, Diploma in Arts or Diploma in Business (UniSA College).</p>			
Program code		XBMN	
 Part-time study available			

STUDY ON DEMAND

Study a 100% online marketing and communications degree designed specifically for flexible learning, which is also accredited by the Australian Marketing Institute (AMI). Develop skills in a broad range of areas such as social media, advertising, public relations, content creation, marketing analytics, retailing and brand management. Learn about emerging trends in digital marketing, including online advertising, mobile marketing, and customer relationship management (CRM) strategies. Combine creative thinking and data analytics to develop effective and integrated marketing and communication campaigns in a digital era. You'll also learn from experts who advise global brands like Nestlé, Kellogg's and ESPN. Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Marketing professional · communications professional · brand manager · advertising executive · media planner · digital and social media manager · PR coordinator · content creator · market analyst

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.







HOW TO APPLY
1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents
Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Critical Approaches to Online Learning OR Elective Introduction to Social Media Marketing Principles: Trading and Exchange Accounting for Business Introduction to Digital Media Consumer Behaviour Business Law Communication and Media	THIRD YEAR	Digital Marketing Promotional Communication: Advertising, Publicity and Marketing Retailing Design for Digital Technologies Communication Management in Practice Integrated Marketing Branding Integrated Communication Planning
SECOND YEAR	Marketing Analytics Public Relations: Theory and Practice Content Creation for Media Advertising Media Law and Ethics Communication Research Methods Essentials of Marketing Planning Elective		

Bachelor of Digital Business

unisaonline.edu.au/digital-business

	100% ONLINE		
	UniSA Online		Intakes: Jan, Apr, Jun, Sept
	3 years full-time		Real-world projects
<p>Prerequisites: none</p> <p>Assumed knowledge: none</p> <p>Time commitment: 10-15 hours per week per course</p> <p>Pathways: Literacy and Numeracy Test with relevant work experience (UniSA Online); or Foundation Studies or Diploma in Business (UniSA College)</p>			
Program code		XBDB	
 Part-time study available			

In association with:



STUDY ON DEMAND

Study a 100% online degree in digital business, developed and delivered in partnership with global business consulting and technology powerhouse, Accenture. With 25% of the degree content developed with Accenture, you'll learn from Accenture's industry experts who will share real case studies and experience in leading digital transformation at many of Australia's leading organisations.

Learn how to critically evaluate key business challenges and opportunities, develop innovative digital solutions, and adapt to the rapid rate of tech advancement. You could also complete an enviable internship working on real-world projects at Accenture. You'll graduate with a game-changing resume filled with work related practical experiences and skills ready to support businesses to embrace the latest digital technologies such as blockchain, virtual reality and artificial intelligence.

Access online support services seven days a week, view learning resources 24/7 and log in to the interactive online environment anywhere, any time, and on any device. Benefit from flexible study with no need to attend lectures or visit campus – all courses and assessments are delivered online. Scholarships and grants are also available for eligible students.

CAREERS

Business technologist · business manager · operational manager · business analyst · business development manager · management consultant · digital transformation lead · business change consultant · business systems analyst · business process analyst · client account manager · entrepreneur · digital innovator

CREDIT CHECK
Fast-track your degree and receive credit for past study and/or work experience.

HOW TO APPLY
1. Check your eligibility at unisaonline.edu.au/eligibility
2. Gather your relevant documents
3. Complete your application and send through your documents
Apply directly at unisaonline.edu.au or call 1800 531 962

DEGREE STRUCTURE

FIRST YEAR	Marketing Principles: Trading and Exchange Information Technology Fundamentals Accounting for Business Introduction to Digital Disruption in Business Principles of Economics Elective Management and Organisation Exploring Digital Technology in Business	THIRD YEAR	Managing Decision Making Digital Business Value Security Principles Digital Business Solutions International Business Environments Strategic Management Option 1: Transition to Employment Virtual Industry Internship OR Business Practicum Option 2: Transition to Employment OR Virtual Industry Internship OR Business Practicum AND Elective Option 3: Business Internship (30 days)
SECOND YEAR	Entrepreneurship for Social and Market Impact Cloud Platforms Management Accounting Digital Solution Methodologies Organisational Behaviour Elective Project Management: Principles and Strategies Designing Digital Solutions		



STUDY THROUGH A FLEXIBLE MODE

You can also study the Bachelor of Digital Business through a blend of on-campus/online learning.

SATAC code: 424949

 unisa.edu.au/business



Did you know that there's a strong demand for graduates with high-level business and digital skills across a range of careers and industry sectors? In fact, there's a projected 14.9% growth for management and organisational analysts, and 28% growth for ICT business and systems analysts by 2025 (*Australian Government Labour Market Portal*).

'In Australia, we estimate that increased digitalisation could add some \$90 billion to our economy - as well as create some 250,000 jobs in the near future.'

PM's address to Davos World Economic Forum, January 2022.



Accenture works with the world's leading organisations, helping them accelerate their digital transformation to enhance competitiveness, grow profitability and deliver sustainable stakeholder value. Combining unmatched experience and specialised skills across more than 40 industries, Accenture offers strategy and consulting, interactive, technology and operations services — all powered by the world's largest network of advanced technology and intelligent operations centres. Accenture employs more than 670,000 people to deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries.

POSTGRADUATE AND RESEARCH DEGREES

Take your career to the next level and develop your knowledge further through postgraduate study.

You can also make a positive and lasting contribution to your field through a research degree.

Explore our full range of postgraduate degrees
[unisa.edu.au/study](#)

Learn more about our research degrees
[unisa.edu.au/researchdegrees](#)

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Graduate Certificate in Business

[unisa.edu.au/business-management](#)

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Real-world projects
	0.5 years full-time		A\$15,000* <i>indicative 2022</i>
SATAC code	4GC084	Program code	DCBZ
	Part-time study available *see page 60 for more on fees		

Study a six-month postgraduate qualification focusing on developing the skills needed by contemporary business professionals, including key areas such as accounting, marketing, economics and global business trends. You'll also build important skills in interpreting business information, problem-solving, business collaboration and informed decision making. Join the Executive Partners Program for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Depending on your career interests, you can also further your learning through additional postgraduate studies.

CAREERS

Business adviser · business analyst · organisational analyst · business development consultant · business owner · entrepreneur · project manager · project lead · risk manager

FURTHER STUDY

- Master of Management – various specialisations
- International Master of Business Administration – various specialisations

Entry requirements

- Bachelor degree from a recognised higher education institution or equivalent; or
- Advanced diploma (or associate degree), along with one year of professional experience; or
- Diploma, along with two years of professional experience; or
- Three years of professional experience.








DEGREE STRUCTURE

FIRST YEAR	Accounting for Management M
	Marketing Management
	Economic Principles for Business OR
	Elective
	Global Business Environment

Students may be required to undertake a combination of on-campus or online study.

Graduate Certificate in Leadership

[unisa.edu.au/business-management](#)

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	0.5 years full-time		A\$15,000* <i>indicative 2022</i>
SATAC code	4GC107	Program code	DCLD
	Part-time study available *see page 60 for more on fees		

Learn to lead high-performance teams and manage organisational change through this six-month postgraduate qualification. Explore current, practical case studies and confidently apply your new leadership skills to real-world business environments. You'll develop the foundational skills and knowledge needed to effectively lead in changing environments, manage dispersed and diverse teams, provide leadership in online workplaces, and make good business decisions under pressure. You'll study courses in project management, negotiation, managing employee performance and global leadership. Connect with a senior business leader through the Executive Partners Program. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery.

CAREERS

Management consultant · general manager · project manager · project lead · business development manager · team leader · operations manager · change management adviser

Entry requirements

- Bachelor degree from a recognised higher education institution or equivalent; or
- Advanced diploma (or associate degree), along with one year of professional experience; or
- Diploma, along with two years of professional experience; or
- Three years of professional experience.

FURTHER STUDY

- Master of Management – various specialisations
- International Master of Business Administration – various specialisations

DEGREE STRUCTURE







FIRST YEAR	People, Leadership and Performance
	Responsible Leadership
	Leading and Managing Organisational Change
	Elective

Students may be required to undertake a combination of on-campus or online study.

Master of Finance

Degrees:
· Master of Finance
· Master of Finance (Global Investment and Trade)

[unisa.edu.au/accounting-and-finance](#)

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	2 years full-time		A\$30,000 pa* <i>indicative 2022</i>

	Finance		Global Investment and Trade	
	2 years	1.5 years	2 years	1.5 years
SATAC code	4CM164	4CM165	4CM226	4CM227
Program code	DMFC	DMFC	DMFC	DMFC

 Part-time study available *see page 60 for more on fees

Develop the technical skills to work in the fast-paced finance industry by studying an advanced qualification with a general focus or a specialisation in Global Investment and Trade. Explore core courses in financial markets, investment banking, behavioural finance, investment management and corporate finance, along with electives in areas like global banking and financial technologies. In the Global Investment and Trade specialisation, you'll also examine developments in FinTech and Blockchain technologies and their impact on the global economy. Access our state-of-the-art Iress Trading Room located on campus, which includes a market data feed and financial analysis tools – the same technology used by the world's leading banks and investment firms. Gain practical experience through 150 internship hours with a local or international organisation. Join one of our mentor programs for industry insights and expert advice from a senior business leader, or complete an optional overseas study experience. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and finish in 1.5 years full-time. Graduate with a qualification recognised by leading professional bodies, including the Chartered Financial Analyst Institute and the Global Association of Risk Professionals (GARP).

CAREERS

Commercial banker · investment banker · treasury analyst · finance manager · financial controller · financial broker · global fund manager · tax accountant · auditor · client relationship manager · international financial adviser · global policy analyst

Entry requirements







- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

CORE COURSES		GLOBAL INVESTMENT AND TRADE	
FIRST YEAR	Statistics for Data Science	SECOND YEAR	Global Banking and Financial Management
	Accounting for Management M		Issues in International Trade
	Economic Principles for Business		Specialisation Elective
	Commercial Law M		Elective
	Corporate Finance		Money, Banking and Global Financial Markets
SECOND YEAR	Investment Management		International Perspectives in FinTech
	International Finance		Specialisation Elective
	Financial Theory and Financial Markets		Elective
	FINANCE (GENERAL)		
	Managing Financial Risk		Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals
	Behavioural Finance		
	Advanced Corporate Finance		
	Applied Research in Finance		
	The Econometrics of Financial Markets		
	Advanced Investment Management		
	Finance Elective		
	Elective		

Master of Finance (Financial Planning)

unisa.edu.au/financial-planning

 City West Campus	 Intakes: Feb and Aug
 On-campus/online	 Real-world projects
 2 years full-time	 A\$26,500 pa* <i>indicative 2022</i>

	2 years	1.5 years
SATAC code	4CM216	4CM218
Program code	DMFP	DMFP

 Part-time study available *see page 60 for more on fees

Study one of the first master’s qualifications in Australia approved by the Financial Adviser Standards and Ethics Authority (FASEA). This program is designed for professionals who already have a qualification, but are seeking a career change in the financial services sector. Meet new education requirements required for financial planners and develop solid foundation knowledge through core business and finance courses, along with specialist expertise in areas such as ethics, financial regulation and applied financial planning. Access our state-of-the-art Iress Trading Room located on campus and learn with the same technology used by the world’s leading banks and investment firms. Learn how to prepare a detailed Statement of Advice (SOA) that financial planners provide to clients based on their needs and goals. Join one of our mentor programs for industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time.

CAREERS

Financial planner · financial adviser · investment adviser · insurance broker · estate planner · superannuation adviser · wealth manager · client relationship manager

Entry requirements

- Bachelor degree, graduate certificate or higher postgraduate qualification from a recognised higher education, or equivalent qualification.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.







DEGREE STRUCTURE

FIRST YEAR	Statistics for Data Science Accounting for Management M Economic Principles for Business Financial Advice Regulatory and Legal Obligations	SECOND YEAR	Personal Finance G Ethics and Professionalism Introduction to Financial Planning G Superannuation G
	Financial Theory and Financial Markets Corporate Finance Investment Management Marketing Management		Risk Management and Insurance G Estate Planning G Applied Financial Planning G Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Master of Professional Accounting

unisa.edu.au/accounting-and-finance

 City West Campus	 Intakes: Feb and Aug
 On-campus/online	 Internship/overseas study
 2 years full-time	 A\$30,000 pa* <i>indicative 2022</i>

	2 years	1.5 years
SATAC code	4CM183	4CM184
Program code	DMPC	DMPC

 Part-time study available *see page 60 for more on fees

Develop advanced knowledge and expertise in professional accounting practice, along with critical analysis, business management, problem-solving, teamwork and communication skills. Gain a solid grounding in the latest accounting methods by studying areas such as auditing, taxation, law, financial and management accounting, and corporate finance. Get career ready by completing 100 internship hours or an optional overseas study experience. You can also provide advice to the community under the supervision of qualified tax professionals in our student-run Tax Clinic. Join the Executive Partners Program for invaluable mentoring, industry insights and expert advice from a senior business leader. Benefit from flexible study options, including full-time, part-time, on-campus, online or mixed mode delivery. You can even fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time. Graduate with a qualification accredited by CPA Australia, and Chartered Accountants Australia and New Zealand. This degree is also recognised by the Association of Chartered Certified Accountants.

CAREERS

Accountant · tax accountant · corporate tax consultant · forensic accountant · business adviser · auditor · risk consultant · insolvency and reconstruction adviser · management accountant · tax manager

Entry requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

FIRST YEAR	People, Leadership and Performance Marketing Management Accounting for Management M Commercial Law M	SECOND YEAR	Advanced Accounting Information Systems for Business Management Accounting M Elective
	Corporate Finance Economic Principles for Business Financial Accounting Elective		Auditing Principles Research for Business Decision Making Contemporary Issues in Accounting M Taxation

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

The Unstoppables



VIN-NOVATORS




Simon Schmidt
Co-Founder & Managing Director, Vinnovate
Master of Business Administration



Joshua Schmidt
Co-Founder & Chief Innovation Officer, Vinnovate
Master of Business Administration

Wine is full of preservatives, but what if you could remove the additives without changing the taste, colour or aroma?

UniSA MBA grads, Simon and Joshua Schmidt, are the *UNSTOPPABLE* brothers behind the patented Vinocap – a next-generation screwcap closure that allows consumers to remove preservatives from their favourite drop with the press of a button. Their entrepreneurial success has also seen them develop an emergency relief water purification system, designed to be deployed into disaster areas to save lives.







 @vinnovateau


Hear more from our unstoppable people



Master of Management

unisa.edu.au/business-management

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	1.5 years full-time		A\$30,000 pa* <i>indicative 2022</i>

SATAC code	4CM171	Program code	DMMX
 <i>Part-time study available</i> <i>*see page 60 for more on fees</i>			

Advance your knowledge and skills in contemporary management practice, project management, leadership and strategy. Choose to study a general management qualification (that can be studied on-campus, completely online or in a mixed mode) or select an industry specialisation to meet your interests and career goals. Develop your expertise in core areas such as business ethics, business analytics, leadership and performance, and strategic thinking. Learn how to effectively manage organisations and achieve key business objectives. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Business manager · general manager · business executive · corporate affairs manager · operations manager · business development manager · corporate sponsorship manager · corporate social responsibility manager · risk manager

Entry requirements

Bachelor degree or higher in a business discipline, or a graduate certificate in a business discipline, from a recognised higher education institution.

DEGREE STRUCTURE

CORE COURSES	Students have the opportunity to study the general management degree on campus, completely online or in a mixed mode. For all specialisations, students will attend on-campus lectures, tutorials, practicals, workshops or seminars (some study may be able to be completed online).
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	
SPECIALISATION COURSES	
Managing the Global Workforce Entrepreneurship and Innovation Project Management for Business Leading and Managing Organisational Change 2 x Specialisation Electives 2 x Business Electives	

Master of Management (Advertising and Brand Management)

SATAC code	4CM219	Program code	DMMX
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Develop advanced management knowledge with a specific focus on building smart solutions to complex marketing issues in modern organisations. Study business analytics, digital media, advertising and media planning, e-marketing and brand management. Learn a curriculum informed by world-class research in brand management from leading experts at the Ehrenberg-Bass Institute for Marketing Science who advise global brands like Nestlé, Kellogg's and ESPN. Extend your knowledge through real-life case studies and develop the expertise to address global business challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Advertising manager · digital marketer · social media manager · media planner · campaigns manager · brand manager · marketing coordinator · marketing manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Advertising: Theory and Practice eMarketing Advertising: Planning and Buying Media Brand Management 2 x Specialisation Electives Marketing Management OR Business Elective Business Elective

Master of Management (Business Analytics)

SATAC code	4CM230	Program code	DMMX
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Advance your career as a data-driven decision maker and leader by extending your skills in management theory and business intelligence. Learn how to unpack complex organisational data, find new insights into operational efficiency and growth, and effectively communicate findings. Prepare for Industry 4.0 by gaining the expertise to analyse datasets, identify trends, and provide the valuable insights that help drive organisational competitive advantage. Delve into the future of big data and explore areas such as business ethics, data privacy, enterprise analytics and machine learning for business professionals. Join the Executive Partners Program for industry insights and expert advice from a senior business leader, undertake an optional industry internship, complete an industry project or go on an overseas study experience. You can also benefit from flexible study options.

CAREERS

Data analyst · business intelligence analyst · management consultant · market research analyst · customer experience manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Enterprise Analytics for Business Professionals Data Privacy, Governance and Quality for Business Professionals Data Visualisation and Communication for Business Professionals Machine Learning for Business Professionals 2 x Specialisation Electives 2 x Business Electives

Master of Management (Human Resource Management)

SATAC code	4CM198	Program code	DMMX
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Learn about contemporary human resource management systems and how to problem-solve in the global economy. Build the confidence to manage organisational structures, resourcing and workplace culture. Develop advanced skills in core areas such as leadership, strategy and decision making. Study specialised courses focusing on business analytics and data, leadership and performance, employee performance and rewards, and the global workforce. Benefit from a curriculum informed by world-class research, which focuses on current and future workplace challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Human resources manager · chief human resources officer · people, talent and culture manager · change management consultant · training and development manager · employment relations manager · health and wellbeing manager · human resources business partner

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Talent Acquisition and Development Managing Employee Performance and Rewards People Analytics Strategic Management of Human Resources Managing the Global Workforce Specialisation Elective 2 x Business Electives



“Further study has enabled me to work across new interest areas. My speciality is change management, however I’m currently overseeing the implementation of a new training framework for SA Water’s field operators and have started to share my learnings through teaching. I’ve been able to think more laterally and diversify for a continually evolving job market.”

Camilla Goodwin | HRM Graduate / Capability Development Lead – Technical, SA Water

Master of Management (Marketing)

SATAC code	4CM199	Program code	DMMX
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Explore contemporary management with a focus on strategic marketing and consumer behaviour. Develop advanced skills in core areas such as leadership, strategy and decision making. You'll then focus on specialised areas, including business analytics and data; people, leadership and performance; buyer behaviour insights; marketing strategy and planning; and advanced marketing analytics. Benefit from a curriculum informed by world-class research from the Ehrenberg-Bass Institute for Marketing Science and learn from experts who advise global brands like Nestlé, Kellogg's and ESPN. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS

Marketing manager · business development manager · marketing insights manager · sales and marketing manager · digital marketing manager · marketing and communications manager · brand manager · visual communications manager · customer experience manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	Marketing Management Buyer Behaviour Insights Marketing Strategy and Planning Advanced Marketing Analytics 2 x Specialisation Electives 2 x Business Electives

Master of Management (Tourism and Event Management)

SATAC code	4CM179	Program code	DMMX
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Graduate with the knowledge and skills to pursue a global management career in the tourism, event and hospitality sectors. Study the principles and practices of tourism coupled with effective project and event management techniques. Develop advanced skills in core areas such as leadership, strategy and decision making. You'll then focus on specialised areas, including business tourism, venue management, festival and event management, and sustainable destination management. Learn from industry experts and benefit from a university recognised with a South Australian Tourism Award for Education and Training, and admitted into the South Australian Tourism Hall of Fame. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by completing an optional industry internship or through an overseas study experience. You can also benefit from flexible study options.

CAREERS








Tourism and event manager · tourism development manager · strategic partnerships manager · hotel manager · functions manager · event director · regional tourism manager · conference coordinator · destination marketing manager · tourism experience manager · events and exhibitions manager · venue manager

DEGREE STRUCTURE

CORE COURSES	SPECIALISATION COURSES
Fundamentals of Data Analytics for Business Business Ethics People, Leadership and Performance Strategic Concepts	The Business of Tourism Sustainable Destination Management Festival and Event Management Managing Venues and EventScapes 2 x Specialisation Electives 2 x Business Electives

International Master of Business Administration

unisa.edu.au/business-management

	City West Campus		Intakes: Feb and Aug
	On-campus/online		Internship/overseas study
	2 years full-time		A\$30,000 pa* <i>indicative 2022</i>
SATAC code	varies	Program code	DMIN
	<i>Part-time study only</i> <i>*see page 60 for more on fees</i>		

Study an early career MBA with no previous management experience required. Graduate with a qualification that has a strong international business focus covering key areas such as global supply strategy, leadership, data analytics, international marketing and management. Study a general qualification or choose an industry specialisation to meet your interests and career goals. Specialisations include Advertising and Brand Management, Business Analytics, Finance, Human Resource Management, Marketing, or Tourism and Event Management. Benefit from curriculum informed by world-class research in business and management, brand management, marketing and tourism. Learn through real case studies and develop the expertise you need to address today's global business challenges. Join the Executive Partners Program and gain industry insights and expert advice from a senior business leader; or apply your learning by undertaking an industry internship or project, or through an overseas study experience. Fast-track your studies with Advanced Standing and complete your qualification in 1.5 years full-time, or learn through intensive courses in Summer or Winter School.

CAREERS

Depending on your specialisation, your career options can include:

Global business manager · general manager · business executive · brand manager · marketing manager · corporate affairs manager · event manager · operations manager · people, talent and culture manager · chief human resources officer · business development manager · tourism and event director · corporate sponsorship manager · corporate social responsibility manager · advertising executive · project manager · business intelligence analyst · market research analyst · financial controller · finance manager

Entry requirements

- Bachelor degree, graduate diploma or graduate certificate from a recognised higher education institution.
- Some applicants may be eligible for Advanced Standing and can complete the program in 1.5 years full-time study or equivalent part-time study.

DEGREE STRUCTURE

CORE COURSES
Marketing Management
Accounting for Management M
Economic Principles for Business
Global Business Environment
Fundamentals of Data Analytics for Business
Managing the Global Workforce
People, Leadership and Performance

Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Business Administration (General Stream)

	2 years	1.5 years
SATAC code	4CM201	4CM202
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Global Supply Chain Management	
Accounting for Management M	Managing Across Cultures	
Economic Principles for Business	Global Marketing	
Global Business Environment	International Finance	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	

Advertising and Brand Management

	2 years	1.5 years
SATAC code	4CM213	4CM214
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Advertising: Theory and Practice	
Accounting for Management M	eMarketing	
Economic Principles for Business	Advertising: Planning and Buying Media	
Global Business Environment	Brand Management	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	

Business Analytics

	2 years	1.5 years
SATAC code	4CM229	4CM228
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Enterprise Analytics for Business Professionals	
Accounting for Management M	Data Privacy, Governance and Quality for Business Professionals	
Economic Principles for Business	Data Visualisation and Communication for Business Professionals	
Global Business Environment	Machine Learning for Business Professionals	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	

Finance

	2 years	1.5 years
SATAC code	4CM203	4CM204
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Corporate Finance	
Accounting for Management M	Managing Financial Risk	
Economic Principles for Business	International Finance	
Global Business Environment	Money, Banking and Global Financial Markets	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	

Human Resource Management

	2 years	1.5 years
SATAC code	4CM190	4CM191
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Talent Acquisition and Development	
Accounting for Management M	Managing Employee Performance and Rewards	
Economic Principles for Business	People Analytics	
Global Business Environment	Strategic Management of Human Resources	
Fundamentals of Data Analytics for Business	Leading and Managing Organisational Change	
Managing the Global Workforce	Specialisation Elective	
People, Leadership and Performance	Business Elective	
	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	

Marketing

	2 years	1.5 years
SATAC code	4CM192	4CM193
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	Buyer Behaviour Insights	
Accounting for Management M	Marketing Strategy and Planning	
Economic Principles for Business	Advanced Marketing Analytics	
Global Business Environment	Brand Management	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	

Tourism and Event Management







	2 years	1.5 years
SATAC code	4CM196	4CM197
CORE COURSES	SPECIALISATION COURSES	
Marketing Management	The Business of Tourism	
Accounting for Management M	Managing Venues and EventScapes	
Economic Principles for Business	Festival and Event Management	
Global Business Environment	Sustainable Destination Management	
Fundamentals of Data Analytics for Business	2 x Specialisation Electives	
Managing the Global Workforce	Business Elective	
People, Leadership and Performance	Professional Consulting Project OR Business Practicum G	
	International Business: Strategy and Ethics	


Master of Business Administration (MBA)

Nested with:

- Graduate Certificate in Business Administration
- Graduate Diploma in Business Administration

unisa.edu.au/mba

	City West Campus		Intakes: Jan, Mar, Jun, Sept
	On-campus/online		Unique capstone course/overseas study
	1.5 years full-time		A\$36,000 pa* <i>indicative 2022</i>

Program code	DMMA
	<i>Part-time study available</i> <i>*see page 60 for more on fees</i>

Discover more about our award-winning and fully-flexible MBA, designed for experienced managers and enterprising leaders. Learn on campus, completely online or a combination of both to make your studies work for you. Study a general MBA or specialise in Finance, Human Resource Management or Marketing. You'll explore the latest industry insights and management research, and learn to create new solutions to modern business challenges, lead innovative teams, and deliver exceptional business outcomes in the context of disruptive change and global uncertainty. Analyse real case studies and draw upon your experiences and workplace-based issues for assessment tasks. Network with a diverse group of highly experienced peers who bring extensive management expertise to the classroom. Participate in an optional two-week global study experience, as well as exclusive MBA events designed to provide you with invaluable industry insights. You can also complete the Company Directors Course as part of your degree through our unique partnership with the Australian Institute of Company Directors (AICD) – the only collaboration of its kind in Australia. Recognised and respected for excellence, our MBA is ranked in the top 10 in Australia.^ Our online MBA has also been ranked No.1 in South Australia and No.12 worldwide.*

^2021 QS Global MBA Rankings: Oceania. *2021 CEO Magazine Global MBA Rankings.

CAREERS

This qualification can lead to a variety of opportunities in:

Senior management · executive leadership · board directorship · business management · entrepreneurship

Entry requirements

- Minimum three years full-time management experience and a recognised university undergraduate degree or equivalent professional qualifications; or
- Graduate Certificate in Business Administration (DCMA) or Graduate Diploma in Business Administration (DCMA) from UniSA with an average of at least Pass Level 1 across four (or more) courses, or an equivalent qualification from the University of South Australia or another recognised university.
- Applicants are also required to submit a detailed curriculum vitae or equivalent with at least one referee who can validate work experience.

DEGREE STRUCTURE

CORE COURSES	CAPSTONE OPTIONS
Strategic Thinking: Concepts and Tools	Select one of the following (generally taken when all compulsory courses have been completed successfully): Strategic Industry Project Company Directors Course
Accounting for Decision Making	
Managerial Finance	
Managing People and Organisations	<i>Students have the flexibility to study the MBA on campus, completely online or in a mixed mode.</i>
International Business	
Strategic Marketing	
Ethics, Governance and Sustainability	
Leadership for Growth	
Elective 1	
Elective 2	
Elective 3	

Did you know that UniSA is #1 in SA and #4 in Australia for producing the greatest number of CEOs?

Forbes List of Global Companies – MBA News February, 2022.



The Unstoppables



COVID-19 COMMANDER



At the helm of South Australia's COVID-19 emergency response was UniSA business grad and SAPOL's Commissioner of Police, Grant Stevens.

An **UNSTOPPABLE** force, he has had a stellar career in the blue, leading national outlaw motorcycle gang enforcement, sexual crime investigations, reforms around frontline service delivery and the demand for a contemporary police service reflective of the community it services.

Grant Stevens
Commissioner Grant Stevens APM LEM
Commissioner of South Australia Police (SAPOL)
Bachelor of Business (Human Resource Development)
Graduate Certificate in Management

Hear more
from our
unstoppable
people



Master of Health Services Management

- Nested with:
- Graduate Certificate in Health Services Management
 - Graduate Diploma in Health Services Management

unisa.edu.au/health-science

	City West Campus		Intakes: Feb and Jul
	On-campus/online		Real-world projects
	2 years full-time		A\$24,800 pa* <i>indicative 2022</i>

SATAC code	4CM211	Program code	IMHM
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Part-time study available *see page 60 for more on fees

Advance your career and prepare for a wide variety of leadership and management roles across the ageing and healthcare sectors. Study a unique blend of health and business-related courses with a contemporary health management focus. Develop critical skills in operations management, administration, leadership, communication, project management and financial management. Build your knowledge in providing overall strategic direction and management to services and organisations. You'll develop key competencies in designing rigorous quantitative research to inform healthcare knowledge, practice, and policy; the ability to influence high-level decision-making; and leading administrative operations such as reporting and budget planning. You may also complete practical experience in the master's program by partnering with industry on a major project targeted at a real-world health management issue. Benefit from a curriculum influenced by world-class public health and health services, and business and management research.

CAREERS

This degree is designed for health professionals seeking roles such as:

Clinical manager · practice manager · aged care director · health and welfare services manager · medical administrator · hospital administrator · primary health manager

Entry requirements

- Bachelor degree from a recognised higher education institution.
- Some applicants may be eligible for credit and can complete the program in 15 years.

DEGREE STRUCTURE

FIRST YEAR	People, Leadership and Performance Responsible Leadership in Health Quantitative Design for Nursing, Midwifery and Health Research Elective Workplace Learning and Development Project Management for Business Leading and Managing Organisational Change Financial and Economic Management for Health and Aged Care	SECOND YEAR	Health and Aged Care Systems and Operations Fundamentals of Data Analytics for Business Quality and Safety for Health and Aged Care Managers Strategy for Health and Aged Care Managers Performance Review and Health Economics Health Ethics Capstone in Health Services Management
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Students may be required to undertake a combination of on-campus or online study. Students may be required to attend on-campus lectures, tutorials and practicals.

Masters by Research Doctor of Philosophy (PhD)

unisa.edu.au/researchdegrees

Our research degrees are designed to make a difference. You'll be at the forefront of solving real-world problems, by studying a project-based research degree where you'll partner with end-users to develop solutions for the challenges of today and tomorrow.

Join an academic community recognised for first-class research in business and management, applied economics, accounting, marketing, brand management and tourism. Independently design and execute original research that generates new knowledge with impact and find practical solutions to solve real-world business problems. Join the Executive Partners Program for industry insights and expert advice from a senior business leader. Partner with industry, government, communities and education providers to influence decision making and challenge current thinking. Benefit from links to other research institutions across Asia, North America, Europe and the UK and be inspired by more than 200 external partners who support our research in these fields.

TOPICS OF RESEARCH

- Accounting
- Applied Economics
- Finance
- Human Resources and Organisational Behaviour
- International Business
- Management and Corporate Social Responsibility
- Marketing
- Property
- Sports, Tourism and Leisure Management

Entry requirements

A research degree is suitable for someone who has completed a previous degree, normally with a research component. At UniSA, all research degree applications are made to a specific project as listed on our research projects page. Most projects will have additional, project-specific selection criteria. It is also possible to develop your own research project by negotiation. Please contact the Graduate Research Admissions team if you have any questions.

research.degrees@unisa.edu.au

Masters by Research

- Bachelor degree (or equivalent) of at least three years in a relevant discipline with a minimum credit average; or
- Honours degree or bachelor degree with honours; or
- An appropriate master's degree (or equivalent).

Doctor of Philosophy (PhD)

- Honours degree or bachelor degree with honours of at least class 2a standard in an appropriate discipline; or
- An appropriate master's degree (or equivalent).

Alternative entry

- Other applicants may be considered for admission if their previous education, professional experience and published research work is of sufficient quality and relevance to prepare the applicant for a research degree.



EXPLORE OUR RESEARCH PROJECTS

Apply for a research degree and choose from one of our many research projects, or design your own. Scholarships and fee-waivers are available. Conditions apply.

unisa.edu.au/research-projects

YOUR STUDENT EXPERIENCE

Orientation is the start of your journey at university. Explore your campus, meet new people, connect with teaching staff, get study advice and enjoy different activities.

Campus Central teams are there to help you with everything from ID cards, to enrolment, fees, student services and any questions you have about your studies.

Support services are available to you throughout your time at university, including study support, personal counselling and peer mentoring, along with access to a range of community clinics located on campus.

USASA is your student association and voice at university. They also organise social activities, coordinate 100+ student clubs and publish our award-winning student magazine.

Career Services will help you prepare for your future career. Connect with one of our expert career advisers, access the online Career Hub for the latest resources and job listings, and attend networking and industry events.

UniSA+ is a unique program that will help you get career ready by developing your practical skills in leadership, entrepreneurship, cultural understanding and self-awareness.

Student lounges feature open social spaces, study nooks, kitchen facilities, mobile charging stations, lockers, gaming stations and more.

UniSA Sport has 25+ sporting clubs, including rowing, netball, gridiron, rock climbing and even esports!

24-hour security services are available on campus and the free SafeZone app is available for download through the App Store or Google Play.

Accommodation services are available to help you set up a home away from home.

WHAT UNI MIGHT LOOK LIKE...



PEN DAYS

ONLINE

Virtual Open Day
Tuesday 9 August

ON CAMPUS

Step on campus throughout August
Mount Gambier: **Sunday 7 August**
City West and City East: **Sunday 14 August**
Mawson Lakes: **Sunday 21 August**
Magill: **Wednesday 24 August**
Whyalla: **Sunday 28 August**



Register now
unisa.edu.au/opendays

Events and webinars
We host different events and webinars throughout the year so you can learn more about studying with UniSA.

Campus tours
Book a guided campus tour to see our state-of-the-art facilities and chat to us about your study and career options.
unisa.edu.au/infosessions

STUDY AT UniSA – THE BASICS

APPLYING WITH YEAR 12 RESULTS

Applicants are required to have successfully completed the South Australian Certificate of Education (SACE) with:

- A competitive Selection Rank (ATAR + Adjustment Factors);
- Fulfilment of the degree's prerequisite requirements (where applicable).

Applicants may also be eligible to compete for entry if they have completed the degree's prerequisite requirements and one of the following:

- An interstate or overseas qualification considered by the University as equivalent to SACE; or
- The International Baccalaureate Diploma with a minimum score of 24 points.

unisa.edu.au/Year-12

ADJUSTMENT FACTORS

Australian high school students applying for university study may be eligible for Adjustment Factors (previously known as bonus points). These are based on set equity factors and/or subject choices (see below). SATAC will combine them with your ATAR to improve your Selection Rank for entry.

- The Universities Equity Scheme – provides additional points for students coming from specified schools, as well as individuals experiencing socio-economic disadvantage.
- The Universities Language, Literacy and Mathematics Adjustment Scheme – provides additional points for students who successfully complete a language other than English, or specified English and Mathematics subjects.

unisa.edu.au/adjustmentfactors

GUARANTEED ENTRY

There are a few ways to guarantee your place at UniSA:

Year 12 Grades Guaranteed Entry – UniSA offers guaranteed entry based on your three best Year 12 subject grades for most degrees. If you achieve the selection grades and you put us as your first preference, that's it, you're automatically in.

Subjects need to be 20-credit Stage 2 Tertiary Admission Subjects (TAS). Students also need to achieve a minimum ATAR of 50.

Selection Rank Guaranteed Entry – UniSA has set guaranteed entry scores for most of our degrees. This means, that if you achieve that set Selection Rank and you put us as your first preference, you're in. There's nothing more you have to do.

Some degrees also have prerequisites and other eligibility criteria for entry that you'll still have to meet. Application timelines and fees also apply.

TAFE/VET Guaranteed Entry – UniSA offers guaranteed entry based on successfully completed VET qualifications. If your completed VET award meets the set VET Guaranteed Entry, you have met any prerequisites and specific entry requirements, and you've listed the degree as your first preference, you're guaranteed an offer.



Go online and check out UniSA's Guaranteed Entry calculators

unisa.edu.au/guaranteed

ALTERNATIVE PATHWAYS

Entering your chosen degree straight from high school is not the only pathway into UniSA. Applicants may also meet the minimum requirements to apply for entry (via competitive selection) through one of the following:

UniSA College – there are a variety of pathway options offered through UniSA College, including diplomas, Foundation Studies and the Aboriginal Pathway Program.

STAT – a competitive Special Tertiary Admissions Test (STAT) score, based on 70 multiple choice questions designed to assess your aptitude for tertiary study. A personal competencies statement or relevant employment experience alongside your STAT score may also be considered for some degrees.

TAFE/VET – applicants may be eligible for entry with the completion of an award from TAFE or another Registered Training Organisation at AQF Certificate IV or higher.

Tertiary transfer – completion of at least half a year of full-time equivalent study at a recognised higher education institution. You can apply using your competitive Grade Point Average (GPA).

SAIBT – There are a range of bridging qualifications offered through the South Australian Institute of Business & Technology.

unisa.edu.au/pathways

SCHOLARSHIPS

We offer a wide range of scholarships and grants to support students from all walks of life. Each year, more than 2,500 students benefit from scholarships at UniSA, providing financial assistance as well as valuable work experience, mentoring opportunities and overseas travel. Go online to check what you might be eligible for.

unisa.edu.au/scholarships

HOW TO APPLY

Applications to most UniSA degrees are administered through the South Australian Tertiary Admissions Centre (SATAC). Visit our website for all the information you need about how to apply.

unisa.edu.au/apply

For all UniSA Online degrees, you can apply directly.

unisaonline.edu.au



FEES

All domestic undergraduate students at UniSA are in Commonwealth-supported places. Students in these places pay a contribution of their fees depending on the program chosen and the contribution band in which those courses are classified (see table below). The amount of your student contribution also depends on the unit value of your courses of study.

As per the Australian Government guidelines, the student contribution amounts for 2022 are:

Band	Field of Education	Student contribution	Student contribution
		For one year of full-time load (1 EFTSL)	For each subject (0.125 EFTSL)
1	Agriculture, english, mathematics, teaching, clinical psychology [^] , languages and nursing.	\$3,985	\$498
2 (2&2A)	Architecture, IT, other health, allied health, creative arts, engineering, science, environmental studies, professional pathway psychology [^] , professional pathway social work [^] and clinical psychology [^] .	\$8,021	\$1,002
3	Dentistry, medicine and veterinary science.	\$11,401	\$1,425
4 (4A,4C,4P, 4SE4Y)	Law, accounting, administration, economics, commerce, communications, society and culture, professional pathway psychology [^] , professional pathway social work [^] and clinical psychology [^] .	\$14,630	\$1,828

*Some postgraduate programs are also Commonwealth-supported (or CSP), while others are full fee-paying; this is listed on applicable programs in this guide. For programs under 1.0 year full-time study, fees are listed as the whole program fee (indicative of 2022). For programs over 1.0 years full-time study, fees are listed based on the cost per annum (indicative of 2022). For more information on fees, including eligibility for Commonwealth-supported places, deferring your student contribution through HECS-HELP or FEE-HELP loans, please visit unisa.edu.au/fees

This table should be used as a guide only. Total costs can vary depending on the courses you study and the band they fall into.

[^] Band determined by program/plan.



University of South Australia

Australia's University of Enterprise

unisa.edu.au

Telephone: (08) 8302 2376

Make an enquiry: ***unisa.edu.au/enquire***



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Information correct at time of publishing (August 2022)

CRICOS provider number 00121B

For information specific to international students,
please visit ***unisa.edu.au/international***



Acknowledgement of Country

UniSA respects the Kaurna, Boandik and Barngarla peoples spiritual relationship with their country.

Artist: Ngupulya Purnani

Find out more about the University's commitment to reconciliation at ***unisa.edu.au/RAP***